

**A RESOLUTION TO APPOINT A MEMBER OF THE CONVENTION & VISITORS
BUREAU FOR THE CITY OF DUNWOODY, GEORGIA**

- WHEREAS,** the City Charter gives the City the authority to provide for the structure, operation and management of the Dunwoody Convention and Visitors Bureau; and
- WHEREAS,** the Convention & Visitors Bureau for the City of Dunwoody serves as an autonomous Board and Non-profit organization pursuant to Section 501(c)(6) of the Internal Revenue Code which may expend Hotel/Motel Tax Funds as limited by state law and an Agreement between the City and the Board and other available resources; and
- WHEREAS,** the City Council of the City of Dunwoody is authorized with appointments of some members of the Convention & Visitors Bureau of Dunwoody; and
- WHEREAS,** The Convention & Visitors Bureau of Dunwoody is composed of nine (9) members, three (3) appointed by the City Council, one (1) member per each District and chosen by the two representatives of that District (the appointed member would not be required to be a resident of that District), and if the two district representatives are unable to agree on a person, the decision shall go to the Mayor; and
- WHEREAS,** the Mayor and City Council now wish to appoint Kathy Brandt to a three year term of office as designated in the amended Bylaws of the Convention & Visitors Bureau of Dunwoody.

Kathy Brandt, (District 1 nominee).....expiring December 31, 2017

WHEREAS, this Resolution shall become effective upon its adoption.

NOW THEREFORE BE IT RESOLVED by the Mayor and City Council of the City of Dunwoody while in regular session on December 8, 2014 at 7:00 pm that the person herein named is appointed as a member of the Convention & Visitors Bureau of Dunwoody for the designated term.

Approved:

Michael G. Davis, Mayor

Attest:

Sharon Lowery, City Clerk

(SEAL)



Kathleen G. Brandt

Kathy Brandt led a 23 year career in corporate and investment banking at Wachovia, concentrating on client relationship management, credit underwriting and execution, and sales and sales management. As an executive responsible for sales and strategy, Kathy formed and led the company's pioneering effort to lift performance of front line sales and service providers across all segments of the corporate marketplace. In this capacity Kathy's team was responsible for repositioning the wholesale banking brand, transitioning the business model to that of a high performing sales culture, and the successful integration of front line sales and service professionals in ten strategic corporate mergers. After leaving the corporate world, Kathy continued her focus on building high performing sales cultures through her consulting practice, The KG Brandt Group, *Connecting Strategy to Sales Results*.

Community interests have included service on boards of directors of Junior Achievement of Georgia and Project Read and the honorary board of Special Olympics Georgia. Motivated by a keen interest in preparing future business leaders, Kathy served on the Board of Visitors of the Wake Forest MBA School of Management and the Advisory Board of the Kennesaw State Executive MBA Program. In the case of both MBA programs, Kathy became engaged in decisions about strategic direction of the programs and provided practical assistance in the areas of curriculum, graduate placement, branding and program promotion.

Kathy became a Rotarian in 1999 and served as the president of the Rotary Club of Dunwoody in 2008-2009. She is co-founder of the Club's signature community event – *RunDunwoody* – Rotary Race to Serve.

She began her career as an educator in North Carolina secondary schools and transitioned to her business career with an MBA from Wake Forest University.

Kathy and her husband Fred are 28 year residents of Dunwoody.