

Request for Proposals RFP 21-08

Artist Designed Bike Racks for Dunwoody, Georgia

June 11, 2021

Overview: The City of Dunwoody is seeking artists' proposals for the design of bike racks at high visibility locations in various location in Dunwoody. Several locations have been selected for immediate design and fabrication to debut in October 2021 during Dunwoody's Art and Culture Month.

Project Intent: In an effort to improve transportation infrastructure and to enhance the visual aesthetic throughout the City of Dunwoody, this project will support and encourage bicycling within Dunwoody while building the city's public art collection. The City seeks artwork that captures the spirit of Dunwoody and should take inspiration from the Themes identified in Public Art Implementation Plan.

Project Details

- Artists must design each freestanding, sculptural bicycle rack to accommodate a locking mechanism for bikes, function for a wide variety of bicycle sizes and fit 4 to 8 bicycles per rack.
- The space for bikes within the rack should be a minimum of 30 inches apart to allow for handlebars, pedals and maneuvering.
- Bike racks should be fabricated and finished with non-hazardous materials, be low maintenance, and durable tamper resistant material.
- Bike racks should incorporate best practices from National Bike Parking Standards, Essentials of Bicycle Parking: <https://www.apbp.org/bicycle-parking-solutions>

Design Award: Selected artists will be contracted to design one to three (1-3) bike racks. If selected, an artists will be required to visit installation site(s) in Dunwoody to take pre-design measurements, meet with the Business and Cultural Development Manager, other City Directors, and property managers as necessary. Dunwoody Art Commission and City Council must review and approve final designs prior to award payment. Artists must be able to weld or contract welders to cover all bike rack materials, welding labor, and possible coating/painting. Artists must be able to transport bike racks to a designated location in Dunwoody.

Project Timeline:

July 16, 2021: RFP 21-08 Proposal Due 2 PM

July 30, 2021: Selected artists notified

August 2, 2021: Dunwoody Art Commission convenes for approval, then sent to City Council for approval

October 2, 2021: Bike racks installed by City

Artist Eligibility:

This competition is open to artists and artist-teams who reside in the United States. Artwork will be selected based on creativity, artistic merit, technical proficiency, and relationship to the site. Long-term maintenance, durability, and public safety concerns will be major selection criteria. Artists are required to comply with applicable rules, contracts, and procedures of all governmental boards and agencies of the City of Dunwoody. Applicant(s) must be at least eighteen (18) years of age. The selection criteria used by the Public Art Project Panel to select applicants includes, but is not limited to those included in the Dunwoody Public Art Application and:

- Demonstrated experience in design, fabrication, or installation of public art
- Demonstrated experience in working collaboratively
- A developed and consistent body of work
- Artistic merit, conceptual innovation, design

The City of Dunwoody reserves the right to determine additional eligibility requirements.

Submission Requirements:

To be considered for selection, a statement of qualifications must be submitted in a sealed package, clearly marked RFP. The submittal must include one (1) printed and signed unbound original, one (1) bound copies, and one (1) electronic copy in PDF format on a cd, thumb drive or accessible online file and shall be submitted no later than 2:00 pm, July 16, 2021. Any submittal received after the time and date specified will not be considered.

The submittal must include:

- Statement of Interest
- Artwork/Design/Rendering Details in accordance to themes described in the Public Art Implementation Plan
- Resume/CV
- List of Recent Art
- Two Professional References

Deadline: The deadline for receipt of all materials is July 16, 2021 at 2 PM.

Send to: John Gates, 4800 Ashford Dunwoody Road, Dunwoody, Georgia 30338

Subject line: RFP 21-08

Contact Person / Questions: John Gates, john.gates@dunwoodyga.gov

Review of Qualifications & Proposals

The City will review and evaluate all proposals based on the following criteria:

- Demonstrated responsiveness, approach and methodology of the proposal.
- Demonstrated capacity to complete the proposal as submitted.
- Familiarity with the Dunwoody area.
- Proposed schedule for completion.
- Reasonable and competitive cost of the proposal.

Selection of Artist

Upon completion of the review period, the City may notify the artist whose proposal will be considered for further evaluation and consideration. All artists so notified may be asked to make presentations in an interview. The successful artists will be selected in accordance with City procurement policies based on qualifications and anticipated costs. Final scope and fee will be negotiated with selected firm upon notice of selection. More than one artist may be selected for this project. The City reserves the right to reject any and all proposals at its discretion, and to waive any irregularity.

Contractual Expectations

- Selected artists will be awarded an amount dependent on the submitted cost analysis for design, fabrication, transportation and related expenses. If an art team has created the work, they will share the payment. The final number of bike racks commissioned will be dependent of the cost of the selected artwork/designs.
- Artists will be responsible for transportation of artwork to installation site.
- Upon the completion of the project, finished bicycle racks become the property of the City of Dunwoody. (See the full Dunwoody Public Art Application at dunwoodyga.gov.)

Dunwoody Art Installation Application

The City of Dunwoody approved the Public Art Implementation Plan in November of 2020. The following are excerpts.

“Public art is an increasingly important part of the life of many communities across the country, and that is true of Dunwoody.”

Dunwoody has found that arts, culture and placemaking are important for many reasons:

First, these activities can strengthen the city as a place to live, work and visit by creating enjoyable places and memorable moments that strengthen people’s personal attachment to the city. Second, they can express the creativity and vitality of residents and community organizations, conveying the sense that something special and surprising is happening, which in turn can create a fresh new identity for Dunwoody. Finally, they can strengthen connections among the variety of neighborhoods and groups of people that call Dunwoody home, building on the strong social fabric and resiliency that have served the City well in the past.

Vision - Public art will take the emerging City of Dunwoody to the next level, connecting the community and visitors through a colorful, fun and explorable collection of art and gatherings.

Goals

- Improve the city’s visual appearance, especially places where people gather, landmarks and infrastructure.
- Enhance connectivity — physical, social and cultural.
- Create a place that is active, fun, vibrant, livable, engaging and explorable — a place where families want to live, where employees plan to stay after work, and where everyone wants to visit because they know they can find something interesting.
- Change perceptions of the city; reflect its growing creative energy.
- Create a sense of pride and welcoming.

Themes - Dunwoody is seeking public art that reflects the spirit of the city and its residents. These are ideas that can inspire and motivate artists working in the city:

- Dunwoody offers big city amenities with small town flair.
- Dunwoody is a place where people work together to make the community better.
- Dunwoody is diverse.
- Dunwoody celebrates and connects with special events and festivals.
- Dunwoody is place where family and neighborhood are at the center.
- Dunwoody is a city in transition, ever changing.

Locations – Priority areas for public art. Dunwoody is diverse in its different districts and neighborhoods. Public art approaches should be tailored to the needs and character of each of these areas. The Public Art Implementation Plan indicates areas of the city that are appropriate for public art:

- Perimeter Center
- Georgetown
- Jett Ferry
- Mt. Vernon
- Winters Chapel
- Dunwoody Village
- City Parks

Please see the full Public Art Implementation Plan at: <https://www.dunwoodyga.gov/home/showpublisheddocument?id=1167>

Public Art Implementation Application

Artist Information		
Artist Name:		
Address/Location:		
Telephone Number:		
City:	State:	Zip:
Email:		Website:
Applicant Contact Information		
Applicant's Name:		
Developer/Owner/Agent's Name (if different):		
Telephone Number:		
Address:		
City:	State:	Zip:
Email:		

The following items must be submitted with this application.

Request for Qualification Requirements:

- One (1) page letter of interest and introduction (pdf)
- Resume with two (2) references (contact email and phone) (pdf), including photographic or video representations of artist's existing work, preferably works of public art. Links to websites or social media to demonstrate works of art. Up to ten (10) images (jpegs/pdfs at 1MB max each) demonstrating artistic eligibility
- Artist rendering of the proposed Public Art installation, including specific design elements, medium, materials, and description of any work that will require local, state or federal permits.
- Explanation of how the bike rack design meets the theme(s) outlined in the Public Art Implementation Plan approved by the Mayor and City Council.
- Artist Waiver of Proprietary Rights (Addendum 2) under the Visual Artists Rights Act to be executed.

Signed _____ Date: _____

Addendum 2 – Artist Waiver of Proprietary Rights

Waiver of Proprietary Rights

For Artwork Placed Upon CITY PROPERTY VIA ART EASEMENT DATED ___/___/___ under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City's approval of the Artist design of visual art.

DESCRIPTION: [type, mural, medium]:

TITLE, DATE: _____

DIMENSIONS: _____

ADDRESS/LOCATION: _____

("the Work") for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA") and any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. In the event that the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Dunwoody Arts Commission, 4800 Ashford Dunwoody Road, Dunwoody, Georgia 30338.

CITY AGENCY

Agency: _____

Authorized Agent: _____

Address: _____

Email: _____

Phone: _____

SIGNATURE: _____

DATE: ____/____/____

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: _____

Address: _____

Email: _____

Phone: _____

SIGNATURE: _____

DATE: ____/____/____