



# Dunwoody Police Department Annual Report

# 2011



# LETTER FROM THE CHIEF

Dear Citizens,

With another year behind us and a new one underway, the Dunwoody Police Department's 2011 Annual Report offers context for where we've been and where we plan to go next. We are proud to provide our partners and community members with the opportunity to learn about our agency's work, revisit some important activity from this past year, and look into our future direction.

In 2011, the Dunwoody Police Department staff worked tirelessly to build upon those relationships already established while forging new ones. Our Citizen's Police Academy, Situational Awareness class and Ride Along program continue to have great community participation. In addition, our Neighborhood Watch program is one of the most effective tools we have to combat crime in our neighborhoods. On several occasions this year, citizens reported suspicious activity in their community and we were able to make arrests as a result of those calls.

The Dunwoody Police Department continued to provide programs of benefit to teenagers. Our Police Explorer program provides an opportunity for teens to develop leadership skills and a heart for service while learning about what it takes to be a police officer. In addition, our Collision Avoidance Training (CAT) teaches teens safe driving habits. A survey of past CAT attendees completed in 2011 reveal that none of the graduates of the program have received a citation or been involved in an at-fault accident. This is quite an accomplishment! Lastly, our "It's Party Time, And It's No Game" drug and alcohol awareness program for 8th graders continues to be a huge success and a sought after class amongst 8th graders at Peachtree Charter Middle School.

Overall, Part 1 Crime in Dunwoody was flat in 2011 compared to 2010. Our Part 1 Crimes were down .9%; however, our Violent Crimes were down 14.4%, while our Property Crimes were down .1%. We had one homicide in 2011 - the day after Christmas. Our Detectives completed a quick and thorough investigation; arresting a number of individuals including the actual shooter, as well as the person who hired him. In addition, our Detectives were able to secure an arrest warrant against Hemy Neuman for the highly publicized "Dunwoody Daycare Murder" of Rusty Sneiderman, which occurred in 2010. Our overall arrest numbers were down in 2011; however, shoplifting arrests were up 5.3% at 460; drug arrests were up 25% at 205; and wanted person arrests were up 26.6% at 162.

The Dunwoody Police Department continues to be a leader in law enforcement's use of social media. On April 9, 2011, we "tweeted" all of our calls for service for 24 hours straight. This event was well-received and resulted in 800 additional followers for the Dunwoody Police Department on Twitter within one week. We also engaged our community via social media in our "Dunwoody Dave" photo contest. We had 68 photos of our Dunwoody Dave character submitted by participants and the winning photo was of Dunwoody Dave overlooking Hong Kong. Participation in our Interactive Defense program continues to grow and is widely praised for its ease of use for Vacation Watches.

The staff of the Dunwoody Police Department continues to deliver excellent customer service to our community, always conducting themselves in a professional, ethical and compassionate manner. I receive emails, voicemails and verbal communication from citizens weekly about our staff's positive interactions.

I hope you find the information contained in this report useful and relevant. I would like to thank you and the entire Dunwoody community for your support of the Dunwoody Police Department. Please do not hesitate to contact the department if needed, or offer any suggestions for the improvement of the services we deliver.

Sincerely,



Billy Grogan  
Chief of Police



# 2011

## Dunwoody Police Department

### Annual Report

For the year ending December 31, 2011

Dunwoody, Georgia

Dunwoody Police Department  
41 Perimeter Center East, Ste 100  
Dunwoody, GA 30346



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**POLICE**  
**DUNWOODY**

EMERGENCY  
**911**

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# VISION STATEMENT

The Dunwoody Police Department is committed to being a world-class police department and a leader among police departments by hiring and promoting talented officers and professional staff, employing the highest standards of performance, using the best practices in policing and accountability, and reflecting the values of the city it serves.

The people of our communities and members of the Police Department must be united in the commitment to addressing crime, violence, and quality of life issues by engaging one another and all City departments in problem solving partnerships.

The Dunwoody Police Department operates using cutting-edge technology to facilitate effective crime reduction and tactics driven by accurate, timely, and reliable information which rests on a solid foundation of accountability.

The Police Department strives to maintain the trust of the Dunwoody community members by actively engaging with the neighborhood it serves. The Police Department seeks to make its policies and operations as open as possible. When there are complaints involving the Police Department, both the public and the police are best served by a system of accountability that is expeditious and fair to all involved.

To make this vision a reality, the Dunwoody Police Department must reward the hard work, ingenuity, and resourcefulness demonstrated by its employees, and must offer state-of-the-art training, development, and career opportunities for advancement and retention. This will ensure that employees see the Police Department as a lifelong career and strive to become the department's next generation of leaders.



## SERVICE

Providing excellent quality service to the community is our primary duty. We are committed to faithfully and selflessly perform our duties while striving to be responsive, effective, and dependable. We are dedicated toward enhancing public safety and reducing the fear and the incidence of crime. We will work in partnership with the people in our community to solve problems that effect public safety and the quality of life in our community. We are dedicated toward working in partnership with the public to achieve our goal of making our community a safe and inviting place.

## INTEGRITY

We believe integrity is the cornerstone of our profession. We value ethical conduct, public trust, and commit ourselves to personal and professional excellence. We are people of character and principle. We do what is right, even when no one is looking. We are committed to upholding our position of public trust and to conduct ourselves responsibly by maintaining the highest moral and ethical standards. We are uncompromising in our commitment to truth, honesty, and respect in all relationships. We hold ourselves accountable for our actions and inactions, and are open and honest in our dealings with each other. We have the courage to do what is right and to stand against what is wrong.

## COURAGE

Courage is that quality of mind and spirit that enables us to confront and overcome the challenges of danger and adversity without fear of personal consequences. Courage is bravery, and bravery gives us strength not only to do something, but to do something right. Our courage derives from our commitment to training, education, and trust in one another. We recognize the hazards inherent in our profession and are willing to place the safety of others above that of ourselves. We shall not hesitate to step forward and protect those who cannot protect themselves. We must have the courage to stand up for what we believe is right and to have the courage to admit when we are wrong. We proudly serve with the courage necessary to meet the demands of our profession and the mission for which we are entrusted.

## PROFESSIONALISM

Professional service is embodied in our commitment to proficiency, competency, reliability, and excellence in all aspects of our conduct and performance. We believe in the social value of our work, considering it to be among the most noble of vocations, deriving personal satisfaction from the effective performance of our duties. We reject complacency and are dedicated to continually pursuing the highest levels of knowledge, skills, and expertise. Our actions are guided by the Law Enforcement Code of Conduct. We value the diversity of people in our community and will serve all with equal dedication, respect, fairness, and compassion. We believe in the selfless virtue of placing duty before self with the willingness to accept personal sacrifice for the greater good. We proudly pledge to fulfill our mission by being accountable to our community, our Department, and to each other.

## RESPECT

We are committed to respecting the constitutional rights, liberties, and worth of all members of the community and the Department. We respect the laws which we are required to enforce and the democratic process. We do these things with dignity and honor. Because we are entrusted with private matters of citizens and our peers, we strive to gain and maintain the confidence of those we come into contact with, both professionally and personally. We value life and safety. We are committed to serve and treat all human beings with the utmost sensitivity, compassion and concern. We value the diversity of people in our community and serve all with equal dedication, respect and fairness.

## TEAMWORK

We are committed to providing a work environment that fosters teamwork within our organization which will help facilitate the achievement of shared goals and objections. The concept of teamwork is important to the success of our organization. To that end, we will work together as a team with other City departments, the community we serve, and other law enforcement agencies in DeKalb County, in Georgia, and across our nation.

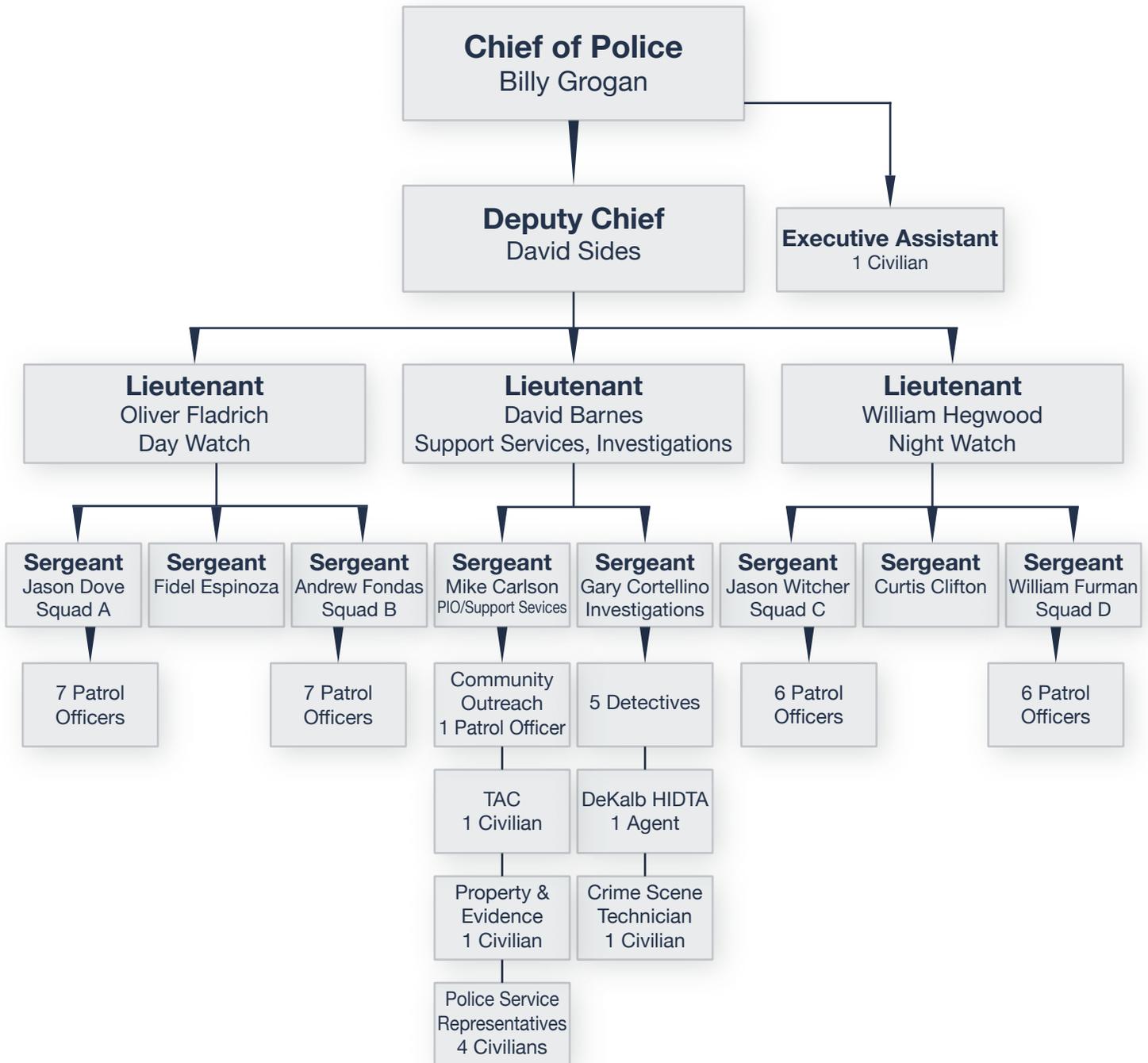
# MISSION STATEMENT

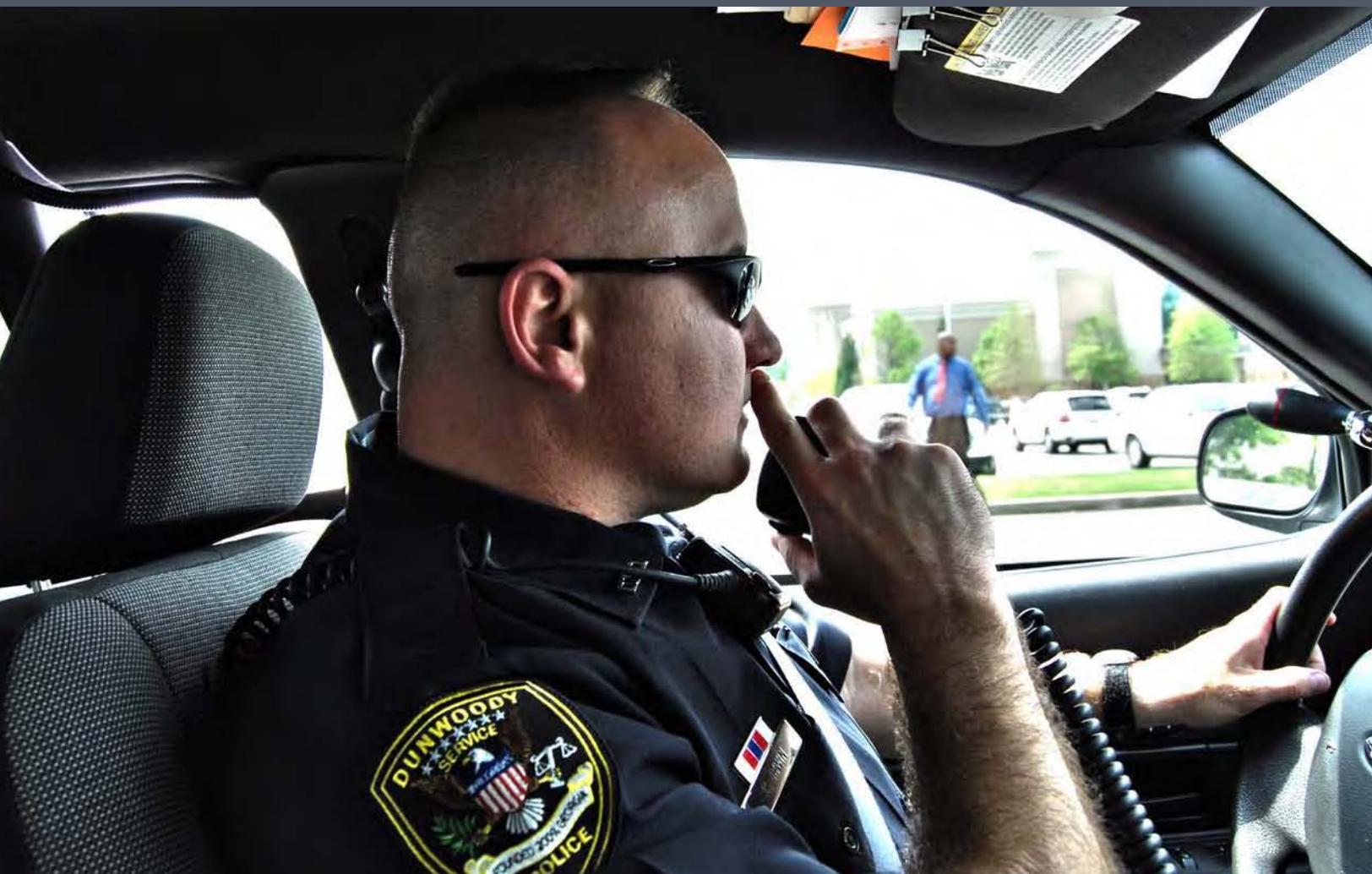
The mission of the Dunwoody Police Department is to work in partnership with the residents and businesses of Dunwoody to provide a safe and secure environment through the delivery of fair and impartial police services, proactive problem solving, and increased community partnerships. The Dunwoody Police Department will operate in a transparent manner maintaining the highest level of integrity while working to improve the quality of life for all those who live, work, and play in Dunwoody.



# ORGANIZATIONAL CHART

## DUNWOODY POLICE DEPARTMENT







The FBI's Uniform Crime Reporting Program (UCR) collects data on seven serious crimes investigated by local departments as well as Arson, which is usually investigated by the Dekalb Fire Department. All other crime is considered Part 2 or traffic related and is not reported to the FBI.

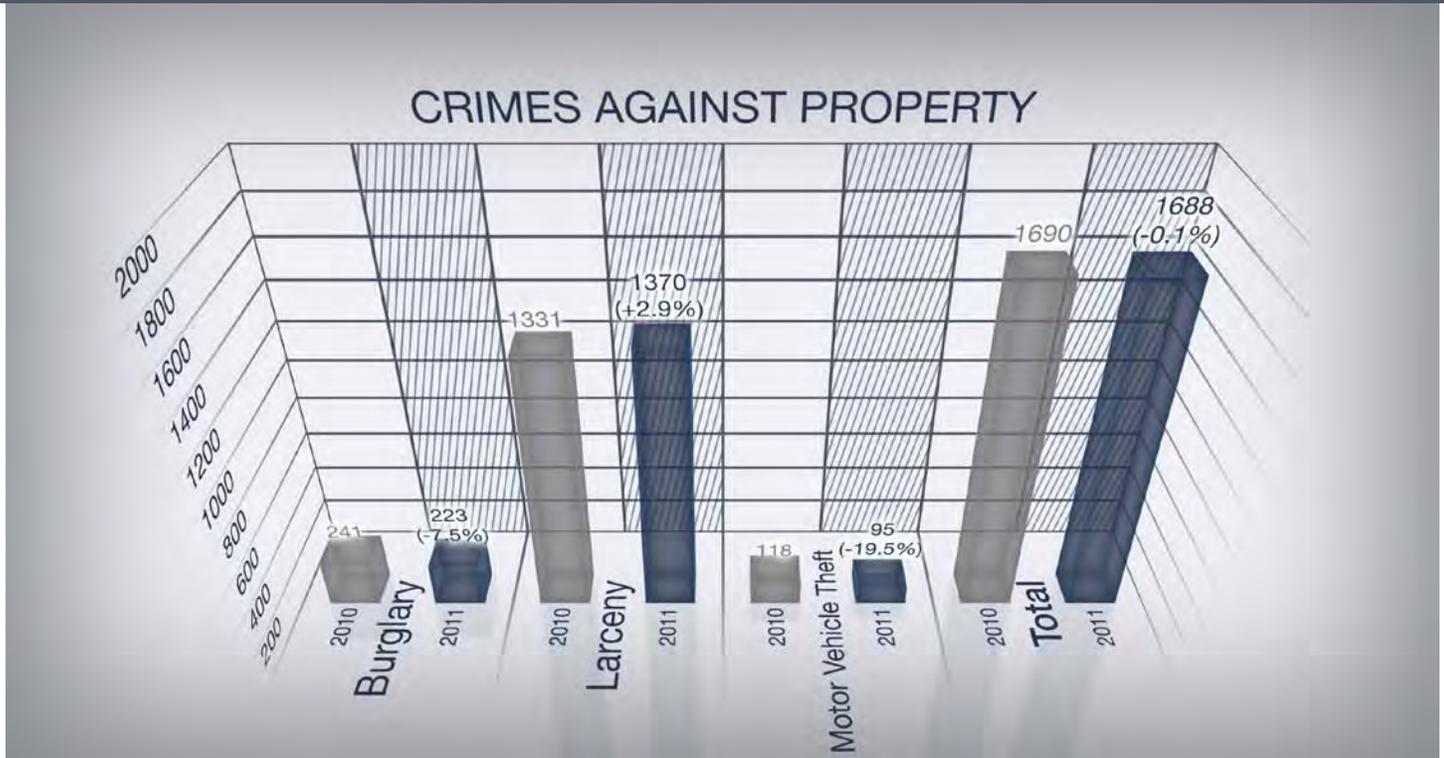


# CRIME STATISTICS



Crimes Against Persons are crimes that are physical, violent, and often high profile. Murder, rape, robbery, and aggravated assault are the crimes contained within this category.





Crimes Against Property are crimes that involve the intruding, taking, or destroying of another person's property. Property crimes don't involve force or threats toward the owner. These crimes include burglary, theft, and motor vehicle theft

#### CRIME CLEARANCE RATES

Crime	Clearance Percentage	2010	2011
Murder		25%	100%
Rape		63%	100%
Armed Robbery		27%	46%
Aggravated Assault		63%	61%
Burglary		10%	19%
Larceny		35%	36%
Motor Vehicle Theft		14%	27%



# CRIMINAL INVESTIGATIONS

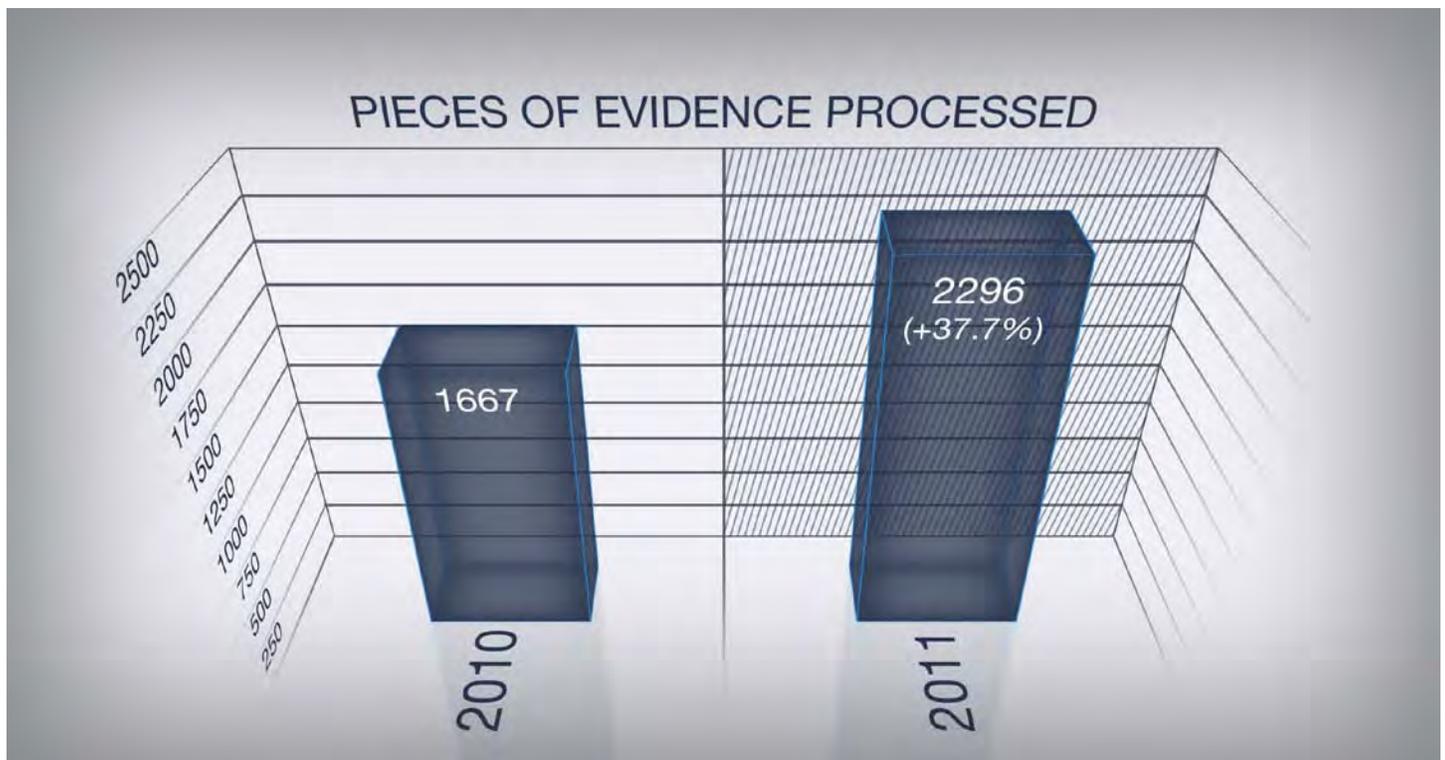


The Dunwoody Police Department Criminal Investigations Division is comprised of one sergeant, five detectives, and one crime scene technician.

The detectives are responsible for investigating serious crimes against persons as well as property crimes, normally referred to as Part 1 Crimes. In addition, detectives are responsible for the investigation of other crimes including credit card fraud, bad checks, and other similar crimes. The detectives are on-call and assist the Uniform Division when requested.

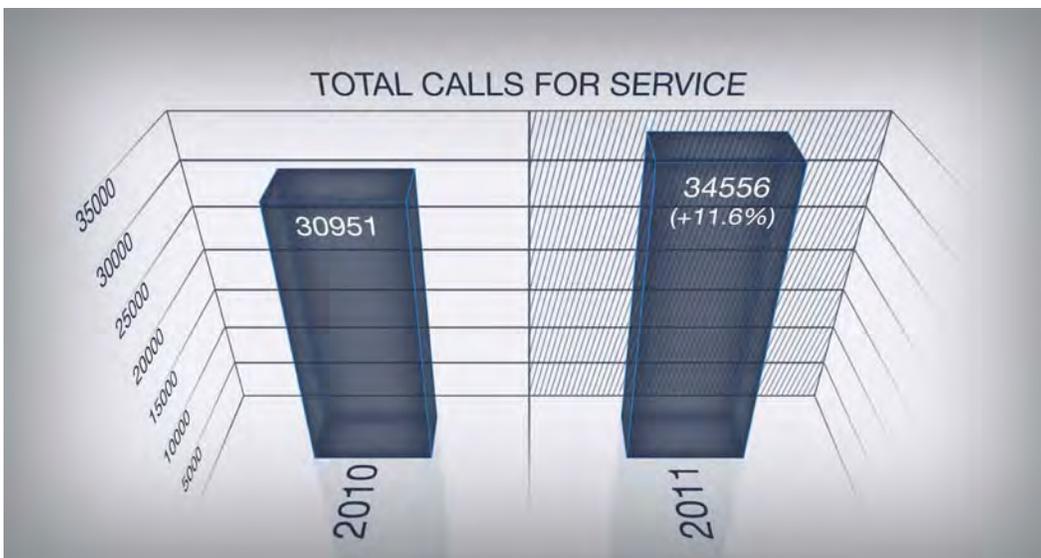
The Department's Crime Scene Technician is responsible for the recovery of evidence and the methodical processing of crime scenes.

In 2011, our Detectives were assigned 2,100 cases. They secured 389 arrest warrants, made 107 physical arrests and executed 69 search warrants.



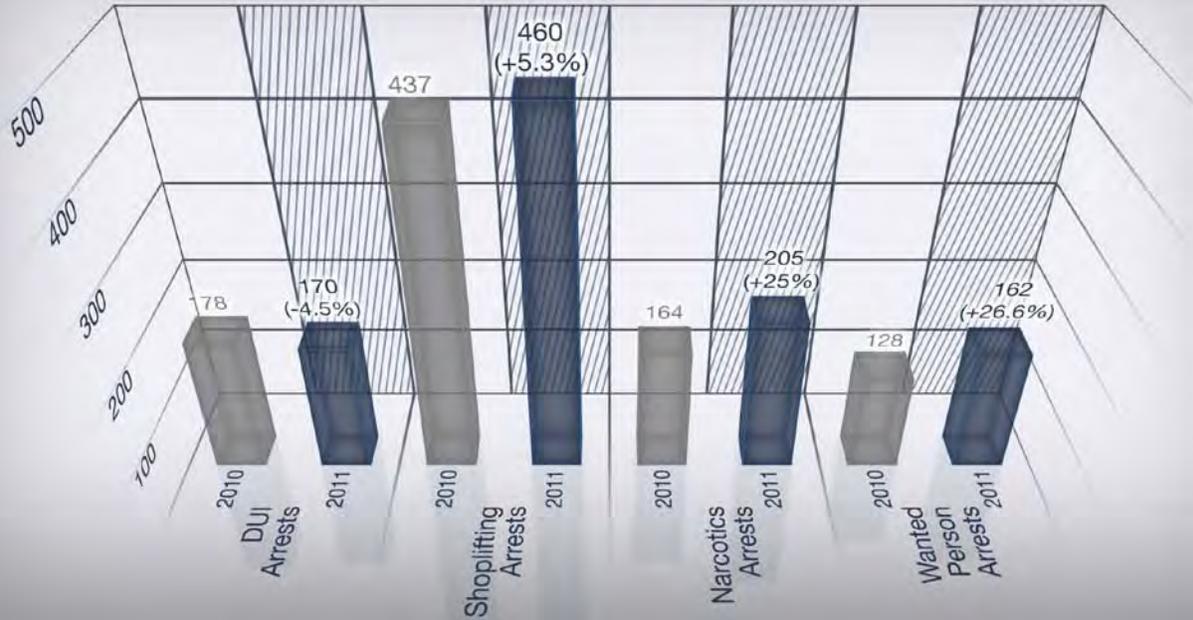


A typical Dunwoody Police Officer spends his shift answering calls for service, conducting traffic enforcement, interacting with the community, writing reports, issuing citations, working accidents, making arrests and a variety of other activities typical of most police departments. Our officers conduct proactive patrols in neighborhoods, apartments and in our business areas to deter crime and improve our visibility.



# OFFICER ACTIVITY

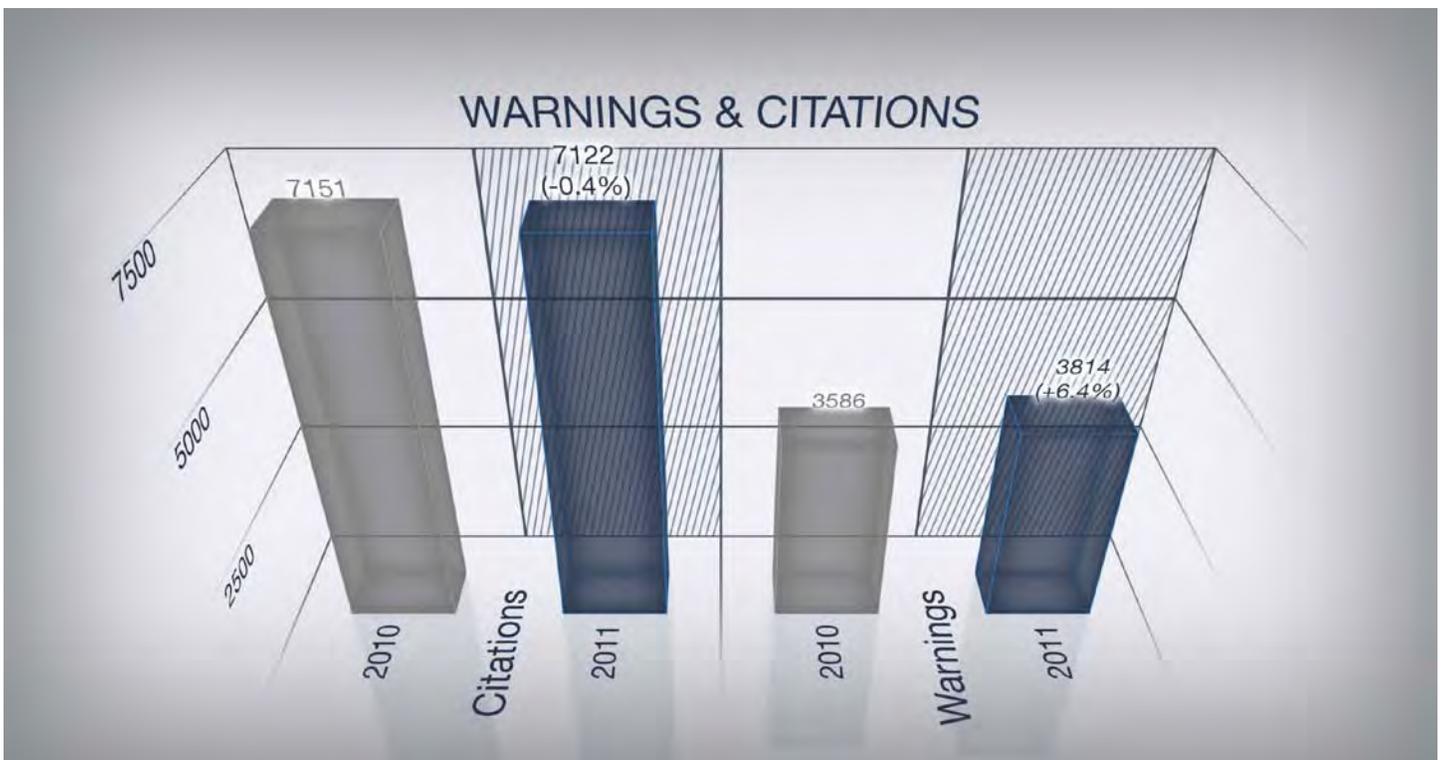
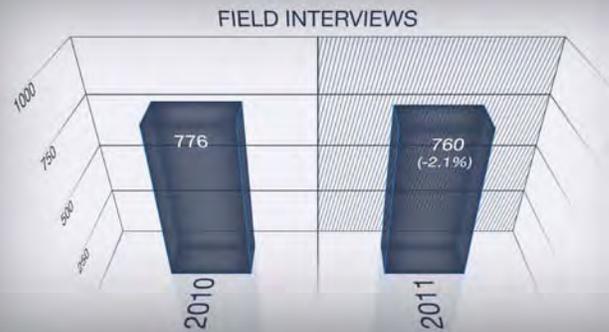
## ARRESTS



## TOTAL ARRESTS



# OFFICER ACTIVITY



## ALWAYS PREPARED

Training is the foundation of the Department's current and future performance. Task specific and career development training assures the Department maintains performance at the highest professional standards.



# OFFICER TRAINING



Dunwoody Officers are always at the top of their game. The State of Georgia requires that any person employed or appointed as a Peace Officer shall complete 20 hours of training each year. The City of Dunwoody requires each Officer to reach over 40 training hours each year.



# EMERGENCY COMMUNICATIONS

## CHATCOMM AND SMART911 SERVICES:

In October 2011, after over six months of planning and preparation, the City of Dunwoody officially joined the cities of Sandy Springs and Johns Creek as a subscriber in their joint 9-1-1 center known as the Chattahoochee River 9-1-1 Authority or ChatComm.

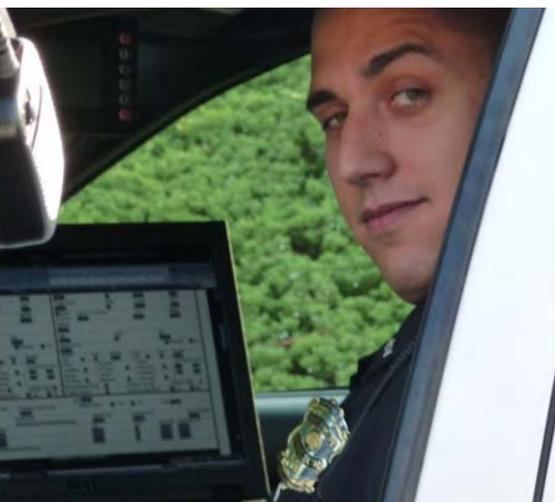


ChatComm is a state of the art and accredited E911 center providing exceptional service and proven performance standards. By joining the ChatComm team, our department inherited added technology including automatic vehicle location devices and silent dispatch capabilities, which has enhanced our overall responsiveness to the community.



As an added feature to ChatComm, we now provide a free service titled "Smart911". Once you sign up at [www.Smart911.com](http://www.Smart911.com), first responders will be provided important information that will help them address your emergency. This information, including photos, medical issues and other important information, can assist the Police, Fire and EMS in locating and assisting you. This information is entered on a private and secure web-site, and is only used by the 9-1-1 dispatchers and emergency responders in the field.

In the event you happen to call 9-1-1 while in another jurisdiction, your Smart911 profile will automatically be displayed if the responding E911 Center is a Smart911 participant. Many E911 Centers in Georgia and across the United States are Smart911 participants.



## PERSONNEL



The most important asset of the Dunwoody Police Department is our staff. Our department is filled with talented, experienced individuals who hold many advanced certifications and degrees. In fact, 52% of the members of the Dunwoody Police Department have a Bachelors Degree and 10% have a Masters Degree. In 2011, only three employees left the department, two sworn and one civilian, which translates to a 5.6% turnover rate which is exceptional.



## STAFF RECOGNITION



The Dunwoody Police Department places a high value on recognizing good work and outstanding achievements by its officers and employees. An Awards Committee staffed by officers and civilian employees meets on a regular basis to select an Officer of the Quarter and an Employee of the Quarter based on meritorious service and commendation letters. Those selected become eligible to be voted on by their peers for the Officer of the Year and the Employee of the Year awards.

The Department also presents a Marksman of the Year award for the top-scoring shooter during firearms qualifications.

The Rising Star award was created for the officer who has been with the Department less than two years and who best exemplifies the qualities, characteristics, and effectiveness of a new police officer. The nominees are voted on by the Department's supervisory staff.

In 2011, the City of Dunwoody authorized the addition of two additional Sergeant positions for Uniform Patrol. In addition, one of the department's Sergeants left the department and joined the TSA.

The department contracted with the Georgia Association of Chiefs of Police who conducted a rigorous Sergeant Assessment Center process for the open positions. On June 16, 2011, William Furman, Curtis Clifton and Fidel Espinoza were all promoted to Sergeant at a ceremony held at City Hall and attended by family members and staff.

# STAFF RECOGNITION

## 2011 EMPLOYEES OF THE QUARTER

2011 Employee of  
the 1st Quarter



Police Service  
Representative  
Eilene Sears

2011 Employee of  
the 2nd Quarter



Police Service  
Representative  
Rochelle Coleman

2011 Employee of  
the 3rd Quarter



Property & Evidence  
Technician  
Katharine Tate

2011 Employee of  
the 4th Quarter



Crime Scene  
Technician  
Sybil Warner

## 2011 OFFICERS OF THE QUARTER

2011 Officer of  
the 1st Quarter



Officer  
Dale Laskowski

2011 Officer of  
the 2nd Quarter



Officer  
Tim Waldron

2011 Officer of  
the 3rd Quarter



Officer  
Jason Lewis

2011 Officer of  
the 4th Quarter



Officer  
William Yeargin

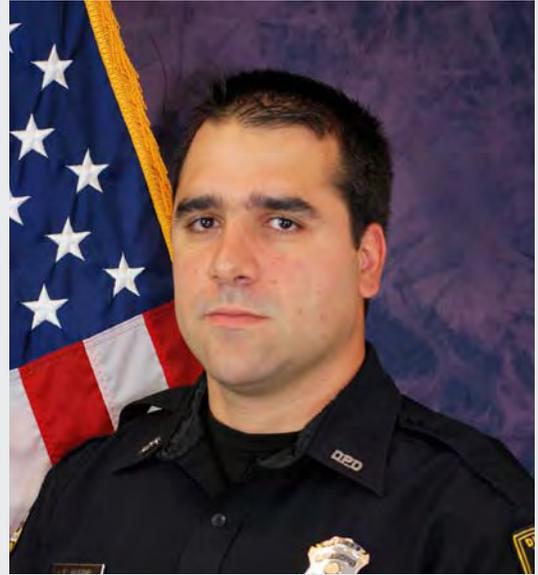
# STAFF RECOGNITION

**2011 Rising Star of the Year**



**Officer Timothy Fecht**

**2011 Marksman of the Year**



**Detective Ronny Gomes-Delima**

**2011 Employee of the Year**



**Police Service Representative  
Eilene Sears**

**2011 Officer of the Year**



**Officer William Yeargin**

# TOP COP COMPETITION

The Dunwoody Police Department's 2011 Annual "Top Cop" Competition provided officers a morale-boosting, exciting event that helped build camaraderie, reinforced training and emphasized physical fitness.

The Top Cop Competition is an annual competition that incorporates a series of events geared towards the individual officer. The events are job-specific and involve physical fitness and firearms skills.

By hosting an annual competition involving physical fitness and firearms events, officers are encouraged to exercise and develop their shooting skills each year.

For outstanding performance in this multi-disciplined competition of physical fitness, mental aptitude and shooting skills, the 2011 "Top Cop" award was given to Sgt. Mike Carlson.



**TOP COP**  
**2011**  
DUNWOODY POLICE DEPARTMENT  
EVENTS WILL BE HELD ON FALL FIREARMS DAY.



## SERVING THE COMMUNITY

The Dunwoody Police Department is committed to engaging the community in partnerships to reduce crime and improve the quality of life of our citizens. We will accomplish this by practicing a community policing philosophy throughout the organization. We are dedicated to getting to know the community we serve and for the community to know us through our day-to-day contact, special events, and our many community outreach programs.



# COMMUNITY OUTREACH

The most important activity officers participate in is working with our community to promote safety awareness. The Department recognizes that only through a close working relationship with the citizens of Dunwoody can we build a safe community for our citizens and businesses.



In 2011, the department continued to build upon and provide a number of programs that have proven to be successful and sought after in previous years. These programs include our Citizen's Police Academy, Collision Avoidance Training for teens, Situational Awareness training, our Ride-Along program and It's Party Time, And It's No Game drug and alcohol awareness training for 8th graders.



Program	2011 Participation
Collision Avoidance Training	42
Citizens Police Academy	11
Situational Awareness	188
Ride Alongs	53
It's Party Time/It's No Game	35

# COMMUNITY OUTREACH

## POLICE EXPLORERS

The Dunwoody Police Department Explorer Post #702 continues to achieve great success. They participated in a number of challenging Explorer competitions as well as their weekly meetings. In addition, our Explorers volunteered hundreds - if not thousands - of man hours for the various special events conducted in Dunwoody.



Competition	Description
7th Annual State Explorer Competition	2nd Place Overall 1st Place Gang Intervention 1st Place Obstacle Course
Metro Atlanta Championship of Explorers	2nd Place Overall 2nd Place High Risk Traffic Stop 2nd Place Crime Scene Processing 3rd Place Domestic Dispute



In 2011, the Dunwoody Police Department and Explorer Post #702 hosted the Georgia Law Enforcement Explorer Academy at First Baptist Church Atlanta on June 19-24, 2011. A total of seven Georgia Departments sent 16 Police Explorers to this one-week mini police academy. The Explorers gained many technical skills and learned the value of discipline, service, teamwork and hard work.

## VOLUNTEER BAILIFFS

The Dunwoody Police Department is fortunate to have a number of volunteers who assist the department throughout the year. One of the key volunteer programs of the department is our Volunteer Bailiff Program. Our volunteer bailiffs play an integral role in the successful operation of the Municipal Court of the City of Dunwoody. On Tuesday mornings and Wednesday evenings, the Dunwoody Municipal Court holds arraignments inside their courtroom. In 2011, there were approximately 88 court sessions. In order to make this process run more efficiently, we have five full-time volunteer bailiffs that assist the court staff. The bailiff's duties include, but are not limited to: security screening, probation assistance, swearing in, escorts, seating, the processing of essential paperwork and an overall positive attitude that eases tension during these court sessions.

Most recently, the bailiffs lost one of their key volunteers to an untimely death. Bailiff Larry Echikson has served the Dunwoody citizens since the city was formed in 2008. "His leadership, positive attitude and interpersonal skills contributed greatly to the smooth operation of the court. "The court staff was very lucky to have him present during all court sessions," said Sgt. Mike Carlson.

"The volunteer corps of bailiffs of the Dunwoody Municipal Court lost a key figure and a leader when Bailiff Larry Echickson died. As a bailiff since the creation of the court, and before that as a member of the Citizens Police Task Force, Larry provided great leadership and humble service. His energy and friendship is greatly missed," said Bailiff Jim Sturgis.

During 2011, the bailiffs were present for 88 court sessions. They donated approximately 350 hours of service to the City of Dunwoody and their community. Our bailiff's dedication and commitment to the Dunwoody citizen's is certainly appreciated

2011 Court Sessions	88
2011 Total Volunteer Hours	350



# COMMUNITY OUTREACH



## NEIGHBORHOOD WATCH

The Dunwoody Police Department Community Outreach Unit is available to assist with the training and setting up of Neighborhood Watch programs. The Neighborhood Watch program is one of the oldest and best-known crime prevention concepts in North America. In the late 1960's, an increase in crime heightened the need for a crime prevention initiative focused on residential areas and involving local citizens. The National Sheriffs' Association (NSA) responded, creating the National Neighborhood Watch Program in 1972 to assist citizens and law enforcement.

The program can be based around a neighborhood, business complex, condominium complex or apartment building. It only requires a few concerned citizens to spearhead a new Neighborhood Watch program. In 2011, there were 65 neighborhoods participating in the Neighborhood Watch Program. This is up 3.2% from 2010.



# SOCIAL MEDIA ENGAGEMENT

In 2011, the department's use of social media to engage our community continued to grow in content and popularity. In our effort to boost the amount of content, the department has added additional staff members who can post content for the department. This has proven to be very beneficial for communicating timely information to our community.

Our goal in using social media is to educate, engage and inform our community about what we are doing. At the same time, we hope to provide information so residents understand the challenges in our community and arms them with tools to help them remain safe. We believe a transparent police department is key to building and keeping community trust.

The Dunwoody Police Department has a robust website which provides updated information for the community. As part of our website, we offer a Police to Citizen Portal (P2C), which gives citizens access to real-time information about the department's activities including incidents, accidents and citations.

In addition, the department engaged in several "social media experiments" during the year in an effort to increase the number of followers we have and increase our online engagement. On April 8, 2011, the Dunwoody Police Department tweeted every single service call for 24 hours. This event was only publicized using social media. In the days leading up to the event, several television stations ran stories as did many of our print media. This publicity led to an increase of 800 followers on Twitter in just one short week, an increase of 67%!

The department also held a "Dunwoody Dave" photo contest. Dunwoody Dave is a squeezable policeman figure. We asked our citizens to take Dunwoody Dave with them on vacation during the summer and post their photos on our Facebook account. We received 65 entries and the winning photo was of Dunwoody Dave overlooking Hong Kong.

Our department has a Ride-Along program where citizens ride out with a police officer. Unfortunately, we can't accommodate everyone and many people do not have time to participate. In light of these obstacles to participation, Officer Tim Fecht conducted a Tweet-Along. Officer Fecht tweeted all of his calls for one shift and also tweeted about his observations and offered tips to the community.

On July 28, 2011, the Dunwoody Police Department adopted a Smart Phone application for the iPhone and Android titled "MYPD" or "My Police Department". The app is currently available online and through our FaceBook page as a free download. This robust application by Wired Blue, LLC gives citizens access to our website, FaceBook & Twitter accounts, current news, the ability to submit tips anonymously and the ability to ask questions and submit commendations all in one place. We have received a number of crime tips, questions and commendations through the department's MYPD app.

Lastly, we use Interactive Defense as a social media platform for our citizens and Neighborhood Watch groups to connect with the department. One of the most requested features is the ability to sign up electronically for a vacation watch. Citizens receive real-time notices electronically when officers check their homes while they are away.



## GIVING BACK TO THE COMMUNITY

The men and women of the Dunwoody Police Department have dedicated their lives in service to others. Working for the Dunwoody Police Department gives them opportunities to serve others everyday.



# GIVING BACK TO THE COMMUNITY

The men and women of the Dunwoody Police Department have dedicated their lives in service to others. Working for the Dunwoody Police Department gives them opportunities to serve others everyday as part of their duties. Our staff goes even further by supporting various causes and serving others as we identify needs.

The Dunwoody Police Department supports and participates in the Law Enforcement Torch Run (LETR) for Special Olympics Georgia by raising funds and awareness for the athletes. In 2011, staff with the Department participated in the Polar Plunge, Cuffed for a Cause, the Torch Run and a Car Show which raised a little over \$17,512.

As part of an initiative proposed by Officer Dale Laskowski, members of the Dunwoody Police Department visited sick children at Scottish Rite Hospital and Egleston Hospital in a Children's Healing event designed to provide seriously ill children an opportunity to interact with our staff and perhaps temporarily forget about their illness. The events were moving for all who participated.

Staff members of the department also had the opportunity to visit and support Deputy Shane Charles from the Buchanan County, VA Sheriff's Office. Deputy Charles was a patient at the Shepherd Spinal Clinic for several months after being shot by a sniper and paralyzed. Members of our staff took up a collection and donated over \$1,000 to help support Shane through this difficult time.

On September 11, 2011, members of the department participated in the Manhattan Memorial Climb which was organized by the DeKalb County Fire Department to commemorate 9/11. The money raised at this event was designated for the Georgia Burn Foundation.

Of course, our Department has become known for our Christmas for Kids program, which provides toys and a party for needy children during the Christmas season. This is a great collaboration and partnership with our businesses, other City departments, the Dunwoody Chamber of Commerce and community members. All of these different entities and individuals come together to help out for this worthy cause.



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SCAN ME



Learn more about  
the Dunwoody  
Police Department

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**POLICE**

**DUNWOODY**