

## **MEMORANDUM**

**To:** Mayor and City Council  
**From:** Richard Hathcock, Senior Planner  
**Date:** February 24, 2020  
**Subject:** Text Amendment  
Chapter 20—Construction Fence Wrap

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### **ITEM DESCRIPTION**

This item is a request to consider zoning text amendments to the *Chapter 20-Sign Ordinance*. The proposed revisions are attached to this memo.

### **DISCUSSION**

Staff has responded to a number of inquiries requesting to allow “construction fence wrap.” These types of signs are an important medium to provide the public with text and/or renderings of a proposed development. Along with providing information, these signs are used for dust control and a means to block construction sites from the public view.

Staff’s desire was to find a way to allow these signs with restrictions that would not create an overabundance of signage that could become unsightly. Through research of neighboring communities adopted regulations, staff was able to draft language that addresses the concerns of developers while ensuring public concern was addressed and incorporated into the regulations.

“Construction fence wrap” shall require a permit and review by staff that has to meet the following requirements;

1. Wraps are allowed on fences securing new construction sites for the duration of the construction activity.
2. The wrap must be removed prior to issuance of a Certificate of Occupancy.
3. The fence wrap must be maintained in good condition and be properly attached to the fence.
4. Messages, logos, renderings, or similar information may not exceed 40 percent of the total area of the fence wrap.

### **RECOMMENDATION**

Staff recommends **APPROVAL**.

Planning Commission recommends **APPROVAL**.

**AN ORDINANCE AMENDING CHAPTER 20 OF THE CITY OF DUNWOODY  
CODE OF ORDINANCES BY AMENDING SECTION 20-69 AS AN EXEMPTION  
FROM SIGN PERMIT REQUIREMENTS AND OTHER REQUIREMENTS**

**WHEREAS,** the City of Dunwoody is charged with preserving the health, safety and welfare of the citizens of the City; and

**WHEREAS,** the City of Dunwoody finds that signs provide an important medium through which persons may convey a variety of noncommercial and commercial messages; and

**WHEREAS,** the Mayor and City Council have determined that it may be appropriate to amend Chapter 20, to clarify certain regulations and requirements inherent in determinations of sign permits, as well as all applicable laws.

**THEREFORE,** Mayor and City Council of the City of Dunwoody hereby **ORDAIN as follows:**

Chapter 20 (Signs) of the City of Dunwoody Code of Ordinances is hereby amended by revising Article III (Regulations and Restrictions), Section 20-69 (Severability) to read as follows:

Sec. 20-69. - Construction fence wrap. Severability

(a) Wraps are allowed on fences securing new construction sites for the duration of the construction activity.

(b) The wrap must be removed prior to issuance of a Certificate of Occupancy.

(c) The fence wrap must be maintained in good condition and be properly attached to the fence.

(d) Messages, logos, renderings, or similar information may not exceed 40 percent of the total area of the fence wrap.

Sec. 20-70. - Severability

Note: this the language of this section remains unchanged, but the section shall be renumbered from 20-69 to 20-70.

**SO ORDAINED,** this \_\_\_ day of \_\_\_\_\_, 2020.

**STATE OF GEORGIA  
CITY OF DUNWOODY**

**ORDINANCE 2020-\_\_-\_\_**

Approved:

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Lynn Deutsch, Mayor

ATTEST:

Approved as to Form and Content:

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Sharon Lowery, City Clerk  
(Seal)

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City Attorney



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