

Dunwoody at a Glance

A LOCAL GOVERNMENT FOCUSED ON PARTNERING FOR SUCCESS

DUNWOODY FACTS & FIGURES

- 13.2 square miles
- 46,809 residents
(largest groups ages 25-34 & 35-44)
- 19,944 households
- 2,380 licensed businesses
- \$98,648 median household income
- \$358,054 median home value
- 40% with bachelor's degrees
- 21% with master's degree



Mayor Davis answering questions from Dunwoody residents



Dr. Bonser doing a media interview

GOVERNMENT LIKE A BUSINESS UNPARALLELED ACCESS TO MUNICIPAL LEADERS

Following the historic vote for incorporation in 2008, Dunwoody's government was designed with an eye for reducing bureaucracy, enhancing collaboration, and promoting an integrative approach to problem solving. Taken together, this allows unparalleled access to municipal leaders and community decision makers.

Dunwoody provides traditional government services in a unique and progressive manner called the "split contract service model." By directly employing only the top level administrative staff, police department, and municipal court employees, the City of Dunwoody functions more like a well-run business than a traditional government. From Public Works to Community Development, the majority of Dunwoody's staff are employed by private companies. This pro-business attitude translates into higher levels of customer service to citizens and businesses.

In addition to the two monthly City Council Meetings, Mayor Davis keeps regular business hours at City Hall, and all members of the City Council regularly communicate with their constituents and the media.



Councilman Shortal discussing plans with a Dunwoody citizen

STRONG RESIDENTIAL NEIGHBORHOODS COUPLED WITH A REGIONAL EMPLOYMENT CENTER

Dunwoody has always been known for its high quality, single-family neighborhoods. In addition, we have a range of housing options from the trendy Manhattan condominiums to the more affordable but high-quality apartments in Perimeter Center and Georgetown.

The southwest corner of the city features an employment center surrounding a major regional economic retail generator, Perimeter Mall. The area operates as a regional community improvement district, the Perimeter Community Improvement Districts (PCIDs) and is home to multiple high-rise offices, Fortune 500 companies, hotels, as well as a host of restaurant and retail attractions.

Additionally, other key commercial areas like the Dunwoody Village and Georgetown area both offer additional shopping and dining amenities for residents and visitors



DUNWOODY'S GOVERNMENT

The City of Dunwoody is a Council-Manager form of government. The Mayor and City Council provide legislative direction while the City Manager handles the day-to-day administration.



(Left to Right - standing - Bonser, Thompson, Heneghan, Deutsch; sitting - Shortal, Davis, Nall)

MAYOR AND CITY COUNCIL

- Michael G. Davis.....Mayor
- Denis Shortal.....District 1, Post 1
- Adrian Bonser.....District 2, Post 2
- Doug Thompson.....District 3, Post 3
- Terry Nall.....At Large, Post 4
- Lynn Deutsch.....At Large, Post 5
- John Heneghan.....At Large, Post 6

KEY STAFF

- Warren Hutmacher.....City Manager
- Sharon Lowery.....City Clerk
- Billy Grogan.....Police Chief
- Chris Pike.....Finance Director
- Michael Smith.....Public Works Director
- Steve Dush.....Community Development Director

CONTACT US

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Dunwoody's Focus - Strengthening the Community

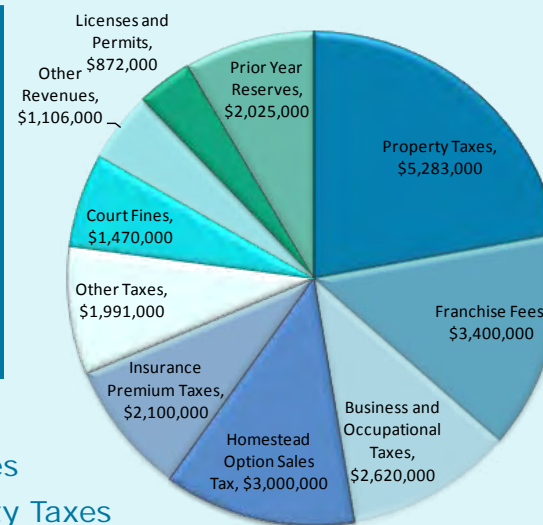
BY IMPLEMENTING OUR COMMUNITY'S PLANS FOR THE FUTURE

DUNWOODY'S 2013 BUDGET BASICS

✓ \$25.5 MILLION BUDGET - INCLUDING \$5.6 MILLION IN CAPITAL PROJECTS ✓ 2013 BUDGET ADOPTED OCTOBER 29, 2012

HEALTHY, DIVERSIFIED REVENUE STREAM

At 2.74 mills, Dunwoody is proud to still have the lowest millage rate in DeKalb County. Our millage rate has remained unchanged since incorporation. Dunwoody's diversified revenue stream has allowed us to weather the economic downturns while continuing to steadily build our reserves.



REVENUE HIGHLIGHTS

- \$25.5 million in total revenues
- \$5.3 million (22%) in Property Taxes
- \$3.4 million (14%) in Franchise Fees
- \$3.0 million (13%) in Homestead Option Sales Taxes
- \$2.6 million (11%) in Business and Occupational Taxes
- \$2.1 million (9%) in Insurance Premium Taxes

MAJOR INITIATIVES PLANNED FOR 2013

The Fiscal Year 2013 Budget demonstrates the City's continued efforts to steadily increase our investment in the "3 P's" - Police, Paving, and Parks.

Paving and Infrastructure

- Resurfacing and paving - \$1,750,000
- New sidewalks - \$200,000
- Dunwoody Village Parkway project - \$2,300,000 (previously funded)

Parks and Recreation

- Project Renaissance parks design and construction - \$1,500,000
- Brook Run Park Multi-Use Trail construction - \$341,000

Police Department

- Public Safety Video Surveillance System for Parks - \$113,000
- Crime Response Team (3 officers, 1 sergeant) - \$417,209

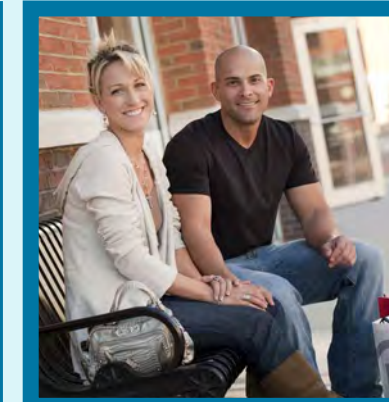
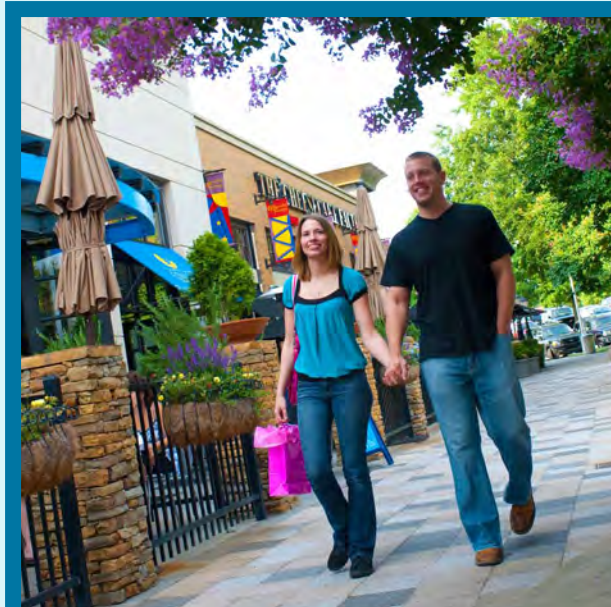
Finance and Administration

- Facilities Improvement Partnership Program - \$250,000

Marketing and Public Relations

- Citizens Pulse Survey Initiative - \$25,000
- Community Engagement Initiative - \$102,484

Although this is not a comprehensive list, it does highlight our focus on continued fiscal conservatism while supporting the primary needs of safety, infrastructure, and strengthening the community.



READY FOR REDEVELOPMENT

Since beginning municipal operations on December 1, 2008, the City of Dunwoody has been working with our community to plan for our future.

To date, we have completed major plans including:

- Comprehensive Land Use Plan
- Parks, Recreation, and Open Space Master Plan
- Comprehensive Transportation Plan
- Dunwoody Village Master Plan
- Georgetown / North Shallowford Area Master Plan
- Project Renaissance Urban Redevelopment Plan

Each planning process has helped the City determine and focus our short and long-term priorities.



Dunwoody*
*Smart people - Smart city

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