

**AN ORDINANCE AMENDING CHAPTER 20 OF THE CITY OF DUNWOODY
CODE OF ORDINANCES BY AMENDING SECTION 20-67 AS AN EXEMPTION
FROM SIGN PERMIT REQUIREMENTS AND OTHER REQUIREMENTS**

WHEREAS, the City of Dunwoody is charged with preserving the health, safety and welfare of the citizens of the City; and

WHEREAS, the City of Dunwoody finds that signs provide an important medium through which persons may convey a variety of noncommercial and commercial messages; and

WHEREAS, the Mayor and City Council have determined that it may be appropriate to amend Chapter 20, to clarify certain regulations and requirements inherent in determinations of sign permits, as well as all applicable laws.

THEREFORE, Mayor and City Council of the City of Dunwoody hereby **ORDAIN as follows:**

Chapter 20 (Signs) of the City of Dunwoody Code of Ordinances is hereby amended by revising Article III (Regulations and Restrictions), Section 20-67 (Temporary Signs) to read as follows:

Sec. 20-67. - Temporary signs.

(a) General regulations.

- (1) Each temporary sign shall not exceed 24 square feet;
- (2) Each temporary sign must be individually attached to poles, mast arms, fences, building façade, **subdivision monument signs** or other similar structures;
- (3) No more than two temporary signs shall be displayed on any lot at one time; and
- (4) All temporary signs must be maintained in good condition as provided for flags in section 20-66.
- (5) No temporary sign shall be displayed for more than 14 consecutive days, with no more than six such 14-day periods being permitted per calendar year per lot. **An exception is made for subdivision banners which are exempt from temporary sign applications when displayed from May 1 to June 15.**
- (6) Pole banners are regulated by section 26-279 and are not subject to the standards of this chapter.
- (7) A maximum of one (1) subdivision banner per subdivision entrance is allowed.**

**STATE OF GEORGIA
CITY OF DUNWOODY**

ORDINANCE 2020-__-__

SO ORDAINED, this ____ day of _____, 2020.

Approved:

Lynn Deutsch, Mayor

ATTEST:

Approved as to Form and Content:

Sharon Lowery, City Clerk
(Seal)

City Attorney

MEMORANDUM

To: Planning Commission
From: Daniel Gaddis, Planner
Date: March 10, 2020
Subject: Text Amendment
Chapter 20—Sign Ordinance

ITEM DESCRIPTION

This item is a request to consider zoning text amendments to the *Chapter 20-Signs Sec. 20-67 Temporary Signs*. The proposed revisions are attached to this memo.

DISCUSSION

According to staff research, high schools' graduation ceremonies start around mid-May and wrap up around the end of the same month. Allowing the subdivision banners/signs from May 1 to June 15 allows the community to congratulate its students a few weeks before and after their graduation. The City has a desire to balance the public's need to convey a noncommercial message and to protect the public health, safety, welfare, and aesthetics of the city. Staff has found that subdivision banners, because of their materials, can start to deteriorate after 6 weeks, so an ending date of June 15 is deemed to be appropriate.

Attached are recommended revisions to Chapter 20-67 *Temporary Signs*.

RECOMMENDATION

Staff recommends **APPROVAL**.

Attachments:

Chapter 20, Section 20-67-*Temporary Signs* recommended revisions