

To: Members

Dunwoody City Council

From: Michael Starling

Director of Economic Development

Re: MARTA Parking Deck Mural

Date: 10-10-2022

Action

Authorize the mayor, city manager, or designee to execute all documents necessary and proper to enter into an Intergovernmental Agreement with PCID to support the installation of the Mural with funding not to exceed \$50,000.

Details

Dunwoody City Council approved the Public Art Ordinance on 12-14-2020 that codified the city's approach and support of pubic art. Furthermore, the City and PCID have been in discussions on how to enhance the quality of livability and economic activity of spaces within their respective geographies. Both agree that public art and placemaking investments are important to creating an attractive commercial activity center and have worked together on plans to install Gateway and Wayfinding Signage.

PCID, MARTA, Dunwoody Development Authority and City are committing to fund the installation of the Mural on the exterior of the parking deck at the Dunwoody MARTA station to enhance the visibility and experience of the station in respect to its surroundings. The Mural will span the south face of the station's parking deck at 1118 Hammond Drive, Dunwoody, Georgia 30328.

PCID shall provide management and oversight of the Project and will coordinate with the city on the artist selection, concept review and final installation through the involvement of City Staff and the Dunwoody Art Commission. The city's maximum investment will be \$50,000.

Recommendation

Authorize the mayor, city manager, or designee to execute all documents necessary and proper to enter into an Intergovernmental Agreement with PCID to support the installation of the Mural with funding not to exceed \$50,000.

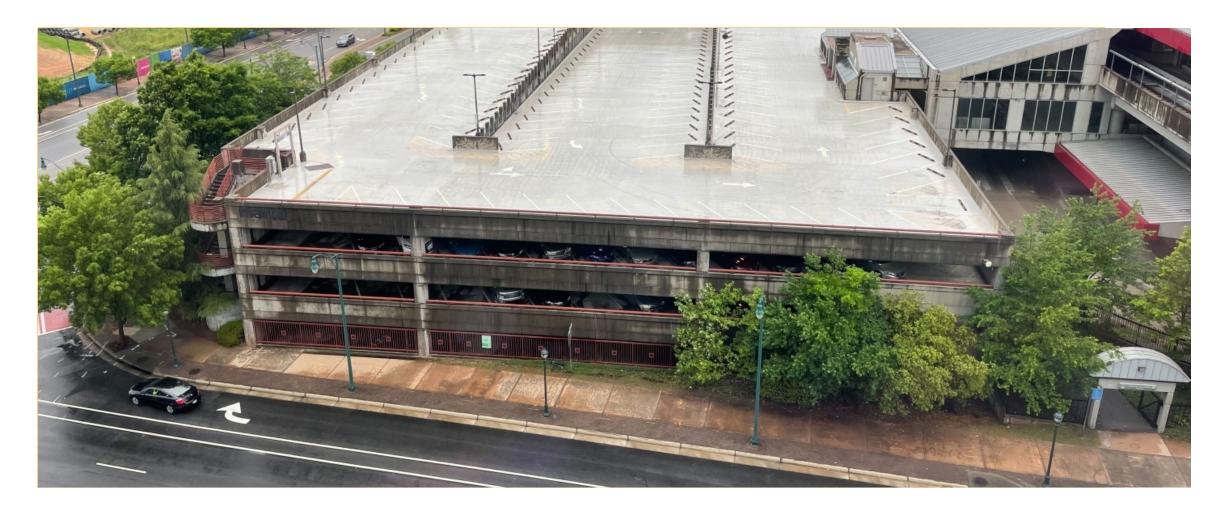




FLAGSHIP CAMPUS LOOKS UPON...



...A BLANK CANVAS



INSPIRATIONS







PARTNERS / STAKEHOLDERS

- MARTA
- City of Dunwoody
- PCIDs
- Dunwoody Art Commission
- Living Walls

PRELIMINARY TIMELINE

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Contracting											
Call for Artists											
Art Selection											
Final Concepts											
Media Strategy											
Installation											
Completion & Marketing											