

To: Dunwoody City Council

From: J. Jay Vinicki  
Assistant City Manager

Jennifer Boettcher  
Communications Director

Date 24 April 2023

Re: 2023 Community Survey Results

The results of the 2023 Community Survey have been received. Accompanying this memorandum is the full report with results, along with a separate presentation of survey highlights. Staff, both the consultant and city employees, let the results speak for themselves allowing individual readers to interpret them. However, some points of interest include:

- The high response rate created a statistically valid survey, with a margin of error of 4.3% at a 95% confidence level.
- Given that the post-pandemic landscape has changed many things about American life, staff used this as an opportunity to adjust some things done in the previous surveys.
- This survey moved from a five-point scale to a four-point scale allowing results to show intensity of response. Past surveys worked with average and median results which were more subjective to interpret. In the 2023 survey, the results have scores such as X% strongly agree or Y% strongly disagree along with the “very” version of the same answers. In the past, the surveys would give a score such as “3.5 out of 5.0” which is not as definitive to interpret.
- The full report has the cross tabs to show how each question broke down by demographic, including a sliding age scale.
- That being said, one core demographic number (not an opinion question) that rose to the level of being warranted to mention is that with this December being the fifteenth anniversary of the incorporation of Dunwoody, 60.4% of the respondents indicated they had lived in the city fifteen years or less, meaning the majority of residents were not present at the time of incorporation.

City staff would like to thank Probololsky Research for the effort on this survey. The process was thorough, professional, and seamless.

# City of Dunwoody Community Survey 2023 City Council Results Presentation

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March 2023



**Opinion Research on  
Elections and Public Policy**



**PROBOLSKY RESEARCH**  
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# City of Dunwoody Community Survey 2023

## Survey Methodology\*

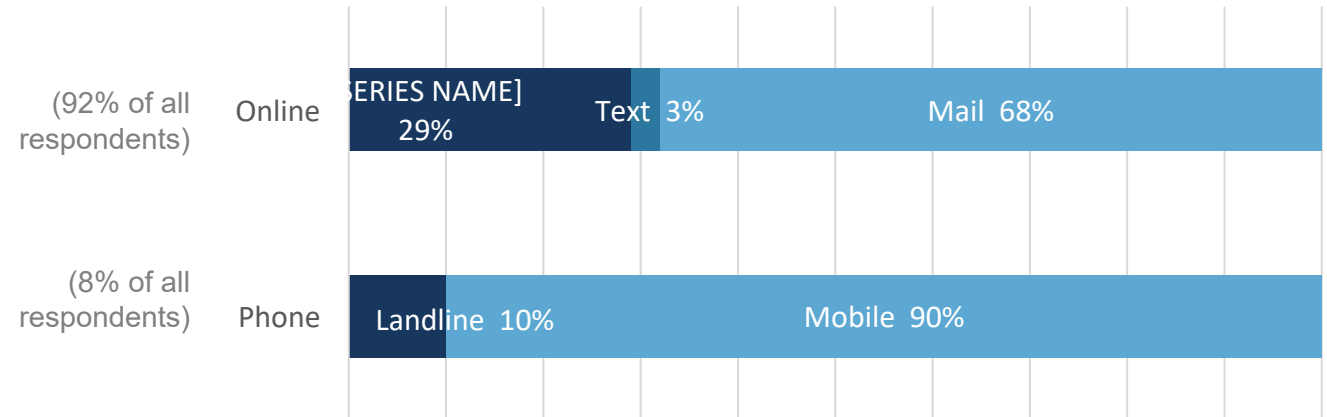
	Survey Details
<b>Mode</b>	Phone (landline and mobile) Online (email, mail, and text to web)
<b>Language</b>	English and Spanish
<b>Length</b>	10 minutes
<b>Target Respondents</b>	Dunwoody Residents
<b>Survey Fielding</b>	March 7 - March 22
<b>Survey Participants</b>	525

### Sample

The sample was secured through consumer data. We called, emailed, texted, and mailed residents. We matched the demographics of Dunwoody residents.

The sample of 525 residents was robust and yielded a +/-4.3% margin of error at a 95% level of confidence. The sample size was sufficient for statistically reliable comparisons among subgroups of residents (e.g., by demographic and geographic variables).

### Data Collection Explained



All respondents were given the option to choose between taking the survey in English (97%) or Spanish (3%). The online survey was accessible by computer, tablet, and smart phone. Security measures precluded individuals from completing the survey more than once.

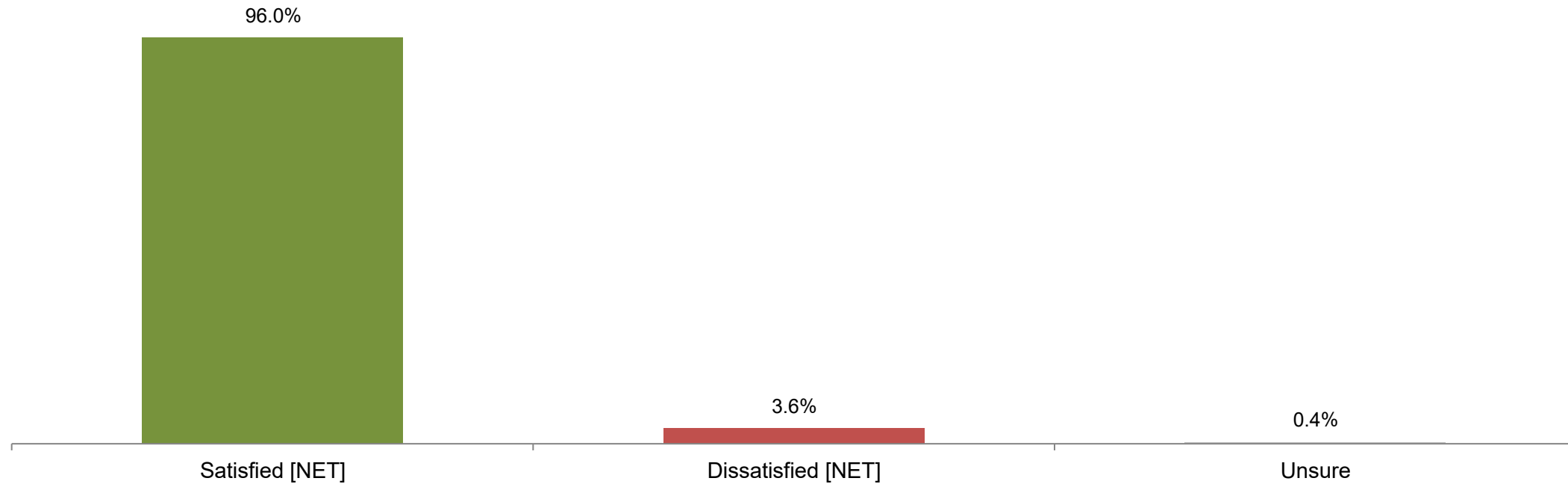


*Probolsky Research in a Latina- and woman-owned market and opinion research firm with corporate, election, government, and non-profit clients.*

\*Due to rounding, totals shown on charts may not add up to 100%

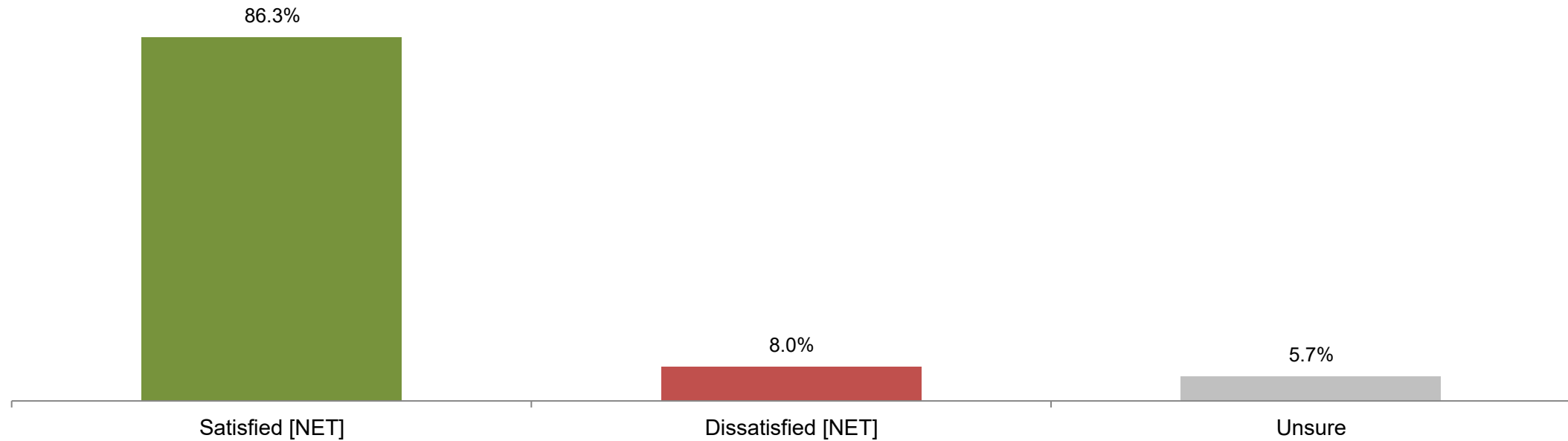
# 96% are satisfied with overall quality of life in Dunwoody

Question 8 : Are you satisfied or dissatisfied with the overall quality of life in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



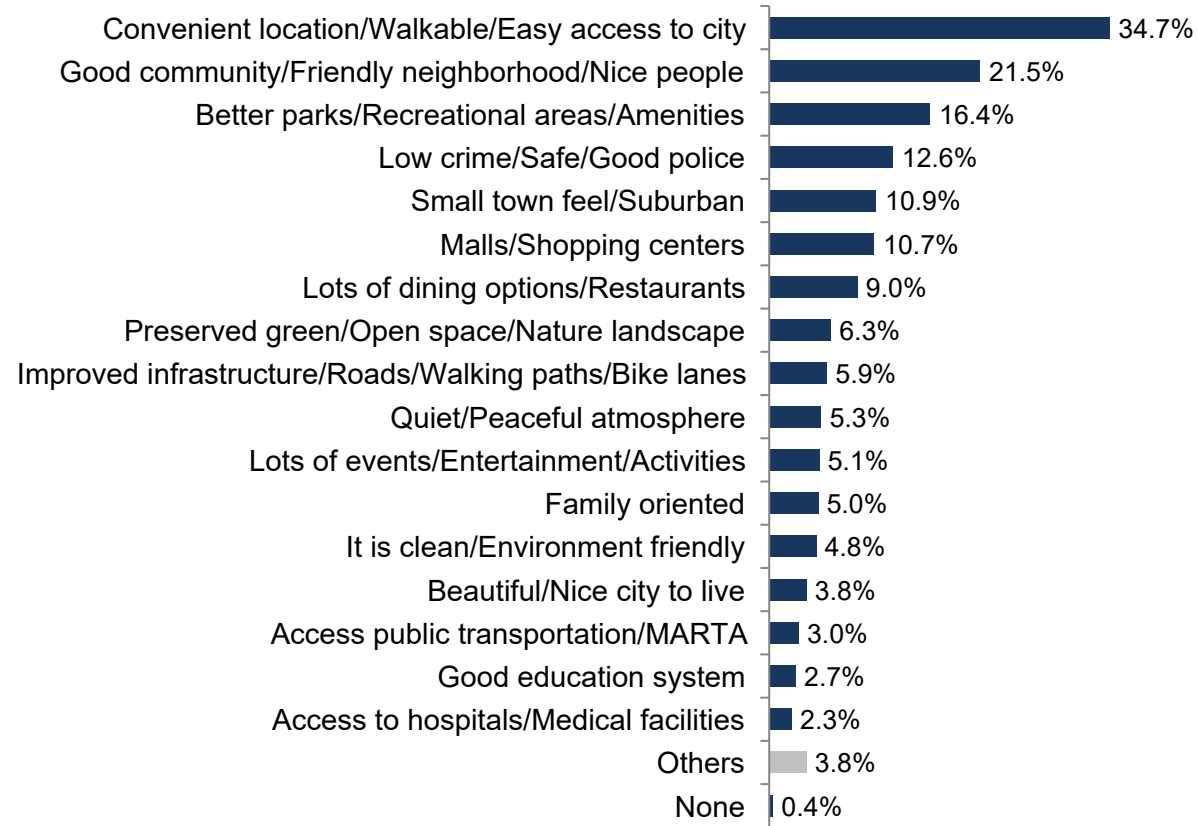
# 86% satisfied with services provided by the City of Dunwoody

Question 5: Thinking about the services provided by the City of Dunwoody, are you satisfied or dissatisfied? Is that very/somewhat (satisfied/dissatisfied)?



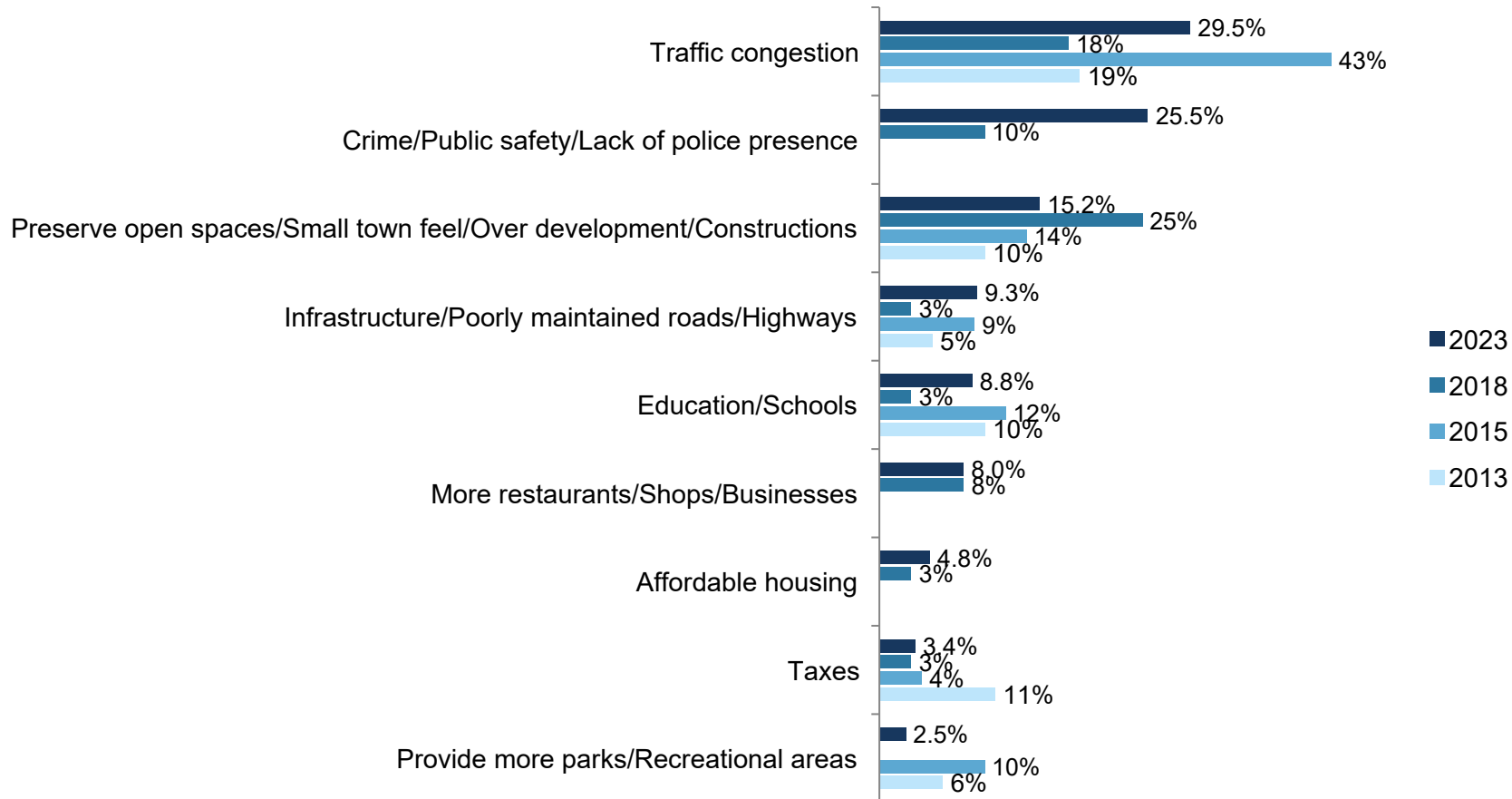
# Location/walkability (35%), community (22%), and recreation (16%) cited as top benefits of living in Dunwoody

Question 3: What do you like the most about living in Dunwoody?  
[OPEN ENDED]



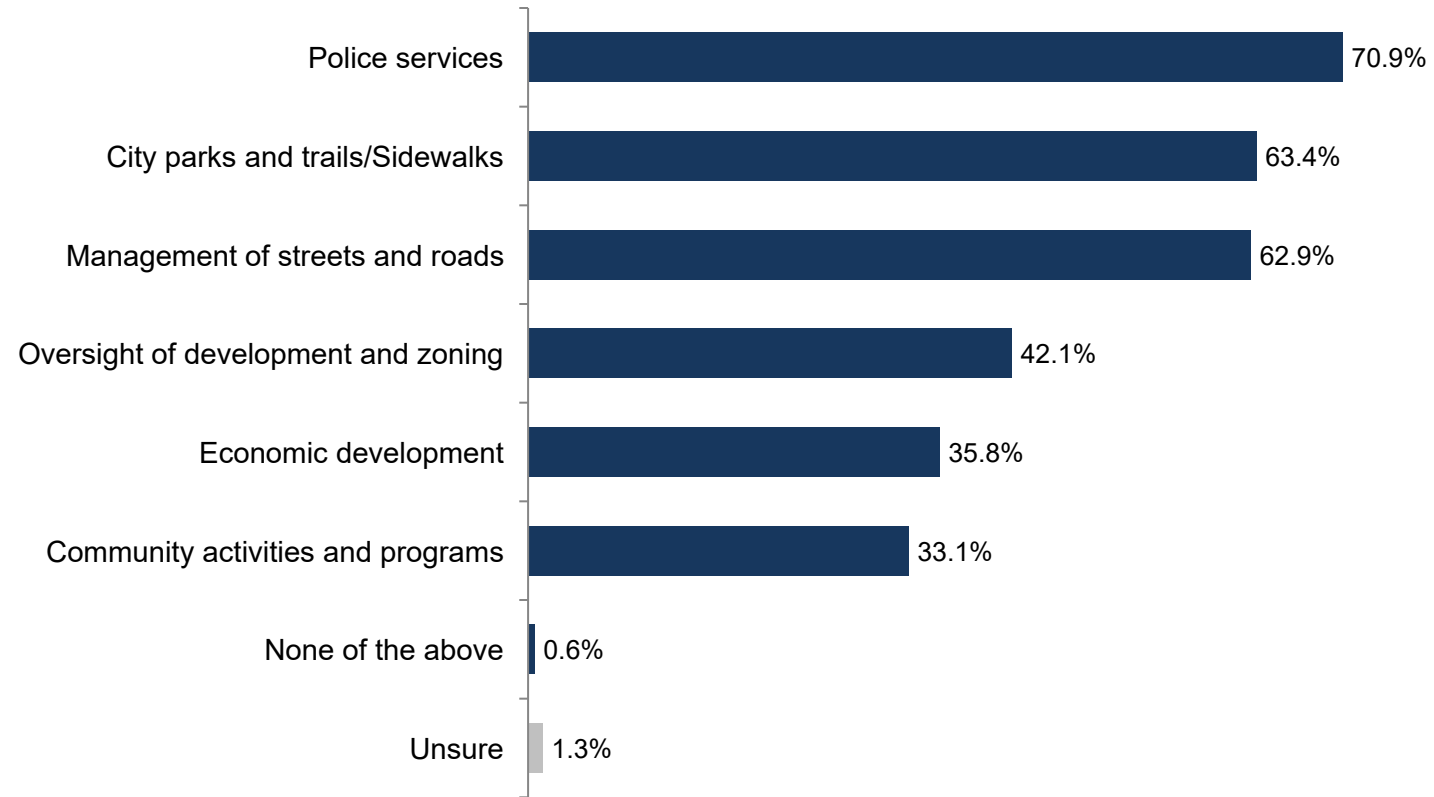
# Traffic (30%) and Crime (26%) cited as top concerns among respondents

Question 2: What is the most important issue facing Dunwoody today?  
[OPEN ENDED]



# Police services, city trails/sidewalks, and road management cited as most valued services

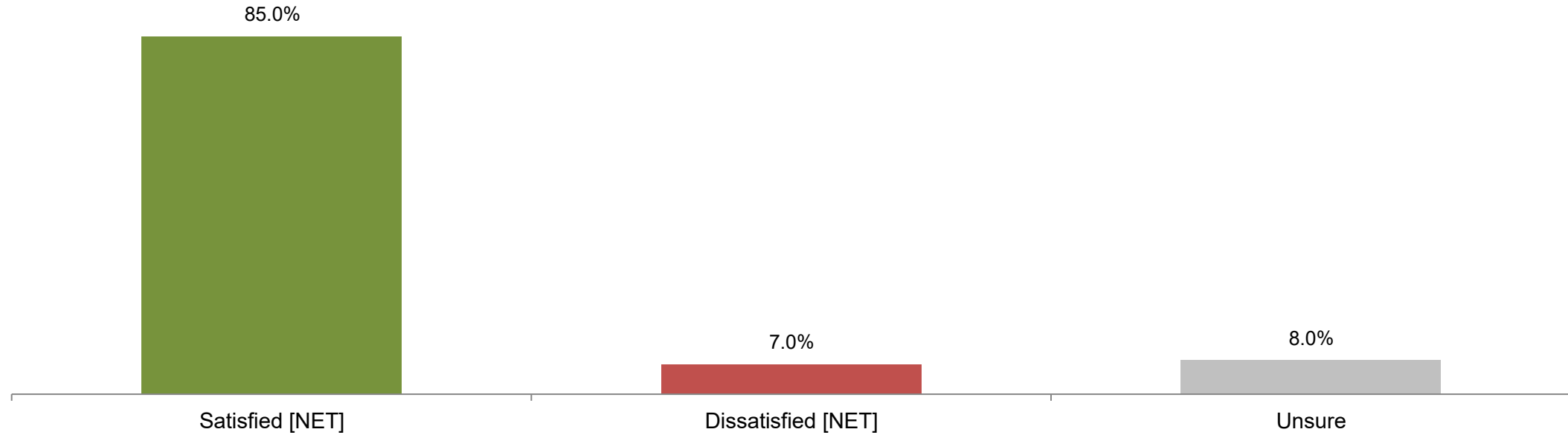
Question 7: Which of the following services provided by the City of Dunwoody do you consider to be the most important to you?  
[SELECT ALL THAT APPLY]





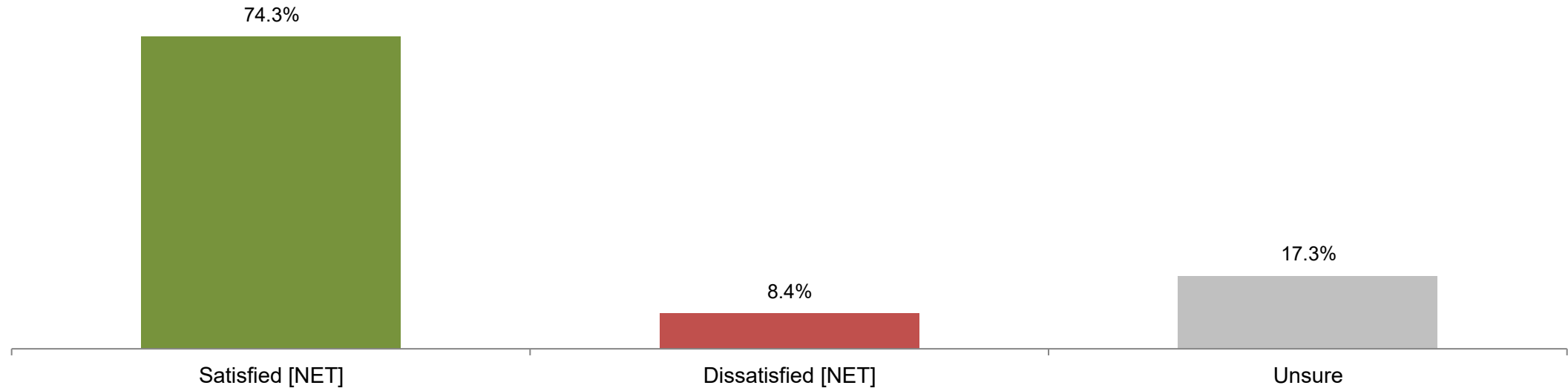
# 85% are satisfied with police services in Dunwoody

Question 13: Are you satisfied or dissatisfied with police services in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



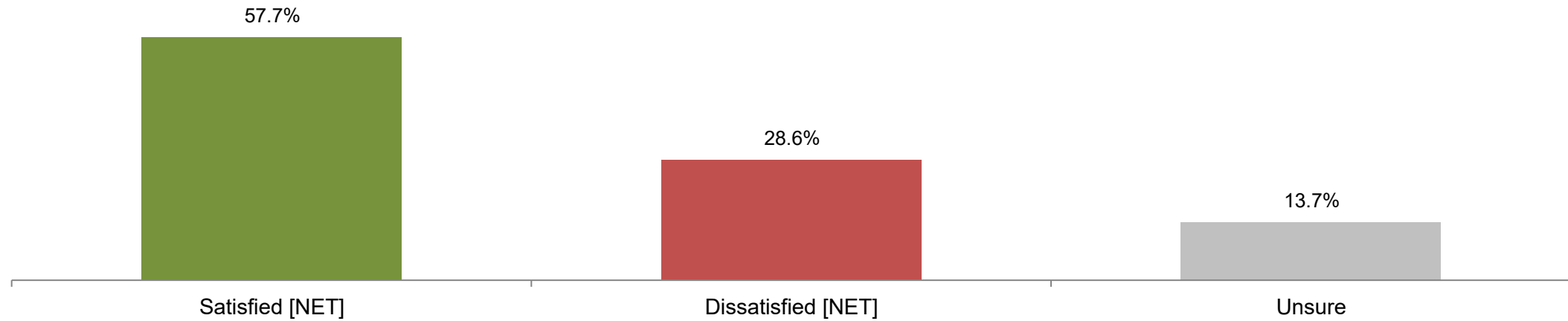
# 74% satisfied with the City events and programs in Dunwoody

Question 14: Are you satisfied or dissatisfied with City events and programs in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



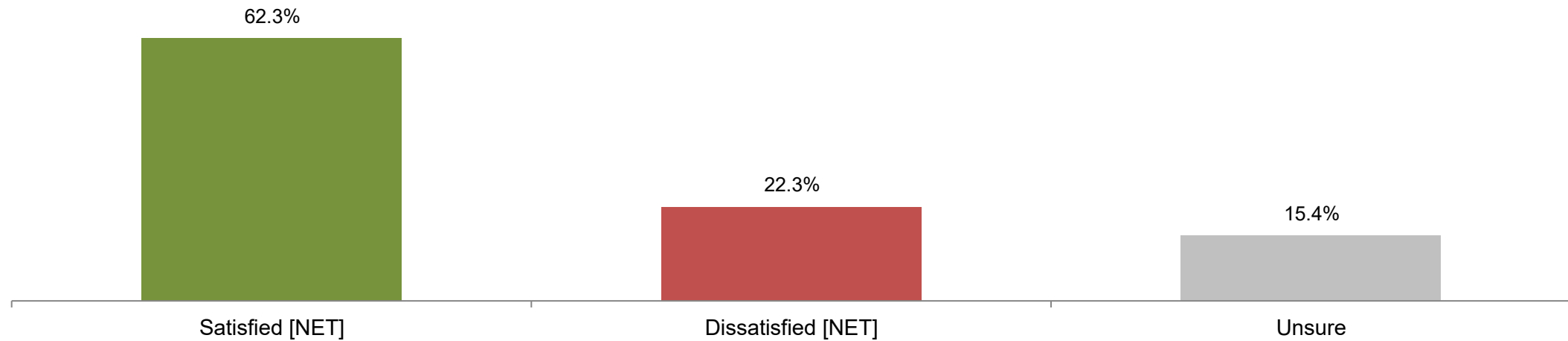
# 58% satisfied with the development of commercial projects in Dunwoody

Question 15: Are you satisfied or dissatisfied with the development of commercial projects in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



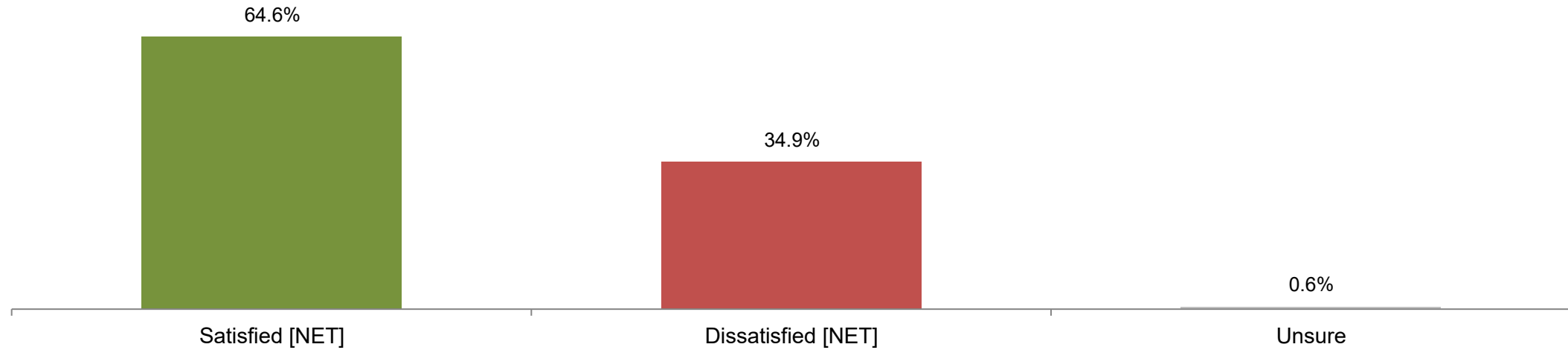
# 62% are satisfied with the value they receive for the taxes paid to the City of Dunwoody

Question 16: Are you satisfied or dissatisfied with the value you receive for the taxes you pay to the City of Dunwoody (i.e., taxes paid only to the City, not DeKalb County or DeKalb School)? Is that very/somewhat (satisfied/dissatisfied)?



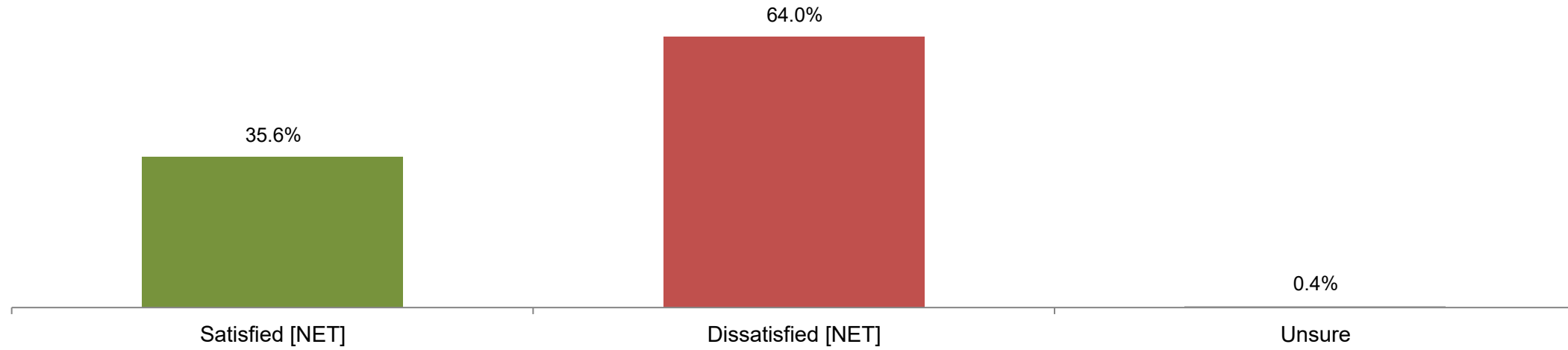
# 65% are satisfied with the condition of the streets in Dunwoody

Question 18: Are you satisfied or dissatisfied with the condition of the streets in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



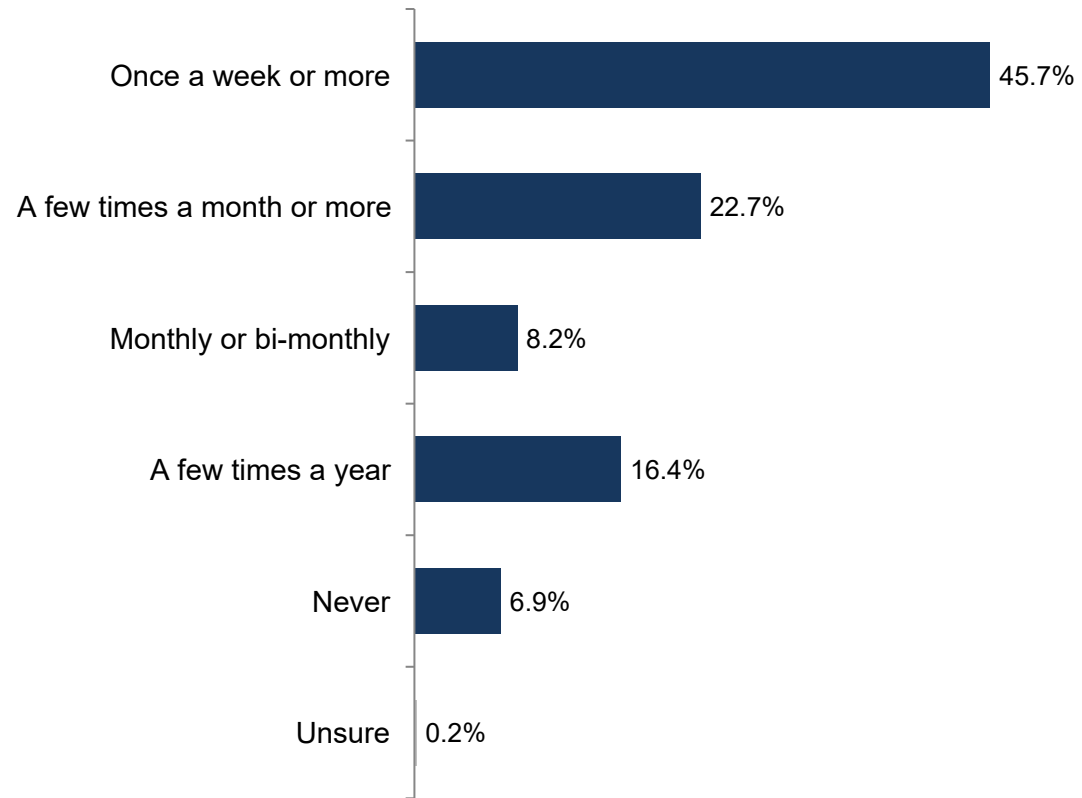
# 64% are dissatisfied with traffic flow on main roads within Dunwoody

Question 19: Are you satisfied or dissatisfied with traffic flow on main roads within Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



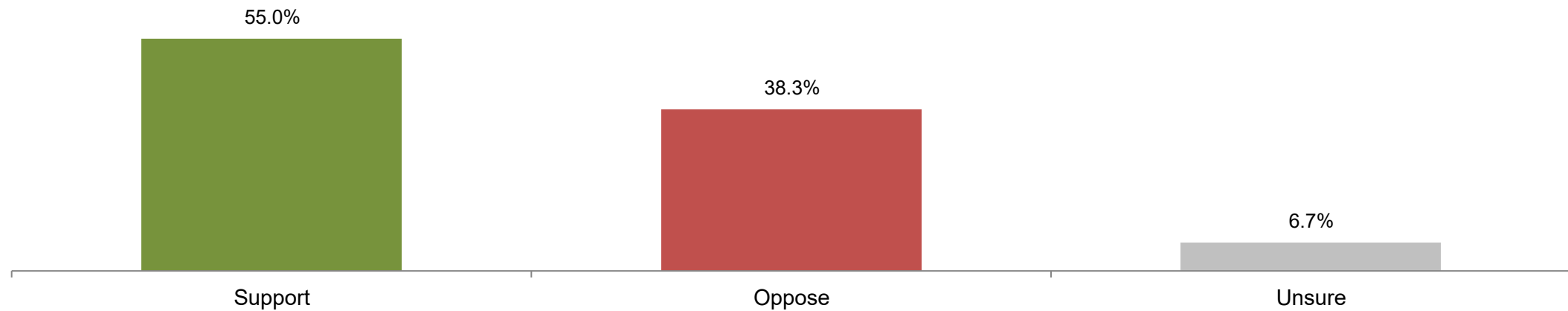
# 46% use Dunwoody's trails and sidewalks at least once a week

Question 25: How often do you use Dunwoody's trails/sidewalks?



# 55% would support the construction of a trail if it would run next to their home

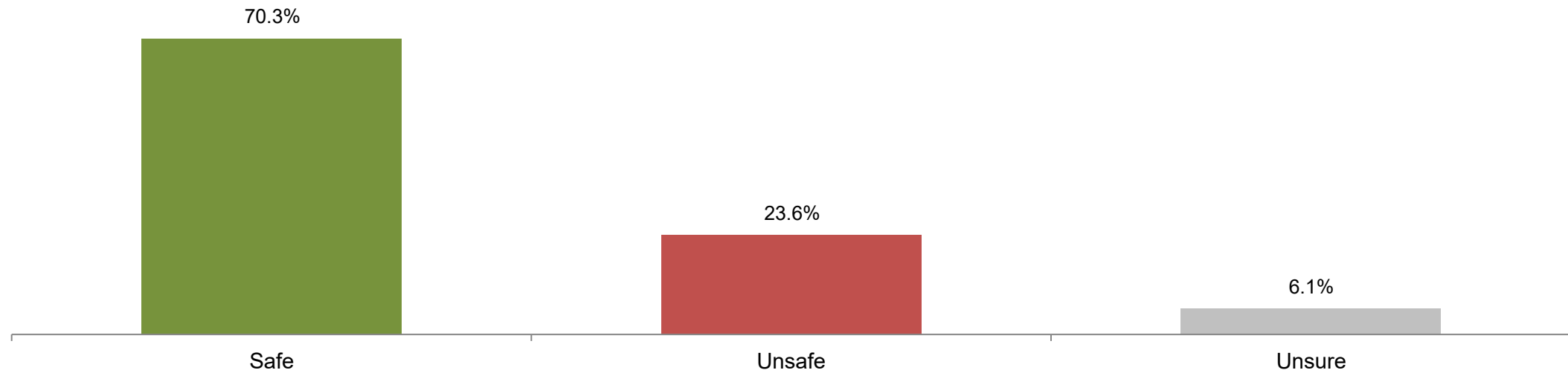
Question 28: Would you support the construction of a trail if it would run next to your home? Is that strongly/somewhat (support/oppose)?





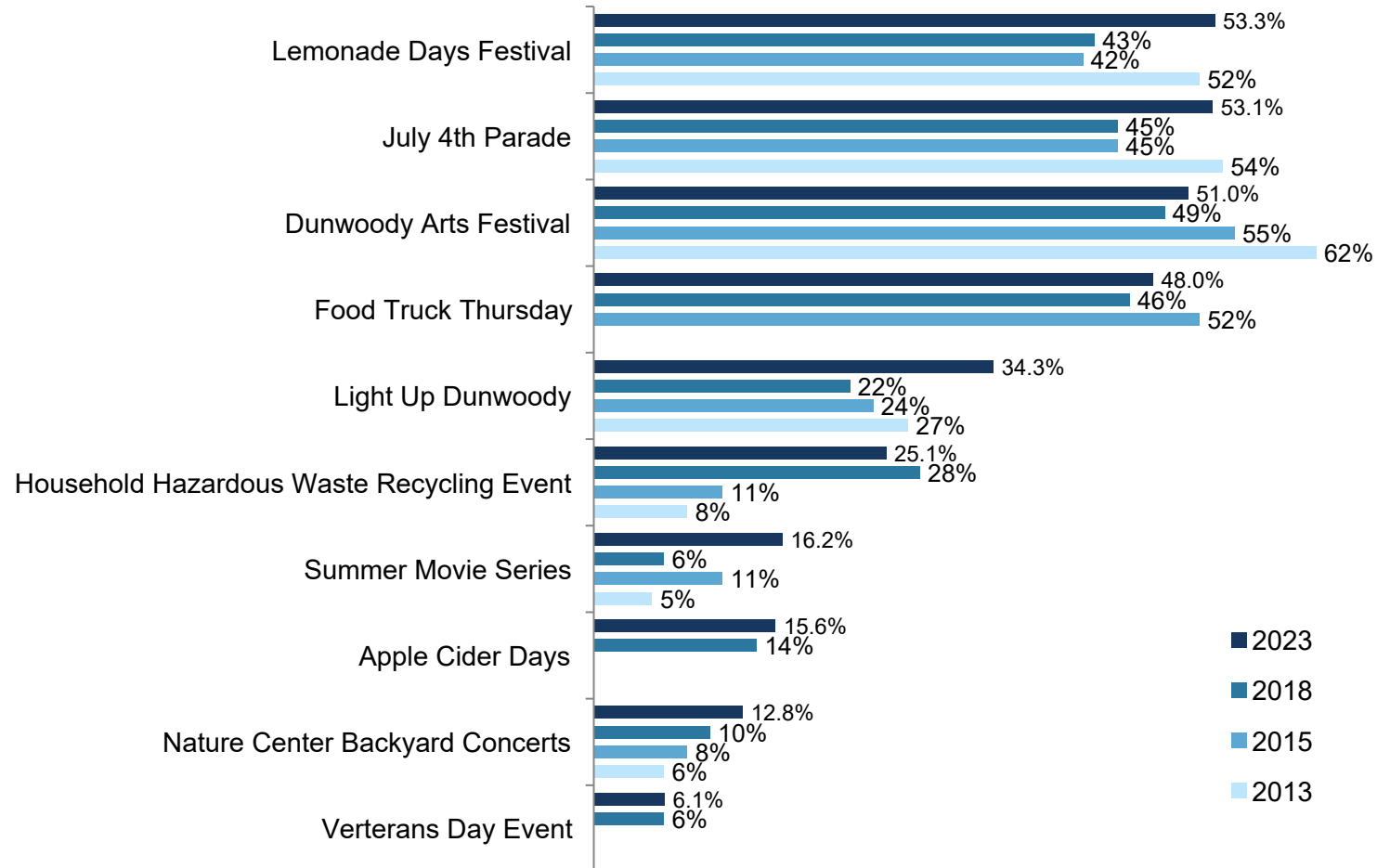
# 70% feel safe as a pedestrian or bicyclist on sidewalks and trails in Dunwoody

Question 29: How safe do you feel as a pedestrian or bicyclist on sidewalks and trails/sidewalks in Dunwoody? Is that very/somewhat (safe/unsafe)?



# Most attended events included Lemonade Days Festival, July 4<sup>th</sup> Parade, and Dunwoody Arts Festival

Question 59: Which of the following special events in Dunwoody, if any, have you attended in the past year?  
[SELECT ALL THAT APPLY]

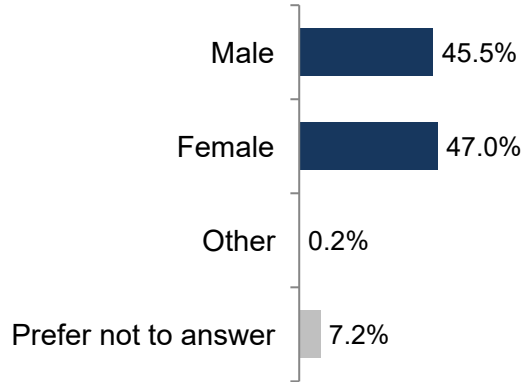


# Demographics

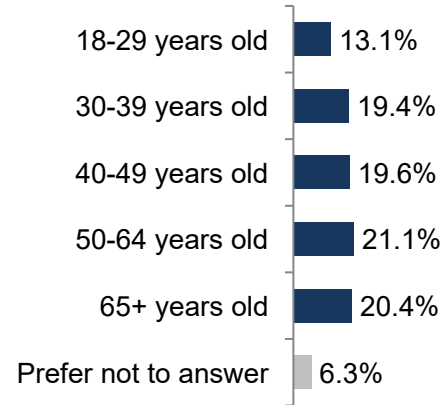


# Respondent demographics by gender, age group, ethnicity, children in home, years of residency, survey mode, and Dunwoody business ownership

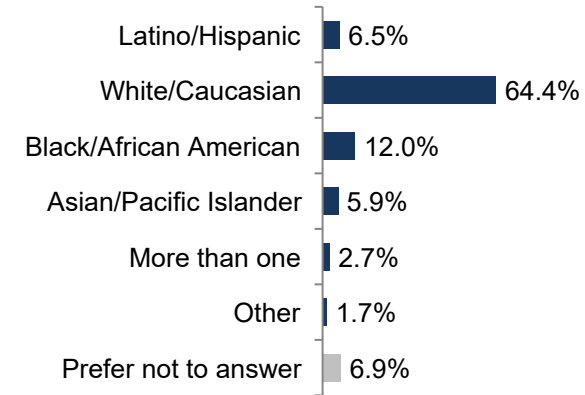
**Gender**



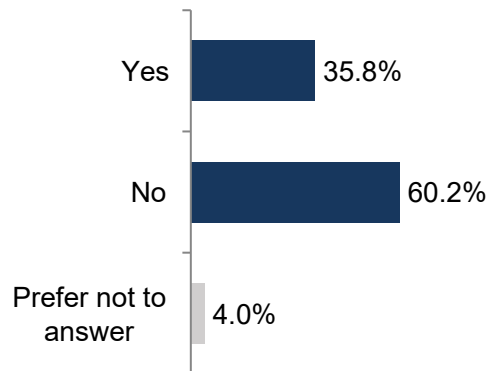
**Age Group**



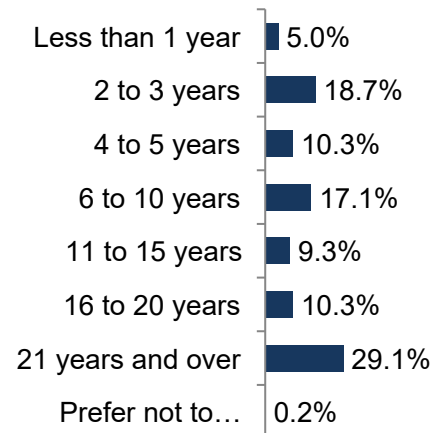
**Ethnicity**



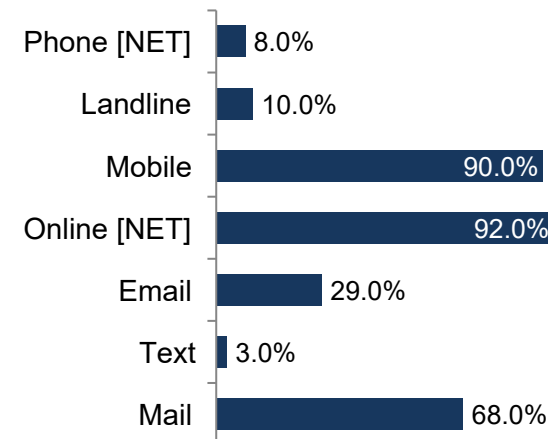
**Children in Home**



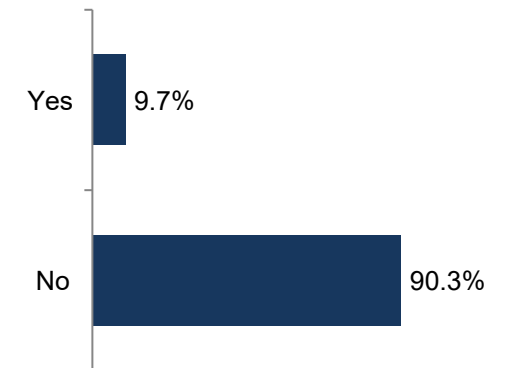
**Years of Residency**



**Survey Mode**



**Business Ownership**



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# Questions?

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E: [adamp@probolskyresearch.com](mailto:adamp@probolskyresearch.com)

**Katie Thompson, Research Analyst**

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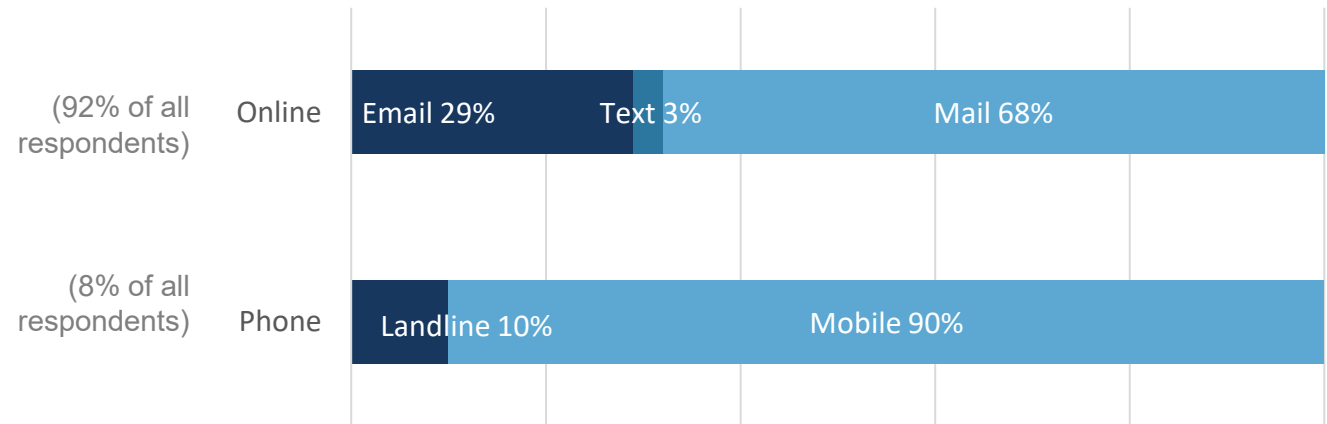
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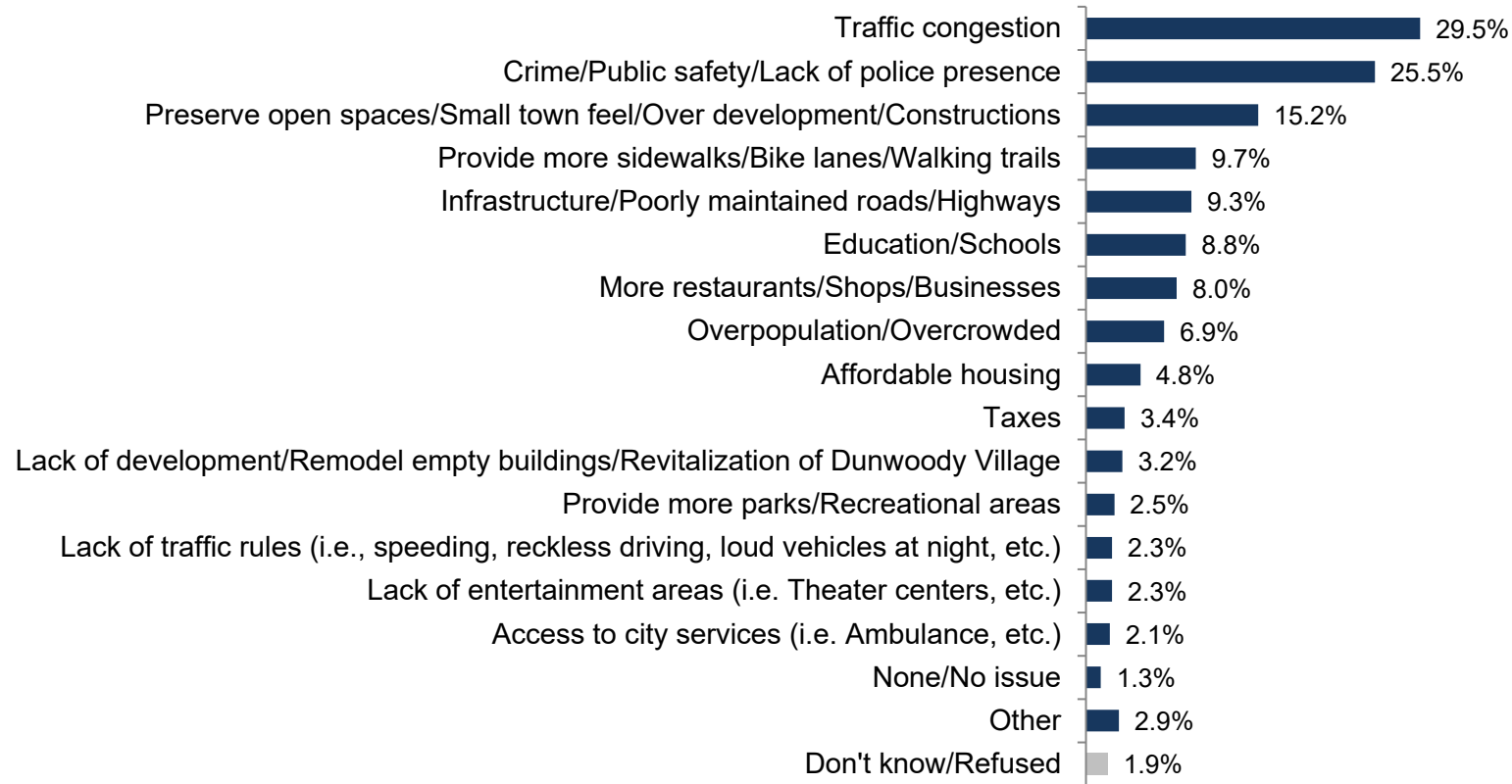


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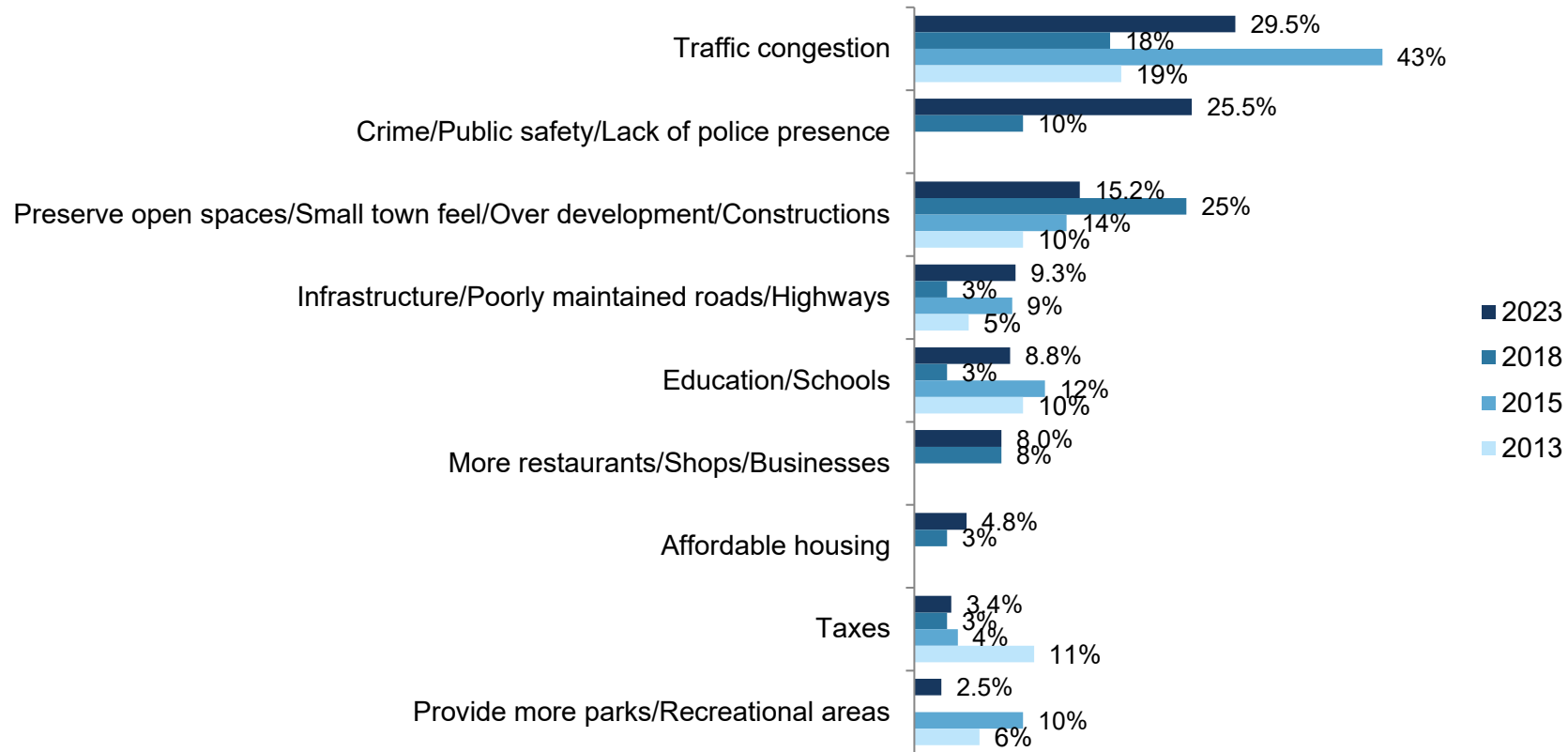
Question 2: What is the most important issue facing Dunwoody today?  
[OPEN ENDED]





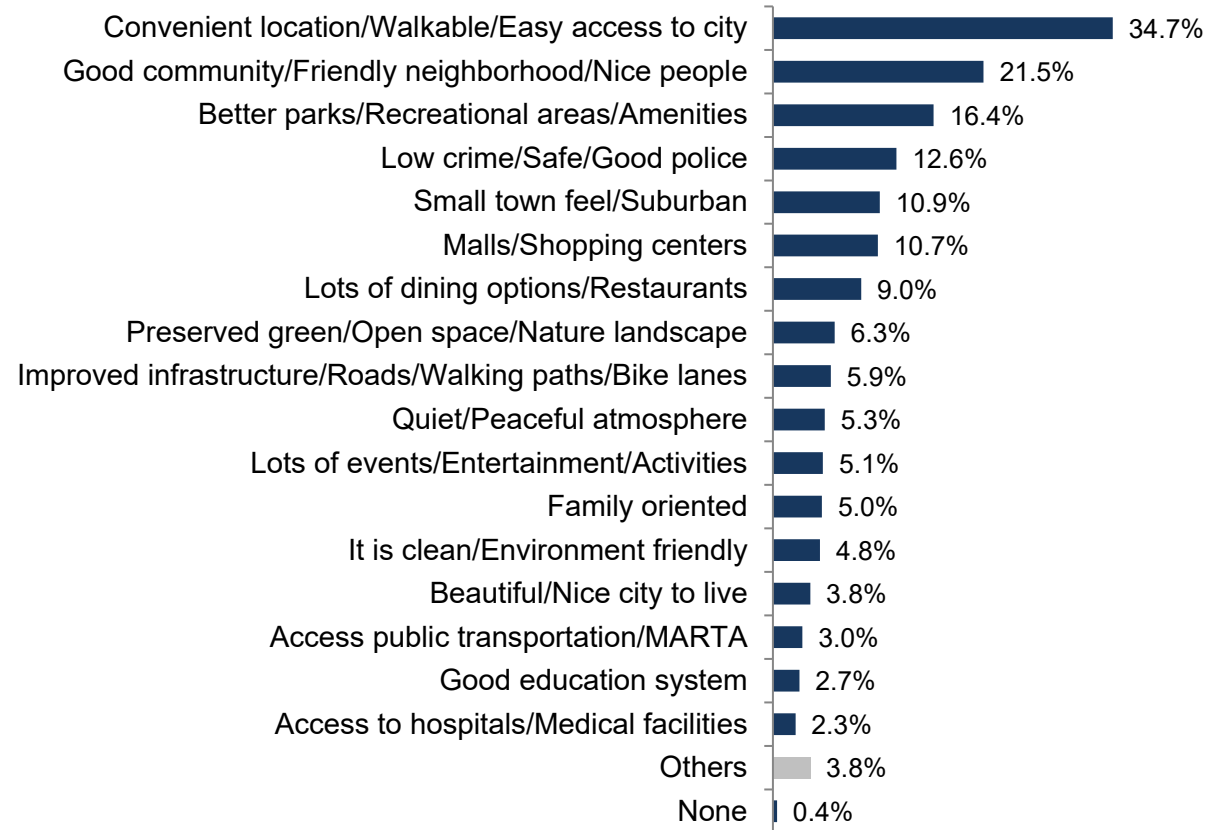
# Biggest issue facing Dunwoody responses over time

Question 2: What is the most important issue facing Dunwoody today?  
[OPEN ENDED]



# Location/walkability (35%), community (22%), and recreation (16%) cited as top benefits of living in Dunwoody

Question 3: What do you like the most about living in Dunwoody?  
[OPEN ENDED]



# Ranking favorite things about living in Dunwoody, 2023 vs 2018

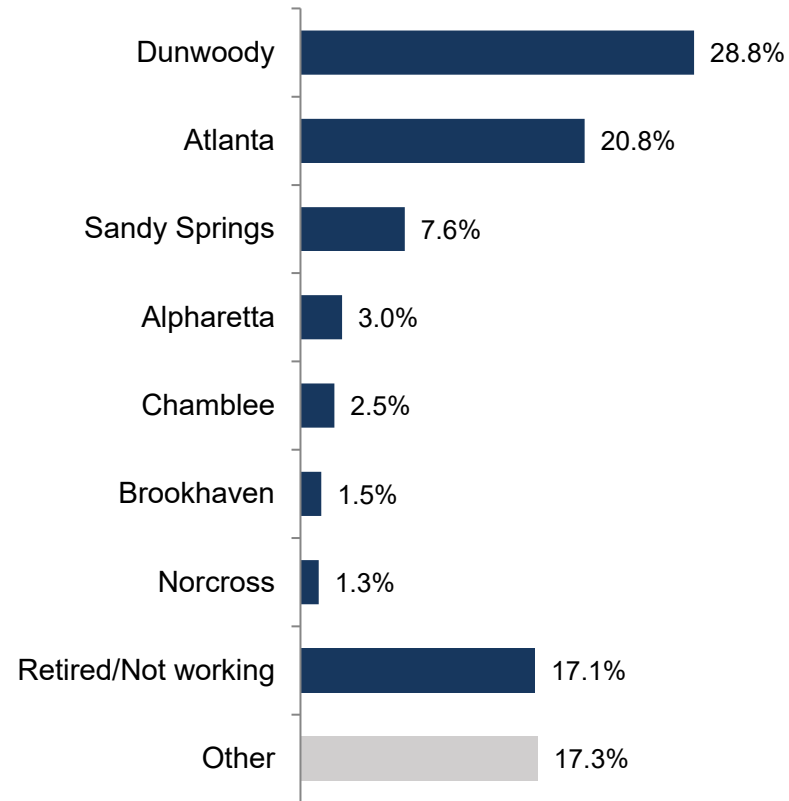
Question 3: What do you like the most about living in Dunwoody?  
[OPEN ENDED]

	2023 Answers	2018 Answers
1	Convenient location/Walkable/Easy access to city	Location
2	Good community/Friendly neighborhood/Nice people	Safe Community
3	Better parks/Recreational areas/Amenities	Parks
4	Low crime/Safe/Good police	Education
5	Small town feel/Suburban	Lifestyle and Entertainment
6	Malls/Shopping centers	Business Climate
7	Lots of dining options/Restaurants	Transportation
8	Preserved green/Open space/Nature landscape	Career Opportunities
9	Improved infrastructure/Roads/Walking paths/Bike lanes	City Government
10	Quiet/Peaceful atmosphere	Workforce
11	Lots of events/Entertainment/Activities	Cultural Arts Programs
12	Family oriented	Traffic
13	It is clean/Environment friendly	Elected Officials



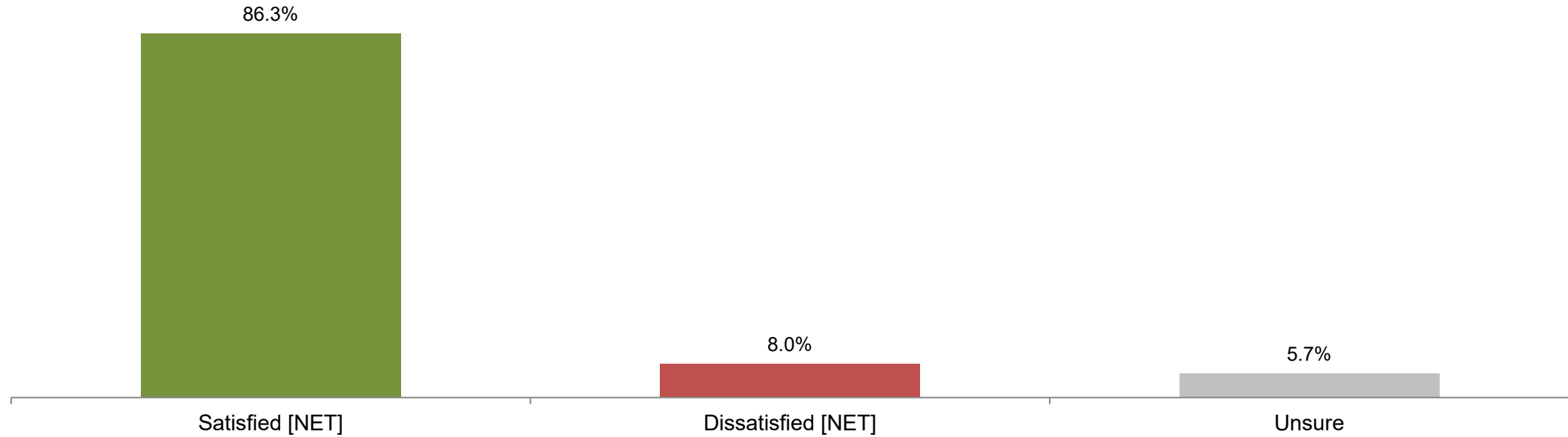
# 50% of respondents work in Dunwoody or Atlanta

Question 4: What city do you work in?



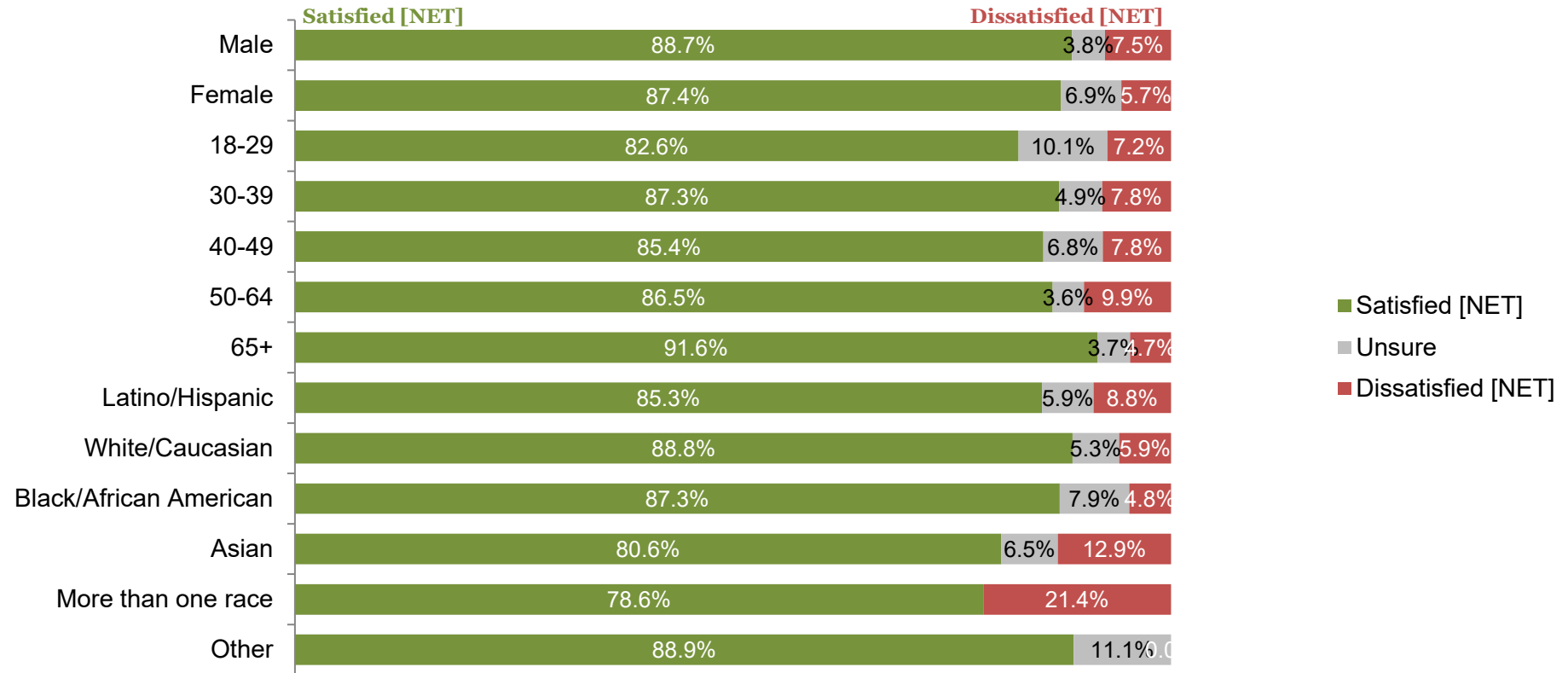
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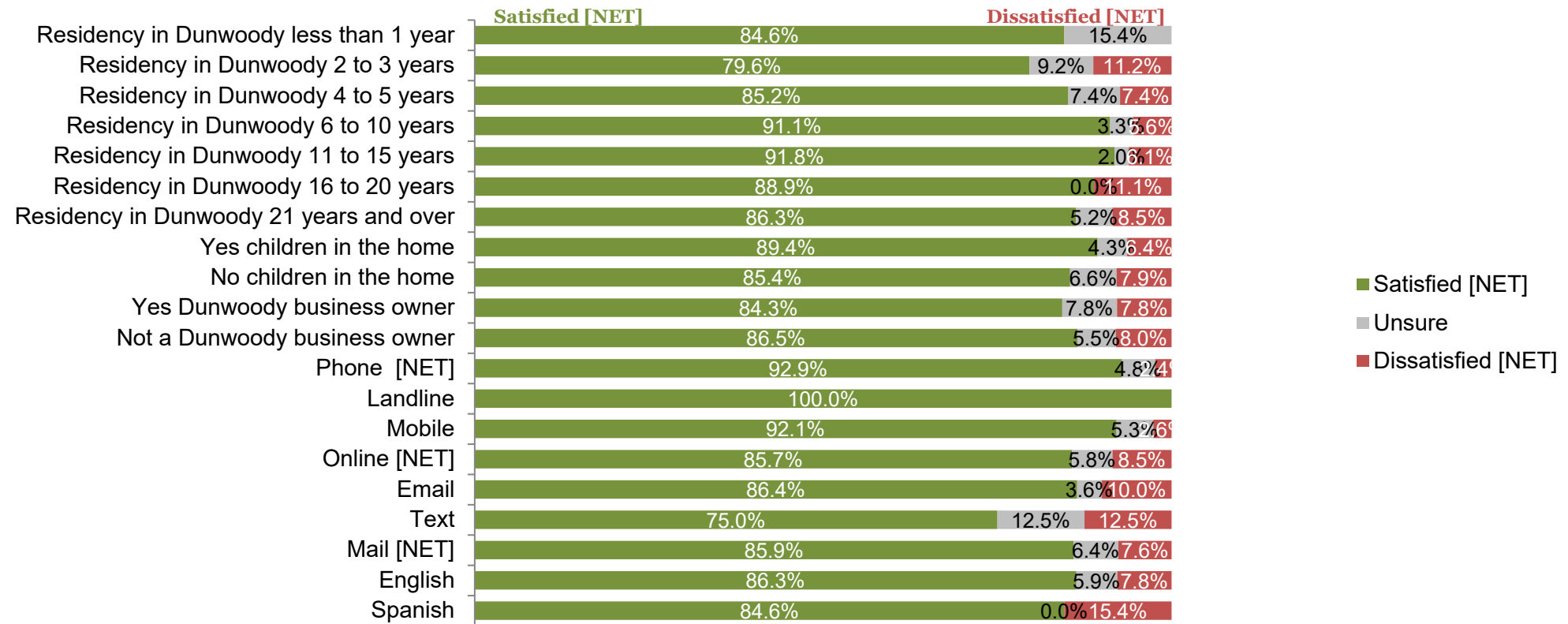
# Results by gender, age, and ethnicity

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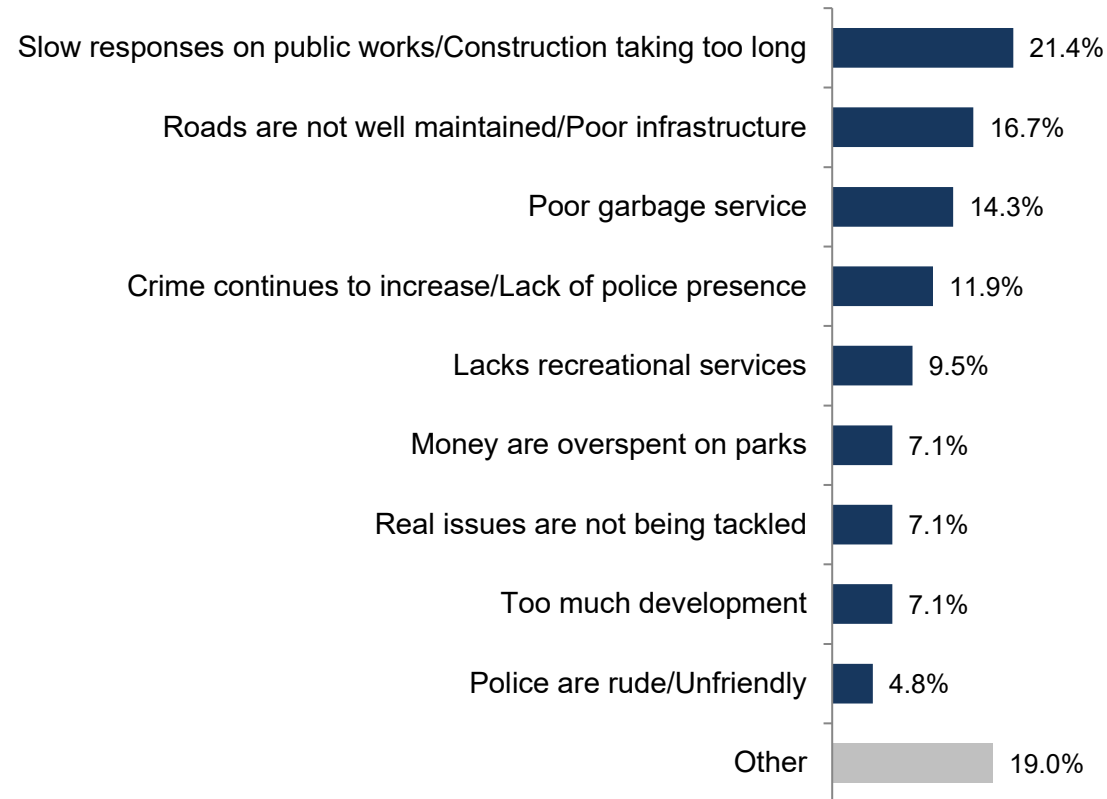
# Results by length of residency, children in home, business ownership, and mode of survey

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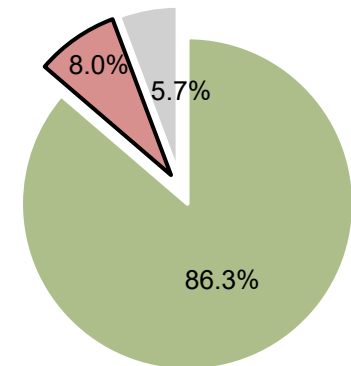


# Among those who are dissatisfied with services, slow responses on public works and construction time cited as top concerns

Question 6: Why are you dissatisfied with the services provided by the City of Dunwoody?  
[IF ANSWERED 'DISSATISFIED' TO Q5]  
[OPEN ENDED]



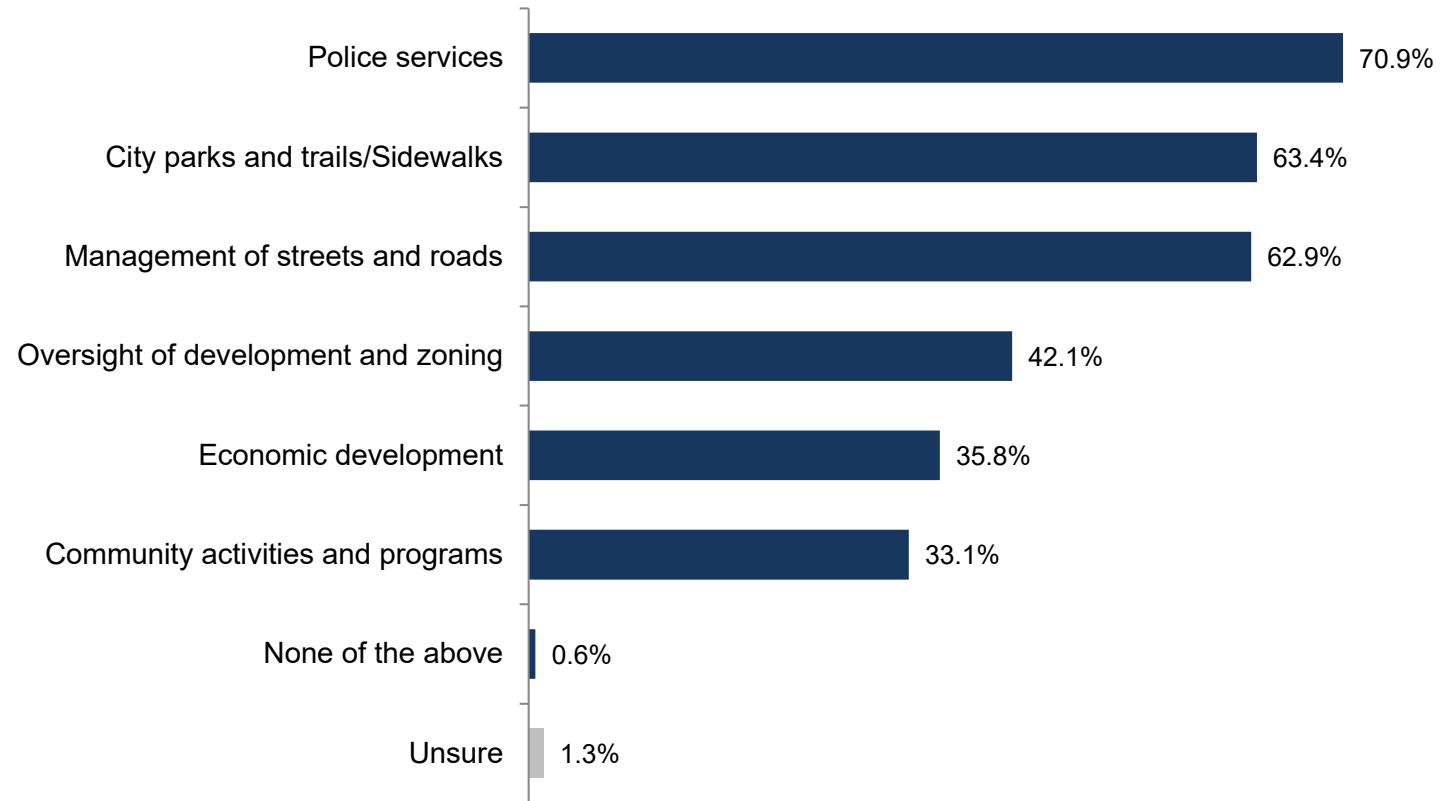
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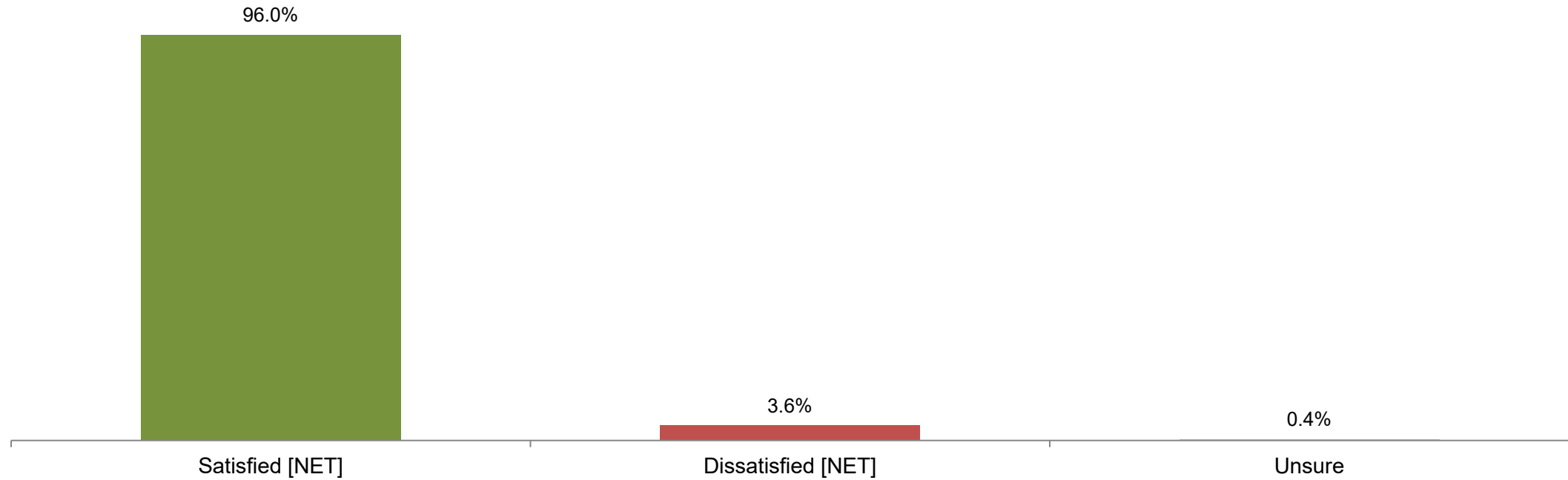
# Police services, city trails/sidewalks, and road management cited as most valued services

Question 7: Which of the following services provided by the City of Dunwoody do you consider to be the most important to you?  
[SELECT ALL THAT APPLY]



# 96% are satisfied with overall quality of life in Dunwoody

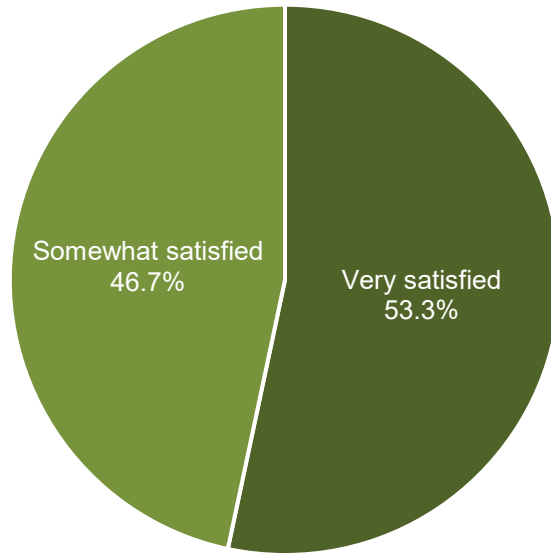
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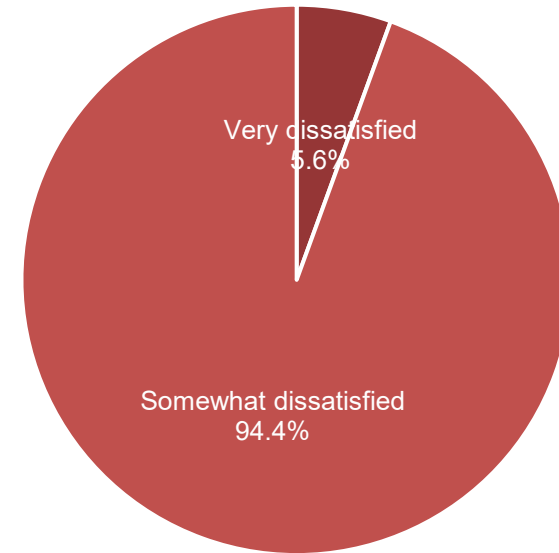
# Among those who said satisfied, 53% said very satisfied

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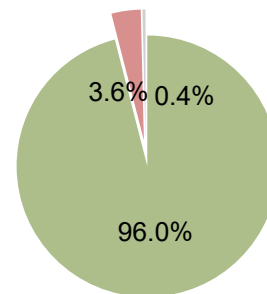
Among those who said satisfied [NET]



Among those who said dissatisfied [NET]

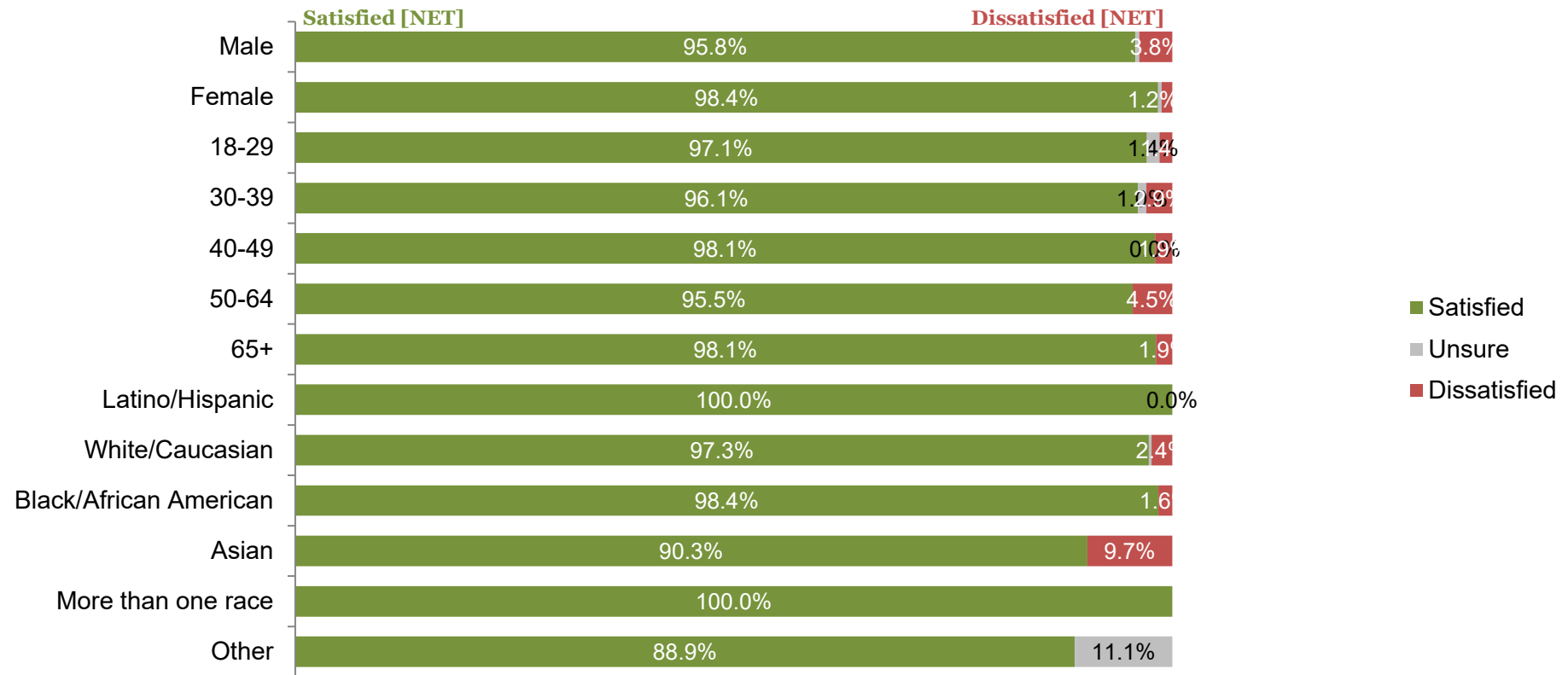


Total



# Results by gender, age, and ethnicity

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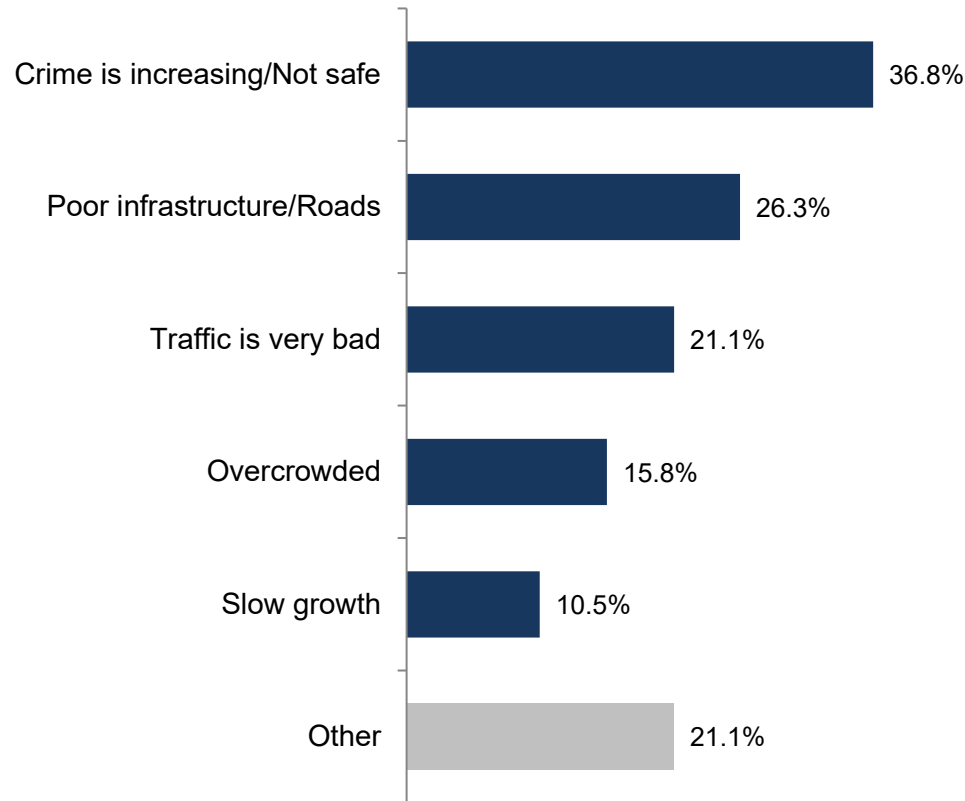
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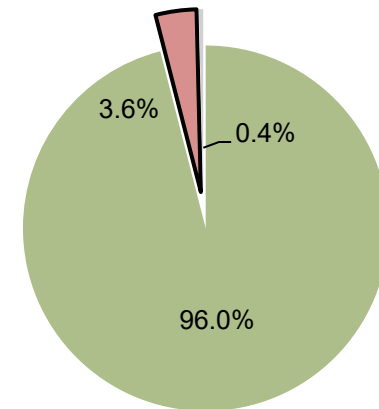


# Among those dissatisfied with overall quality of life in Dunwoody, crime and infrastructure cited as top concerns

Question 9: Why are you dissatisfied with the overall quality of life in Dunwoody?  
[IF ANSWERED 'DISSATISFIED' IN Q8]  
[OPEN ENDED]

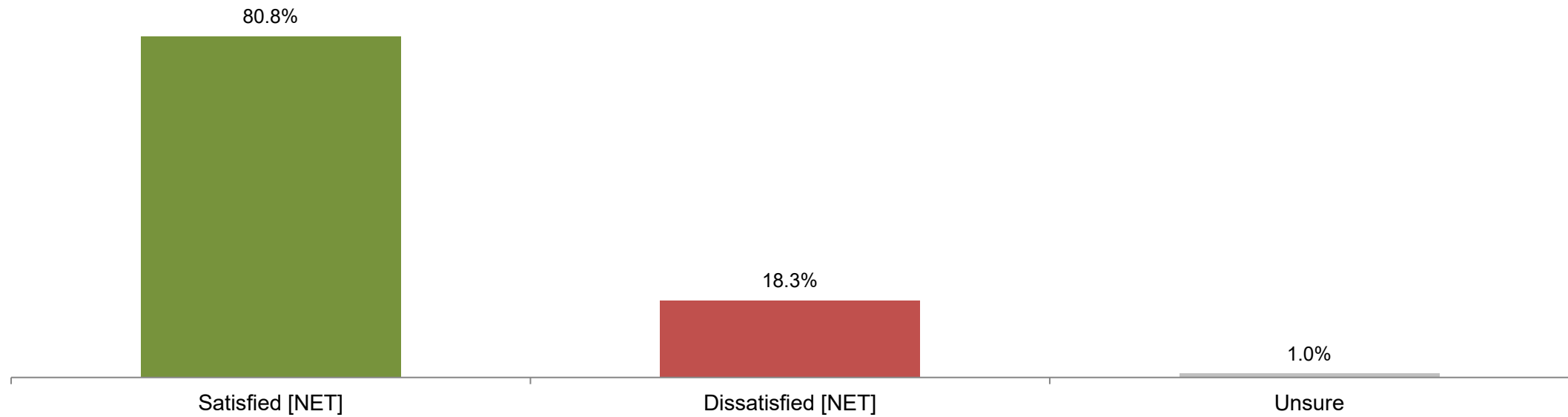


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# 81% are satisfied with the retail options in Dunwoody

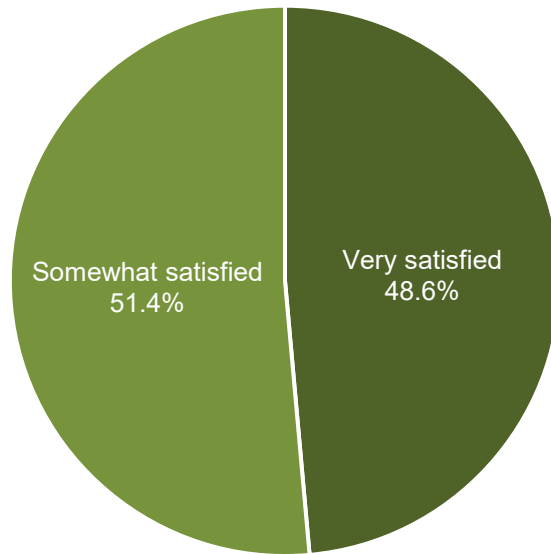
Question 10: Are you satisfied or dissatisfied with the retail options in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



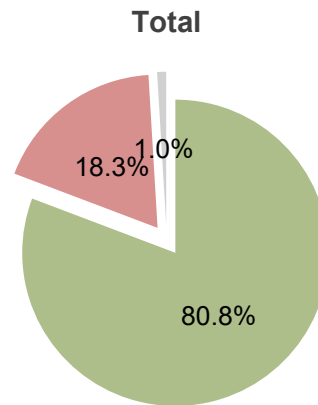
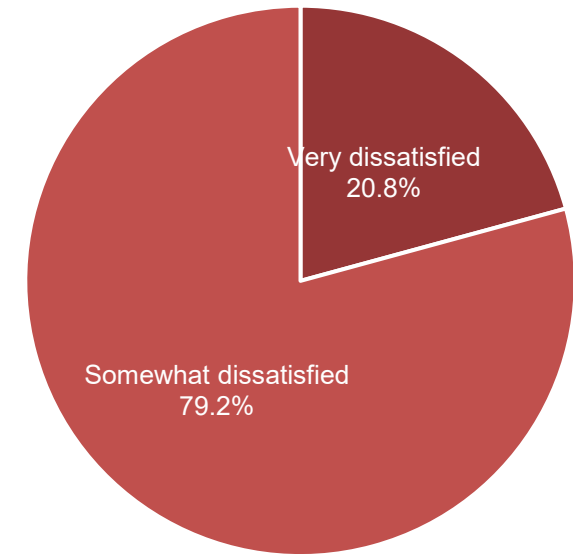
# Among those who are dissatisfied, 79% only somewhat dissatisfied

Question 10: Are you satisfied or dissatisfied with the retail options in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]



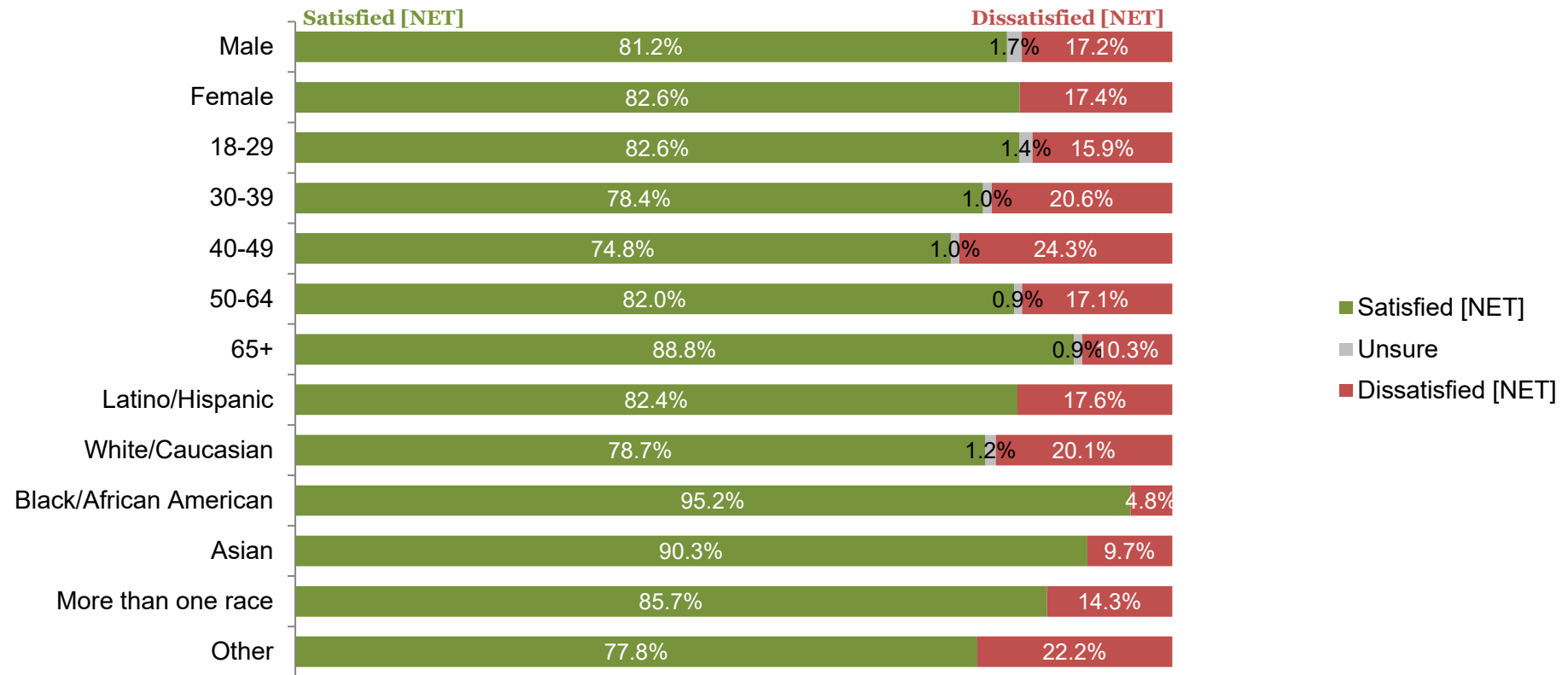
Among those who said dissatisfied [NET]





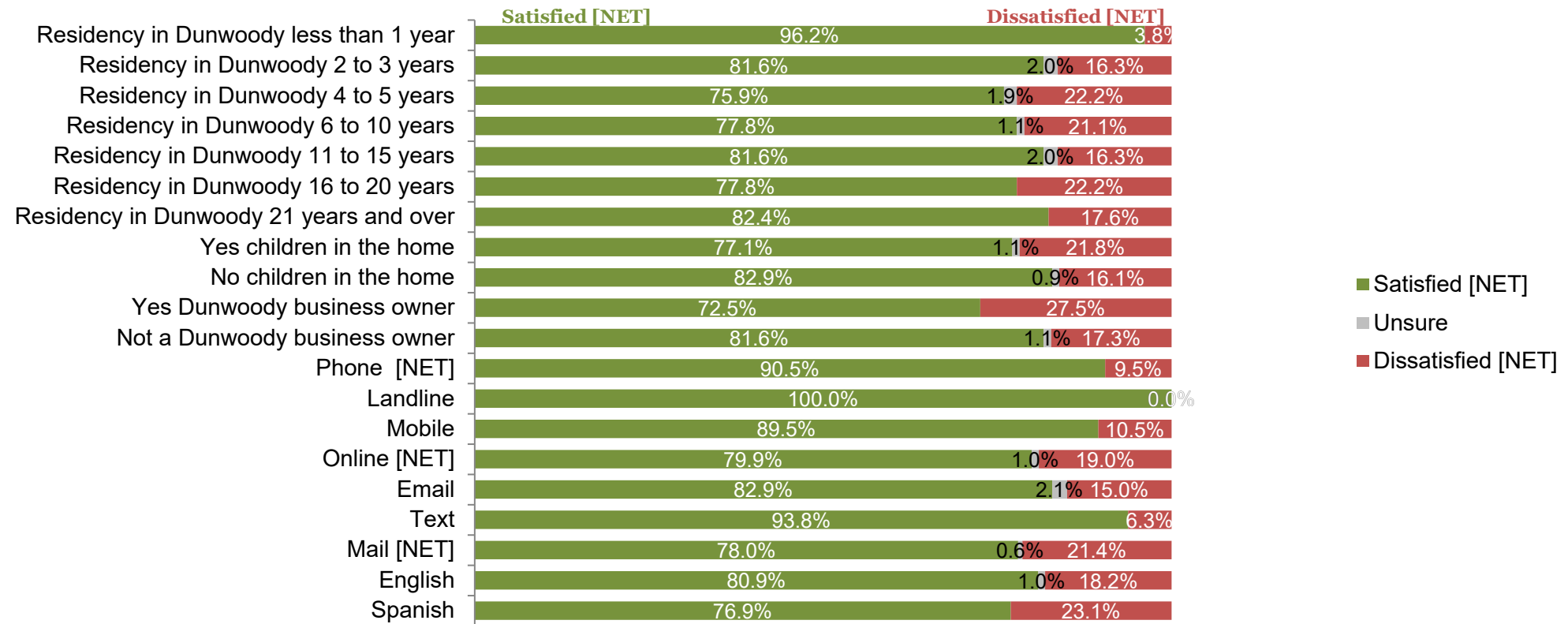
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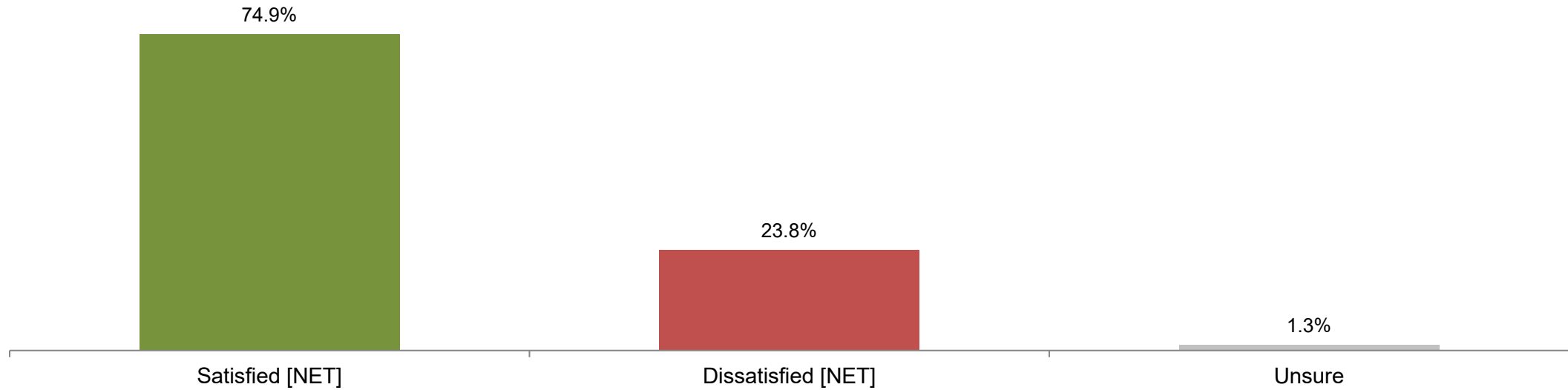
# Results by length of residency, children in home, business ownership, and mode of survey

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# 75% satisfied with restaurant options in Dunwoody

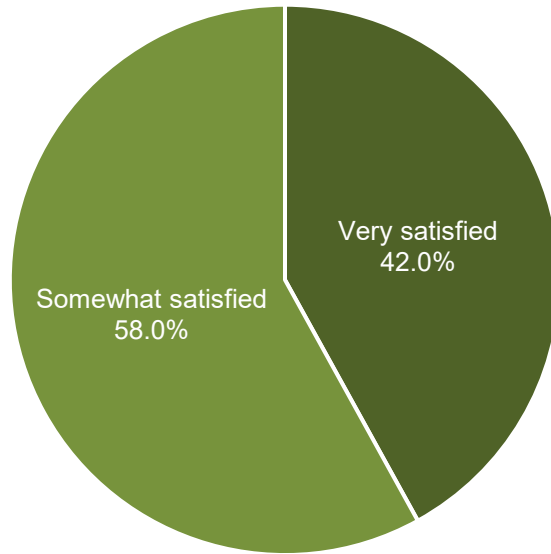
Question 11: Are you satisfied or dissatisfied with the restaurant options in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



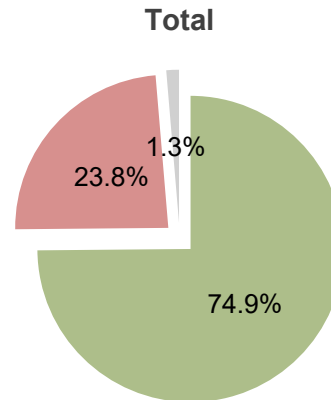
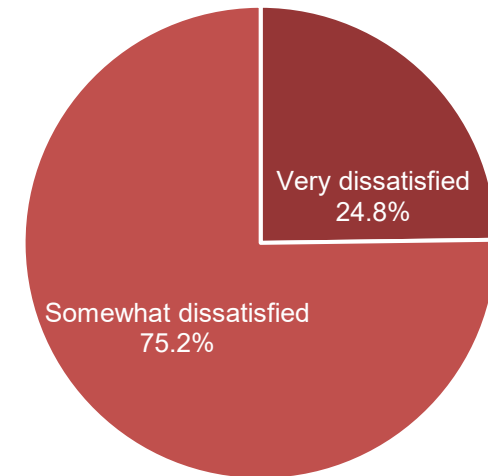
# Among those who said dissatisfied, only 25% very dissatisfied

Question 11: Are you satisfied or dissatisfied with the restaurant options in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]

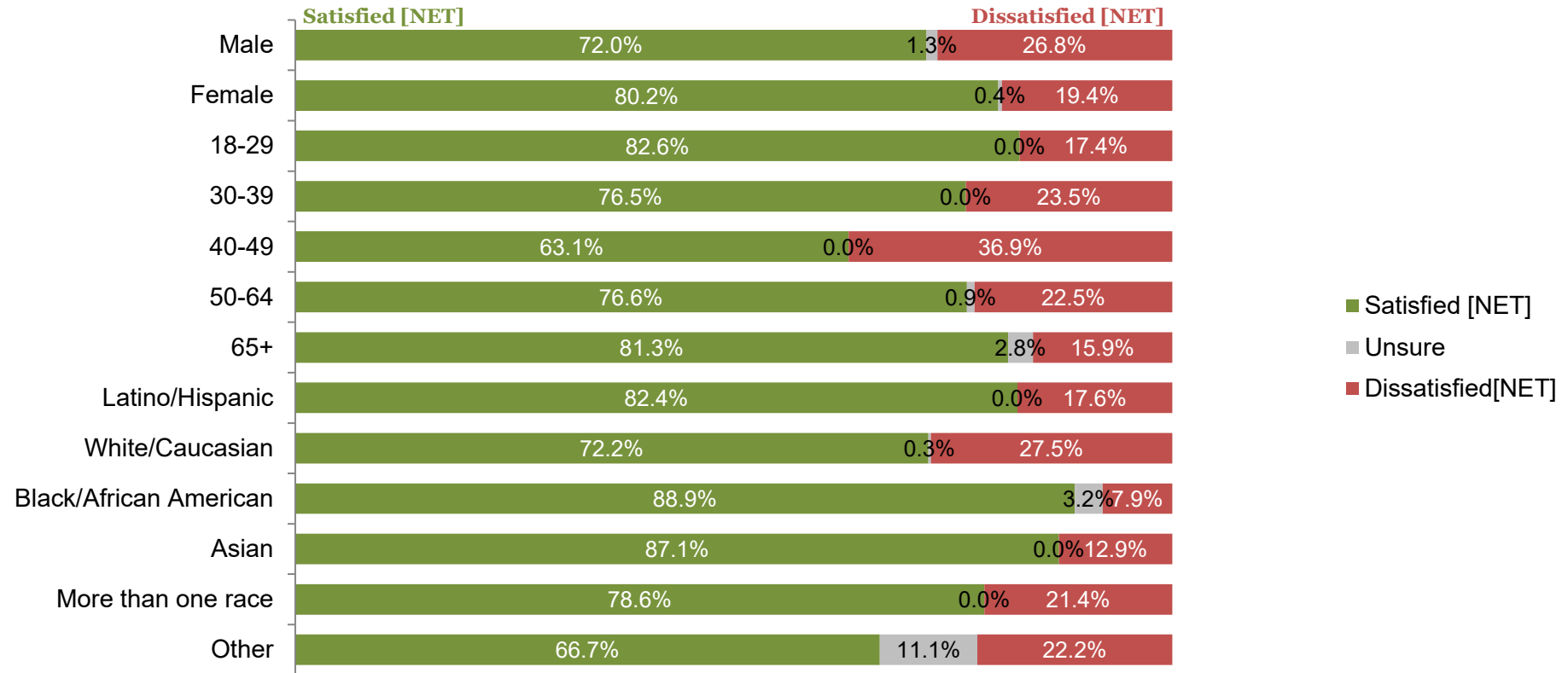


Among those who said dissatisfied [NET]



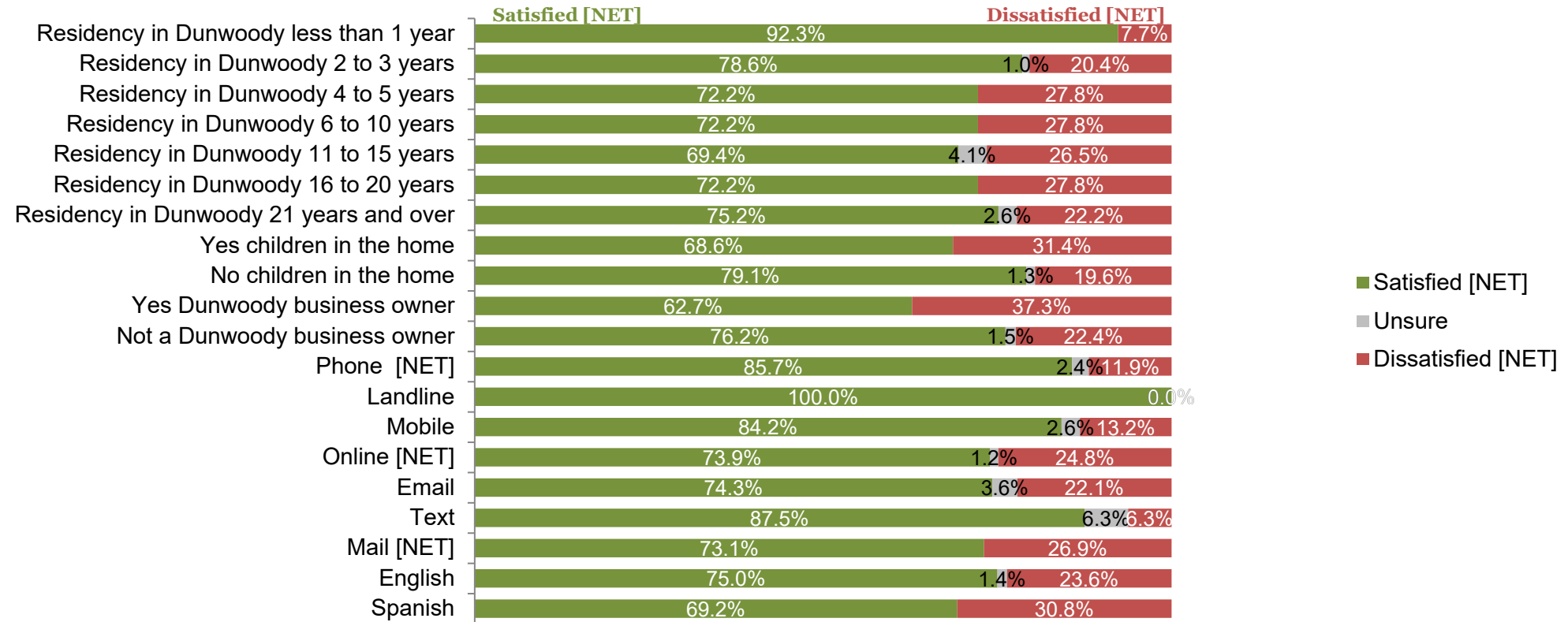
# Results by gender, age, and ethnicity

Question 11: Are you satisfied or dissatisfied with the restaurant options in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



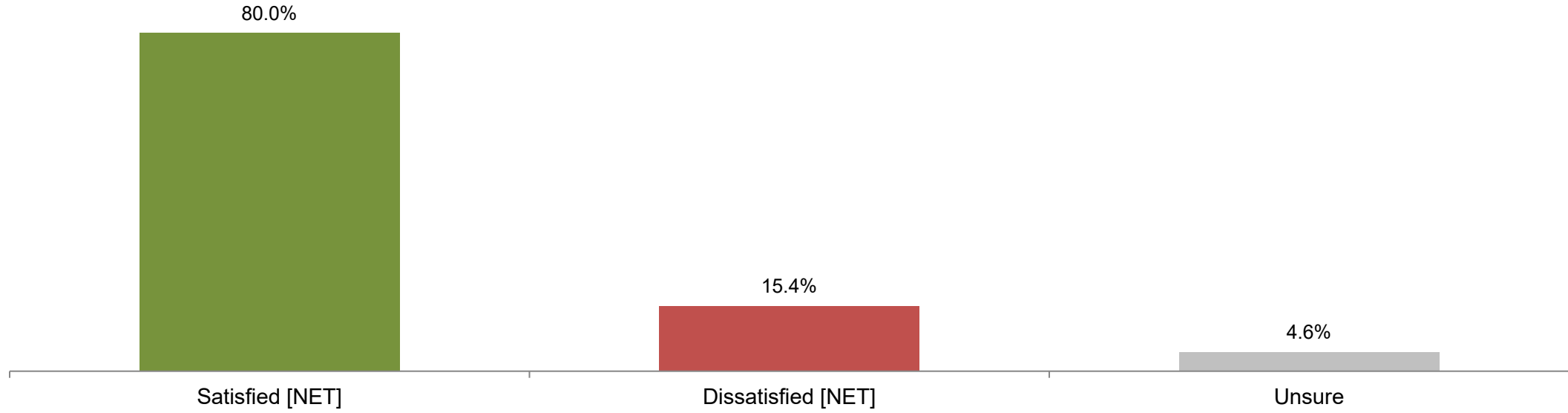
# Results by length of residency, children in home, business ownership, and mode of survey

Question 11: Are you satisfied or dissatisfied with the restaurant options in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



# 80% are satisfied with housing options available in Dunwoody

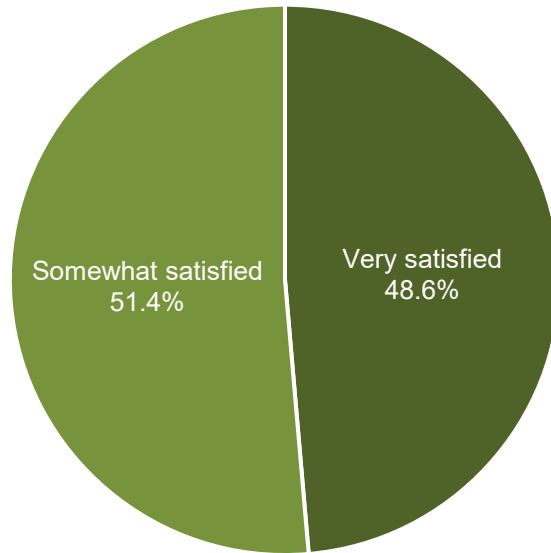
Question 12: Are you satisfied or dissatisfied with housing options available in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



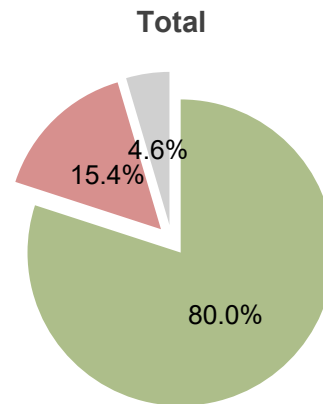
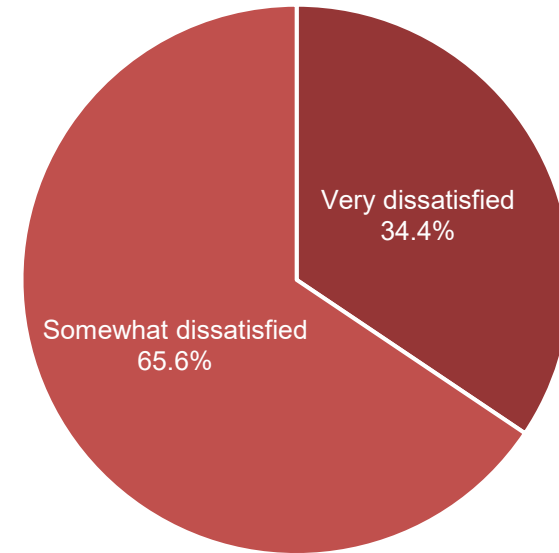
# Among those who said satisfied, 49% said very satisfied

Question 12: Are you satisfied or dissatisfied with housing options available in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]



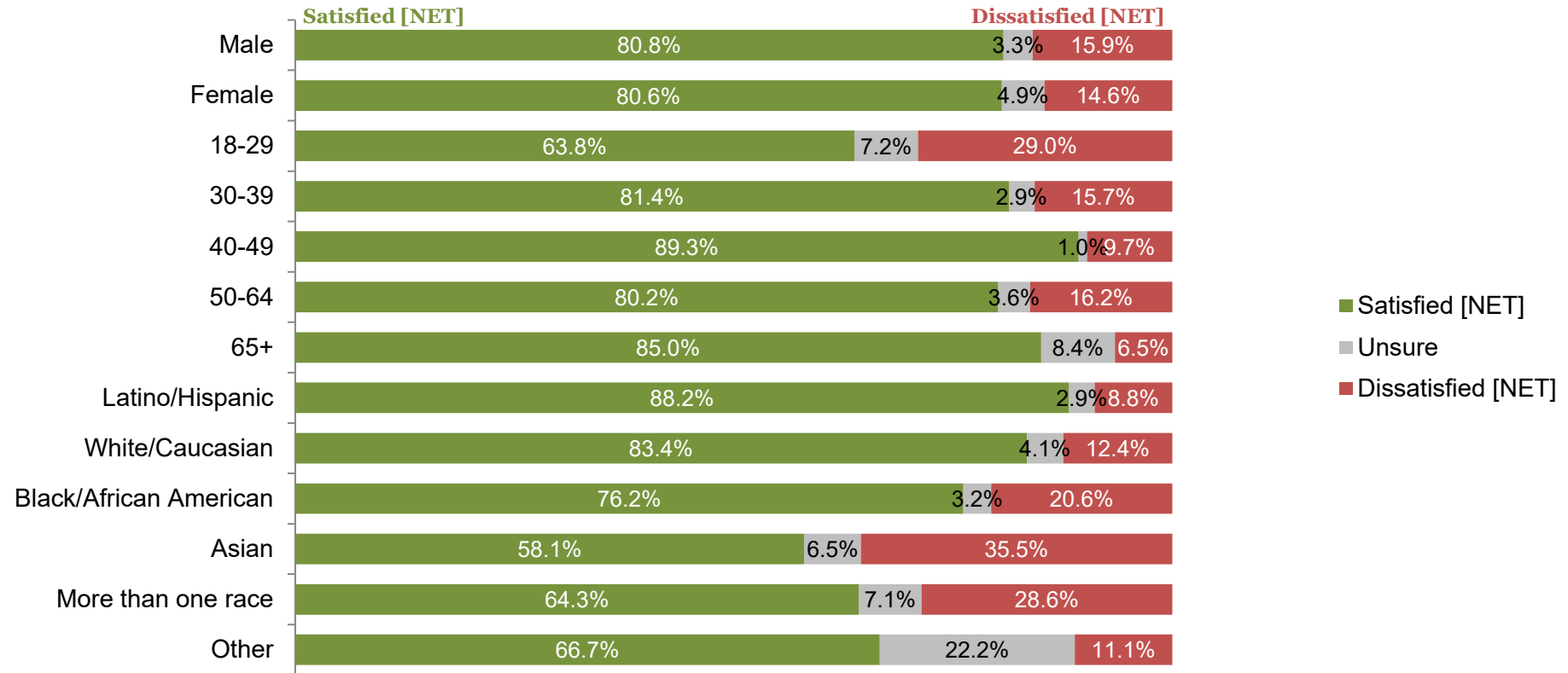
Among those who said dissatisfied [NET]





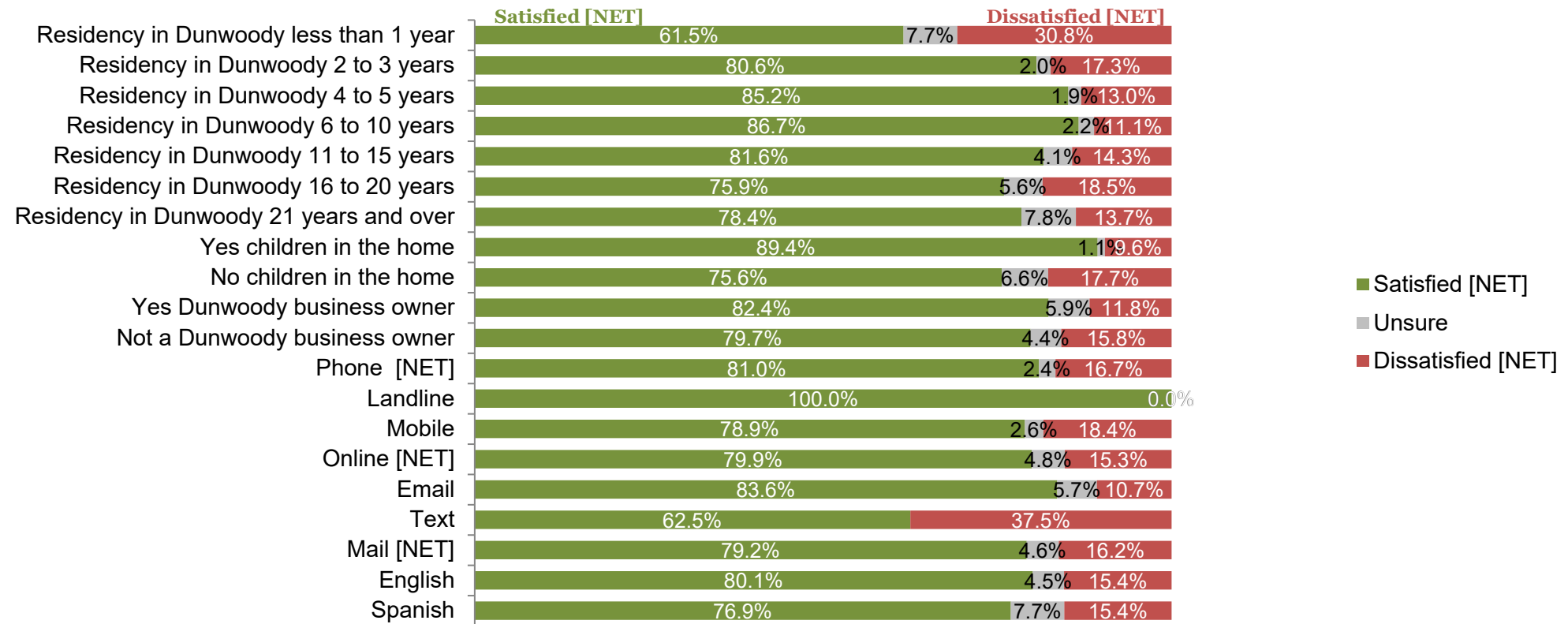
# Results by gender, age, and ethnicity

Question 12: Are you satisfied or dissatisfied with housing options available in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



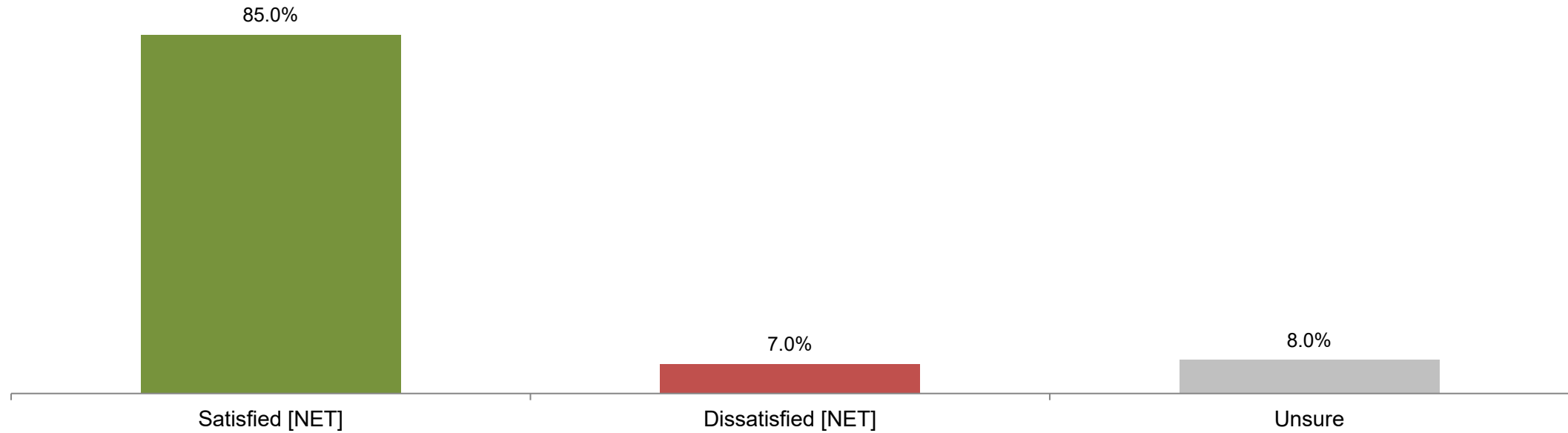
# Results by length of residency, children in home, business ownership, and mode of survey

Question 12: Are you satisfied or dissatisfied with housing options available in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



# 85% are satisfied with police services in Dunwoody

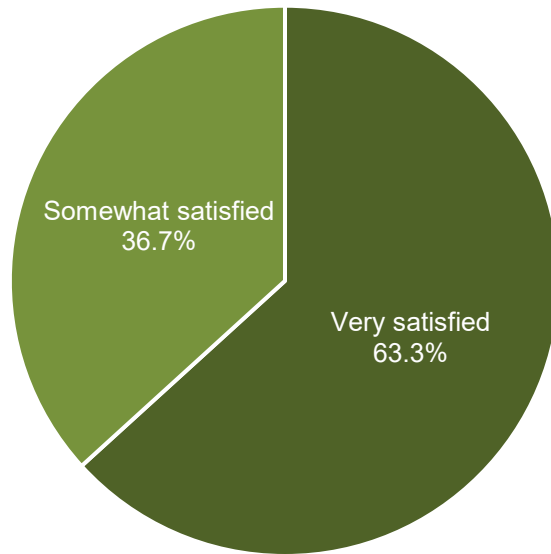
Question 13: Are you satisfied or dissatisfied with police services in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



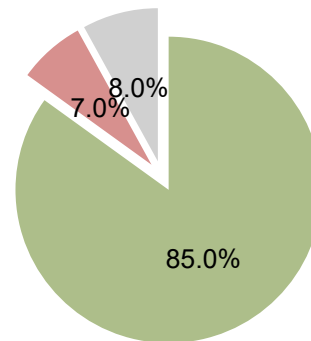
# Among those who said satisfied, 63% said very satisfied

Question 13: Are you satisfied or dissatisfied with police services in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?

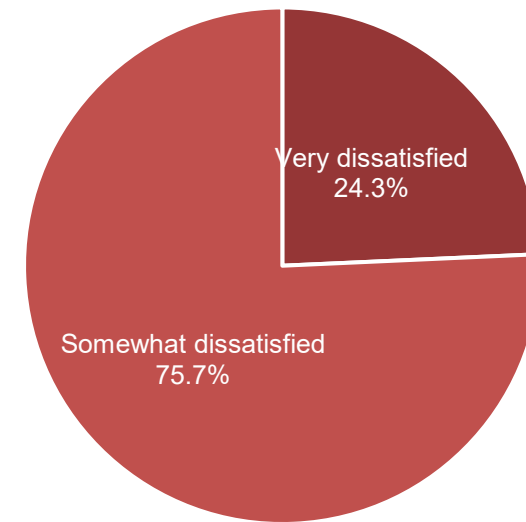
Among those who said satisfied [NET]



Total

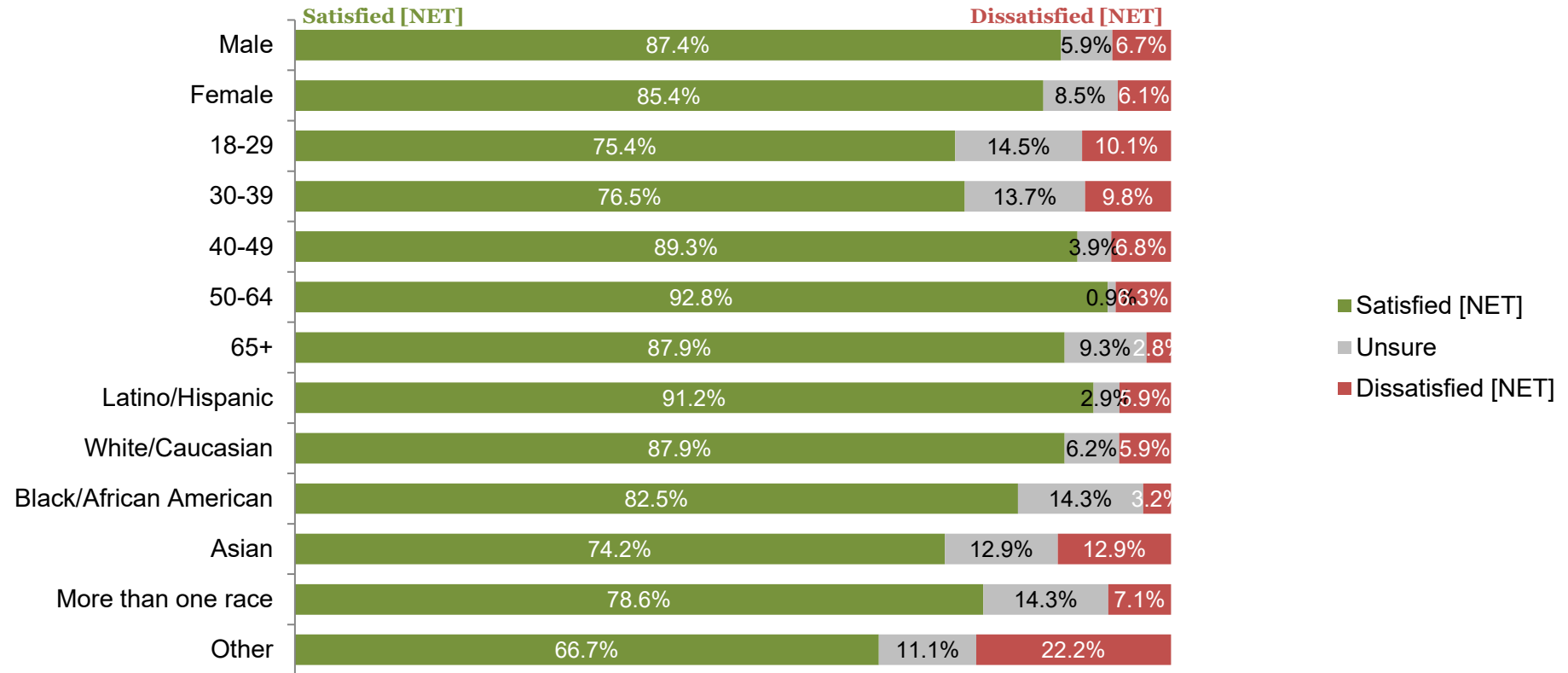


Among those who said dissatisfied [NET]



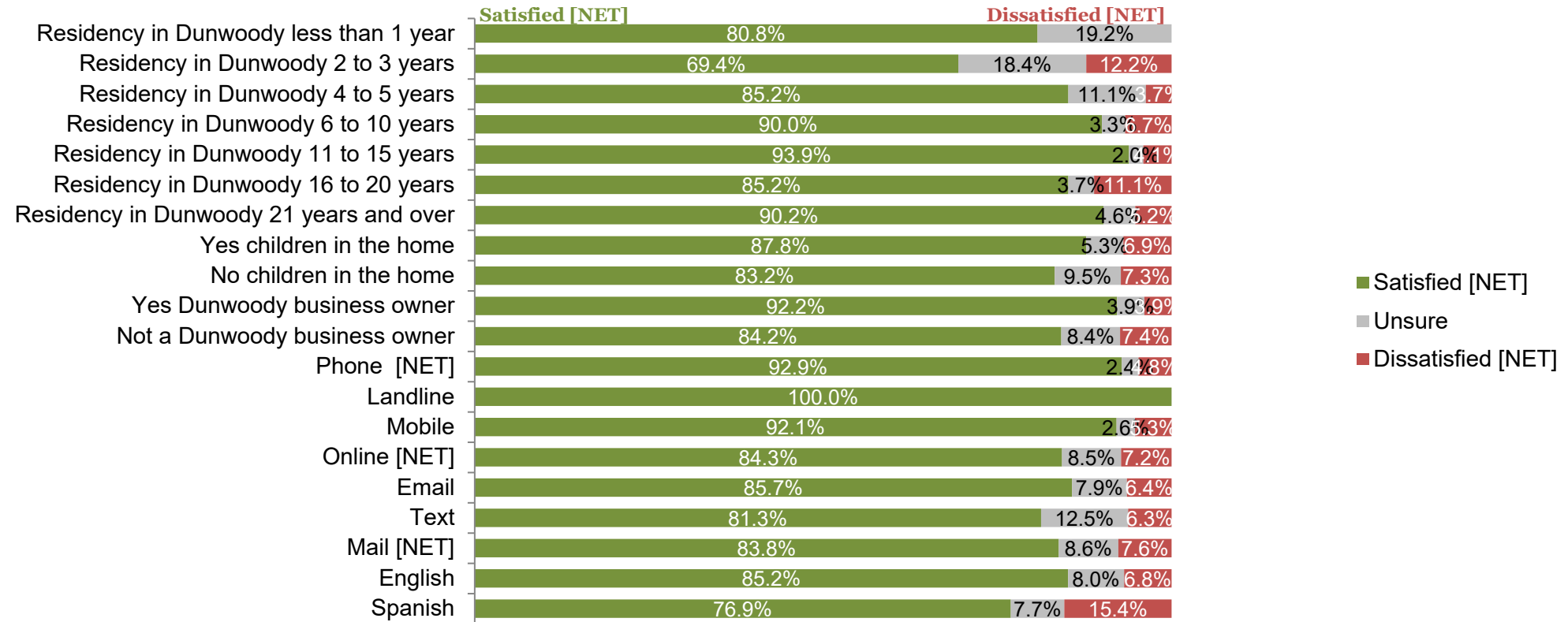
# Results by gender, age, and ethnicity

Question 13: Are you satisfied or dissatisfied with police services in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



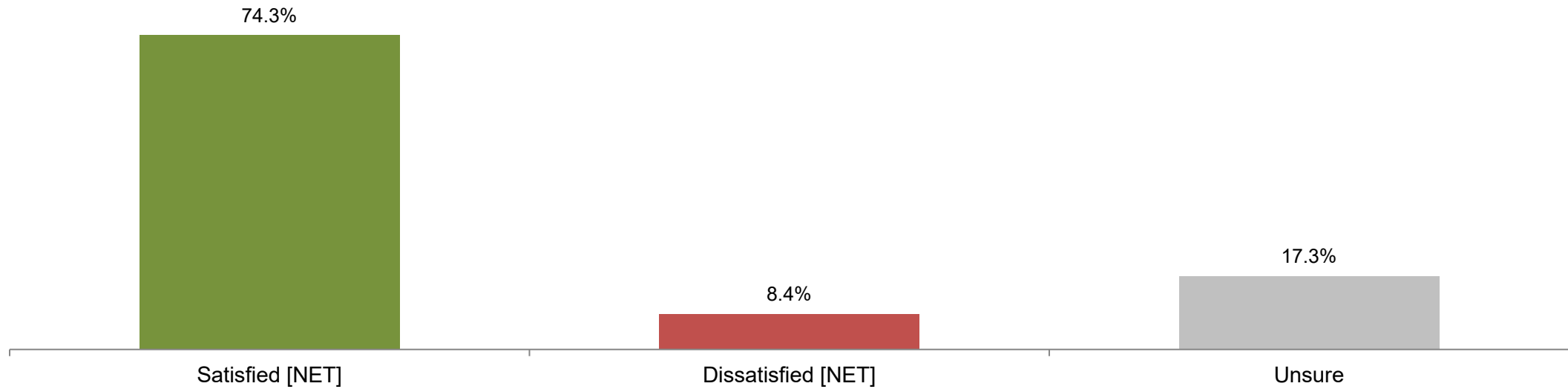
# Results by length of residency, children in home, business ownership, and mode of survey

Question 13: Are you satisfied or dissatisfied with police services in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



# 74% satisfied with the City events and programs in Dunwoody

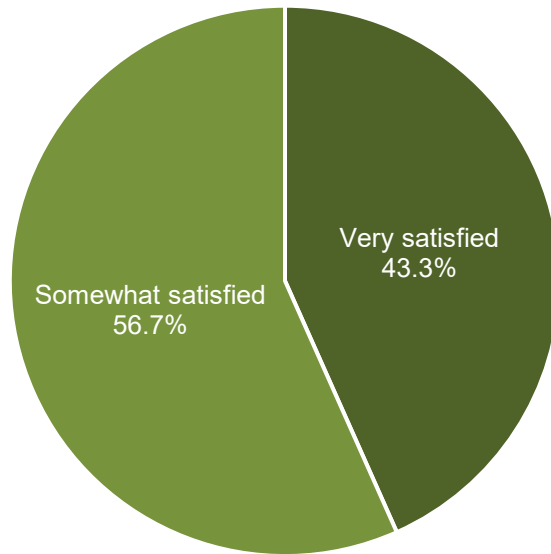
Question 14: Are you satisfied or dissatisfied with City events and programs in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



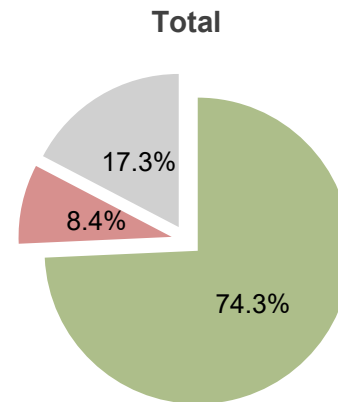
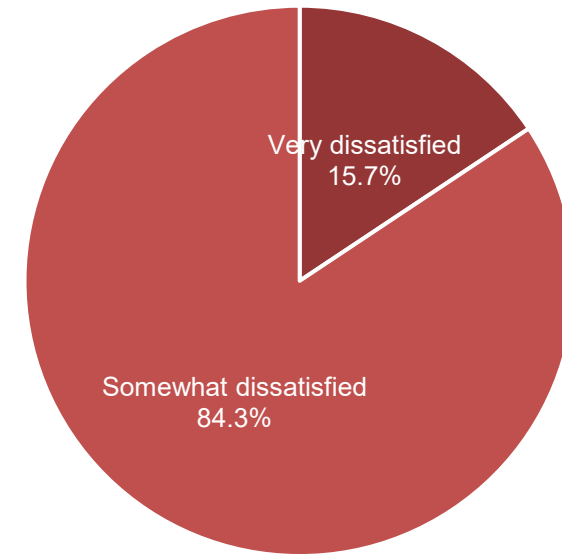
# Among those who said satisfied, 57% said somewhat satisfied

Question 14: Are you satisfied or dissatisfied with City events and programs in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]



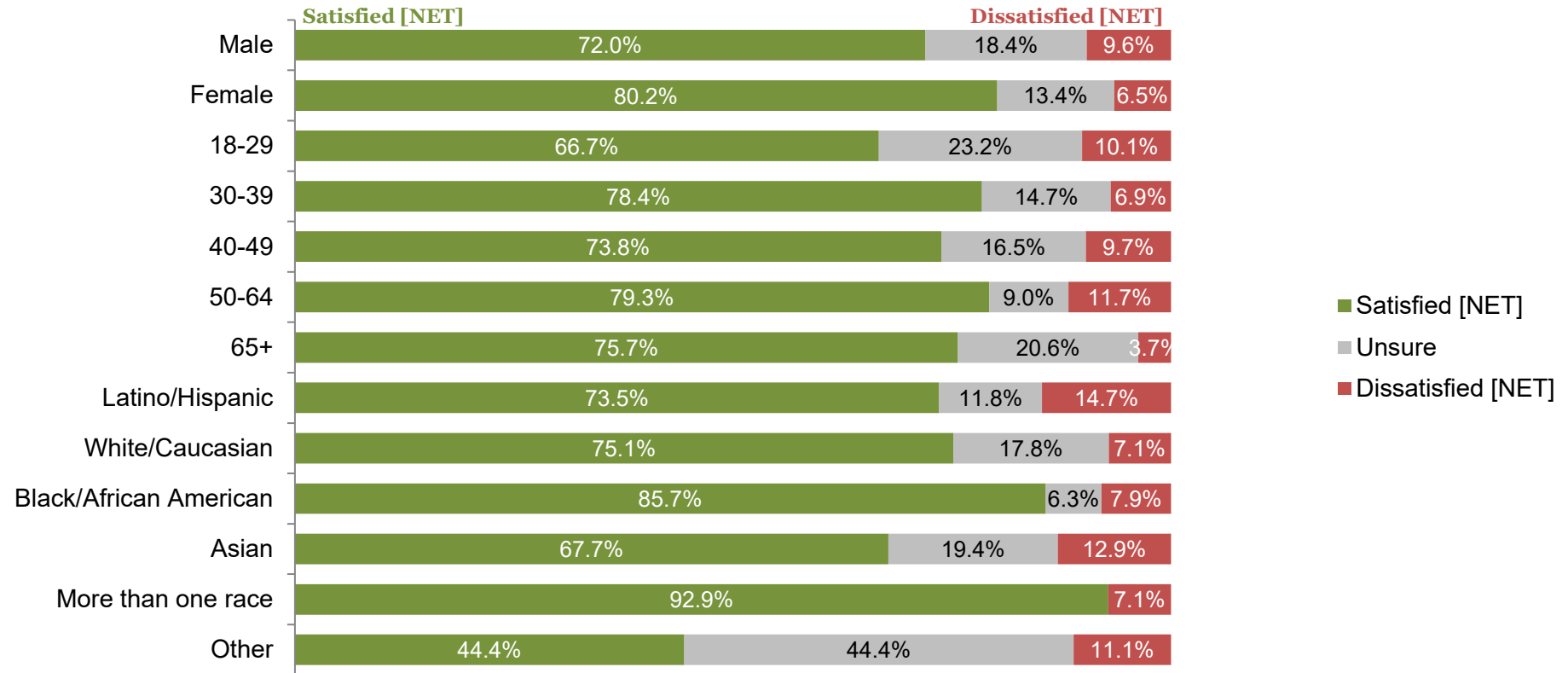
Among those who said dissatisfied [NET]





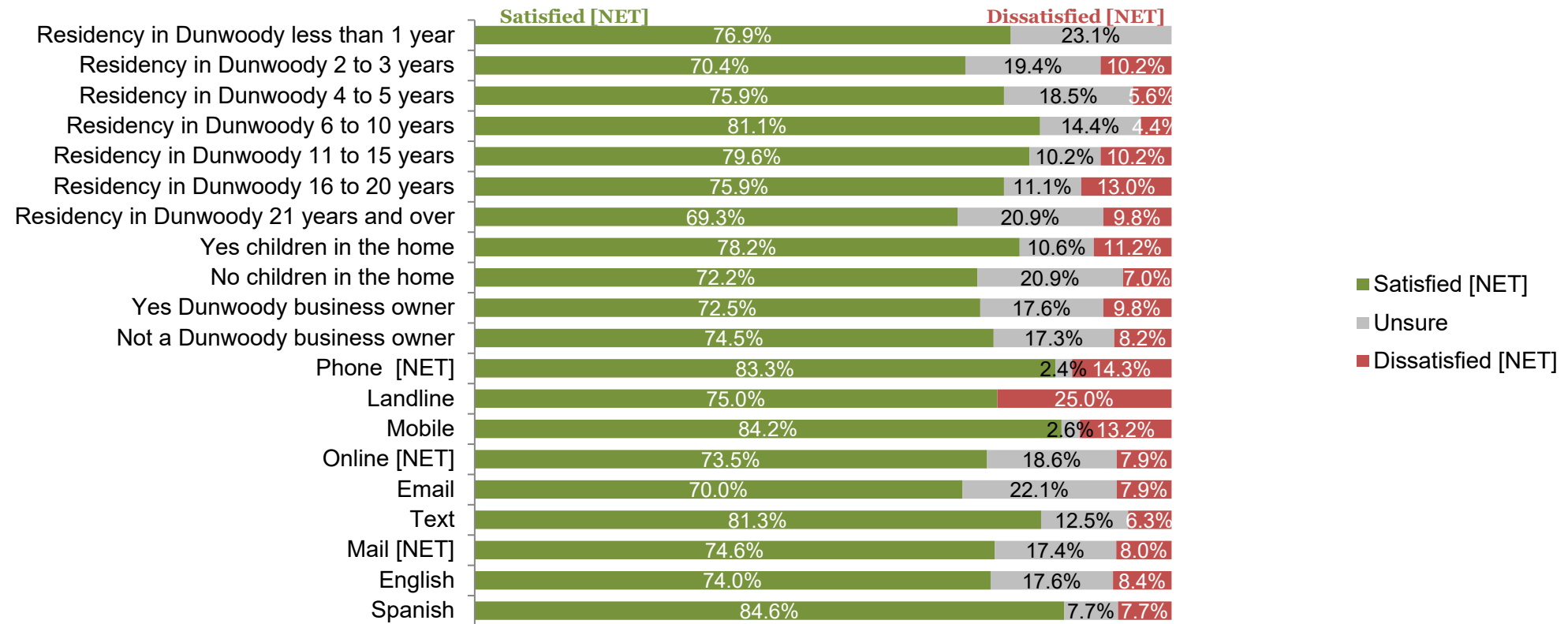
# Results by gender, age, and ethnicity

Question 14: Are you satisfied or dissatisfied with City events and programs in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



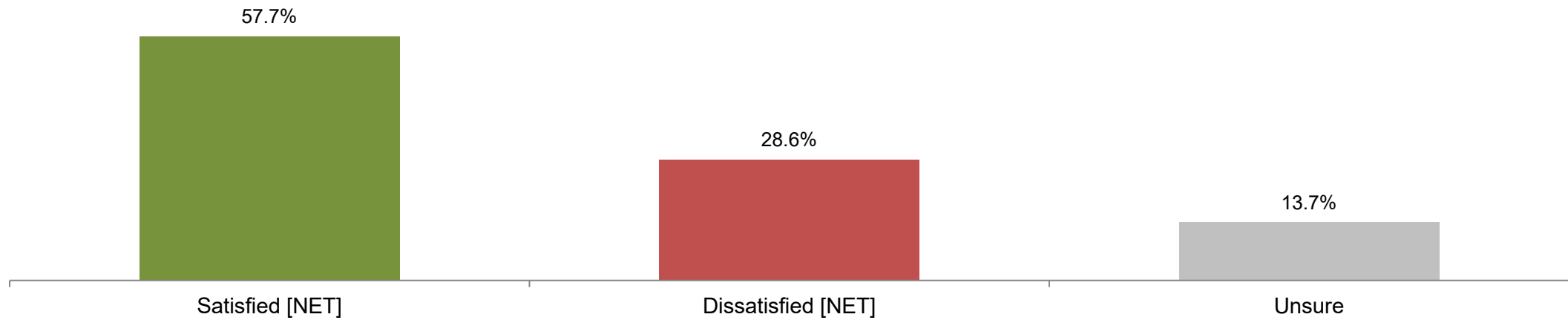
# Results by length of residency, children in home, business ownership, and mode of survey

Question 14: Are you satisfied or dissatisfied with City events and programs in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



# 58% dissatisfied with the development of commercial projects in Dunwoody

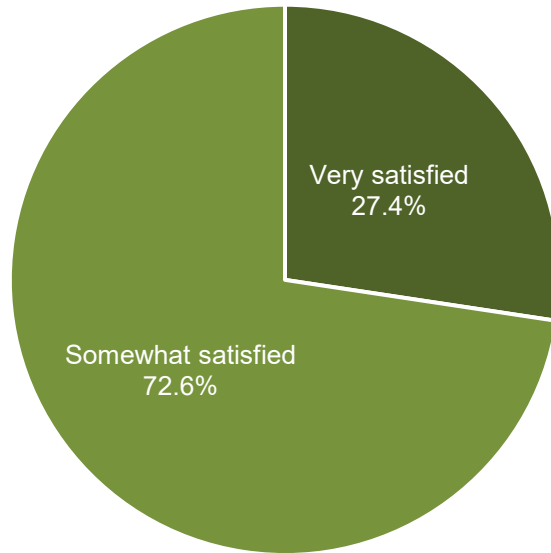
Question 15: Are you satisfied or dissatisfied with the development of commercial projects in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



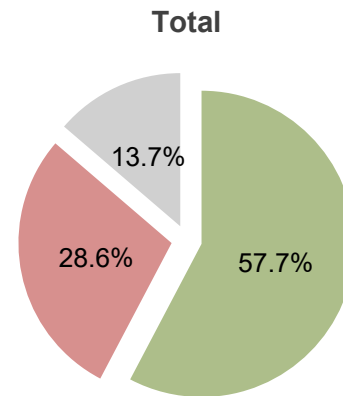
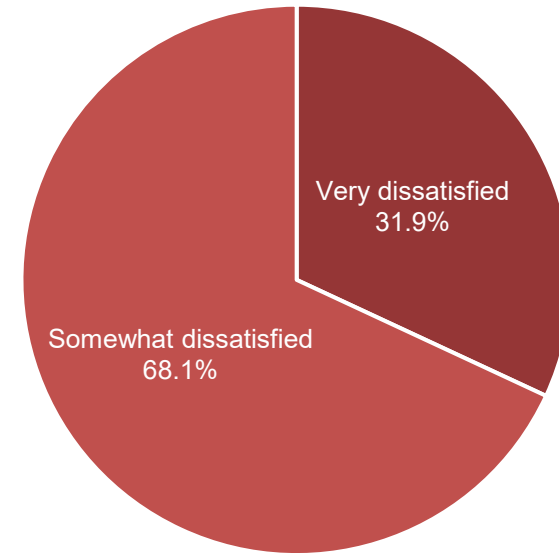
# Among those who said dissatisfied, 68% said only somewhat dissatisfied

Question 15: Are you satisfied or dissatisfied with the development of commercial projects in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]

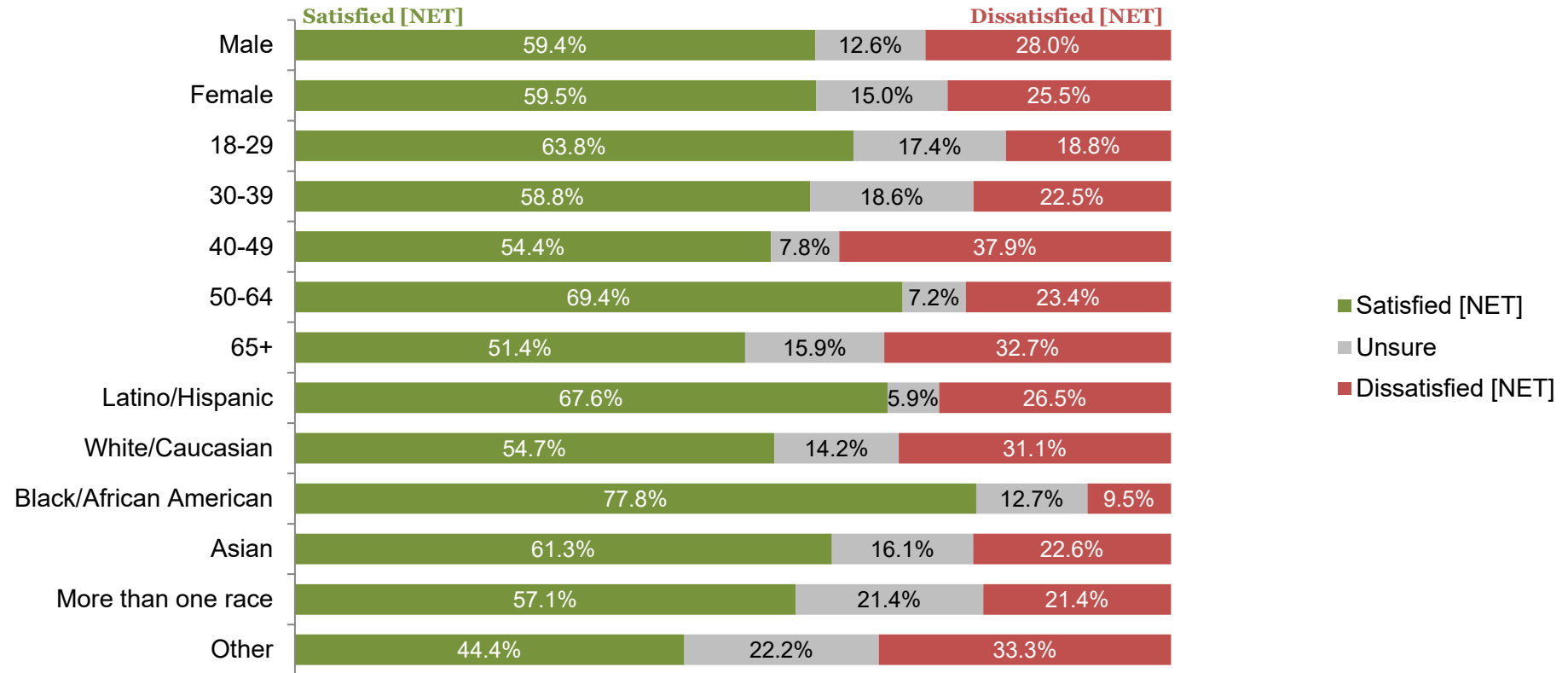


Among those who said dissatisfied [NET]



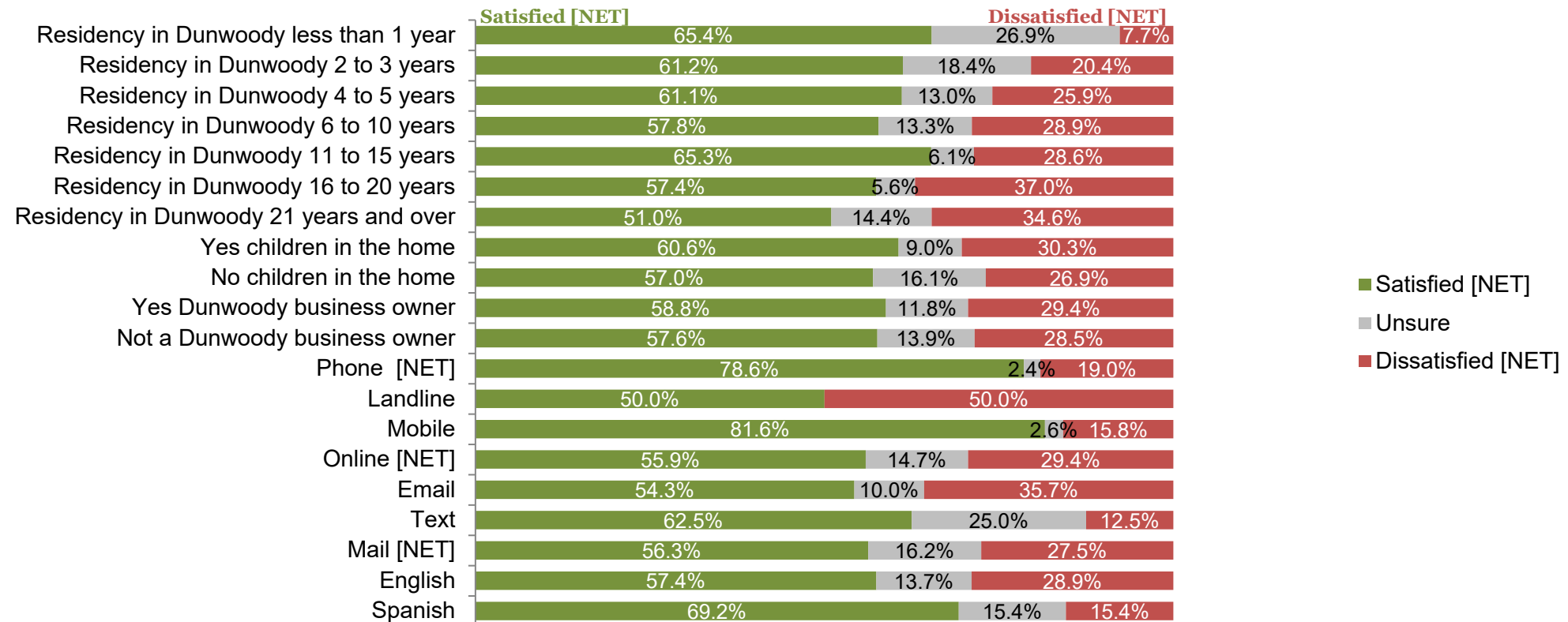
# Results by gender, age, and ethnicity

Question 15: Are you satisfied or dissatisfied with the development of commercial projects in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



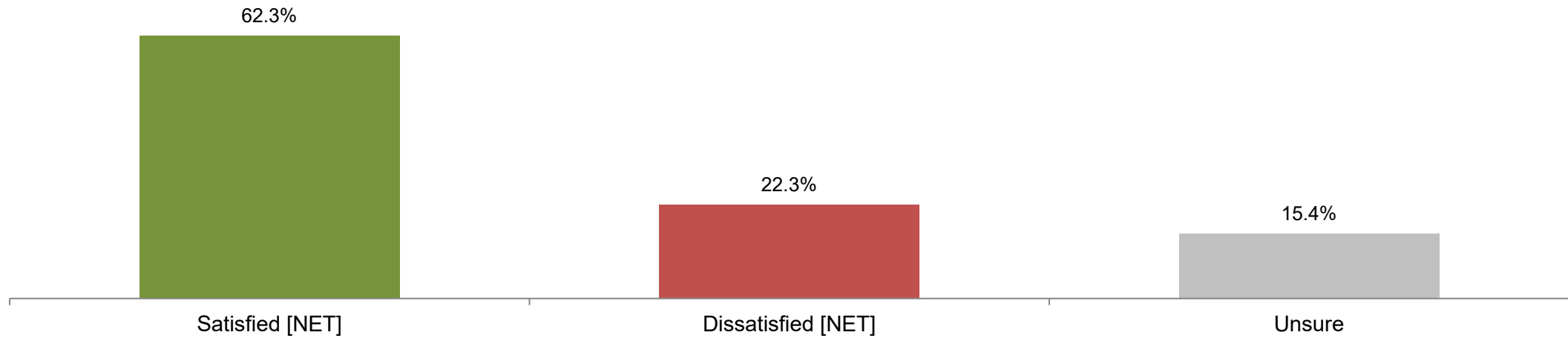
# Results by length of residency, children in home, business ownership, and mode of survey

Question 15: Are you satisfied or dissatisfied with the development of commercial projects in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



# 62% are satisfied with the value they receive for the taxes paid to the City of Dunwoody

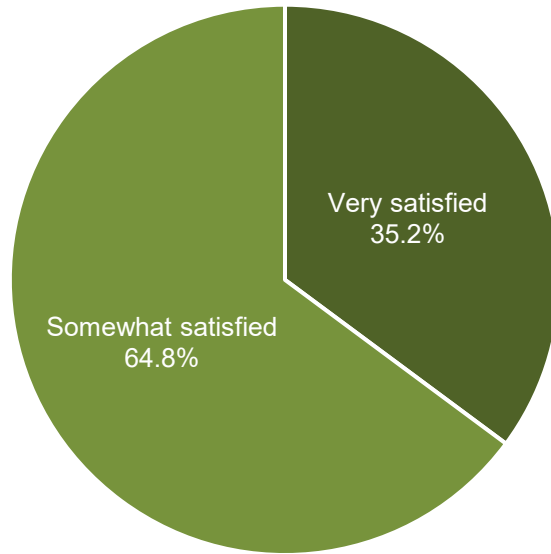
Question 16: Are you satisfied or dissatisfied with the value you receive for the taxes you pay to the City of Dunwoody (i.e., taxes paid only to the City, not DeKalb County or DeKalb School)? Is that very/somewhat (satisfied/dissatisfied)?



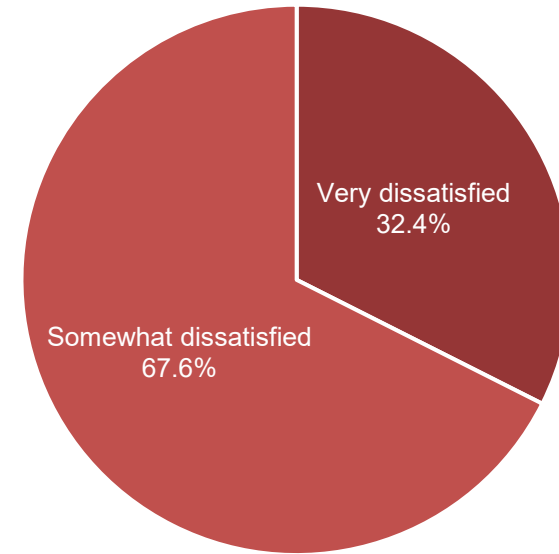
# Among those who said dissatisfied, only 32% said very dissatisfied

Question 16: Are you satisfied or dissatisfied with the value you receive for the taxes you pay to the City of Dunwoody (i.e., taxes paid only to the City, not DeKalb County or DeKalb School)? Is that very/somewhat (satisfied/dissatisfied)?

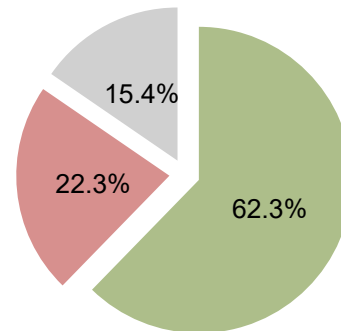
Among those who said satisfied [NET]



Among those who said dissatisfied [NET]



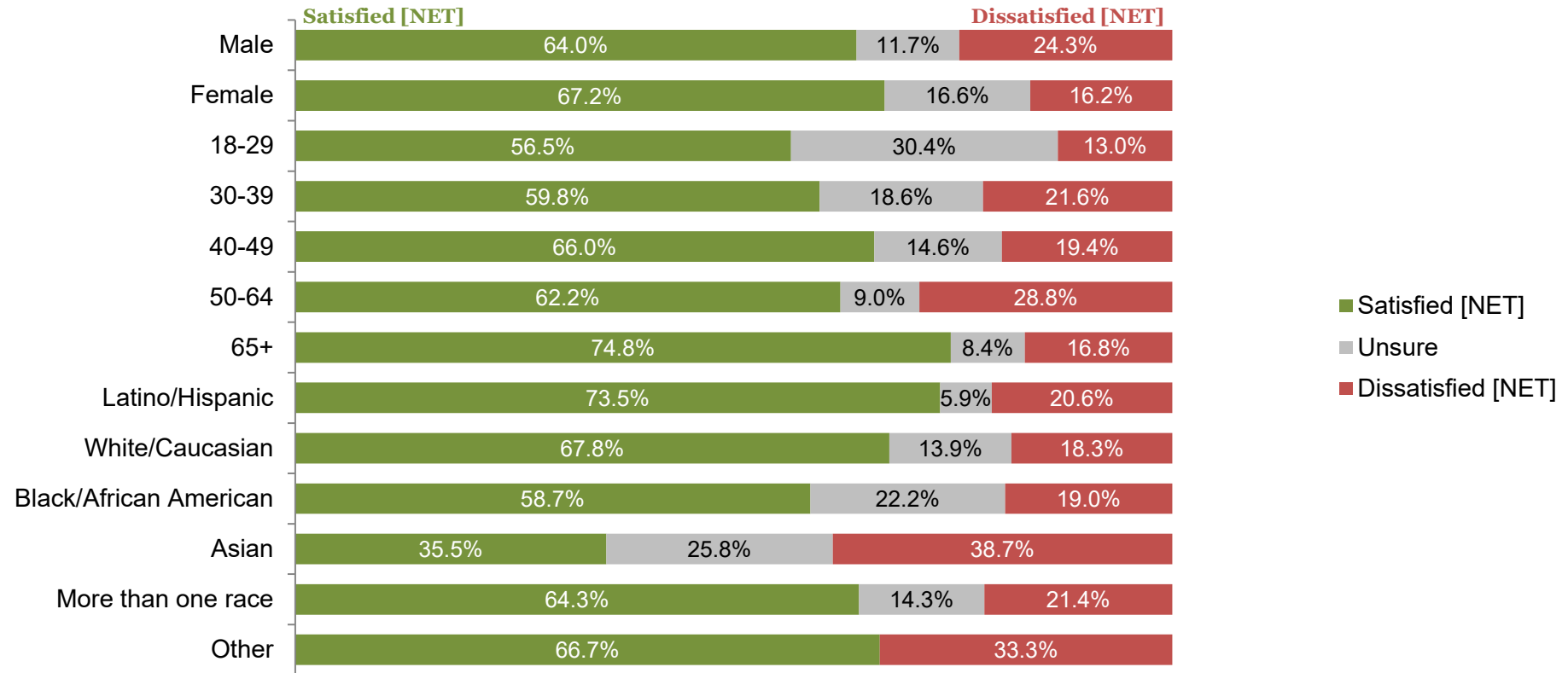
Total





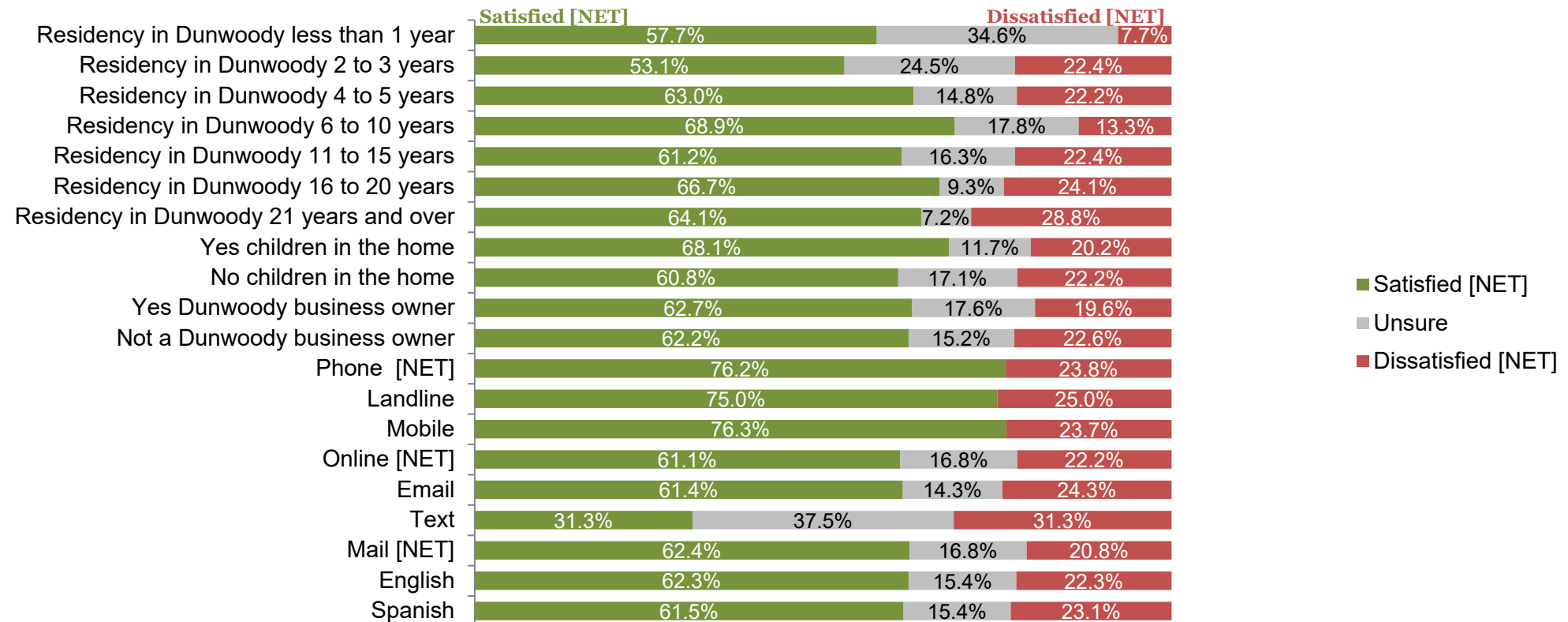
# Results by gender, age, and ethnicity

Question 16: Are you satisfied or dissatisfied with the value you receive for the taxes you pay to the City of Dunwoody (i.e., taxes paid only to the City, not DeKalb County or DeKalb School)? Is that very/somewhat (satisfied/dissatisfied)?



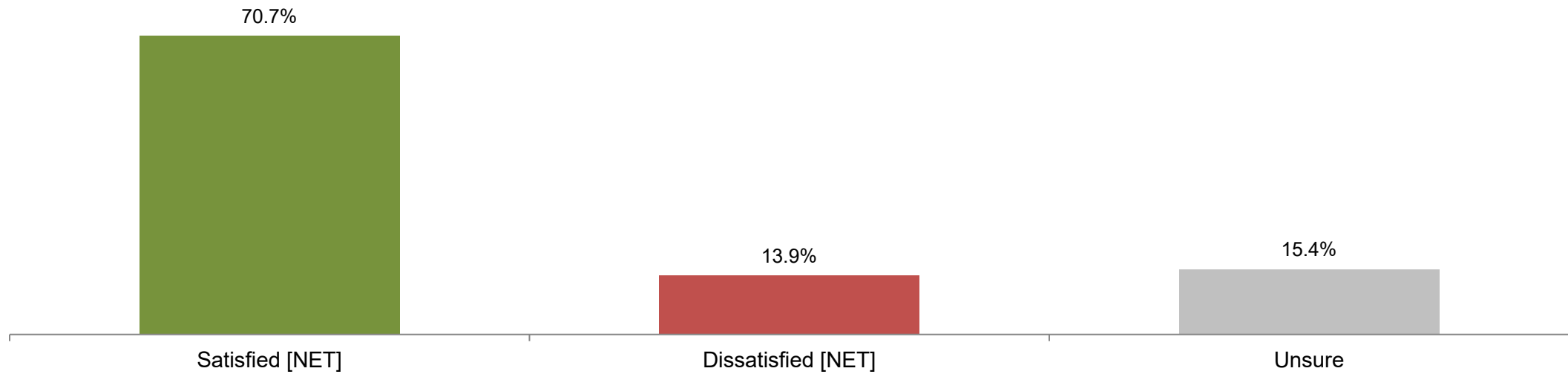
# Results by length of residency, children in home, business ownership, and mode of survey

Question 16: Are you satisfied or dissatisfied with the value you receive for the taxes you pay to the City of Dunwoody (i.e., taxes paid only to the City, not DeKalb County or DeKalb School)? Is that very/somewhat (satisfied/dissatisfied)?



# 71% are satisfied with City's environmental protection efforts

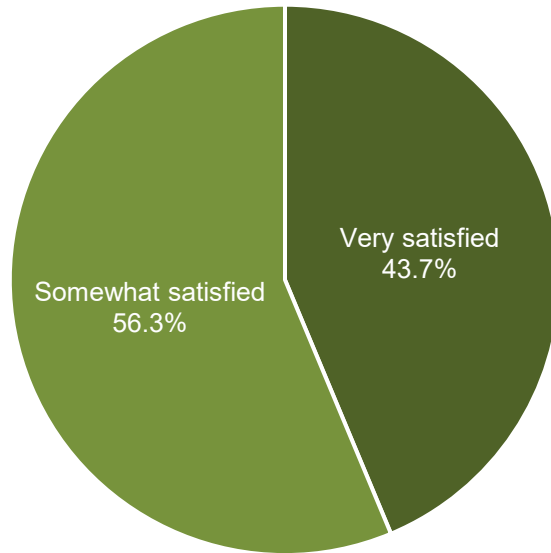
Question 17: Are you satisfied or dissatisfied with City's efforts to protect natural resources and the environment? Is that very/somewhat (satisfied/dissatisfied)?



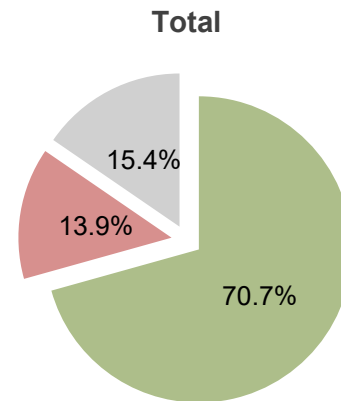
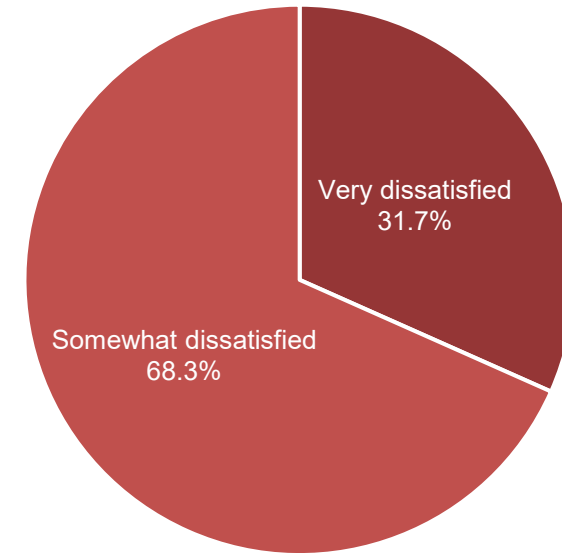
# Among those who said satisfied, 44% said very satisfied

Question 17: Are you satisfied or dissatisfied with City's efforts to protect natural resources and the environment? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]

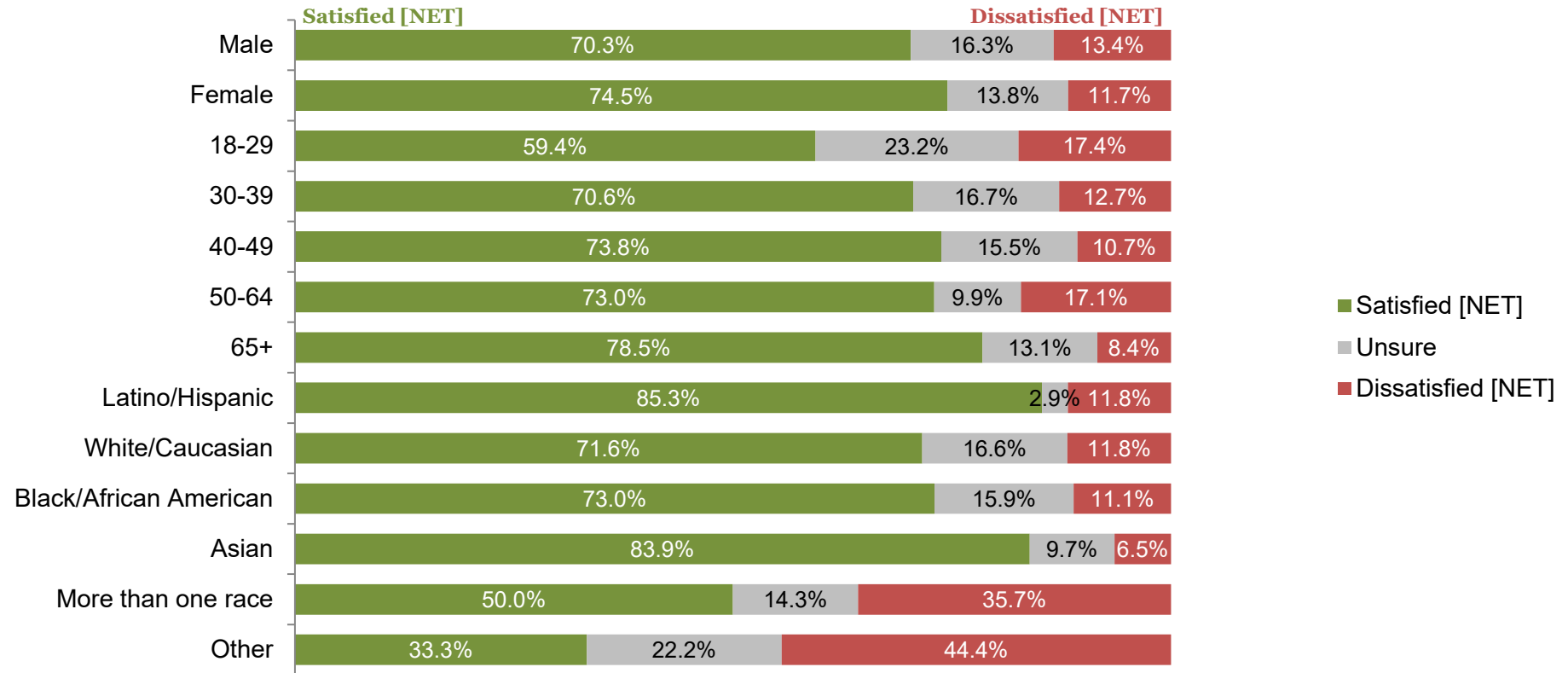


Among those who said dissatisfied [NET]



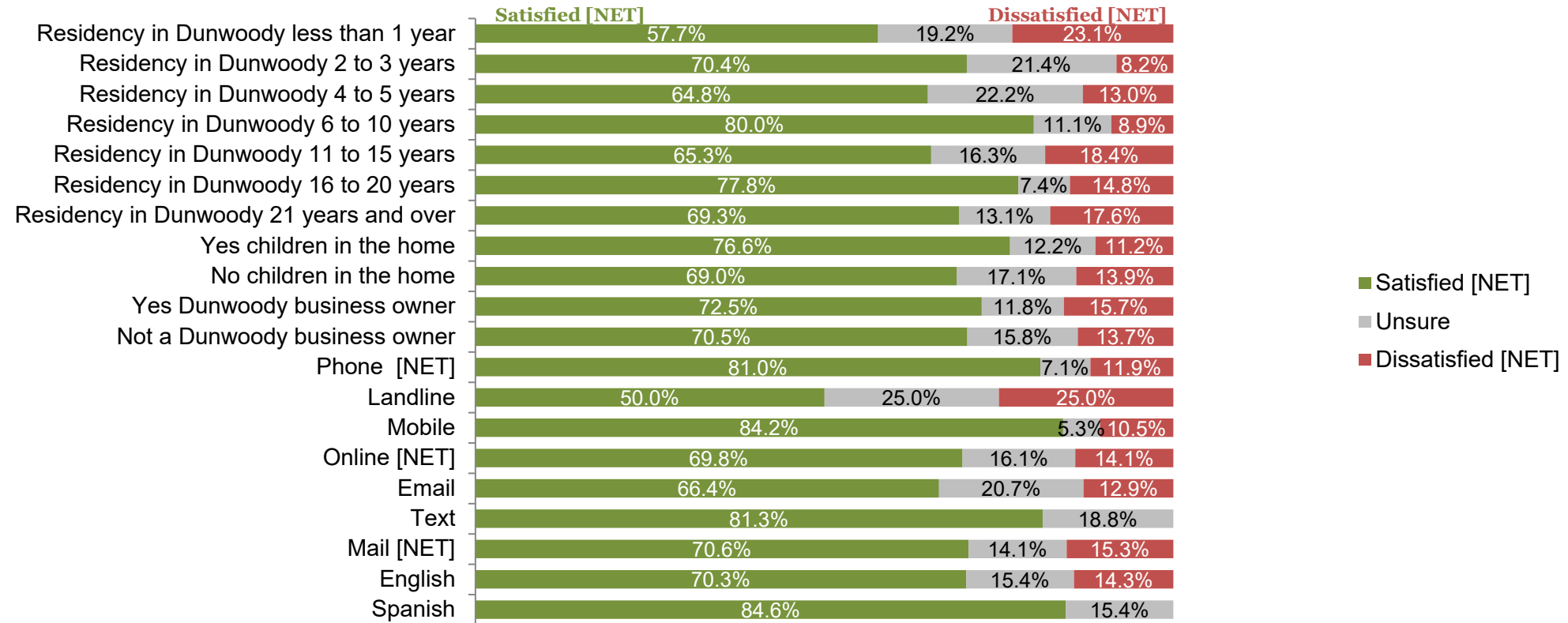
# Results by gender, age, and ethnicity

Question 17: Are you satisfied or dissatisfied with City's efforts to protect natural resources and the environment? Is that very/somewhat (satisfied/dissatisfied)?



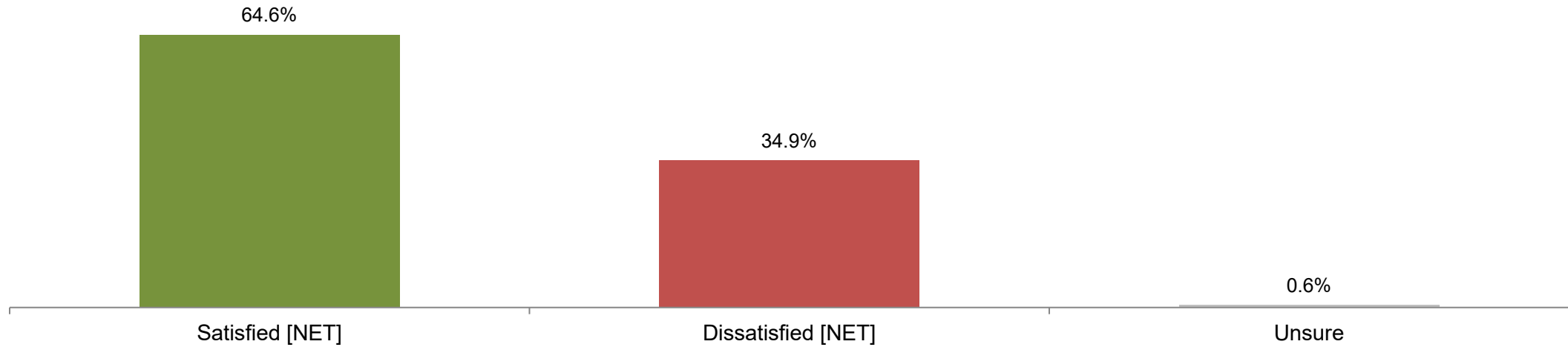
# Results by length of residency, children in home, business ownership, and mode of survey

Question 17: Are you satisfied or dissatisfied with City's efforts to protect natural resources and the environment? Is that very/somewhat (satisfied/dissatisfied)?



# 65% are satisfied with the condition of the streets in Dunwoody

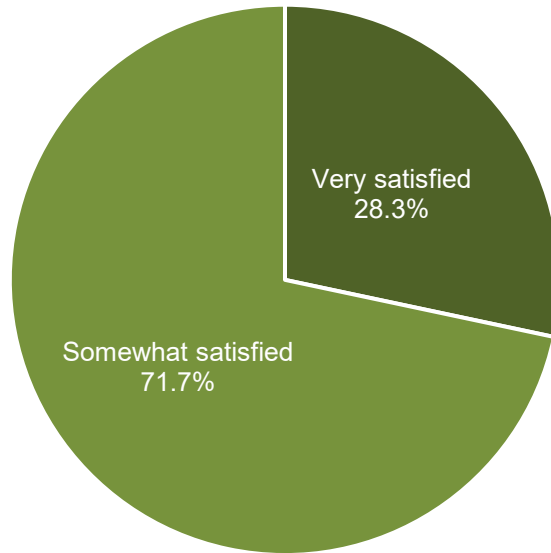
Question 18: Are you satisfied or dissatisfied with the condition of the streets in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



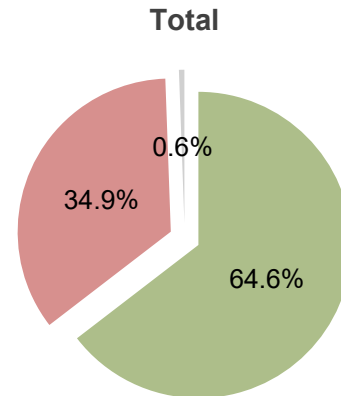
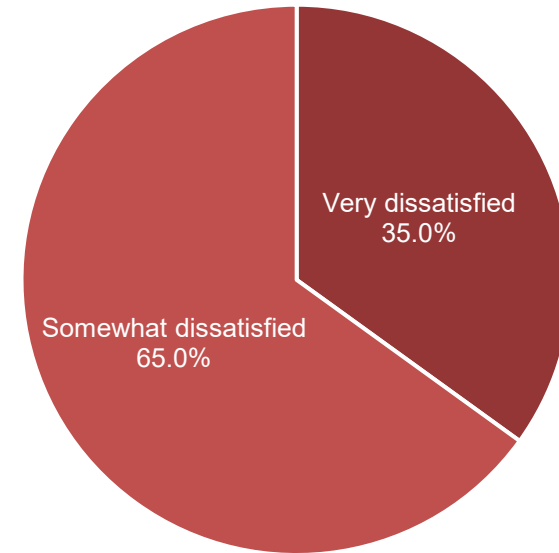
# Among those who said dissatisfied, 35% said very dissatisfied

Question 18: Are you satisfied or dissatisfied with the condition of the streets in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]



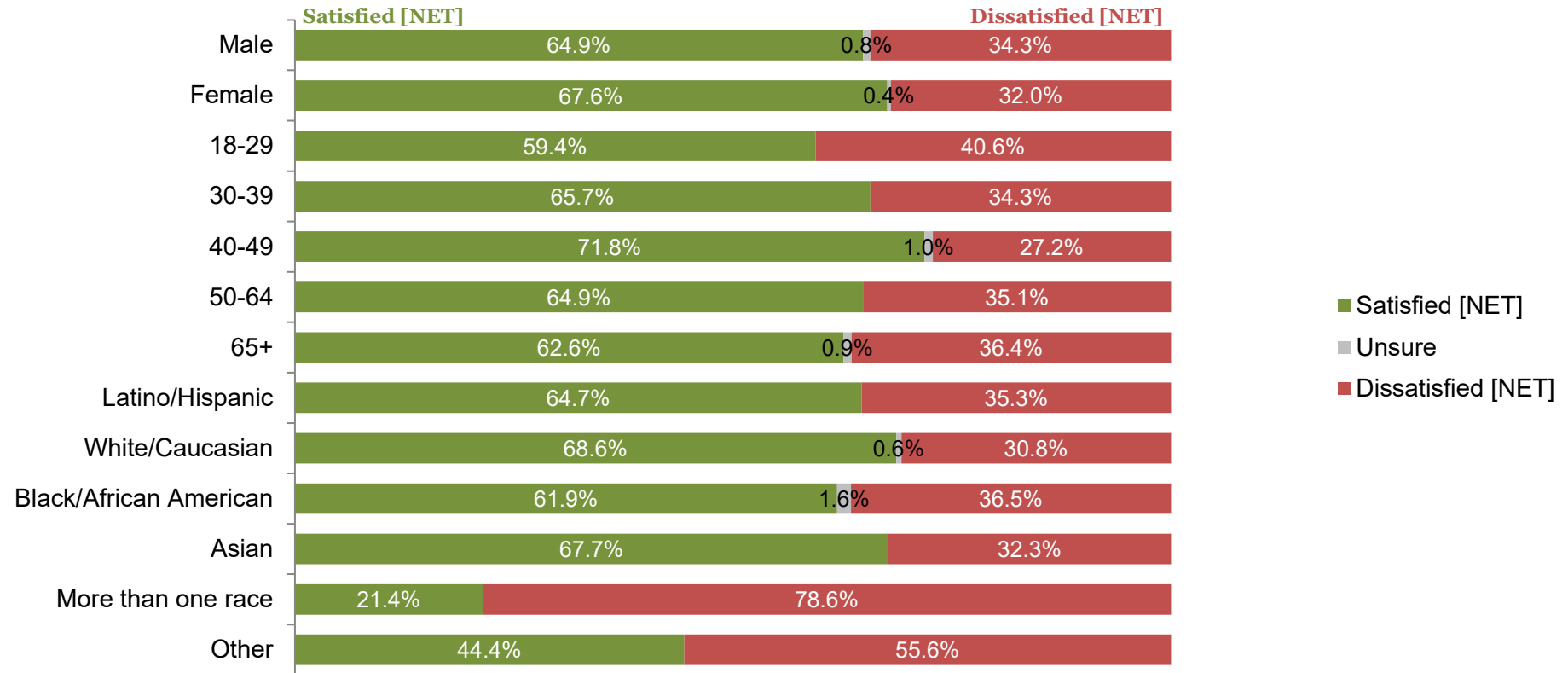
Among those who said dissatisfied [NET]





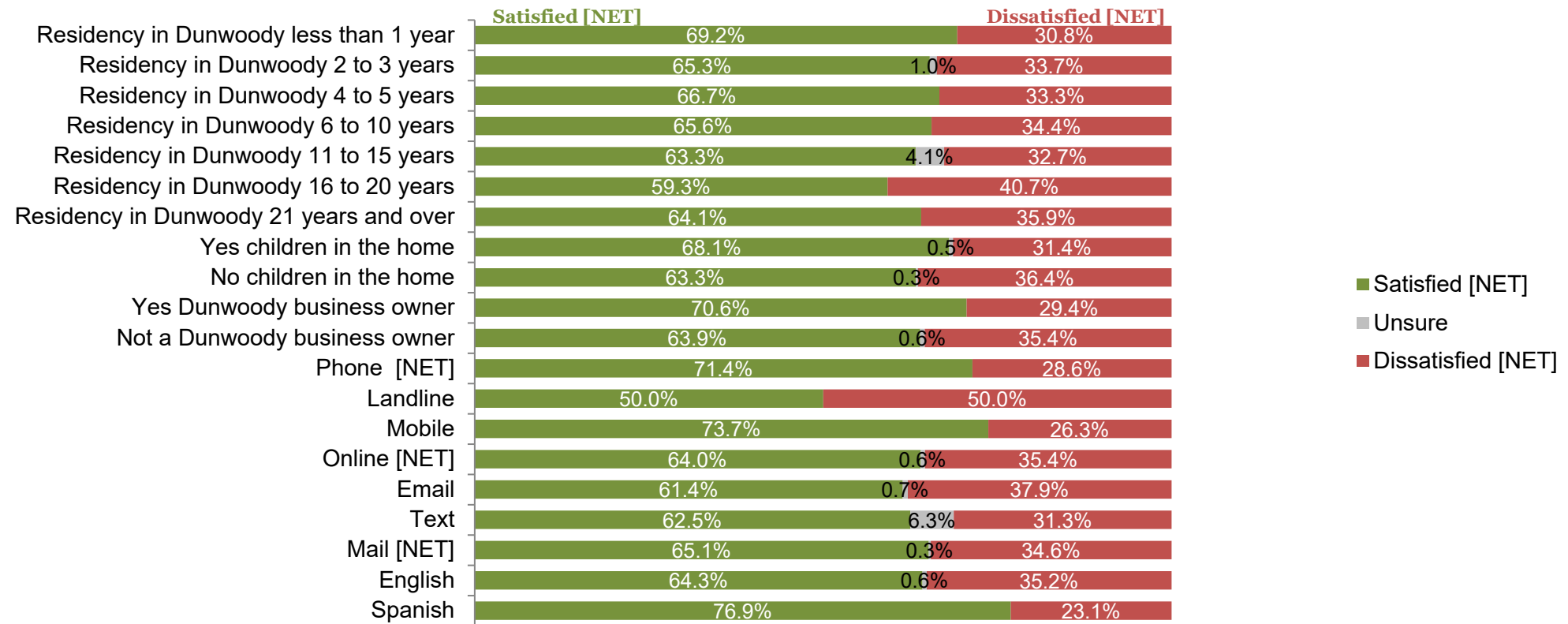
# Results by gender, age, and ethnicity

Question 18: Are you satisfied or dissatisfied with the condition of the streets in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



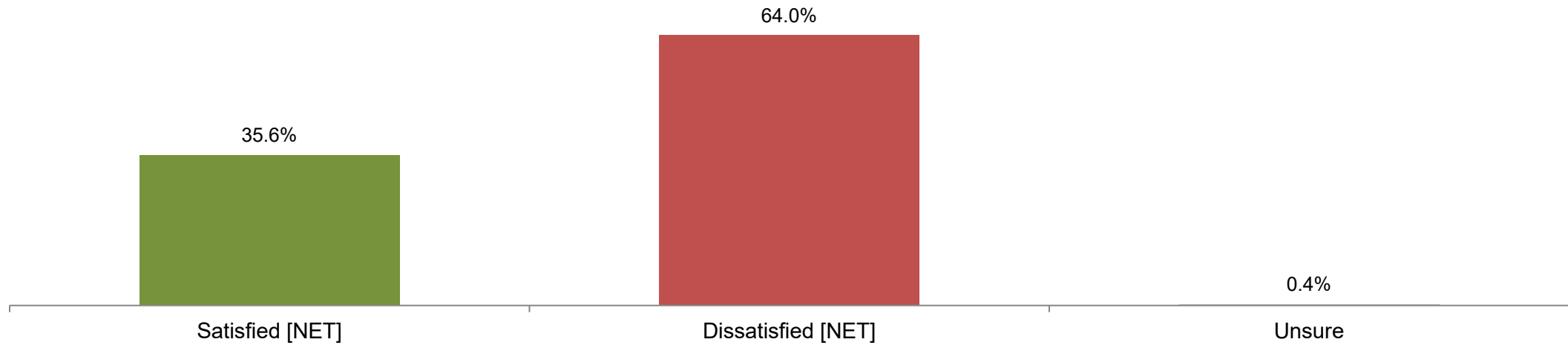
# Results by length of residency, children in home, business ownership, and mode of survey

Question 18: Are you satisfied or dissatisfied with the condition of the streets in Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



# 64% are dissatisfied with traffic flow on main roads within Dunwoody

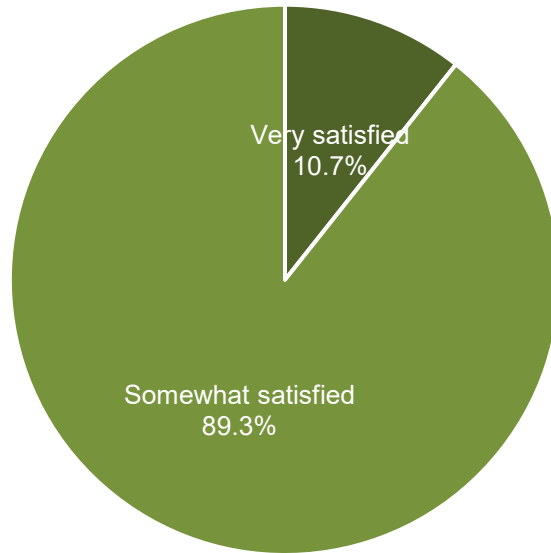
Question 19: Are you satisfied or dissatisfied with traffic flow on main roads within Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



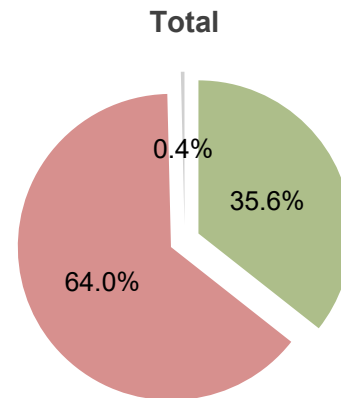
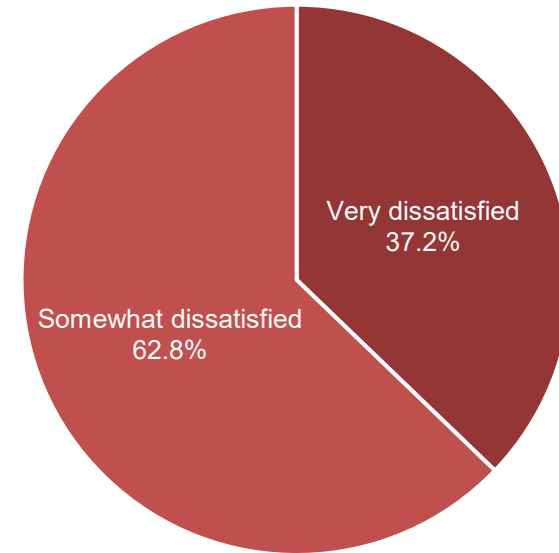
# Among those who said dissatisfied, 37% said very dissatisfied

Question 19: Are you satisfied or dissatisfied with traffic flow on main roads within Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]

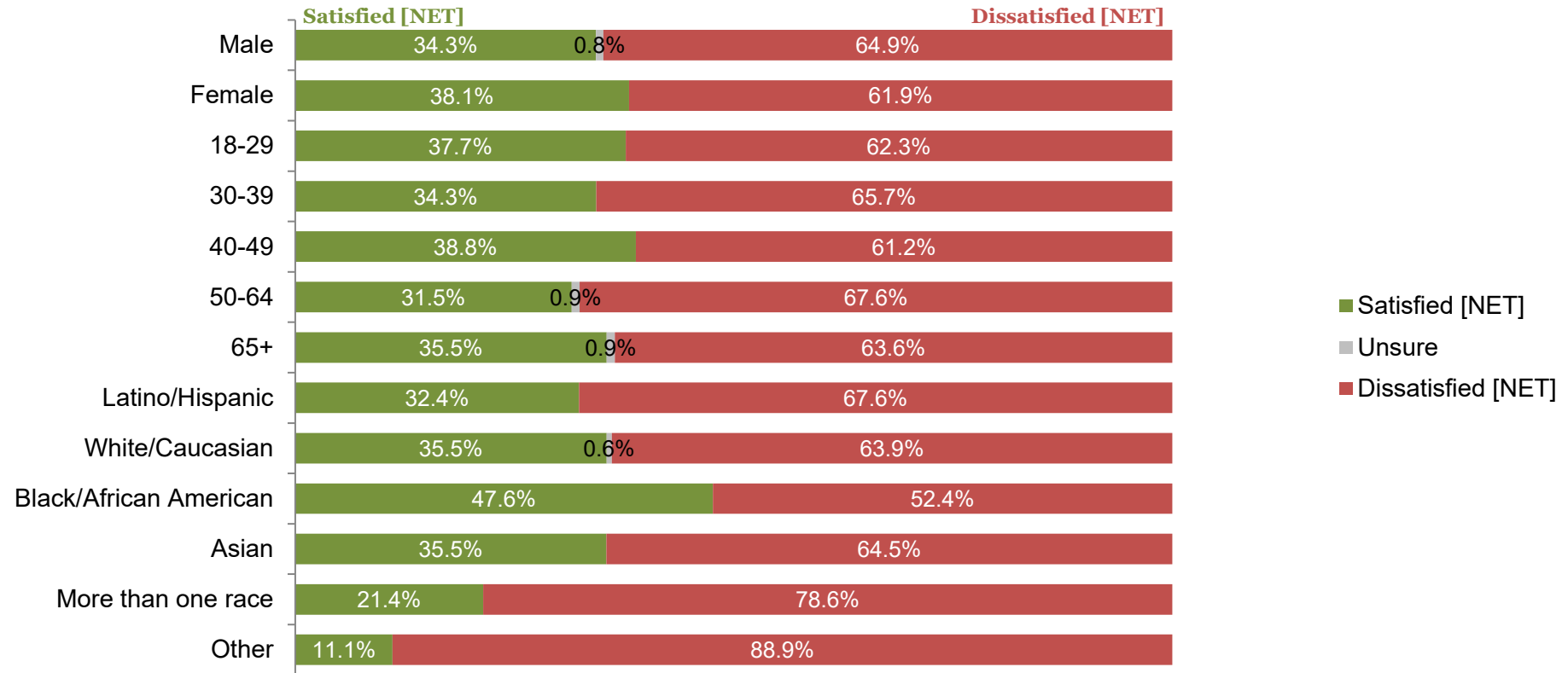


Among those who said dissatisfied [NET]



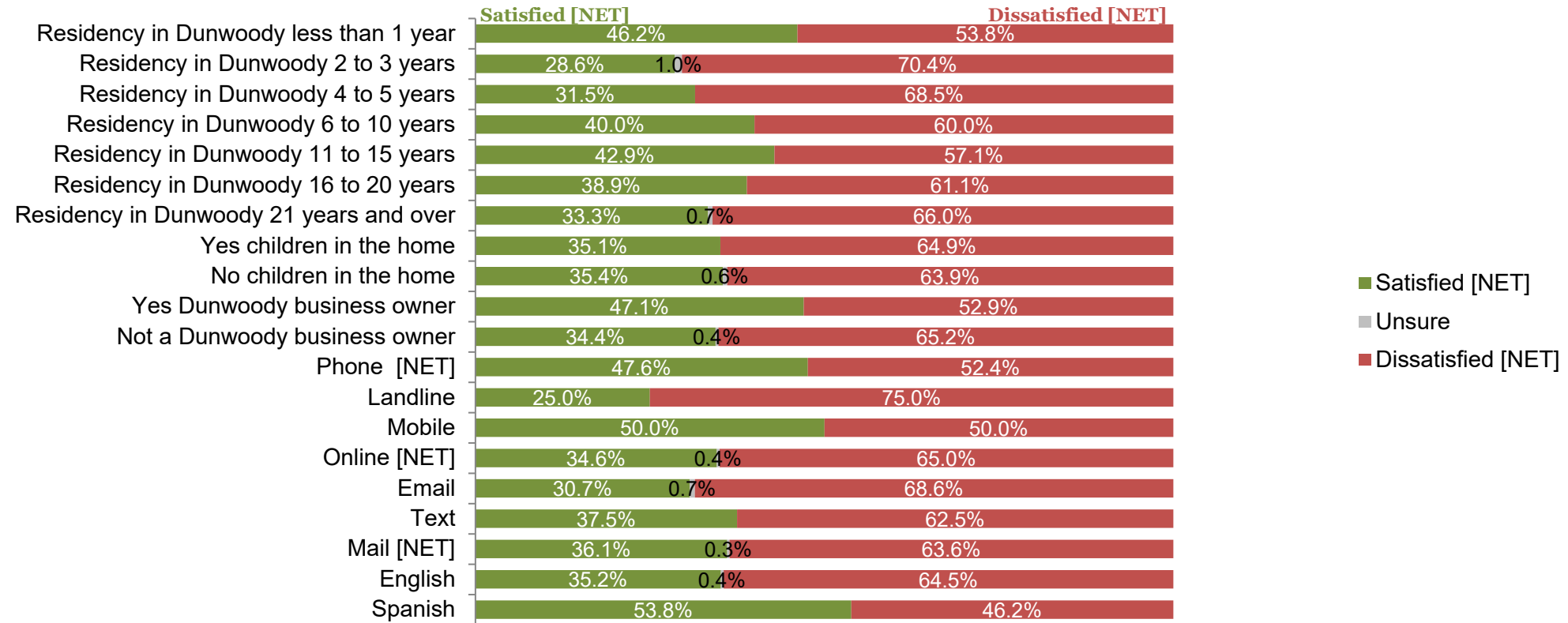
# Results by gender, age, and ethnicity

Question 19: Are you satisfied or dissatisfied with traffic flow on main roads within Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



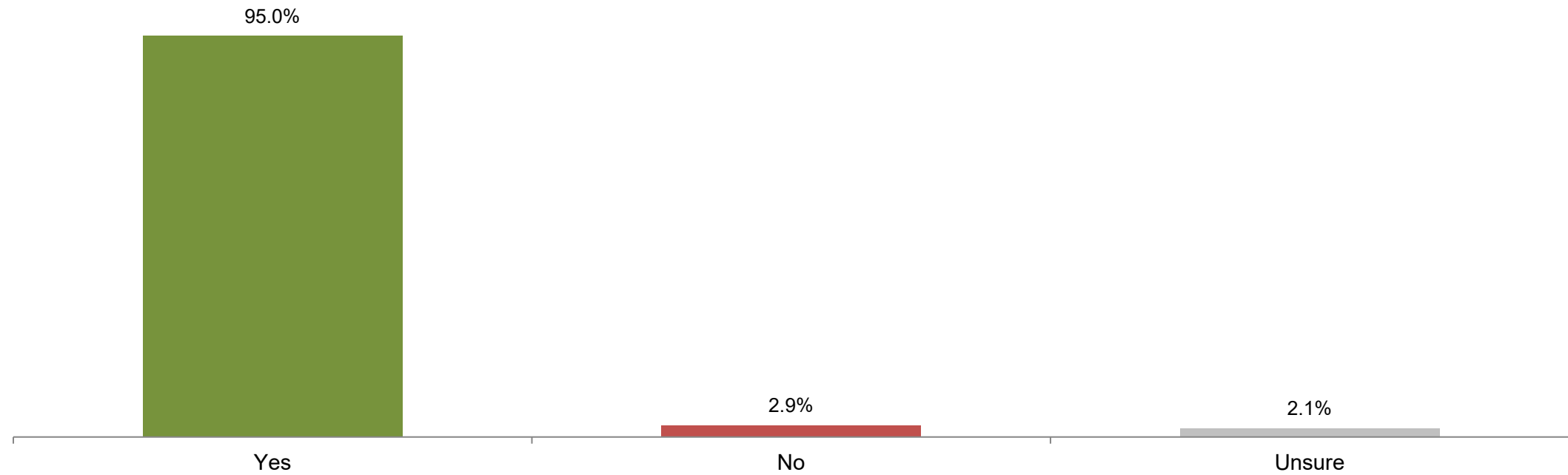
# Results by length of residency, children in home, business ownership, and mode of survey

Question 19: Are you satisfied or dissatisfied with traffic flow on main roads within Dunwoody? Is that very/somewhat (satisfied/dissatisfied)?



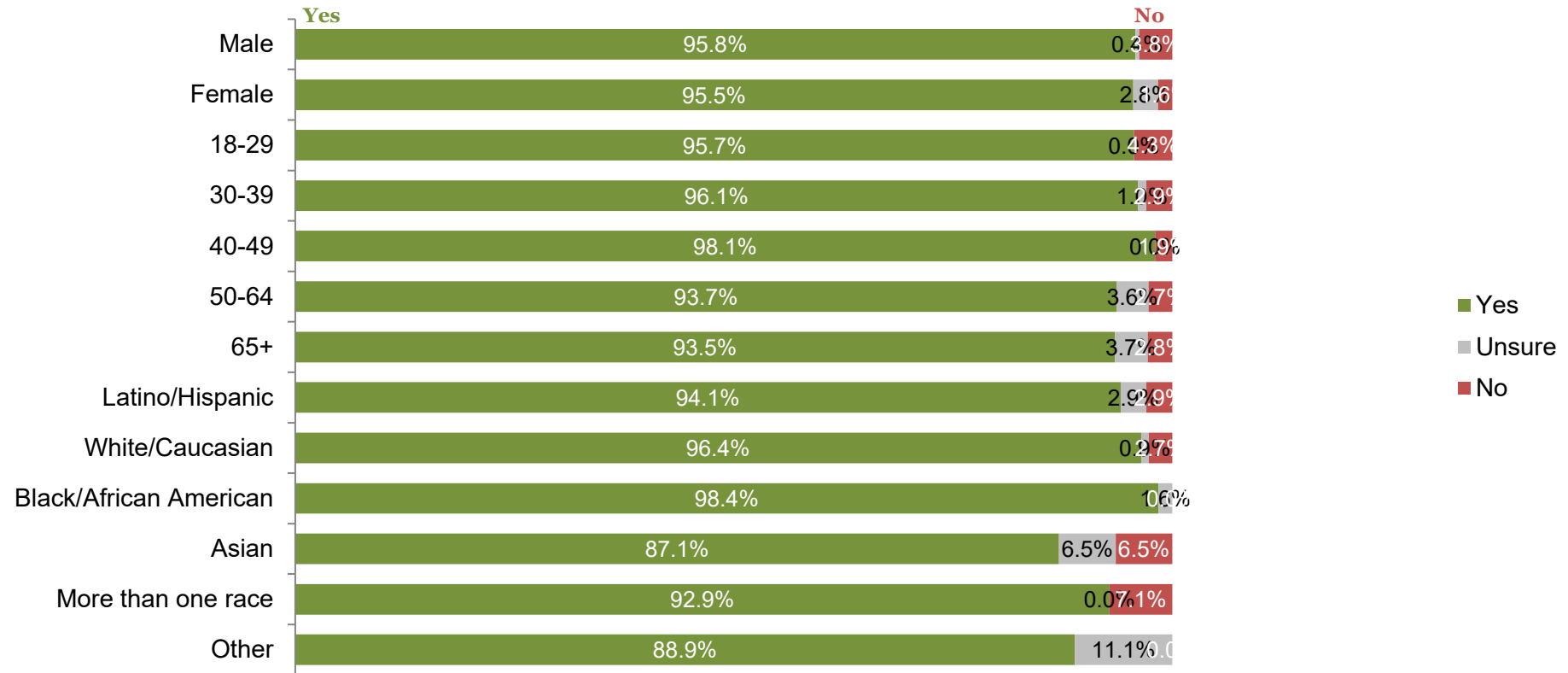
# 95% feel safe during the day in Dunwoody

Question 20: Do you feel safe during the day in Dunwoody?



# Results by gender, age, and ethnicity

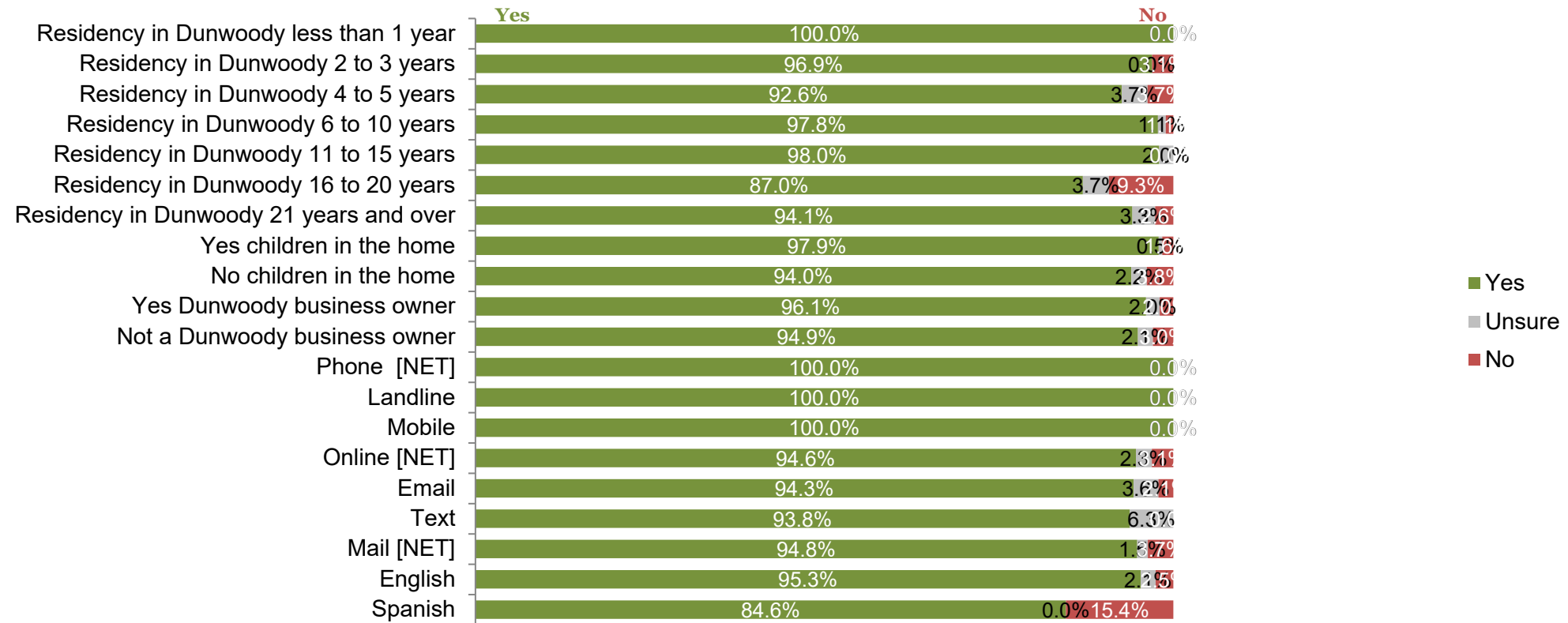
Question 20: Do you feel safe during the day in Dunwoody?





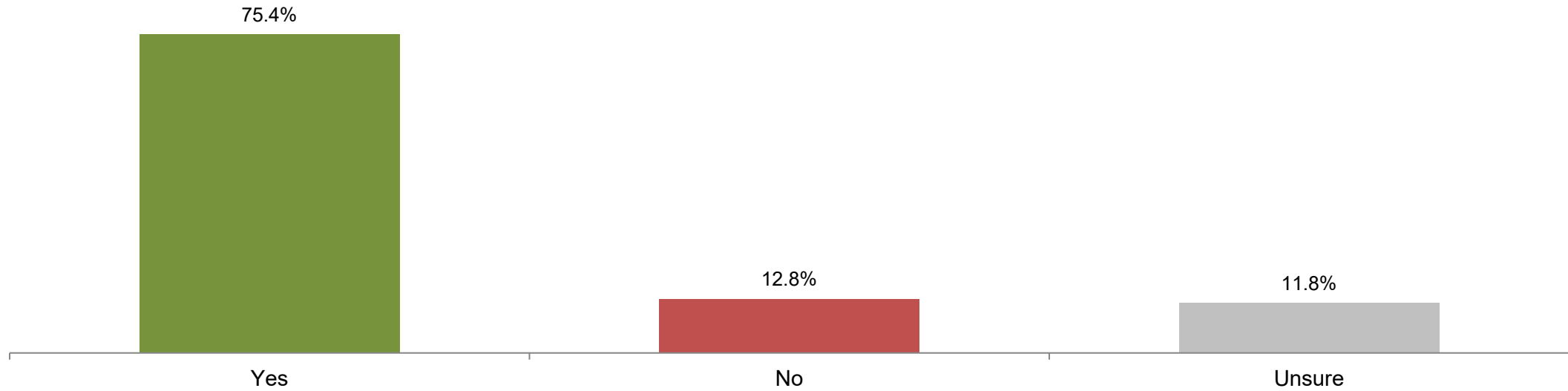
# Results by length of residency, children in home, business ownership, and mode of survey

Question 20: Do you feel safe during the day in Dunwoody?



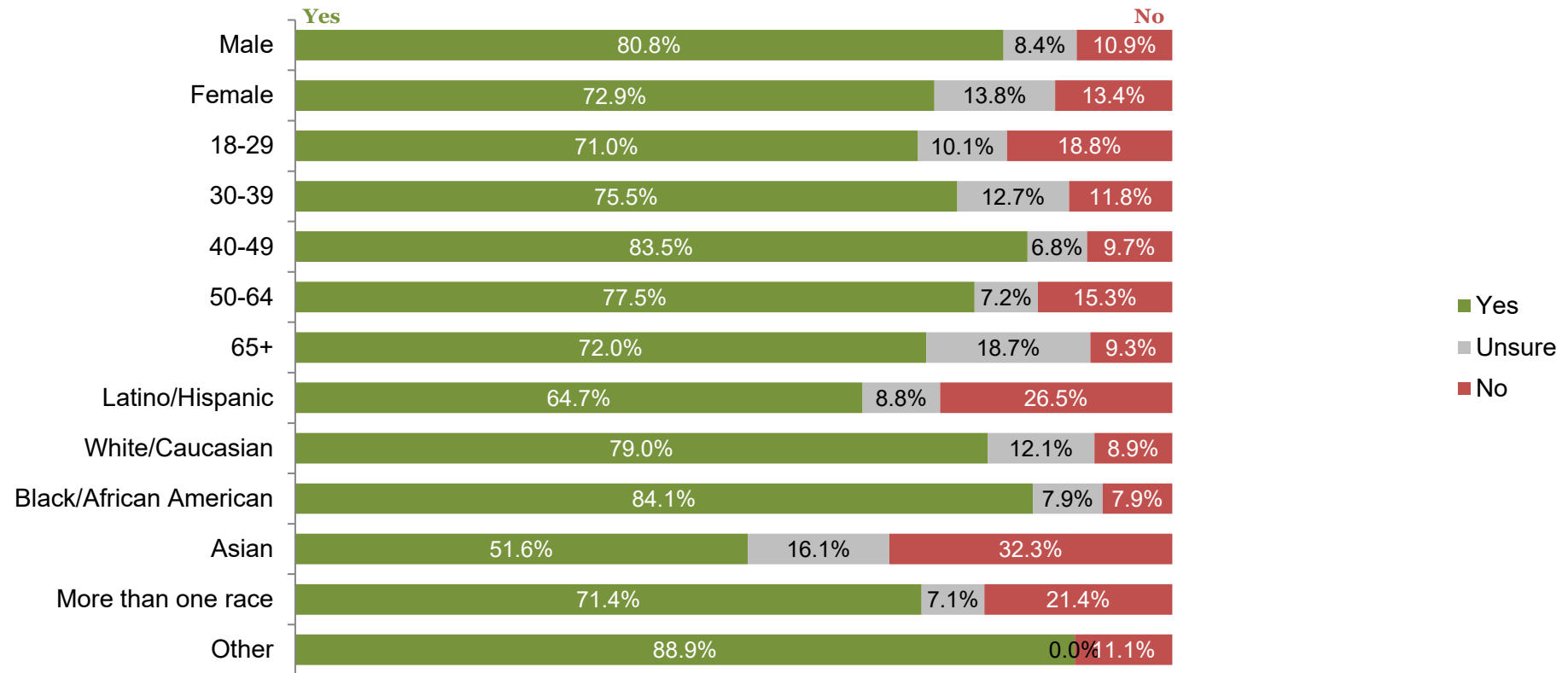
# 75% feel safe at night in Dunwoody

Question 21: Do you feel safe at night in Dunwoody?



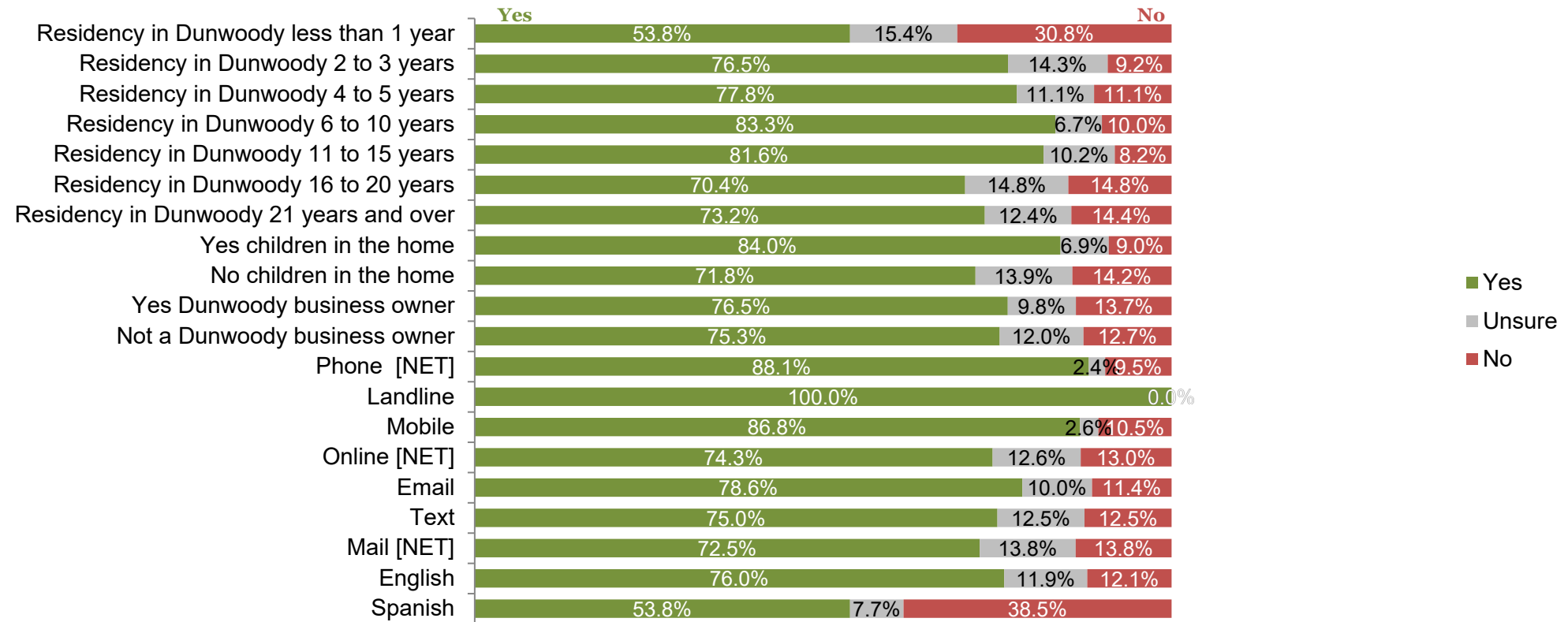
# Results by gender, age, and ethnicity

Question 21: Do you feel safe at night in Dunwoody?



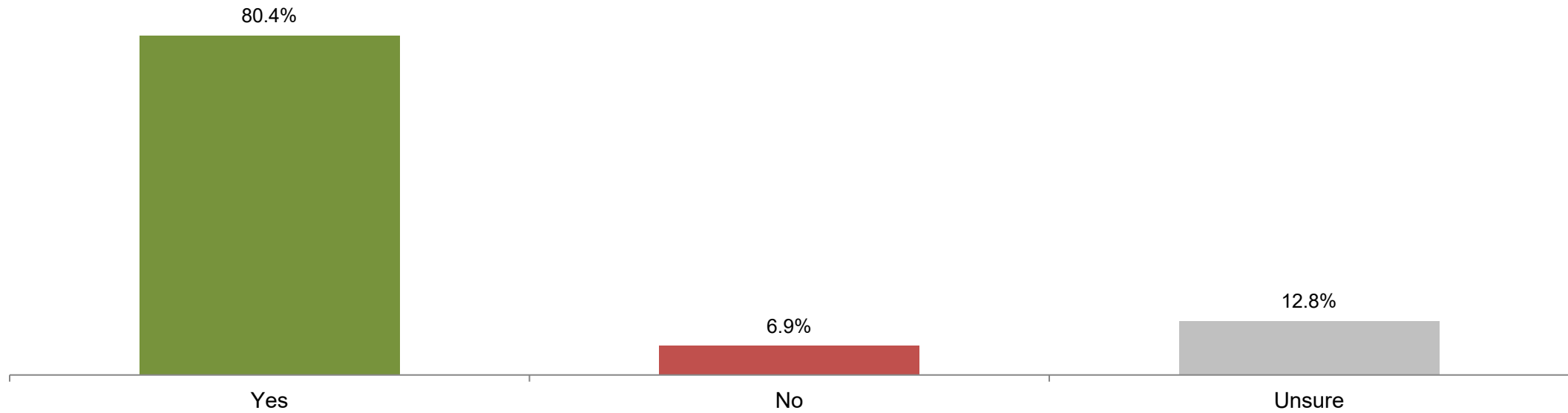
# Results by length of residency, children in home, business ownership, and mode of survey

Question 21: Do you feel safe at night in Dunwoody?



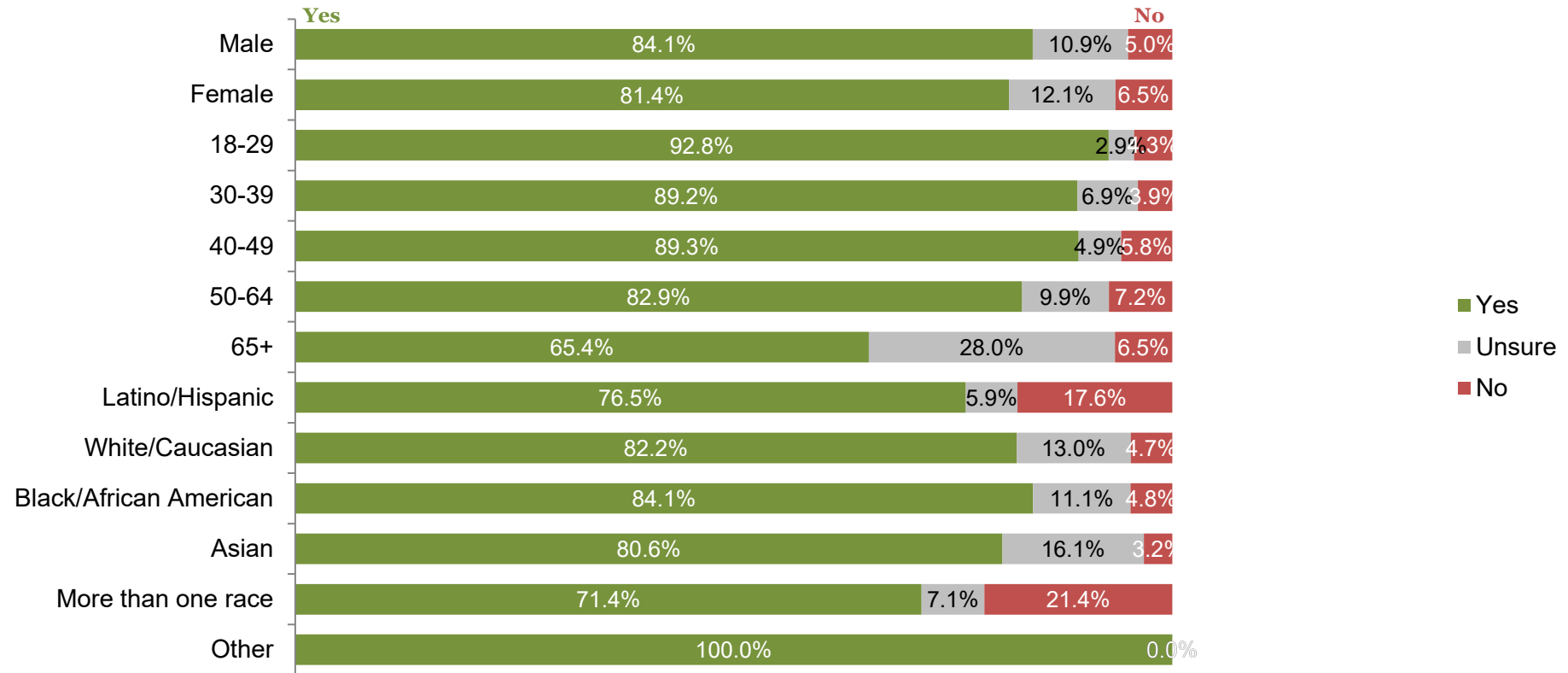
# 80% feel safe in Dunwoody parks

Question 22: Do you feel safe in Dunwoody parks?



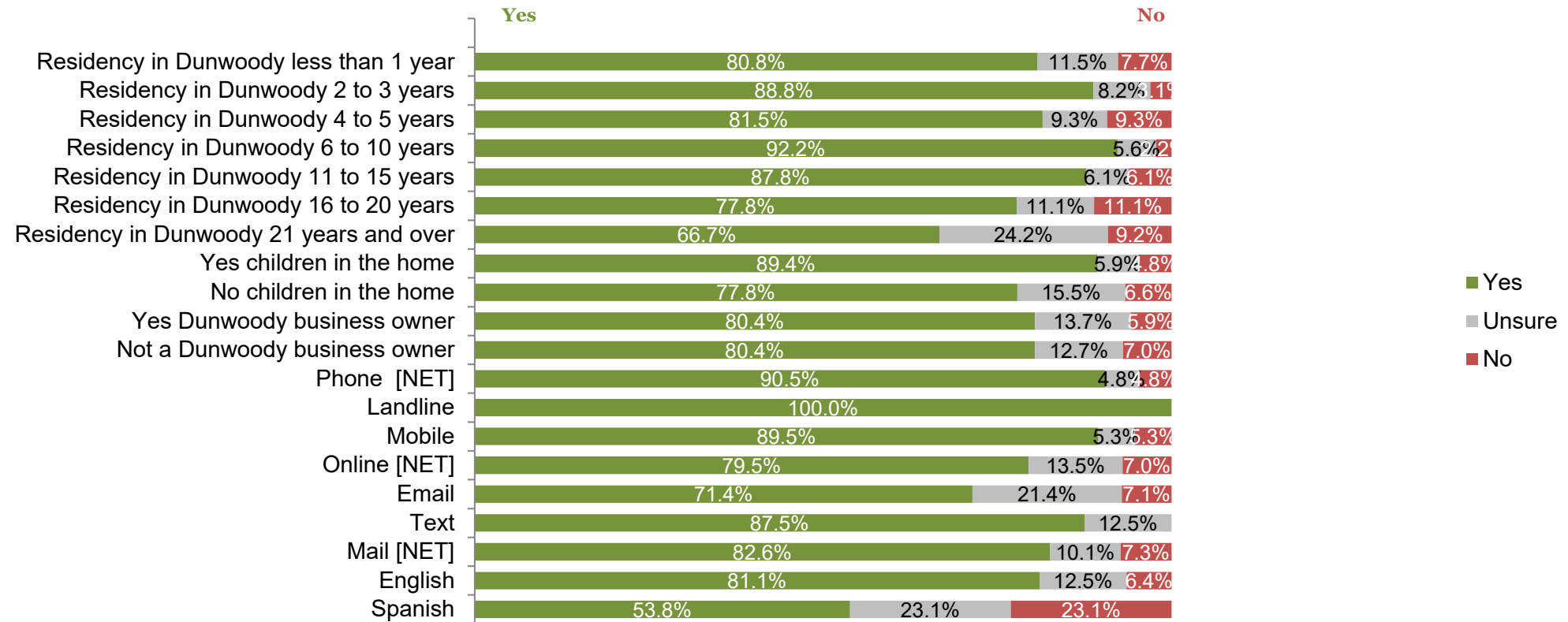
# Results by gender, age, and ethnicity

Question 22: Do you feel safe in Dunwoody parks?



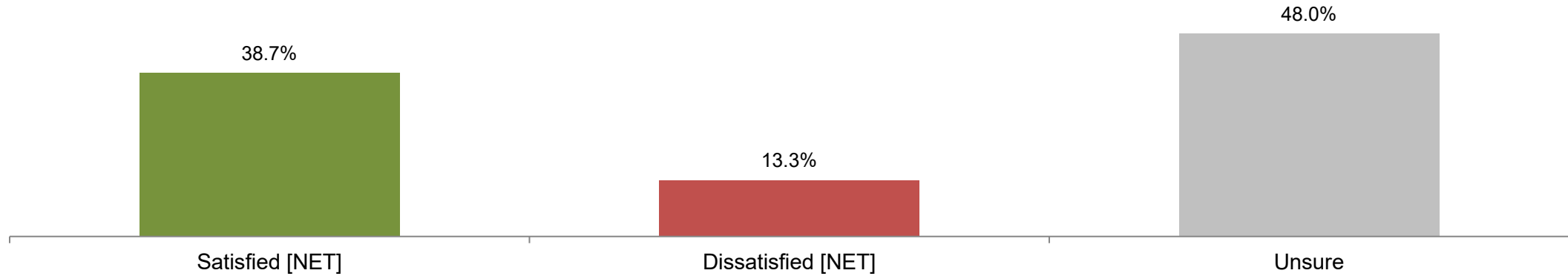
# Results by length of residency, children in home, business ownership, and mode of survey

Question 22: Do you feel safe in Dunwoody parks?



# 48% are unsure about satisfaction with EMS/Ambulance services

Question 23: Are you satisfied or dissatisfied with the EMS/Ambulance services in Dunwoody provided by DeKalb County? Is that very/somewhat (satisfied/dissatisfied)?

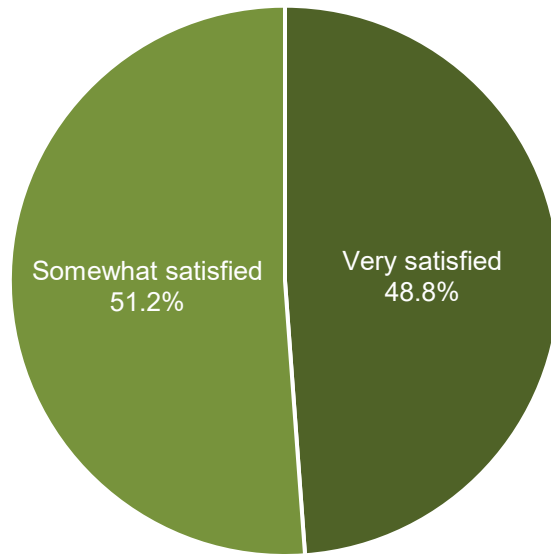




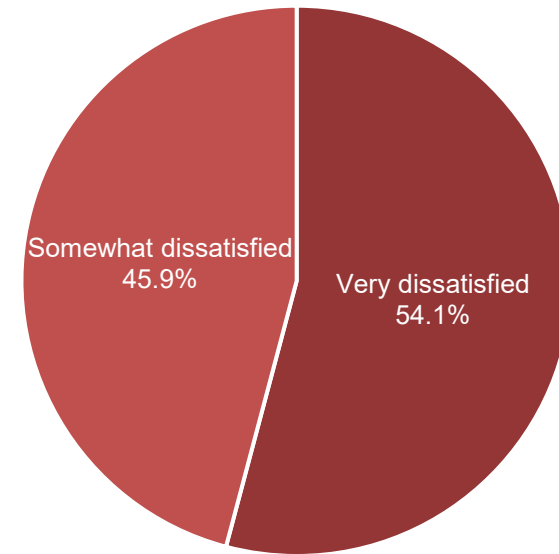
# 49% of those satisfied with EMS/Ambulance services are very satisfied

Question 23: Are you satisfied or dissatisfied with the EMS/Ambulance services in Dunwoody provided by DeKalb County? Is that very/somewhat (satisfied/dissatisfied)?

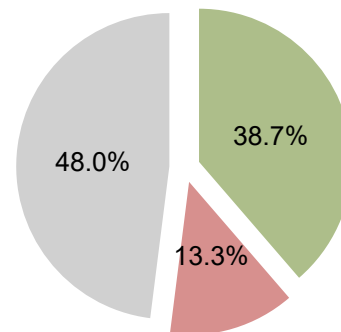
Among those who said satisfied [NET]



Among those who said dissatisfied [NET]

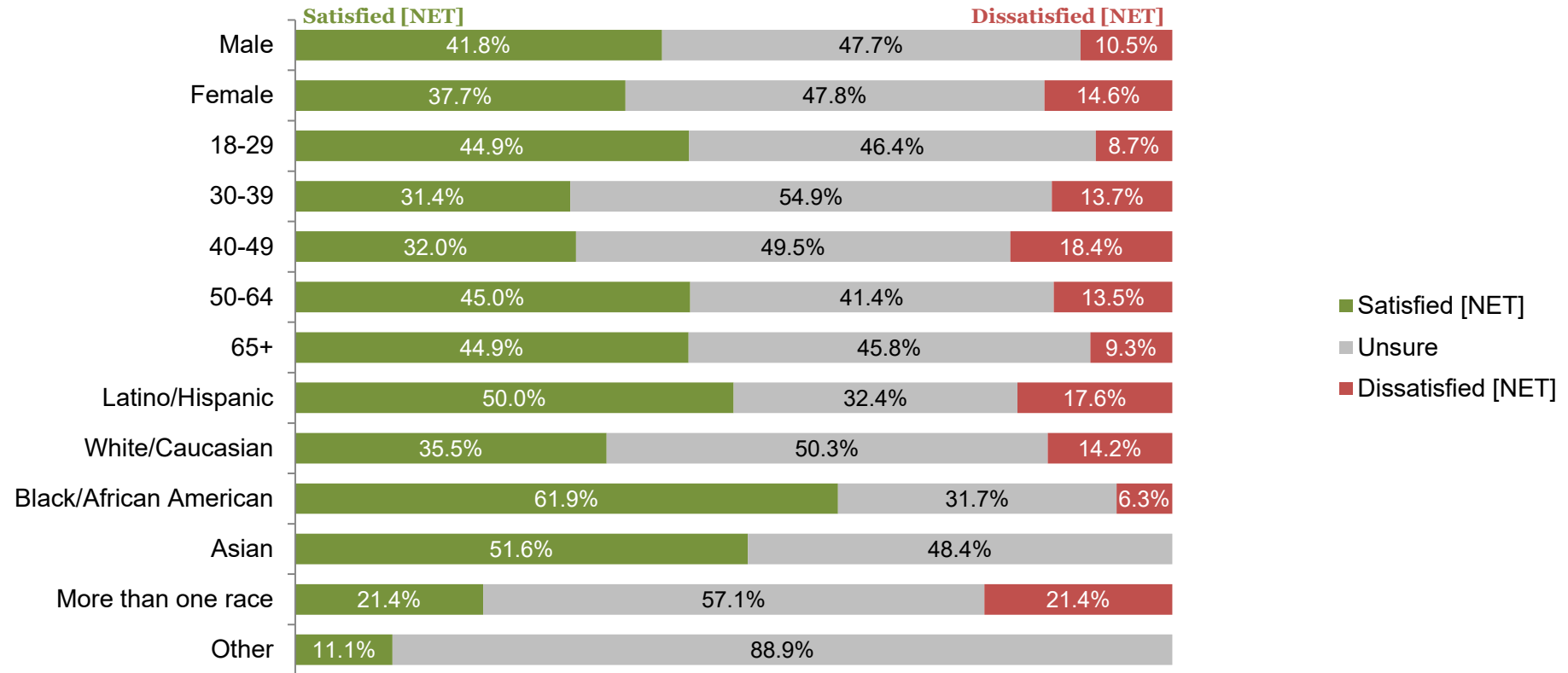


Total



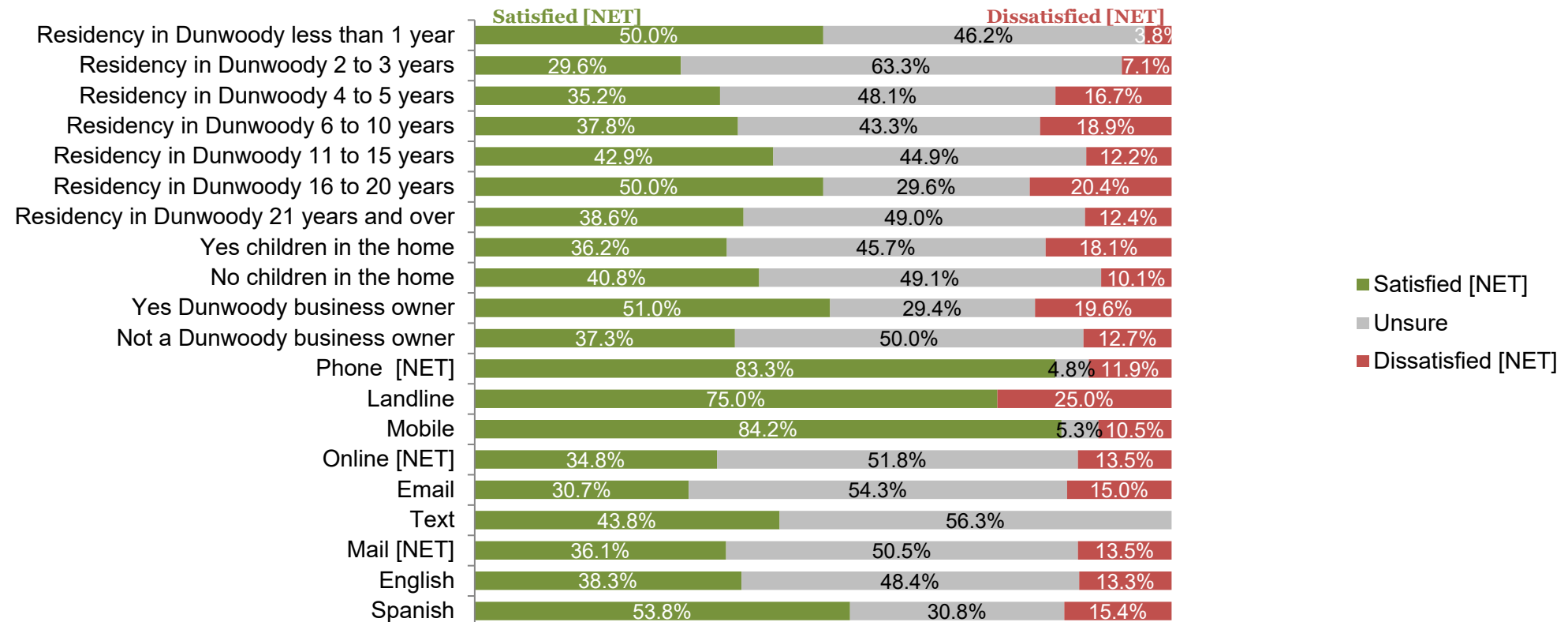
# Results by gender, age, and ethnicity

Question 23: Are you satisfied or dissatisfied with the EMS/Ambulance services in Dunwoody provided by DeKalb County? Is that very/somewhat (satisfied/dissatisfied)?



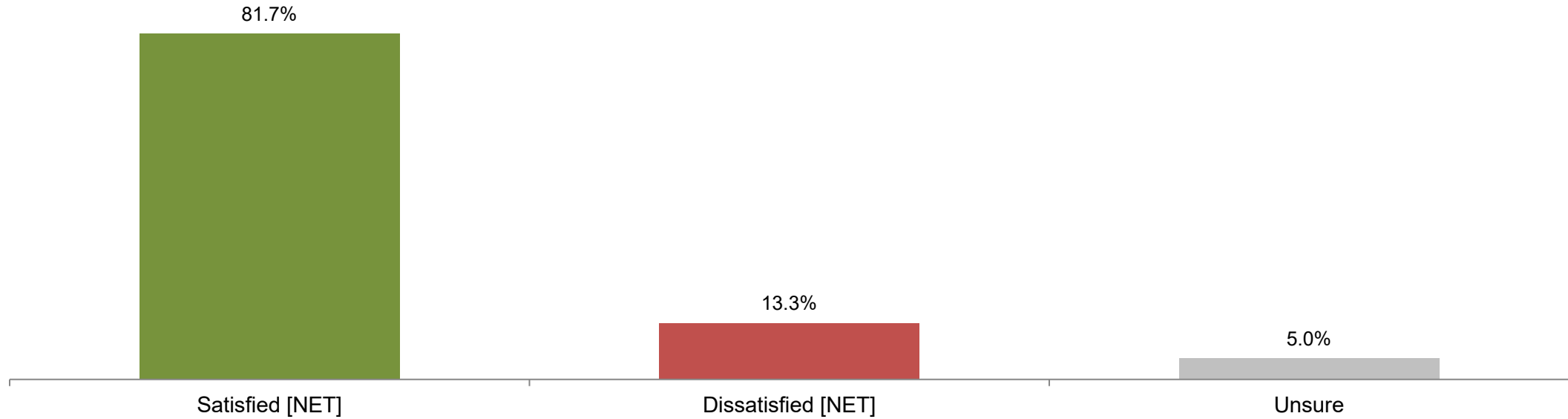
# Results by length of residency, children in home, business ownership, and mode of survey

Question 23: Are you satisfied or dissatisfied with the EMS/Ambulance services in Dunwoody provided by DeKalb County? Is that very/somewhat (satisfied/dissatisfied)?



# 82% are satisfied with sanitation services provided by DeKalb County

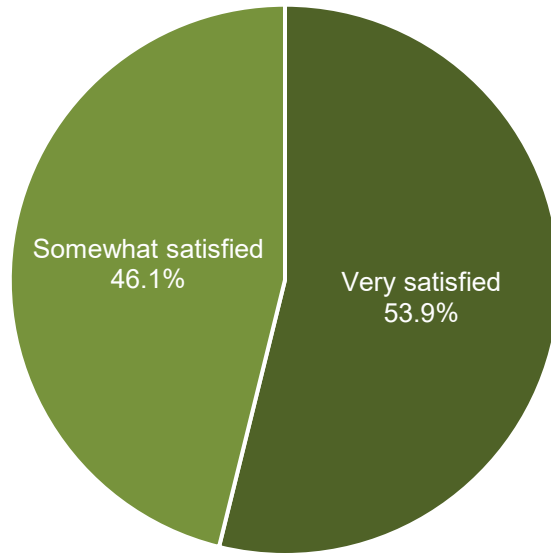
Question 24: Are you satisfied or dissatisfied with the sanitation services in Dunwoody provided by DeKalb County? Is that very/somewhat (satisfied/dissatisfied)?



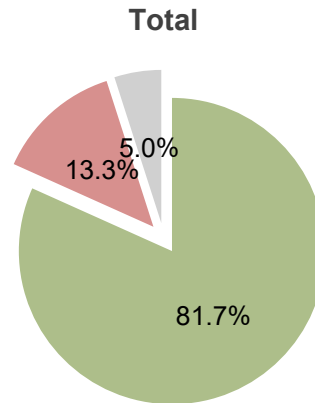
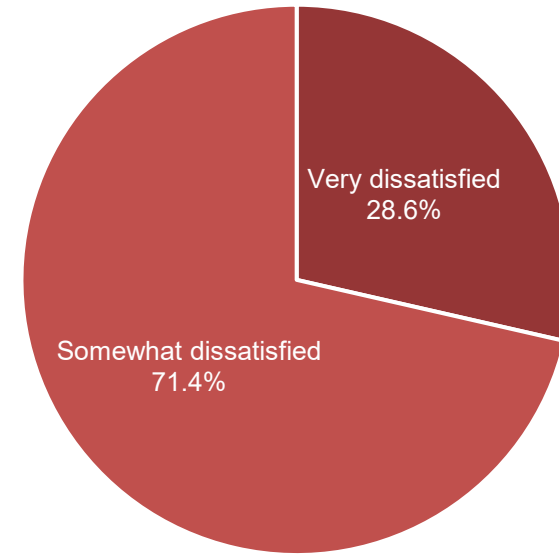
# Among those who said satisfied, 54% said they were “very satisfied’ with sanitation services

Question 24: Are you satisfied or dissatisfied with the sanitation services in Dunwoody provided by DeKalb County? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]

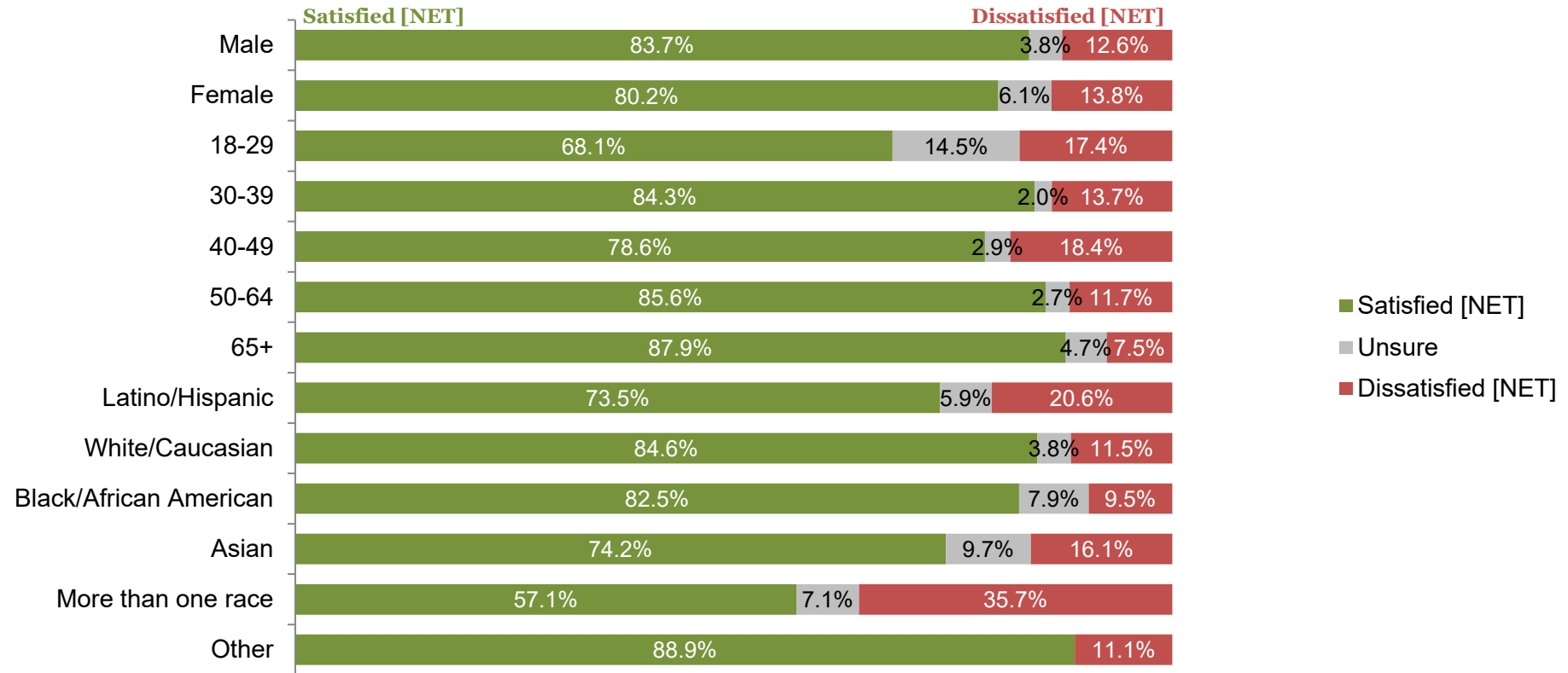


Among those who said dissatisfied [NET]



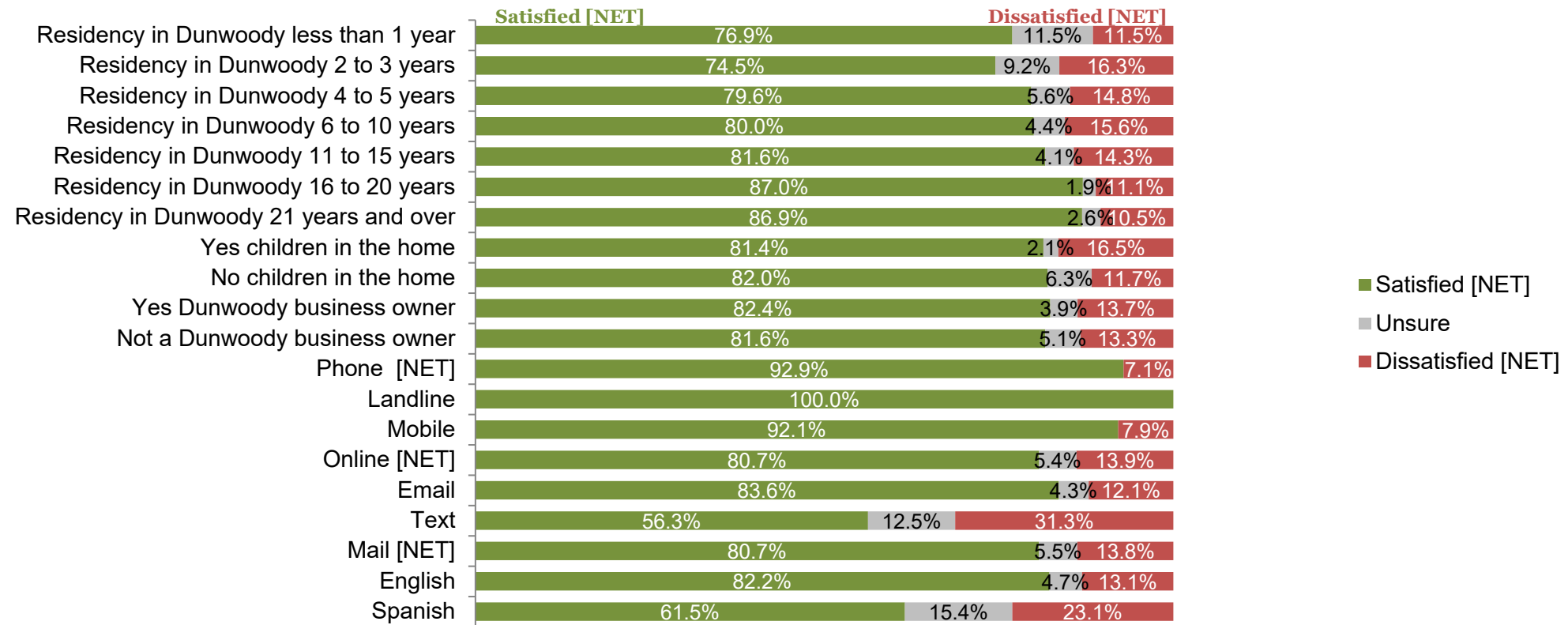
# Results by gender, age, and ethnicity

Question 24: Are you satisfied or dissatisfied with the sanitation services in Dunwoody provided by DeKalb County? Is that very/somewhat (satisfied/dissatisfied)?



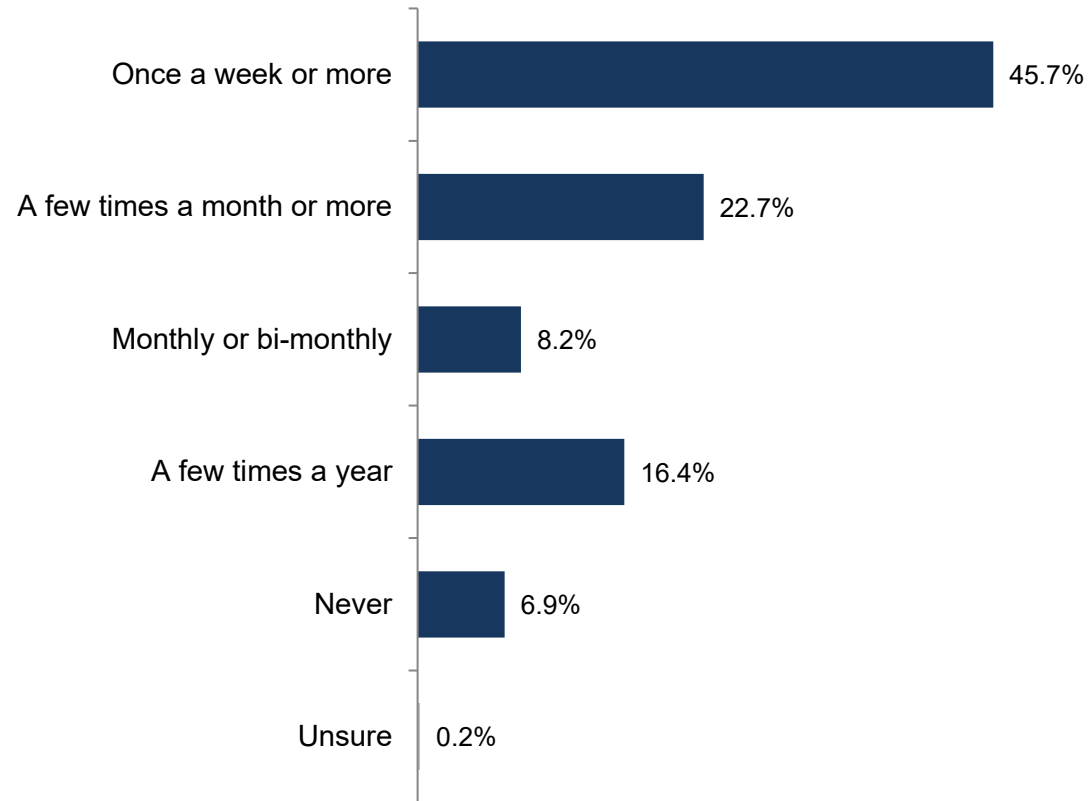
# Results by length of residency, children in home, business ownership, and mode of survey

Question 24: Are you satisfied or dissatisfied with the sanitation services in Dunwoody provided by DeKalb County? Is that very/somewhat (satisfied/dissatisfied)?



# 46% use Dunwoody's trails and sidewalks at least once a week

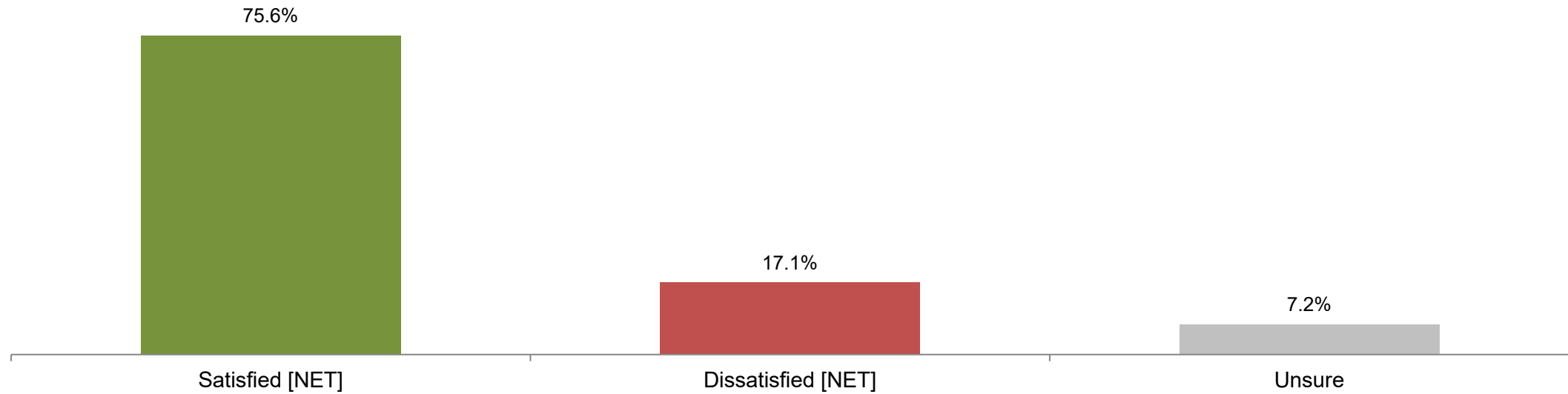
Question 25: How often do you use Dunwoody's trails/sidewalks?





# 76% are satisfied with the number of trails/sidewalks

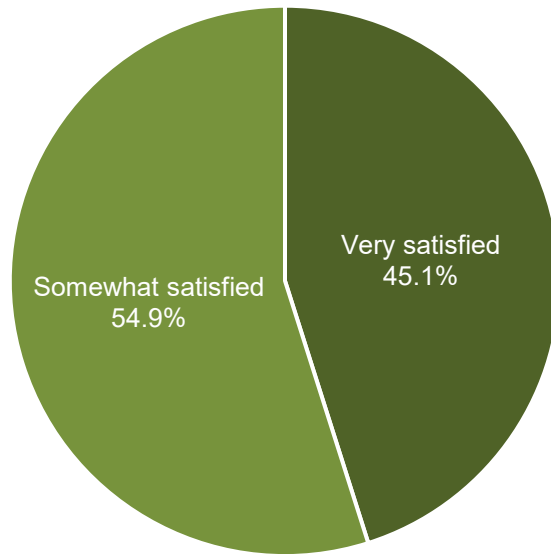
Question 26: Are you satisfied or dissatisfied with number of trails/sidewalks in Dunwoody's trail system? Is that very/somewhat (satisfied/dissatisfied)?



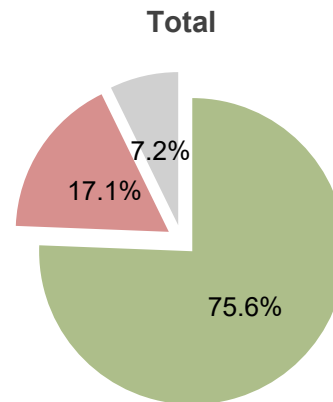
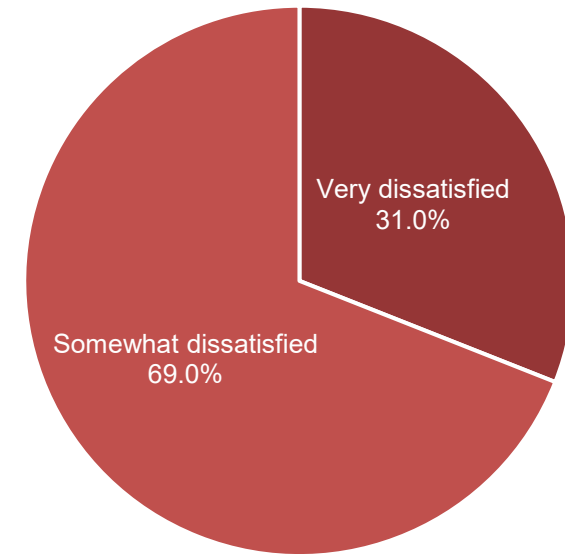
# Among those who are satisfied with the number of trails/sidewalks in Dunwoody, 45% are “very satisfied”

Question 26: Are you satisfied or dissatisfied with number of trails/sidewalks in Dunwoody's trail system? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]

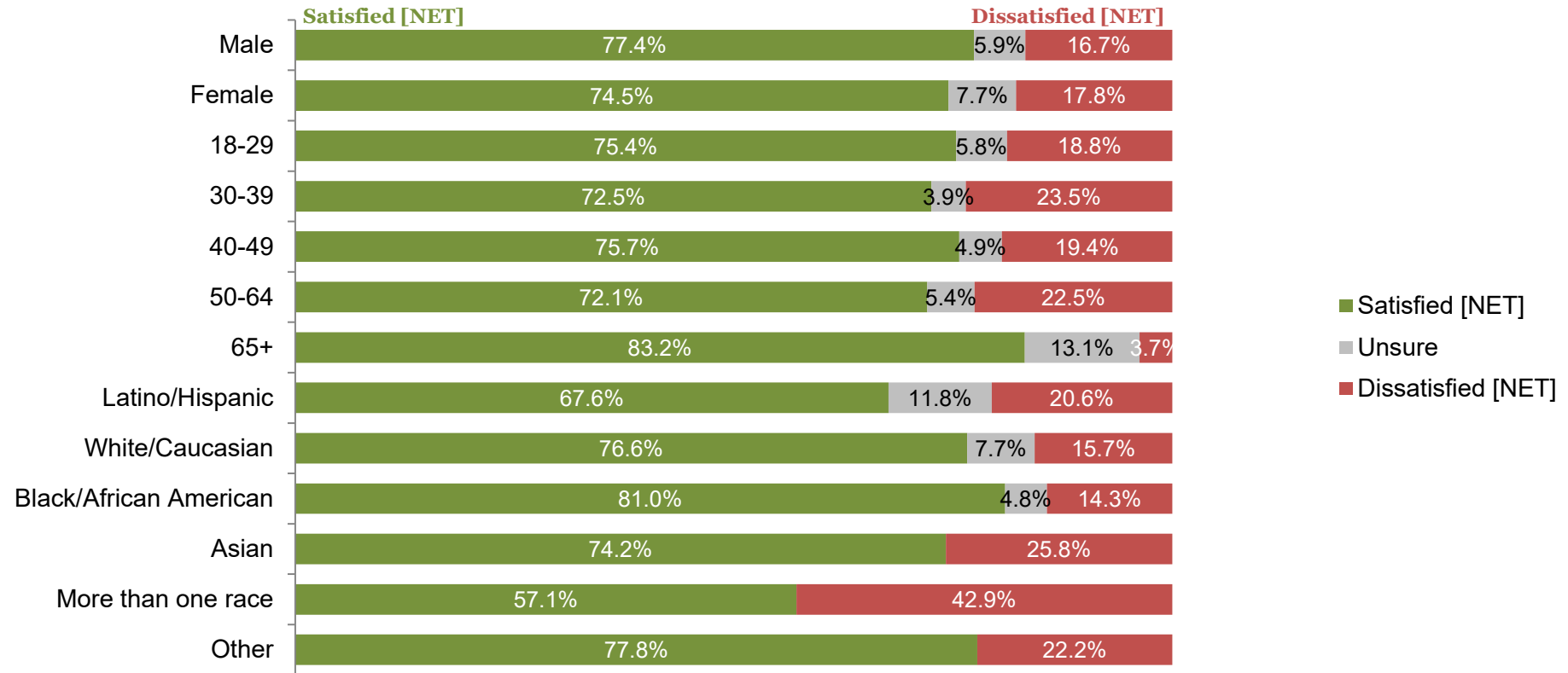


Among those who said dissatisfied [NET]



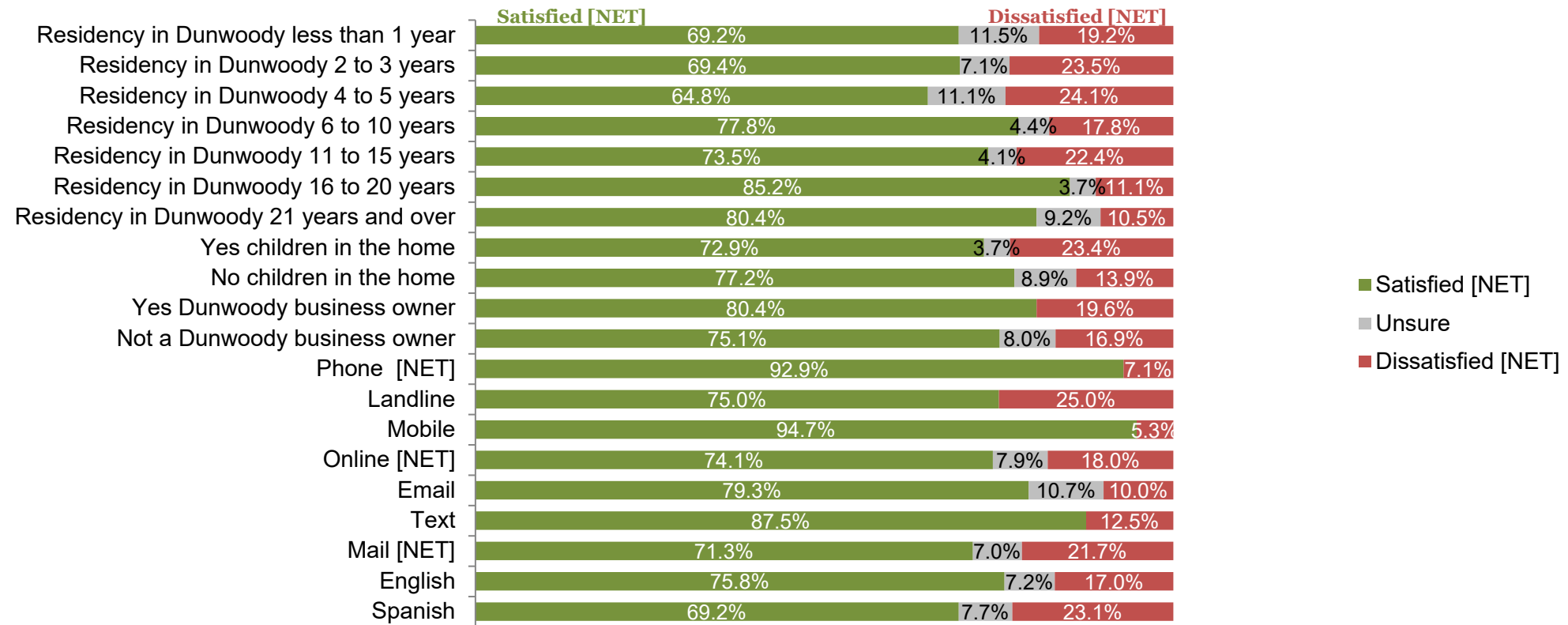
# Results by gender, age, and ethnicity

Question 26: Are you satisfied or dissatisfied with number of trails/sidewalks in Dunwoody's trail system? Is that very/somewhat (satisfied/dissatisfied)?



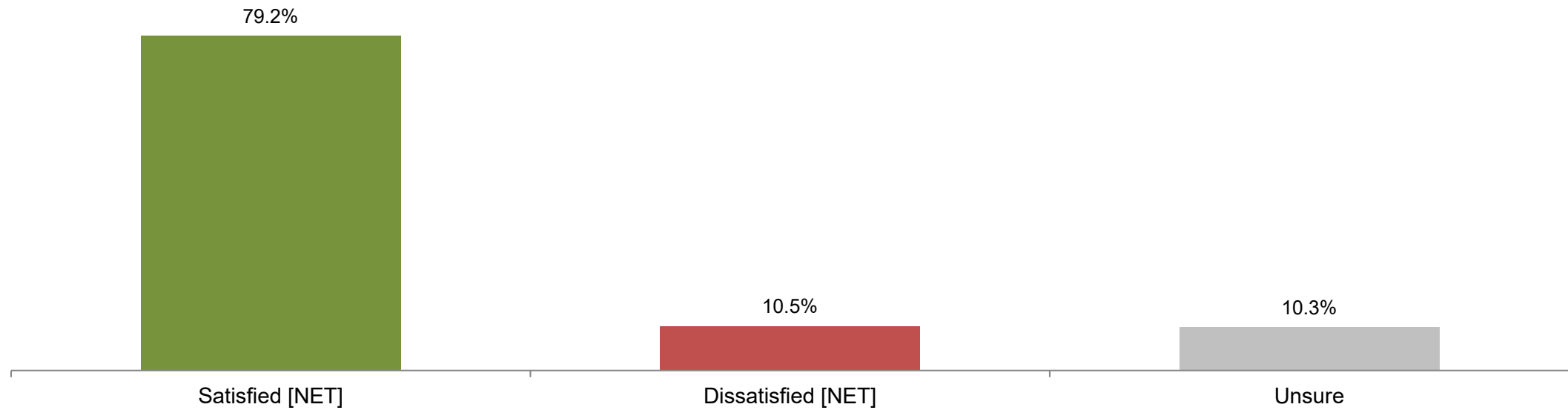
# Results by length of residency, children in home, business ownership, and mode of survey

Question 26: Are you satisfied or dissatisfied with number of trails/sidewalks in Dunwoody's trail system? Is that very/somewhat (satisfied/dissatisfied)?



# 79% are satisfied with the condition of trails/sidewalks

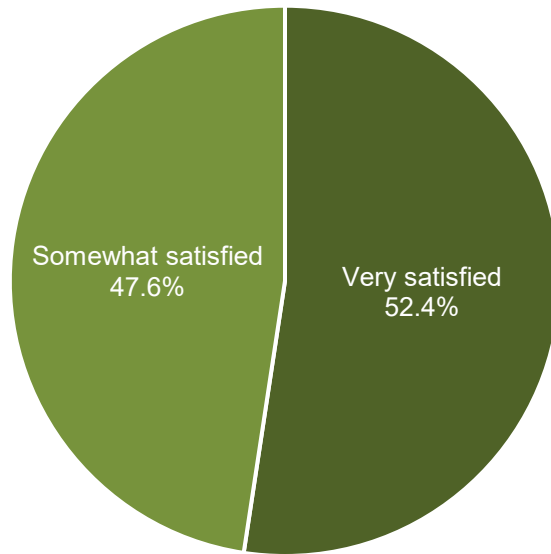
Question 27: Are you satisfied or dissatisfied with the condition of the trails/sidewalks in Dunwoody's trail system? Is that very/somewhat (satisfied/dissatisfied)?



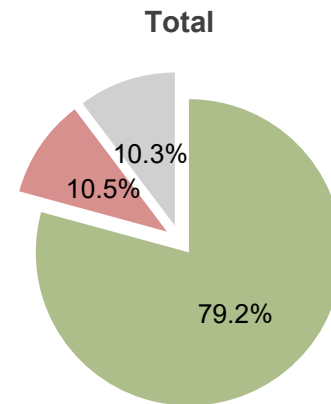
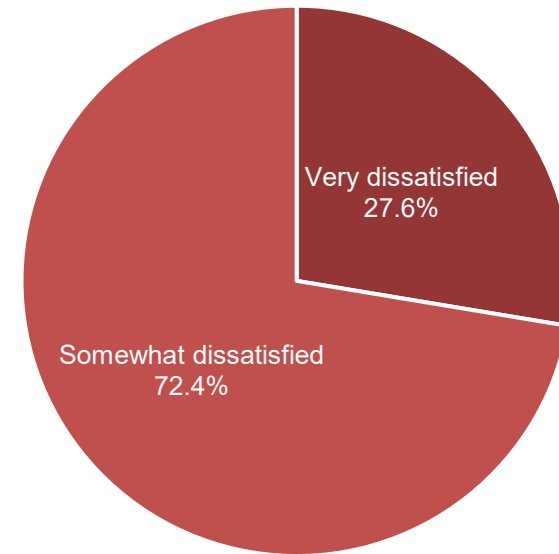
# Among those who are satisfied with the condition of Dunwoody trails/sidewalks, 52% are very satisfied.

Question 27: Are you satisfied or dissatisfied with the condition of the trails/sidewalks in Dunwoody's trail system? Is that very/somewhat (satisfied/dissatisfied)?

Among those who said satisfied [NET]

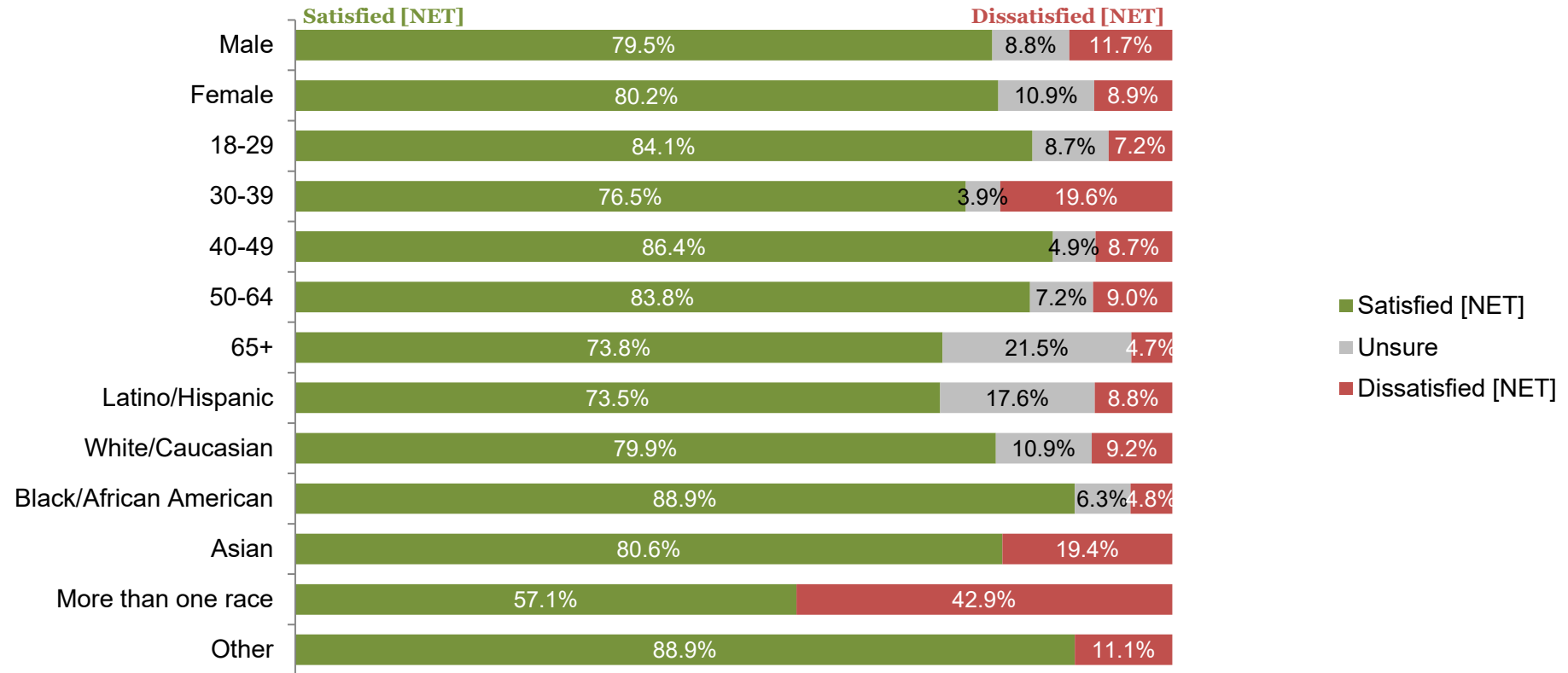


Among those who said dissatisfied [NET]



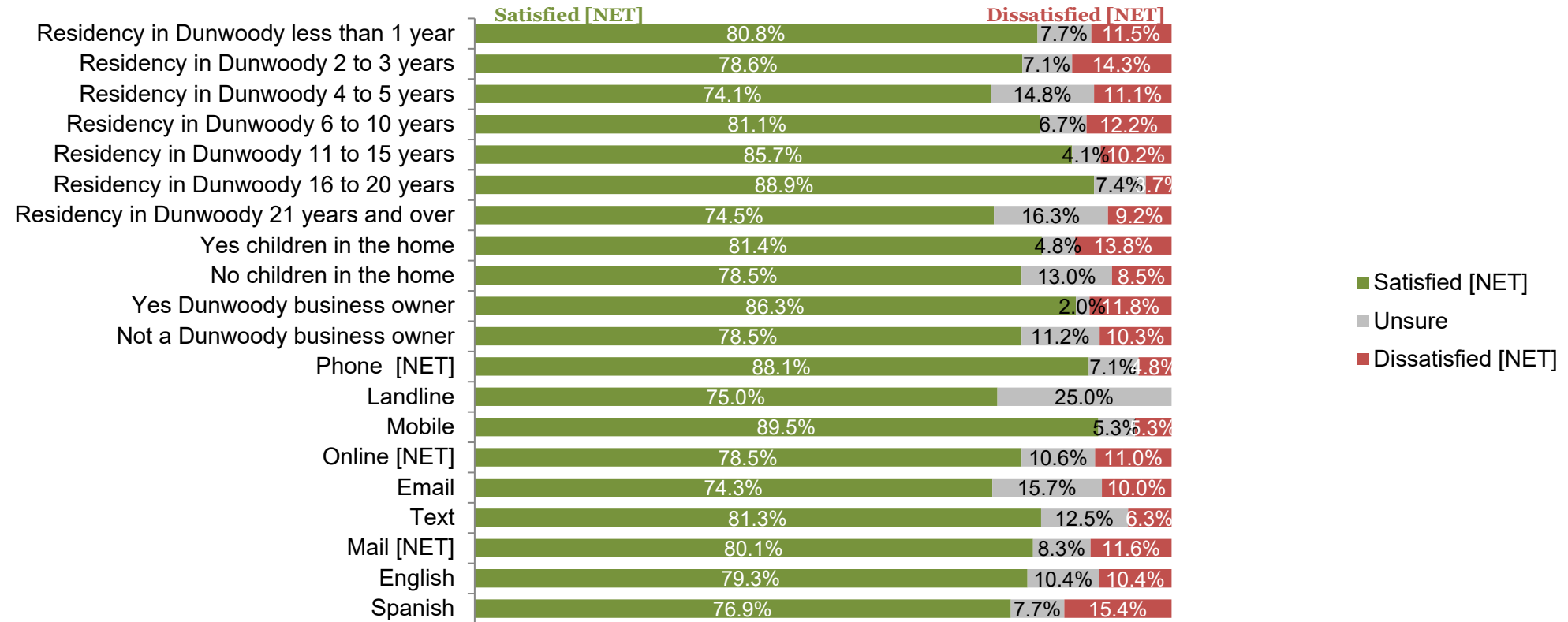
# Results by gender, age, and ethnicity

Question 27: Are you satisfied or dissatisfied with the condition of the trails/sidewalks in Dunwoody's trail system? Is that very/somewhat (satisfied/dissatisfied)?



# Results by length of residency, children in home, business ownership, and mode of survey

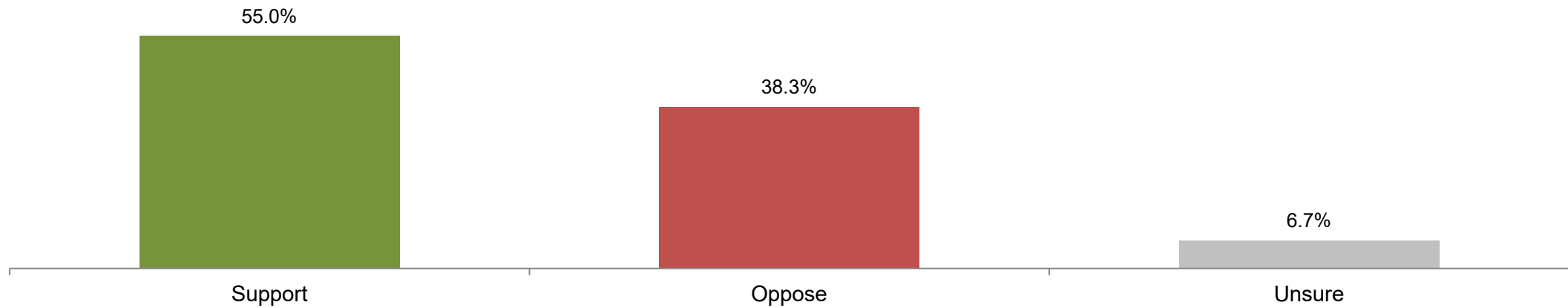
Question 27: Are you satisfied or dissatisfied with the condition of the trails/sidewalks in Dunwoody's trail system? Is that very/somewhat (satisfied/dissatisfied)?





# 39% would oppose the construction of a trail if it would run next to their home

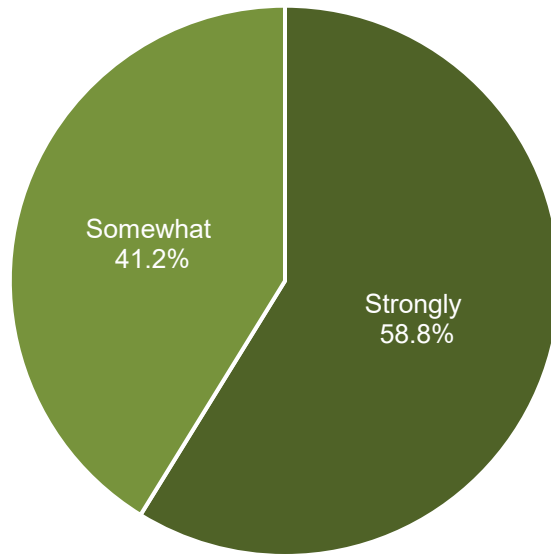
Question 28: Would you support the construction of a trail if it would run next to your home? Is that strongly/somewhat (support/oppose)?



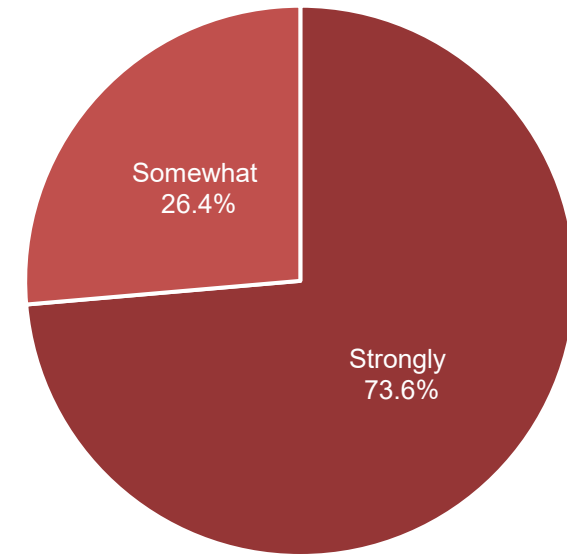
# Among those who would oppose a trail, 74% would strongly oppose it

Question 28: Would you support the construction of a trail if it would run next to your home? Is that strongly/somewhat (support/oppose)?

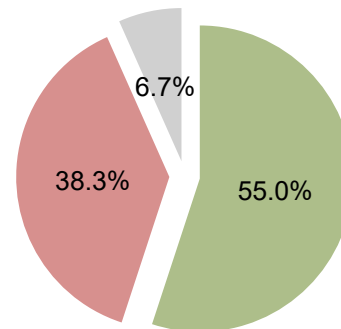
Among those who said support



Among those who said oppose

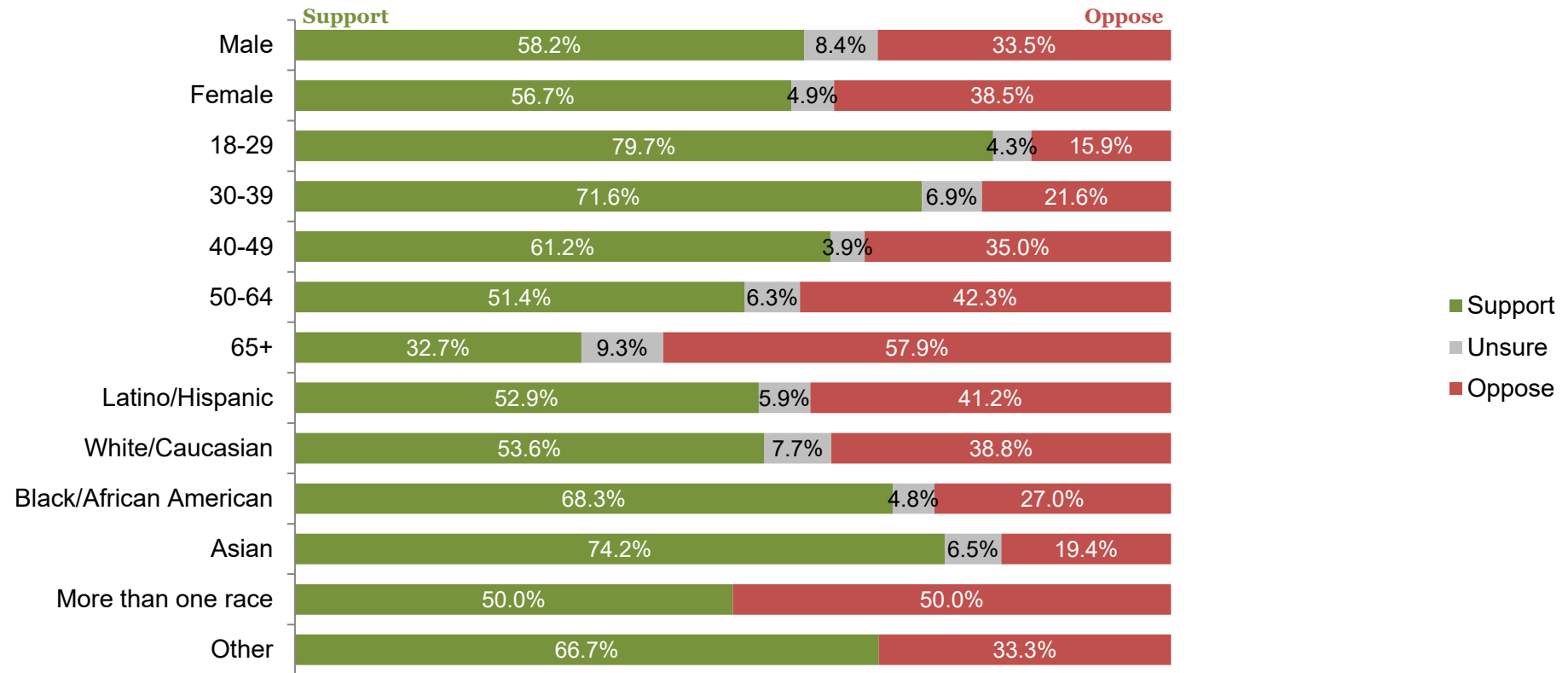


Total



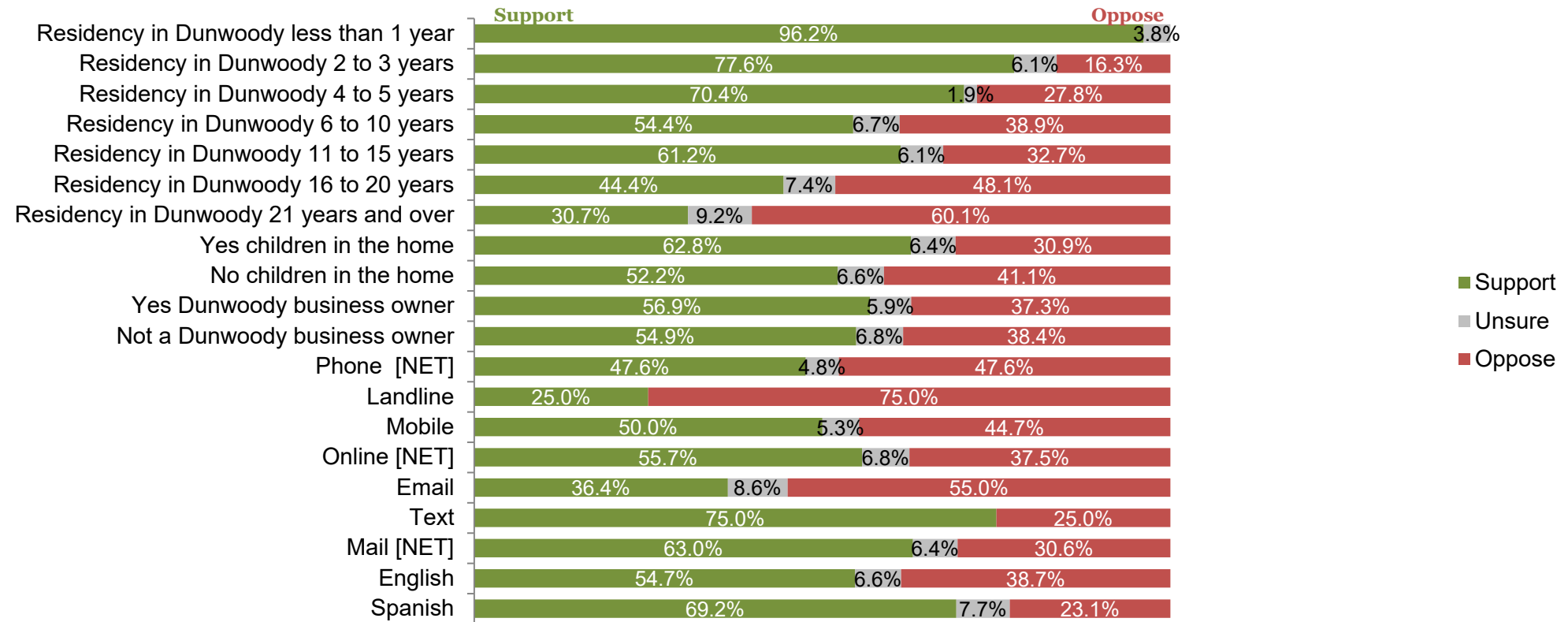
# Results by gender, age, and ethnicity

Question 28: Would you support the construction of a trail if it would run next to your home? Is that strongly/somewhat (support/oppose)?



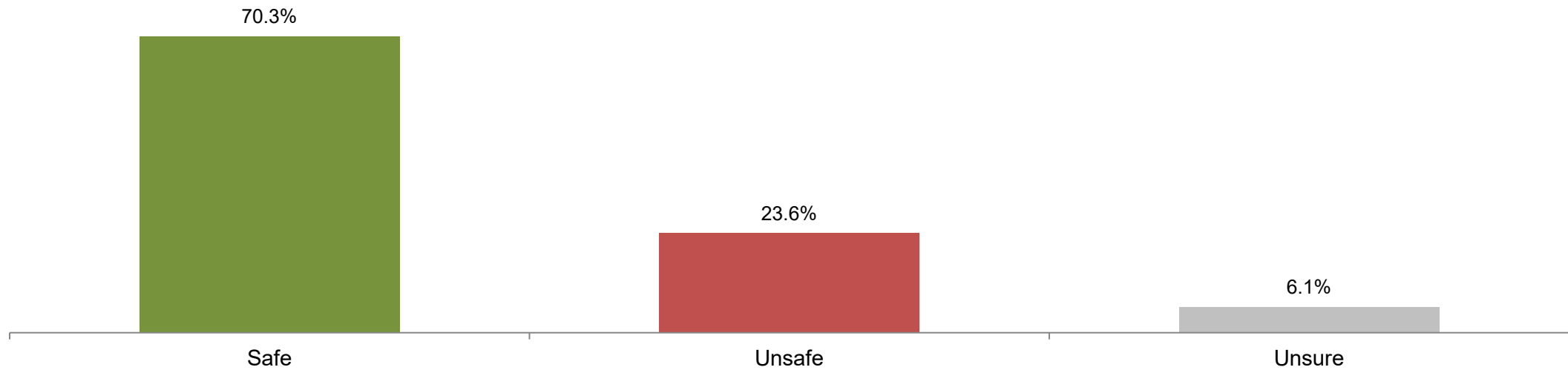
# Results by length of residency, children in home, business ownership, and mode of survey

Question 28: Would you support the construction of a trail if it would run next to your home? Is that strongly/somewhat (support/oppose)?



# 70% feel safe as a pedestrian or bicyclist on sidewalks and trails in Dunwoody

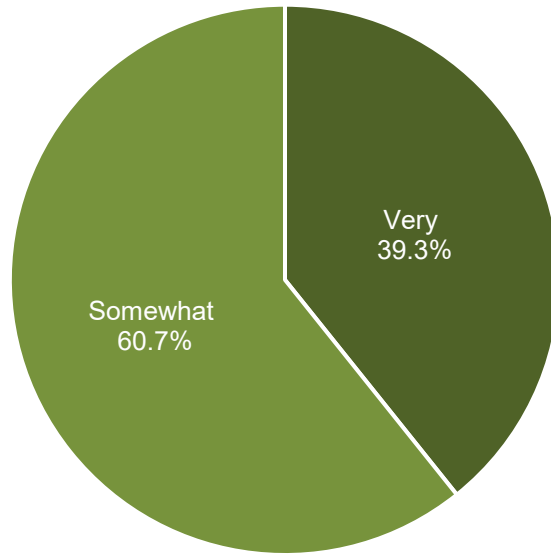
Question 29: How safe do you feel as a pedestrian or bicyclist on sidewalks and trails/sidewalks in Dunwoody? Is that very/somewhat (safe/unsafe)?



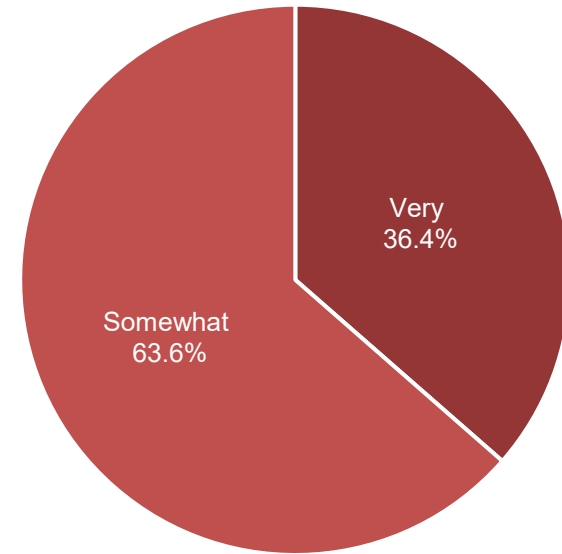
# Among those who said they felt safe on trails/sidewalks, 61% feel somewhat safe

Question 29: How safe do you feel as a pedestrian or bicyclist on sidewalks and trails/sidewalks in Dunwoody? Is that very/somewhat (safe/unsafe)?

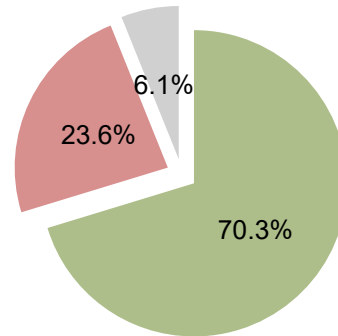
Among those who said safe



Among those who said unsafe

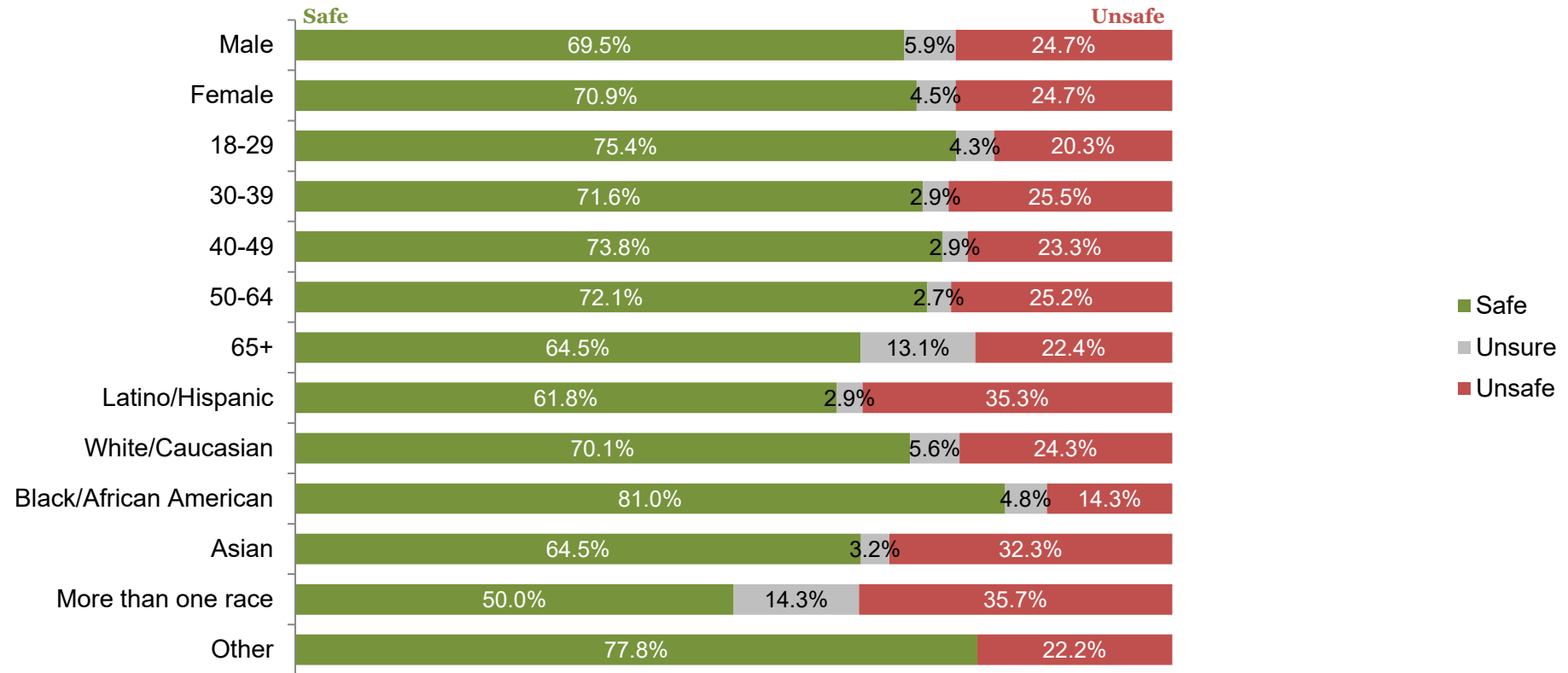


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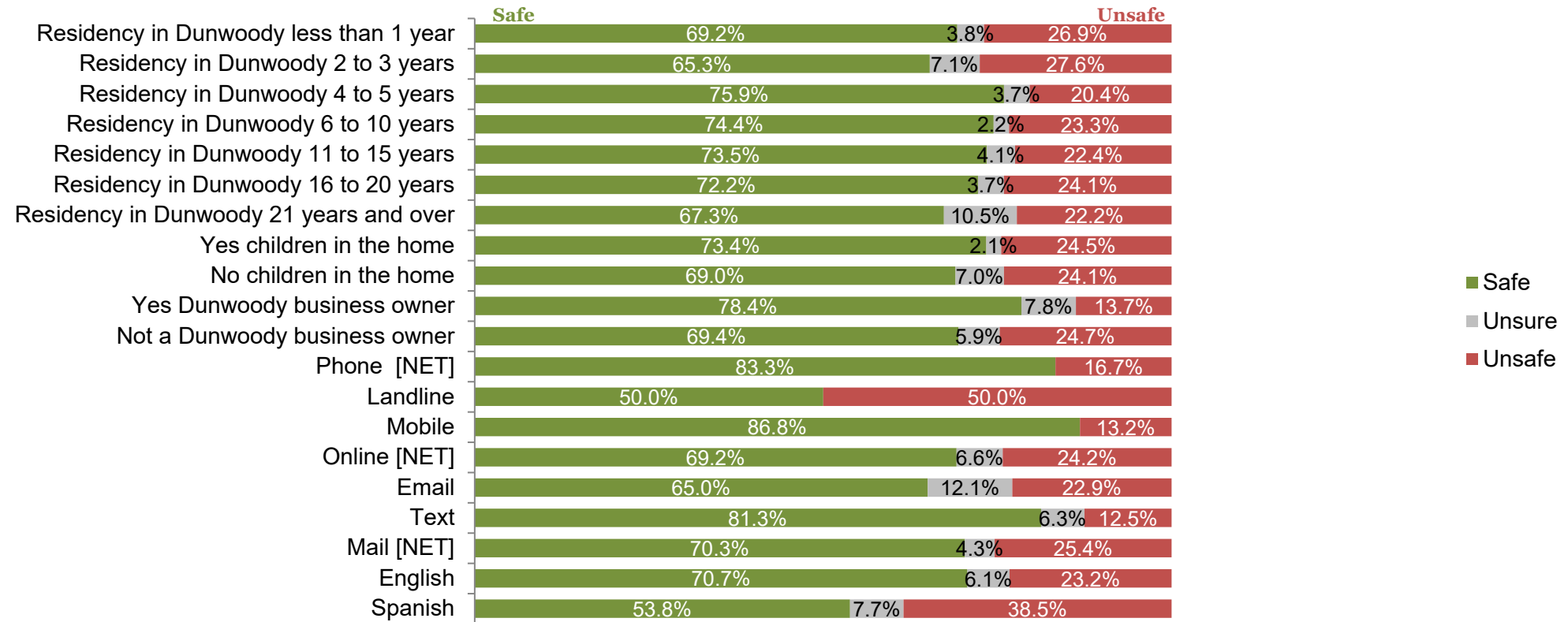
# Results by gender, age, and ethnicity

Question 29: How safe do you feel as a pedestrian or bicyclist on sidewalks and trails/sidewalks in Dunwoody? Is that very/somewhat (safe/unsafe)?



# Results by length of residency, children in home, business ownership, and mode of survey

Question 29: How safe do you feel as a pedestrian or bicyclist on sidewalks and trails/sidewalks in Dunwoody? Is that very/somewhat (safe/unsafe)?

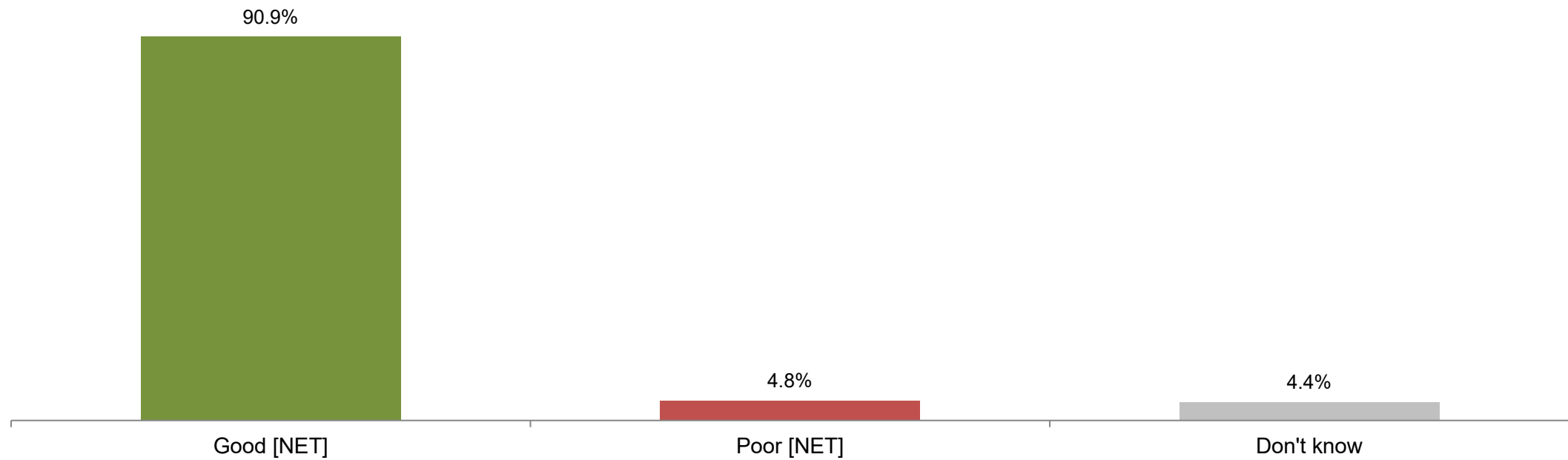




# 90% say that availability of parks is good or excellent

Question 30: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Availability of parks

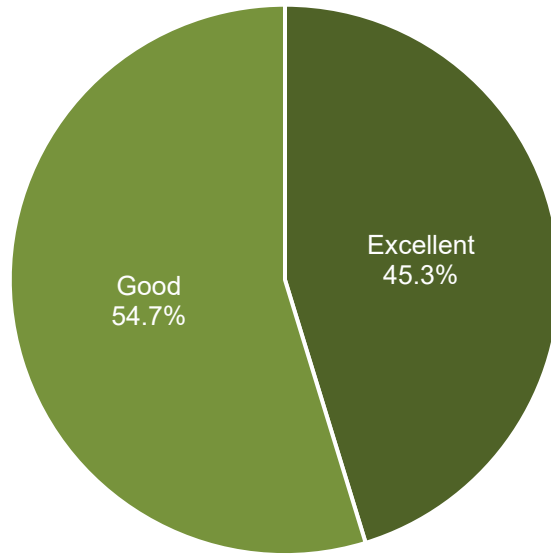


# Among those who said availability of parks is good, 45% said excellent

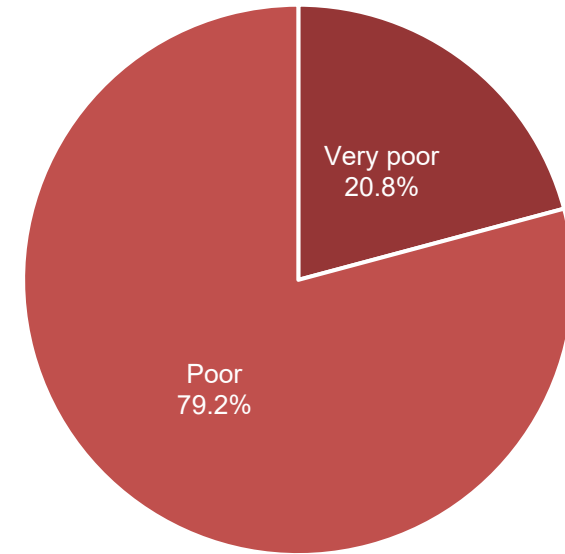
Question 30: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Availability of parks

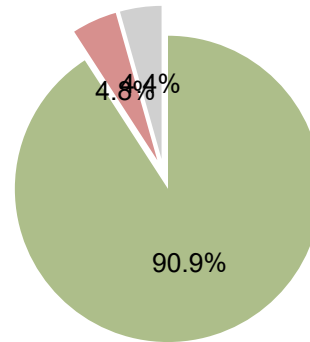
Among those who said good [NET]



Among those who said poor [NET]

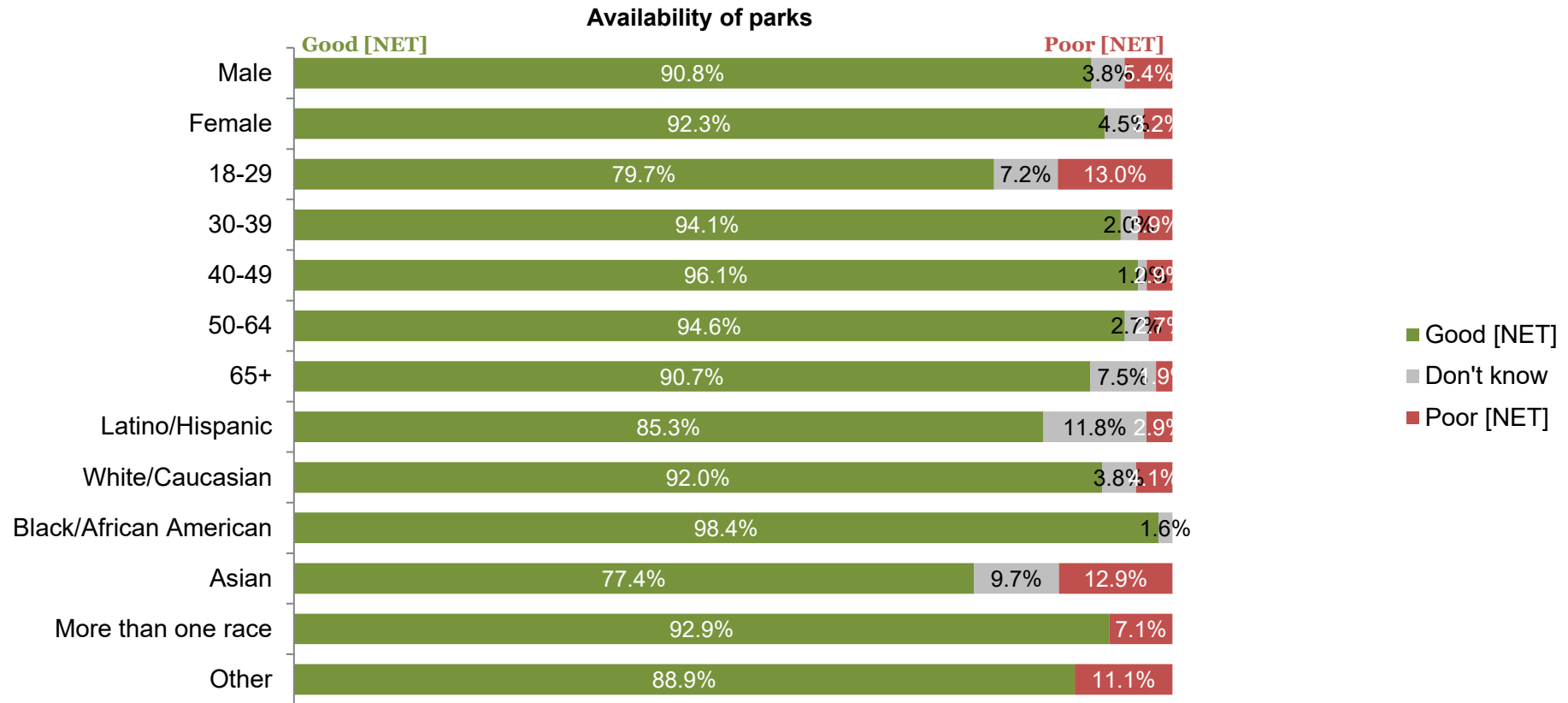


Total



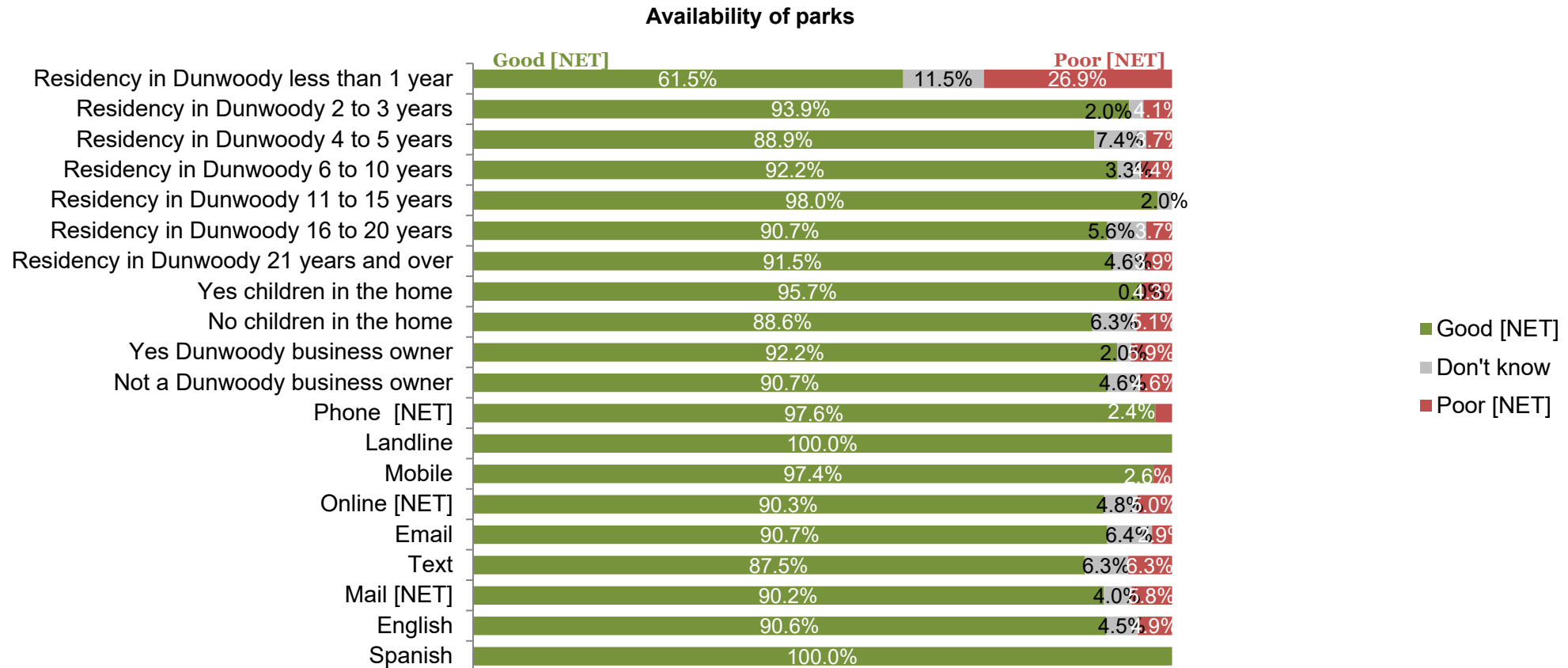
# Results by gender, age, and ethnicity

Question 30: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

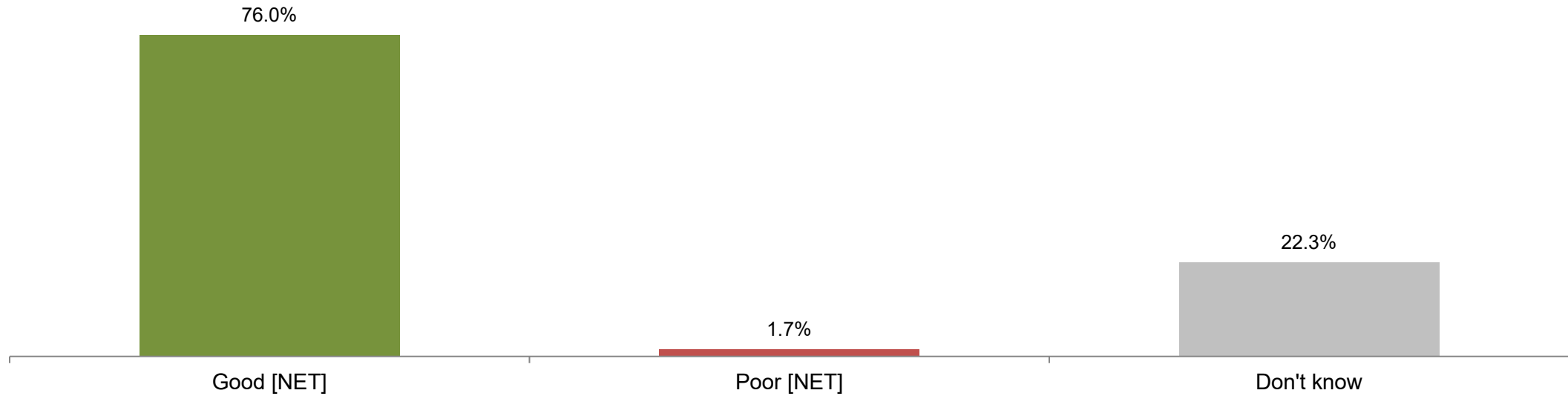
Question 30: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# 76% say quality of playgrounds as good or excellent

Question 31: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Quality of Playgrounds

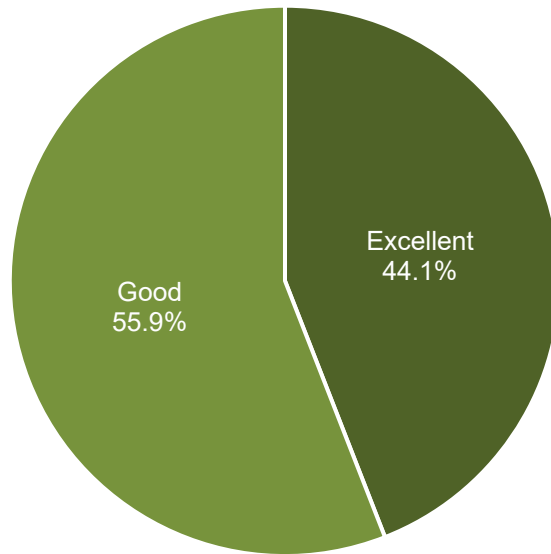


# Among those who said quality of playgrounds is good, 44% said they are excellent

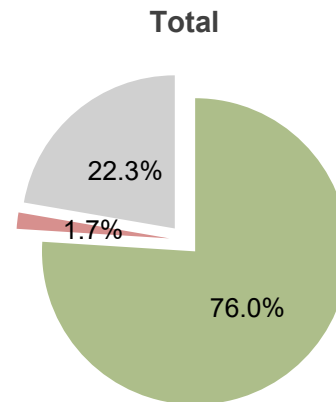
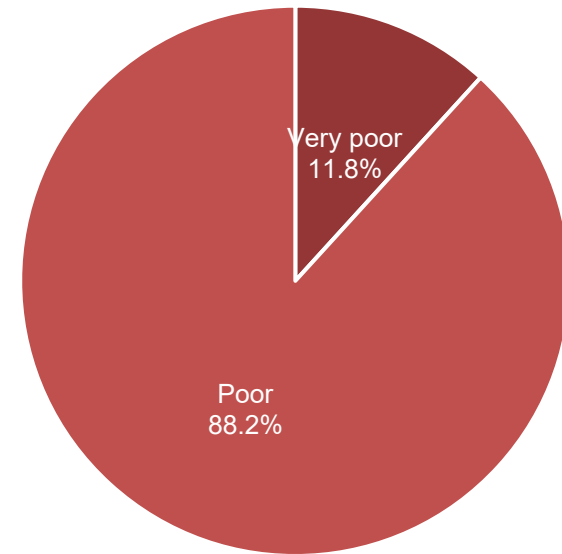
Question 31: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Quality of Playgrounds

Among those who said good [NET]

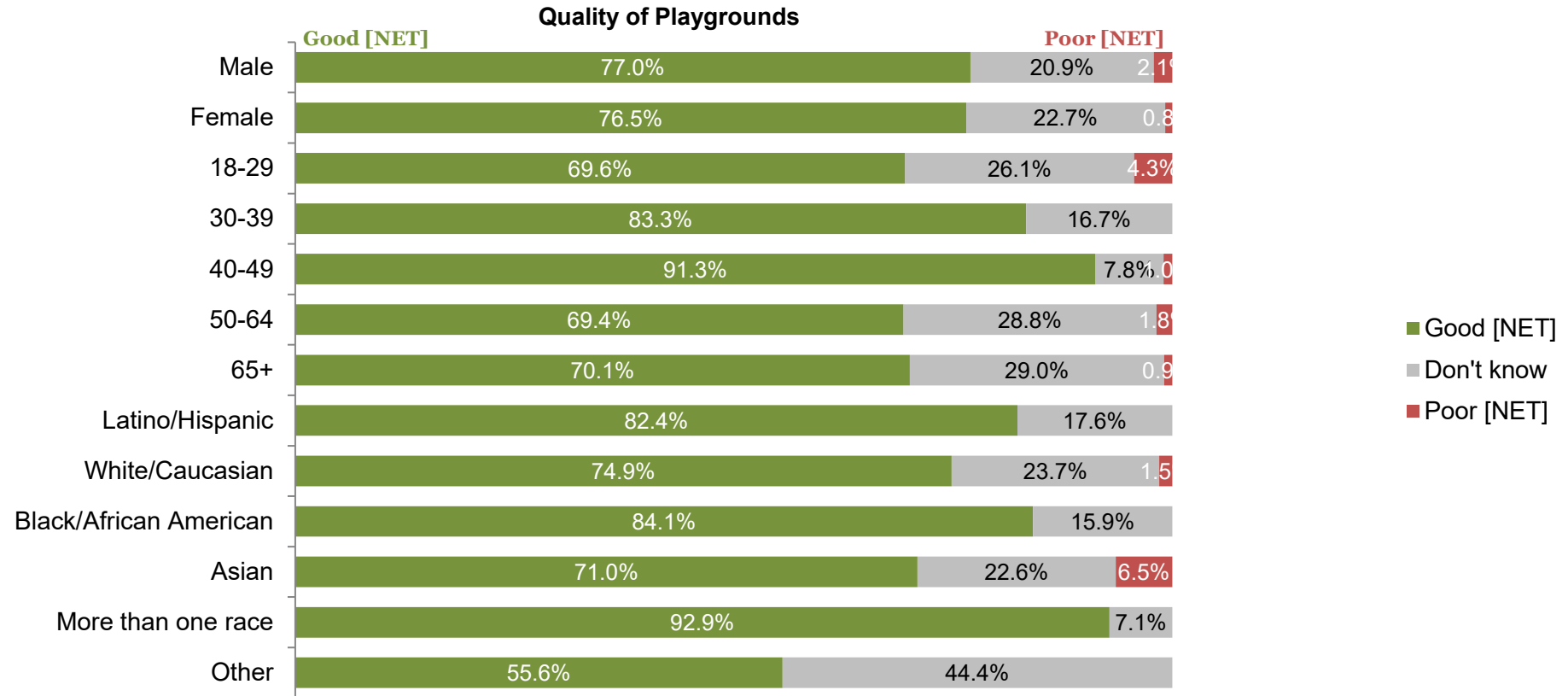


Among those who said poor [NET]



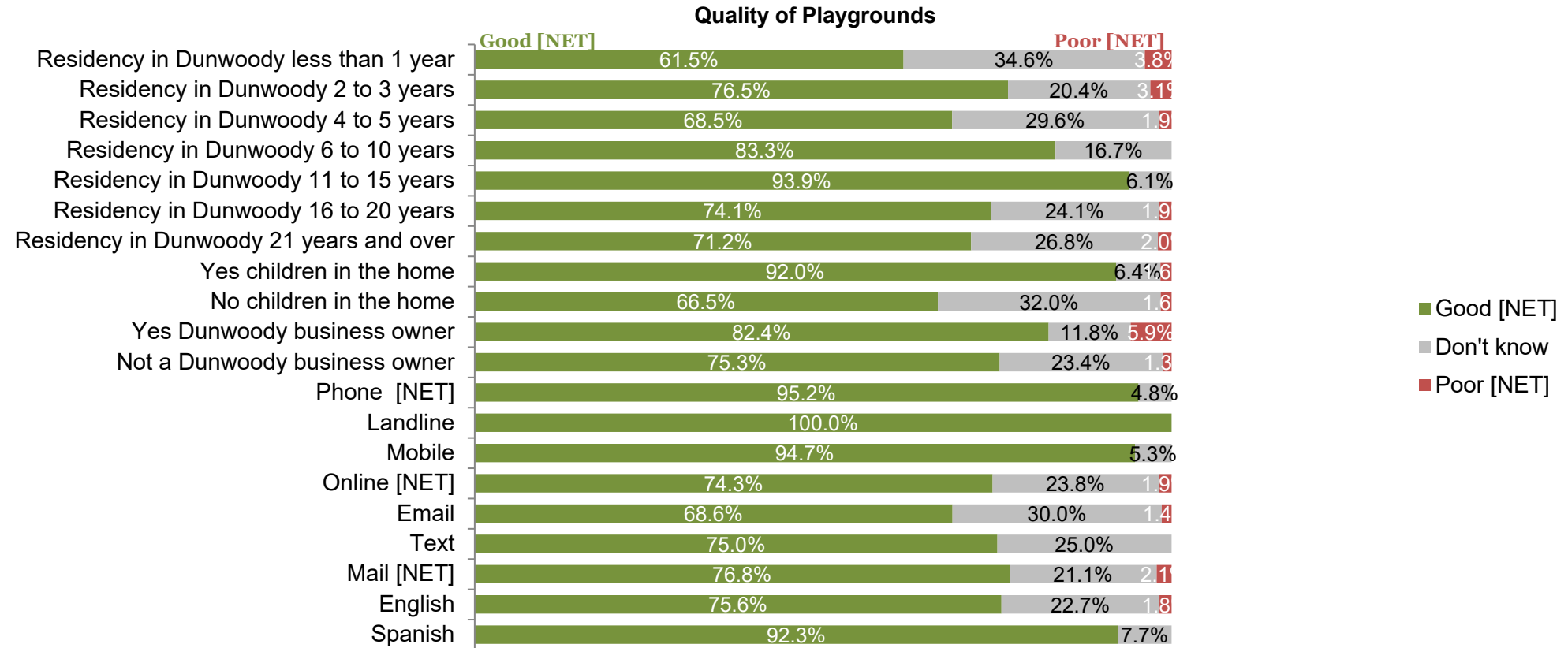
# Results by gender, age, and ethnicity

Question 31: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

Question 31: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

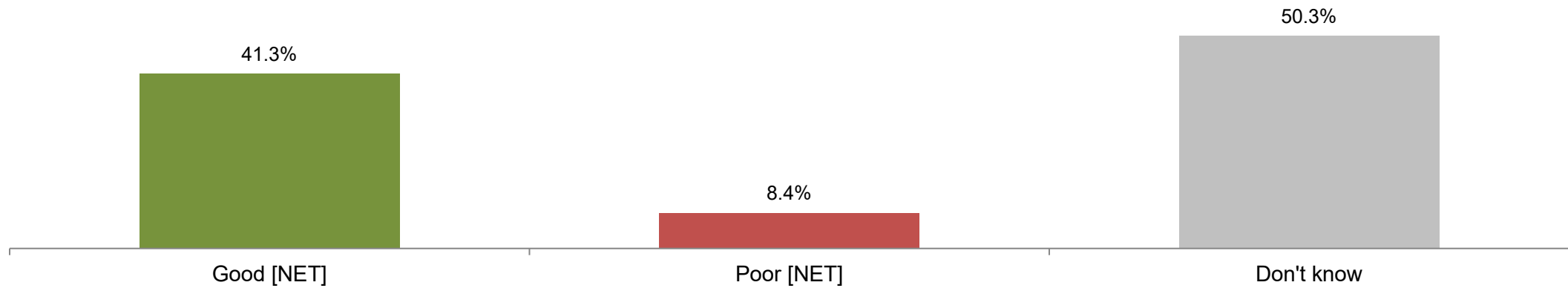




# 50% are unsure about athletic programs in Dunwoody, 41% say they are good or excellent

Question 32: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Athletic Programs

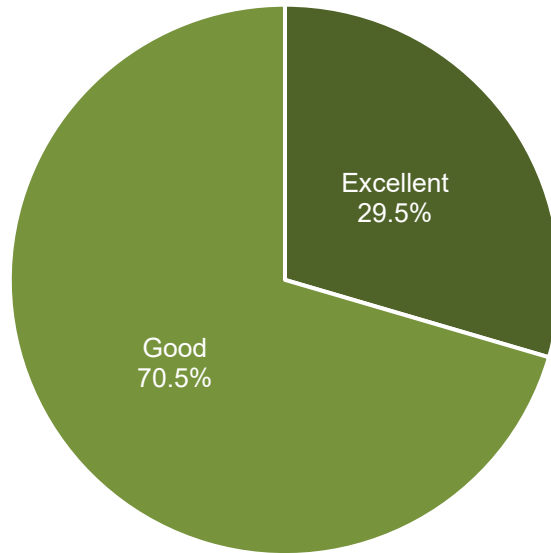


# Among those who said that Athletic programs were good, 30% said excellent

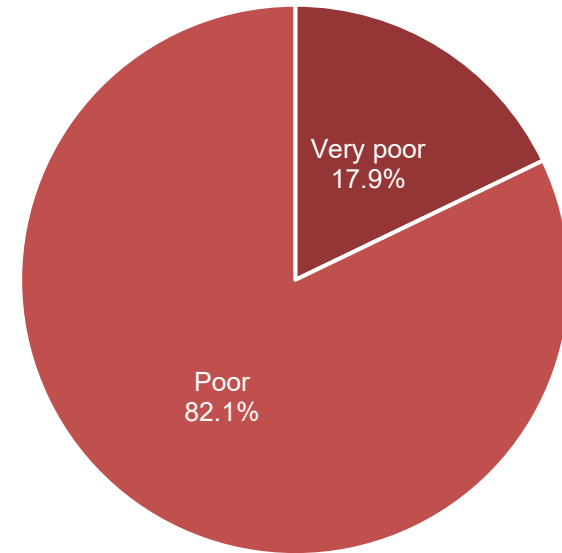
Question 32: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Athletic Programs

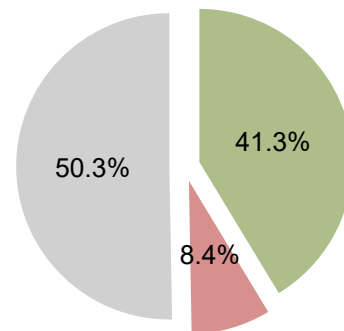
Among those who said good [NET]



Among those who said poor [NET]

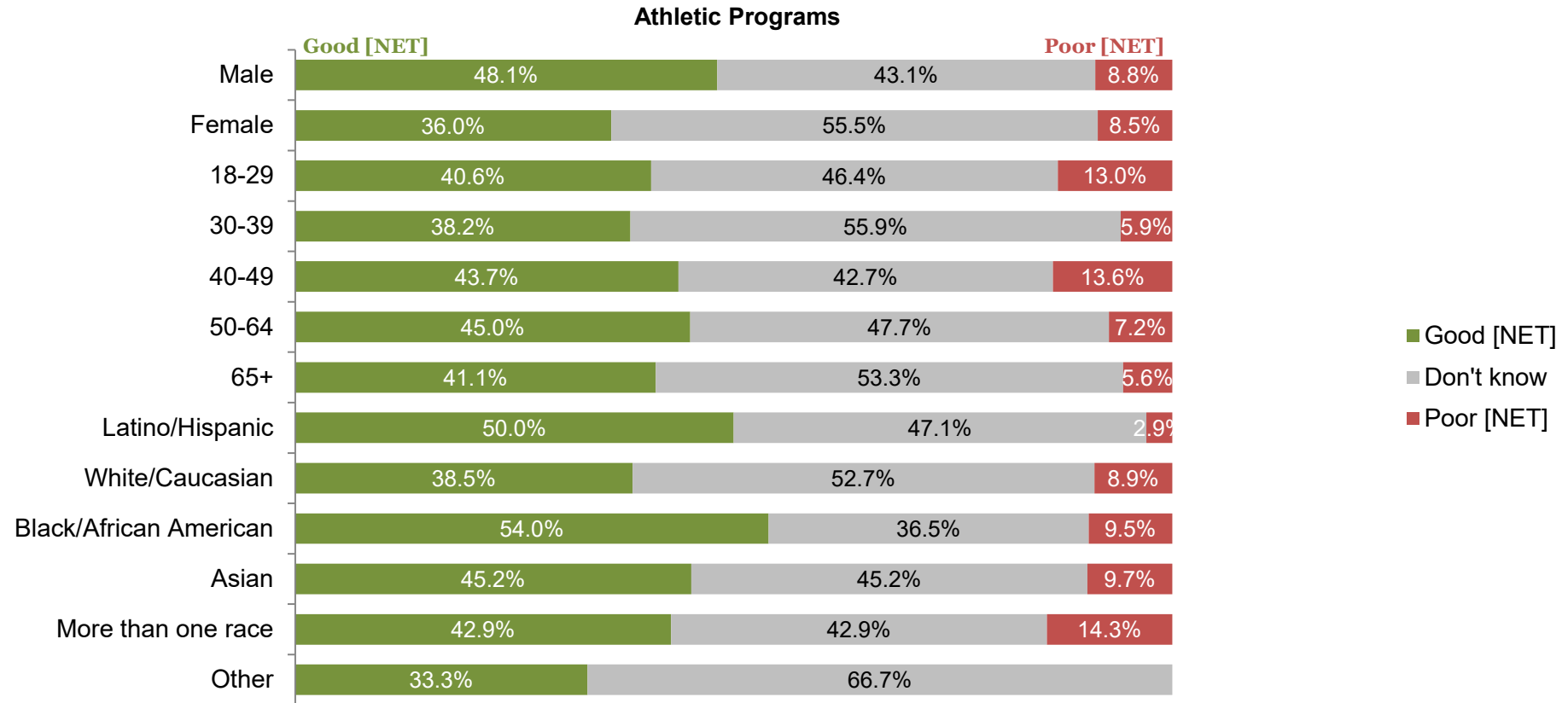


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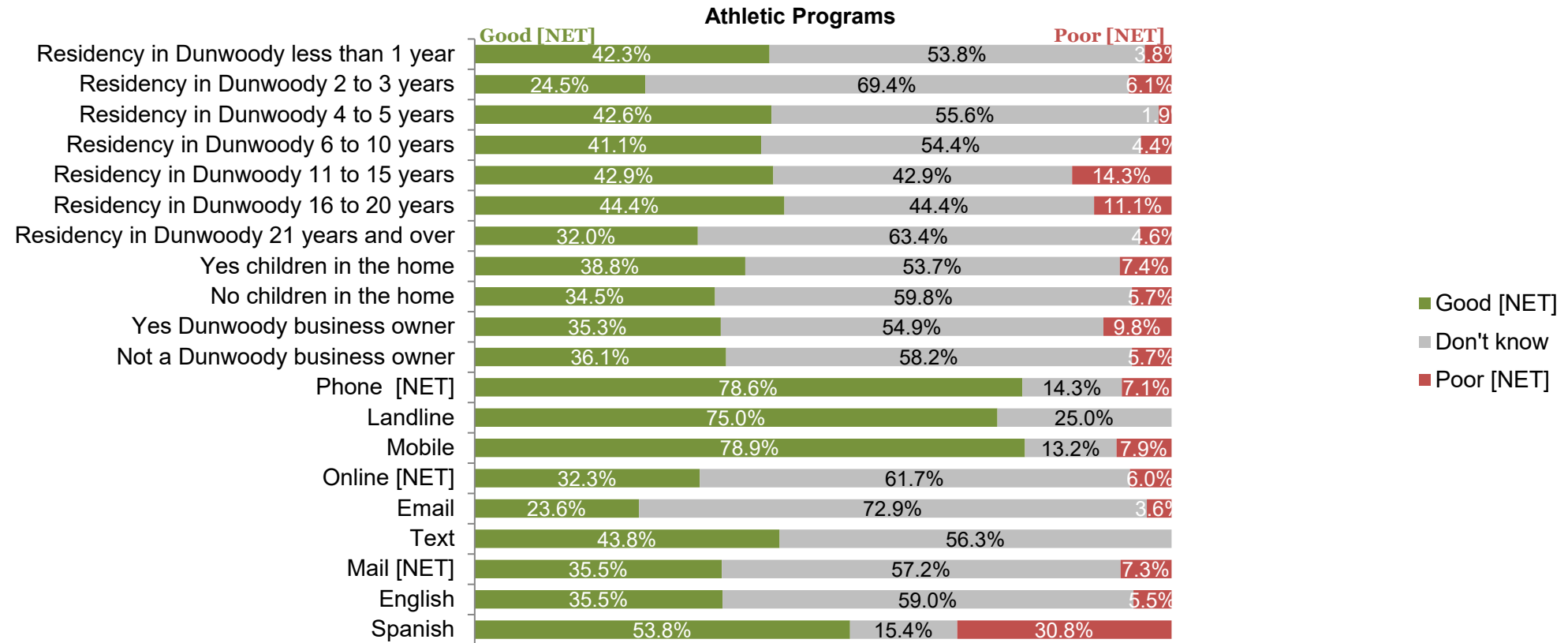
# Results by gender, age, and ethnicity

Question 32: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

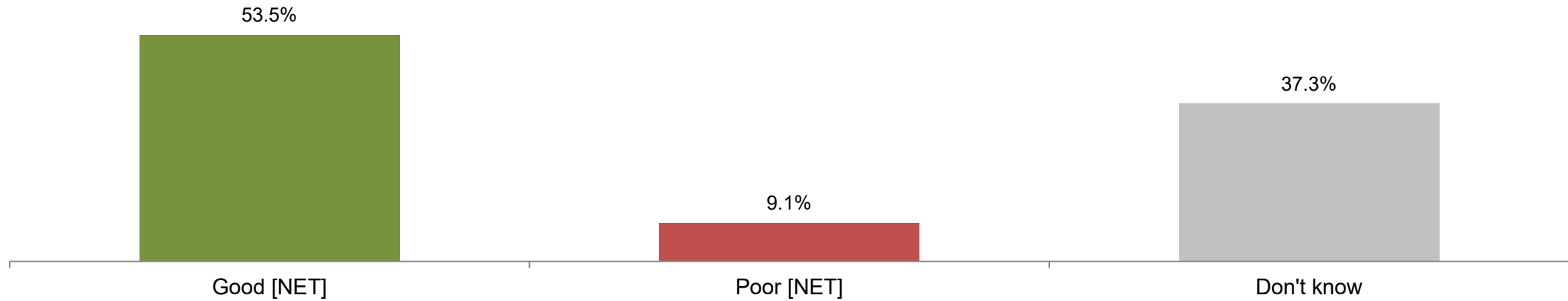
Question 33: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# 54% say community gardens in Dunwoody are good or excellent

Question 34: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Community Gardens

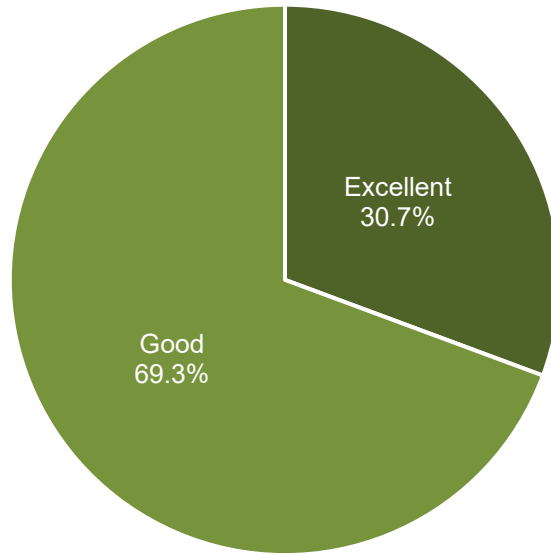


# Among those who said Community Gardens are good, 31% said excellent

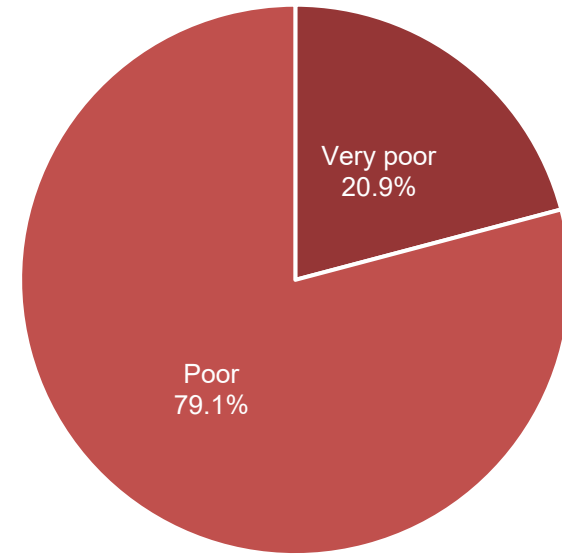
Question 33: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Community Gardens

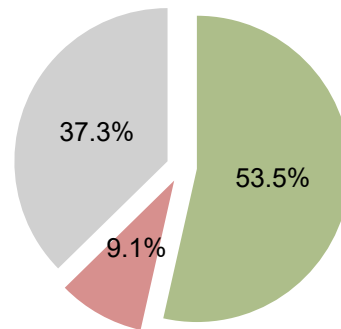
Among those who said good [NET]



Among those who said poor [NET]

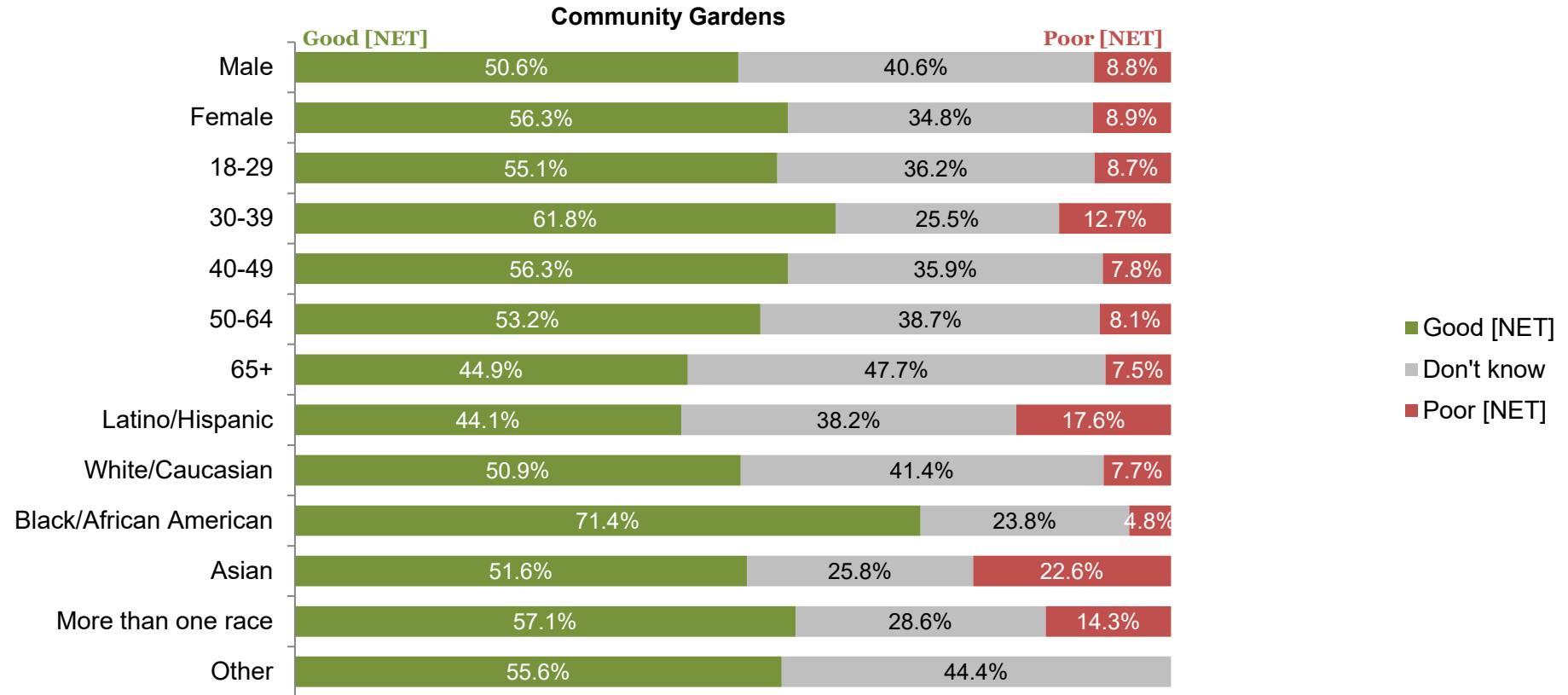


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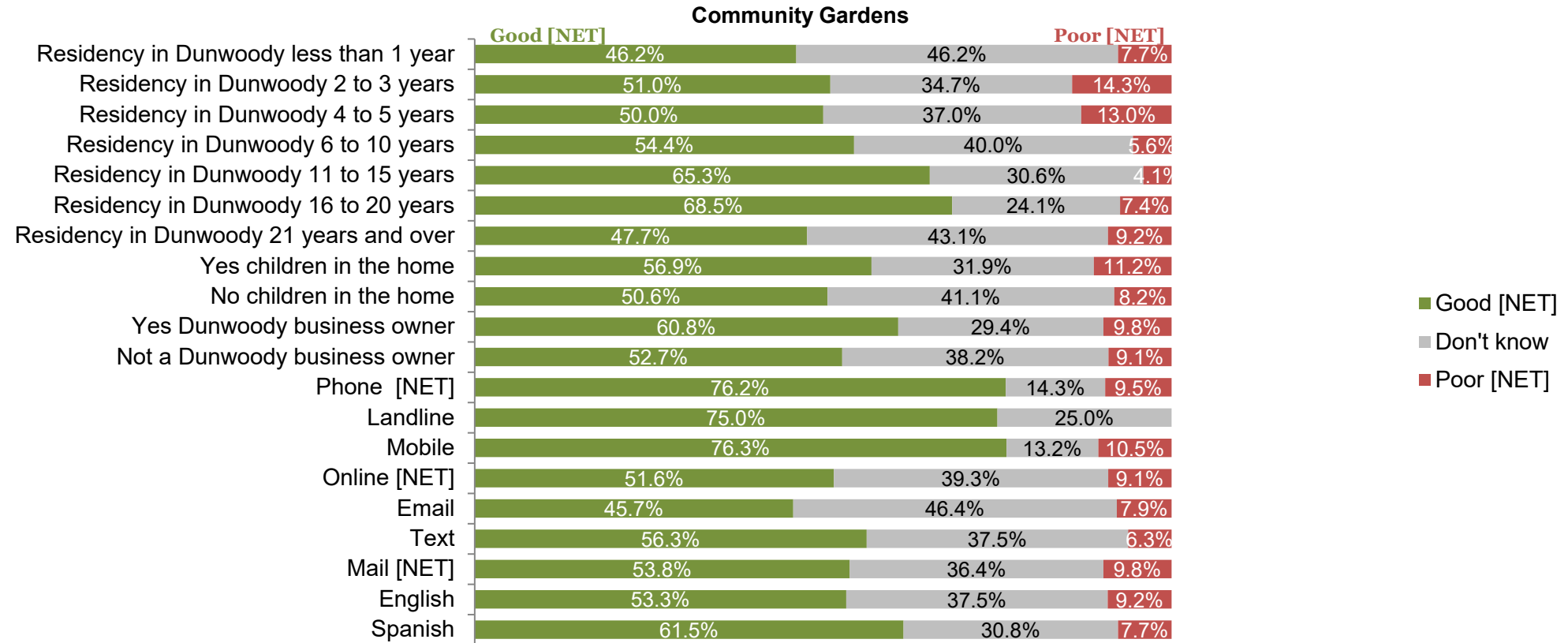
# Results by gender, age, and ethnicity

Question 34: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

Question 34: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

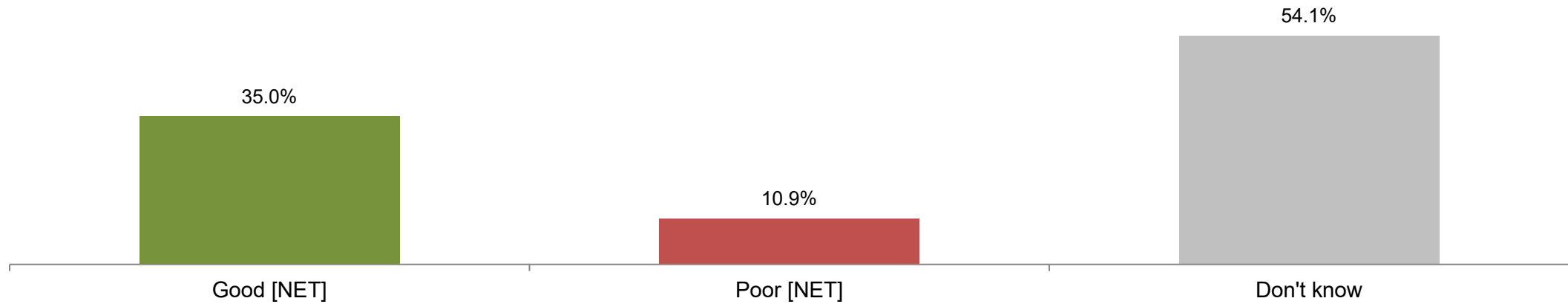




# 35% say that youth offerings in Dunwoody are good or excellent

Question 35: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Youth Offerings

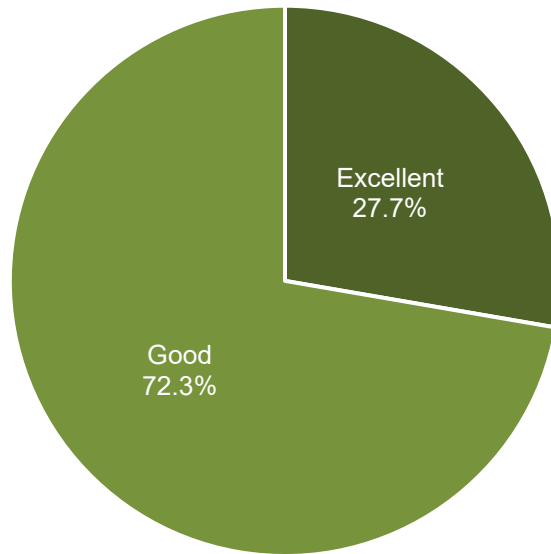


# Among those who said that Youth Offerings were good, 28% said excellent

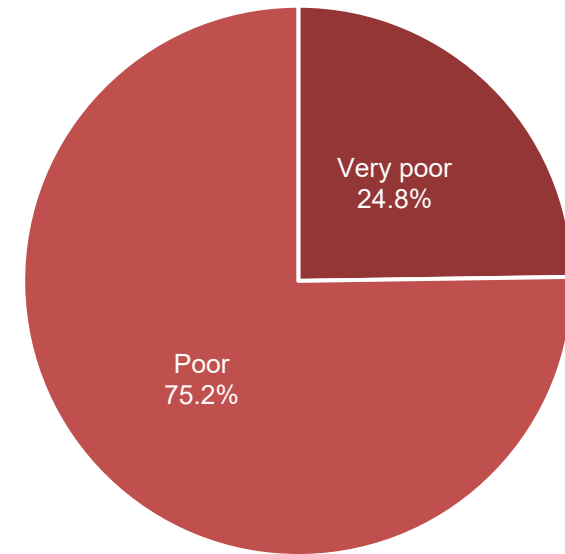
Question 35: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Youth Offerings

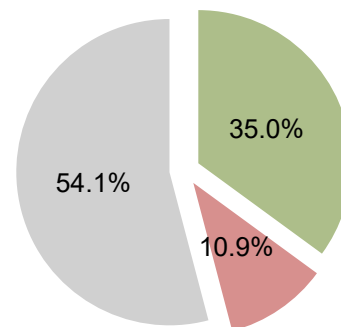
Among those who said good [NET]



Among those who said poor [NET]

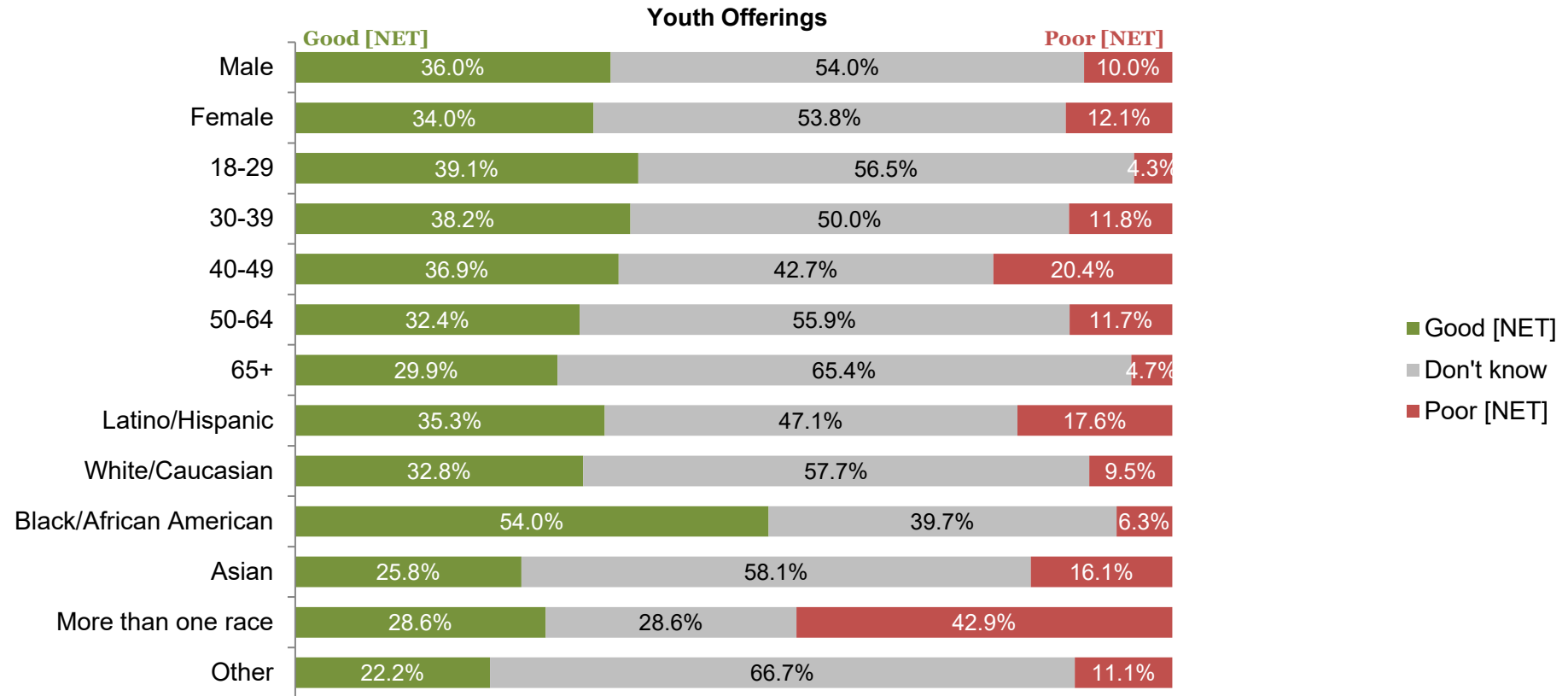


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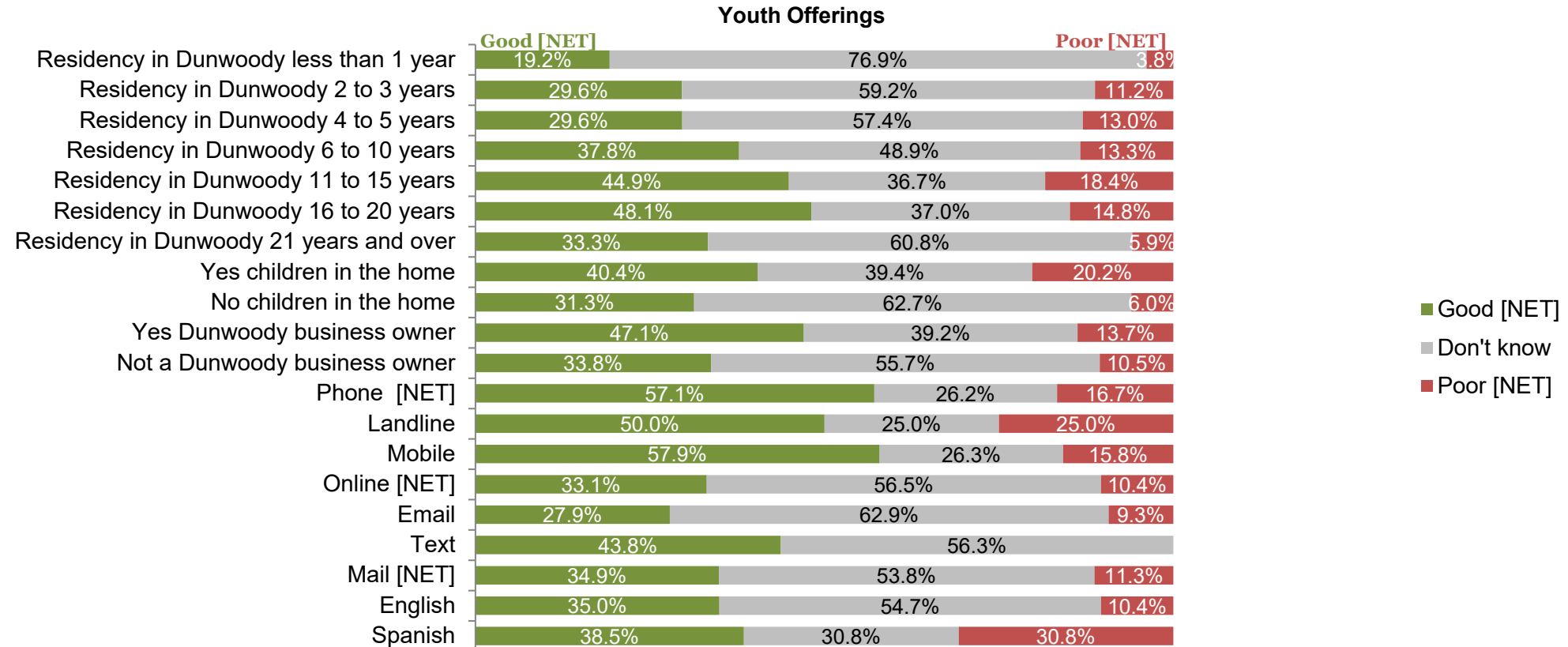
# Results by gender, age, and ethnicity

Question 35: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

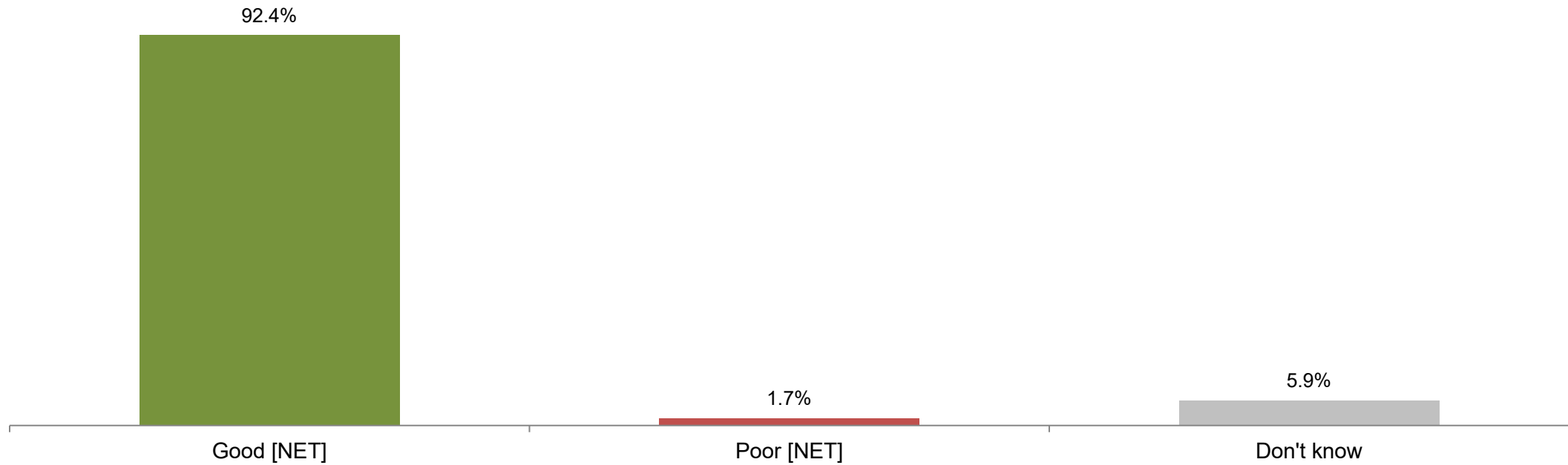
Question 35: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# 92% say the overall quality of Dunwoody parks is good or excellent

Question 36: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Overall quality of Dunwoody parks

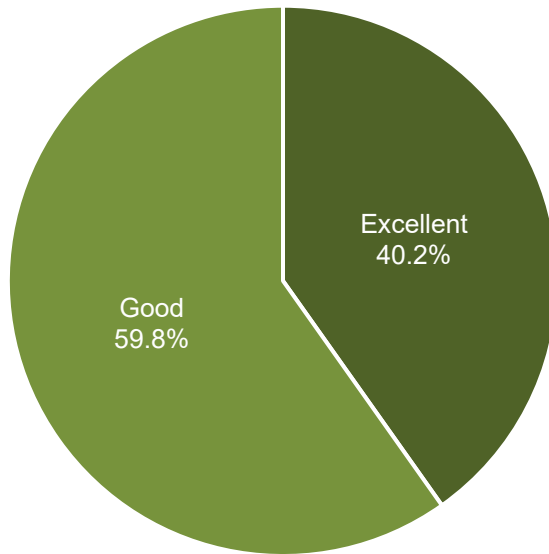


# Among those who said the overall quality of Dunwoody parks was good, 40% said excellent

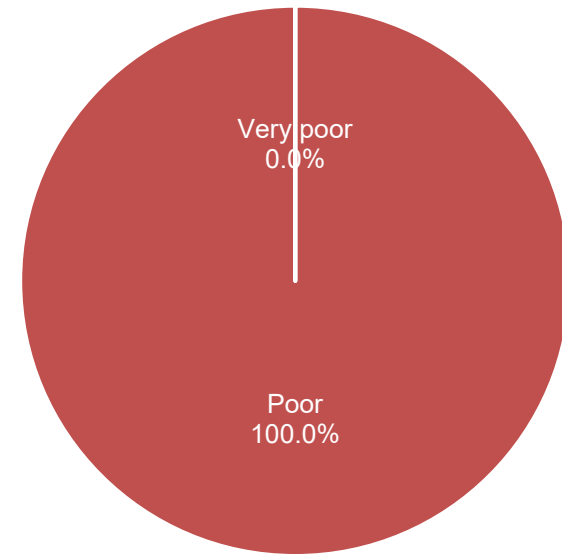
Question 36: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Overall quality of Dunwoody parks

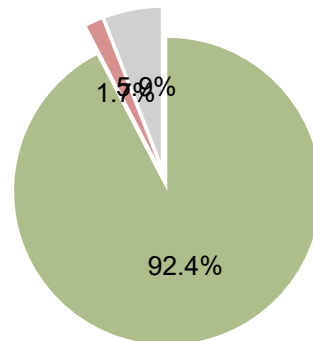
Among those who said good [NET]



Among those who said poor [NET]

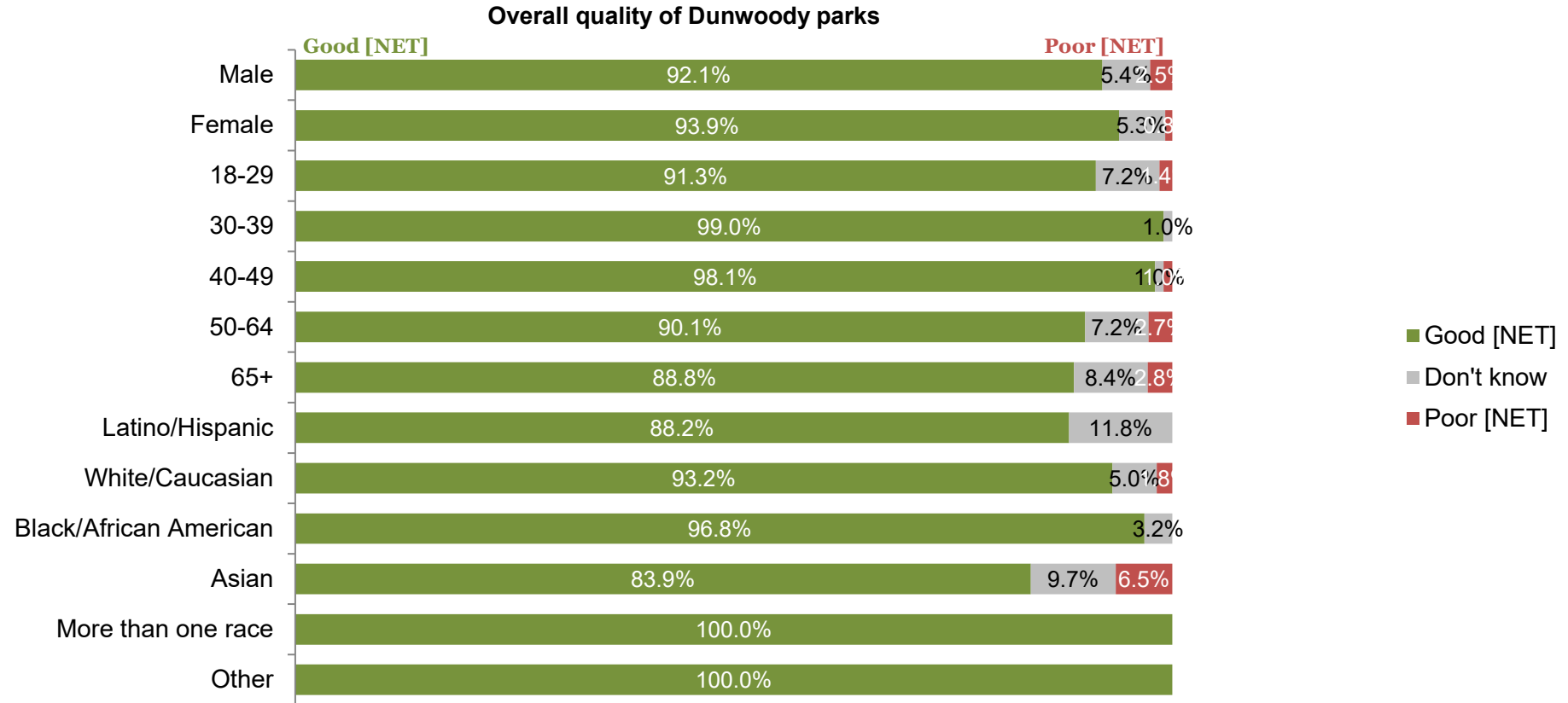


Total



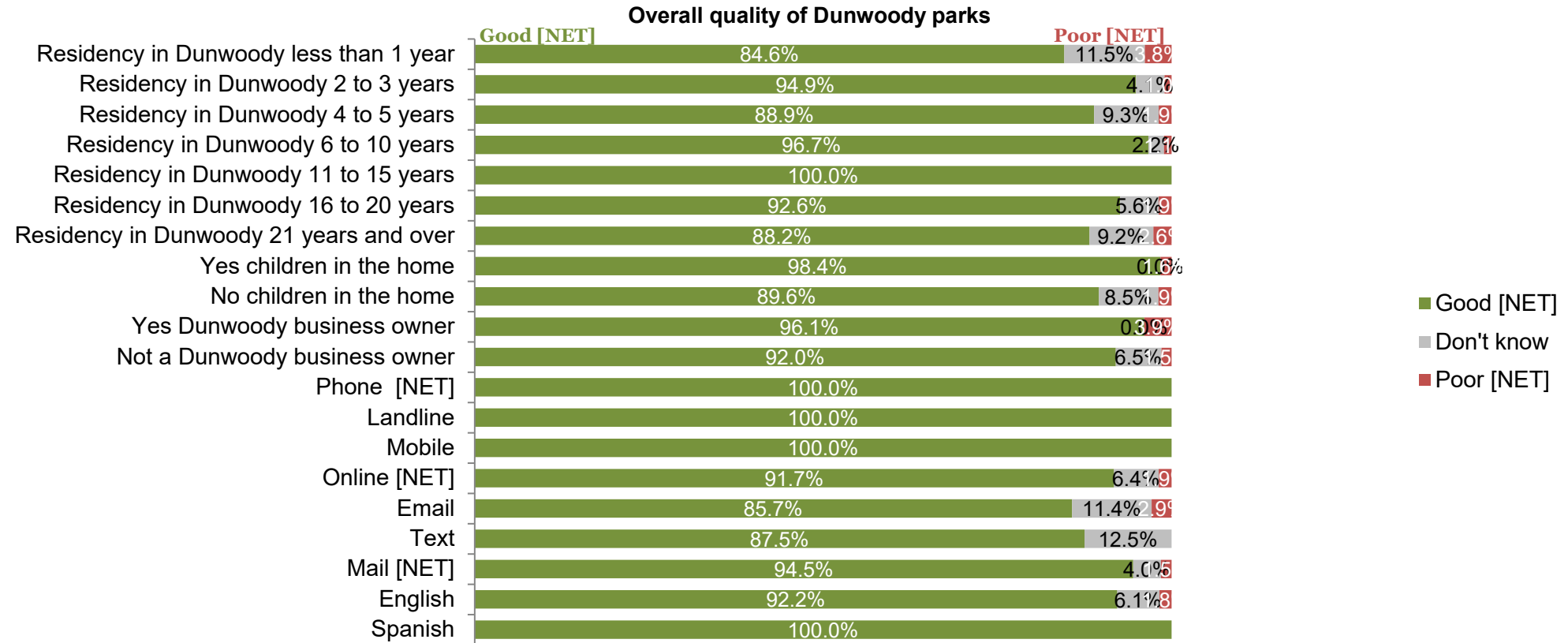
# Results by gender, age, and ethnicity

Question 36: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

Question 36: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

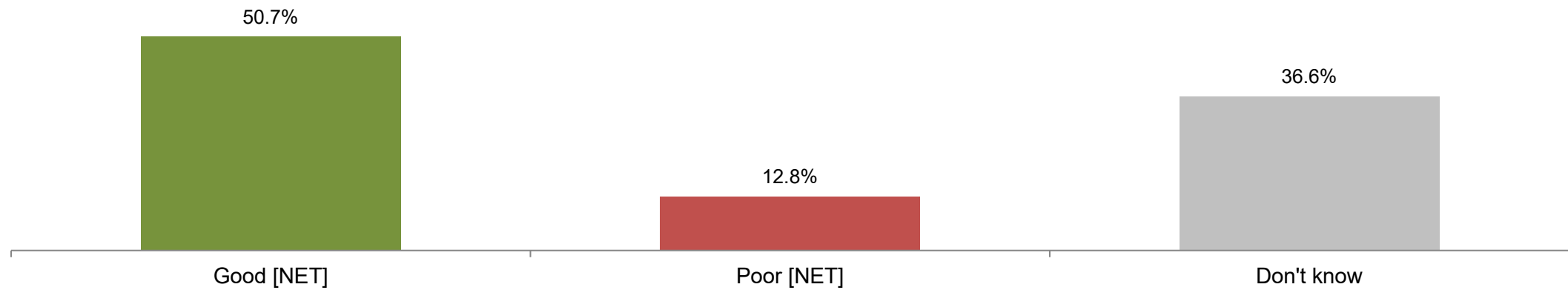




# 51% say that the water river feature at Brook Run Park is good or excellent

Question 37: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Water river feature at Brook Run Park

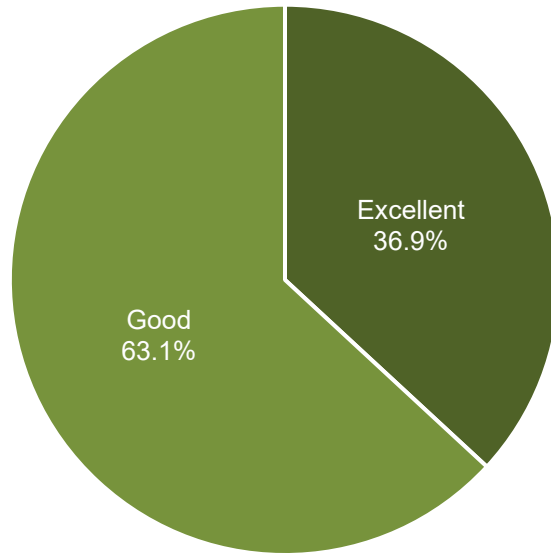


# Among those who said the water river feature at Brook Run Park is good, 37% said excellent

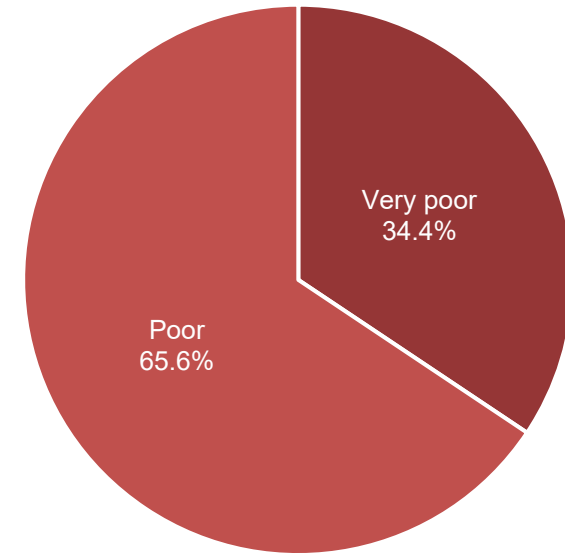
Question 37: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Water river feature at Brook Run Park

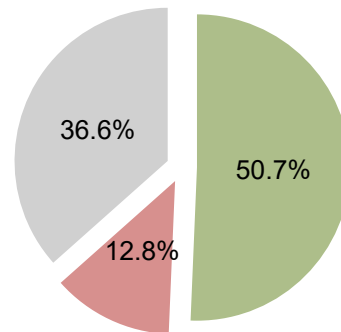
Among those who said good [NET]



Among those who said poor [NET]

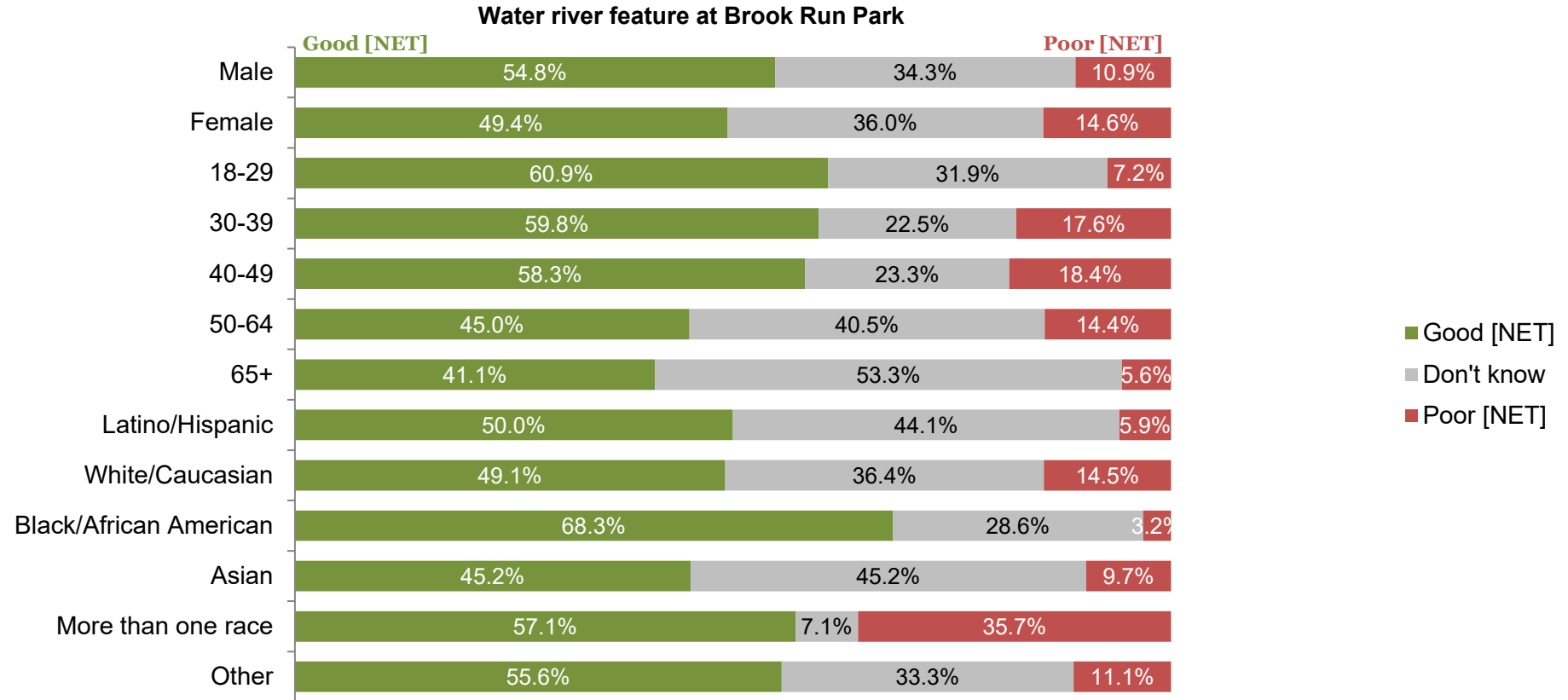


Total



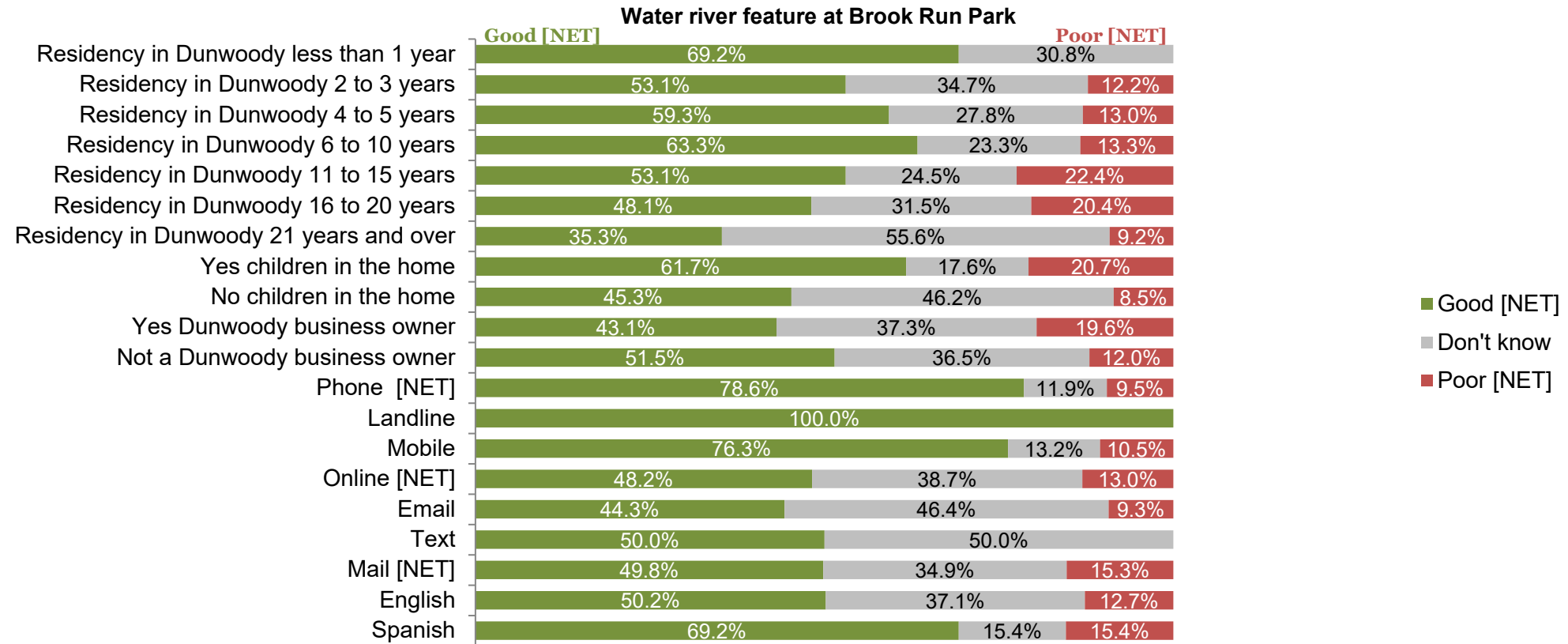
# Results by gender, age, and ethnicity

Question 37: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

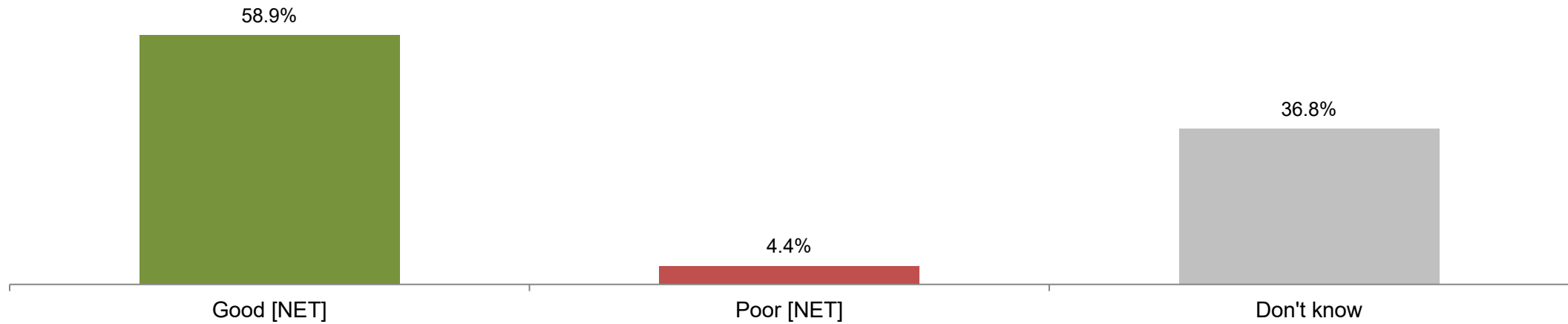
Question 37: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# 59% say that Dunwoody Baseball/Softball fields are good or excellent

Question 38: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Baseball/Softball Fields

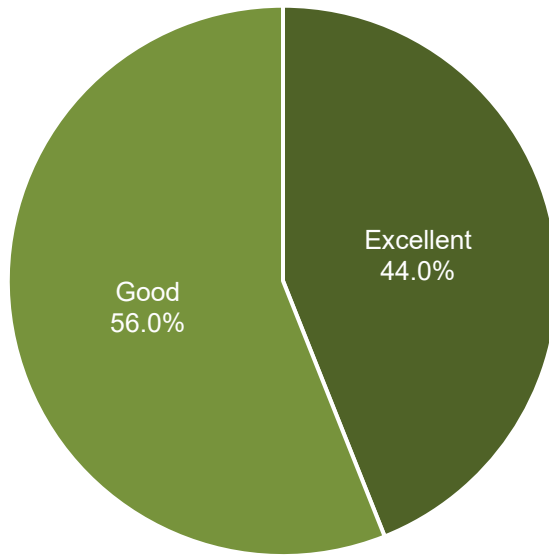


# Among those who said the baseball/softball fields are good, 44% said excellent

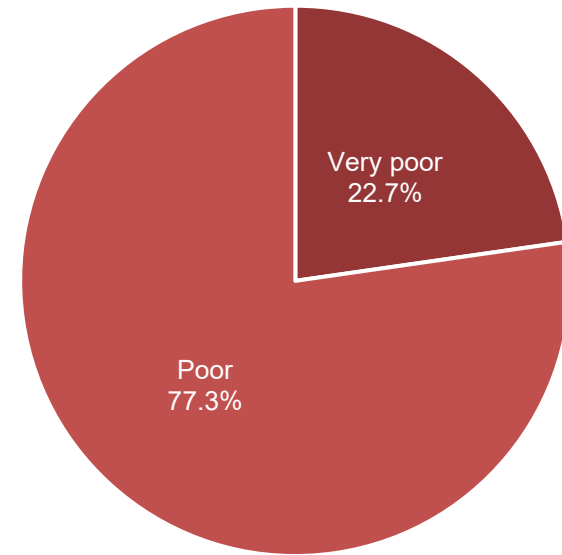
Question 38: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Baseball/Softball Fields

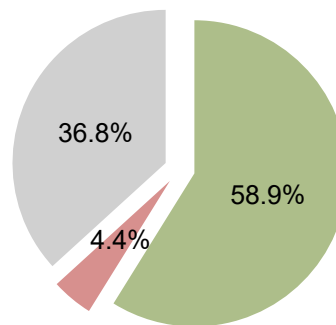
Among those who said good [NET]



Among those who said poor [NET]

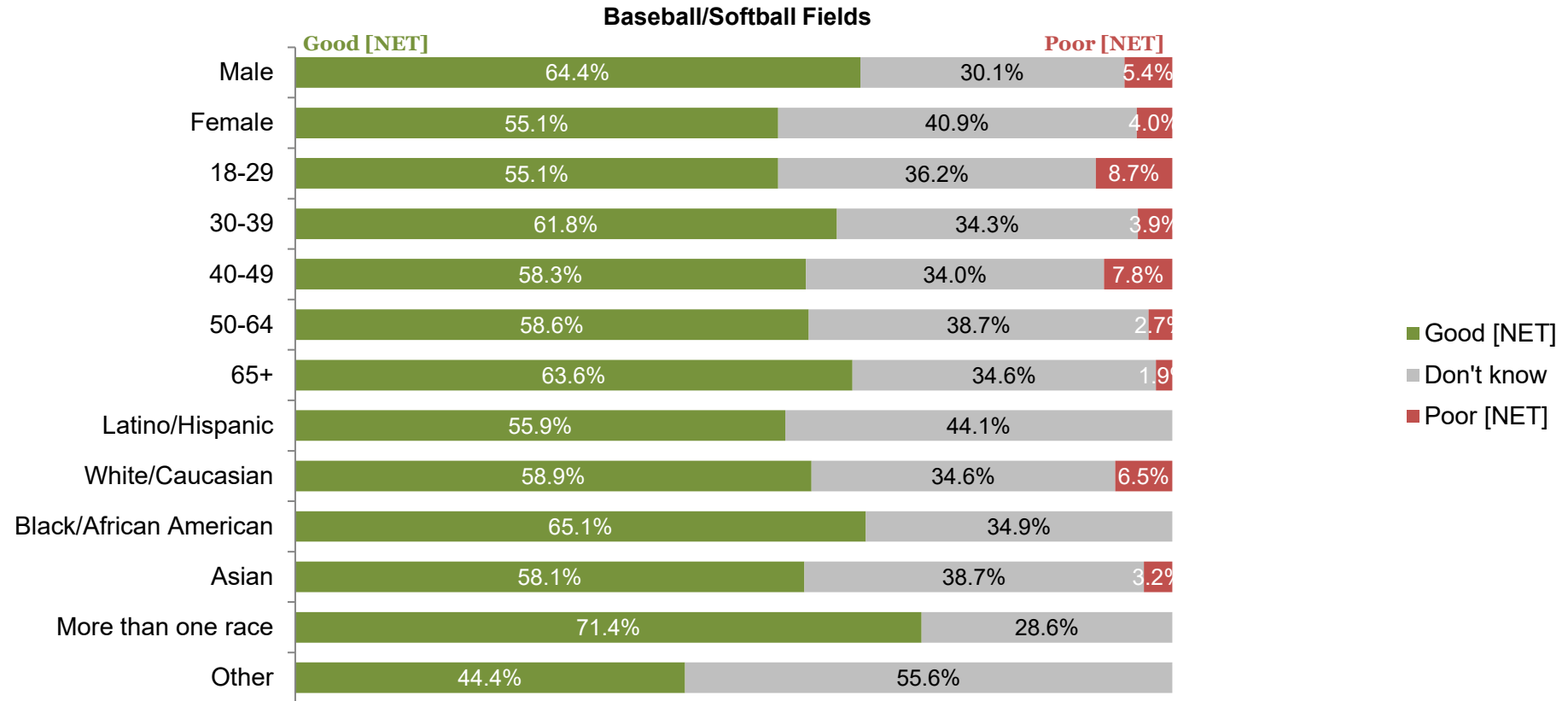


Total



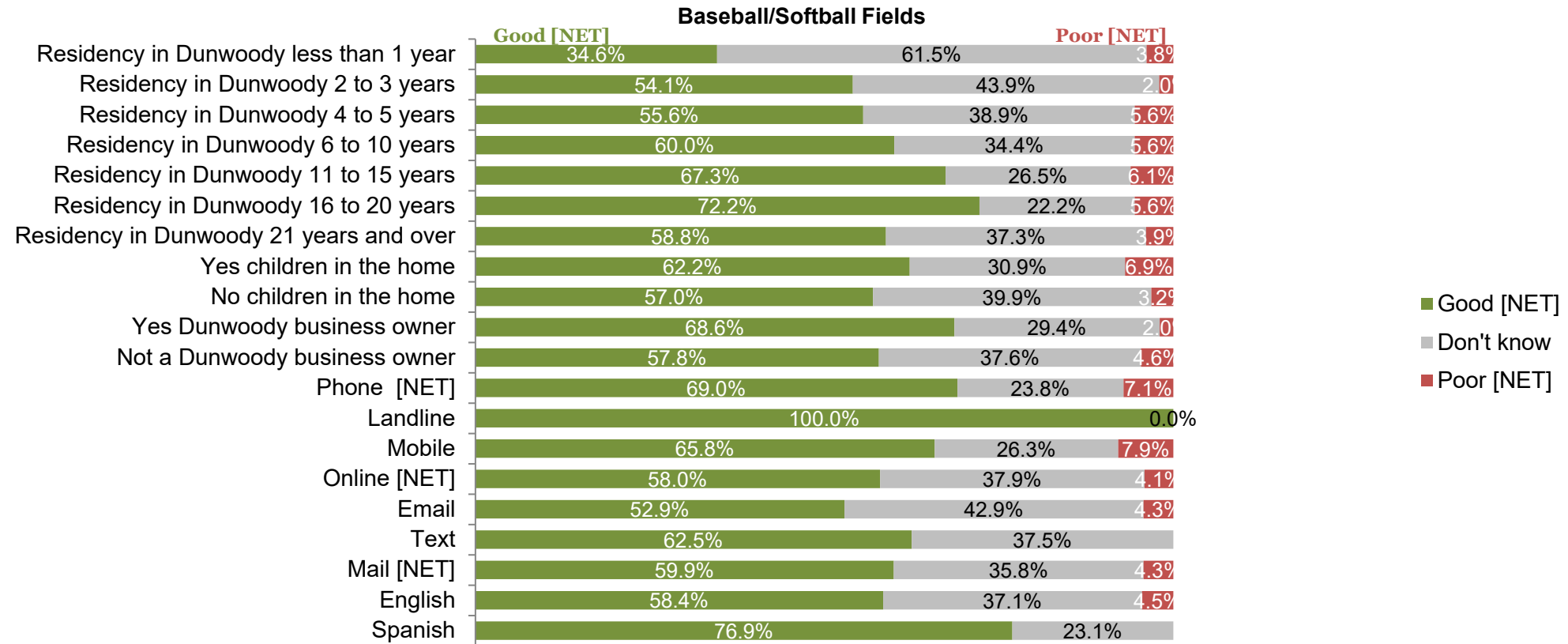
# Results by gender, age, and ethnicity

Question 38: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

Question 38: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

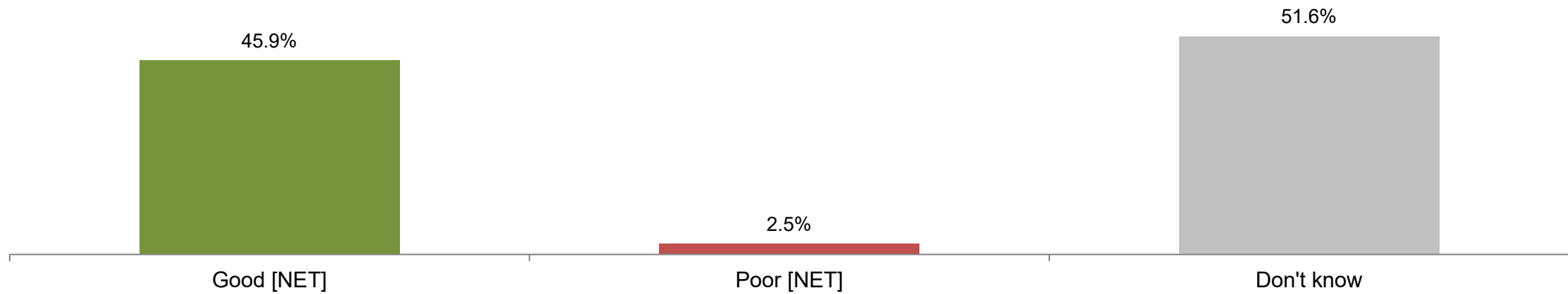




# 46% consider Tree Top Quest to be good or excellent

Question 39: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Tree Top Quest

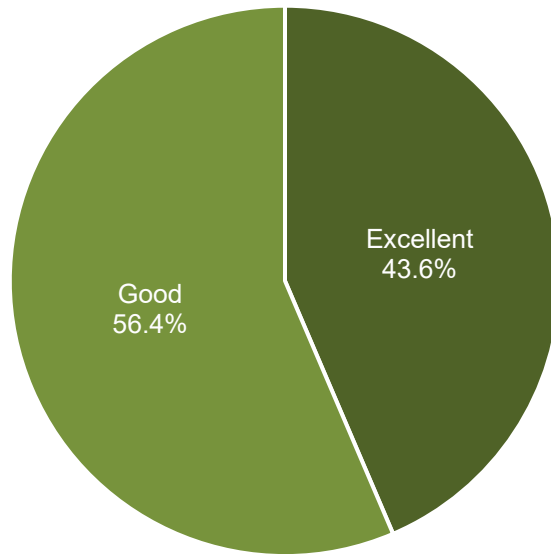


# Among those who said Tree Top Quest is good, 44% said excellent

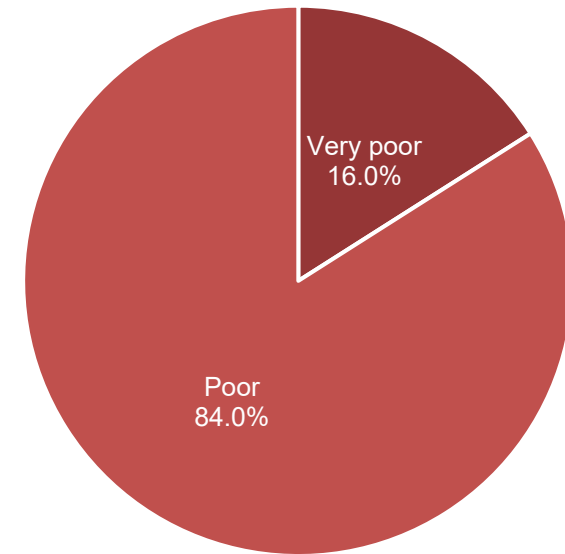
Question 39: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Tree Top Quest

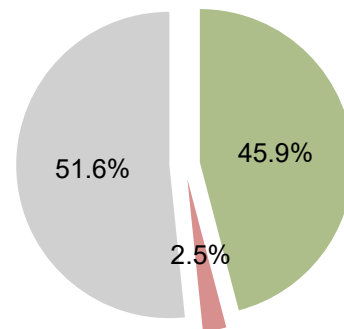
Among those who said good [NET]



Among those who said poor [NET]

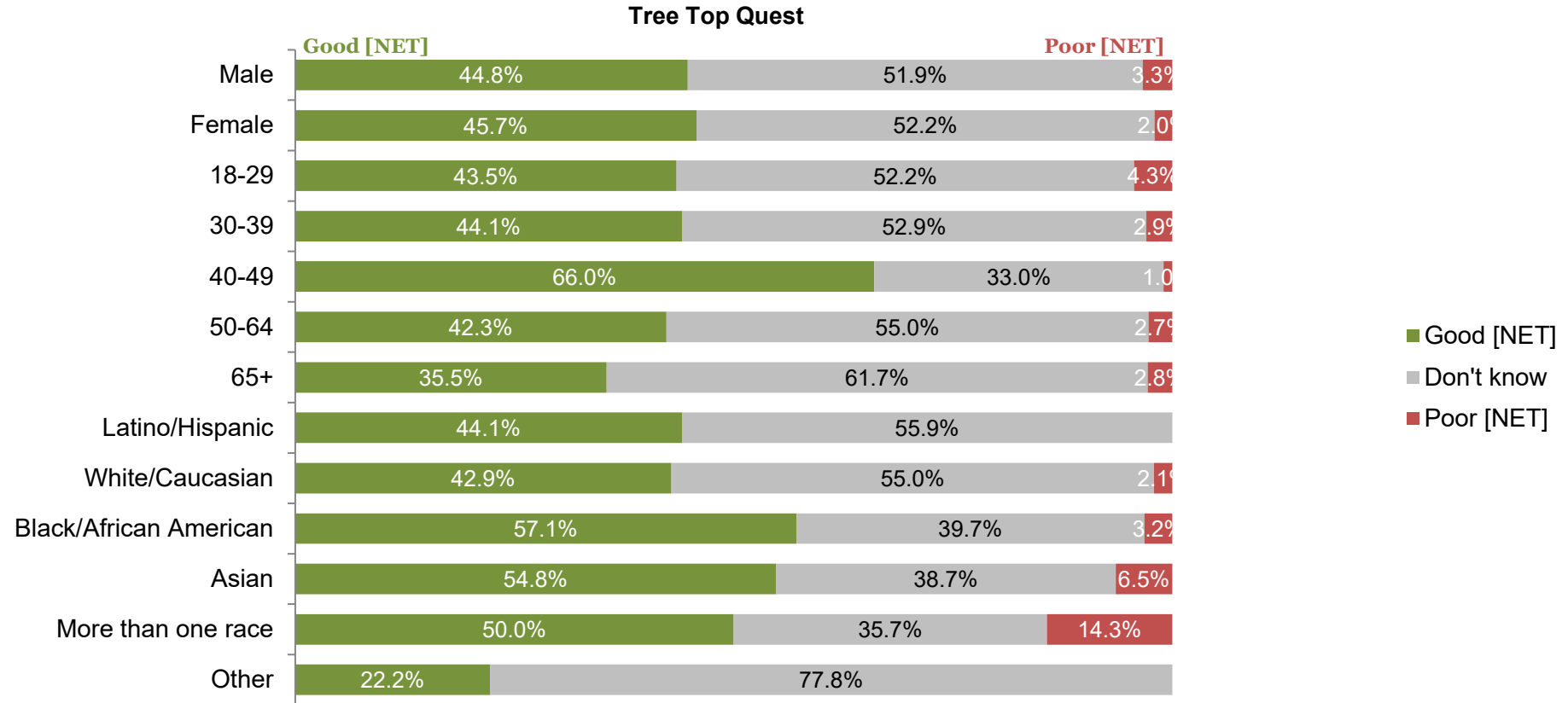


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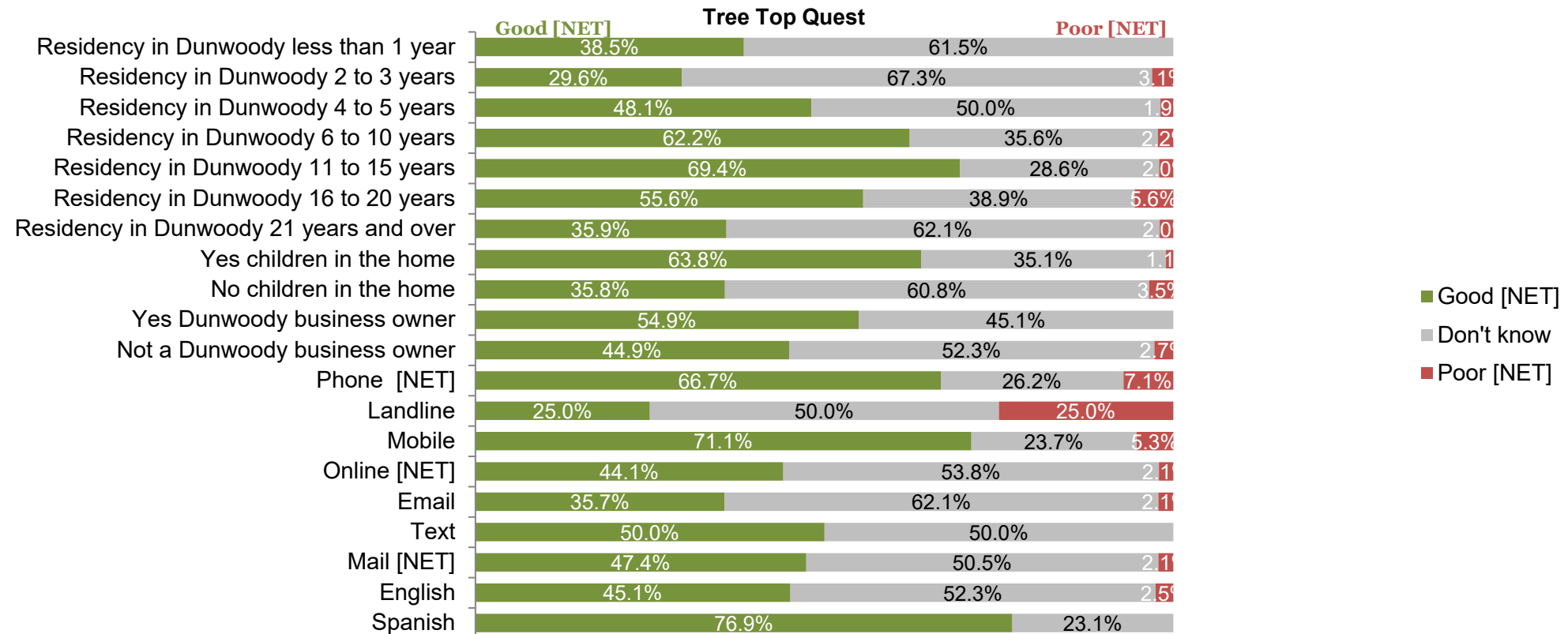
# Results by gender, age, and ethnicity

Question 39: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

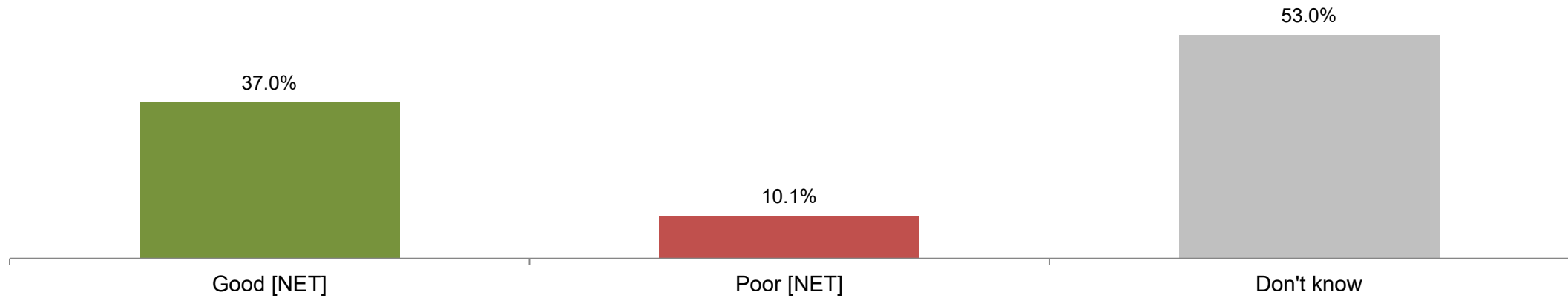
Question 39: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# 53% unsure about tennis courts, 37% say good or excellent

Question 40: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Tennis Courts

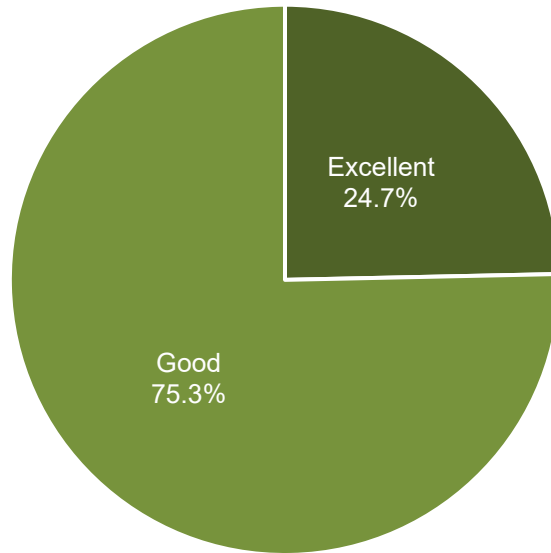


# Among those who said tennis courts are good, 25% said excellent

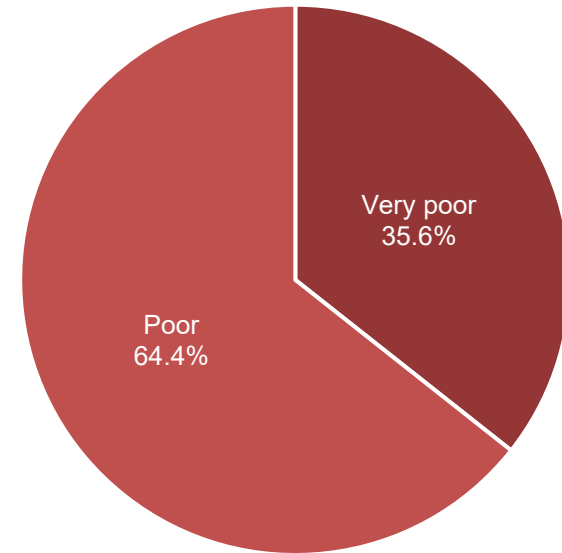
Question 40: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Tennis Courts

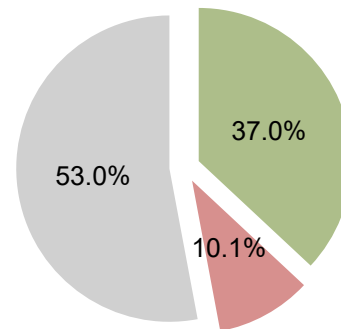
Among those who said good [NET]



Among those who said poor [NET]

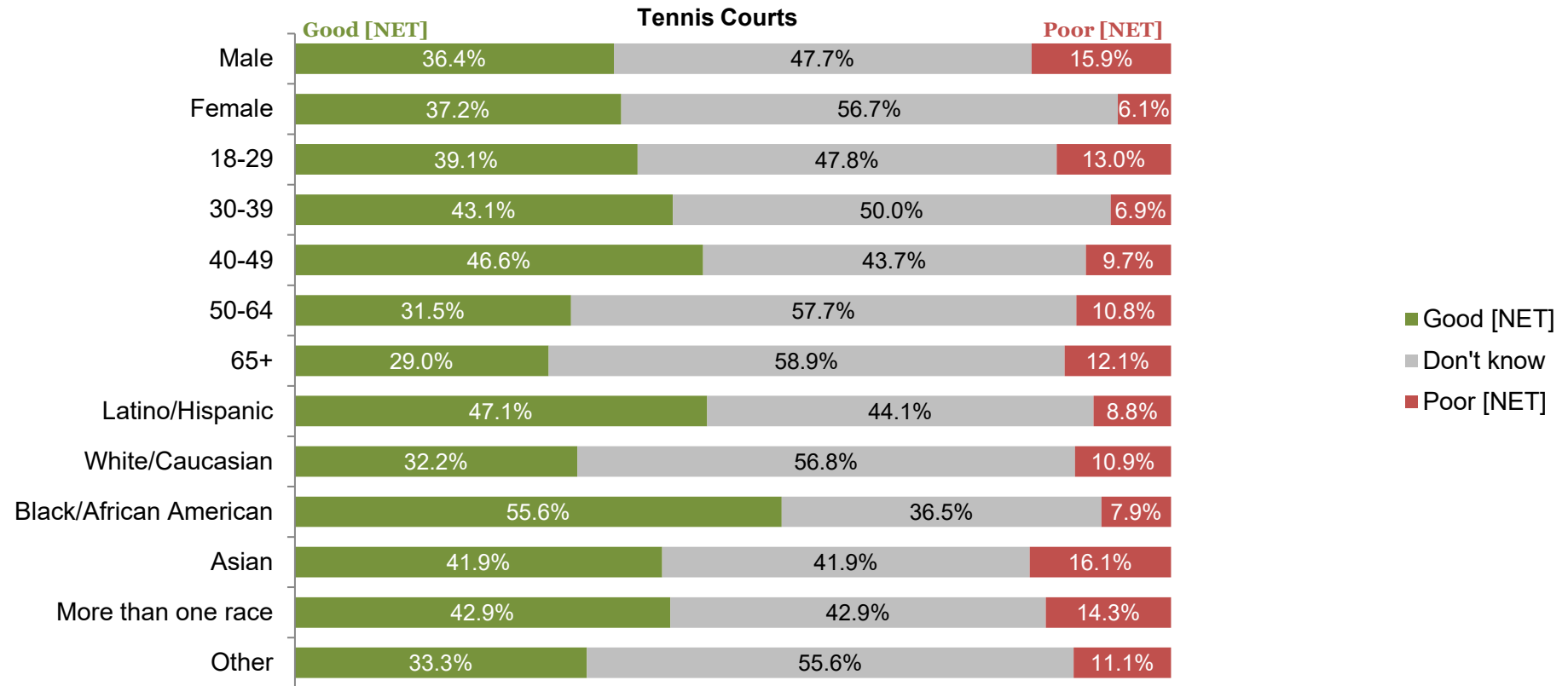


Total



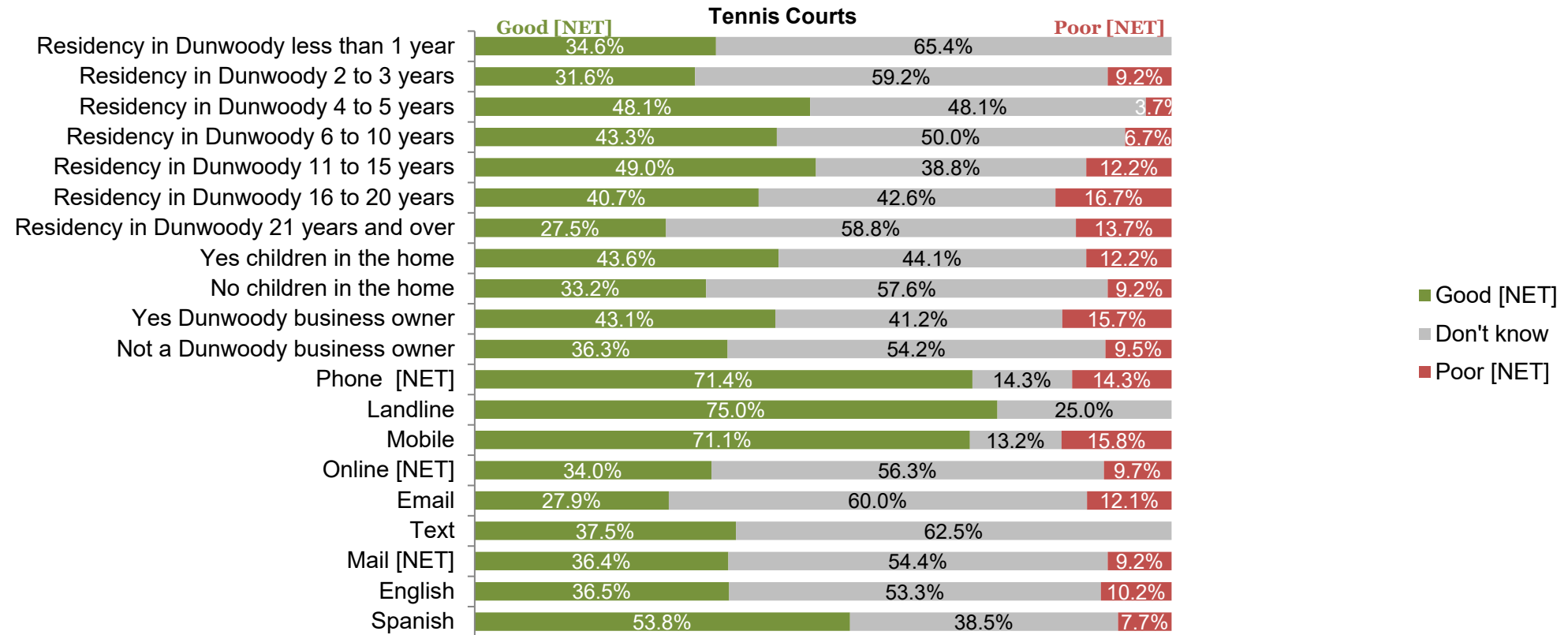
# Results by gender, age, and ethnicity

Question 40: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

Question 40: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

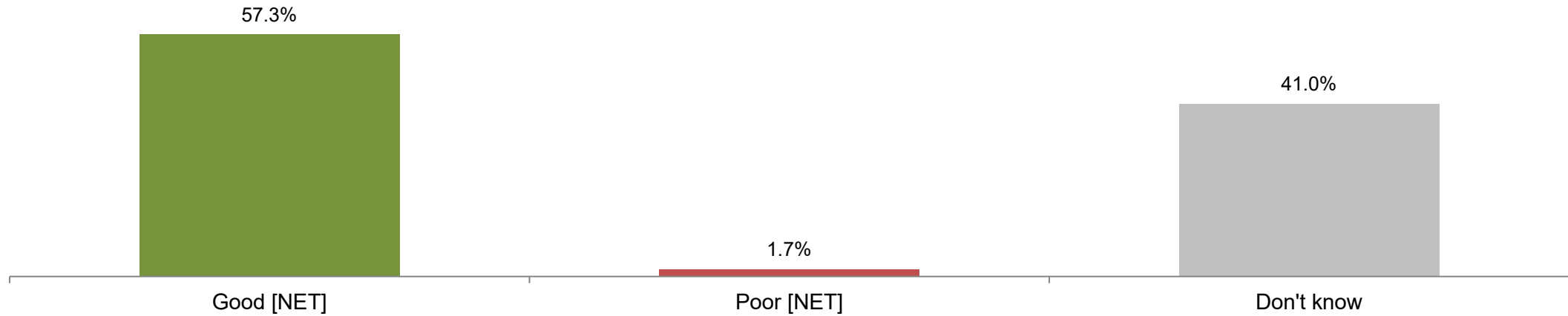




# 57% say Spruill Center for the Arts is good or excellent

Question 41: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Spruill Center for the Arts

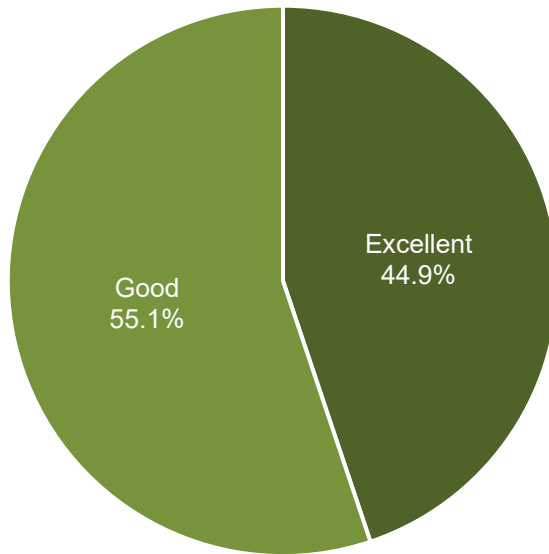


# Among those who said Spruill Center for the Arts is good, 45% said excellent

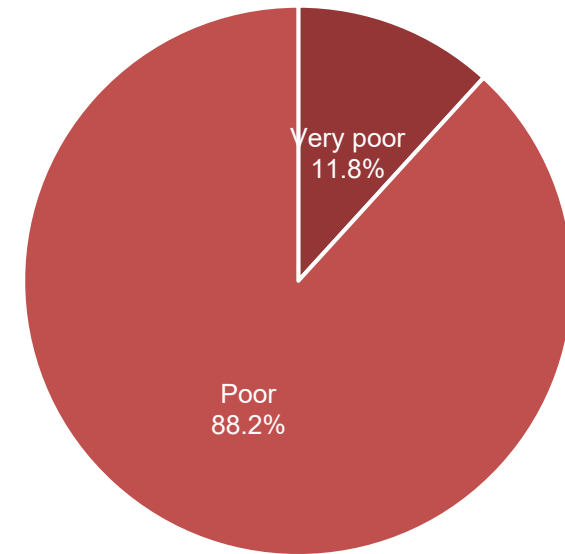
Question 41: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Spruill Center for the Arts

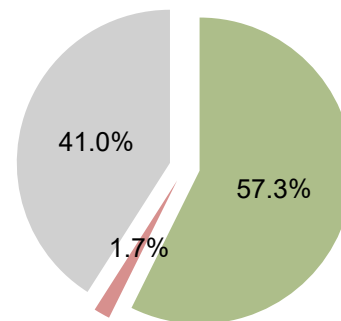
Among those who said good [NET]



Among those who said poor [NET]

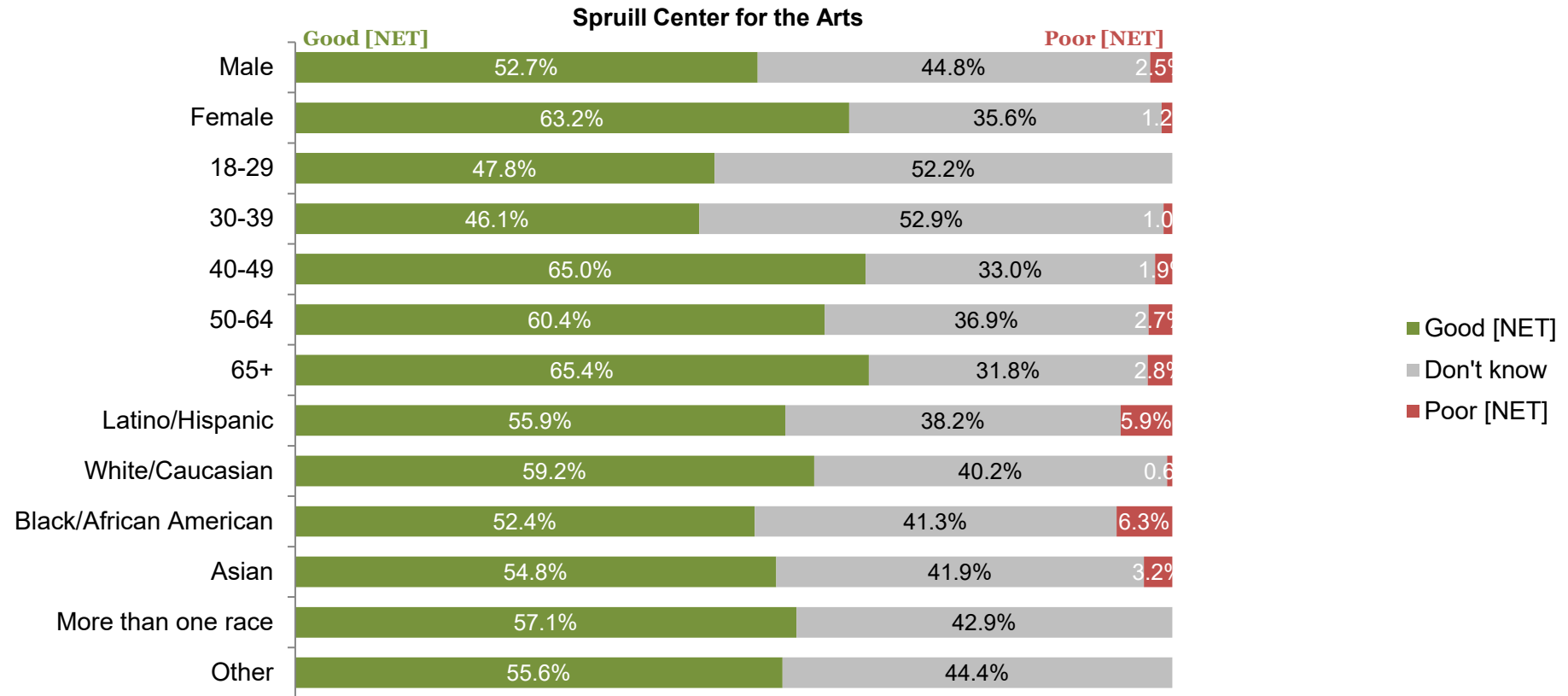


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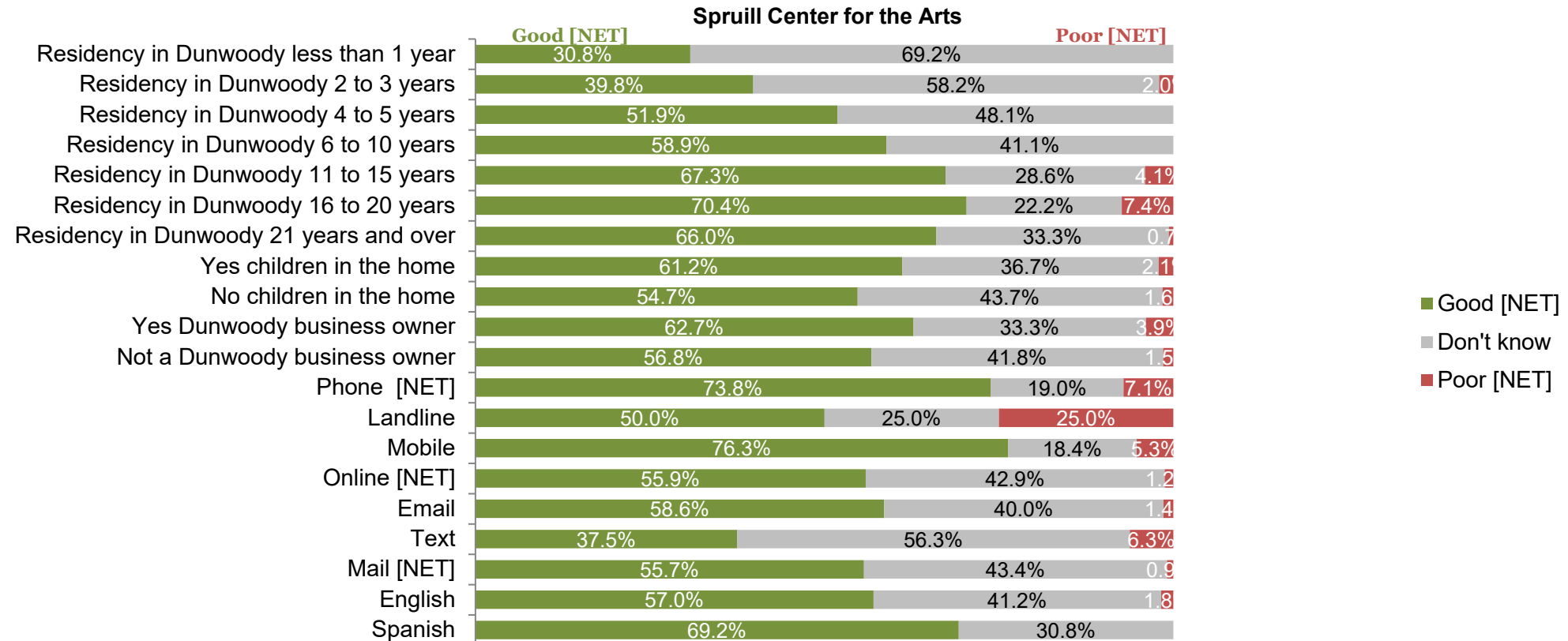
# Results by gender, age, and ethnicity

Question 41: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

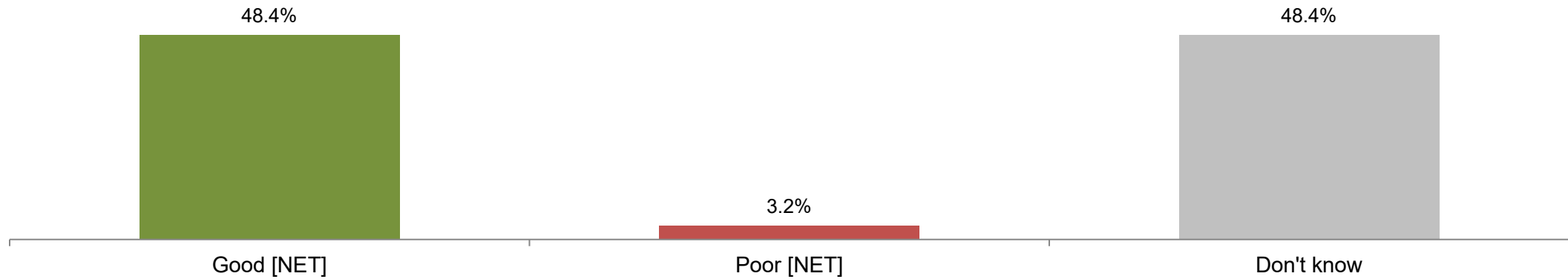
Question 41: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# 48% say Stage Door Theatre Company is good or excellent

Question 42: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Stage Door Theatre Company

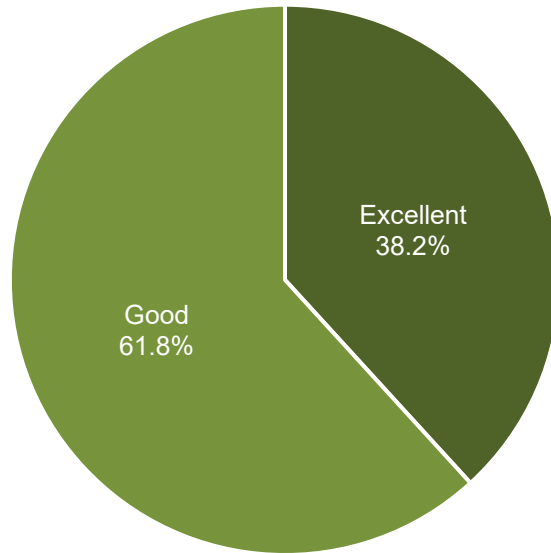


# Among those who said Stage Door Theatre Company is good, 38% said excellent

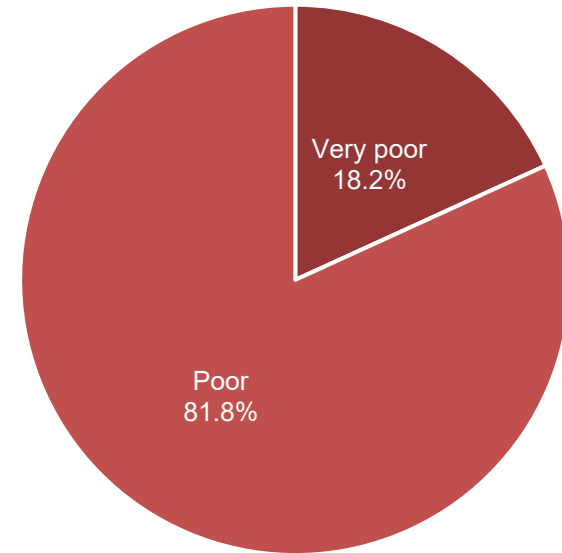
Question 42: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Stage Door Theatre Company

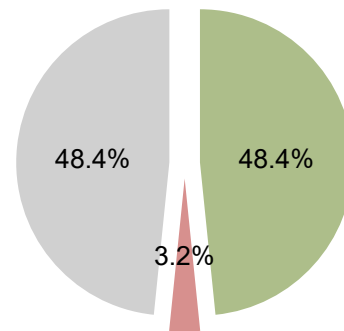
Among those who said good [NET]



Among those who said poor [NET]

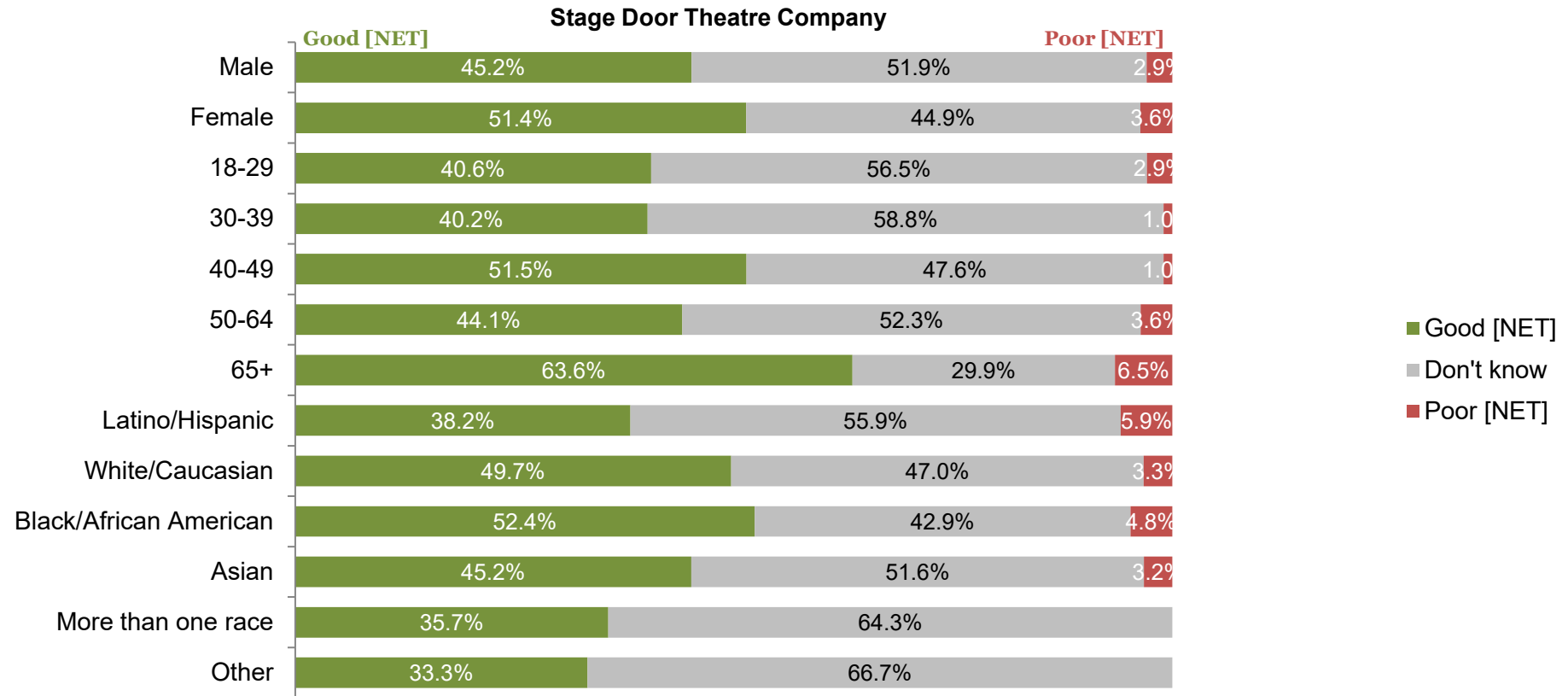


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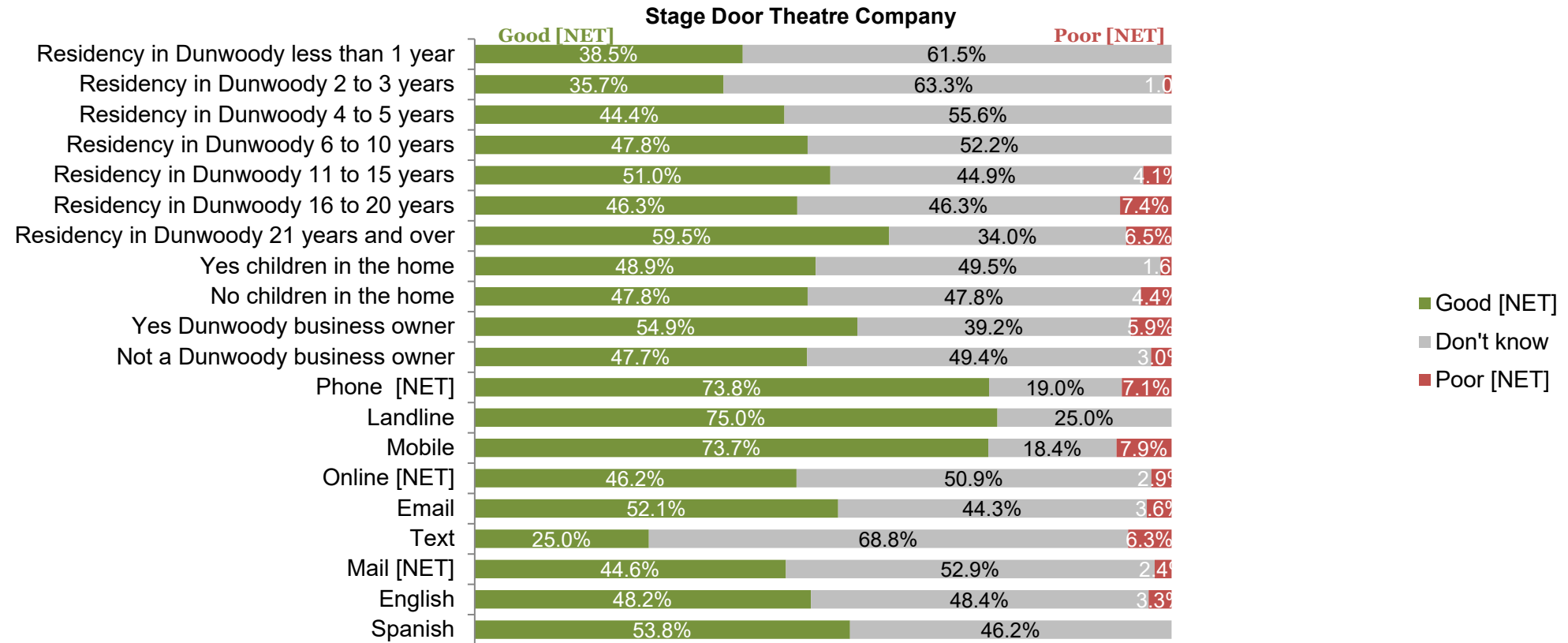
# Results by gender, age, and ethnicity

Question 42: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

Question 42: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

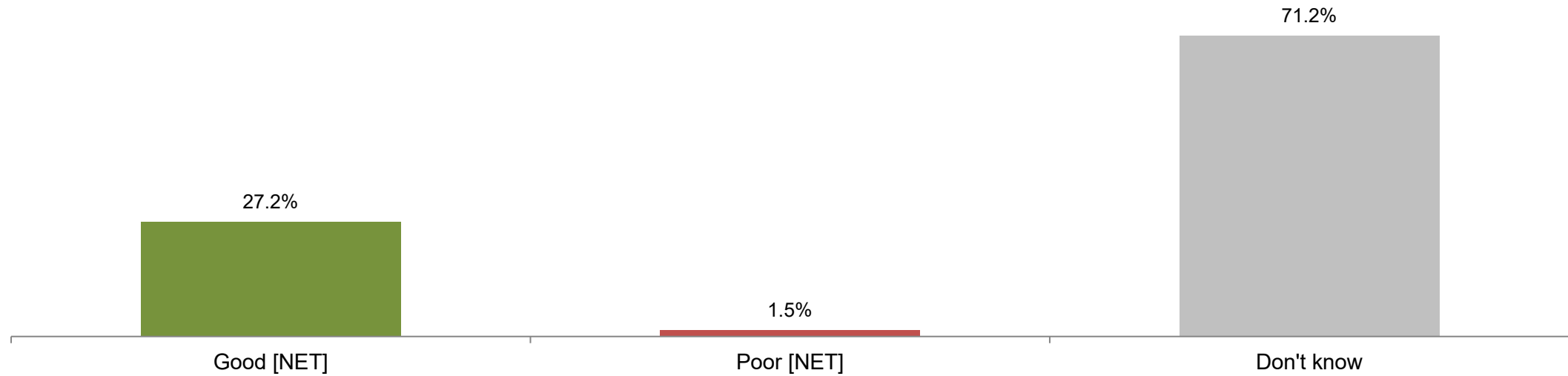




# 71% are unsure about Dunwoody Senior Baseball

Question 43: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Dunwoody Senior Baseball

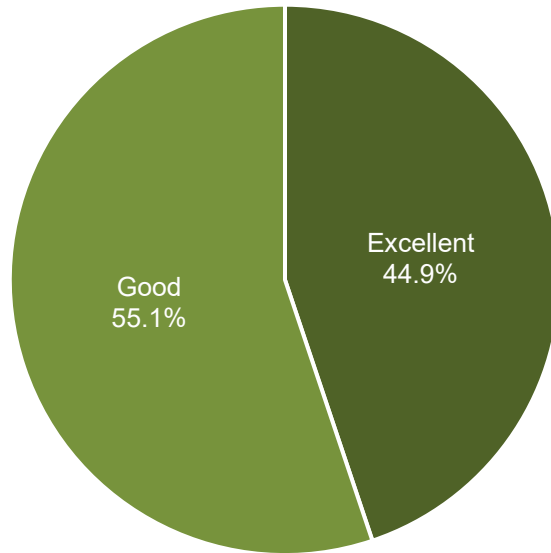


# Among those who said Dunwoody Senior Baseball is good, 45% said excellent

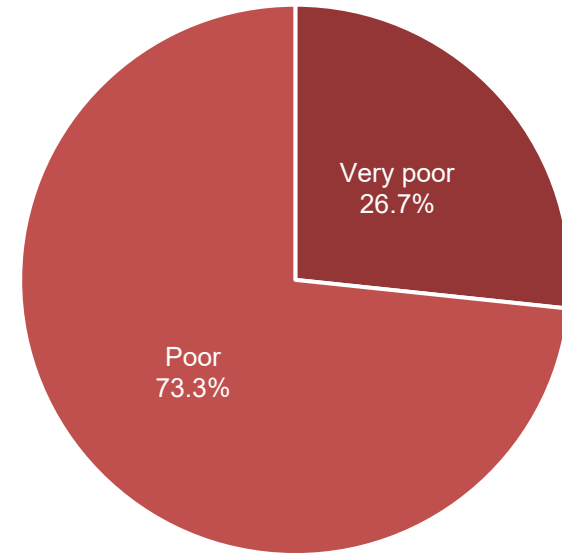
Question 43: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Dunwoody Senior Baseball

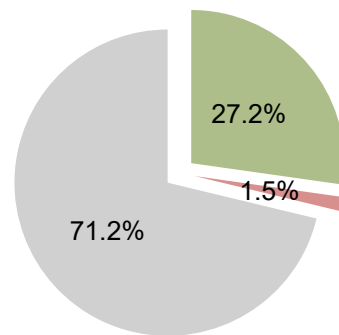
Among those who said good [NET]



Among those who said poor [NET]

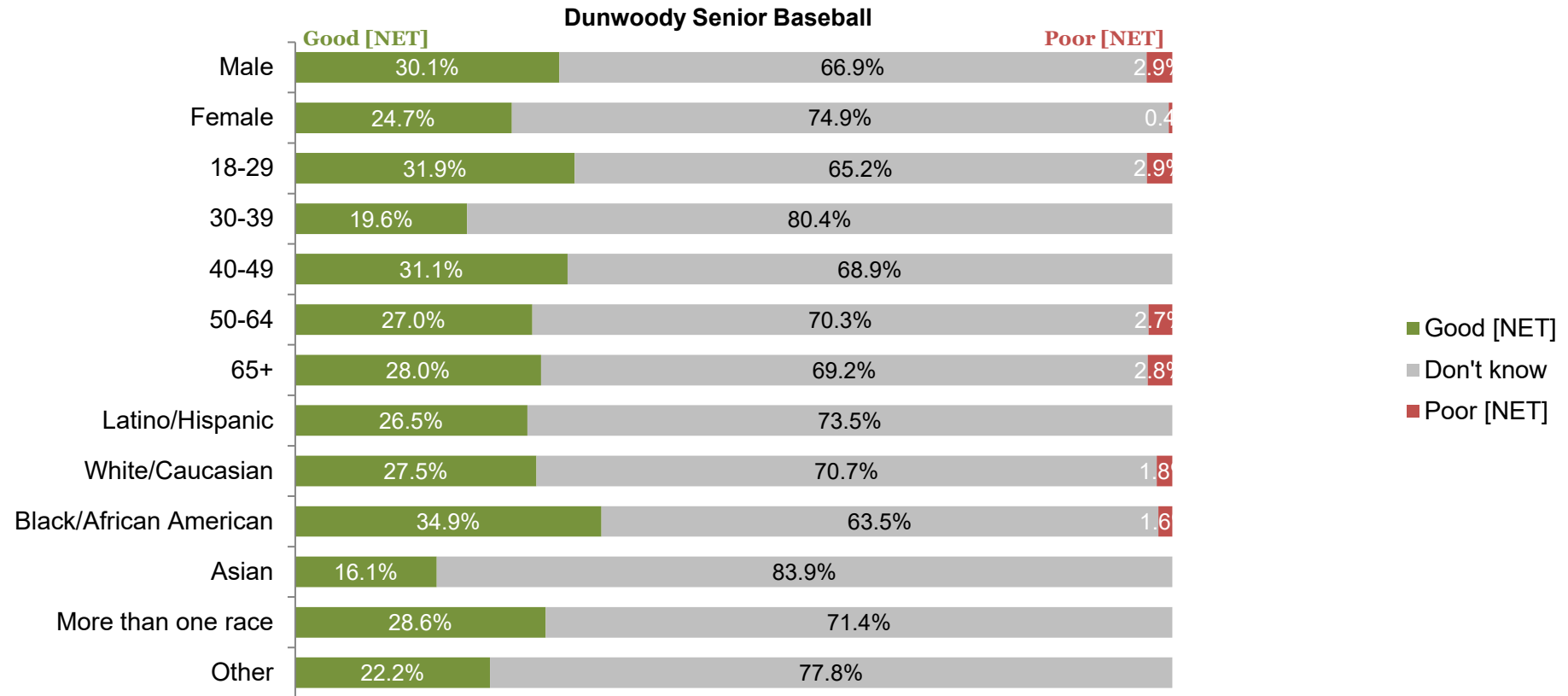


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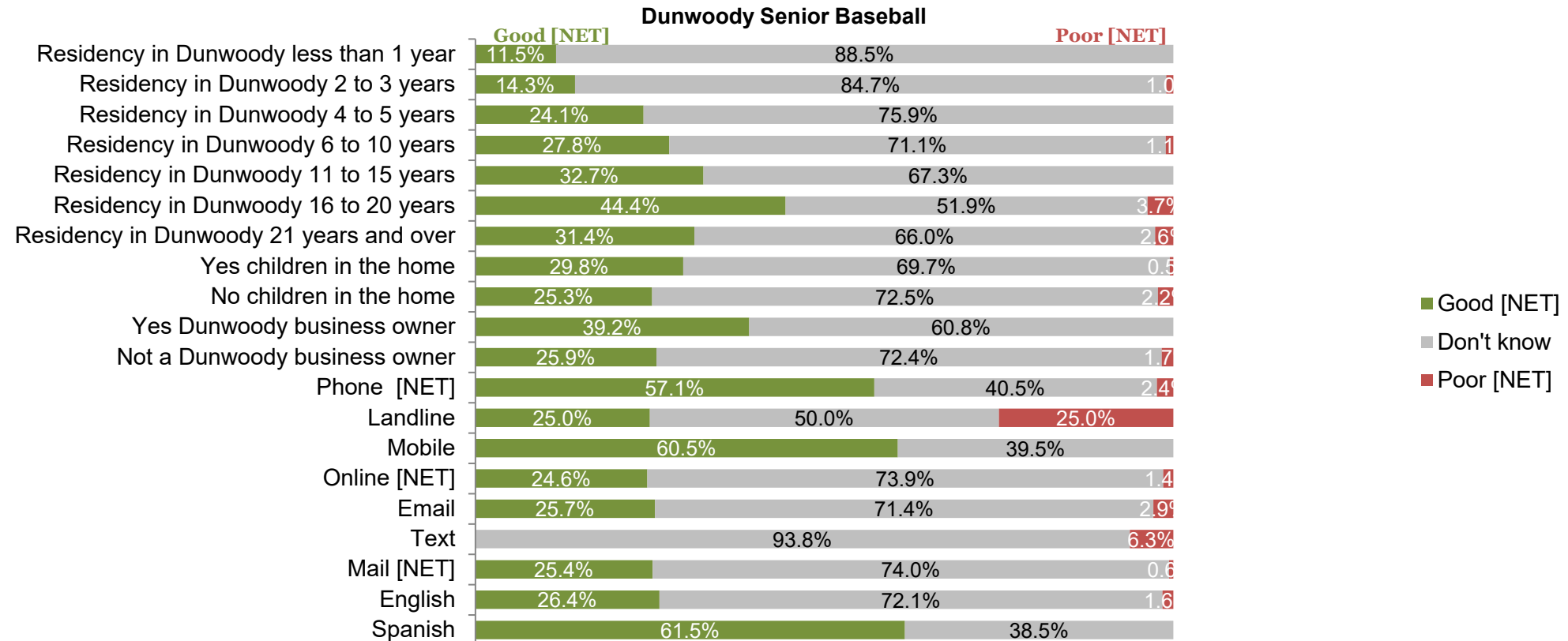
# Results by gender, age, and ethnicity

Question 43: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

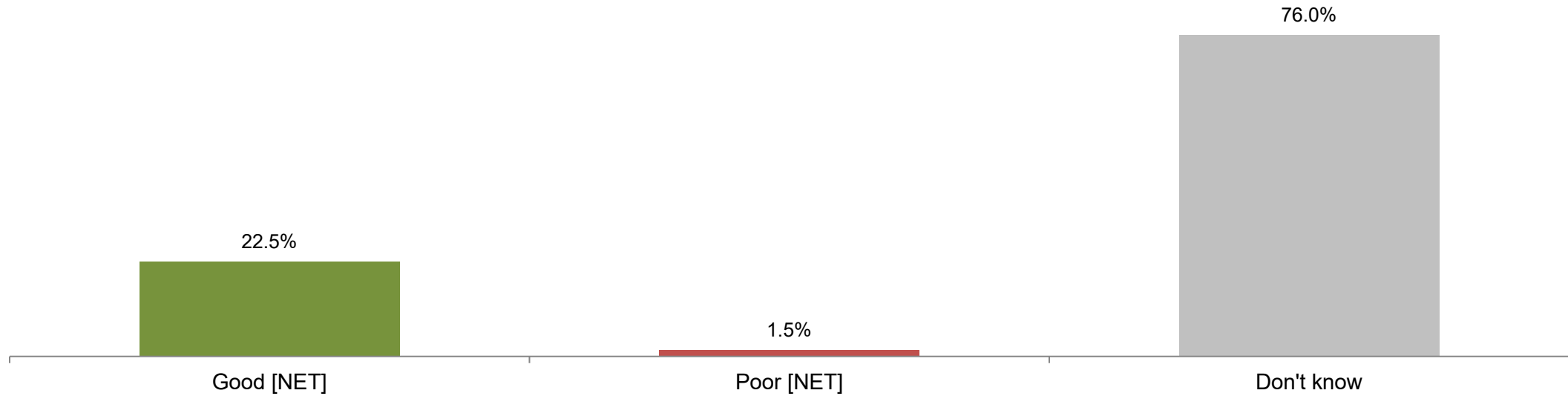
Question 43: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Majority unfamiliar with Rush Union Soccer, 23% say it is good or excellent

Question 44: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Rush Union Soccer

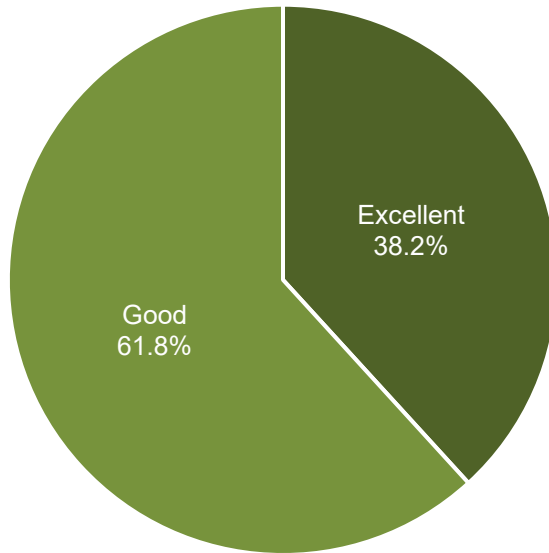


# Among those who said Rush Union Soccer is good, 38% said excellent

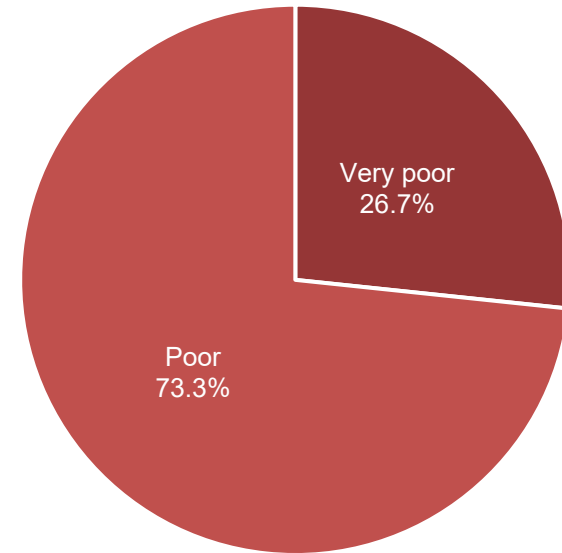
Question 44: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Rush Union Soccer

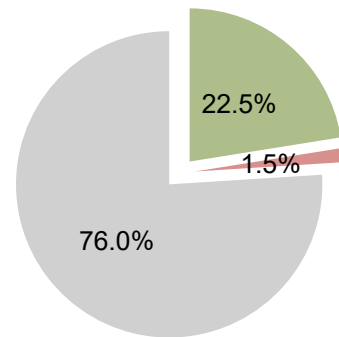
Among those who said good [NET]



Among those who said poor [NET]

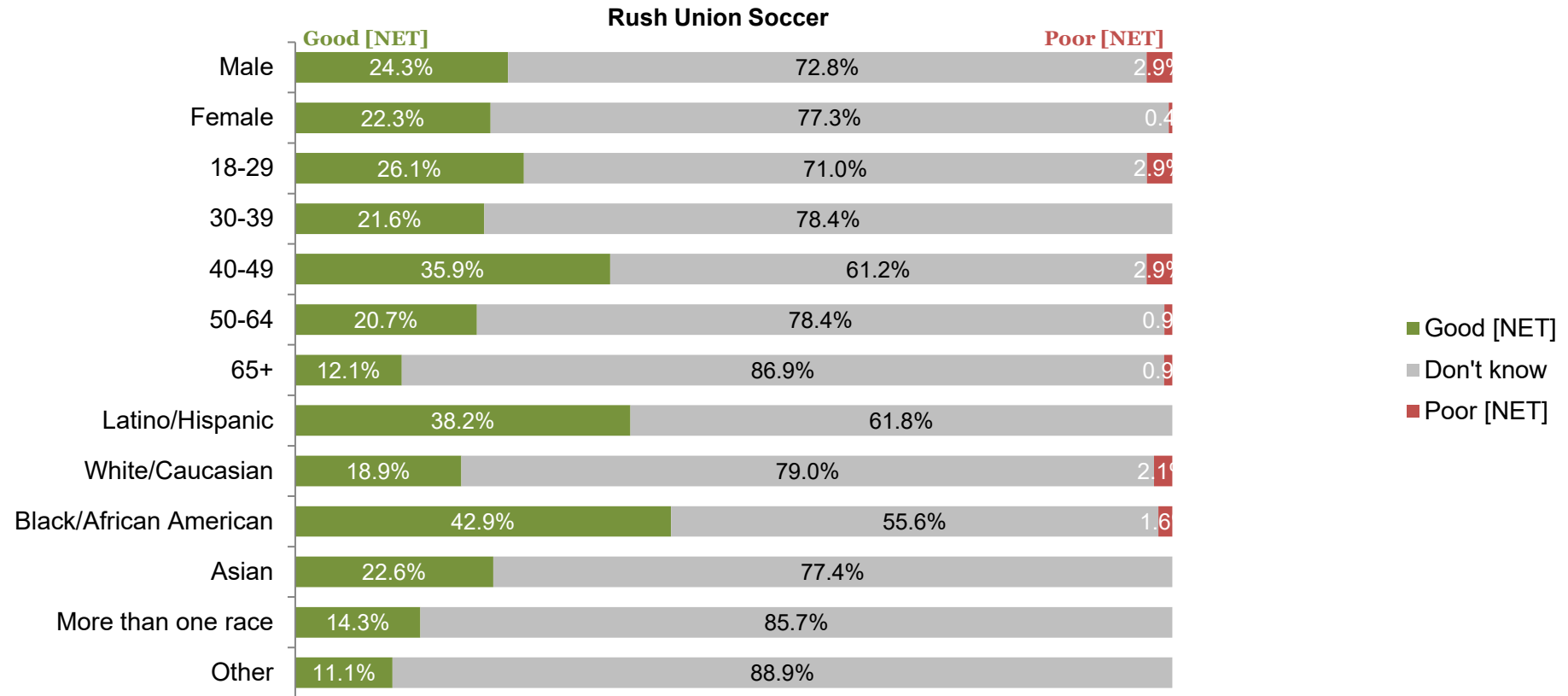


Total



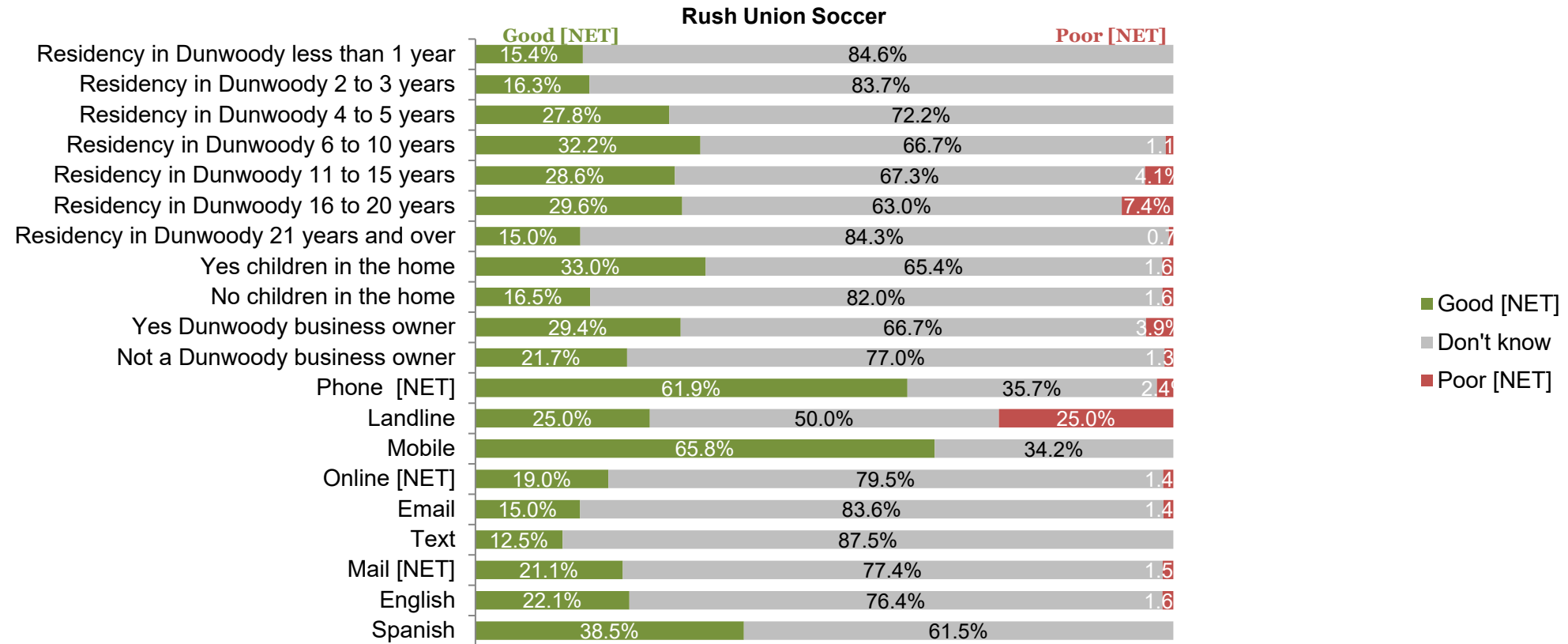
# Results by gender, age, and ethnicity

Question 44: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

Question 44: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

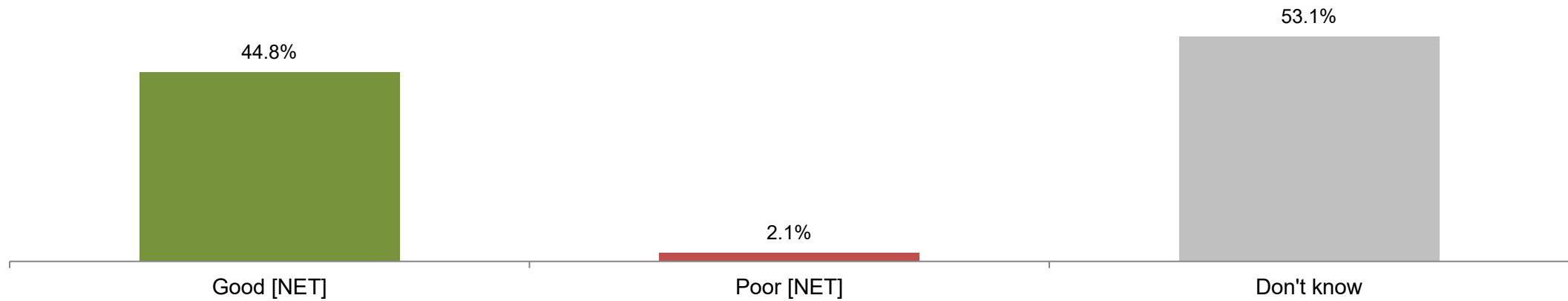




# 45% say Dunwoody Preservation Trust is good or excellent

Question 45: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

Dunwoody Preservation Trust

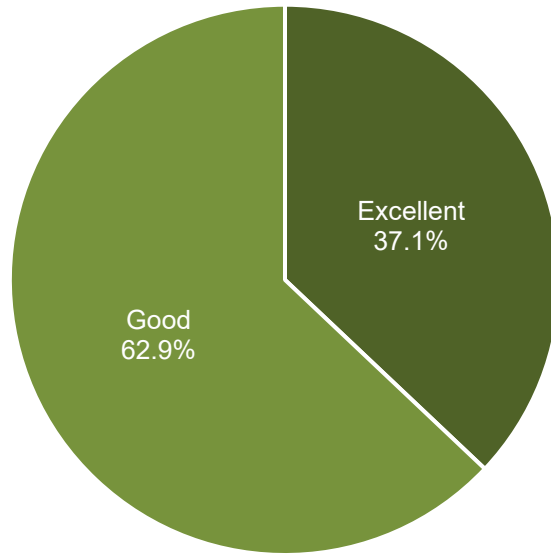


# Among those who said Dunwoody Preservation Trust is good, 37% said excellent

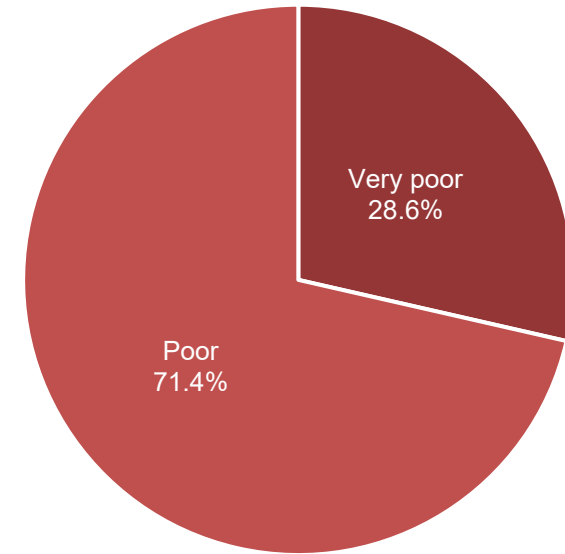
Question 45: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Dunwoody Preservation Trust

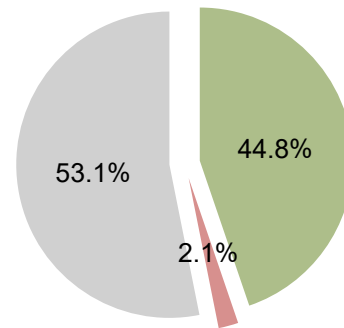
Among those who said good [NET]



Among those who said poor [NET]

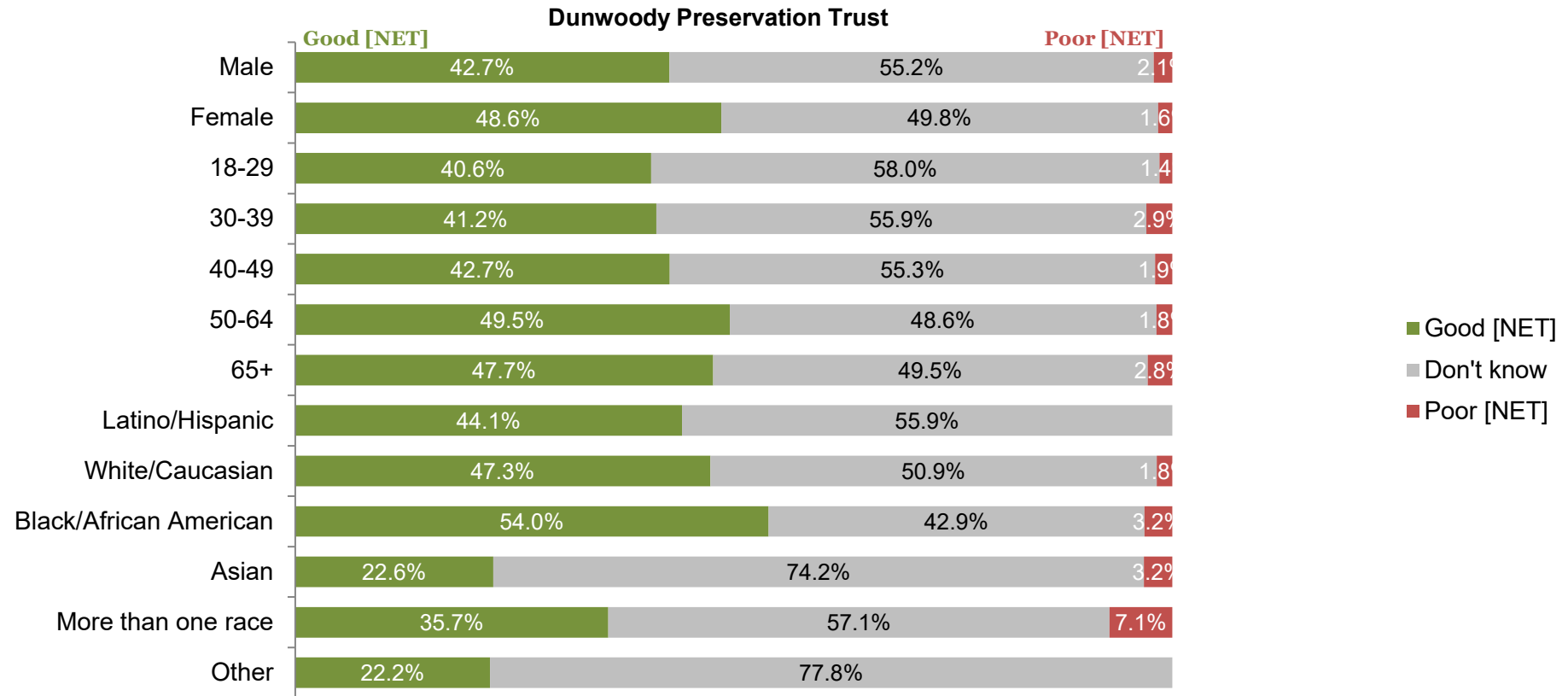


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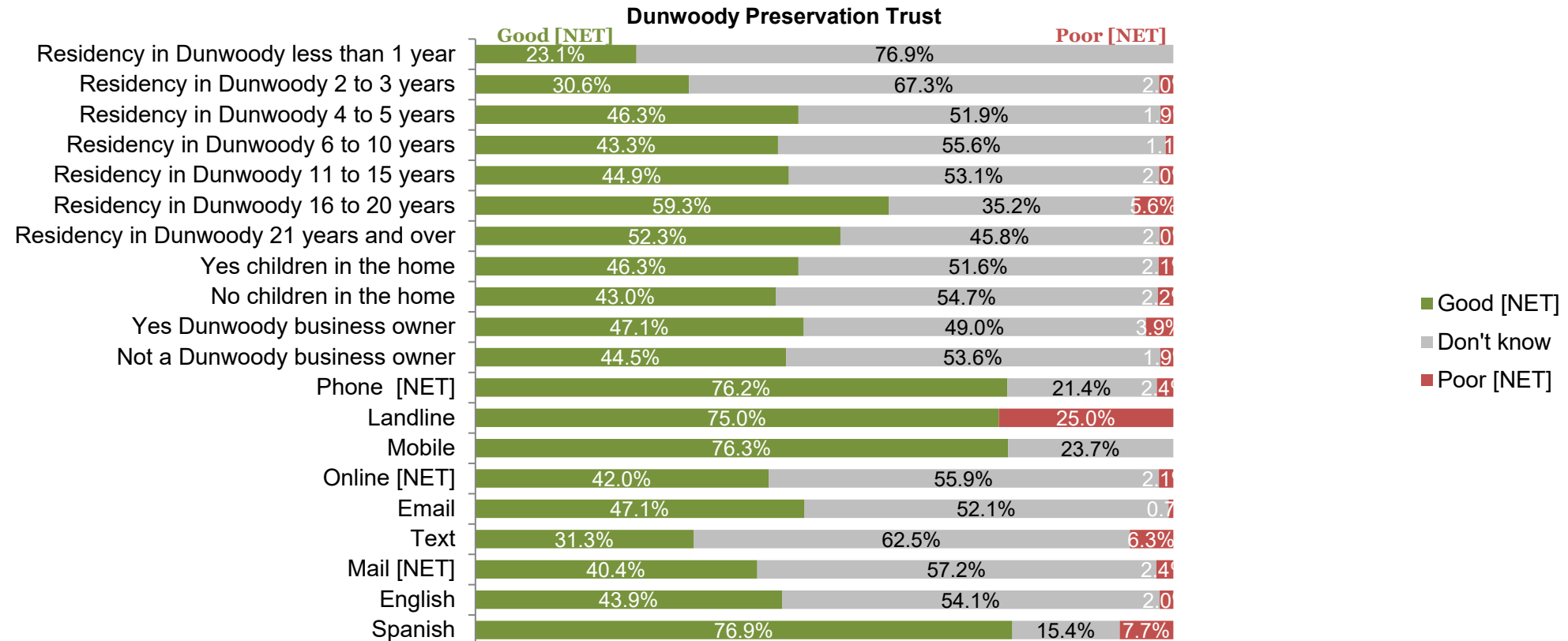
# Results by gender, age, and ethnicity

Question 45: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

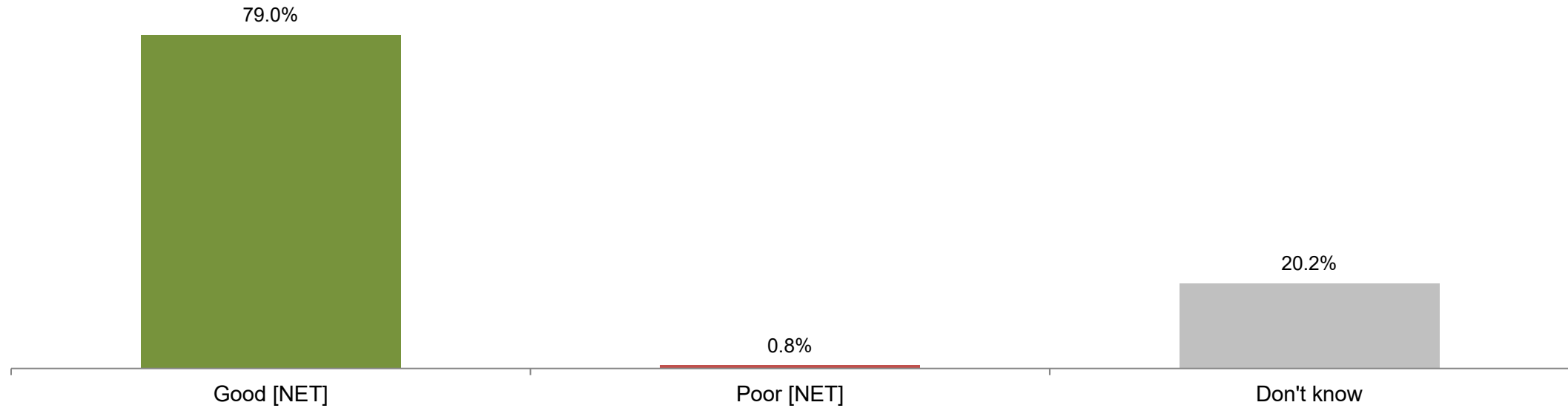
Question 45: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# 79% say Dunwoody Nature Center is good or excellent, less than 1% say poor or very poor

Question 46: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Dunwoody Nature Center

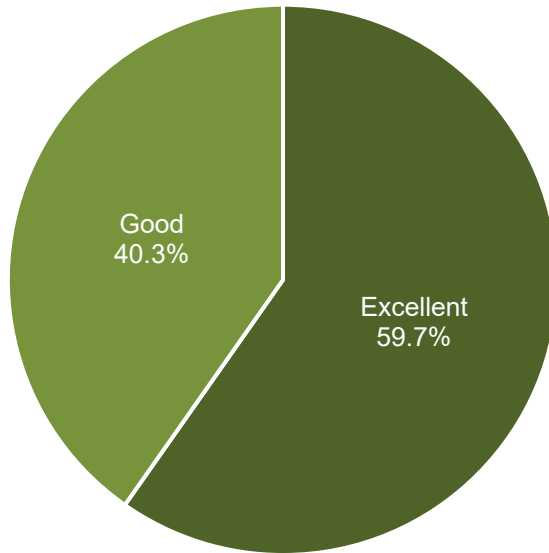


# Among those who said Dunwoody Nature Center is good, 60% said excellent

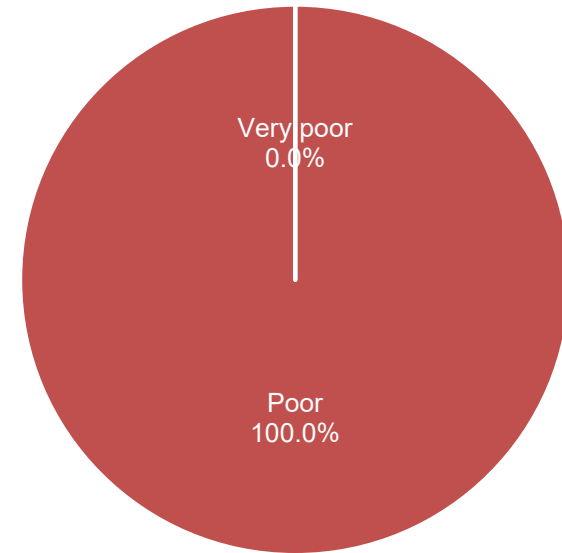
Question 46: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?

## Dunwoody Nature Center

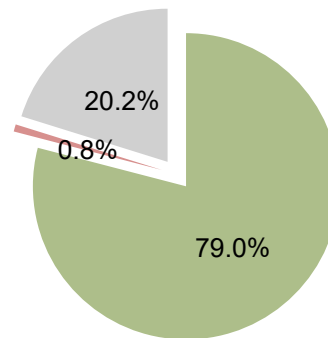
Among those who said good [NET]



Among those who said poor [NET]

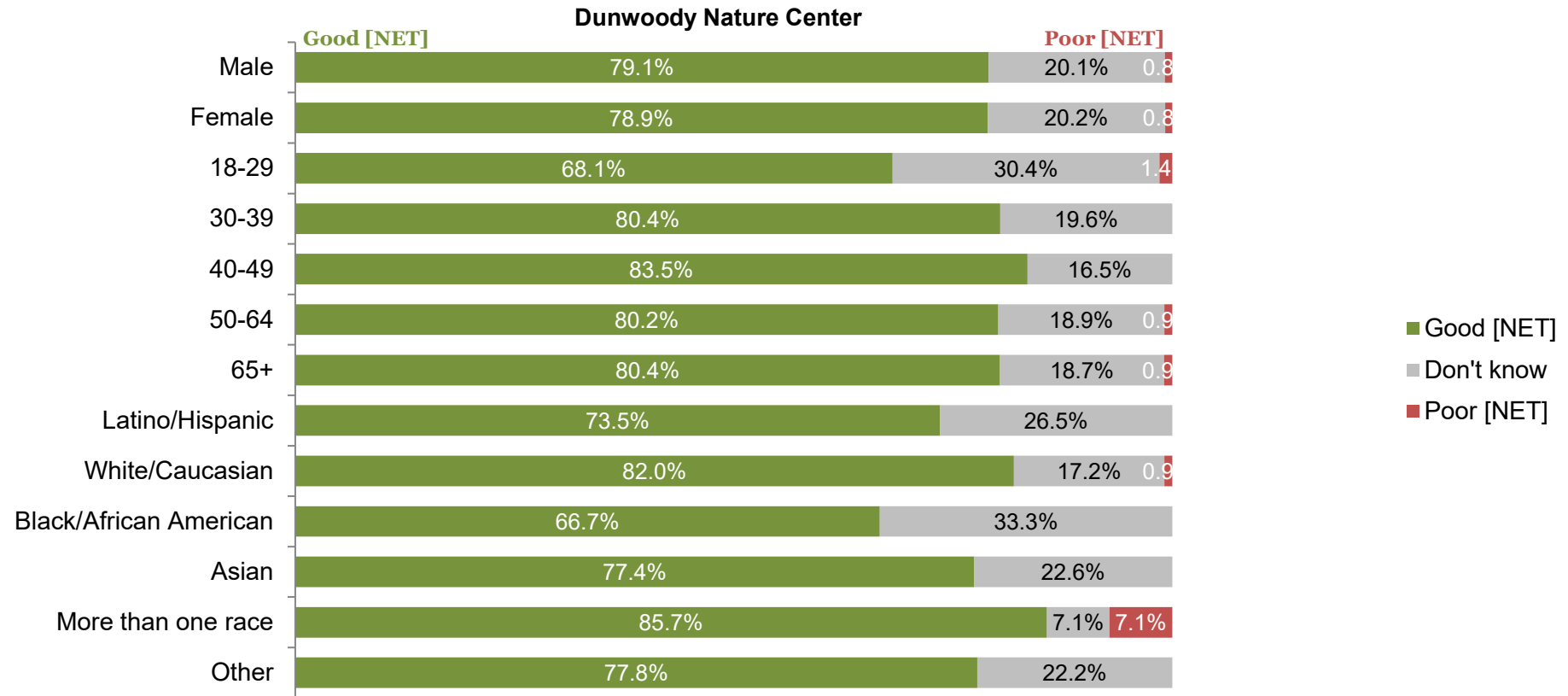


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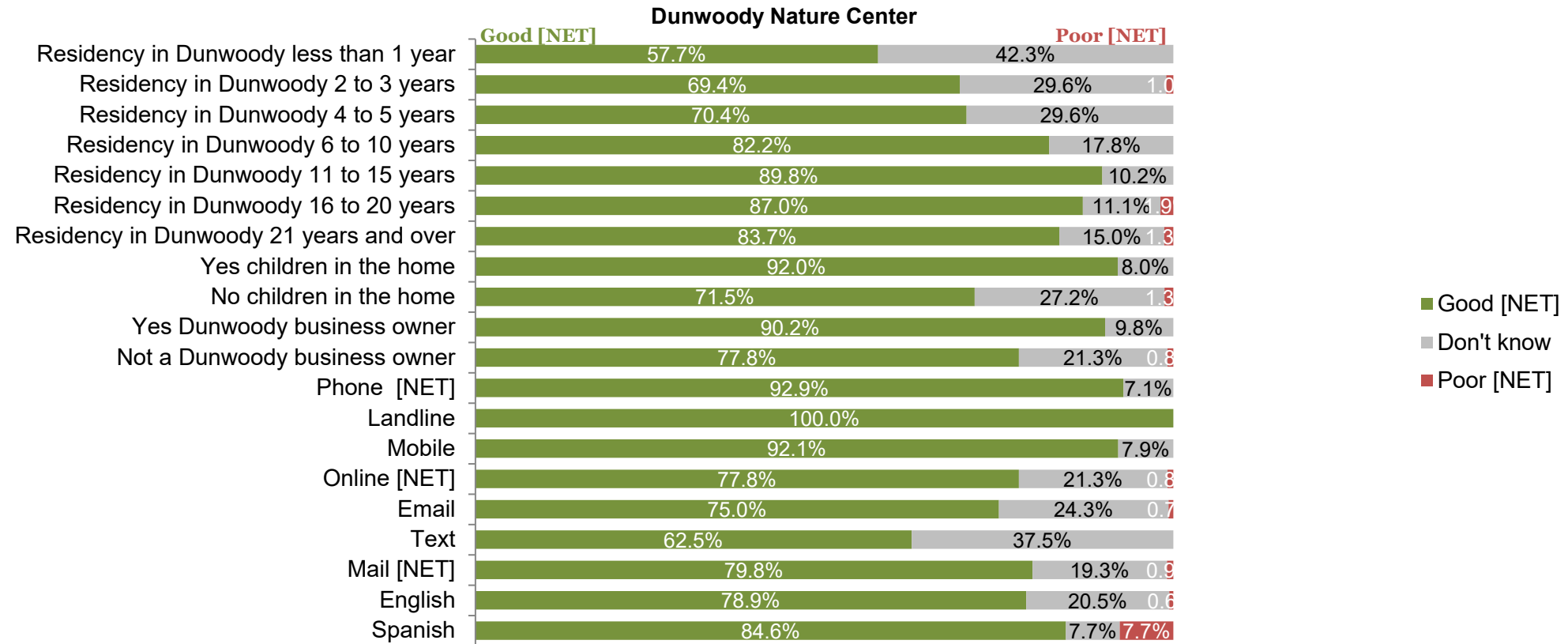
# Results by gender, age, and ethnicity

Question 46: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?



# Results by length of residency, children in home, business ownership, and mode of survey

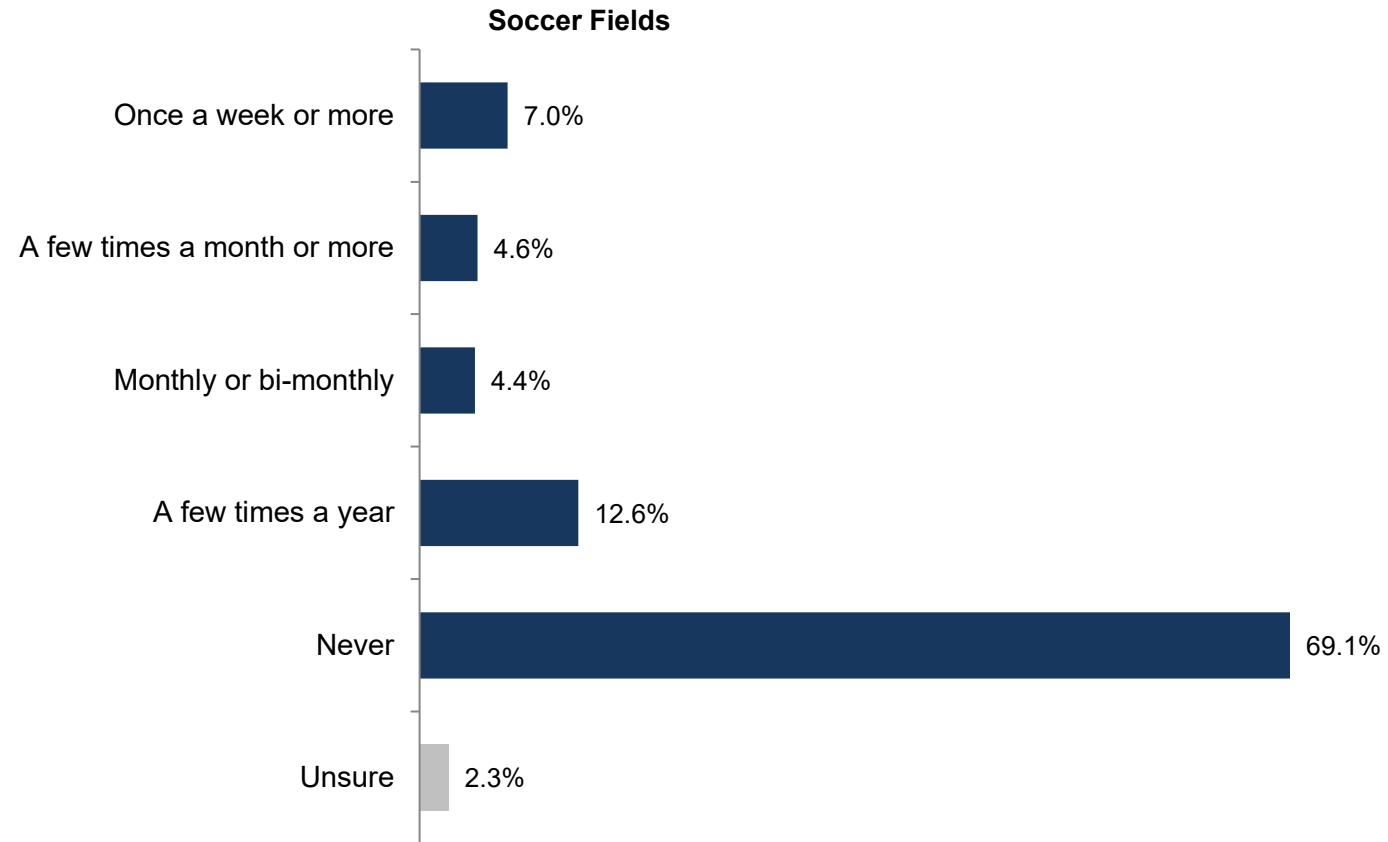
Question 46: How would you rate each of the following services offered by the Dunwoody Parks and Recreation Department? Excellent, good, poor, or very poor?





# 69% did not utilize soccer fields in the last year, 7% used them at least once a week

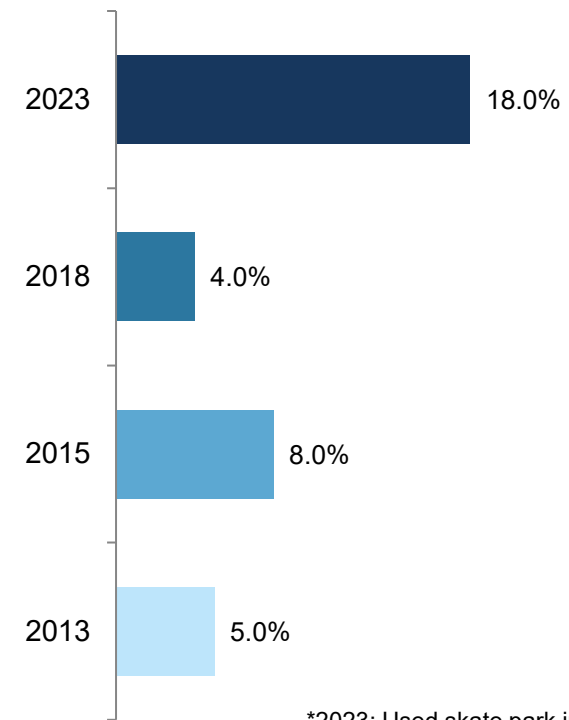
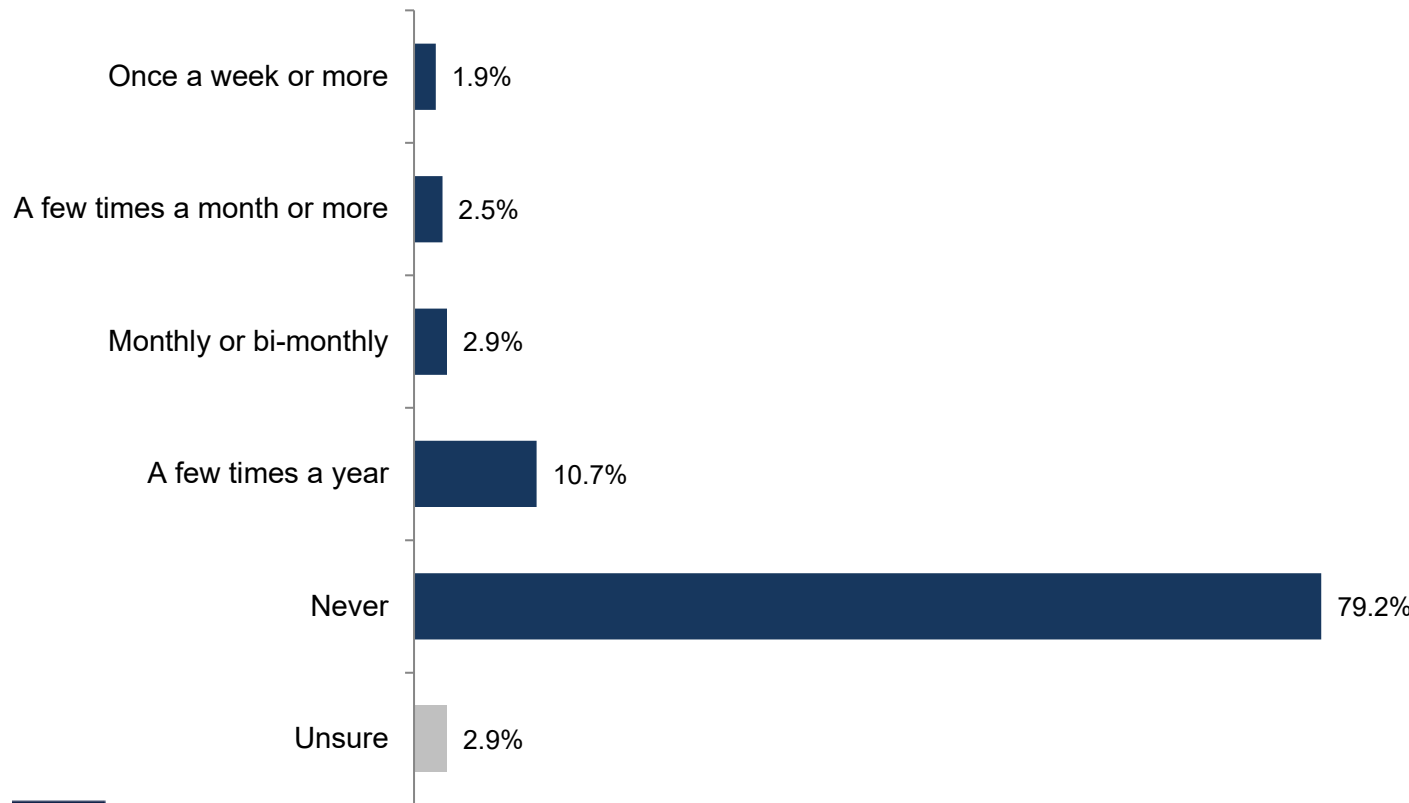
Question 47: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?



# 79% did not use skate park in the last year, only 2% used park more than once a week

Question 48: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?

## Skate Park



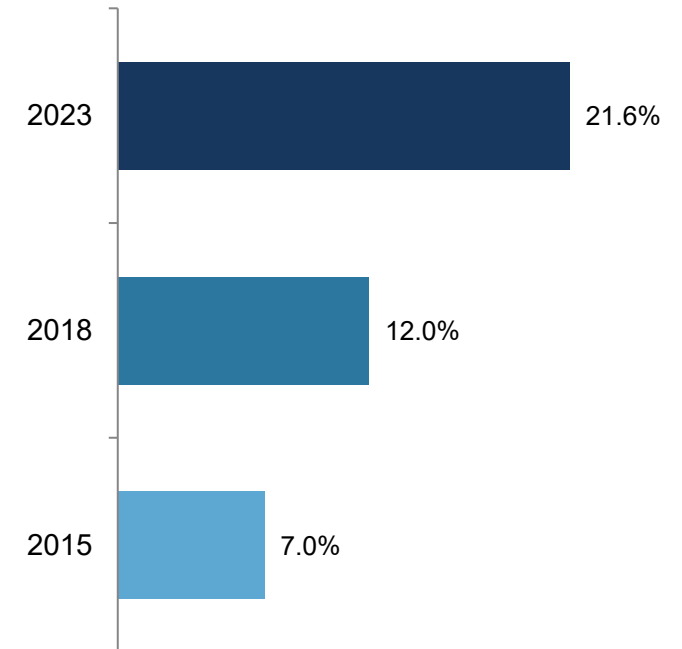
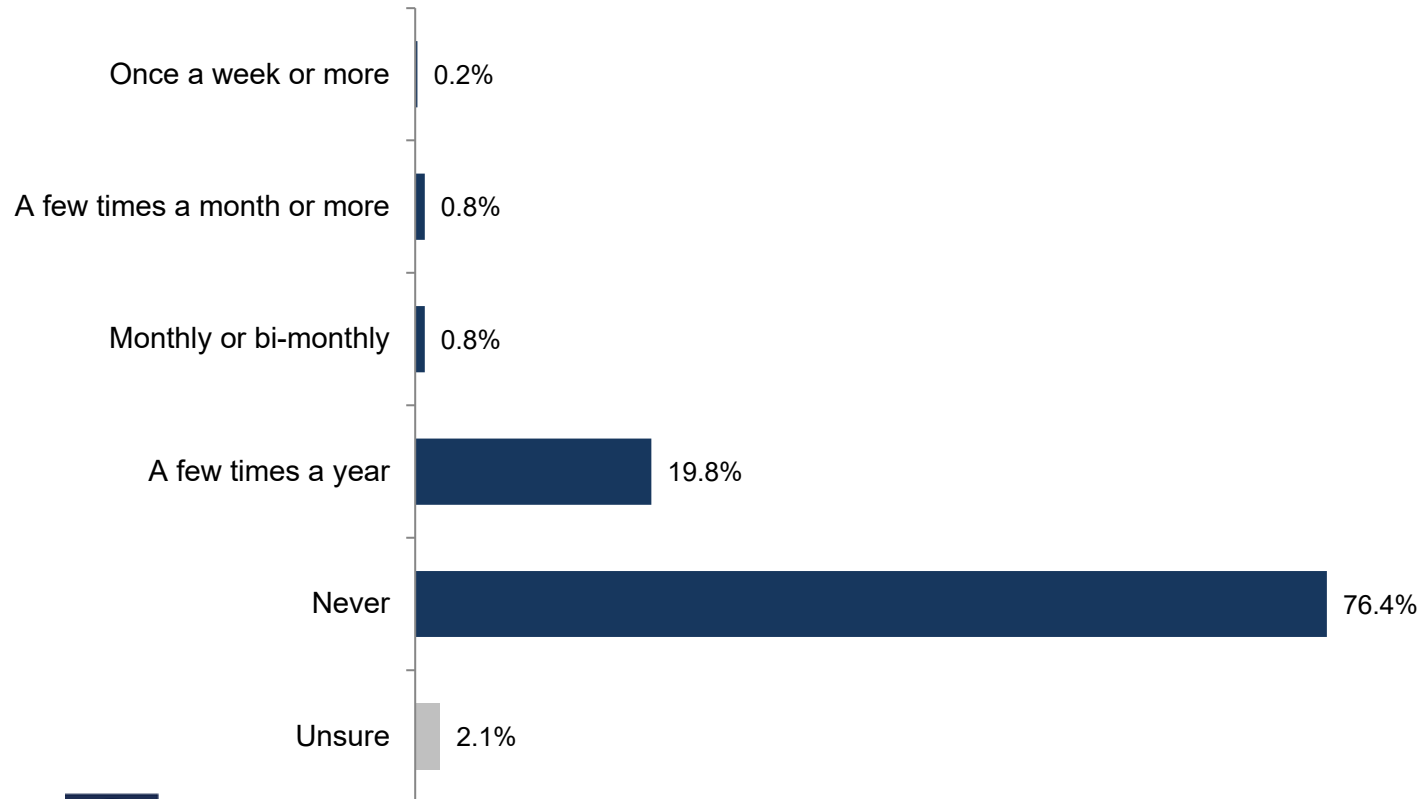
\*2023: Used skate park in the last year [NET]; 2013-2018: Used skate park (no time period indicated)



# 76% did not use the zipline course in the last year, less than 4% use zipline more than a few times a year

Question 48: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?

## Zipline Course

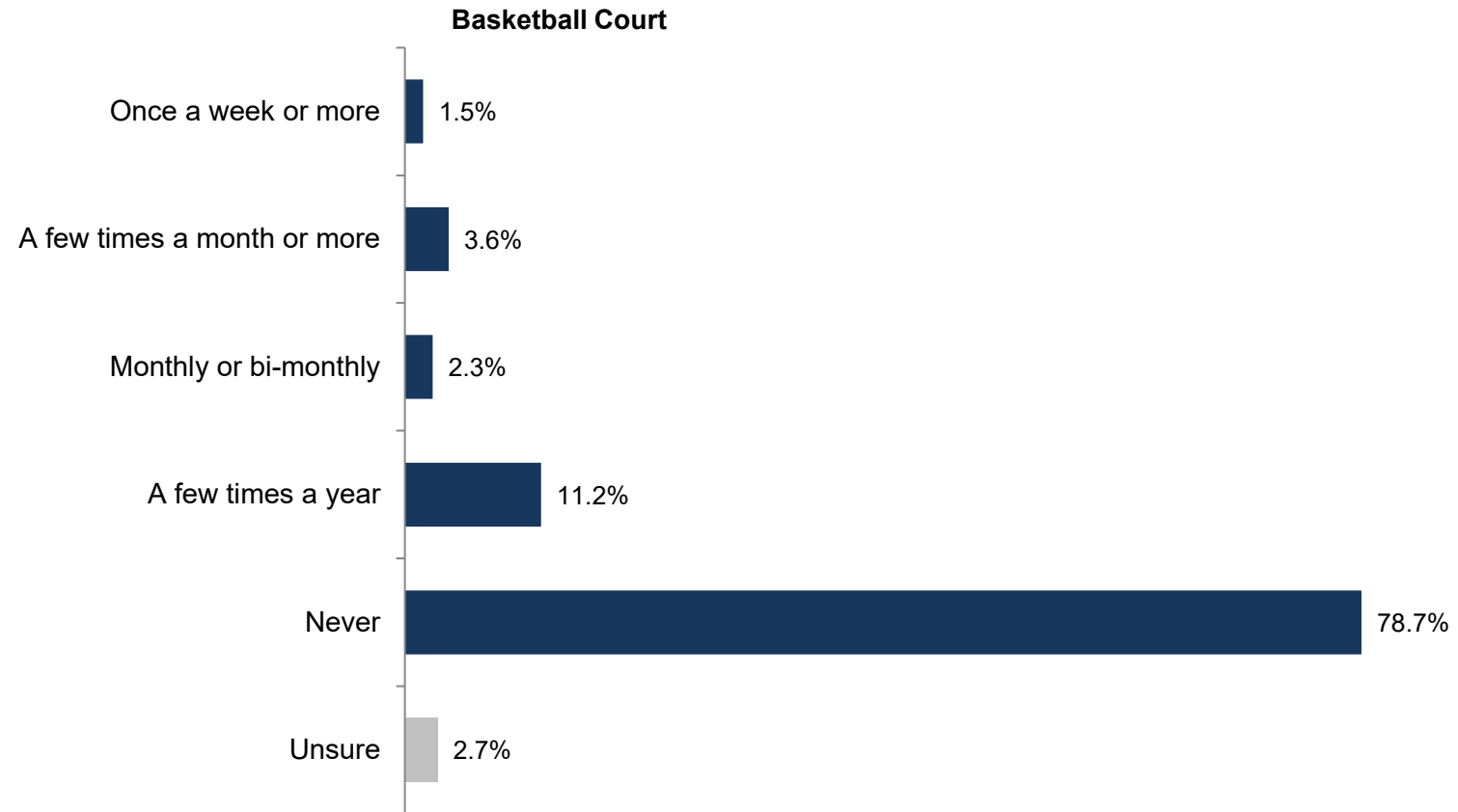


\*2023: Used Tree Top Course in the last year [NET], 2013-2018: Used Tree Top Course (no time period indicated)



# 79% did not utilize basketball court in the last year

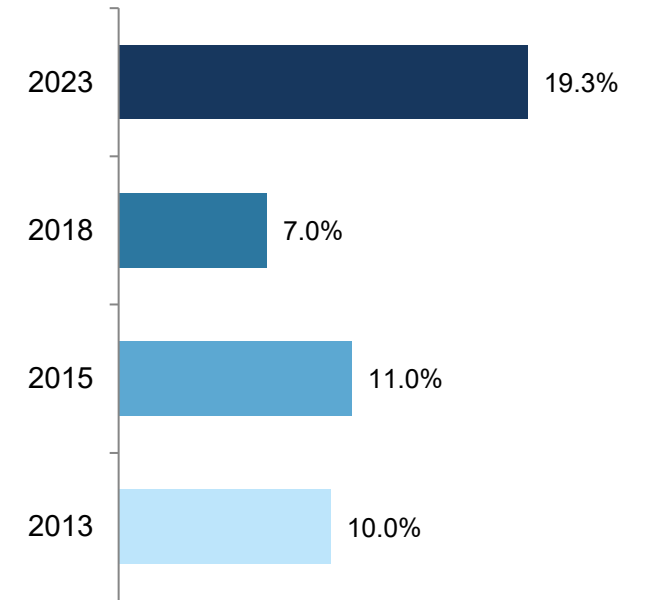
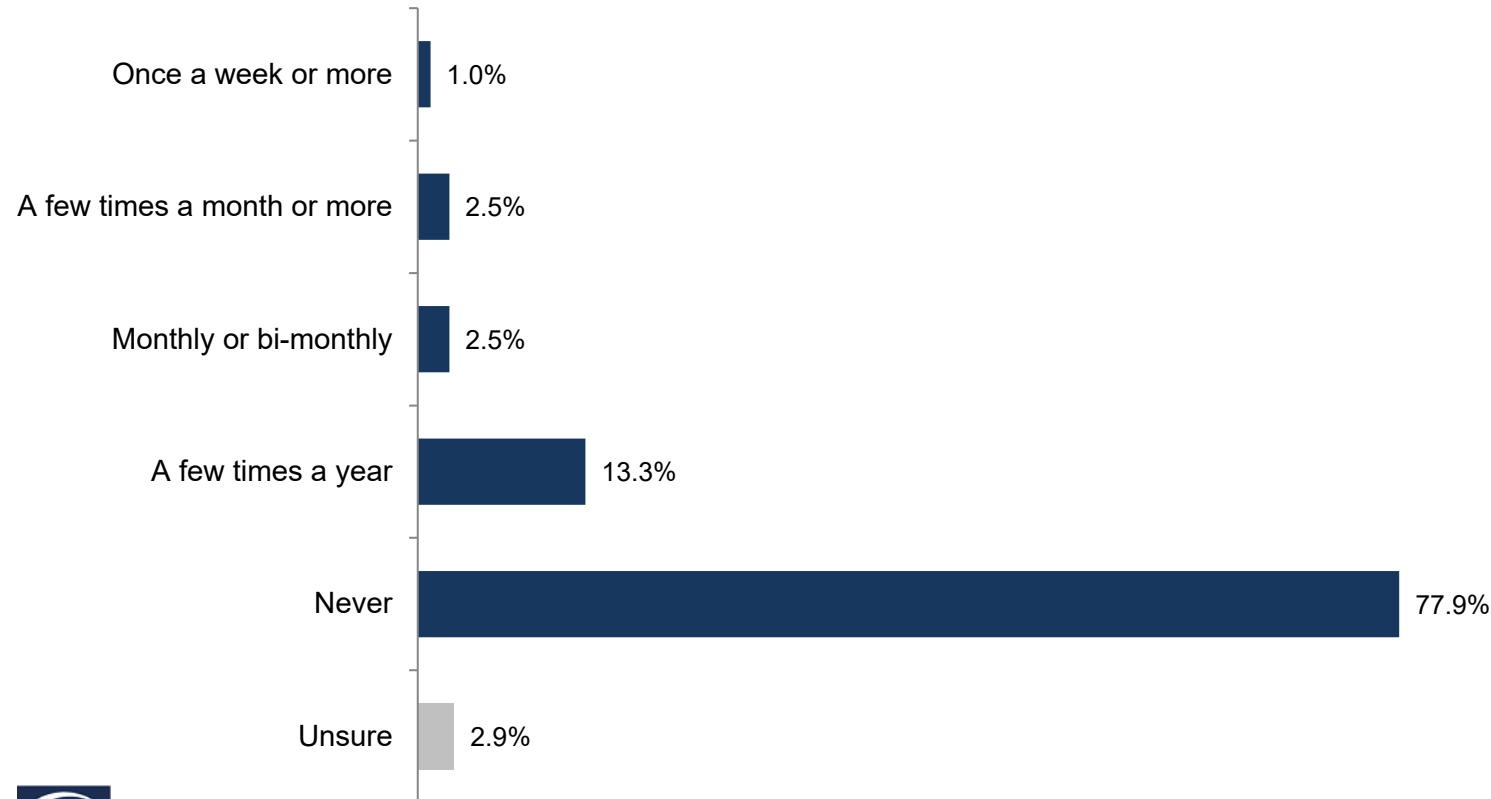
Question 48: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?



# 19% used city-owned tennis courts in the last year

Question 48: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?

## City-Owned Tennis Courts



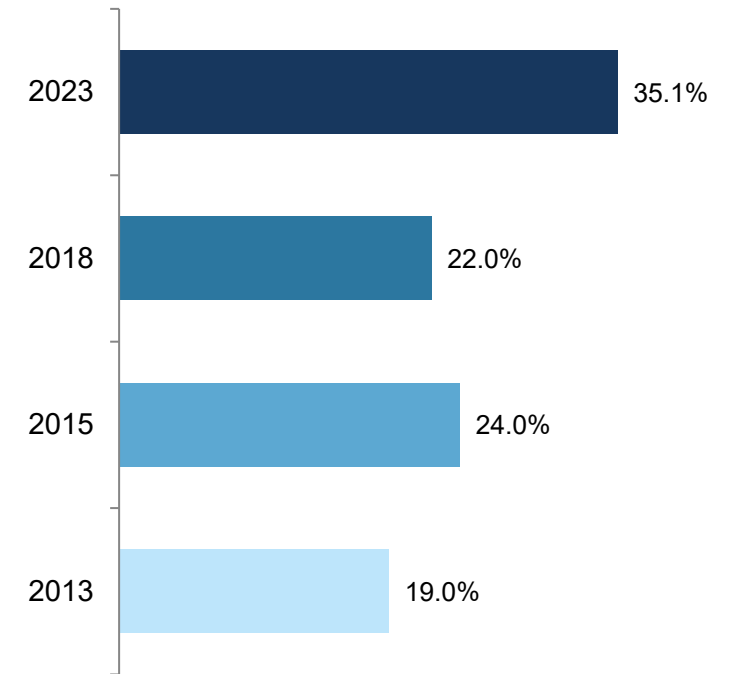
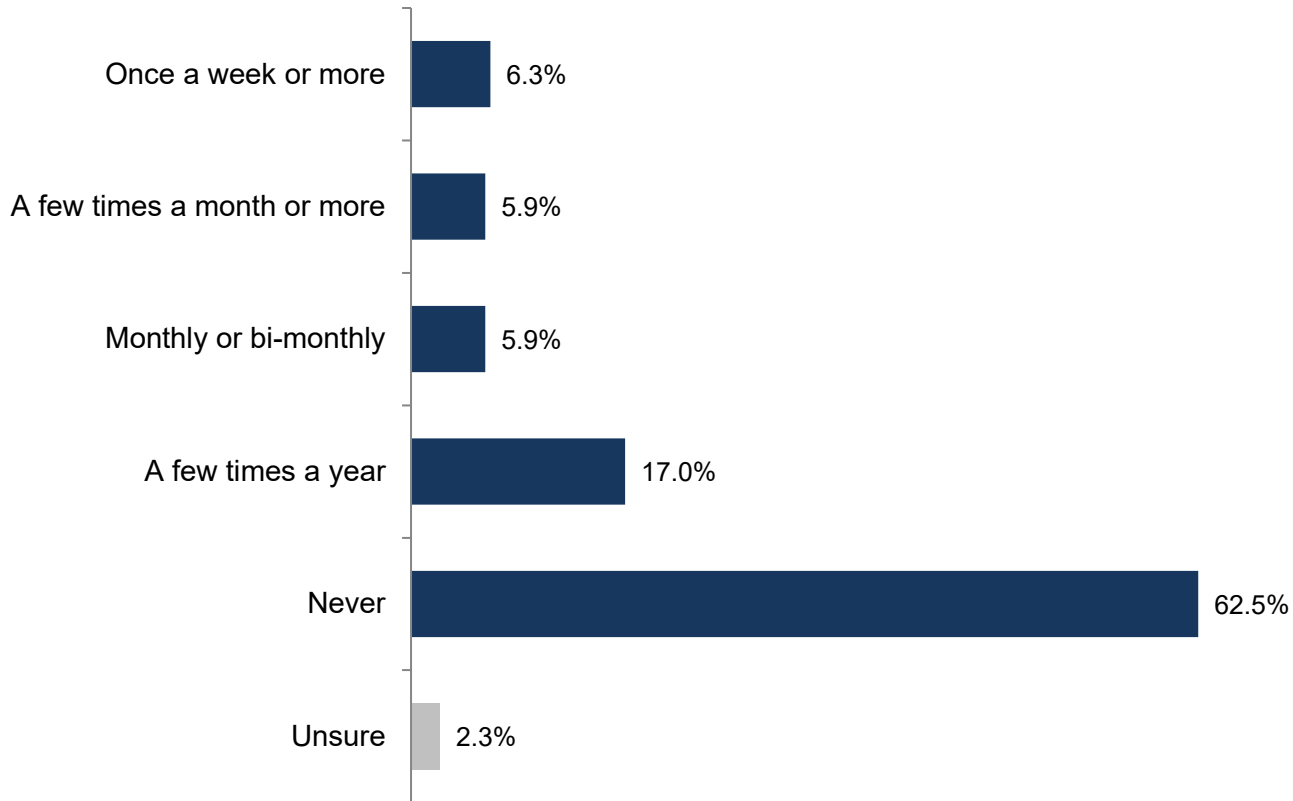
\*2023: Used City-Owned Tennis Courts in the last year [NET], 2013-2018: Used tennis courts (no time period indicated)



# 6% use Dunwoody dog park once a week or more

Question 48: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?

Dog Park

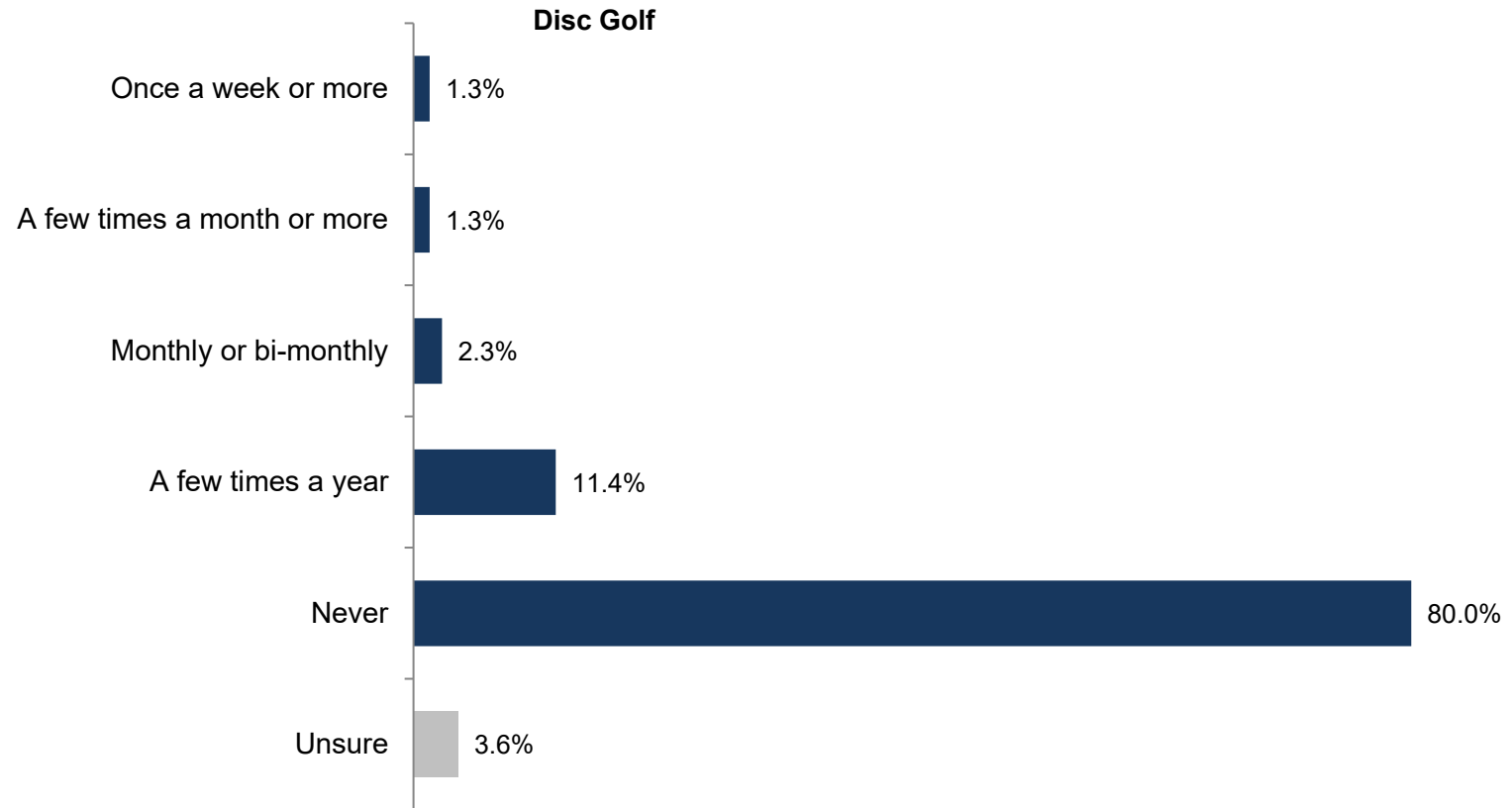


\*2023: Used City-Owned Tennis Courts in the last year [NET], 2013-2018: Used tennis courts (no time period indicated)



# 80% did not use disc golf recreational space in the last year

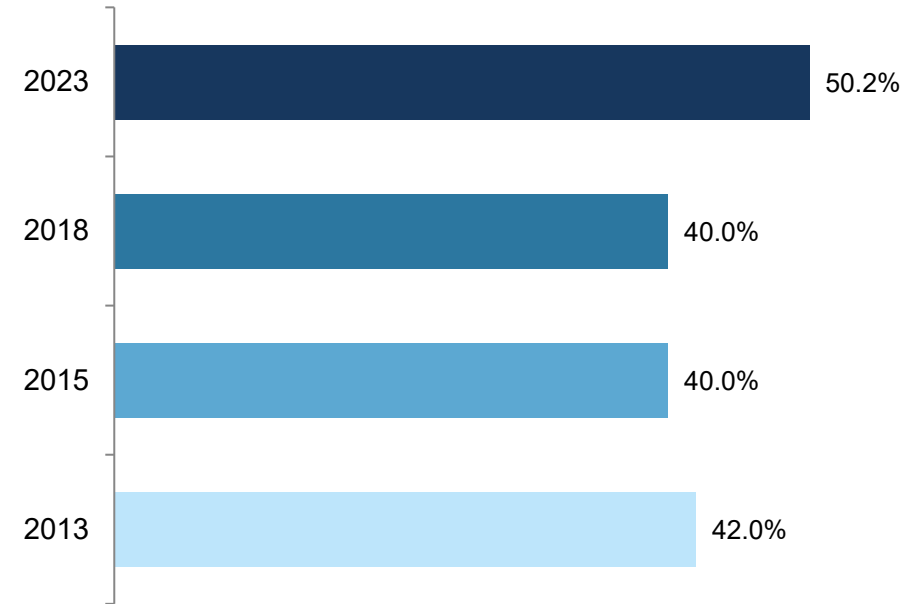
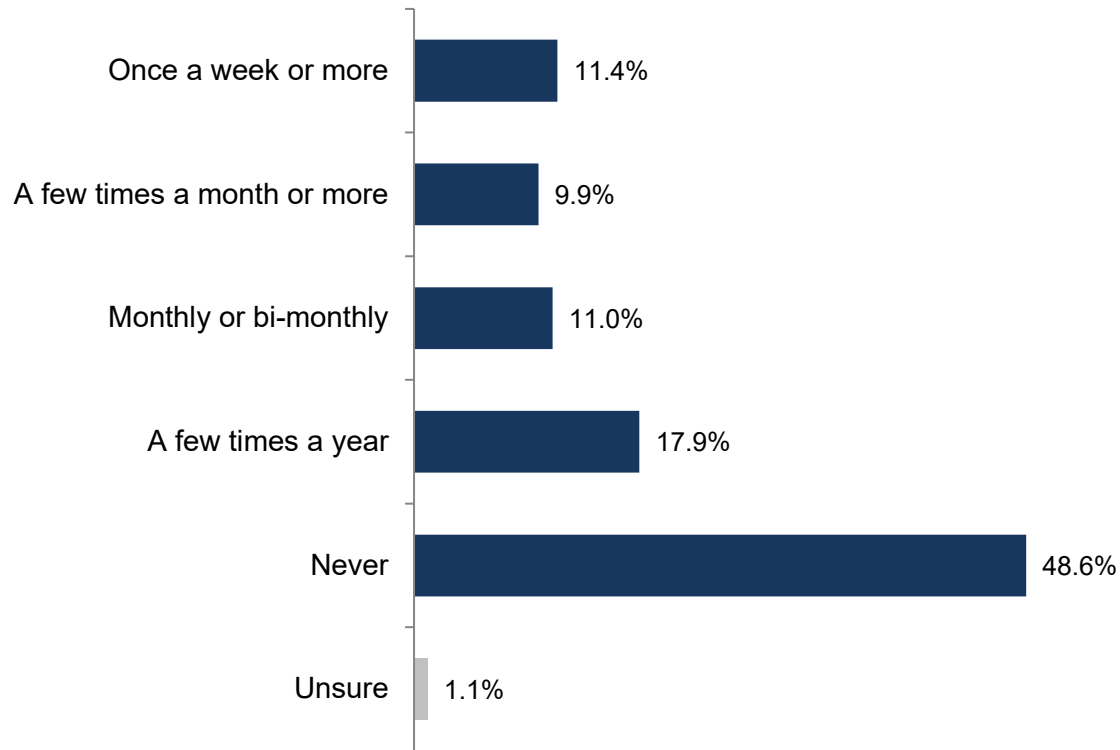
Question 48: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?



# 11% use children's playgrounds once a week or more

Question 48: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?

## Children's Playground



\*2023: Used Children's Playground in the last year [NET], 2013-2018: Used Children's Playground (no time period indicated)

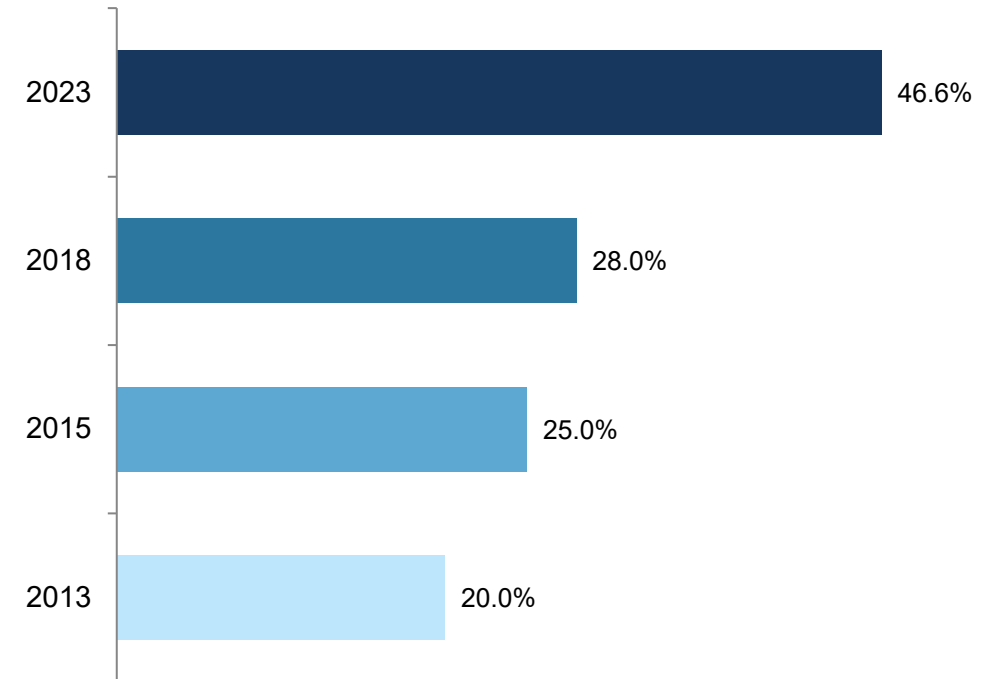
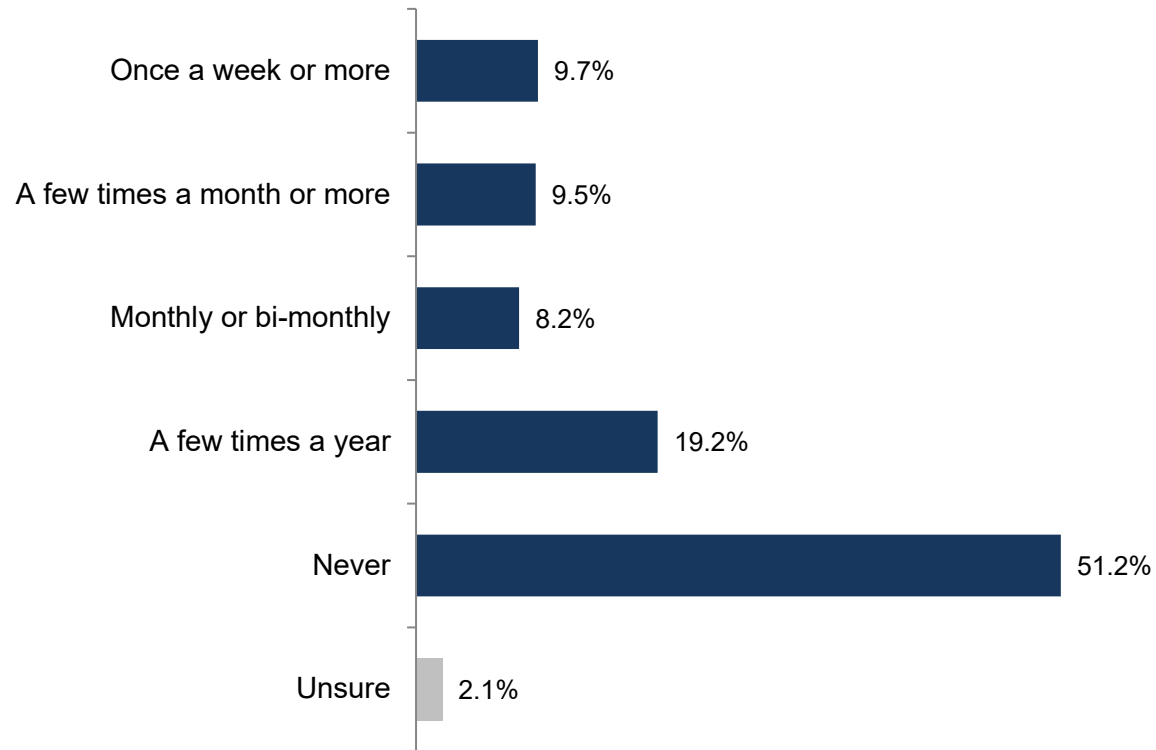




# 27% used bicycle paths infrequently and 19% used them at least once a week

Question 56: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?

## Bicycle Paths



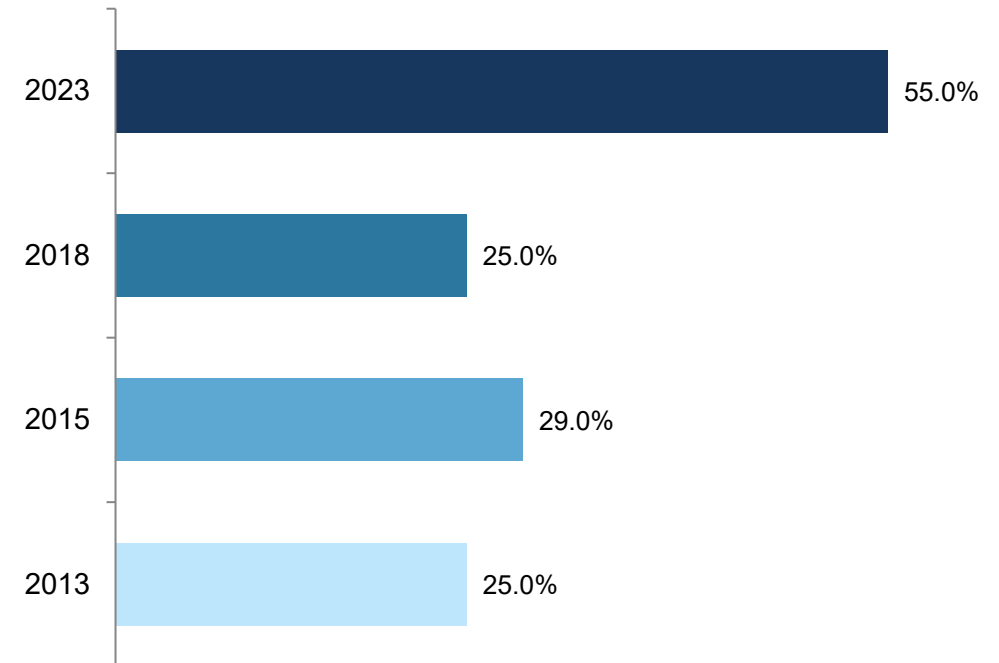
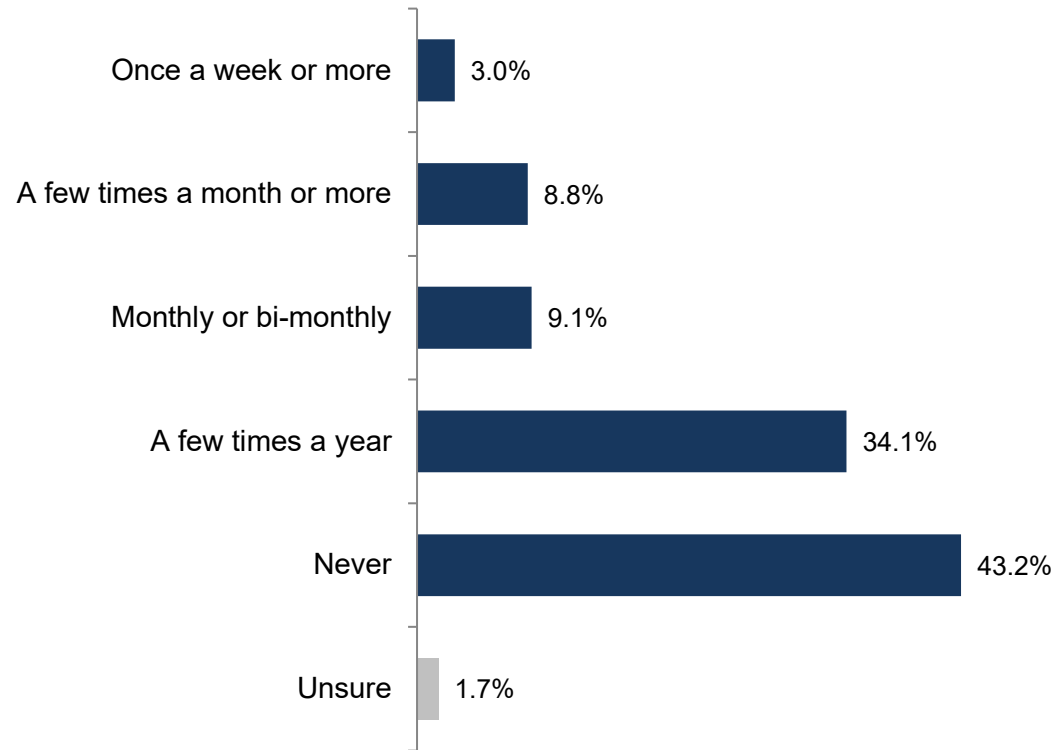
\*2023: Used Bicycle Paths in the last year [NET], 2013-2018: Used Bicycle Paths (no time period indicated)



# 55% used picnic areas in the last year

Question 57: How many times in the last year did you or a member of your family utilize each of the following recreational spaces or programs in Dunwoody?

Picnic Areas

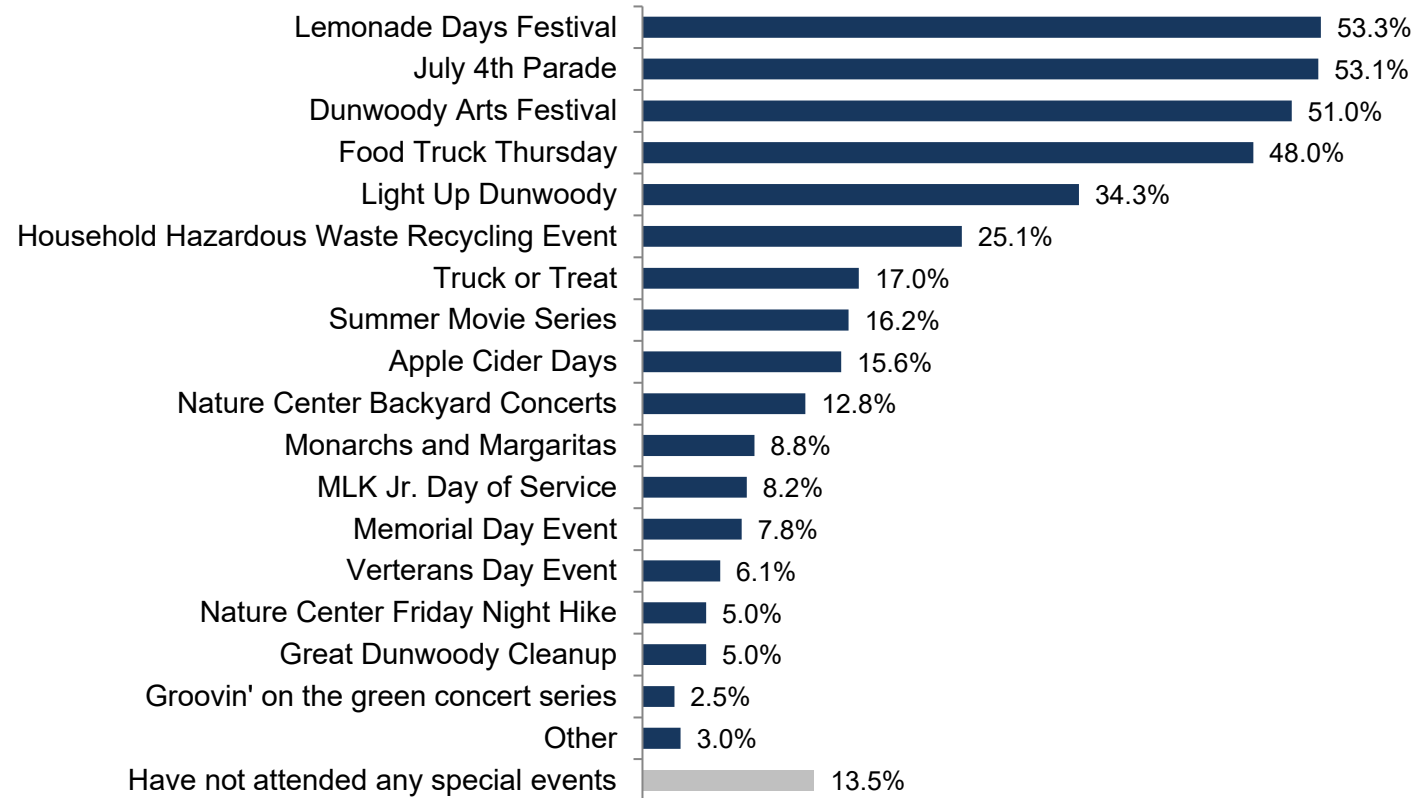


2023: Used Picnic Areas in the last year [NET], 2013-2018: Used Picnic Areas (no time period indicated)



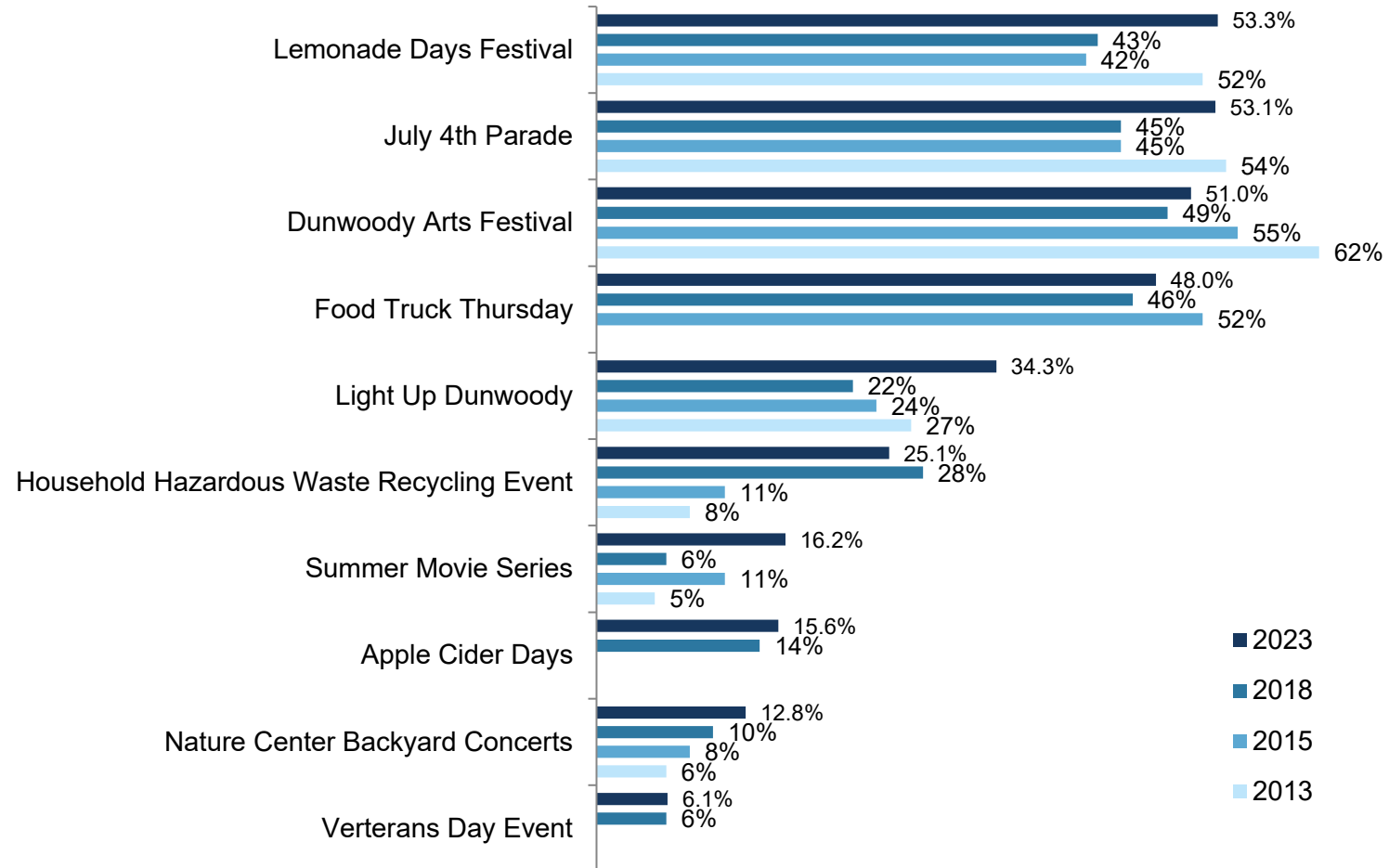
# Most attended events included Lemonade Days Festival, July 4<sup>th</sup> Parade, and Dunwoody Arts Festival

Question 59: Which of the following special events in Dunwoody, if any, have you attended in the past year?  
[SELECT ALL THAT APPLY]



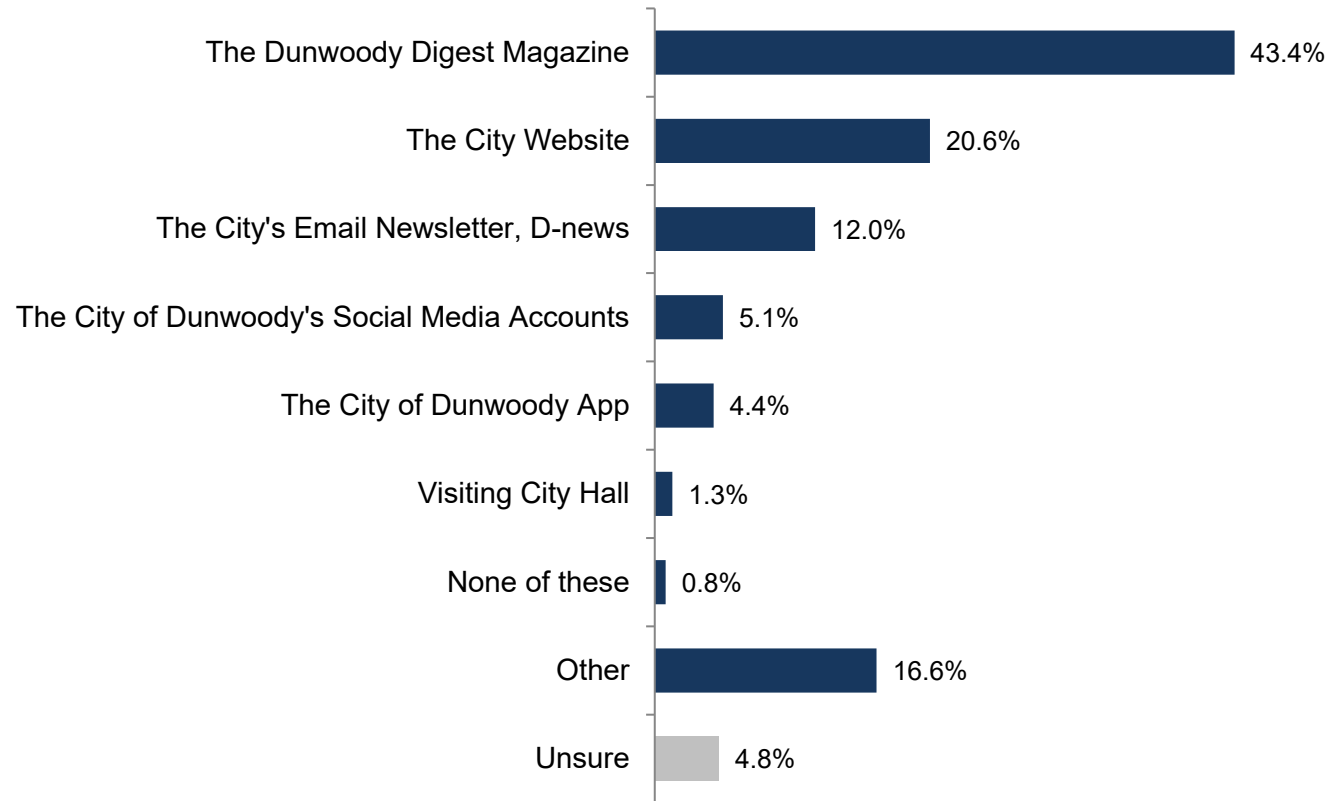
# Event attendance over time (2013-2023)

Question 59: Which of the following special events in Dunwoody, if any, have you attended in the past year?  
[SELECT ALL THAT APPLY]



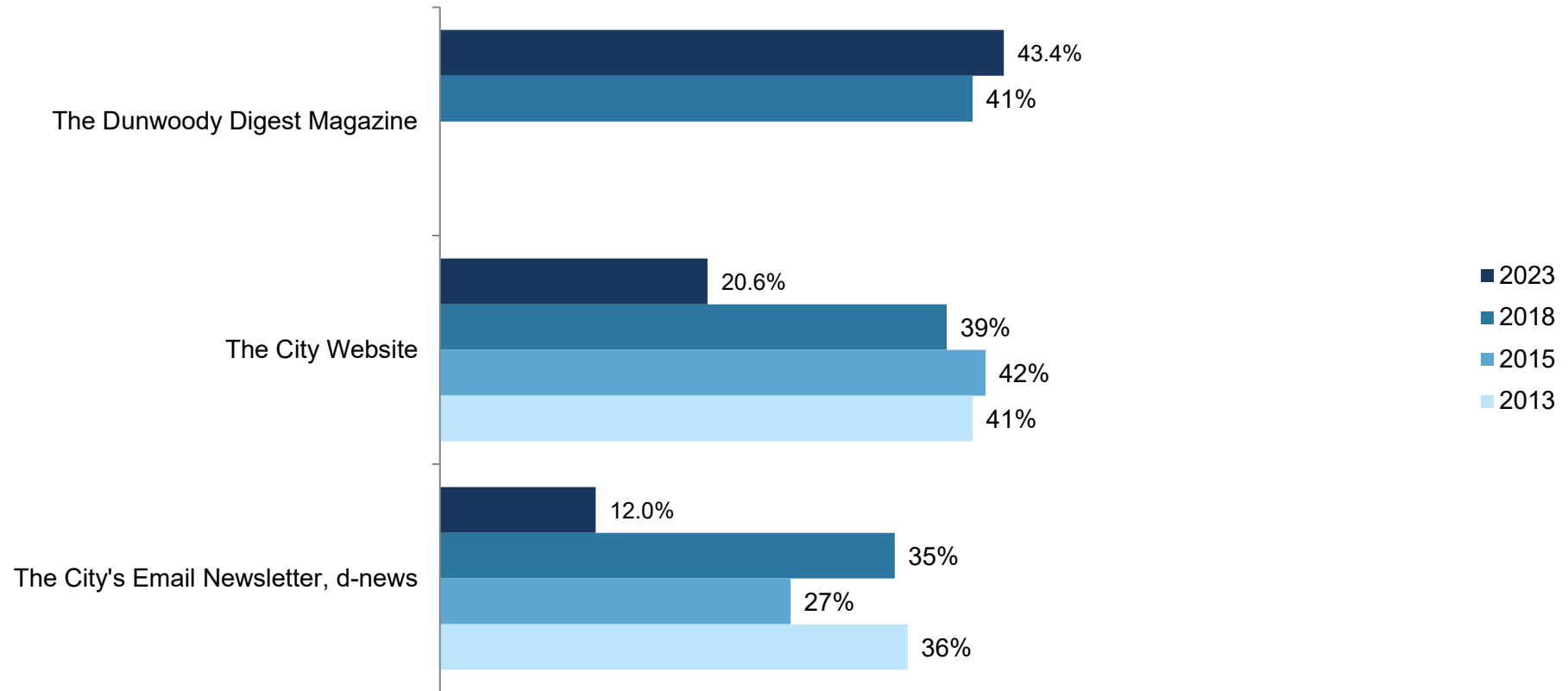
# 43% receive news and information from the City through Dunwoody Digest Magazine

Question 60: How do you get news and information from the City?  
[SELECT ALL THAT APPLY]



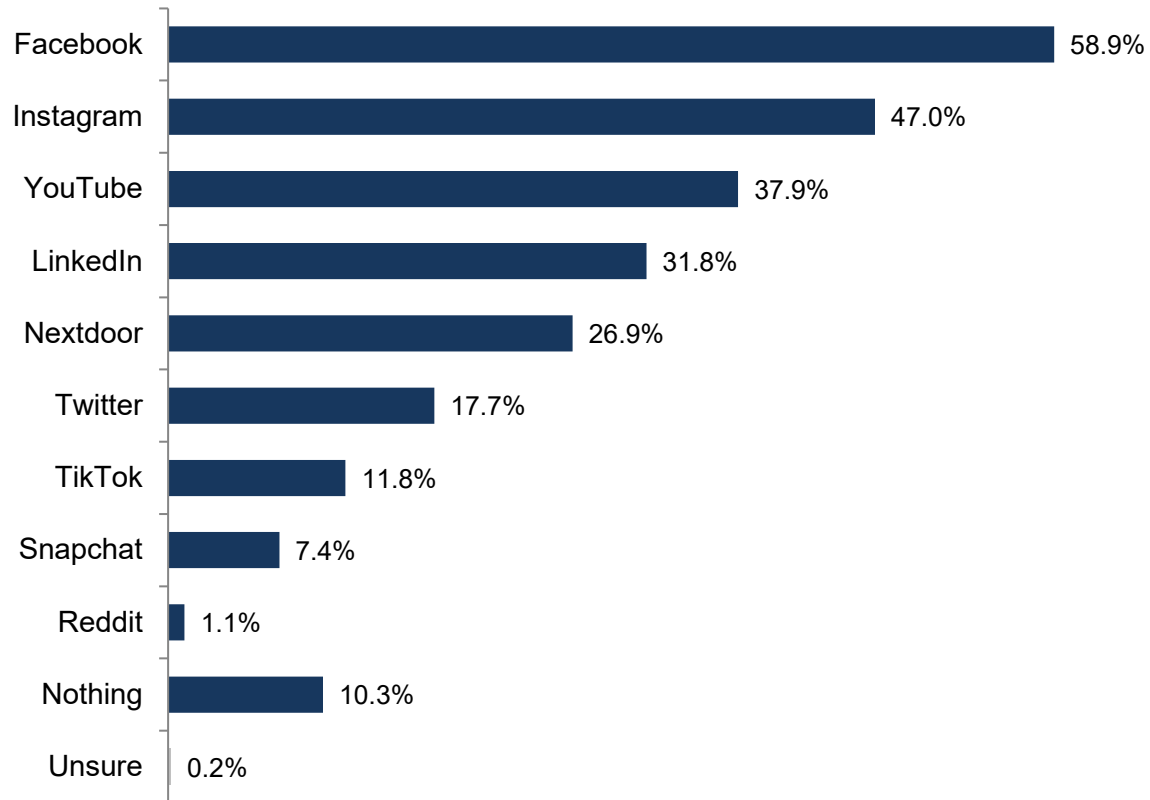
# Sources of news from the City over time

Question 60: How do you get news and information from the City?



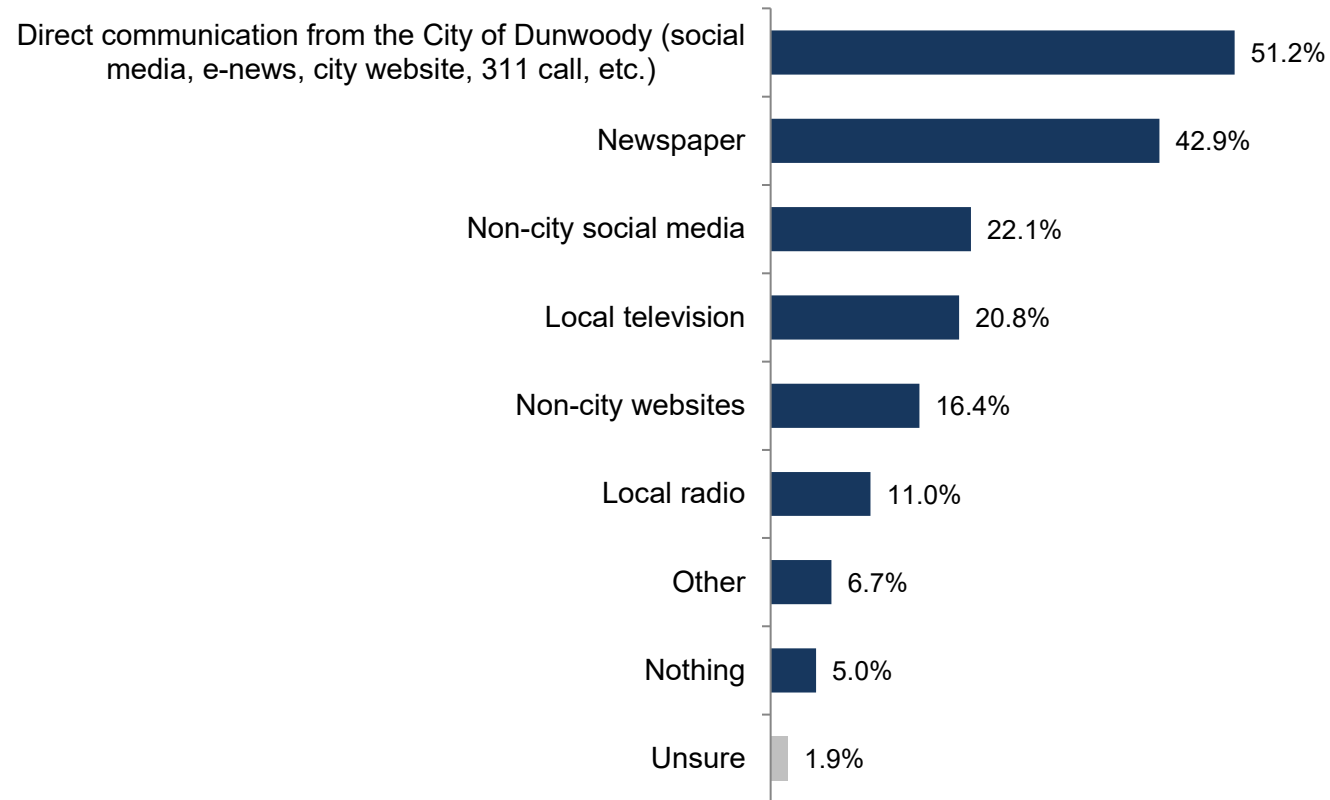
# Facebook (57%), Instagram (47%), and YouTube (38%) are the most popular social media websites

Question 61: Please indicate which if any of these social apps and websites you use regularly.  
[SELECT ALL THAT APPLY]



# 51% use direct communications from the City as their top source of news for Dunwoody related issues

Question 62: What are your top sources for news and information about issues related to Dunwoody?  
[SELECT ALL THAT APPLY]



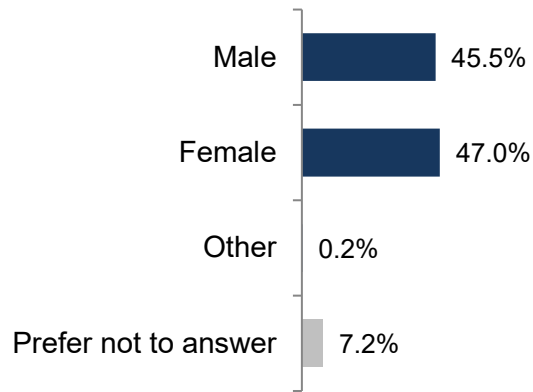


# Demographics

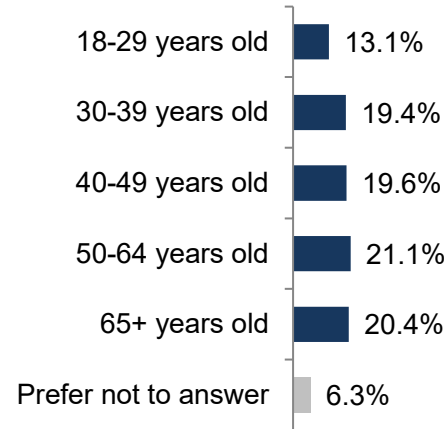


# Respondent demographics by gender, age group, ethnicity, children in home, years of residency, survey mode, and Dunwoody business ownership

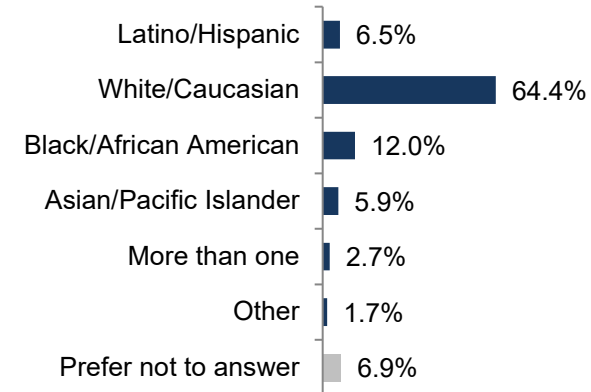
### Gender



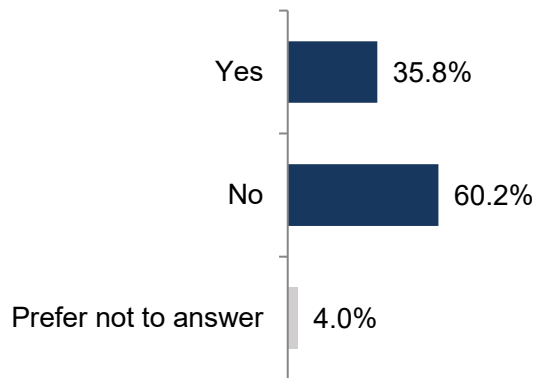
### Age Group



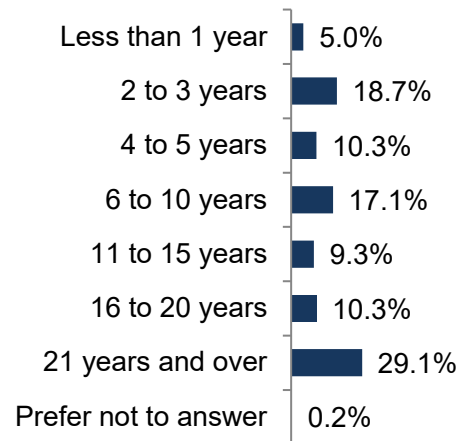
### Ethnicity



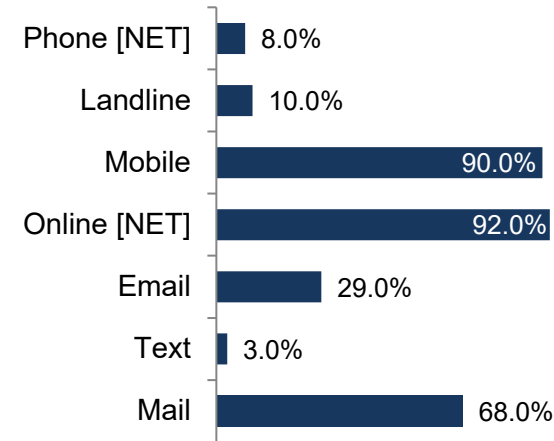
### Children in Home



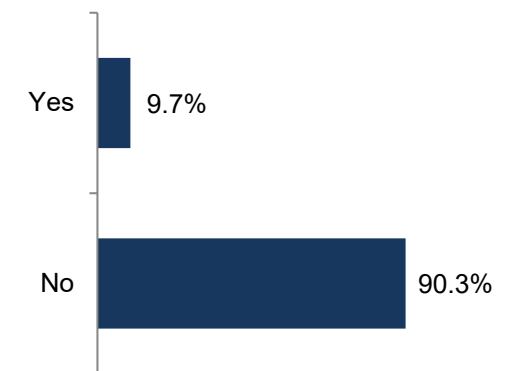
### Years of Residency



### Survey Mode



### Business Ownership



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# Questions?

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