

CITY OF DUNWOODY

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MEMORANDUM

Date: November 16, 2009

Subject: Text Amendment to the Sign Ordinance for the placement of exterior wall signs

At the Mayor & City Council's regular November 9th voting meeting, a text amendment was approved for the sign ordinance that creates an exception for commercial building signage placed on or above the 12th story of a non-residential and/or mixed use building. Specifically, the text reads:

Chapter 21, Article III, §12(e): "Non-residential and mixed-use buildings 12 stories or more are not restricted as to the location of wall signs placed on or above the 12th story. However, no wall sign shall exceed any roof line."

Between the amendment's first and second read, a significant change was made by staff to the text of the amendment that would remove the requirement that the building be 12 stories or more, and that the signage exist on the 12th story or above. In effect, there would no longer be any restriction on the location of non-residential and/or mixed-use building signage. This was done due to the large number of commercial buildings in the city limits that are fewer than 12 stories tall.

Although the Council did not approve the amendment to remove the 12th story requirement, it may still be considered if the text amendment were to be introduced to the Community Council at their regular December meeting, and heard at a Public Hearing before the Planning Commission at their regular January meeting. That would bring the item back before the Mayor & City Council for a Public Hearing and decision at the second January voting meeting.