

**Convention and Visitors Bureau of Dunwoody
FY 2010 Budget**

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
SOURCES													
Carryover from FY 2009 Budget	\$96,000.00												\$96,000
Revenues													
Tax Revenue	\$0.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$640,200
Carryover from FY 2009													\$0
Other													\$0
Total Revenue	\$0.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$640,200
TOTAL SOURCES	\$96,000.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$58,200.00	\$736,200
USES													
Personnel													
Salaries	\$11,666.67	\$11,666.67	\$11,666.67	\$11,666.67	\$11,666.67	\$11,666.67	\$14,166.67	\$14,166.67	\$14,166.67	\$14,166.67	\$14,166.67	\$14,166.67	\$155,000
Employee Benefits	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$4,250.00	\$4,250.00	\$4,250.00	\$4,250.00	\$4,250.00	\$4,250.00	\$46,500
Payroll Taxes	\$933.33	\$933.33	\$933.33	\$933.33	\$933.33	\$933.33	\$1,133.33	\$1,133.33	\$1,133.33	\$1,133.33	\$1,133.33	\$1,133.33	\$12,400
Total Personnel	\$16,100.00	\$16,100.00	\$16,100.00	\$16,100.00	\$16,100.00	\$16,100.00	\$19,550.00	\$19,550.00	\$19,550.00	\$19,550.00	\$19,550.00	\$19,550.00	\$213,900
Administrative													
Furniture & Equipment	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$2,500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$2,500.00	\$10,000
Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$5,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,000.00	\$0.00	\$10,000
Legal and Professional Fees	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$9,000
Licenses and Fees	\$0.00	\$0.00	\$250.00	\$0.00	\$0.00	\$250.00	\$0.00	\$0.00	\$250.00	\$50.00	\$0.00	\$250.00	\$1,050
Miscellaneous	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$625.00	\$7,500
Office Expense	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$3,600
Postage/Courier/Overnight	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$9,000
Rent	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$13,500
Telephone/Internet	\$208.33	\$208.33	\$208.33	\$208.33	\$208.33	\$208.33	\$208.33	\$208.33	\$208.33	\$208.33	\$208.33	\$208.33	\$2,500
Vehicle Expenses	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$3,600
Total Administrative	\$4,433.33	\$4,433.33	\$4,683.33	\$4,433.33	\$9,433.33	\$4,683.33	\$6,683.33	\$4,683.33	\$4,933.33	\$4,733.33	\$9,683.33	\$6,933.33	\$69,750
Marketing													
Advertising	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$36,000
Dues and Subscriptions	\$0.00	\$500.00	\$0.00	\$0.00	\$500.00	\$0.00	\$0.00	\$500.00	\$9,700.00	\$750.00	\$500.00	\$0.00	\$12,450
Meals & Entertainment	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$1,250.00	\$15,000
Memberships	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00	\$9,000
Miscellaneous	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$12,000
Photography		\$1,000.00		\$500.00		\$500.00		\$500.00		\$500.00		\$500.00	\$3,500
Printing	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$36,000
Research	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$2,400
Travel	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$18,000
Web Site	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$7,200
Total Marketing	\$11,300.00	\$12,800.00	\$11,300.00	\$11,800.00	\$11,800.00	\$11,800.00	\$11,300.00	\$12,300.00	\$21,000.00	\$12,550.00	\$11,800.00	\$11,800.00	\$151,550
Promotional													
Branding	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$5,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25,000
Community Development	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$18,000
Conventions/Trade Shows	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$84,000
Event Hosting	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$72,000
Fam/Site Visits	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$6,000
Sponsorships	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$96,000
Total Promotional	\$28,000.00	\$28,000.00	\$28,000.00	\$28,000.00	\$28,000.00	\$23,000.00	\$23,000.00	\$23,000.00	\$23,000.00	\$23,000.00	\$23,000.00	\$23,000.00	\$301,000
TOTAL USES	\$59,833.33	\$61,333.33	\$60,083.33	\$60,333.33	\$65,333.33	\$55,583.33	\$60,533.33	\$59,533.33	\$68,483.33	\$59,833.33	\$64,033.33	\$61,283.33	\$736,200
NET SURPLUS (SHORTFALL)	\$36,166.67	(\$3,133.33)	(\$1,883.33)	(\$2,133.33)	(\$7,133.33)	\$2,616.67	(\$2,333.33)	(\$1,333.33)	(\$10,283.33)	(\$1,633.33)	(\$5,833.33)	(\$3,083.33)	\$0