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# *Communication is evolving*

City of Dunwoody – July 10, 2017

Fatimoh Ladipo

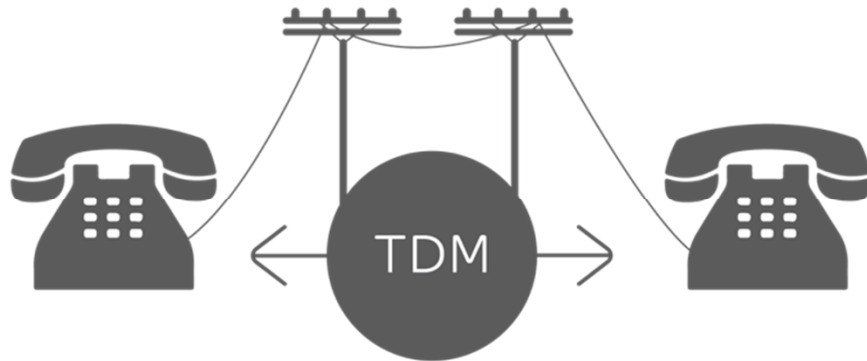
Regional Director of External Affairs

AT&T

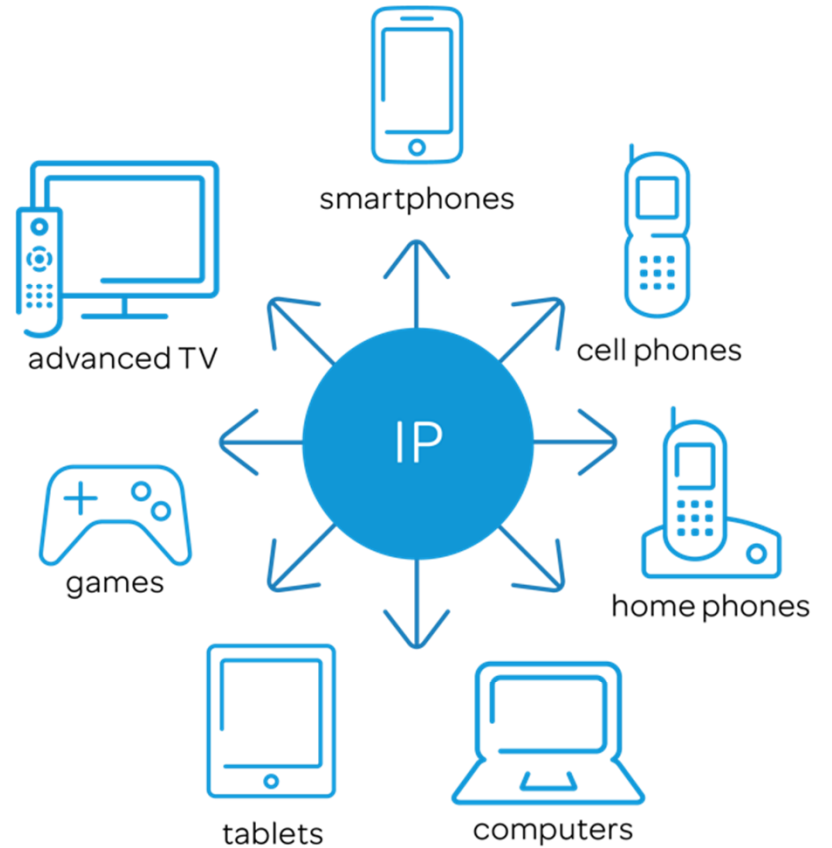


People are connecting using more technologies than ever before.

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Historically landlines connected you to one place

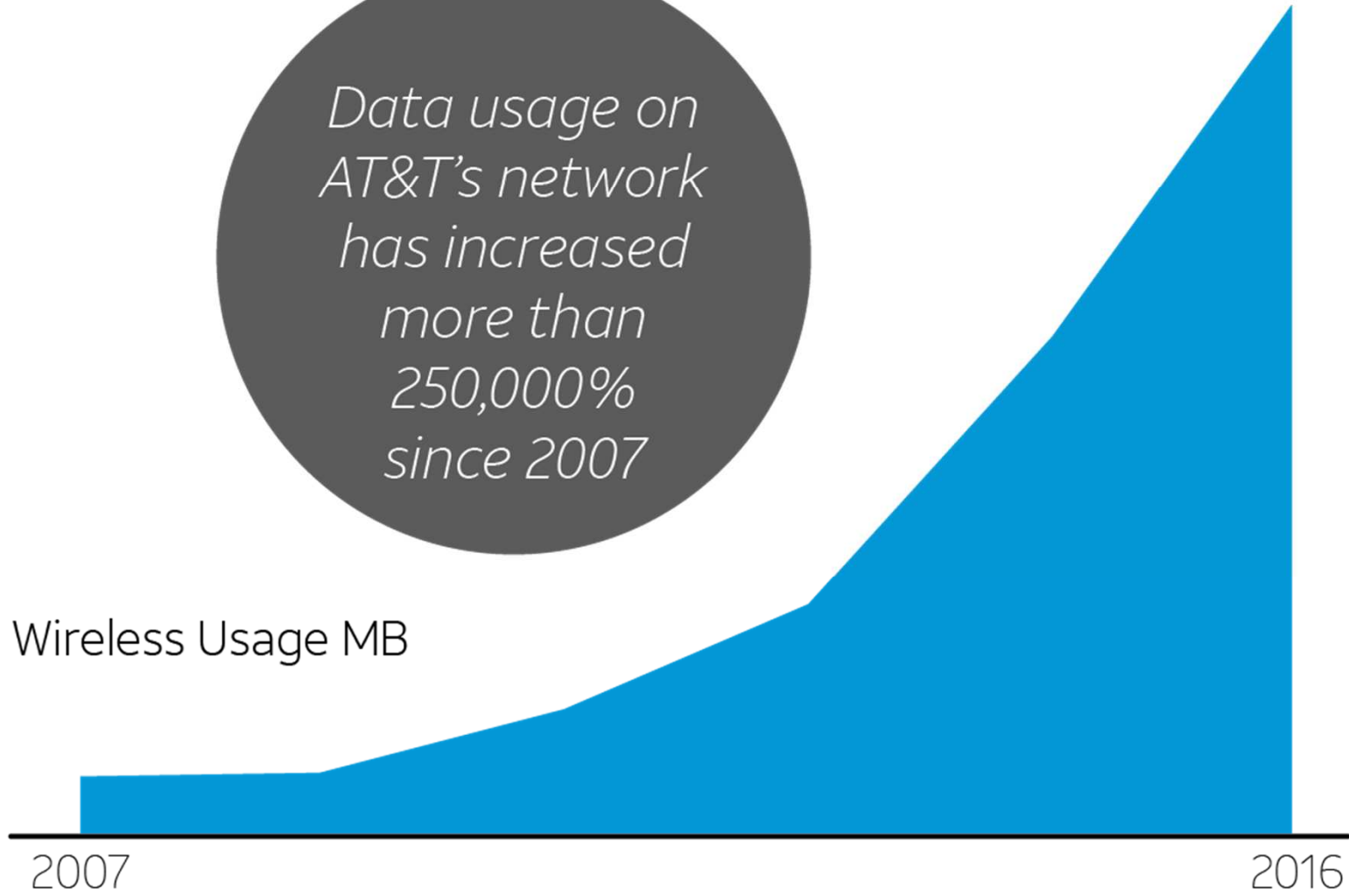


Today, services that run on IP networks connect you to anyone, anywhere, faster and faster



*Data usage on AT&T's network has increased more than 250,000% since 2007*

Wireless Usage MB

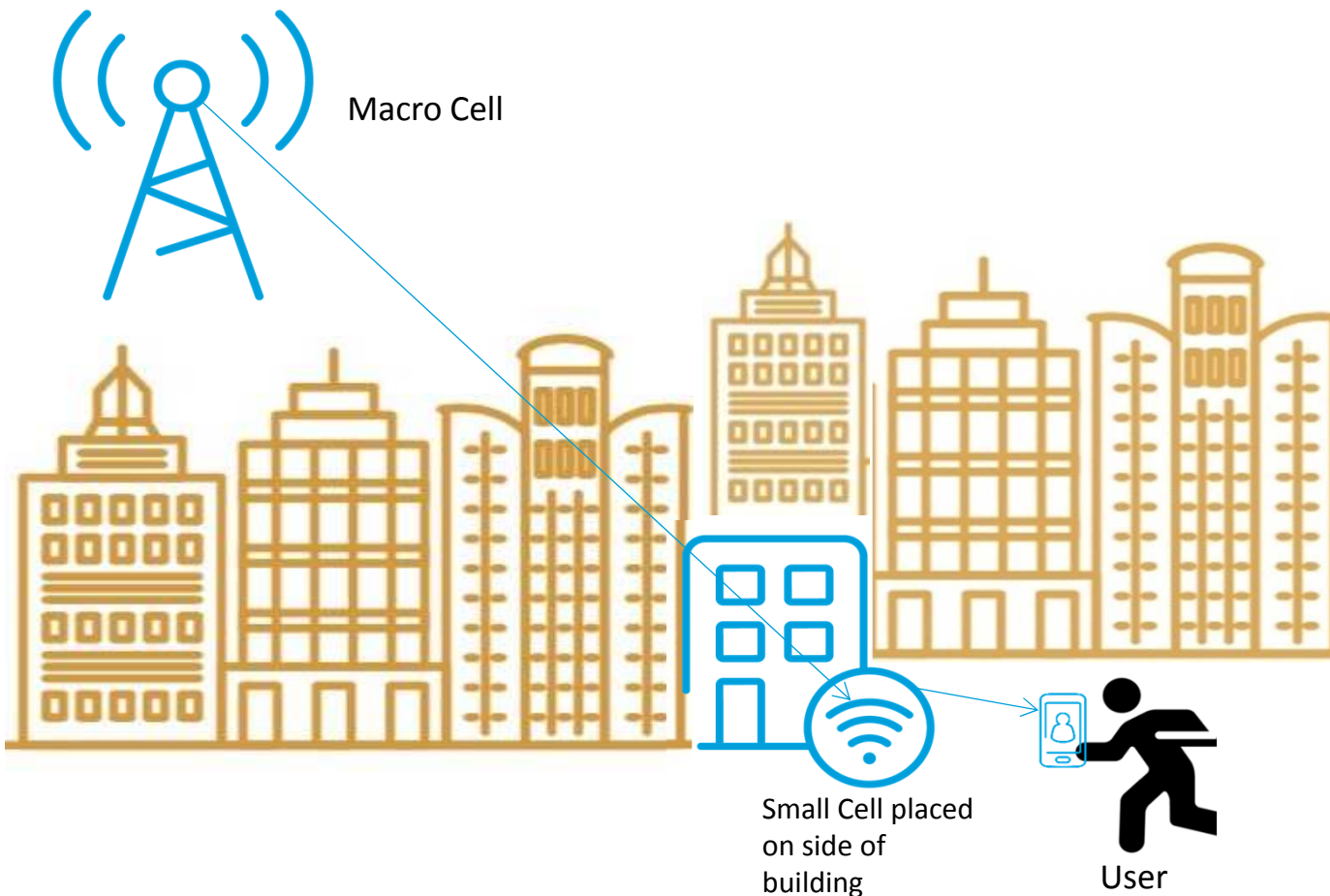


# AT&T and the need for small cells

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Small cells help to bring the network “closer” to its users to deliver increased data capacity, faster connectivity speeds and an overall better wireless experience. They are used to “densify” AT&T’s network and to bring the network “closer” to its users. This allows us to provide a better LTE experience today, while also allowing us to prepare for the technologies of the future—such as 5G, smart cities and new developments in the Internet of Things (IoT).



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## ***Building for tomorrow in Georgia***

***More than \$5 billion*** invested by AT&T in its best-in-class wired and wireless networks in Georgia from 2014-2016.

***More than 19,000*** AT&T employees working in Georgia as of March 2017.

***438*** upgrades made in 2014-2016 including new cell sites, addition of wireless and wired network capacity and new broadband network connections in Georgia.

***99.5%*** of Georgia covered by the AT&T Wireless network as of May 5, 2017.

***2,334 Wi-Fi hotspots*** in Georgia as of May 31, 2017.



To meet growing consumer demand, AT&T invested more than **\$140 billion** between 2012 and 2016 in our wireless and wireline networks – **more than any other public company in America.\***

\*Includes U.S. and International capital investment and acquisitions of wireless operations and spectrum.



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**YOUR**  
WORLD<sup>SM</sup>

