## SANA COLEMAN CHRISS

4649 Vermack Pl. • Dunwoody, GA 30338 Phone: • Email:

Senior Attorney and legal advisor with more than 20 years of experience pioneering the development and enforcement of regulations and policies supporting federal laws. Maintaining an exceptional reputation across multiple federal government agencies, private industry stakeholders, community organizations, and state and federal law enforcement organizations as a Subject Matter Expert and Skilled Attorney, capable of bringing administrative and civil enforcement and compliance proceedings and implementing policies and initiatives through collaboration and mentorship.

### PROFESSIONAL EXPERIENCE

02/2009–Present, General Attorney, Federal Trade Commission, Atlanta, GA

Legal Expertise: Consumer Protection Attorney for the Federal Trade Commission (FTC). Trusted to litigate complex matters, including conducting and responding to electronic discovery requests, filing motions and briefs, taking sworn testimony and depositions, conducting investigational hearings, and conducting direct and cross examination of witnesses. Planning, leading, and advising legal teams in the conduct of the full spectrum of civil complaints against organizations accused of participating in illicit activity. Proven ability to research, recognize legal issues, weigh and evaluate complicated information, and utilize both facts and law in developing legal arguments and alternative position. Recognized skill in representing the Federal Trade Commission at trials and hearings in federal district court and in administrative actions. Co-chair of the Southeast Region's Community Outreach Program. Trusted collaborator with members of other agencies, outside counsel and others. Subject matter expert and litigator with knowledge of the Truth in Lending Act, implementing regulations, the Fair Credit Reporting Act, the Electronic Funds Transfer Act, the Fair Debt Collection Act, the Right to Financial Privacy Act, the Federal Trade Commission Act, and numerous federal statutes.

### Selected Accomplishments and Key Results:

- Envisioned, developed and led Operation Ruse Control, an inter-agency law enforcement initiative to shut down and bring charges against 40 international deceptive automotive operations, including violators of the Truth in Lending Act and the Consumer Leasing Act.
- Guided, planned and executed Operation Tech Trap, a multiagency partnership leading to 6 civil actions in federal district courts and criminal indictments against online technical support fraud operations across the U.S.
- Obtained summary judgment against defendants engaged in deceptively selling online technical support products or services.
- Served as the agency spokesperson on the Cooling-Off Rule and conducted regulatory reviews and rulemakings.
- Developed community partnerships with the NAACP and others to promote economic empowerment, financial literacy and fraud prevention. Educated community leaders and consumers about consumer protection and civil rights laws, including the Equal Credit Opportunity Act, the Home Ownership and Equity Protection Act, and the Fair Credit Reporting Act. Led a regional partnership with New America Media, an ethnic media outlet, to increase awareness among minority communities about consumer protection.

~

03/2004–04/2006 and 03/2007-02/2009, **General Attorney** (**Spam Coordinator**), Federal Trade Commission, Division of Marketing Practices, Washington, DC

**Legal Expertise:** Spam Coordinator for the FTC. Served as the primary agency authority for the development of policies and operations to combat illegal and unethical practices surrounding online email campaigns. Strategized and administered the FTC's messaging to spread awareness of spam technologies, their impacts on global consumers, and methods of combatting them. Conducting rulemakings, held summits with the private sector, and drafted reports to Congress concerning email authentication and spam policies. Drafted motions and briefs to obtain permanent injunctive relief and consumer redress on behalf of consumers.

## Selected Accomplishments and Key Results:

- Litigated case involving Internet-based check creation and delivery service that engaged in unfair and anti-consumer business practices in violation of the Federal Trade Commission Act.
- Successfully amended agency regulations under the CAN-SPAM Act through a public notice and rulemaking process that addressed significant consumer protection issues.
- Reviewed cases prepared by junior attorneys to ensure accuracy and consistency with programmatic thrusts.
- Selected to serve as a special presenter to the American Bar Association, the Federal Deposit Insurance Corporation, and the European Organization for Economic Cooperation and Development on litigation of spam, cybercrimes, identity theft, and other forms of online fraud.

~

04/2006–03/2007, **Attorney Advisor to the Chairman**, Federal Trade Commission, Commissioner's Office, Office of the Chairman, Washington, D.C.

## Selected Accomplishments and Key Results:

Reviewed more than 50 cases of civil proceedings against organizations conducting operations in violation of a diverse range of federal statutes. Provided the FTC Chairman with recommendations on whether to pursue actions proposed by legal teams. Supervised the publication and delivery of numerous internal and external agency reports. Assisted the Chairman in the development of congressional briefings, law enforcement initiatives, and speeches for official events.

~

## **Private Sector Experience:**

- 03/2000–03/2004, **Associate**, Arent Fox LLP, Washington, D.C. Trademark and Telecommunications Attorney. Prosecuted trademark applications and managed outside counsel to prosecute international trademark applications. Represented clients in enforcement litigation proceedings before the Federal Communications Commission.
- 09/1997-03/2000, **Associate**, Keller and Heckman LLP, Washington, D.C. Trademark and Telecommunications Attorney. Worked closely with outside counsel to negotiate agreements pertaining to intellectual property rights. Represented clients before the Federal Communications Commission and the U.S. Patent and Trademark Office.

~

#### Education

\*Juris Doctorate, Georgetown University Law Center, Washington, DC, 1997

\*Bachelor's Degree, English, Duke University, Durham, NC, 1994

### **Bar Admissions**

United States Supreme Court, Admitted 2007 Eleventh Circuit Court of Appeals, Admitted 2017 United States District Court, Northern District of Georgia, Admitted 2017 State Bar of Georgia, Admitted 2016 District of Columbia Bar, Admitted 1998

# **Professional and Community Affiliations**

- \*Dunwoody-Atlanta Chapter of Jack and Jill of America, Inc., Parliamentarian (2018-Present)
- \*Georgia Association of Black Women Attorneys (GABWA) (2018-2019)
- \*Federal Bar Association (2017-2018)
- \*Association of Trial Lawyers of America National Mock Trial Team, 1996-1997
- \*Georgetown Barristers' Council, 1997
- \*Georgetown Immigration Law Journal, 1995-1996
- \*Georgetown Institute of Public Representation, Citizens Communications Center Project, Clinic Staff, 1996-1997

#### **Presentations**

- \*Speaker, "Credit Reports and Background Checks under the Fair Credit Reporting Act." FTC/NAACP Conference, Protecting Alabama against Fraud: A Joint Conference of the Federal Trade Commission and the NAACP, Birmingham, AL, 2016.
- \*Moderator, panel, "Breaking the Debt Cycle: Working to Combat Short-term Loan Scams, Phantom Debt, and Debt Collection Scams Affecting the African American Community." FTC/NAACP, Common Ground, Atlanta, GA, 2015.
- \*Moderator, panel, "Consumer Protection in Immigrant Communities." FTC/Legal Services Collaboration, Raleigh, NC, 2014.
- \*Panelist, Credit Union National Association Annual Meeting, "Cybercrimes: Phishing, Spoofing and Spamming," Washington, D.C. (2006).
- \*Panelist, eBay Workshop, "Protect Yourself from Identity Theft," Washington, D.C. (2005).
- \*Panelist, Federal Deposit Insurance Corporation Identity Theft Symposium, "Fighting Back Against Phishing and Account Hijacking," Atlanta, Georgia (2005).
- \*Panelist, ABA Section of Administrative Law and Regulatory Practice, "Phishing in International Waters: Law Enforcement and Regulatory Responses to Online Identity Theft," Washington, D.C. (2004).

### **Awards and Recognition**

- \*Director's Award, Bureau of Consumer Protection, 2016
- \*Janet D. Steiger Award, 2015
- \*Paul Rand Dixon Award, 2005

### **Selected Professional Training and Certifications**

- \* Atlanta Federal Executive Board, 2019 Leadership Government Class
- \* Lean Six Sigma Green Belt Certification (2019)