



**MEMORANDUM**

**To:** Mayor and City Council  
**From:** Mike Carlson, Deputy Chief of Police  
**Date:** January 8, 2024  
**Subject:** Approval of Five-Year Contract for LPRs with Flock Safety

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**ACTION**

Approve the Five-Year Contract for License Plate Readers with Flock Safety.

**BACKGROUND/SUMMARY**

Over the course of the last several years, the City of Dunwoody has entered into multiple agreements with Flock Safety to provide fixed License Plate Readers as a crime fighting tool for the police department. This tool has proven to be extremely effective.

On November 27, 2023, we were notified that effective January 1, 2024, Flock Safety was increasing the yearly cost of their Falcon LPR from \$2,500 to \$3,000 and increasing the price of their Flex LPR from \$3,000 to \$3,500. The police department currently has 66 Falcon LPRs and one Flex LPR deployed through four different contracts with Flock Safety. The contracts cover LPRs, Raven Gunshot Detection, Flock OS, Advanced Search, and Surveillance Cameras.

This five-year contract with Flock Safety will lock in the current price of both types of License Plate Readers at their current rate for the entire five-year period. As a result, we will save \$33,500 in the first year of the contract and \$167,500 over the five-year period.

**RECOMMENDATION**

Staff recommends the City Council approve the Five-Year Contract for License Plate Readers with Flock Safety. The funds for this contract have already been budgeted for in the 2024 budget.

**Flock Safety + GA - City of Dunwoody -  
Government**

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Flock Group Inc.  
1170 Howell Mill Rd, Suite 210  
Atlanta, GA 30318

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MAIN CONTACT:  
John Watson  
[john.watson@flocksafety.com](mailto:john.watson@flocksafety.com)  
678-210-8524



EXHIBIT A  
**ORDER FORM**

Customer: GA - City of Dunwoody - Government  
Legal Entity Name: GA - City of Dunwoody - Government  
Accounts Payable Email: patrick.krieg@dunwoodyga.gov  
Address: 4800 Ashford Dunwoody Rd Atlanta, Georgia 30338

Initial Term: 60 Months  
Renewal Term: 24 Months  
Payment Terms: Net 30  
Billing Frequency: Annual Plan - First Year Invoiced at Signing.  
Retention Period: 30 Days

**Hardware and Software Products**

Annual recurring amounts over subscription term

Item	Cost	Quantity	Total
<b>Flock Safety Platform</b>			<b>\$168,000.00</b>
<b>Flock Safety Flock OS</b>			
FlockOS™	Included	1	Included
<b>Flock Safety LPR Products</b>			
Flock Safety Falcon®	Included	66	Included
Flock Safety Falcon® Flex	Included	1	Included

**Professional Services and One Time Purchases**

Item	Cost	Quantity	Total
<b>One Time Fees</b>			

<b>Subtotal Year 1:</b>	\$168,000.00
<b>Annual Recurring Subtotal:</b>	\$168,000.00
<b>Discounts:</b>	\$167,500.00
<b>Estimated Tax:</b>	\$0.00
<b>Contract Total:</b>	\$840,000.00

*Taxes shown above are provided as an estimate. Actual taxes are the responsibility of the Customer. This Agreement will automatically renew for successive renewal terms of the greater of one year or the length set forth on the Order Form (each, a "Renewal Term") unless either Party gives the other Party notice of non-renewal at least thirty (30) days prior to the end of the then-current term.*

**Special Terms:**

- Co-Term of existing ALPR contracts---Contract 1: 20 Falcons - \$50,000/year---Contract 2: 19 Falcons - \$47,500/year---Contract 3: 1 Falcon - \$2,500/year---Contract 4: 26 Falcons - \$65,000/year & 1 Flex - \$3,000/year

**Billing Schedule**

<b>Billing Schedule</b>	<b>Amount (USD)</b>
<b>Year 1</b>	
At Contract Signing	\$168,000.00
<b>Annual Recurring after Year 1</b>	\$168,000.00
<b>Contract Total</b>	\$840,000.00

\*Tax not included

**Discounts**

<b>Discounts Applied</b>	<b>Amount (USD)</b>
Flock Safety Platform	\$167,500.00
Flock Safety Add-ons	\$0.00
Flock Safety Professional Services	\$0.00

## Product and Services Description

Flock Safety Platform Items	Product Description	Terms
Flock Safety Falcon ®	An infrastructure-free license plate reader camera that utilizes Vehicle Fingerprint® technology to capture vehicular attributes.	The Term shall commence upon first installation and validation of Flock Hardware.
Flock Safety Falcon® Flex	An infrastructure-free, location-flexible license plate reader camera that enables the Customer to self-install.	The Term shall commence upon execution of this Statement of Work.

One-Time Fees	Service Description
Installation on existing infrastructure	One-time Professional Services engagement. Includes site & safety assessment, camera setup & testing, and shipping & handling in accordance with the Flock Safety Advanced Implementation Service Brief.
Professional Services - Standard Implementation Fee	One-time Professional Services engagement. Includes site and safety assessment, camera setup and testing, and shipping and handling in accordance with the Flock Safety Standard Implementation Service Brief.
Professional Services - Advanced Implementation Fee	One-time Professional Services engagement. Includes site & safety assessment, camera setup & testing, and shipping & handling in accordance with the Flock Safety Advanced Implementation Service Brief.

## FlockOS Features & Description

### Package: Essentials

FlockOS Features	Description
Community Cameras (Full Access)	Access to all privately owned Flock devices within your jurisdiction that have been shared with you.
Unlimited Users	Unlimited users for FlockOS
State Network (LP Lookup Only)	Allows agencies to look up license plates on all cameras opted in to the statewide Flock network.
Nationwide Network (LP Lookup Only)	Allows agencies to look up license plates on all cameras opted in to the nationwide Flock network.
Direct Share - Surrounding Jurisdiction (Full Access)	Access to all Flock devices owned by law enforcement that have been directly shared with you. Have ability to search by vehicle fingerprint, receive hot list alerts, and view devices on the map.
Time & Location Based Search	Search full, partial, and temporary plates by time at particular device locations
License Plate Lookup	Look up specific license plate location history captured on Flock devices
Vehicle Fingerprint Search	Search footage using Vehicle Fingerprint™ technology. Access vehicle type, make, color, license plate state, missing / covered plates, and other unique features like bumper stickers, decals, and roof racks.
Flock Insights/Analytics page	Reporting tool to help administrators manage their LPR program with device performance data, user and network audits, plate read reports, hot list alert reports, event logs, and outcome reports.
ESRI Based Map Interface	Flock Safety’s maps are powered by ESRI, which offers the ability for 3D visualization, viewing of floor plans, and layering of external GIS data, such as City infrastructure (i.e., public facilities, transit systems, utilities), Boundary mapping (i.e., precincts, county lines, beat maps), and Interior floor plans (i.e., hospitals, corporate campuses, universities)
Real-Time NCIC Alerts on Flock ALPR Cameras	Alert sent when a vehicle entered into the NCIC crime database passes by a Flock camera
Unlimited Custom Hot Lists	Ability to add a suspect’s license plate to a custom list and get alerted when it passes by a Flock camera

**By executing this Order Form, Customer represents and warrants that it has read and agrees to all of the terms and conditions contained in the Master Services Agreement attached.** The Parties have executed this Agreement as of the dates set forth below.

**FLOCK GROUP, INC.**

**Customer: GA - City of Dunwoody - Government**

By: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

PO Number: \_\_\_\_\_