

A RESOLUTION TO APPOINT A MEMBER OF THE DISCOVER DUNWOODY BOARD

WHEREAS, the City Charter gives the City the authority to provide for the structure, operation and management of Discover Dunwoody (formerly known as the Dunwoody Convention and Visitors Bureau; and

WHEREAS, Discover Dunwoody serves as an autonomous Board and Non-profit organization pursuant to Section 501(c)(6) of the Internal Revenue Code which may expend Hotel/Motel Tax Funds as limited by state law and an Agreement between the City and the Board and other available resources; and

WHEREAS, the City Council of the City of Dunwoody is authorized with appointments of some members of Discover Dunwoody; and

WHEREAS, Discover Dunwoody is composed of nine (9) members, three (3) appointed by the City Council, one (1) member per each District and chosen by the two representatives of that District (the appointed member would not be required to be a resident of that District), and if the two district representatives are unable to agree on a person, the decision shall go to the Mayor.

WHEREAS, the term of office of member Kathy Brandt has become vacant prior to the term expiration on December 31, 2020; and

WHEREAS, the Mayor of the City of Dunwoody is authorized with confirmation from the City Council to appoint Cher Breslin as the designated District 1 member of Discover Dunwoody to fill the unexpired term of Kathy Brandt for the designated term:

Cher Breslin, term..... expiring December 31, 2020

WHEREAS, this Resolution shall become effective upon its adoption.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the City of Dunwoody while in regular session on September 29, 2020 at 6:00 p.m. that Cher Breslin is appointed as the District 1 representative member of Discover Dunwoody for the designated term.

Approved:

Lynn P. Deutsch, Mayor

Attest:

Sharon Lowery, City Clerk
(SEAL)



APPLICATION FOR APPOINTMENT

4800 Ashford Dunwoody Road | Dunwoody, GA 30338
Phone: (678) 382-6700 | Fax: (678) 382-6701

The Dunwoody City Council believes that citizens bring valuable insights and are a skilled resource in the community. The Council encourages all citizens to consider becoming involved in the city government by serving on a Board, Commission, or Committee. Applications are accepted throughout the year.

To be considered for an appointment to a municipal board, commission, or committee, please complete and submit the following application and send it with a resume to the City Clerk, Sharon Lowery. Applications and resumes may be submitted by e-mail to sharon.lowery@dunwoodyga.gov, by fax to (770) 396-4705, or by mail to 4800 Ashford Dunwoody Road, Dunwoody, GA 30338.

* Applicant Information

Name: Cher Breslin		
Address: 5332 Cedar Chase, Dunwoody, GA 30338-3015		
Phone: [REDACTED]	Cell: [REDACTED]	
Email: [REDACTED]		
Place of Employment: Panther Hospitality	Occupation Co-Owner	
How long have you been a resident of Dunwoody?	24 Years	4 Months

* Board / Commission / Committee for which you would like to be considered

<input type="checkbox"/> Alcohol License Review Board	<input type="checkbox"/> Planning Commission
<input type="checkbox"/> Audit Committee	<input type="checkbox"/> Sustainability Committee
<input type="checkbox"/> Board of Ethics	<input type="checkbox"/> Urban Redevelopment Agency
<input type="checkbox"/> Construction Board of Adjustment and Appeals	<input type="checkbox"/> Volunteer Coordinating Committee
<input checked="" type="checkbox"/> Convention and Visitors Bureau of Dunwoody	<input type="checkbox"/> Zoning Board of Appeals
<input type="checkbox"/> Design Review Advisory Committee	
<input type="checkbox"/> Development Authority	<input type="checkbox"/> No preference, I just want to volunteer!

* Interest and Experience (Please also attach or submit a resume)

Why are you interested in serving on a board / commission / committee?
Love for Dunwoody and hospitality.
https://horwathhtl.com/author/cherbreslin/
What experience do you possess that would be of benefit to a board / commission / committee?
I've been in the hospitality industry for 40+ years.

* Terms & Conditions

I hereby attest that all statements and information provided in this application are true to the best of my knowledge. I understand that I may be interviewed prior to consideration for appointment.

I hereby agree that if appointed to serve as a member of a City of Dunwoody Board, Commission, or Committee, I will spend my time, skills, and energy on the goals and mission of the Board, Commission, or Committee including preparation for meetings. Furthermore I agree that, if appointed, my term will be governed by the By-laws of the Board, Commission, or Committee to which I am appointed.

I understand that if appointed, I will make an effort to attend all meetings and must attend at least two-thirds of the scheduled meetings in order to remain a member in good standing.

Applicant's Name: Cher Breslin	
Applicant's Signature:	Date: 09/16/20

Submit!



Cher Breslin

Title:

Director

Office:

Atlanta, GA

Email:

[REDACTED]

Address:

2 Ravinia Drive
Suite 350
Atlanta, GA
30346 USA

Phone:

+1 404 410 7807

[REDACTED]

[REDACTED]

Print Page

About

Cher Seith Breslin is a native of Cleveland Ohio and Rochester New York, the daughter of the late Roger Dean Seith “Bud”, former Chief Information Officer of Xerox Corporation.

Cher developed her passion for the Hospitality Travel Leisure industry at a very young age. Perhaps it was the extensive traveling with her family throughout Europe in the 1970's, or living in Great Britain for most of her youth with jaunts to France, Spain Italy and the Swiss Alps, or just her love for people and passion to serve. Cher is a true believer that genuine Hospitality is a must core value to be successful in our Industry.

Cher holds three degrees in Hospitality. Her first, an Associates' degree in nutrition and restaurant management, her second a Bachelor of Science from Florida International University in Hospitality Management and a Masters Degree from Florida International University in Hospitality Management where she graduated with honors.

Cher's career has been diverse and exciting spanning three decades from small high quality restaurants to global corporations such as Hyatt Hotels, Sheraton Hotels and Resorts, Marriott International, Chart House Restaurants and Eastern Airlines.

Cher has a unique and special approach to her business model, straightforward, hard work with a balance of strategic thinking and customer centric principles. Cher is gifted with the ability to lead a team, even in the most strenuous of situations, to superior results.

Cher's expertise is broad in the industry; her natural talent for coaching makes her ideal for consulting and guiding her clients to the best results. Starting with the clients desired outcome, she listens and understands to the clients needs, then sets out to develop winning strategies that exceed expectations. Cher is an industry expert in Hotel Operations, Food and Beverage Management, Event Planning, Restaurant Concepts and Operations in the Hospitality, Food service, Food Safety, Food Production, Kitchen Sanitations and Production, Labor and Productivity in Restaurant Operations.

Cher Breslin has been the cofounder and Principal of Panther Hospitality LLC since December of 2005 and currently a Principal with Horwath HTL. Cher serves on several committees in out reach programs within the Dunwoody Georgia Community. Cher enjoys time at the beach, traveling, studying Disney. However her greatest joy is time with her friends, family, three adult children and her husband of twenty-five years.