

Chapter 27 – Dunwoody Village Overlay Signs

3C-13: Signs regulations.

All lots in the Dunwoody Village Overlay District shall comply with all requirements of Chapter 21 of this Code, subject to the following additional regulations:

- (a) Government mandated signs are exempt from this ordinance.
- (~~b~~) (b) Signs shall be designed so as to be compatible with the style that is characteristic of the Dunwoody Village Overlay District area (~~standard sign layouts and shapes are attached~~);
- (~~c~~) (c) ~~All~~ Ground signs for more than two tenants in the same building delete shall be monument style signs with a base and framework made of brick;
- (~~d~~) (d) Ground signs for one or two tenants in the same building, shall be either monument style signs with a base and framework made of brick or supported by two six by six (6x6) square posts. Delete subparagraph.
- (~~c~~) (c) ~~Free standing signs shall not be permitted in the Main Street Zone as defined on the Dunwoody Overlay District Map, described in section 27-720.3, on frontages where any portion of the principal structure is located within thirty two (32) feet of the front property line; Free-standing signs shall not be permitted in the public right of way;~~
- (~~f~~) (f) For lots containing nine (9) or fewer store fronts, ground signs shall not exceed ~~six (6)~~ eight (8) feet in height and eight (8) feet in width; delete.
- (e) ~~For lots containing nine (9) or fewer store fronts, ground signs shall not exceed thirty two (32) square feet in sign area;~~
- (f) ~~For lots containing nine (9) or fewer store fronts, signs shall be located no more than thirty two (32) feet from the principal building;~~
- (g) For lots containing ten (10) or more store fronts, delete ground signs shall not exceed ~~ten (10)~~ twelve (12) feet in height and eight (8) feet in width;
- (~~h~~) ~~For lots containing ten (10) or more store fronts, ground signs shall not exceed fifty four (54) square feet in sign area;~~
- (~~h~~) (h) Wall signs shall be located on the primary building facade and within fifteen feet (15) of the primary building entrance; ~~Businesses facing two streets and/or parking lots may have two wall signs, one on each wall facing a street and/or parking lot;~~** reword deleted sentence to agree with sign ordinance.
- (~~i~~) (i) Window signs ~~larger than two (2) square feet~~ are prohibited;

Deleted: may

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~~(j)~~ (i) Banners with the exception of pole banners as permitted in Chapter 21, Article 3, Section 20 are prohibited;

Deleted: .

~~(k)~~ (k) Signs shall have a matte finish consistent with a wood or wood-like appearance;

~~(l)~~ (l) Sign colors, except for logos, shall be equal to or similar to colors available in Martin Senour Williamsburg Paint;

~~(m)~~ (m) All signs shall be indirectly lighted; halo lighting is prohibited;

~~(n)~~ (n) Internally lighted neon, gas, colored, flashing, animated, marquee, sound emitting, fluorescent, rotating or otherwise moving signs are prohibited; all exposed neon is prohibited; ~~and~~

~~(o)~~ (o) Sign shape and lettering shall be limited as follows:

~~(1)~~ All signs shall be rectangular, circular, or oval in proportion.

~~(2)~~ (1) Sign facing shall be flat in profile and shall not exceed a thickness of eight (8) inches.

~~(3)~~ (2) Signs with more than two (2) faces are prohibited.

~~(4)~~ (3) Sign lettering and logo content shall consist of block lettering in which individual letters do not exceed eighteen (18) inches in height.

~~(5)~~ Sign lettering material shall be of a material that will not permit the passage of light through the lettering.

~~(p)~~ Standard Informational Signs

Standard Informational Signs in the Dunwoody Village Overlay District:

- ~~(1)~~ shall not be more than three (3) feet above the ground;
- ~~(2)~~ shall not exceed six (6) Square Feet in area;
- ~~(3)~~ shall not have more than two (2) sign faces;
- ~~(4)~~ shall not be made from flexible materials, such as vinyl, cloth or paper;
- ~~(5)~~ shall be free-standing, and not attached to permanent or temporary structures;
- ~~(6)~~ shall conform to the color standards of the district;
- ~~(7)~~ shall be maintained in good repair.