











Dunwoody Georgia

City Council Retreat February 15, 2018

Agenda

- 2017 Accomplishments
- 2018 Goals
- Dunwoody Preservation Trust- Jim Williams
- Dunwoody Nature Center- Alan Mothner
- CPS Update- Eric Johnson
- Items for Discussion
- Executive Session

2017 Accomplishments: City Manager

 Led efforts to complete renovation of 4800 Ashford Dunwoody and relocate City Hall





2017 Accomplishments: City Manager

- Along with Mayor and Council and City staff, coordinated City efforts for HOST/SPLOST negotiations through 2017 vote
- Completed land swap with DCBOE for expanded Brook Run Park and new site at Austin Elementary





2017 Accomplishments: City Clerk

- Ongoing records purging- all departments
- Conducted Open Records Act training for City Staff
- Coordinated and participated in training for all City boards and committees regarding ethics, Open Meetings Act, Open Records Act



2017 Accomplishments: City Clerk

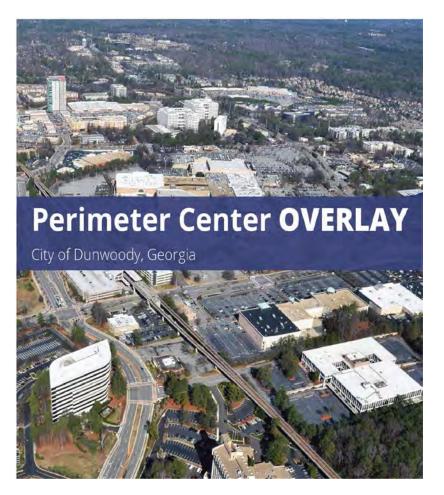
- Processed 3,326 open record requests
 - 2,266 processed in 2016
 - 47% increase over 2016
- Processed 86 ordinances, resolutions, and proclamations
- Processed 40 contracts/agreements

- New Community Development Director, Richard McLeod, on-boarded in June
- Renewed Tree City USA status for the sixth year
- Recertified ARC Green Community- Silver Level





- Perimeter Center Overlay was adopted in May
- Created the backyard chicken ordinance and application process



- Updated the sign ordinance
- Tree ordinance was updated to include tree removal permits and an application was created
- Established solar panel permitting process



Held two recycling events and one electronics recycling event





















- Major zoning changes include approval of 7-story hotel with a parking deck and 10,000 s.f. restaurant space on Perimeter Center West
- 16-story office building and 10-story hotel approved on Hammond Drive





- As in 2016, 14 film permits were issued
 - My Journey to Independence
 - I Tonya
 - Manifesto
 - Power of Mobility
 - Ten permits for commercials



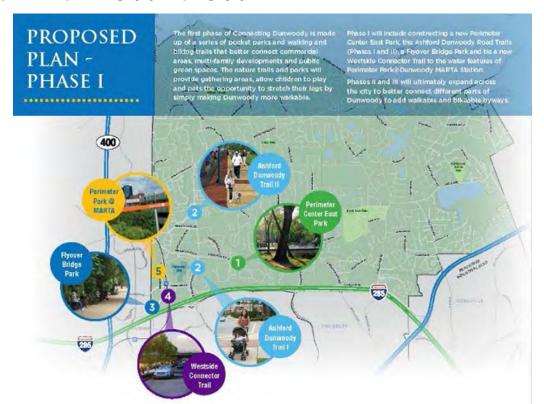
Development Authority Projects

- Twelve24 Hammond Office
 - \$130 million inducement from Authority with 2018 Closing
 - Negotiating MOU
- Twelve24 Hammond Hotel
 - \$38 million inducement from Authority with 2018 Closing
 - MOU Signed with requirement for public art



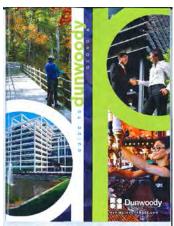


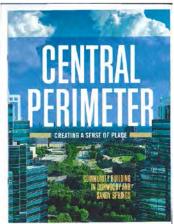
 Managed the planning process to raise the Hotel Motel Tax from 5% to 8%



- Marketing
 - Atlanta Business Chronicle Market Report
 - Atlanta Magazine Central Perimeter
 - Dunwoody Chamber Guide Book
 - Shape Dunwoody Breakfast Series







- New Development
 - State Farm Phase II is under construction
 - Marriott Residence Inn
 - Vintage Pizza







- Project Renaissance
 - URA approved commercial developer
 - Crim and Associates
 - 2.5 acre commercial site
 - Phase II home sites closed







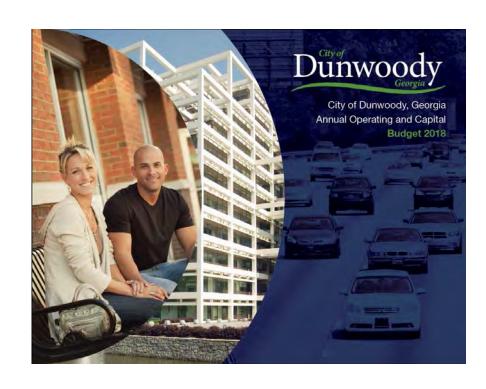
- Completed compliance audits for staffing on primary municipal service providers
 - Resulted in over \$20k returned to the City
- Completed 2016 annual audit with no findings

- Managed a very successful state legislative session
 - Fought off tax billing statement issue (HB204)
 - Guided legislation for hotel tax increase allowance
 - Park Facilities Authority bill passed without objection
 - Monitored HOST/SPLOST updates to ensure no adverse effects to Dunwoody
 - Stopped DeKalb bill to assess Dunwoody homeowners with county police pension costs
 - Monitored and weighed in on several bills, including statewide 911 authority, stormwater bill to regulate credits, redevelopment powers act, and state sales tax information sharing



- Held seventh annual Dunwoody Accounting Conference (approximately 120 attendees)
- Identified unlicensed businesses and started amnesty program planning

- Completed 2018 budget process and 2017 amendment
- New portal for annual audit presentation and online check register
- Assisted with adoption of updated hotel/motel tax



2017 Accomplishments: **Human Resources**

- Collaborated with Police Department for Sergeant promotional process
 - Created register of employees for future promotional opportunities

New Sergeant promoted from the register in September







2017 Accomplishments: Human Resources

- Chaired the Wellness Committee
- Wellness Program sponsored several initiatives, each with strong employee participation, including:
 - Two wellness challenges
 - Five wellness workshops
 - One wellness breakfast
 - Three wellness lunches
 - Biometric screening
 - Flu vaccine clinic





2017 Accomplishments: Human Resources

 Provided all City employees with annual training on harassment, discrimination, and retaliation policies

 Renewed benefit plans at very competitive rates, while maintaining rich plans for employees

2017 Accomplishments: Human Resources

- Transitioned to a new workers' compensation plan for 2018, providing better service to employees
- Transitioning to a new HRIS vendor for better service and efficiency in administration
- Conducted salary survey, resulting in updated salary ranges







2017 Accomplishments: Information Technology

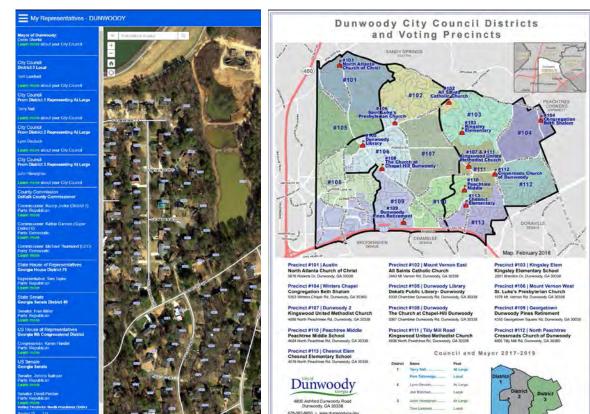
- Upgraded City's core network switching infrastructure to 10/40/100 GB switches
 - Included implementing further redundancies to account for equipment failures

2017 Accomplishments: Information Technology

- Performed four major software upgrades
 - ERP Solution
 - Police Records Management
 - Document and Agenda Management Systems
- Maintained SLA response rate of over 90% and an incident resolution rate of 100%

2017 Accomplishments: Information Technology

GIS staff created interactive Elected Representatives map



2017 Accomplishments: **Information Technology**

 GIS staff collaborated with other City departments to create several new maps and infographics, as well as apps to help City staff in the field

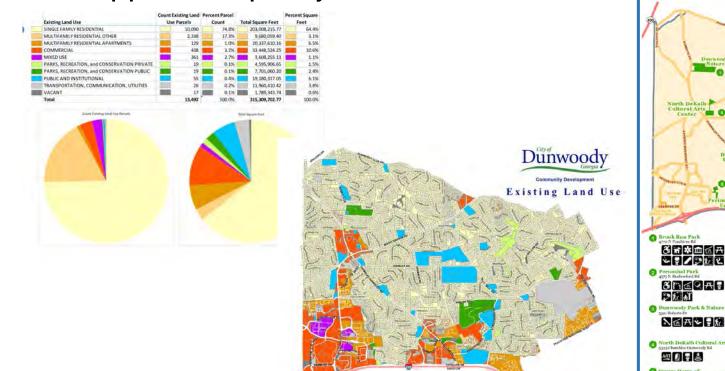
DUNWOODY

PARKS & AMENITIES

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2017 Accomplishments: Marketing/PR

- Successfully developed and launched new city logo, brand guidelines and materials
- Managed and staffed events to promote project awareness, civic engagement, information sharing





2017 Accomplishments: Marketing/PR

- Managed all communications, branding, planning, survey and public meeting efforts for:
 - Arts & Culture Master Plan
 - Sustainable Hero Campaign
 - Parks Master Plan
 - Comprehensive Transportation Plan
 - Ballfields at Brook Run Park







2017 Accomplishments: Marketing/PR

- Event-specific branding, outreach and awareness for City events
- 3X Increase in events and options/offerings
 - Concerts, fitness and sports, community-wide/family fun



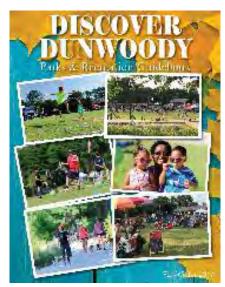
2017 Accomplishments: Marketing/PR

2017 EVENTS & ACTIVITIES	
Family Fitness Day	MLK, Jr. Day of Service
Groovin On The Green	Earth Day/Stream Clean-Up
Legends and Lore	3 Concerts in Brook Run Park
Pic-in-the-Park	Wine Stroll
Truck-or-Treat	Volunteer Day
Dunwoody Rocks!	Ballfield Groundbreaking



2017 Accomplishments: Marketing/PR

- Cross-departmental planning for public meetings – approximately 15 public meeting events in 2017
- Worked with Parks & Recreation on Discover Dunwoody event guidebook (3 issues)
- Worked with PD & Public Works on weather event communications





2017 Accomplishments: Marketing/PR

- Designed, wrote articles, produced and distributed Quarterly issues of *Dunwoody Digest* newsletter
- Messaging, social media, website and media relations for ongoing projects, programs and issues



2017 Accomplishments: Municipal Court

- Over 10,000 citations were processed in 2017
 - Approximately 15% increase over 2016
- 77 past due citations closed through the annual amnesty program



2017 Accomplishments: Municipal Court

- Continued pay-by-phone service
- Continued call notify campaign to customers, and added failure to appear calls and amnesty calls

2017 Accomplishments: Municipal Court

- Court is averaging a 90% clearance rate on citations
- Now using Global Traffic Solutions (GTS) to assist with collections on cases in failure to appear status
- Successfully transitioned to CSRA Probation Services

2017 Accomplishments:

Parks

2017 Events/Programs/Social Media Campaigns

- MLK Day of Service- 200 attendees
- Walk a Park Day- social media outreach
- Banks & Shane- 500 attendees
- Moana Pic in the Park- 250 attendees
- Cycle Celebration- 100 attendees
- Public Gardens Day- social media outreach
- Memorial Day- 300 attendees
- Family Fitness Day- 150 attendees
- Go Skateboarding Day- 150 in attendance
- Parks Pursuit for Park and Recreation Month- social media outreach



2017 Events/Programs/Social Media Campaigns

- Groovin' on the Green- 350 attendees
- LEGO Batman Pic in the Park- 250 in attendance
- Book Lovers Day- social media outreach
- Wine Stroll- 380 attendees
- Dunwoody Volunteer Day- 200 attendees
- Truck or Treat- 1,000 attendees
- Veteran's Day- 150 attendees
- Walk with a Doc- average participation 20 attendees
- Chiefs Futbol- 100+ players registered in 2017
- REI- 100 classes



Book Lovers Day- 99 likes



Celebrate National Book Lovers Day by visiting one of Dunwoody's five 'Little Free Libraries' where you can help yourself to a free book and leave a replacement for the next Little Free Library user. These Little Free Libraries provide easy access to free books and encourage a love of reading for children and adults

Dunwoody's Little Free Libraries can be found at Brook Run Park, Georgetown Park, Dunwoody Park and Nature Center, Pernoshal Park, and Windwood Hollow Park. These Little Free Library Boxes were built and installed by volunteers who want to pass along books and book sharing within Dunwoody. The groups who have made these Library boxes available in our Parks include: The Dunwoody North Civic Association, the Dunwoody Woman's Club, Dunwoody Girl Scout Troop 29420, Jack and Jill of America, and The Dunwoody Garden Club. Happy National Book Lovers Day!

Public Gardens Day- 22 likes, highlighting DCGO partnership



cityofdunwoodyga We're celebrating
'National Public Gardens Day' here in
Dunwoody! The day was established in 2008
by the American Public Gardens Association
to raise awareness of public gardens and the
important role they play in their communities
and on a global scale.

Dunwoody Community Garden and Orchard (DCGO) at Brook Run Park is a 501(c) created as more than a place to grow organic food, it is a place to cultivate community.

Approximately twenty percent of the produce is donated to charity. All members of the community, not just green thumbs, are encouraged to visit and see what's sprouting at the garden.

#dunwoodyga ##nationalpublicgardensday

2017 Accomplishments: Parks Pursuit for Park &

Walk a Park Day- 78 likes



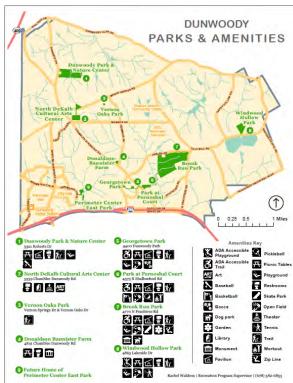
cityofdunwoodyga How have you enjoyed 'National Take a Walk in the Park Day'?
Dunwoody has seven major parks and more than 170 acres of parks and green space. dunwoodyga.gov #dunwoodyga #walkinthepark

Parks Pursuit for Park & Recreation Month- 195 likes
Month long social media "challenge" that asked Dunwoody
residents to post pictures of their favorite parks. Prizes
given by Parks & Rec, Stage Door Players, Dunwoody
Nature Center, and Spruill Arts Center

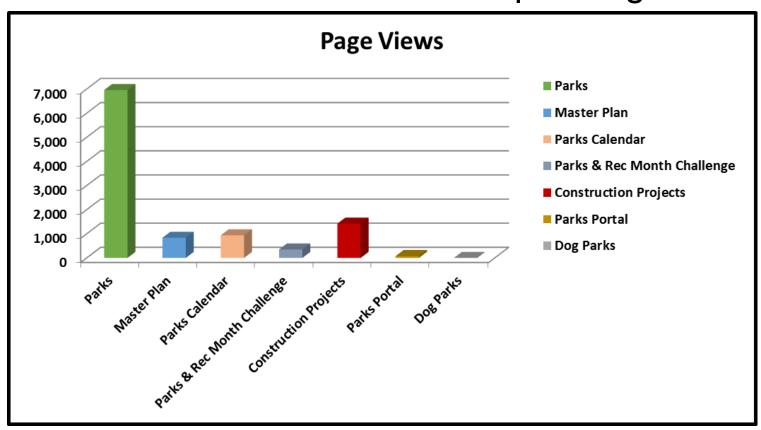


Mayor Shortal signed a proclamation recognizing July as Parks & Recreation Month! Check out Parks Pursuit Challenge! http://ht.ly/knnV30dwlet

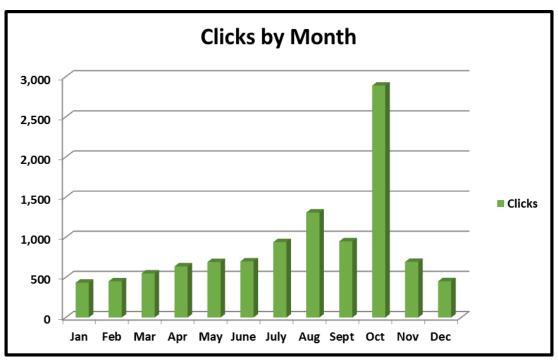
- Increased visibility through Website updates
 - Maps
 - Pavilion Pictures
 - Calendar of Events
 - Parks Registration Portal
- Display boards in parks show programs, events, and rental information
- Event communications now include non-profit partners, surrounding apartments, and senior living facilities



Website Metrics "Clicks per Page"

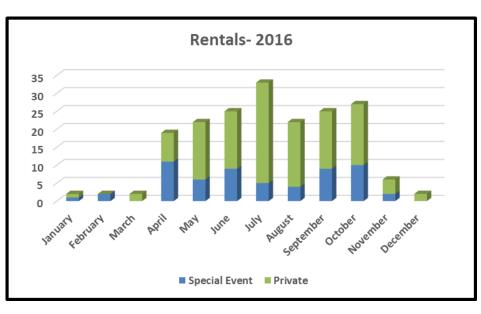


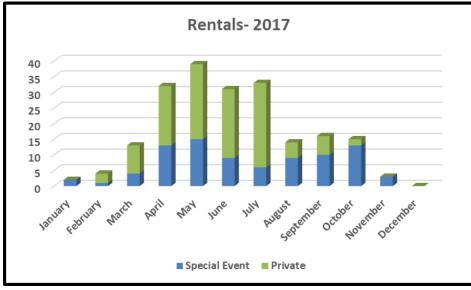
Website Metrics



- Slight increase in May when Discover Dunwoody Guide was released
- Spike in August, likely due to Pic in the Park and Wine Stroll registration
- Increase in October for Truck or Treat, Volunteer Day and Recycle Bin Trade-in

 Special Event rentals, including city sponsored events, have increased by 44% since 2016





- Private rentals, such as family reunions and birthday parties, have decreased slightly due to increase in Special Events.
 - Addition of smaller pavilions around Great Lawn is expected to improve this



- Now offering online facility rentals and payments through CivicRec
 - Processing time decreased from 30 minutes to 5 minutes for Parks staff, with no staff time required if payments are processed online
 - Ability to process multiple rentals per day at each facility
 - Ability to sell merchandise for city events (t-shirts, wristbands, etc.)
 - Zero chance of error for double-bookings
 - Ability to reserve Special Events without holding dates prior to payment



2017 Capital Improvement Projects

- Donaldson Bannister Farm Restroom Addition and Site Improvements
- North DeKalb Cultural Arts Center Bathroom Renovations
- Dunwoody Trailway Perimeter Connector
- Dunwoody Nature Center North Woods Pavilion Design
- Brook Run Park Baseball Fields









- Almost all crime categories saw a reduction
 - Overall Part 1 Crime down by 2.7%
- Conducted multiple undercover sex trafficking operations
- Entered into MOU for purchase of new command vehicle for North Metro SWAT





- Responded to storm efforts, most recently Winter Storm Helena in January
- Participated in Convoy of Care to Florida after Hurricane Irma







- Hosted the Georgia Law Enforcement Explorer Academy in July
- Hosted a Citizen Police Academy Class
- Conducted several Citizen Response to Active Shooter Event trainings







- Increased Citizens on Patrol program
- Opened employment to non-certified officers





- Participated in the Polar Plunge and raised over \$18,000 for Special Olympics Georgia
- Participated in No Shave November and December, raising over \$3,600 for iCare Atlanta





- Held Christmas for Kids event
- Held See and Be Seen Halloween Campaign





Pedestrian safety is a subject which should be addressed regularly throughout the year but particular emphasis is required around Halloween.

Numerous safety experts have concluded the dangers present for children and pedestrians increase dramatically on Halloweeri Whether it's because children are more distracted and excited or whether it's a matter of inattentive drivers and lack of visibility during prime trick or treating hours, taking to kids about safety is of critical importance.

Researcher Bert Sperling, who analyzes quality-of-life data on U.S. communities at Sperling's BestFlaces (bestplaces net) stated that U.S. government data showed that 115 pedestrians under 18 were killed on Oct. 31 over a 21 year period from 1990 to 2010. That's an average of 5.5 deaths each Halloween, compared with an average of 2.6 on other days, confirming that Halloween is, by far, the deadliest day of the year for young pedestrians.

The City of Dunwoody and the Dunwoody Police Department took these statistics to heart and decided to create the "See & Be Seen on Halloween" campaign

The goal of the program is to make children and parents aware of Halloween safety, through open discussion and providing a safety tool to make children more visible the night of Halloween while trick-or-treating.

Led by Officer Josh Sanders of the Dunwoody Police Department and the City of Dunwoody, the campaign kicked off in early August. The department and the staff handed out "See & Be Seen on Halloween" flyers and special flashing reflectors which kids can clip onto a belt loop, a book bag or a costume to increase their visibility at night.

Backed by a social media campaign and wisits to Dunwoody area Elementary schools, officers and city staff have worked to spread the word about pedestrian safety, especially on Halloween

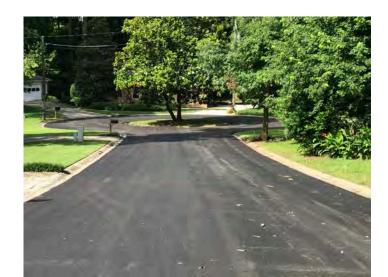
For more information on the "See & Be Seen on Halloween" program or to get a free flashing reflector for your trick-ortreater, stop by the Duniwoody Police Department or call 678-382-6900.

To ensure a safer celebration of Halloween, Safe Kids Worldwide recommends the following tips to parents and caregivers:

- Children under 12 should trick-ortreat and cross streets with an adult.
- Always walk on sidewalks or paths.
 If there are no sidewalks, walk facing traffic as far to the left as possible.
- Cross the street at corners, using traffic signals and crosswalks, Parents should remind children to watch for cars that are turning or backing up.
- Look left, right and left again when crossing and keep looking as you cross. Walk, don't run, across the street.

 Completed Tilly Mill Road at North Peachtree Road Intersection improvement

- Resurfaced over 30 lane miles of roadway
 - Nearly half of total lane miles repaved since incorporation
- Completed sidewalk on Olde Village Lane





- Replaced close to 100 faded stop and yield signs throughout the City
- Completed the North Peachtree Traffic Calming Project

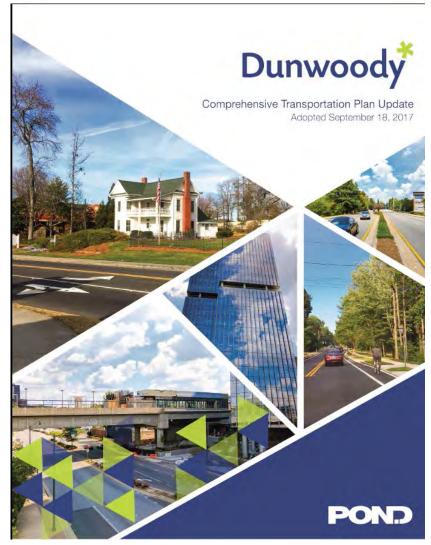




2017 Accomplishments:

Public Works

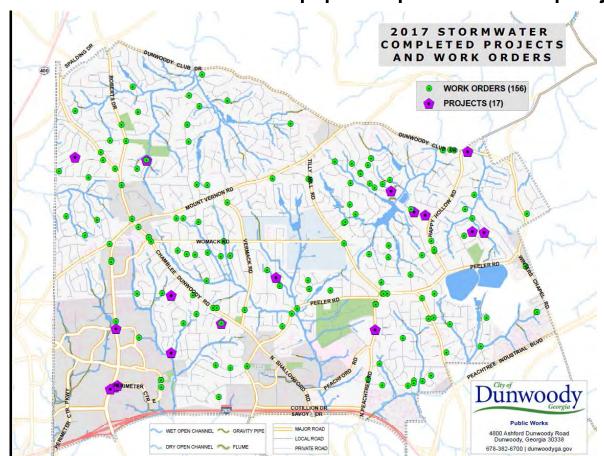
- Awarded Transportation Planning Excellence award by the Federal Highway Administration for Dunwoody Village Parkway
- Secured \$4 million for Georgetown Gateway Project
- Updated Comprehensive Transportation Plan



 Completed the concept design for Mount Vernon Road at Tilly Mill Road intersection project



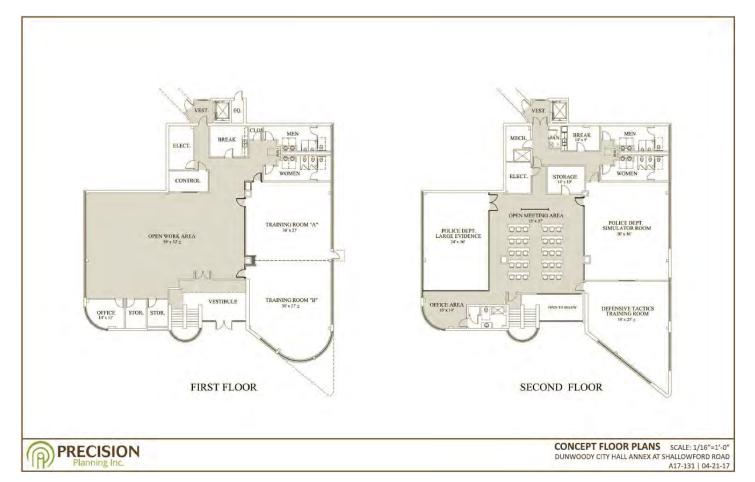
• Completed 17 stormwater pipe replacement projects



2018 Goals: City Manager

- Renovation of North Shallowford Building
 - Police Training and Large Evidence Storage
 - Community Rooms
 - Off-site Parking for City Vehicles
 - Proposals for design-build due on 2/20

2018 Goals: City Manager



2018 Goals: City Manager

- Completion of Capital Projects
 - Brook Run Ballfields
 - Brook Run Park Phase I
 - Design contract awarded 2/12
 - Proposals for CM at Risk due on 3/9





2018 Goals: City Clerk

- Implementation of Hyland OnBase software (replacing SIRE)
- Train all appropriate City staff on the use of OnBase
- Ensure all City Boards meet a minimum of once annually



2018 Goals: City Clerk

- Coordinate and participate in training for all board and committee members regarding ethics, Open Meetings Act, and Open Records Act
- Ongoing records purging for all City records that have met the Georgia Local Government Retention Schedule
- Open Records Training/refresher training for all appropriate City Staff

2018 Goals: Community Development

- Complete Peachtree Industrial Boulevard/Winters Chapel small area study
- Code Updates:
 - Approved tree list
 - Establish Special Administrative Permit for fence issues



2018 Goals: Community Development

- Implement electronic plan submittal and special event permits
- Begin study of Village Overlay road network to explore new options to move in and around the Village



2018 Goals: Community Development

- Update code to require landscaping plan and architectural renderings for rezoning/SLUP applications
- Update sign code limits on temporary signs and standard informational signs



2018 Goals: Economic Development

- Development Authority Retreat March 2018
 - Policy updates
 - Redevelopment and placemaking
- Focus on meeting with retail property owners
 - Discuss future development/redevelopment options





2018 Goals: Economic Development

- Future Developments
 - 121 Perimeter Center West
 - Marriott Exterior Renovation
 - PorterQ & Brewery
 - Crowne Plaza Renovation
 - Crowne Pointe Restaurant Hub
 - High Street Phase I





- Roll out new online financial data portal
- Assist with potential debt funding of capital projects
- Work during General Assembly session to progress on legislative priorities



Legislative Update

- HB 876 (Opposed) Bill that prohibits Dunwoody from having a building code that prohibits wood construction if the state minimum standards allows it.
- HB 858 (Opposed) Bill that would allow construction companies to pay a flat \$400 occupation tax (as with lawyers, doctors, etc) instead of billed on gross receipts
- HB 302 (Favor but working with sponsor on better language) Bill that would make the millage rate announcement ad less confusing. This was an identified legislative priority
- HB 642 (Monitoring but not expecting progress) Bill would allow PCID to assess apartments

Legislative Update

- HB 493 (Opposed as written but working with sponsor) Bill that would require the city to post the entire council meeting online. Bill makes no provisions when recording is not available. You must post the entire meeting or nothing at all.
- HB 693 (Monitoring but opposed) Bill would prohibit liens for sanitation. Concern is higher price for those who do pay their bills as well as potential carryover to other items such as stormwater
- HB 204 (Opposed) Bill passed House last year and waiting for hearing in Senate. Bill would prohibit the city from using the property tax bill for non property tax items such as stormwater, traffic calming and street lights. This was identified as a Dunwoody legislative priority
- HB 533 (Monitoring but generally opposed) This bill and similarly worded bills are floating around both bodies and aim to limit Dunwoody's control over small cell equipment.

Legislative Update

- SB 366 (Monitoring but generally opposed) This bill would require Dunwoody to complete a compensation study for law enforcement agencies every five years and to establish pay scales (we currently have pay ranges only)
- SB 17 (Favor) This and similar bills supporting Sunday brunch alcohol sales.
- HB 751 (Favor) e911 law establishing Georgia Emergency Communications Authority. This was identified as a Dunwoody legislative priority
- SAVE Verification Process This was identified as a Dunwoody legislative priority. There is not a bill for this initiative yet nor will there likely be one. However, there are informal plans to address this at the state level after the May primaries.

2018 Goals: Human Resources

- Manage transition to a new workers' compensation carrier
- Manage implementation with new HRIS vendor (from ADP to Paycom in Spring 2018)
- Conduct employee training





2018 Goals: Human Resources

- Follow insurance trends and choose vendors that will provide the most effective savings to the City without sacrificing customer service
- Promote employee wellness program and seek to implement new ideas to maintain a culture of wellness



2018 Goals: Information Technology

- Georgetown and Pernoshal Park video and security management systems
- Brook Run Trail video cameras





2018 Goals: Information Technology

- Microsoft Azure direct connect installation
- Maintain an SLA response and resolved rate over 90%

2018 Goals: Information Technology- GIS

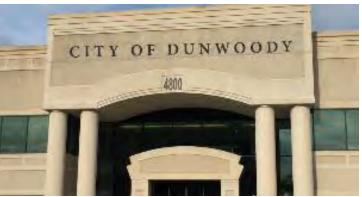
- Set up Waze feed for road closures and partial closures
- Add Municode links to Zoning Map
 - Will link zoning decisions to map
- Conduct tree canopy study



2018 Goals: Marketing/PR

- City Hall Open House
- 2018 Community Survey
- Arts & Culture Master Plan
- 2018 Events & Meetings





2018 Goals: Marketing/PR

- Primary City Publications
 (Digest, Discover Dunwoody, PD Annual Report, etc.)
- Placemaking & Economic Development "Storytelling"
- 10 Year Anniversary!







2018 Goals: Municipal Court

- Continue mandated municipal court clerk training and other training opportunities
- Continue to report records electronically with the Department of Driver Services within 10 days of disposition



2018 Goals: Municipal Court

- Continue to update Computerized Criminal Histories through GCIC within 30 days of disposition
- Continue to working with Global Traffic Solutions to collect on cases in failure to appear status

- Continue to enhance programming
 - Outdoor yoga at Georgetown Park
 - Georgia Sports Leagues/Atlanta Sport & Social Club- proposal received, under review
 - Outdoor boot camp- Instructor proposal approved
 - Senior/Assisted Living specific
 - Tennis at Windwood- proposal received, under review
 - Kids in Parks trail network



- Improve rental offerings
 - Two rentals per day at Brook Run and Pernoshal pavilions
 - Reservation signs
 - Temporary bathrooms at Brook Run pavilion
 - Updated fee schedule with tiered pricing based on group size





- Major City Events
 - DSB Field Grand Opening
 - Donaldson-Bannister House Reopening
 - Dunwoody Nature Center pavilion opening
 - Groovin' on the Green Summer Concerts (June-August)
 - Events at Georgetown Park
 - Gala with Georgia Symphony Orchestra
 - Non-profit appreciation lunch
 - Winter Wonderland at Brook Run





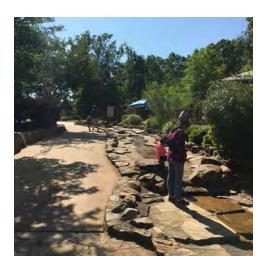
- Continue to enhance exposure
 - Social media postings at least once weekly
 - Weekly presence at Food Truck Thursday
 - Table at major Dunwoody Nature Center events
 - Banners for all City events





Park and Facility Naming Policy

- Purpose: establish systematic/consistent approach to sponsoring and naming/renaming parks, recreational areas, streets/roads, and other City facilities
- Policy will be presented to Council for consideration and approval this spring





Park and Facility Naming Policy

- Criteria
 - Geographic location, including descriptive names
 - Any outstanding physical feature of the area
 - Subjects of historical significance, including event, person (non-living, deceased min. 2 years), group, culture or place
 - A person (non-living, deceased min 2 years) who contributed to park acquisition or development
 - A person (non-living, deceased min 2 years) who provided exceptional service to the community
 - Provision of funding that significantly underwrites cost of renovation or construction
 - Donated facilities can be named by deed restriction by the donor, subject to approval of Council

- Capital Improvements
 - Brook Run Baseball Fields
 - Dunwoody Nature Center North Woods Pavilion
 - Dunwoody Trailway-Perimeter Connector
 - Brook Run Park Great Lawn and Multi Use Fields
 - Windwood Hollow Bathroom Addition













2018 Goals: Police

- Implement new Police Training Officer (PTO) Program
- Implement voluntary PT testing program
- Implement the new Master Patrol Officer program







2018 Goals: Police

- Purchase new Firearms
 Simulator
- Set up new training facility on North Shallowford



2018 Goals: Police

- Complete a 100% inventory of evidence
- Host an on-site review for recertification
- Complete Mental Health First Aid training for all staff
- Conduct one community-wide AED/CPR class





2018 Goals: Public Works

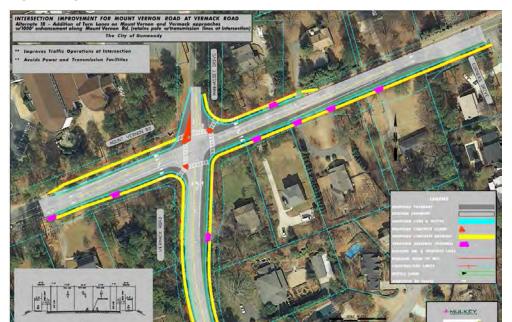
- Complete 2018 paving program
- Complete Womack Road sidewalk at Tilly Mill Road
- Complete design for the Chamblee Dunwoody Road at Womack Road intersection improvement





2018 Goals: Public Works

- Begin construction on the Mount Vernon at Vermack Road intersection project
- Begin construction on the Dunwoody Club sidewalk and the Winters Chapel path



2018 Goals: Public Works

- Complete the Dunwoody Intelligent Transportation System project
- Complete and approve concept for the Westside Connector





Current Initiatives- PIB Small Area Study

- Initial Concept- December 2017
 - Projected future land use
 - Future zoning
 - Road connectivity
 - Streetscape
 - Trail extensions



Current Initiatives- PIB Small Area Study

Next Meeting:

February 27, 6:00-8:00 p.m.

Crossroads Church 4805 Tilly Mill Road



Current Initiatives- Create Dunwoody

- First public meeting held in November
- Consultant team meeting stakeholders
 - Arts non-profits
 - Schools
 - Businesses



Current Initiatives- Create Dunwoody

- Online Survey
 - 361 Responses as of 2/12
- January "Tabling"
 - 126 people reached
 - MARTA
 - Terraces
 - The Manhattan
 - Kroger
 - Library
 - MJCC



Current Initiatives- Create Dunwoody

Next Steps:

- Draft Plan Preparation
- April/May Public Meeting
- Final Public Meeting and Plan Adoption- early Summer

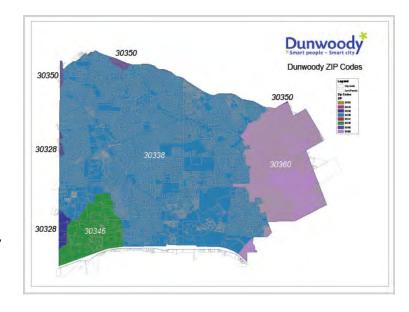


Future Transportation/Transit

- PCID Last Mile Connectivity Study revealed highest demand connection between Georgetown and Perimeter
- Streetcar?
 - \$30-90M per mile to build, vehicle cost \$3-5M each, operating costs appx. \$1M per year
- Bus Circulator?
 - 2012 PCID study estimated appx. \$1M/year for two seven mile routes

Dunwoody Zip Codes- History

- Formal request to the USPS in 2010
 - Dunwoody's 30360 & 30350 to align with 30338
 - Change 30338 from Atlanta to Dunwoody
 - Leave 30346 (PCID) as is
- USPS said changing zip code unlikely without post office consolidation



Dunwoody Zip Codes- History

- In 2012 staff met with Atlanta Postmaster who outlined conditions for any change:
 - Include 30346 (PCID) as part of change or make no change
 - Requires mailed survey showing approval of residents (50% majority needed) and businesses (80% majority needed)
- Previous Sandy Springs attempt only garnered 36% of business support, Dunwoody placed the project on hold

Dunwoody Zip Codes- Recent Activity

- 2017 outreach attempts by City staff received no response
- Sandy Springs believes border-lining businesses are paying taxes to Atlanta vs. Sandy Springs
- Sandy Springs has reached out to Federal representatives for assistance

Dunwoody Zip Codes- Next Steps

- Potential for Dunwoody to join a combined effort with Sandy Springs to collaboratively reach out to Federal representatives with the same goal (this approach has yielded little to no change/results)
- Potentially re-initiate a boundary review process with the Atlanta Postmaster

Future Initiatives

- Mini-retreat
 - Long-range redevelopment plans with Council
 - Review planning and implementation to date
 - Outcome will be multi-year Redevelopment Plan and Implementation Strategy







Discussion Items: Zoning and Vested Rights

- Review of recent Sandy Springs Example
- Applicability to Dunwoody
- Next Steps?





- What is "workforce housing?"
 - Varies by community
 - Housing for households earning 60-120% AMI (Urban Land Institute)
 - 80% AMI is a common benchmark
 - Can be defined by profession (teachers, police officers, fire fighters, nurses, construction workers, retail workers, etc.)

- Brookhaven
 - Considering requirement for affordable units in Buford Hwy Overlay
 - Affordable Housing Task Force recommending inclusionary zoning and tax incentives for affordable housing
 - Recommendations expected to be included in a Zoning Code update
 - City is partnering with a developer to building 226 townhomes priced in high \$200s.

- Sandy Springs
 - Density bonus available for developers providing workforce housing for households at 80-120% AMI
 - No "official" definition or requirements currently, but plans to incorporate into code in the future
- Chamblee:
 - Comprehensive Plan supports creating workforce housing; no code mandate
 - No current plans to set workforce housing policy given current availability

- Decatur
 - Housing Authority owns and operates several affordable units
 - MF projects eligible for 20% density bonus if 75% of additional units are marketed to individuals and families earning 80% or less AMI
- Atlanta Regional Commission plans to hold a meeting on workforce housing in the future



Discussion Items: Community Development Staffing

Code Enforcement

- Currently staffed by CPL
- Two officers
- Third officer may be necessary in order to be fully proactive on code enforcement issues

Discussion Items: Community Development Staffing

<u>Planning</u>

- Currently staffed by CPL
- 1 Planning Manager, 2 Staff Planners

Discussion Items: Community Development Staffing

Bring Code Enforcement and Planning in-house?

- Could provide more stability/less employee turnover
 - Longer tenured employees have better knowledge of the City and City Code
- Likely cost savings

Discussion Item: Yard Waste Ordinance

- DeKalb County Code prohibits placement of waste on the curb prior to 5:00 p.m. on the evening prior to collection day
- City has no authority to enforce DeKalb's code
- Include language in City Code?







Discussion Item: Sanitation Issues

 Sanitation service is currently provided by DeKalb County under an IGA

Explore bidding out this service?



- Board Quorums
 - Volunteer Coordinating Committee has attempted three meetings, one was cancelled for lack of quorum
 - Future of this committee?





- Board Quorums
 - Zoning meetings sometimes cancelled for lack of quorum, requiring cases to be re-advertised at the City's expense
 - Combine Planning Commission and ZBA?

- Compensation for Boards
 - Development Authority
 - Planning Commission
 - Zoning Board of Appeals
 - \$50 per meeting attended?

- Goals for the Urban Redevelopment Agency
 - Complete sale of lots to John Wieland
 - Develop Commercial Node at Dunwoody Green
 - Board is looking to Council for direction on expanding mission
 - PIB/Winters Chapel area may be a good fit for future service by the URA

- Unallocated revenue
 - 2017 Surplus
 - 2018 HOST (first 3 months)

2017 Surplus- Public Works Request

Public W			
Description ▼	Request Unfunded 🗷		
Roberts Drive Improvements for New Austin Elementary (originally pushed			
to 2019)	\$ 1,100,000.00	\$ -	\$ 1,100,000.00
NEW Georgetown Gateway (grant matching funds)		\$ -	\$ 2,000,000.00
2018 Road Resurfacing	\$ 3,718,607.00	\$ 3,300,000.00	\$ 418,607.00
Tilly Mill Road Sidewalk- North Peachtree to Womack (push to 2019 to			
complete ROW acquisition)	\$ 500,000.00	\$ -	\$ 500,000.00
Crosswalk Improvements- Tilly Mill at Andover and Chamblee Dunwoody at			
Georgetown Park (Budgeted Rapid Flashing Beacons only)	\$ 100,000.00	\$ 20,000.00	\$ 80,000.00
Traffic Calming	\$ 50,000.00	\$ -	\$ 50,000.00
Total	\$ 5,468,607.00	\$ 3,320,000.00	\$ 4,148,607.00

2017 Surplus- Parks Request

Park				
Description	¥	Original Request 🖃	Revised Request 🖃	Unfunded Request 🗷
BRP Playground Resurfacing	\$	250,000.00	\$ -	\$ 250,000.00
Total	\$	250,000.00	\$ -	\$ 250,000.00

2017 Surplus- Finance & Administration Request

Finance & Administr				
		_		
Description	OriginalRequest 🔽	ŀ	RevisedRequest 🔽	Unfunded Request 🔽
2017 Carryover - Marketing - Collateral items for rebranding				\$ 10,000.00
2018 Carryover - Marketing - Nonprofit partnering sponsorships				\$ 3,000.00
Accountant II - New Position (budgeted hire 7-1-2018, change to 4-1-18)	\$ 97,214.00	\$	48,607.00	\$ 24,303.50
2017 Carryover - New Building Repairs and "outfitting" not spent in 2017		\$	-	\$ 210,000.00
NEW Renovation & Buildout North Shallowford (Cost Unknown)		\$	-	\$ 700,000.00
NEW Establish and partial fund balloon payment on City Hall debt (1/13				
of Balloon)		\$	-	\$ 52,222.48
Total	\$ 97,214.00	\$	48,607.00	\$ 999,525.98

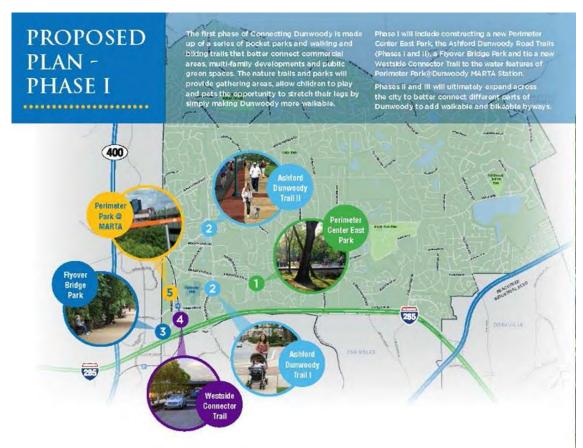
2017 Surplus- Economic Development Request

Economic Development							
Description	▼	Original	Request 💌	Revis	ed Request 🖃	De	partment Rank 🖃
NEW Dunwoody Redevelopment Fund				\$	-	\$	150,000.00
Total		\$	-	\$	-	\$	150,000.00

2017 Surplus- Police Request

Police Depa						
Description	-	Original Request 👱	F	Revised Request 💌		Request Unfunded 💌
NEW Study to Optimize Radio Coverage (particularly in east near						
Gwinnett)			\$	-	\$	7,000.00
NEW Radio Coverage improvements (completed based on study - cost					F	
unknown but estimated in \$500k to \$1mm & rest paid with SPLOST)			\$	-	\$	850,000.00
NEW Expand Video Surveillance System (estimate only)			\$	-	\$	300,000.00
NEW In-Car Camera System Replacement (\$90k/yr @ 5 yrs)			\$	-	\$	450,000.00
Carryover from 2017 Budget - Sgt Assessment Testing			\$	-	\$	13,500.00
Carryover from 2017 Budget - In-Car Camera			\$	-	\$	36,400.00
New Position: Detective (budgeted hire 5-1-2018, change to 4-1-2018)	\$	72,836.92	\$	48,557.95	\$	6,069.74
New Position: Patrol Officer (2) (budgeted hire 5-1-18, change to 4-1-18)	\$	145,673.84	\$	97,115.89	\$	12,139.49
Total	\$	218,510.76	\$	145,673.84	\$	1,675,109.23

Hotel Motel Tax Phase I

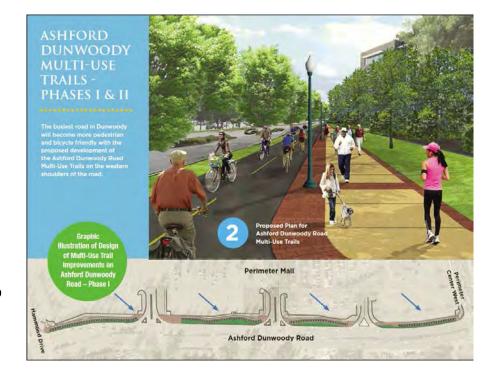


Hotel Motel Tax - Design Phase I projects in 2018, ready for construction in 2019

 Perimeter Center East Park – project is ready for construction documents



- Ashford Dunwoody Road Trailway
 - PCID is designing Phase I along the front of Perimeter Mall and is agreeable to fund part of Construction Costs
 - City will take the lead on Design of Phase II with 50% funding from PCID



 Flyover Bridge Park – project needs concept and construction documents



Westside Connector Trailway – project needs design documents



- Perimeter Park @ MARTA
 - Conversation has started with Perimeter Mall on long-term Easement versus Ownership of Park Property
 - Design will start once an agreement is worked out
 - PCID is agreeable to fund 50% of design







- Tourism Facility Fund
 - 15% of Hotel Motel Tax annual revenue
 - Used for tourism destinations, such as Nature Center, Spruill, Donaldson Bannister House, etc.
 - How will this fund operate?







Discussion Item: Capital Funding

- Revenue Bonds
 - SPLOST
 - Hotel Motel Tax
- Park Bond
 - Funding for Austin Site, Nature Center, Arts Center,
 N. Peachtree Rec Center and Natatorium

Discussion Item: Park Facility Usage

- 41 Special Events were hosted at Brook Run Park in 2017 for a total attendance of 30,575
 - 7 festival events (Kosher BBQ, Corporate Events, etc.)
 - 34 5Ks/races
- Festivals: avg. 1,600 attendees, \$1,150 fees
- 5Ks: avg. 524 attendees, \$955 fees



Discussion Item: Park Facility Usage

Recommendations

- Cap Special Events at two per month
- Tiered pricing
 - Festivals
 - Small <400 anticipated attendance
 - Medium >400 <800 anticipated attendance
 - Large >800 <1,200 anticipated attendance
 - Maximum festival attendance of 1,200 except for grandfathered events (Lemonade Days, Kosher BBQ, Tap Into GA Festival)
 - 5k Walk/Run
 - Maximum attendance of 500, except for grandfathered events (Tartan Trot, Vanderdash, Daffodil Dash)
 - To include an additional route fee for the 5K race component.

Discussion Item: Park Facility Usage

Recommendations

- What are our neighbors doing?
 - Chamblee- \$1,250 flat fee for events
 - Johns Creek amphitheater use-\$3,000 non-profit and residents; \$5,000 for-profit and commercial
 - Roswell- \$1,200 for small event, \$1,600 for large, plus 50% higher rate for non-residents. \$2,000 flat fee for road race which caps at 250 people.
 - Surrounding cities do not offer refundable deposits

Discussion Item: Proposed Fee Schedule- Special Events

Event Type	Event Size	Maximum Attendance	aximum Attendance Facility Rental Fee Permit Fee I				Deposits**	Total Paid
Festival	Small	400	\$	1,000.00	\$	300.00	\$ 900.00	\$2,200.00
Festival	Medium	400-800	\$	1,500.00	\$	425.00	\$1,100.00	\$3,025.00
Festival	Large	800-1200	\$	2,000.00	\$	550.00	\$1,300.00	\$3,850.00
5K, Walk, Run*	Fixed	500	\$	2,000.00	\$	425.00	\$1,100.00	\$3,525.00

^{*}Includes route fee of \$500

- Special Events outside the park will not have Facility Rental Fee, but will have \$500 route fee if 5K component is included
- Dunwoody 501c(3) waived fees will still apply

^{**\$100} for sign deposit, \$800 for damage deposits

Discussion Item: Proposed Fee Schedule- Facility Rental

Rental Facility	Capacity	Half day (4 hours)	Full day (8 hours)
X-Large (i.e. Brook Run Event Pavilion and Great Lawn)	250-300 (175 seated)	\$500	\$1,000
Large (i.e. Pernoshal Park Pavilion)	100	\$150	\$300
Medium (i.e. Brook Run Arboretum Rental Pavilion)	75	\$100	\$200
Small (i.e. Windwood Hollow Park Pavilion)	50	\$75	\$150

• Surrounding municipalities structure their facility rentals with hourly rates for non-resident or resident. The average resident hourly fee is \$120 with non-resident hourly fees at \$140.

Discussion Item: Tilly Mill/Andover Crosswalk

- Neighborhood concerns
 - Speeding on Tilly Mill Road
 - Drivers fail to yield for pedestrians in crosswalk
- Current conditions
 - Standard pedestrian signs
 - Good visibility
 - 10,000+ vehicles per day
 - Approximately two dozen daily pedestrian crossings

Discussion Item: Tilly Mill/Andover Crosswalk

- Proposed Solution: Pedestrian Island
 - Calms traffic and provides safer crossing
 - FHWA study states pedestrian islands result in 56% reduction in pedestrian crashes
 - Right turn lane at Andover is not essential, would allow for installation of refuge island at least 8' wide
 - Similar to refuge islands on Chamblee Dunwoody at Redfield and Womack at Dunwoody Elementary

Discussion Item: GDOT Major Mobility Investment Program

Discussion Items: Police Staffing

5-Year Staffing Plan Update

- 2019 (Special Investigations Unit-Vice & Narcotics)
 - 1 Sergeant, 3 Officers
- 2020
 - 2 Patrol Officers, 1 Detective
- 2021
 - 3 Patrol Officers



Discussion Items: Police Staffing

- Recruiting Update
 - Opened employment to noncertified officers in 2017
 - First two are currently at academy, graduating in March
 - Currently six openings with several promising candidates





Discussion Items: Police Staffing

- Recruiting Update
 - Working with Communications to revamp recruiting page, produce recruitment video and develop recruitment materials
 - 2018 budget efforts to help with recruitment and retention has resulted in increased applications from certified candidates





Discussion Item: Fire/EMS Service

<u>Current Response Times (from DeKalb)</u>

	DeKalb County Fire	AMR	Sandy Springs Fire	Johns Creek Fire	AMR Sandy Springs & Johns Creek
Average Response			04:48	05:13	8:20
Average Response Time Dekalb County	07:37	09:39			
Average Response Time Dunwoody	07:09	10:02			
90% Response Time DeKalb County	11:39	14:45			
90% Response Time Dunwoody	10:56	14:08			

DeKalb now assessing contractual penalties for AMR

Additional Items for Discussion?

Wrap Up