

MEMORANDUM

To: Mayor and City Council

From: Brent Walker, Parks and Recreation Director

Date:July 12, 2021Stage Dor Players

Subject: Presentation from the Dunwoody Preservation Trust

ITEM DESCRIPTION

The City values the on-going partnerships with our non-profits partners. Debbie Fuse will be presenting current and future initiatives by the Stage Door Players at the Dunwoody Cultural Arts Center.

Pam Tallmadge City Council Post 1Jim Riticher City Council Post 2Tom Lambert City Council Post 3

Stacey Harris City Council Post 4 Joe Seconder City Council Post 5 John Heneghan City Council Post 6 Packet page: 3



ENGAGE - EDUCATE - INSPIRE - ENTERTAIN



THANK YOU

We appreciate the City's assistance through the last year

- Rent reduction during the Covid 19 closure.
- Repairs to the Heating and Air Conditioning.
- Assistance with the locks and key changes.
- Assistance with the final camp production day at the Amphitheatre.

We are excited to reopen our doors to the public! Thanks to your help and that of our supporters, we will be able to when many other theatres are not.



Topics of Coverage

Closing Last Year - Impacts and Activity Changes

2021 – 2020 Season - Programming and Major Events

Engaging with the Community and the City



Closing Last Year Impacts and Activity Changes



Impact of Covid-19 Closure:

* Fiscal year runs from $9/1 - 8/31^*$

Reductions to:	2019-20	2020-21
Revenue Change	- 30%	- 76%
Expense Change	- 23%	- 56%





- Our SuperStars program: Our wonderful supporters and ticket holders have helped us through the last <u>16 months of being closed.</u>
- Reopening Stage Door Theatre safely for guests, students, performers.
- Working with the Create Dunwoody team, we were able to help support both creative and performing artists in the metro area.



Moving forward

- We have **Rebranded** the theater group to the **Stage Door Theatre** with a new look and image.
- June 2021 Stage Door Academy was started for Student educational programming
- Plans to Enhance the theater entranceway to become more inviting



The 2021 and 2022 Season Programming and Major Events



Season 48: SEPTEMBER '21 – AUGUST '22

October 2021:	Romeo and Juliet
October 27 th 2021:	Halloween Cabaret
December 2021:	A Christmas Carol
February 2022:	The Importance of Being Earnest
February 14 th 2022:	Valentine's Day Cabaret
April 2022:	The Pirates of Penzance
May 7 th 2022:	Season Wrap Party (closing Fundraiser)



NEW PROGRAM OPPORTUNITIES

EDUCATION: The Academy

Classes & weekly workshops for both children & adults

- Workshops and Classes are scheduled for the fall
- Summer Camps will be expanded in 2022 for all ages



SPECIAL ONE NIGHT EVENTS

PARENTS NIGHT OUT : Special one night partnership events for families.

SHAKESPEARE FESTIVAL

NEW PLAY FESTIVAL

Photos taken at Stage Door Performance Academy 2021 Summer Camps







Dunwoody Shakespeare Festival & New Play Festival

OutDoor: Will be at multiple outdoor venues

July 2022:	Twelfth Night: or What You Will
	The Tempest
August 2022:	New Play Festival
August 2022:	Headlining World Premier commissioned Play



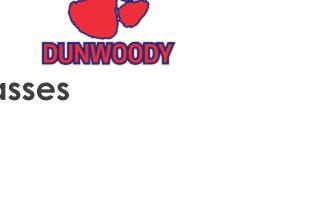


Engaging with the Community and the City



Community Engagement & Partnerships

- Dunwoody High School Theatre
- Dunwoody High School Orchestra
- Dunwoody Nature Center
- Spruill Arts Center
- Special Scholarship program for assistance with classes
- Various partnerships with local restaurants
- Atlanta Artist Relief Fund



Dunwoody



ARTS

What We Need From the City

Parking Lot - Light improvements

- Parking Lot designated four spaces for SDT staff.
- Next Summer Expanded Brook Run OutDoor productions.
- Murals, entranceway, lobby and back of the house improvements – Could be part of the City Grant program.
- Council member participation attend at least two events this year.
- *LONG-TERM* Planning for a larger space.

