



## CITY OF DUNWOODY

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## MEMORANDUM

Date: September 10, 2009

Subject: **Text Amendment to the Sign Ordinance**

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Staff presents the following proposal to amend the City of Dunwoody Sign Ordinance. Currently, in most instances commercial wall signage in the City of Dunwoody is limited to one such sign, and that sign must be mounted on the building's "façade". A façade is specifically defined in the sign ordinance as "the exterior wall of a building facing any street which provides direct ingress and egress to the lot." Corner lots fronting two public rights of way are afforded two signs, as long as the property has a means of ingress/egress from both rights of way.

The proposal before you is to create an exception for commercial building signage placed on or above the 12<sup>th</sup> story of the building. This exception would remove the restriction for sign placement on facades only, and instead allow signage to be mounted on any wall, irrespective of street location(s).

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Chapter 21, Article III, §12(e), and will read "Non-residential and mixed-use buildings 12 stories or more are not restricted as to the location of wall signs placed on or above the 12<sup>th</sup> story. However, no wall sign shall exceed any roof line."