

**A RESOLUTION TO APPOINT MEMBERS OF THE CONVENTION & VISITORS
BUREAU FOR THE CITY OF DUNWOODY, GEORGIA**

WHEREAS, the City Charter gives the City the authority to provide for the structure, operation and management of the Dunwoody Convention and Visitors Bureau; and

WHEREAS, the Convention & Visitors Bureau for the City of Dunwoody serves as an autonomous Board and Non-profit organization pursuant to Section 501(c)(6) of the Internal Revenue Code which may expend Hotel/Motel Tax Funds as limited by state law and an Agreement between the City and the Board and other available resources; and

WHEREAS, the City Council of the City of Dunwoody is authorized with appointments of some members of the Convention & Visitors Bureau of Dunwoody; and

WHEREAS, The Convention & Visitors Bureau of Dunwoody is composed of nine (9) members, three (3) appointed by the City Council, one (1) member per each District and chosen by the two representatives of that District (the appointed member would not be required to be a resident of that District), and if the two district representatives are unable to agree on a person, the decision shall go to the Mayor.

NOW THEREFORE BE IT RESOLVED by the Mayor and Council of the City of Dunwoody as follows:

The City Council hereby appoints Mallard Holliday to a one (1) year term of office as designated in the amended Bylaws of the Convention & Visitors Bureau of Dunwoody, adopted on December 21, 21012.

Mallard Holliday, (District 1 nominee) expiring December 31, 2014

The City Council hereby appoints Nancy Musselwhite to a two (2) year term of office as designated in the amended Bylaws of the Convention & Visitors Bureau of Dunwoody, adopted on December 21, 21012.

Nancy Musselwhite, (District 2 nominee) expiring December 31, 2015

The City Council hereby appoints Bob Cottle to a three (3) year term of office as designated in the amended Bylaws of the Convention & Visitors Bureau of Dunwoody, adopted on December 21, 21012.

Bob Cottle, (District 3 nominee) expiring December 31, 2016

#L.3.

SO RESOLVED AND EFFECTIVE, this 23 day of September, 2013.

Approved:

Michael Davis, Mayor

Attest:

Sharon Lowery, City Clerk

(SEAL)

Nancy Gregory Musselwhite

1671 Kings Down Circle

Dunwoody GA 30338

nmusselwhite@comcast.net (home)

nancy@geostrategypartners.com (work)

Mobile: 678.637.6681

Office: 770.650.8495

Management Consulting Capabilities

- High-level productivity to meet deadline challenges
- Ability to manage multiple projects simultaneously
- Relationship management skills at executive levels
- Ability to comprehend and act on client needs
- Ability to translate primary/secondary information into actionable insights
- Supervision of professional staff
- Professional presence and experienced presenter (Speakeasy/Atlanta)

Education

Columbia University, School of International and Public Affairs, New York

Masters Degree, International Affairs, 1982, Degree with Honors.

Specializations: Economic and Political Development, International Business,
Relevant Coursework: International Business, Marketing Strategy, Regional
Economic Development and Planning.

Certificate: East Asian Institute, Columbia University, SIPA, New York, 1982.

East China Normal University/ Shanghai Institute of Law & Politics,
Shanghai, China, Summer 1981.

Carleton College, Northfield, Minnesota

Bachelors Degree, Political Science/International Relations, 1979, Summa cum laude.

Professional Experience

2007-Present

Geo Strategy Partners

Senior Consultant

Geo Strategy Partners is a management consulting firm focused on the market research and strategy needs of industrial and B2B clients.

- Independently leads and coordinates diverse market research and strategy projects for clients across industry sectors. Works directly with client C-level and director-level marketing, research, and development departments to understand information needs, craft market assessment and competitive intelligence projects, and deliver actionable data and strategic recommendations based on primary/secondary research findings. Core competencies:
 - Operationalizing research findings
 - Go-to-market strategy development
 - Value proposition formulation

Market segmentation/messaging.

- Project and client management duties include proposal authoring, survey design (qualitative and quantitative) and implementation, data analysis, strategic analysis, and presentation of results to client.
- Recruited and manage a network of market research contractors in UK, Brazil, Germany, France, China, Saudi Arabia, Russia, India and other countries for global voice of the customer and market opportunity studies.
- Responsible for developing a culture of continuous improvement and increased client satisfaction, resulting in an increase in repeat business of 20%.
- Achieved 100% of performance goals 2007-2011.

Representative Clients:

Manufacturing

Alcoa	Hewlett Packard	SKC Films
Crom Corporation	Kadant Johnson	Synchrony
Dow Chemical	Pfizer	Trojan UV
Griffith Labs	Samuel Manu-Tech	Tyco Flow Control
Hach	Sigtec	Walter Surface Technologies

Business-to-business

American Society for Quality	Control Southern	NAWC
Assurant Solutions	Davis Instruments	Processes Unlimited
Capella Education	Flad & Associates	RUSNANO
Career Education Corp.	Ingenix	Underwriters Laboratories
Cole-Parmer	MFG.com	Visa Canada

1999-2007

Metro Atlanta Chamber, Economic Development Department*Senior Business Development Manager*

- Coordinated the department's business-to-business marketing communications program to attract domestic and foreign investment.
- Managed domestic and foreign investment projects for the metro area through customized assistance to potential corporate investors.
- Planned special events for domestic and foreign business guests, government representatives, and foreign media. Coordinated major international events with the Atlanta Convention & Visitors Bureau (ACVB).
- Between 2004 and 2007, recruited 68 companies representing 1600 initial jobs (3200 in three years) and absorbing 2.4 million sft of office and industrial space.

Select Notable Landings 2004-2007

<i>Company</i>	<i>Project</i>	<i>Global HQ location</i>
Acuity Specialty Products	Headquarters consolidation	US
Boise	Regional distribution center	US
Cardinal Health	Regional distribution center	US

Citect	US headquarters	Australia
Del Monte	Regional distribution center	US
Douglas Equipment	US headquarters	UK
DS Waters	Headquarters consolidation	Japan/France
General Protecht	Manufacturing	China
Grainger	Regional distribution centers	US
Habitat for Humanity Int'l	Administrative headquarters	US
Hughes Supply	Regional distribution center	US
Kingwasong [Lehui-WY]	Manufacturing	China
Kuka Robotics	R&D	Germany
Maier America	US sales office	Germany
Novelis	US headquarters	US (India)
Novem	Manufacturing	Germany
RBS Lynk	Data center	Scotland
Redeem plc	US headquarters	Scotland
Sany	US HQ/manufacturing	China
Sebach	Manufacturing	Italy
Service Plus (JLG)	Remanufacturing facility	US
Spinner	Manufacturing	Germany
Steinfurth	US sales office	Germany
Turbochef Technologies	Headquarters	US
Vyyo	US headquarters	Israel

1995 - 1998

Metro Atlanta Chamber, International Department

Assistant Manager

- Developed specialized programs to accommodate incoming foreign business leaders, ambassadors, heads of state, etc.
- Managed a corps of over 200 volunteers for the Chamber before, during, and after the Centennial Olympic Games.
- Developed educational seminars on topics of international trade and commercial success in foreign markets (International Economic Briefing, World Trade Week Luncheon, International Business Academy).
- Achieved superior external relations with Atlanta's consulates, trade and tourism offices, foreign-American chambers, and domestic and foreign pres.

1987 - 1995

Freelance Public Relations

International Village Project, *DeKalb Chamber, DeKalb County, GA*

Drove conceptual master plan;

Liaised public and private sector stakeholders to achieve consensus;

Planned and implemented marketing and public relations functions at major events.

International Festival Organizer, *City of Chamblee, GA*

Coordinated exhibit of international artists' works: display and judging; marketed the event through a variety of media.

1982 - 1987

Gary Gaines Inc., New York, NY

Import Office Manager

Supervised order placement, financing, and shipping with factories in Hong Kong, China, Taiwan and the Philippines. Distributed retail orders and coordinated stateside shipping and warehousing details. Served as contact point for buyers and local media during market weeks in New York City.

1982

Altman Inc., New York, NY

Research Analyst

Conducted market research for technical equipment exports to China. Formulated overseas marketing strategies for American companies. Planned and developed presentations of go-to-market results to clients.

1981

International Trade Administration/ U.S. Dept. of Commerce, New York, NY

Staff Aide

Assisted trade specialists in compilation and dissemination of statistics and market analyses. Supervised ordering and distribution of literature to DOC regional offices and the public.

Activities

Alumni Club of Columbia University's School of International & Public Affairs

Alumni Club of Carleton College

Board Member, Georgia Resource Capital (SBA 504 CDC)

Member, Peachtree Road United Methodist Church

Mentor, Institute of International Business, Georgia State University

Finalist, 2008 World Trade Center Atlanta: Governor's International Awards

References available upon request.

STATE OF GEORGIA
CITY OF DUNWOODY

RESOLUTION 2013-XX-XX

A RESOLUTION TO APPOINT THE MEMBERS OF THE CONSTRUCTION BOARD OF ADJUSTMENTS AND APPEALS FOR THE CITY OF DUNWOODY, GEORGIA

WHEREAS, the City of Dunwoody is authorized by the City Charter to create boards, commissions and authorities as the Mayor and City Council deem necessary; and

WHEREAS, the Mayor and City Council previously adopted Chapter 2 (“Administration”) of the City Code of Ordinances which calls for the creation of the Construction Board of Adjustments and Appeals; and

WHEREAS, the Construction Board of Adjustments and Appeals shall serve as a deciding body which will consider appeals from adverse decisions of the Building Official of the City and to consider certain variances pursuant to the provisions of Chapter 8 (“Buildings and Building Regulations”) of the City of Dunwoody Code of Ordinances and will utilize the regulatory tools established in Chapter 7 of the City Code to uphold and implement its functions; and

WHEREAS, the Mayor of the City of Dunwoody is authorized with confirmation from the City Council to appoint the following three (3) persons to the Construction Board of Adjustments and Appeals for the City of Dunwoody, and at the following terms of office for each member:

- Monroe Brock..... term expiring June 22, 2017**
- Richard Drake..... term expiring June 22, 2017**
- Charles Juray..... term expiring June 22, 2017**

WHEREAS, this Resolution shall become effective upon its adoption.

NOW THEREFORE BE IT RESOLVED by the Mayor and Council of the City of Dunwoody while in regular session on September 23, 2013 at 7:00pm, that the persons herein named are appointed as members of the Construction Board of Adjustments and Appeals for the designated terms.

Approved:

Michael Davis, Mayor

Attest:

Sharon Lowery, City Clerk

(SEAL)