

To: Mayor and City Council
From: Brent Walker, Parks and Recreation Director
Date: May 22, 2023
Re: Vietnam War Memorial Donation

Summary

The Vietnamese American Communities of Georgia would like to donate a new Vietnam War Memorial to be built at Brook Run Park.

Details

The Vietnamese American Community of Georgia (VAC-GA) is a 501(c)3 non-profit organization formed in 1994. Between 5,000 and 6,000 Vietnamese Americans regularly participate in the organization. They strive to help Vietnamese Americans living in Georgia build a close-knit community, to retain cultural traditions, and to provide a better understanding of the Vietnamese Heritage, Arts and Language to our youth. Their mission includes promoting Vietnamese civil liberties, human rights, and other basic freedoms for Vietnam and all Vietnamese around the world.

The Atlanta Vietnam Veterans Business Association (AVVBA) was founded as a 501(c)19 non-profit corporation in 1981 by Vietnam War Veterans who came home to lead productive professional lives to promote patriotism and sponsor activities of a patriotic nature among the business community; to recognize those who served and to honor those who gave their lives in the Vietnam War; and to promote the positive image of the Vietnam veteran.

Over the past 42 years, their (250 – 300) members have created and installed 26 permanent memorials throughout the Metro-Atlanta area, each one honoring one Atlanta native who died serving in Vietnam. They established the AVVBA Foundation as a 501(c)3 15 years ago to provide scholarships to assist current U.S. military veterans transition from active duty to productive civilian life. The Foundation has established several endowments that currently create a total of \$8,000 per year (minimum) and are expected to exceed \$10,000 by the end of 2023.

The Vietnamese American Communities (VCA-GA) of Georgia along with members of the Atlanta Vietnam Veterans Business Association (AVVBA) have worked for several months with City staff to develop a concept for a new Vietnam War Memorial to be built at Brook Run Park. TraMy Nguyen from the VCA-GA and John Butler from the AVVBA will present the concept to the Council and Mayor for consideration. The memorial will be built entirely from the donations received by the VCA-GA for the project. No City funds will be used.

Request

Staff request that Council provide direction on the construction of the Vietnam War Memorial at Brook Run Park.

Vietnam War Memorial



**Vietnamese
American
Community
of Georgia**

***Honoring Vietnamese and American Soldiers
who Died Fighting for Freedom***

Memorial Project Team

- TraMy Nguyen, Project Director
- Hieu Le, Project Planning
- Le Doan, Public Relations
- Trinh Ha, ARVN Veteran
- Carolyn Nguyen, Treasurer
- Wayne Pham, Project Support
- John Butler (AVVBA), Project Manager
- Jay Pryor (AVVBA), Liaison with City of Dunwoody
- Brent Walker, City of Dunwoody Parks & Recreation Director
- Sammy Robinson (Vietnam Veteran), Memorial Design & Production
- Alan Gravel (AVVBA), Site Preparation
- Chau Wall, Site Design Architect

*(Vietnamese American Community
of Georgia Leaders)*



Vietnamese American Community of Georgia

TraMy Nguyen

President, VAC-GA

President, VAC-America



Vietnamese American Community of Georgia

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Vietnamese American Community of Georgia

Project's Significance to Vietnamese Americans

Project's Significance to Me (TraMy)



Atlanta Vietnam Veterans Business Association

Proud ★ Professional ★ Patriotic

Project's Significance to Vietnam Veterans

Project's Significance to Me (John)

Featuring Statue of 1 Vietnamese & 1 American Soldier^{#12.}



Featuring Two (2) Memorial Panels

- **American Memorial Panel (12' wide x 7 ½' tall)**
 - American Flag (engraved on panel in color)
 - Honoring American Soldiers KIA (not by name)
 - U.S. Military Branches that Served in Vietnam
- **Vietnamese Memorial Panel (12' wide x 7 ½' tall)**
 - Flag of South Vietnam (engraved on panel in color)
 - Honoring Vietnamese Soldiers KIA (not by name)
 - Vietnamese Generals Executed at End of War

***Polished Black Marble Engraved on both Sides
Flush-mounted LED up-lighting every 4' on both sides***

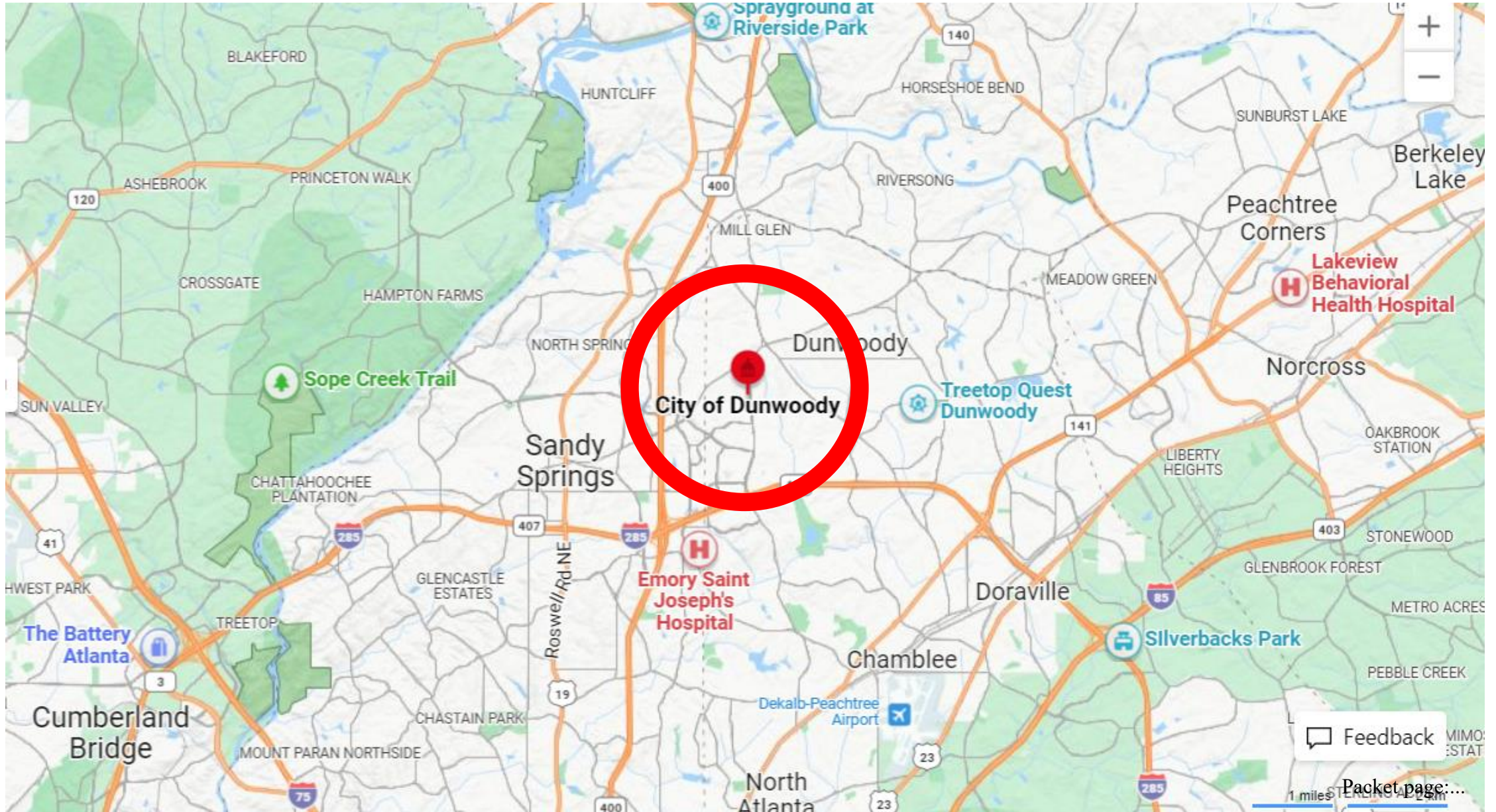
Featuring Ten (10) Memory Benches

- **Black Marble Benches**
 - 10 benches around perimeter of 30' x 40' Plaza
 - Facing Statue and Memorial Panels
 - Polished seats and seat backs
 - “In Memory Of” engraved at top of each seat back
 - Up to 10 names of people engraved on seat back
 - No donor information within Plaza

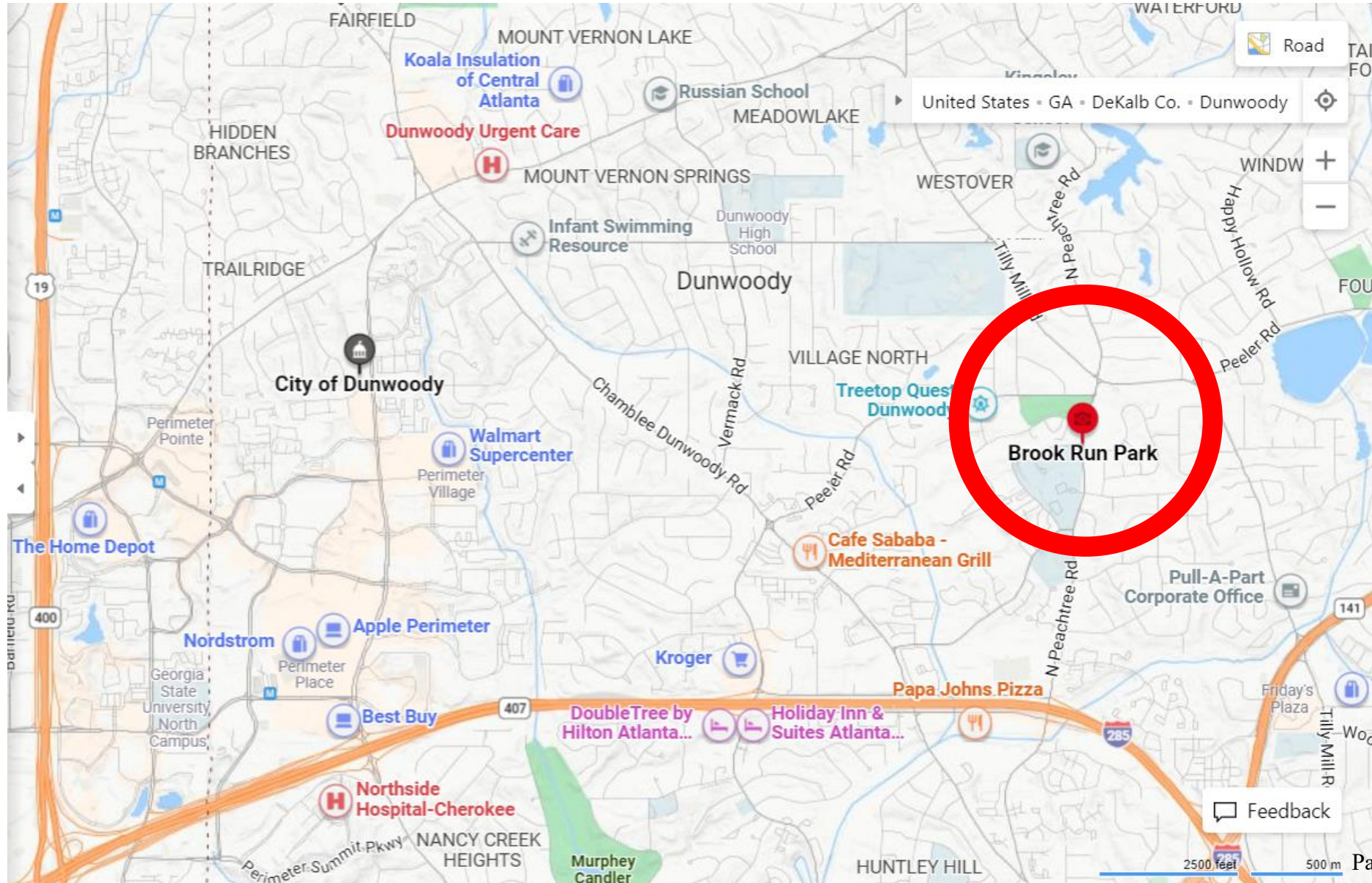
Featuring Low-Profile Donor Panels

- **Polished Black Marble Donor Panels along Walkway**
 - Panels on each side of 5' entry sidewalk
 - Base starts at sidewalk, slants up & away at 45 degrees
 - Two 16' long panels separated by 5' break with planting
 - 34" wide at base x 34" tall at back of each side
 - Landscaping behind each donor wall
 - Flush-mounted LED up-lighting every 4' in sidewalk

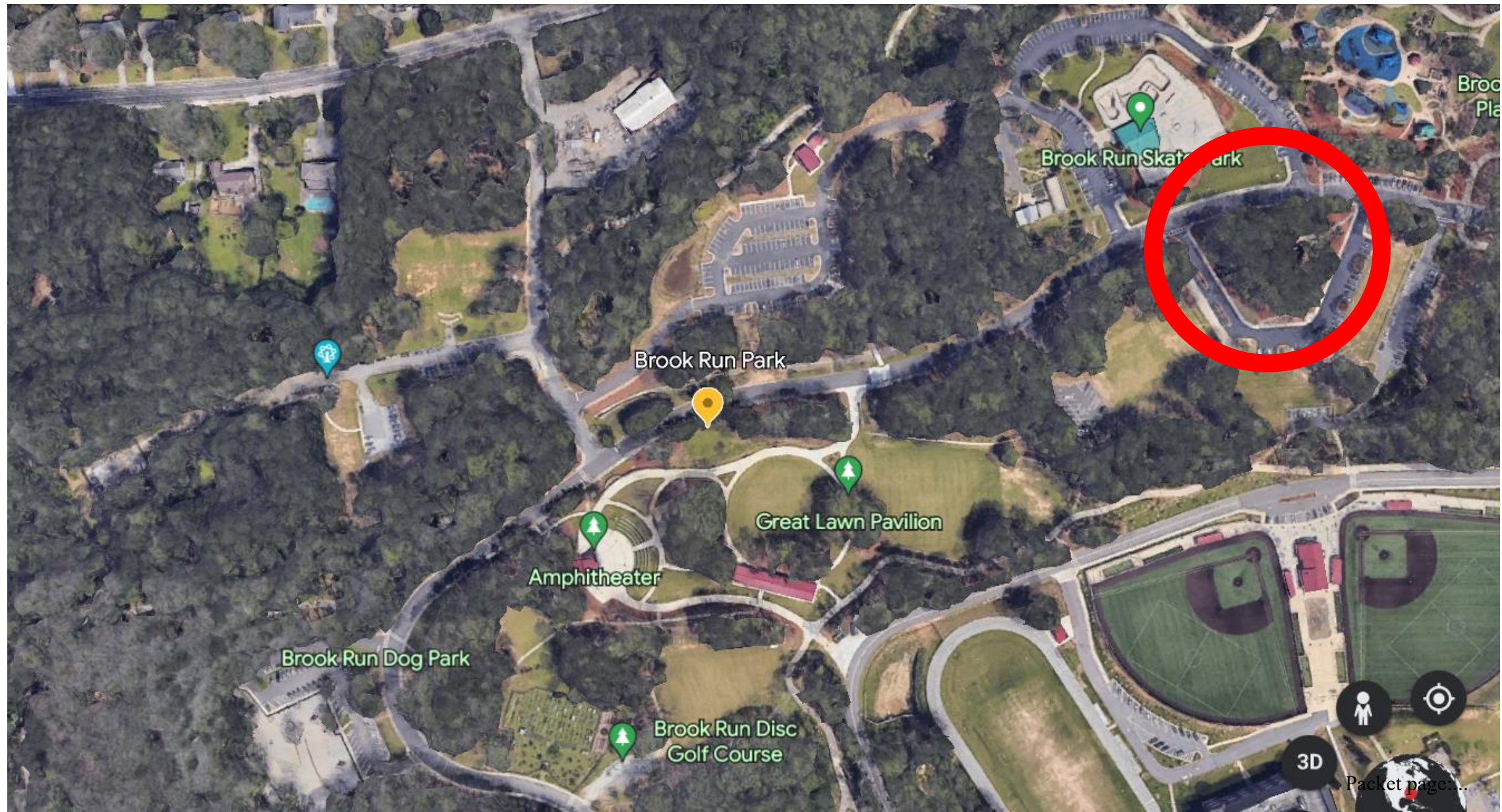
In Beautiful City of Dunwoody



In Beautiful Brook Run Park

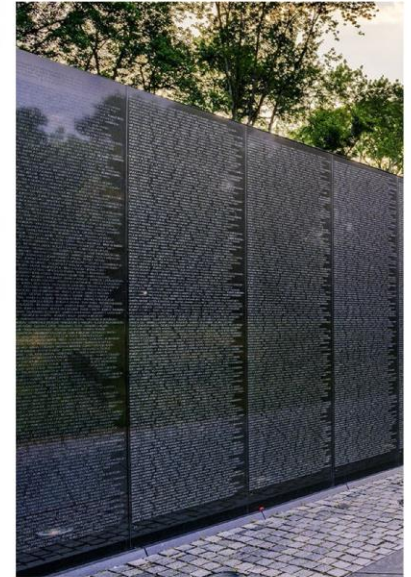
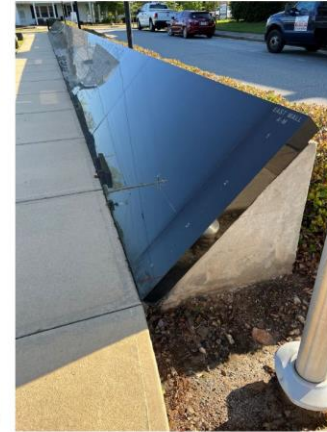
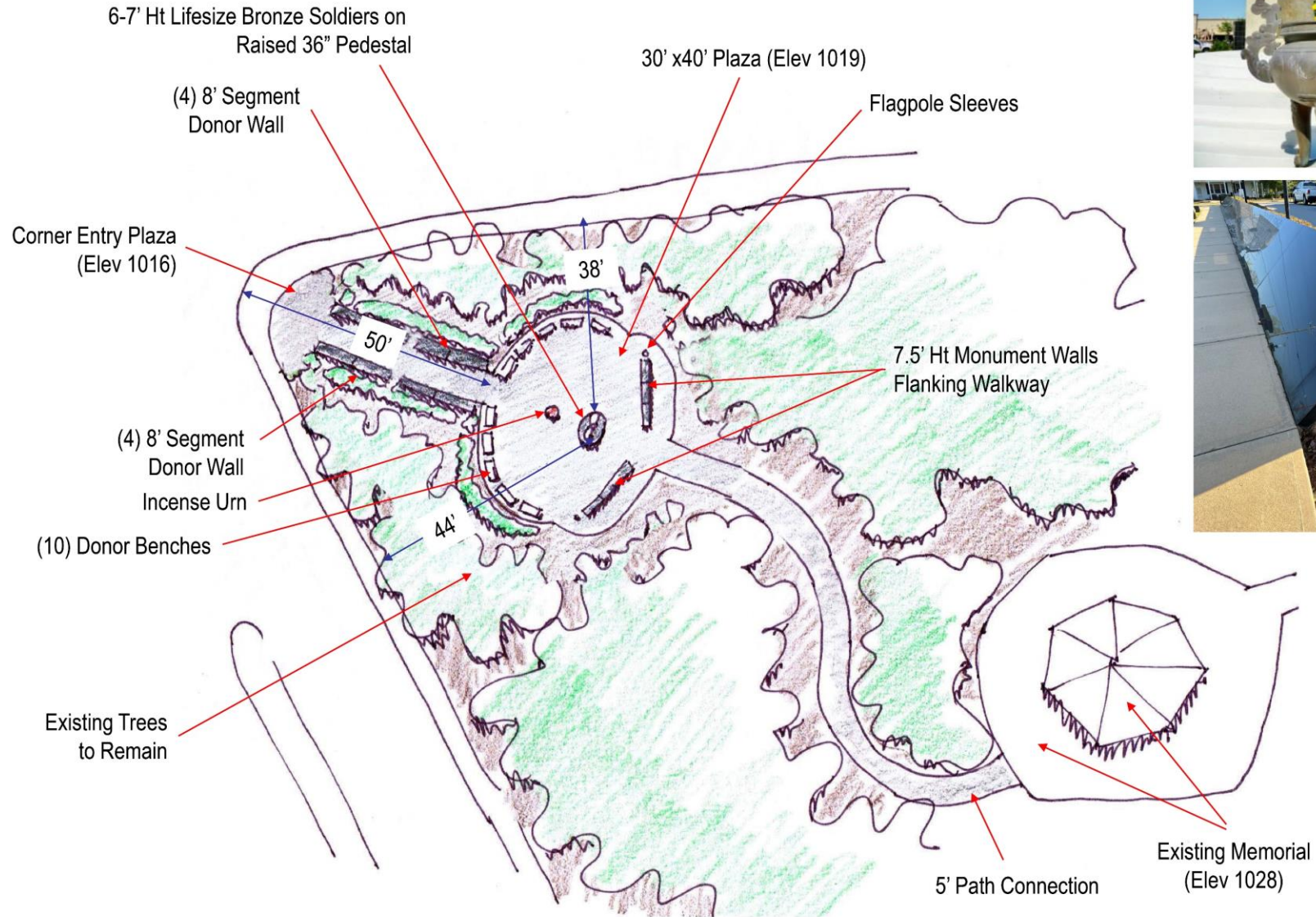


Dunwoody's Beautiful Brook Run Park

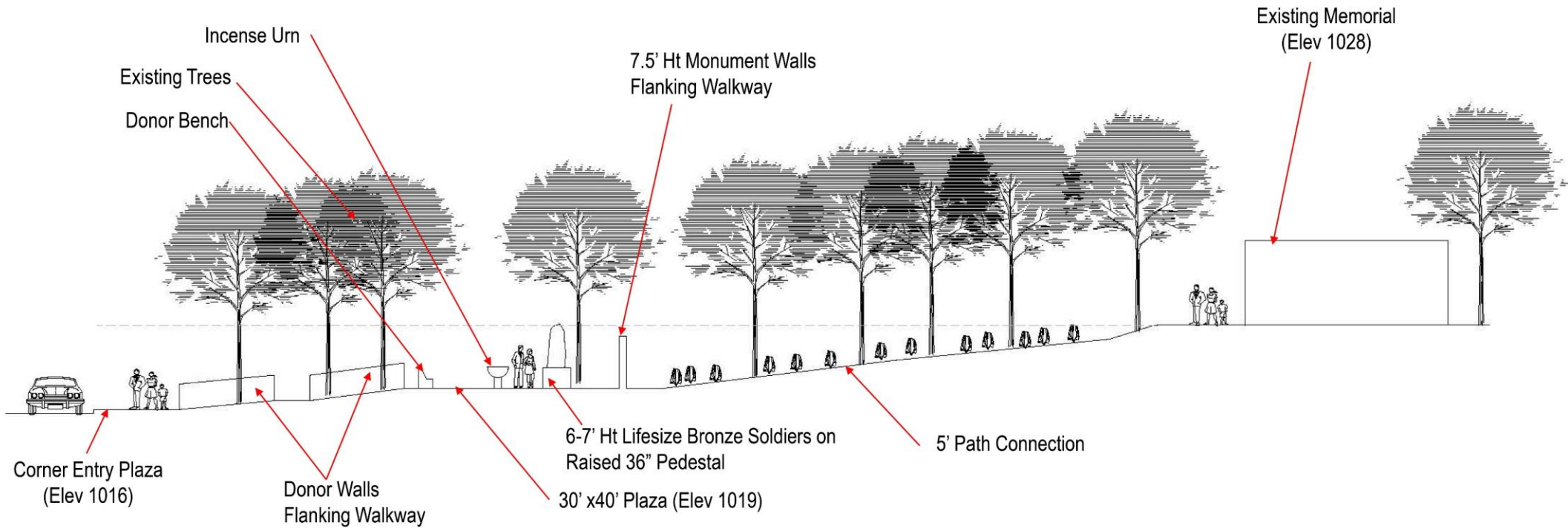


Near the Veterans Memorial





Vietnamese and American Veterans Memorial Concept



Vietnamese and American Veterans Memorial Concept

The Following Video and Slides “illustrate” what the Memorial will look like!

These images are not Photographs!

They are artist’s renderings representing the Memorial’s finished appearance!

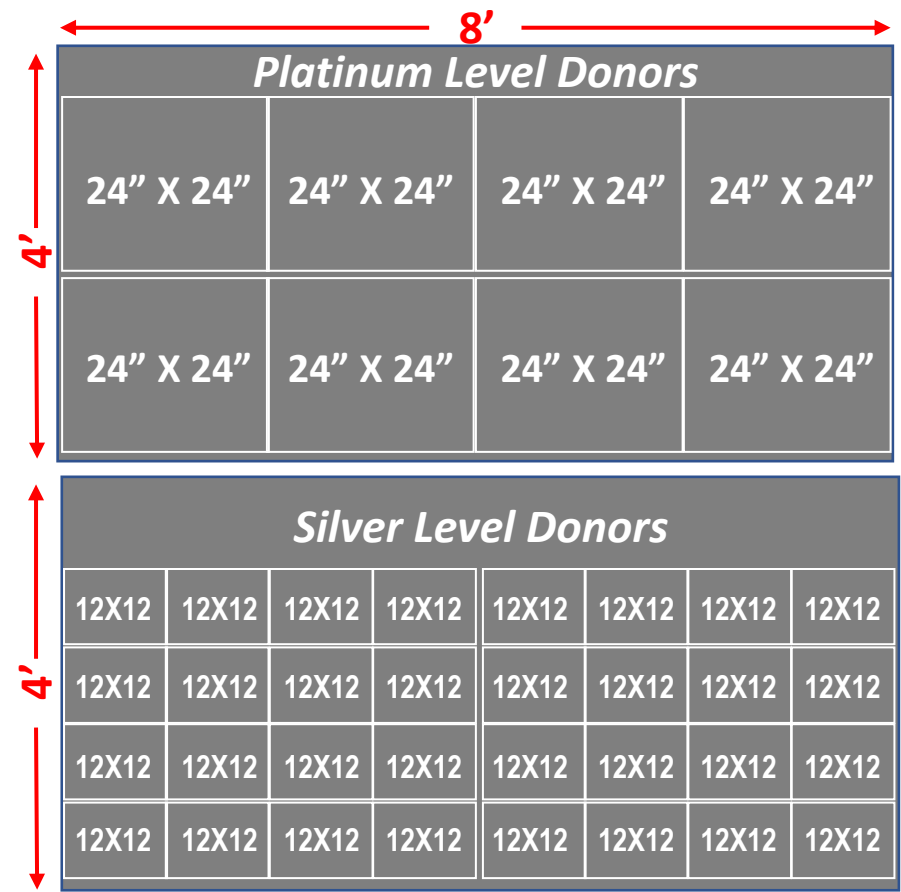
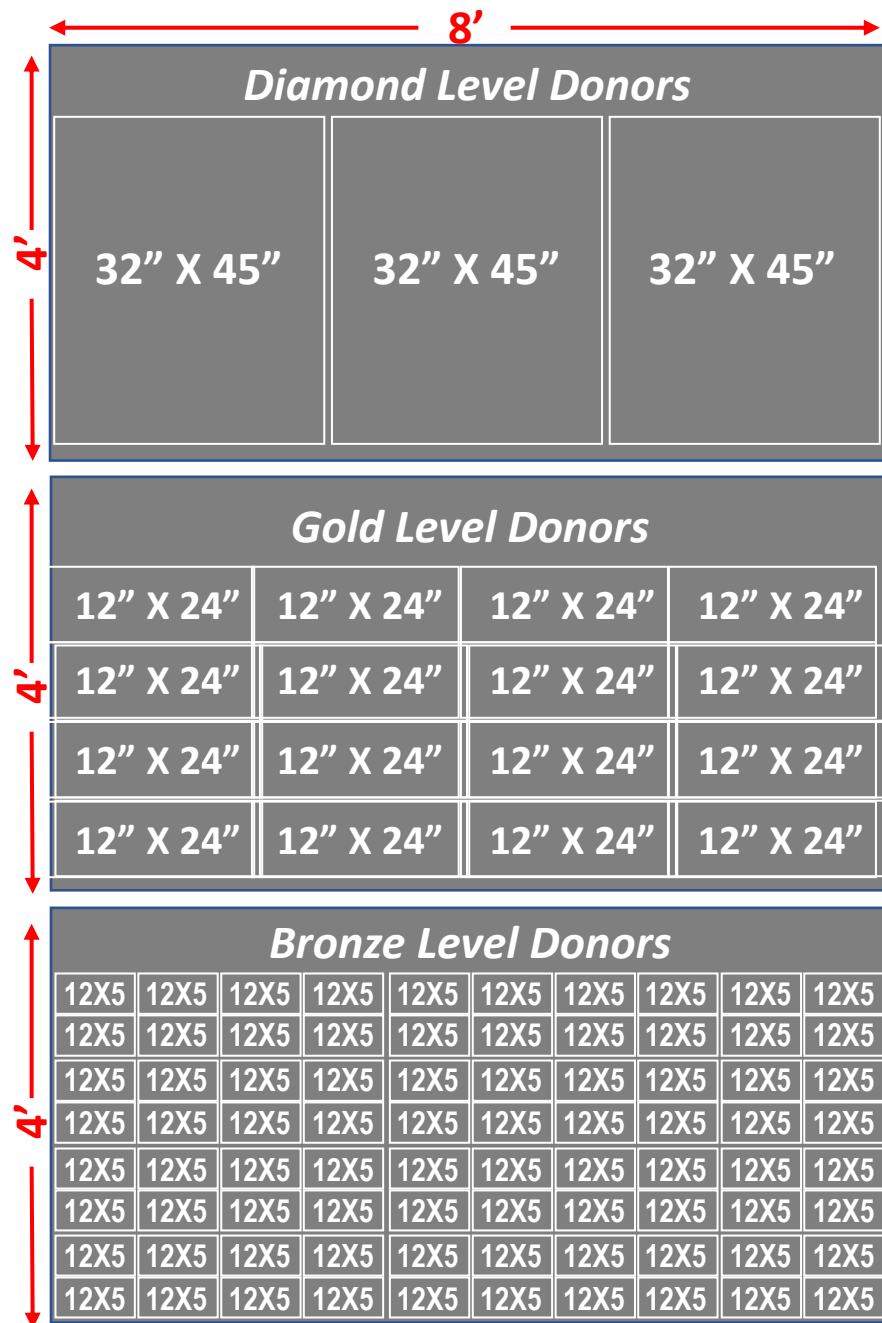
3D Flyover Video Here

Project Budget = \$444,300

\$325,800	Cost of Memorial Components (Walls, Statue, Benches)
\$ 8,000	Architectural Design, Renderings, Flyover Video
\$ 52,500	Site Work (hardscape, wall footings, landscaping, lighting)
\$ 18,000	Project Management
\$ 40,000	Project Contingency
\$444,300	Total



Relative Size of Donor Acknowledgements per Level on Donor Walls



Donor Opportunities

Donor Level	Amount	Size of Engraving
Diamond	\$25,000	32" x 42"
Platinum	\$10,000	24" x 24"
Gold	\$ 5,000	24" x 12"
Silver	\$ 2,500	12" x 12"
Bronze	\$ 1,000	12" x 5"
"In Memory Of"	\$ 1,000	20" x 3" (on Bench Seat Back)



Vietnam War Memorial



**Vietnamese
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Target Completion November 2023