MEMORANDUM

To: Mayor and City Council

From: Richard McLeod, Director of Community Development

Date: September 18, 2017

Subject: **Award of RFP-17-07 Peachtree Industrial Boulevard Small Area Study**

ITEM DESCIPTION

Discussion of RFP-17-07 Peachtree Industrial Boulevard Small Area Study.

BACKGROUND

The City of Dunwoody solicited a firm or team of firms to help develop a small area study for the Peachtree Industrial Boulevard Area from I-285 to Winters Chapel Road—see attached map for study area boundaries.

PROJECT SCOPE

The study is intended to establish a community-based vision and action plan to guide investments and improvements within the Study Area. Given the adjacency of the study area to the City of Peachtree Corners, the City of Dunwoody intends to collaborate with Peachtree Corners throughout the study—including, but not limited to involvement in the Project Management Team and general public meetings.

The goal of this task is to assess the subject area's current land use patterns, transportation patterns and urban design elements, including pedestrian and transit access; access to retail and neighborhood services; diversity of dwelling types; and design for healthy living and social interaction.

EVALUATION

An invitation to bid was issued on May of 2017 and the City of Dunwoody received one bid. We rejected that bid because being only one it was non-competitive. We reissued the proposal on August of 2017 with an increased budget of $10,000 to take the proposal to $40,000 and a slightly revised area of study. The bids were received on September 1.

There were three bids for the project. They were TSW, the Collaborative, and Salt and Kepler. Michael Staling, Michael Smith, and Richard McLeod reviewed the bids and TSW was chosen to

receive the bid for $40,000. The other two bids were for $40,000 and $38,000 from the Collaborative and Salt and Kepler receptively.

RECOMMENDATION

Staff recommends that TSW get the bid for the RFP 17-07 Peachtree Industrial Boulevard Small Area Study for $40,000.