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MEMORANDUM

To: Mayor and City Council
From: Brent Walker, Parks and Recreation Director
Date: July 12, 2021 Stage Dor Players
Subject: **Presentation from the ~~Dunwoody Preservation Trust~~**

ITEM DESCRIPTION

The City values the on-going partnerships with our non-profits partners. Debbie Fuse will be presenting current and future initiatives by the Stage Door Players at the Dunwoody Cultural Arts Center.

Lynn Deutsch Mayor
Eric Linton, ICMA-CM City Manager
Sharon Lowery, CMC City Clerk

Pam Tallmadge City Council Post 1
Jim Riticher City Council Post 2
Tom Lambert City Council Post 3

Stacey Harris City Council Post 4
Joe Seconder City Council Post 5
John Heneghan City Council Post 6

Packet page: 3



ENGAGE - EDUCATE - INSPIRE - ENTERTAIN

THANK YOU

We appreciate the City's assistance through the last year

- ▶ Rent reduction during the Covid 19 closure.
- ▶ Repairs to the Heating and Air Conditioning.
- ▶ Assistance with the locks and key changes.
- ▶ Assistance with the final camp production day at the Amphitheatre.

We are excited to reopen our doors to the public! Thanks to your help and that of our supporters, we will be able to when many other theatres are not.

Topics of Coverage

- ▶ Closing Last Year - Impacts and Activity Changes
- ▶ 2021 – 2020 Season - Programming and Major Events
- ▶ Engaging with the Community and the City

Closing Last Year Impacts and Activity Changes

Impact of Covid-19 Closure:

* Fiscal year runs from 9/1 – 8/31*

Reductions to:	2019-20	2020-21
Revenue Change	- 30%	- 76%
Expense Change	- 23%	- 56%

Moving Forward

- ▶ Our **SuperStars** program: Our wonderful supporters and ticket holders have helped us through the last **16 months of being closed.**
- ▶ Reopening **Stage Door Theatre** safely for guests, students, performers.
- ▶ Working with the **Create Dunwoody** team, we were able to help support both creative and performing artists in the metro area.

Moving forward

- ▶ We have **Rebranded** the theater group to the **Stage Door Theatre** with a new look and image.
- ▶ June 2021 - **Stage Door Academy was started** for Student educational programming
- ▶ **Plans to Enhance** the theater entranceway to become more inviting

The 2021 and 2022 Season Programming and Major Events

Season 48: SEPTEMBER '21 – AUGUST '22

October 2021:

Romeo and Juliet

October 27th 2021:

Halloween Cabaret

December 2021:

A Christmas Carol

February 2022:

The Importance of Being Earnest

February 14th 2022:

Valentine's Day Cabaret

April 2022:

The Pirates of Penzance

May 7th 2022:

Season Wrap Party (closing Fundraiser)

NEW PROGRAM OPPORTUNITIES

▶ **EDUCATION: The Academy**

- ▶ Classes & weekly workshops for both children & adults
 - ▶ Workshops and Classes are scheduled for the fall
 - ▶ Summer Camps will be expanded in 2022 for all ages



▶ **IMPROV**

▶ **SPECIAL ONE NIGHT EVENTS**

- ▶ PARENTS NIGHT OUT : Special one night partnership events for families.

▶ **SHAKESPEARE FESTIVAL**

▶ **NEW PLAY FESTIVAL**



Photos taken at Stage Door Performance Academy 2021 Summer Camps

Dunwoody Shakespeare Festival & New Play Festival

Outdoor: Will be at multiple outdoor venues

July 2022:	Twelfth Night: or What You Will The Tempest
August 2022:	New Play Festival
August 2022:	Headlining World Premier commissioned Play



Engaging with the Community and the City

Community Engagement & Partnerships

- ▶ Dunwoody High School Theatre
- ▶ Dunwoody High School Orchestra
- ▶ Dunwoody Nature Center
- ▶ Spruill Arts Center
- ▶ Special Scholarship program for assistance with classes
- ▶ Various partnerships with local restaurants
- ▶ Atlanta Artist Relief Fund



Dunwoody
Nature Center



What We Need From the City

- ▶ Parking Lot - Light improvements
- ▶ Parking Lot - designated four spaces for SDT staff.
- ▶ Next Summer - Expanded Brook Run OutDoor productions.
- ▶ Murals, entranceway, lobby and back of the house improvements – Could be part of the City Grant program.
- ▶ Council member participation – attend at least two events this year.
- ▶ *LONG-TERM* - Planning for a larger space.