

## **MEMORANDUM**

**To:** Mayor and City Council  
**From:** Billy Grogan, Acting City Manager  
**Date:** September 15, 2014  
**Subject:** **False Alarm Update**

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On January 28, 2013, the City Council adopted a false alarm ordinance. After issuing an RFP, Public Safety Corp (CryWolf) was selected as our 3rd party vendor. After a significant period of time developing the web portal for registrations and a three month registration period, we began enforcing the false alarm ordinance on October 1, 2013. Although significant reductions in false alarms are expected, it will take some time for these reductions to be achieved. A review of our stats for the period of time from January through August of 2014 compared to 2013 reveals the following:

- 695 less false alarm calls.
- -22.3% reduction in false alarms.
- 3,114 residential alarmed locations are registered.
- 671 business alarmed locations are registered.
- 262 appeals of fines.
- 60.9% of appeals approved. (The majority of these were failure to register appeals)
- 39.1% of appeals denied.
- \$81,739 in fines and fees have been collected. (City of Dunwoody portion)
- 2 businesses have had 17 false alarms.
- 7 businesses have had 10 or more false alarms.
- 32 businesses have had 5 or more false alarms.
- 1 residence has had 5 or more false alarms.

Please let me know if you have any questions.