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To: Mayor and City Council
From: Michael Starling
Date: 11/18/2019
Subject: **Arts & Culture Master Plan & Public Art**

ITEM DESCRPTION

Discussion of the CREATE Dunwoody Arts and Culture Master Plan and Public Art.

Denis Shortal Mayor
Eric Linton, ICMA-CM City Manager
Sharon Lowery, CMC City Clerk

Pam Tallmadge City Council Post 1
Jim Riticher City Council Post 2
Tom Lambert City Council Post 3

Terry Nall City Council Post 4
Lynn Deutsch City Council Post 5
John Heneghan City Council Post 6

Packet page:...



Michael Starling Art & Culture Master Plan

Cultural Arts Master Plan

- CREATE Dunwoody Master Plan approved in December of 2018.
- 5 Goals
 - Dunwoody Arts Partnership
 - Public Art
 - Placemaking
 - Facilities
 - Economic Development/Quality of Life

Goal 1 - Arts Partnership

- CREATE Dunwoody Non-profit formed this summer.
- Organizational structure mirrors the Master Plan proposal.
- The Board is currently establishing Goals and Actions moving forward.

Goal 2 - Public Art

- The City and CREAE Dunwoody will collaborate on a Public Art Master Plan.
- Successful Public Art Programs are based on a well thought out plan and other communities that we seek to emulate have followed this process.
- Duluth, Roswell, Suwanee, etc.

Goal 3 - Placemaking

- Placemaking is literally about how we make places in the broadest sense – the human interactions and connections that are fostered, the activities that occur, the feeling that's evoked, the symbolism that outwardly reflects a community's set of values and aspirations.
- The Master Plan calls for the establishment of clear guidelines for placemaking throughout the city, encouraging collaboration between the city and our private sector and non-profit partners.

Goal 4 - Facilities

- The city has undertaken a Facilities Assessment for the North DeKalb Arts Center and Austin Site that will be completed in January.
- The Plan will guide future investments that support our non-profit art partners.

Goal 5 - Economic Development + Quality of Life

- Embrace arts and culture as a key component of quality of life and support strong linkages between cultural efforts and the business sector to enhance public space, support cultural organizations, and provide a robust offering of events and activities.