

To: Mayor and City Council

From: Rachel Waldron
Parks and Recreation Director

Re: Brook Run Skate Park Mural Surplus

Date: October 28, 2024

Action

Authorization to surplus large-scale murals used in past Brook Run Skate Park exhibits.

Summary

The Parks and Recreation Department introduced the Black History Month and Women's History Month skate park mural programs in 2021. Since that time, fifty (50) large-scale murals have been acquired through those programs and are currently stored in the Brook Run Park amphitheater.

Details

The Parks and Recreation Department showcases the current year's murals not only during Black History Month and Women's History Month, respectively, but again in October for Dunwoody Arts and Culture Month. Outside of these dates, the murals are not displayed due to space limitations and concerns around long-term exposure to the outdoors. Several artists have expressed the desire to reacquire their work, and this language would allow them to do so.

The proposed language applies to all skate park murals currently owned by the City, which were acquired through the Black History Month and Women's History Month programs. Secondary language would be added to future proposals so artists may have this same buyback opportunity after the City concludes its initial one-year term of ownership.

Recommendation

Staff respectfully requests that Council: (1) approve the proposed language for the Brook Run Skate Park mural surplus; (2) authorize Staff to direct negotiate with artists on reacquiring their work; and (3) work with the City Manager on disposal of any remaining murals.



City of
Dunwoody
Georgia

Brook Run Skate Park Mural Surplus

October 28, 2024

Summary

- The Parks and Recreation Department introduced the Black History Month and Women's History Month skate park mural programs in 2021. Since that time, fifty (50) large-scale murals have been acquired through those programs and are currently stored in the Brook Run Park amphitheater.
- Staff has been unsuccessful at securing additional locations for existing murals.

Background/Timeline

- The Parks and Recreation Department showcases the current year's murals not only during Black History Month and Women's History Month, respectively, but again in October for Dunwoody Arts and Culture Month. Outside of these dates, the murals are not displayed due to space limitations and concerns around long-term exposure to the outdoors. Several artists have expressed the desire to reacquire their work, and this language would allow them to do so.

Financial Impact

- 2024
 - \$2,050+ sales to professional artists (41)
 - \$225+ sales to Dunwoody High School student artists (9)
- Future potential revenue is dependent upon number of artists selected for the exhibit each year. On average, at least 10 murals are accepted each year.

Staff Recommendation

- (1) Approve the proposed language for the Brook Run Skate Park mural surplus; (2) authorize Staff to direct negotiate with artists on reacquiring their work; and (3) work with the City Manager on disposal of any remaining murals.





City of
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**Artist Reacquisition of Prior Year Murals
Accepted and Displayed by the City of Dunwoody**

Project Summary

The Dunwoody Parks and Recreation Department is offering an opportunity for Artists who have displayed Murals at the Brook Run Skate Park in previous exhibits, to reacquire their work(s).

Eligibility

The reacquisition is open to all artists who have displayed Murals at the Brook Run Skate Park, for the Parks and Recreation Department, in the City of Dunwoody.

Reacquisition Cost

Reacquisition cost of all Murals will be on a negotiated basis, beginning at \$50.00 per Mural. Reacquisition will first be offered to the original artist, in writing, for an open period of 14 days. If after the initial 14 days, the artist fails to respond or does not wish to reacquire their work(s), the Murals would then be open to purchase by the public, on a negotiated basis, beginning at \$50.00. It is the responsibility of the purchaser to coordinate with the Dunwoody Parks and Recreation Department on retrieval of any Murals from Brook Run Park. Dunwoody Parks and Recreation is not responsible for the transportation of any Murals outside of Brook Run Park.

After 30 days, any remaining murals will be disposed of by the Dunwoody Parks and Recreation Department.

For Future Proposal Language:

The Dunwoody Parks and Recreation Department will offer Artists an opportunity to reacquire displayed Murals after a one-year period of ownership. Reacquisition cost of all Murals will be on a negotiated basis, beginning at \$50.00 per Mural. Reacquisition will first be offered to the original artist, in writing, for an open period of 14 days. If after the initial 14 days, the artist fails to respond or does not wish to reacquire their work(s), the Murals would then be open to purchase by the public, on a negotiated basis, beginning at \$50.00. It is the responsibility of the purchaser to coordinate with the Dunwoody Parks and Recreation Department on retrieval of any Murals from Brook Run Park. Dunwoody Parks and Recreation is not responsible for the transportation of any Murals outside of Brook Run Park.

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