



# City of Dunwoody 2012 City Council Retreat



# **Year In Review**

## **Warren Hutmacher, City Manager**

January 20, 2012

Atlanta Perimeter Hotel

# 2011 Retreat Results

- Agreement to promote the parks master plan and proceed with a Parks Bond Referendum for Improvements and Land Acquisition  
Result: Parks Bond Referendum was held in November, 2011 and was defeated by the voters
- Staff will present a Economic Development Strategy for Council approval  
Result: Economic Development Strategy adopted by Council in 02/28/11
- Staff will create service delivery metrics (Key Performance Indicators) by the end of the year  
Result: Metrics were prepared and shared with Council on 11/08/11
- City will bid out service contracts for 3 year terms with a fourth year option.  
Result: RFP process was completed on 07/25/11. Savings to the City amounted to \$3.2 million
- City will continue with existing practice of building unrestricted financial reserves
- Move forward with a 3 year effort to rewrite the zoning code  
Result: City executed contract with Duncan and Associates to facilitate the rewriting of the zoning code. Project kicked off on 8/22/11
- Discussed sending out RFP's prior to the budget process Idea was discussed at a work session. Consensus of Council was to continue current budgeting and RFP processes
- Rejected the idea of requiring 2 Council members to add an item to the Agenda
- Proceed with including funding for Police Department Accreditation in the FY 2012 budget process  
Result: Council did not fund Accreditation for the Police Department in the FY 2012 budget

# Retreat Results cont..

- Staff will research and bring forward to Council recommendations for an Open Check Book on the website to display all City transactions.  
Result: Open Checkbook went online starting in October 2011
- Presentations for the: Parks and Recreation Master Plan  
Result: Plan was adopted by Council on 6/13/11
- Transportation Master Plan.  
Result: Plan was adopted by Council on 03/28/11
- Economic Development Strategy.  
Result: Plan was adopted by Council on 02/28/11
- Georgetown Master Plan.  
Result: Plan was adopted by Council on 03/28/11
- Dunwoody Village Master Plan.  
Result: Plan was adopted by Council on 03/28/11





# YEAR IN REVIEW DEPARTMENTS



# Community Development

## 2011 Accomplishments

- Completed the Dunwoody Village / Georgetown-North Shallowford Master Plans
- Completed the creation of a state-of-the-art GIS System
- Sustainability - held Rain Barrel Workshops, Greening the Home Workshop, Electronics Recycling Day, staff served as guest speakers at GMA and ARC event, achieved ARC Silver Certification
- Multi-family Code Compliance Initiative – conducted sweeps at 9 different apartment complexes, identified over 8,000 separate violations and created action plans to work with owners to address all violations

# Finance & Administration

## 2011 Accomplishments

- Completed a competitive bid process for municipal services that resulted in a cost savings of over \$3,200,000 (over the life of the new 4 year contracts)
- Avoided the need of a Tax Anticipation Note (TAN) financing for FY 2011 and FY 2012
- Maintained a low tax rate and added to the reserves for the 3rd consecutive year
- Comprehensive Financial Annual Report (CAFR) – Received the Platinum Hermes Award for digital CAFR from the Association of Marketing and Communication Professionals
- GFOA (Georgia Finance Officers Association) Budget Award 2nd consecutive year
- Awarded the GLGPA (Georgia Local Government Personnel Association) Agency Achievement Award for Excellence in HR Management and obtained certification as a Drug-Free Workplace
- Received the Achievement of Excellence in Procurement Award for the second straight year (matched by only one other Georgia city)

# Municipal Court

## 2011 Accomplishments

- Completed 95% of backlog scanning and indexing of all citations, court orders, and other documents in a transition to electronic retention
- Transitioned to nearly paperless court process – judges, solicitors, and clerks now access court records electronically through the court management software
- Improved electronic importation of citations – now occurring every six hours to allow for customers to have near immediate access to pay citations online



# Police Department

## 2011 Accomplishments

- Reduced Part 1 crimes - down by .9%
- Reduced violent crimes - down by 14.4%
- Reduced property crimes - down by .1%
- Responded to 4,215 incidents, created 2,161 accident reports, issued 6,283 citations
- Transitioned successfully to ChatComm 911 Authority for Police call-taking and dispatching

# Public Works

## 2011 Accomplishments

- Completed the Comprehensive Transportation Master Plan which was awarded an Outstanding Planning Process award by the Georgia Chapter of the APA (American Planning Association)
- Resurfaced over 6 miles of city streets
- Added bike lanes on North Shallowford Road, North Peachtree and Roberts Drive
- Completed over 1,200 maintenance work orders
- Optimized the traffic signals in Dunwoody Village (noticably reducing travel times)
- Completed inventory of entire storm water system (over 13,000 structures)
- Completed conversion of all traffic signals and pedestrian signals to LED bulbs (3 years ahead of schedule)
- Purchased 5 acres for transportation connectivity project – Peachford Extension
- Dunwoody Village Parkway project Enhancement Grant for \$340,000
- Implemented new work order software
- Received \$200,000 DOT grant to upgrade signal equipment at 13 intersections
- Secured \$13,000,000 in funding for local transportation projects on the regional tax list (if approved by voters in 2012)

# Parks & Recreation

## 2011 Accomplishments

- Completed the Parks, Recreation and Open Space Master Plan
- Awarded \$100,000 Recreational Trails for Brook Run Park
- Completed \$180,000 of 100% grant funded Energy Efficiency Improvements for City facilities
- Demolished two (2) obsolete, hazardous buildings at Brook Run Park
- Added shade structures for the Children's Adventure Garden
- Privatized the Skate Park
- Installed a security system for North DeKalb Cultural Arts Center
- Movie Under the Stars Event, Veterans Day Event, Children's Bike Rodeo Event
- Completed mold removal and HVAC repair at the Donaldson-Chestnut Property
- Repaired the Brook Run fountain in the Children's Adventure Garden

# Economic Development

## 2011 Accomplishments

- Created Economic Development Packet
- Facilitated multiple corporate headquarters relocations

# Information Technology

## 2011 Accomplishments

- Completed audio/visual technology upgrade of the City Council Chambers
- Imaged and configured all new mobile computer terminals for 911 transition
- Instituted Backup Process and Procedure for City's IT system
- Selected and implemented new Intranet software to allow for enhanced capabilities such as electronic forms



# Marketing & Public Relations

## 2011 Accomplishments

- Website – Received the Gold Hermes Award for city website from the Association of Marketing and Communication Professionals
- Branding Strategy – Honored with a Savvy Award from 3CMA (City-County Communications Marketing Association)
- Press Releases/Media Advisories – completed 49 releases and advisories
- Media Placements – strategically placed advertisements in publications including Points North, Atlanta Business Chronicle
- City Events – coordinated City events including State of the City, Pic in the Park, and Veterans Day Celebration

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**The End**