

A RESOLUTION TO APPOINT MEMBERS OF THE SUSTAINABILITY COMMITTEE FOR THE CITY OF DUNWOODY, GEORGIA

WHEREAS, the City of Dunwoody is authorized by the City Charter to create boards, commissions and authorities as the Mayor and City Council deem necessary; and

WHEREAS, Resolution 2008-12-31 created the Sustainability Committee (formerly known as the Sustainability Commission) for the City of Dunwoody, GA; and

WHEREAS, Fikret Atalay and Jason Metzger were previously appointed as members of the Sustainability Committee to a three-year term of office with their terms expiring December 31, 2023 and December 31, 2024; and

WHEREAS the terms of office of Fikret Atalay and Jason Metzger have become vacant prior to the expiration of their terms; and

WHEREAS, the Mayor and City Council now wish to appoint Gayatri Chamdra and Larry Heiman as members of the Sustainability Committee, with a three-year term of office for each member as follows:

- Gayatri Chamdra, 3-year term.....expiring December 31, 2026
- Larry Heiman, 3-year term.....expiring December 31, 2027

WHEREAS, this Resolution shall become effective upon its adoption.

NOW THEREFORE BE IT RESOLVED by the Mayor and Council of the City of Dunwoody while in regular session on April 24, 2023 at 6:00 pm that Gayatri Chamdra and Larry Heiman are appointed as members of the City of Dunwoody Sustainability Committee for the designated terms of office.

Approved:

Lynn P. Deutsch, Mayor

Attest:

Sharon Lowery, City Clerk
(SEAL)



APPLICATION FOR APPOINTMENT

4800 Ashford Dunwoody Road | Dunwoody, GA 30338
Phone: (678) 382-6700 | Fax: (678) 382-6701

The Dunwoody City Council believes that citizens bring valuable insights and are a skilled resource in the community. The Council encourages all citizens to consider becoming involved in the city government by serving on a Board, Commission, or Committee. Applications are accepted throughout the year.

To be considered for an appointment to a municipal board, commission, or committee, please complete and submit the following application and send it with a resume to the City Clerk, Sharon Lowery. Applications and resumes may be submitted by e-mail to sharon.lowery@dunwoodyga.gov, by fax to (770) 396-4705, or by mail to 4800 Ashford Dunwoody Road, Dunwoody, GA 30338.

* Applicant Information

| | | |
|--|--------------------------------|--------|
| Name: gayatri chandra | | |
| Address: 1021, trailridge lane | | |
| Phone: [REDACTED] | Cell: | |
| Email: [REDACTED] | | |
| Place of Employment: Green Spaces | Occupation: Landscape Designer | |
| How long have you been a resident of Dunwoody? | 21 Years | Months |

* Board / Commission / Committee for which you would like to be considered

| | |
|---|--|
| <input type="checkbox"/> Alcohol License Review Board | <input type="checkbox"/> Development Authority |
| <input type="checkbox"/> Art Commission | <input type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Audit Committee | <input checked="" type="checkbox"/> Sustainability Committee |
| <input type="checkbox"/> Board of Ethics | <input type="checkbox"/> Urban Redevelopment Agency |
| <input type="checkbox"/> Construction Board of Adjustment and Appeals | <input type="checkbox"/> Zoning Board of Appeals |
| <input type="checkbox"/> Discover Dunwoody | |
| <input type="checkbox"/> No preference, I just want to volunteer! | |

* Interest and Experience (Please also attach or submit a resume)

| |
|---|
| Why are you interested in serving on a board / commission / committee? |
| I want to serve in this committee to help our city adopt sustainable practices for our citizens. |
| What experience do you possess that would be of benefit to a board / commission / committee? |
| I work with sustainable businesses and would bring knowledge that will help the committee in making decisions for our city. |

* Terms & Conditions

I hereby attest that all statements and information provided in this application are true to the best of my knowledge. I understand that I may be interviewed prior to consideration for appointment.

I hereby agree that if appointed to serve as a member of a City of Dunwoody Board, Commission, or Committee, I will spend my time, skills, and energy on the goals and mission of the Board, Commission, or Committee including preparation for meetings. Furthermore I agree that, if appointed, my term will be governed by the By-laws of the Board, Commission, or Committee to which I am appointed.

I understand that if appointed, I will make an effort to attend all meetings and must attend at least two-thirds of the scheduled meetings in order to remain a member in good standing.

| | |
|-----------------------------------|-----------------|
| Applicant's Name: Gayatri Chandra | |
| Applicant's Signature: | Date: 3/23/2023 |

Submit!

Gayatri Chandra, M.S.

Atlanta, GA 30338

Mobile ([REDACTED])
<https://www.linkedin.com/in/gayatrichandra/>**Overview**

Accomplished healthcare & marketing professional with over 15 years' experience in account management, sales & marketing. Excel at leading cross functional teams, providing strategic and tactical direction, performing market research and deciding upon applicable strategies for successful and sustainable launch. Leverages a disciplined approach to branding and a quick study when learning new concepts & information. Savvy with technology including most CRM tools.

Professional Experience**Four Square Consulting**

Atlanta, GA

2014 - 2021

Sales & Marketing Healthcare Consultant

- Business Development Manager and Trainer for a Diagnostic company.
- Lead a portfolio of clients consisting of ~\$10M in annual revenue with 30-40% year over year growth.
- Understand the key business objectives, timeframes, and requirements associated with each client goal.
- Provide leadership, motivation, coaching and support to direct reports to enhance engagement and success in attaining high client satisfaction.
- Establish quantifiable performance metrics for success, set clear priorities, and manage the team to meet goals. Hold team accountable for meeting all key performance indicators/metrics using reporting tools.
- Experience in selling to large healthcare systems (IDNs) by developing relationships with key opinion leaders in large physician groups
- Create the content, messaging and overall strategy for various marketing communications to include online product training materials and promotional brochures.
- Mentor, coach and design ongoing training & development for internal team.
- Ability to manage multiple, complex, on-going tasks and/or projects.

Astra Zeneca Pharmaceuticals, Inc.

Atlanta, GA

2012 - 2014

Diabetes Sales Specialist

- At the new product launch with Astra Zeneca Diabetes, achieved 160% to plan and ranked number 1 in the district. The territory had 10% of the District's accounts, but contributed to 25% of the district's goal. This goal was achieved by building exceptional client relationships with high potential Endocrinologists and with IDNs like Emory, Grady, Well star , Northside and other healthcare systems in Georgia.
- At the end of 4 quarters the territory contributed to 40% of the district's goal. Territory's success led to the District being number 1 in the Nation. Recognized on several occasions for generating the highest number of scripts for new product launch.
- Coordinated with company's leadership, compliance manager and key opinion leaders in South East region for the successful execution of medical programs for the launch of a new product in diabetes.
- Launched marketing campaigns for new and existing products in the diabetes portfolio for endocrinologists & healthcare systems within the Atlanta geography.

Gayatri Chandra, continued:

- Conducted market research, pricing, analysis, communications and competitiveness.
- Represented Astra Zeneca at various conferences including the American Association of Clinical Endocrinologists.
- Led as a Program Manager for several medical programs with several matrix teams while following PhRMA guidelines

Takeda Pharmaceuticals

Atlanta, GA

1999-2010

*Served in various Sales & Specialist roles***Senior Gastroenterology Specialty Sales Representative, Senior Diabetes Cardiovascular Care Specialist**

- Responsible for coordinating key opinion leaders' accounts with several matrix sales teams to grow revenue/market in the areas of Gastroenterology, Pediatrics, Cardiology and Endocrinology. Market grew at least 30% year over year.
- Coordinated with company's leadership, compliance manager and key opinion leaders in South East region for the successful execution of various medical programs.
- Recognized for being in the top 10% of Sales Teams for multiple years along with other awards.
- Helped create sustainable marketing competency, tailored marketing collateral to aid in successful new product launches for key pediatric accounts, hospital systems and educational institution.
- Appointed subject matter expert by business leadership to provide clinical and competitive updates for matrix sales teams.
- Winner's Circle Award – Attained above 100% of sales goal for 24 quarters.

Education**Texas A&M University, College Station**

M.S. in Biology

Volunteerism**HBA and Women in Bio**

Atlanta, GA

2011 - Present

Mentor, HBA southeast program

- Design and deliver applicable training and developmental programs for volunteer leaders & staff.
- Develop framework, strategy and measurement for mentoring programs that impacts over 500 mentees and mentors.
- Team with life sciences executives within local market for mentoring opportunities, sponsorship, branding and engagement.
- Utilize the product lifecycle management (PLM) to ensure proper alignment of people, data, processes and organizational systems. Ensure mentors and mentees are meeting program outcomes.
- Develop mentor feedback loops to receive substantive guidance to ensure program effectiveness.
- Collaborate with Board of Directors, internal and external stakeholders to achieve program outcomes including financial variances.

Boy Scouts of America



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* Applicant Information

| | | | |
|---|----------------------|------------|-------------------|
| Name: Larry Heiman | | | |
| Address: 5355 Seaton Drive, Dunwoody, GA 30338 | | | |
| Phone: | | Cell: | |
| Email: | | | |
| Place of Employment: | Self-employed | Occupation | Translator |
| How long have you been a resident of Dunwoody? | 8 | Years | 6 Months |

* Board / Commission / Committee for which you would like to be considered

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|---|--|
| <input type="checkbox"/> Alcohol License Review Board | <input type="checkbox"/> Development Authority |
| <input type="checkbox"/> Art Commission | <input type="checkbox"/> Planning Commission |
| <input type="checkbox"/> Audit Committee | <input checked="" type="checkbox"/> Sustainability Committee |
| <input type="checkbox"/> Board of Ethics | <input type="checkbox"/> Urban Redevelopment Agency |
| <input type="checkbox"/> Construction Board of Adjustment and Appeals | <input type="checkbox"/> Zoning Board of Appeals |
| <input type="checkbox"/> Discover Dunwoody | |
| <input type="checkbox"/> No preference, I just want to volunteer! | |

* Interest and Experience (Please also attach or submit a resume)

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|--|
| Why are you interested in serving on a board / commission / committee? |
| I am very interested in sustainability, particular as it relates to mitigating climate change and improving air quality. |
| I am glad that Dunwoody has a Sustainability Committee, and I have attended meetings and observed how well-run the Committee is. |
| What experience do you possess that would be of benefit to a board / commission / committee? |
| I am currently pursuing a MS in Energy Policy and Climate, and am developing skills that I think could be of benefit to the Committee. |
| I am also a member of the Atlanta Chapter of the Climate Reality Project, and would like to look into ways that collaboration might be possible. |

* Terms & Conditions

I hereby attest that all statements and information provided in this application are true to the best of my knowledge. I understand that I may be interviewed prior to consideration for appointment.

I hereby agree that if appointed to serve as a member of a City of Dunwoody Board, Commission, or Committee, I will spend my time, skills, and energy on the goals and mission of the Board, Commission, or Committee including preparation for meetings. Furthermore I agree that, if appointed, my term will be governed by the By-laws of the Board, Commission, or Committee to which I am appointed.

I understand that if appointed, I will make an effort to attend all meetings and must attend at least two-thirds of the scheduled meetings in order to remain a member in good standing.

| | | |
|--|---|-------------------------|
| Applicant's Name: Larry Heiman | | |
| Applicant's Signature: Larry Heiman | Digitally signed by Larry Heiman Date: 2022.12.21 10:17:08 -05'00' | Date: 12/21/2022 |

Submit!

Address: 5355 Seaton Dr., Dunwoody, GA 30338

Email: [REDACTED]

LARRY HEIMAN

| | |
|------------------------|---|
| LANGUAGES | ENGLISH - Native JAPANESE - Near-native |
| WORK EXPERIENCE | <p>FREELANCE TRANSLATOR, TOKYO, JAPAN/ NEW YORK, NY/ATLANTA, GA <i>April 2007 – Present</i> Translation in fields including sustainability (TCFD disclosure, etc.), corporate citizenship, finance, investor relations, corporate communications, and legal discovery. Clients have included Japan for Sustainability (JFS), Nomura Holdings Inc., Nomura Asset Management Co., Ltd., JP Morgan, Alston & Bird LLP, Taylor English Duma LLP, Solon Legal, e-Associates Inc., Fisco IR Ltd., and others</p> <p>SUMITOMO MITSUI TRUST BANK, LTD., NEW YORK, NY <i>November 2010 – April 2013</i> Translation of credit, project finance, business strategy and weekly market reports for FRB and New York Department of Financial Services audits</p> <p>LEGAL DOCUMENT REVIEW, NEW YORK, NY/ATLANTA, GA <i>January – February 2010</i> Japanese document review for litigation on hybrid vehicles (Kenyon & Kenyon LLP) <i>October 2015 – April 2016</i> Japanese document review for litigation involving airbags (Alston & Bird LLP)</p> <p>NOMURA SECURITIES CO., LTD., TOKYO, JAPAN <i>September 2004 – April 2007</i> Nomura Group media relations spokesperson, translator. Responsibilities included generation of investor relations materials, press releases, joint-coordination of global corporate communications activities with London-, New York-, and Hong Kong-based teams</p> <p>MANULIFE LIFE INSURANCE CO., TOKYO, JAPAN <i>October 2002 – August 2004</i> Translation of asset management reports, annual reports, press releases and compliance reports for submission to company management, Manulife Financial's Toronto Headquarters, and Japan's Financial Services Agency</p> <p>TOYOTA TECHNO SERVICE CORP., TOYOTA CITY, JAPAN <i>June 2002 – August 2002</i> Select internship entailing the translation and proofreading of technical documents including manuals, specifications, technical reports, speeches and patents</p> <p>GOOGLE INC., MOUNTAIN VIEW, CA <i>December 2001 – August 2002</i> Translations and summaries of electronic mails to Customer Service Center from Japanese corporate and individual clients regarding accounts</p> <p>JET PROGRAM (JAPAN EXCHANGE AND TEACHING), TOMOBE, JAPAN ASSISTANT LANGUAGE TEACHER, HITACHINAKA, JAPAN <i>July 1997 - July 1999; August 2000 - May 2001</i> Language instruction and cross-cultural program development in junior high and elementary schools including serving as school basketball team coach</p> |
| EDUCATION | <p>MA Candidate, Energy Policy and Climate Johns Hopkins University (Expected graduation: 2024)</p> <p>BS Meteorology, May 1997 (3.6 GPA) The Pennsylvania State University, University Park, PA</p> |
| COMPUTER SKILLS | Microsoft Word, Excel, Power Point, English |
| HONORS/ AWARDS | GSTI Honda Kaihatsu Kogyo Scholarship (2002) Chi Epsilon Pi, Meteorology Honor Society at Penn State (1997) |