

Economic Development in Dunwoody

A SMART LOCATION FOR YOUR BUSINESS

DUNWOODY'S DEMOGRAPHICS

- 46,267 residents - largest groups ages 25-34 and 35-44
- \$98,648 median household income
- \$358,054 median home value
- 40% with bachelor's degrees
- 21% with master's degree



POISED FOR FUTURE GROWTH

- ✓ STRONG DEMOGRAPHICS & EDUCATED WORKFORCE
- ✓ EASY ACCESS TO EXECUTIVE HOUSING
- ✓ EFFICIENT TRANSPORTATION ACCESS
- ✓ DIVERSE PORTFOLIO OF REAL ESTATE OPTIONS

Dunwoody offers an unmatched combination of assets for business success. The Perimeter Center office market is Metro Atlanta's largest contiguous employment district with more than 100,000 employees, 28 million square feet of office space, and 6 million square feet of retail.

Perimeter center is home to many Fortune 1000 firms including UPS, Newell Rubbermaid, Georgia Gulf, Cox Communications, Popeye's, Global Payments, and First Data.

An additional 125 companies - each with 100+ employees - call Perimeter Center home, including InterContinental Hotels Group, Access Insurance, Allscripts, and Doosan Infracore, just to name a few.



UNDERSTANDING OF BUSINESS NEEDS FOCUSED ON BUSINESS SUCCESS

The City of Dunwoody uniquely understands how business operates as the majority of city staff are employed by private companies. Since its incorporation in December 2008, Dunwoody has provided services in a unique and progressive manner called the "split contract service model." The pro-business attitude translates into higher levels of customer service to citizens and businesses.

Dunwoody's concentrated community allows unparalleled access to municipal leaders and community decision makers, especial for an office market the size of the Perimeter Center. This small size reduces the bureaucracy, improves efficiency of operations, enhances collaborative culture, promotes an integrative approach to problem solving, and makes public-private partnerships easier.

DUNWOODY'S BUSINESS PROFILE

The following snapshot is of 2011.

- 2,405 licensed businesses
- \$2.6 million in occupation taxes
- \$2.6 million in homestead option sales taxes
- \$1.12 million in hotel/motel taxes
- 1,419 building permits issued



DUNWOODY'S ADVANTAGE

Dunwoody's competitive advantage is linked to our economic geography at the crossroads of Metro Atlanta. Dunwoody is quickly becoming a geographic nexus of employment, transportation, educated workforce, and population density.

At the center of it all lies a balance of urban, suburban, and edge city - a location that provides unequalled access to talent, technology, markets, and lifestyle amenities.

Dunwoody is building its economic future on livability, at the crossroads of Metro Atlanta.

Dunwoody*
*Smart people - Smart city

Michael Starling
Economic Development Director
(678) 382-6700 www.dunwoodyga.gov

Dunwoody's Economic Development Focus:

RECRUITMENT - RETENTION - REDEVELOPMENT

DUNWOODY PARTNERS FOR BUSINESS

Dunwoody thrives by partnering with organizations that share our mission to provide the highest quality of life for those who live, work, or play in our community and foster an environment where business can prosper.

The City of Dunwoody has strong working relationships with the Chamber of Commerce, the Convention and Visitors Bureau, and the Perimeter Community Improvement Districts.



HOT SPOT FOR NEW INVESTMENT

LEADER IN INDUSTRIES THAT DRIVE INNOVATION

The variety of industries headquartered in Dunwoody continues to widen, outpacing the expansion of business sectors in many other communities. The mainstay of Dunwoody's business sectors continue to be corporate and regional headquarters, information technology and software, financial services, and most recently, a growing healthcare IT segment.

With a diversified and prosperous business community and an environment that is attractive to tomorrow's technology, Dunwoody enjoys sizeable employment concentrations in these high-wage business sectors. All of these industries benefit from conditions that support great businesses, including access to a highly capable workforce, efficient access to the global marketplace, and low cost of doing business.

In the last year, significant investments have been announced including:

- Ventyx (55,000 sq ft)
- Internap (75,000 sq ft)
- AFC (56,000 sq ft)
- Davidson Hotels (15,000 sq ft)
- CHEP (60,000 sq ft)
- Elekta (72,000 sq ft)
- Le Meridien (\$21M investment)
- Von Maur (\$40M investment)

The City of Dunwoody and our economic development partners, such as the Dunwoody Chamber of Commerce and the Perimeter Community Improvement Districts, remain strategically focused on our three pillars:

Recruitment - Retention - Redevelopment

BOTH EASY ACCESS AND AMENITIES

AMENITIES YOUR EMPLOYEES AND CLIENTS NEED

Finding the right location to grow or expand your business is both an art and a science - a balance of cost of living and quality of life; business and family; amenities and price. For a company to be successful, exposure to workforce and markets has to be a priority. Dunwoody fills both of those needs and more.

Access to GA-400 and I-285 is quick and easy via multiple routes. Four MARTA stations complement highway access making Dunwoody one of the most accessible business locations in Metro Atlanta.

Dunwoody has always been known for its high quality, single-family neighborhoods. In addition its also ideally located in a cradle of executive housing including the areas of Buckhead and Brookhaven to the south, Sandy Springs to the west, and Roswell and Johns Creek to the north.



Dunwoody
*Smart people - Smart city

Michael Starling - Economic Development Director
(678) 382-6700 www.dunwoodyga.gov