

**STATE OF GEORGIA
CITY OF DUNWOODY**

RESOLUTION 2014-06-XX

**A RESOLUTION TO APPOINT MEMBERS TO THE COMMUNITY COUNCIL FOR THE
CITY OF DUNWOODY**

WHEREAS, the City of Dunwoody is authorized by the City Charter to create boards, commissions and authorities as the Mayor and City Council deem necessary; and

WHEREAS, the Mayor and City Council previously adopted Chapter 27 ("City of Dunwoody Zoning Ordinance") of the City Code of Ordinances which calls for the creation of the Community Council; and

WHEREAS, Resolution 2009-01-10 created the Community Council for the City of Dunwoody, GA and established terms for each member of the Community Council; and

WHEREAS, Rick Callihan and Norb Leahy were previously appointed as members of the Community Council to a three year term, expiring January 26, 2014; and

WHEREAS, the Mayor and City Council now wish to appoint Rick Callihan and Norb Leahy to the Community Council at the following terms of office for each member:

**Rick Callihan, 3 year term.....expiring December 31, 2017
Norb Leahy, 3 year term.....expiring December 31, 2017**

WHEREAS, the Mayor and City Council had previously appointed Claire Botsch as a member of the Community Council; and

WHEREAS, the position occupied by Claire Botsch as member of the Community Council has become vacant, prior to the expiration of the term, and the City Council wishes to fill said vacancy by appointing Deborah G. (Debi) Shendelman as member of the Community Council for the remainder of said term.

Deborah G. (Debi) Shendelman.....expiring January 26, 2015

WHEREAS, this Resolution shall become effective upon its adoption.

NOW THEREFORE BE IT RESOLVED by the Mayor and City Council of the City of Dunwoody while in regular session on June 24, 2014 at 7:00 pm, that the persons herein named are appointed as members of the City of Dunwoody Community Council for the designated terms.

Approved:

Michael G. Davis, Mayor

Attest:

DEBORAH G. (DEBI) SHENDELMAN

4838 Dunwoody Junction | Dunwoody, Georgia 30338
 (770) 396-4347 home (770) 355-7201 cell | shendelman.dunwoody@gmail.com

WORK HISTORY2009 – 2013 **DUNWOODY CHAMBER OF COMMERCE**

Dunwoody, GA

Assistant Director

- Created office systems for this start-up enterprise including database records, procedures for billing, record keeping, event management and board coordination.
- On a daily basis maintained and processed all records regarding member accounts.
- Managed website and database for the Chamber and the Greater Perimeter Business Expo.
- Assisted the Director with management of Executive Committee and Board of Directors.
- Provided all necessary materials for Chamber meetings and events.
- Worked with staff and volunteers as needed.
- Produced ads and other PR materials as required, including writing articles.
- Provided database and website training for personnel.
- Created and maintained social media procedures and postings.

2004 - 2005 **KATHERINE & JACOB GREENFIELD HEBREW ACADEMY**

Atlanta, GA

Director of Advancement

- Led the School's transition to a new organizational structure that integrates the functions of fund development, marketing, communications, public relations, website expansion, and admissions.
- Worked with staff and volunteer leaders to create a long-term vision for the School.
- Provided professional leadership in planning and implementing annual giving, special events, major gifts, planned giving, and capital/endowment campaigns, resulting in gifts and pledges of \$1 million.
- Guided the school in upgrading the quality of current development efforts, when necessary.
- Contacted major donors to obtain gifts and coordinates major gifts solicitation with the Head of School, other staff, and key volunteers.
- Coordinated with staff and volunteers to create comprehensive marketing and public relations plans.
- Maintained database using Blackbaud's Raiser's Edge.

1995 - 2004 **JEWISH FEDERATION OF GREATER ATLANTA**

Atlanta, GA

Assistant Endowment Director (1999 – 2004)

- Closed over \$2 million in planned gifts in 2004.
- Staffed Professional Advisory Committee; Created committee's first directory.
- Produced formal communications from the Endowment Department to targeted and general Jewish community through newsletters and direct mail.
- Planned continuing educational programs.
- Responsible for long-term givers and bequest societies with expectancies of \$46 million.

Assistant Campaign Director (1997-1999)

- Successfully managed direct mail and telemarketing campaign targeted to 40,000-donor base in support of \$16 million annual campaign.
- Coordinated operations between the campaign department and the Information System department during beta testing and installation of new database software.
- Planned and staffed a fund raising trip to New York City for the Business and Professionals Division of the Annual Campaign in addition to successful completion of other campaign responsibilities.
- Coordinated fund raising campaign at 14 Atlanta area agencies that are beneficiaries of the Federation.
- Responsible for campaign training program for 500 volunteers.
- Served as lead staff for a gala event hosting 1000 attendees.

Women's Division Director (1995-1997)

- Created plan and guided implementation by volunteer leadership for women's campaign of \$2.3 million.
- Planned annual campaign, volunteer recruitment, coordinated special events, and leadership development as well as fund raising trips to build closer relationships with the volunteers.
- Reorganized structure of the Women's Division.

1989 -1995 **BIRMINGHAM JEWISH FEDERATION**

Birmingham, AL

Director, Community Relations and Special Projects

- Provided primary staff coordination for corporate and foundation capital campaign for Jewish community campus.
- Coordinated intra and inter Jewish community relations, including school issues, Holocaust education, Israel programs and related fund raising projects.
- Coordinated media contacts and provided written communications for community relations projects.
- Created and published Federation newsletter.

WORK HISTORY (continued)

- Worked with local law enforcement as a contact, particularly with regard to hate crimes.
- Assisted in the passage of hate crime legislation in the State of Alabama.
- Implemented programs with lay board.
- Staffed projects for the Birmingham Jewish Foundation including implementation of a student exchange program between Israel and Birmingham-Southern College and served on the leadership team for three NCCJ Israel Study Missions.

1984-1989 **DEVELOPMENT CORPORATION FOR ISRAEL** Birmingham, AL
Assistant Director (with geographic responsibility for Alabama, New Orleans, LA, and Pensacola, FL)

- Created a sales campaign for lay leadership in selling State of Israel Securities.
- Coordinated and arranged all tribute dinners, primary fund raising vehicle.
- Interfaced with local media in conjunction with the campaign.
- Solicited purchases of securities by local financial institutions; 1987 sales - \$2,500,000 +.
- Oversaw all local office functions.

1975-1984 **COMMERCE PRINTING AND LETTER SERVICE, INC.** Memphis, TN
Production Manager

- Established daily production schedule prepared pre-production work, approved production.
- Created and implemented designs for customers.
- Assisted with purchasing and retail printing sales.

1981-1982 **BOBBY BLAIR AND ASSOCIATES** Memphis, TN
Associate Lawyer (Part time)

- Assisted with bankruptcy, breach of contract and personal injury cases.

EDUCATION

1979 University of Memphis, Cecil C. Humphreys School of Law Memphis, TN
Juris Doctor
1974 University of Maryland College Park, MD
B.A., with honors

CIVIC ACTIVITIES

Atlanta Jewish Community Relations Council, Founding Treasurer
Georgia Planned Giving Council

- Secretary
- Communications Chair

National Committee on Planned Giving
Hadassah, the Women's Zionist Organization of America

- Southern Region President

National Board, 1994 – present –positions include

- Youth Aliyah Committee
- Chair, Leadership Strategies
- Chair, Strategic Planning - Implementation & Evaluation
- Elected member, Audit and Budget Committee
- Member, Constitution Committee
- Executive Committee
- Advocacy Chair, Washington Action Office
- National Vice Chair, Planned Giving and Estates
- National Priorities Setting Committee/Facilitator
- National Executive Director Search Committee
- Governance Committee
- Leadership Development Team

Camp Judaea, Hendersonville, NC

- Treasurer
- Member, Camp Committee

Leadership Birmingham - 1993 Class

From: "Deborah G. Shendelman" <shendelman.dunwoody@gmail.com>

Subject: Re: Nomination to Community Council

Date: June 18, 2014 at 1:40:46 PM EDT

To: Mike Davis <Mike.Davis@dunwoodyga.gov>

P.S. I should also mention, that I helped out with some of the "behind the scenes" work for Dunwoody Preservation Trust, particularly with the 2014 Lemonade Days.

On Wed, Jun 18, 2014 at 12:36 PM, Deborah G. Shendelman <shendelman.dunwoody@gmail.com> wrote:

Thank you very much for considering my nomination for the Community Council. Having been a Dunwoody resident for 19 years, I have been witness to Dunwoody's growth and development and particularly interested as city-hood was established and continues to mature. In 2009, I was able to act on my interest, first as a volunteer and then as one of the two initial employees of the fledgling Dunwoody Chamber of Commerce.

Playing a role in that endeavor was outstanding. The Chamber worked closely with the City to promote the mutual interests of the business community and Dunwoody. I was the Chamber liaison to the Dunwoody Sustainability Committee, helping to establish the guidelines for the "Smart Recycling" program. (I left the Chamber last year only because I was helping out with our first grandchild!)

Dunwoody has enormous potential and the opportunity to play a role in that, is quite exciting for me. Now that our son, who graduated from Dunwoody High School, has bought a home in Dunwoody, I am even more vested in Dunwoody thriving. And, there is so much potential yet to be realized!

My interest in government stems back to my childhood, when my aunt took me along with her as she performed community work. When we lived in Mountain Brook, Alabama, I served on School Board Committees as well as having professional interactions as the Community Relations Director for the Birmingham Jewish Federation.

All of these endeavors, coupled with my legal background and record of organization involvement should be assets in the work of the Community Council. My resume is attached; please let me know should you have any questions regarding it. I look forward to working toward the common good in our community.

#J.5.

Again, thank you for your consideration of my appointment.

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Debi Shendelman
shendelman.dunwoody@gmail.com

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