

4800 Ashford Dunwoody Road Dunwoody, GA 30338 Phone: (678) 382-6800 dunwoodyga.gov

MEMORANDUM

To: Mayor and City Council

From: Madalyn Smith, Senior Planner

Date: December 9, 2024

Subject: RZ 24-02 – 2480, 2526 Mount Vernon Road & 2495 Jett Ferry Road, Parcel ID# 06 339 05 004, 06 339 05 003, & 06 339 05 001

REQUEST

Branch Mount Vernon Associates LP requests a rezoning from NS (Neighborhood Shopping) to C-1 (Local Commercial) to increase the number of allowed uses within the existing shopping center.

APPLICANT		
Property Owner:	Petitioner:	Representative:
Branch Mount Vernon	Branch Mount Vernon	Laurel David, The Galloway
Associates LP	Associates LP	Law Group LLC

BACKGROUND & PROPOSED DEVELOPMENT



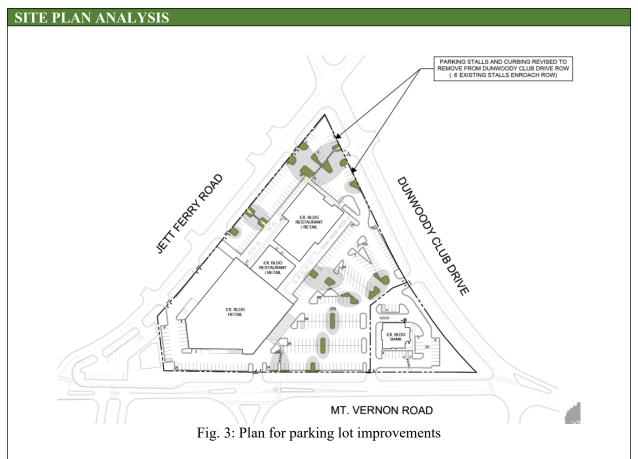


Fig. 1: Subject site, outlined in red

Fig. 2: Existing Shopping Center

The site consists of three parcels (Fig. 1) bounded by Dunwoody Club Drive, Mount Vernon Road, and Jett Ferry Road; its current use consists of a shopping center and stand-alone bank. The shopping center spans two parcels, 2495 Jett Ferry Road and 2480 Mount Vernon Road. 2495, at the intersection of Jett Ferry and Dunwoody Club, is currently home to a pharmacy chain, salons, a vet, and other neighborhood-serving businesses. 2480, near the intersection of Mount Vernon and Jett Ferry, currently has no tenants but has previously been home to a pet supply store and several grocery chains. 2526 Mount Vernon Road is currently developed with a single office building, used as a drive-through bank.

The applicant seeks permission to rezone the property from NS to C-1, with all existing buildings to remain and no new construction proposed. Exterior improvements to the site include additional landscaping islands in the parking lot, allowing more trees to be planted. The applicant's stated purpose for the request is to attract a greater diversity of uses to the sites. The applicant has also provided an amended list of allowed uses (see proposed condition of approval #1).



The only changes to the site proposed by the applicant consist of minor improvements to the parking lot by adding new landscape islands and removing several parking spaces that currently encroach into the right-of-way on Dunwoody Club Drive. Additionally, as part of the site review, the Public Works Department determined that no additional right-of-way is required to accommodate future streetscape improvements.

SURROUNDING LAND ANALYSIS								
Direction	Zoning	Use	Current Land Use					
N	Sandy Springs	Commercial	Grocery Store and Shopping Center					
S	R-100	Residential	Single-family residential					
Е	R-100	Residential	Single-family residential					
W	C-1 NS	Commercial Neighborhood Commercial	Office and Shopping Center					

#2.

ZONING AMENDMENT REVIEW AND APPROVAL CRITERIA

Chapter 27, Section 27-335 identifies criteria for evaluating applications for zoning amendments. No application for an amendment shall be granted by the City Council unless satisfactory provisions and arrangements have been made concerning each of the following factors, all of which are applicable to each application:

(1) Whether the zoning proposal is in conformity with the policy and intent of the comprehensive plan;

(2) Whether the zoning proposal will permit a use that is suitable in view of the use and development of adjacent and nearby properties;

(3) Whether the property to be affected by the zoning proposal has a reasonable economic use as currently zoned;

(4) Whether the zoning proposal will adversely affect the existing use or usability of adjacent or nearby property;

(5) Whether there are other existing or changing conditions affecting the use and development of the property that provide supporting grounds for either approval or disapproval of the zoning proposal;

(6) Whether the zoning proposal will adversely affect historic buildings, sites, districts, or archaeological resources; and

(7) Whether the zoning proposal will result in a use that will or could cause an excessive or burdensome use of existing streets, transportation facilities, utilities, or schools.

The current zoning of this property is Neighborhood Shopping (NS). The proposed zoning district is Local Commercial (C-1). The proposed amendment is consistent with the Comprehensive Plan. The Mount Vernon Character Area encourages mixed-use development and redevelopment of existing vacancies; the proposed amendment would allow for a greater mix of uses, and per the applicant, allow existing vacancies on the subject site better opportunity to be filled. The Future Land Use Map designates the subject sites as Commercial, thus C-1 is an appropriate zoning district.

As part of their application, the applicant has provided an amended list of allowed uses for their subject properties. This amended list restricts the commercial uses within the C-1 district that would be out-of-character with the surrounding shopping centers and residential neighborhoods, such as car dealerships and construction supplies. An increased diversity of allowed uses, per the applicant, will allow vacancies to be filled. The C-1 zoning district would allow the applicant to consider uses such as indoor recreation for sports like pickleball. Activating existing vacant store fronts would benefit the shopping center and surrounding uses.

To staff's knowledge, there are no historical or archaeological resources on the subject site. The proposal would not be burdensome to existing streets, transportation facilities, utilities, or schools—the existing buildings would remain the same and the property would continue to be used for a mix of commercial purposes.

DEVELOPMENT REVIEW COMMITTEE

The Development Review Committee provides a staff recommendation. The Committee consists of members from the offices of City Management, Community Development, Planning and Zoning, Public Works, and Economic Development. Members present at the September 11th meeting include: Eric Linton, Richard McLeod, Paul Leonhardt, Michelle Hirose, and Michael Starling.

At the September 11th filing meeting, the committee voted unanimously to recommend approval of the request RZ 24-02.

DEPARTMENT OF COMMUNITY DEVELOPMENT RECOMMENDATION

Based on the above analysis and findings, staff has determined that the requested rezoning meets the requirements of Chapter 27, §27-335. Therefore, staff recommends the application RZ 24-02, to rezone the subject site from NS to C-1, be approved subject to the following exhibit(s) and condition(s):

Exhibit A: Site Survey Exhibit B: Schematic Site Plan, titled "Plan – Site Improvements," completed by Branch, received September 30, 2024

- Development of the site shall be limited to the following permitted uses: 1) all uses allowed in the NS District; 2) Club or lodge, private; 3) Cultural exhibit; 4) Schools, limited to a maximum of 5,000sf of floor area; 5) Animal care/boarding; 6) Restaurant, accessory to an office use; 7) Special events facility, limited to a maximum of 5,000sf of floor area; 8) Liquor store; 9) Medical and dental laboratory; 10) Other personal improvement service; 11) Tennis center, club and facilities; and 12) Other participant sports and recreation (indoor).
- 2. Development of the site shall be substantially consistent to the existing conditions, per the site survey (Exhibit A), with minor changes to improve the parking lot (Exhibit B) and minor changes allowed as defined by Section 27-337(b) and approved by the Community Development Director.
- 3. The owner shall complete the parking lot improvements, including removing the six parking spaces encroaching into the Dunwoody Club Drive right-of-way, before the issuance of a Certificate of Occupancy for the building marked on Exhibit B as "Ex. Bldg. Retail". If no Certificate of Occupancy is requested within 1 year of the approval of the requested zoning amendment, the property owner shall have 1 additional year to complete the parking lot improvements. The six parking spaces removed may be redistributed on-site; the redistributed spaces will not increase the extent of nonconformity of any development features of the existing parking lot, including the maximum number of parking spaces allowed.

PLANNING COMMISSION MEETING, 10.8.2024

At the October 8, 2024 Planning Commission meeting, consideration of the subject request was deferred to the November 19th, 2024 meeting, to allow the applicant additional time to refine the list of allowed uses.

PLANNING COMMISSION RECOMMENDATION, 11.19.2024

At the November 19, 2024 Planning Commission meeting, the Commission unanimously recommended approval of the requested rezoning subject to staff conditions and recommended an additional condition limiting the hours of operation, requiring all businesses to close by 11 pm Sunday-Thursday and by 12 am on Fridays and Saturdays.

The Planning Commission recommends the application RZ 24-02, to rezone the subject site from NS to C-1, be approved subject to the following exhibit(s) and condition(s):

Exhibit A: Site Survey

Exhibit B: Schematic Site Plan, titled "Plan – Site Improvements," completed by Branch, received September 30, 2024

- Development of the site shall be limited to the following permitted uses: 1) all uses allowed in the NS District; 2) Club or lodge, private; 3) Cultural exhibit; 4) Schools, limited to a maximum of 5,000sf of floor area; 5) Animal care/boarding; 6) Restaurant, accessory to an office use; 7) Special events facility, limited to a maximum of 5,000sf of floor area; 8) Liquor store; 9) Medical and dental laboratory; 10) Other personal improvement service; 11) Tennis center, club and facilities; and 12) Other participant sports and recreation (indoor).
- 2. Development of the site shall be substantially consistent to the existing conditions, per the site survey (Exhibit A), with minor changes to improve the parking lot (Exhibit B) and minor changes allowed as defined by Section 27-337(b) and approved by the Community Development Director.
- 3. The owner shall complete the parking lot improvements, including removing the six parking spaces encroaching into the Dunwoody Club Drive right-of-way, before the issuance of a Certificate of Occupancy for the building marked on Exhibit B as "Ex. Bldg. Retail". If no Certificate of Occupancy is requested within 1 year of the approval of the requested zoning amendment, the property owner shall have 1 additional year to complete the parking lot improvements. The six parking spaces removed may be redistributed on-site; the redistributed spaces will not increase the extent of nonconformity of any development features of the existing parking lot, including the maximum number of parking spaces allowed.
- 4. Businesses operating in the building addressed as 2480 Mt. Vernon Road, near the intersection of Mount Vernon and Jett Ferry Roads, shall not be open for business between 12am Friday and Saturday and 6am of the following day, or 11pm Sunday through Thursday and 6am of the following day.

Staff does not recommend a special limitation on the hours of operations. It creates a significant enforcement burden on the police department. In responding to complaints of a nuisance such as noise, it is much simpler and easier to use the tools applicable to all properties, like the noise ordinance in Chapter 18 of the Code of Ordinances, rather than referring to property specific zoning conditions which cannot be easily accessed in the field. There are no current restrictions on the hours of operation for the subject properties, which has not caused any incident in the past. Restrictions on hours of operation are also not applicable to any of the surrounding properties, including the other shopping center across Jett Ferry Road. Limitations on business operations are accounted for by the Noise Ordinance (Chapter 18) and Alcohol License regulations (Chapter 4).

ATTACHMENTS

- Allowed Uses Comparison
- Public Comments
- Application, RZ 24-02
- Exhibit A
- Exhibit B

AN ORDINANCE TO AMEND THE CITY OF DUNWOODY ZONING CLASSIFICATION AND MAP OF LOT PARCEL NUMBER 06 339 05 004, LOT PARCEL NUMBER 06 339 05 001, & LOT PARCEL NUMBER 06 339 05 003 IN CONSIDERATION OF- ZONING CASE RZ 24-02 (2480, 2526 MOUNT VERNON ROAD & 2495 JETT FERRY ROAD) FROM NS (NEIGHBORHOOD SHOPPING) DISTRICT ZONING CLASSIFICATION TO C-1 (LOCAL COMMERCIAL) DISTRICT.

- WHEREAS: Branch Mount Vernon Associates LP seek a rezoning from the NS (Neighborhood Shopping) District to C-1 (Local Commercial) District, in order to increase the number of allowed uses within the existing shopping center; and
- WHEREAS: The Property consists of Tax Parcels 06 339 05 004, 06 339 05 001, & 06 339 05 003 which is a series of parcels at the intersections of Mount Vernon Road, Jett Ferry Road, and Dunwoody Club Drive and containing a total of 5.76 acres of land that is currently zoned NS (Neighborhood Shopping); and
- **WHEREAS:** The Local Commercial zoning would allow for a wider variety of uses; and
- **WHEREAS:** The existing shopping center would remain, with minor improvements to the building and parking lot; and
- **WHEREAS:** The Mayor and City Council find that the proposed use aligns with the Mount Vernon Character Area of the Dunwoody Comprehensive Plan, which encourages mixed-use development and redevelopment of existing vacancies; and
- **WHEREAS:** A public hearing was held by the Mayor and City Council of the City of Dunwoody as required by the Zoning Procedures Act.

NOW THEREFORE, The Mayor and City Council of the City of Dunwoody hereby **ORDAIN AND APPROVE** the rezoning of said property from the NS (Neighborhood Shopping) District to C-1 (Local Commercial) District) District subject to the following exhibits and conditions:

Exhibit A: Site Survey Exhibit B: Schematic Site Plan, titled "Plan – Site Improvements," completed by Branch, received September 30, 2024

- Development of the site shall be limited to the following permitted uses: 1) all uses allowed in the NS District; 2) Club or lodge, private; 3) Cultural exhibit; 4) Schools, limited to a maximum of 5,000sf of floor area; 5) Animal care/boarding; 6) Restaurant, accessory to an office use; 7) Special events facility, limited to a maximum of 5,000sf of floor area; 8) Liquor store; 9) Medical and dental laboratory; 10) Other personal improvement service; 11) Tennis center, club and facilities; and 12) Other participant sports and recreation (indoor).
- 2. Development of the site shall be substantially consistent to the existing conditions, per the site survey (Exhibit A), with minor changes to improve the parking lot (Exhibit B)

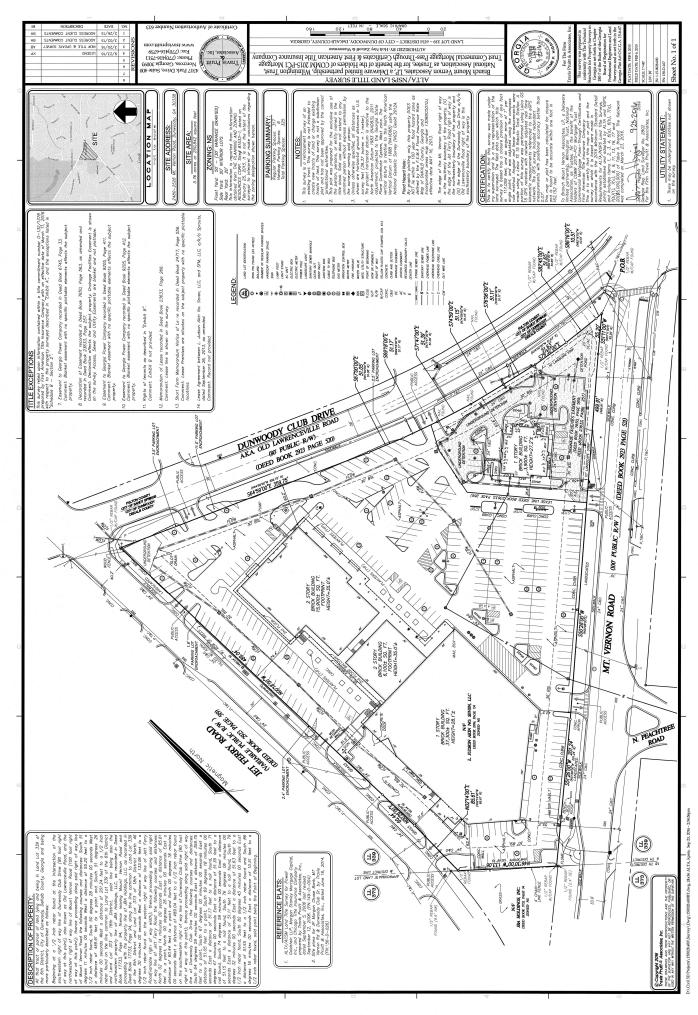
ORDINANCE 2024-__-

and minor changes allowed as defined by Section 27-337(b) and approved by the Community Development Director.

3. The owner shall complete the parking lot improvements, including removing the six parking spaces encroaching into the Dunwoody Club Drive right-of-way, before the issuance of a Certificate of Occupancy for the building marked on Exhibit B as "Ex. Bldg. Retail". If no Certificate of Occupancy is requested within 1 year of the approval of the requested zoning amendment, the property owner shall have 1 additional year to complete the parking lot improvements. The six parking spaces removed may be redistributed on-site; the redistributed spaces will not increase the extent of nonconformity of any development features of the existing parking lot, including the maximum number of parking spaces allowed.

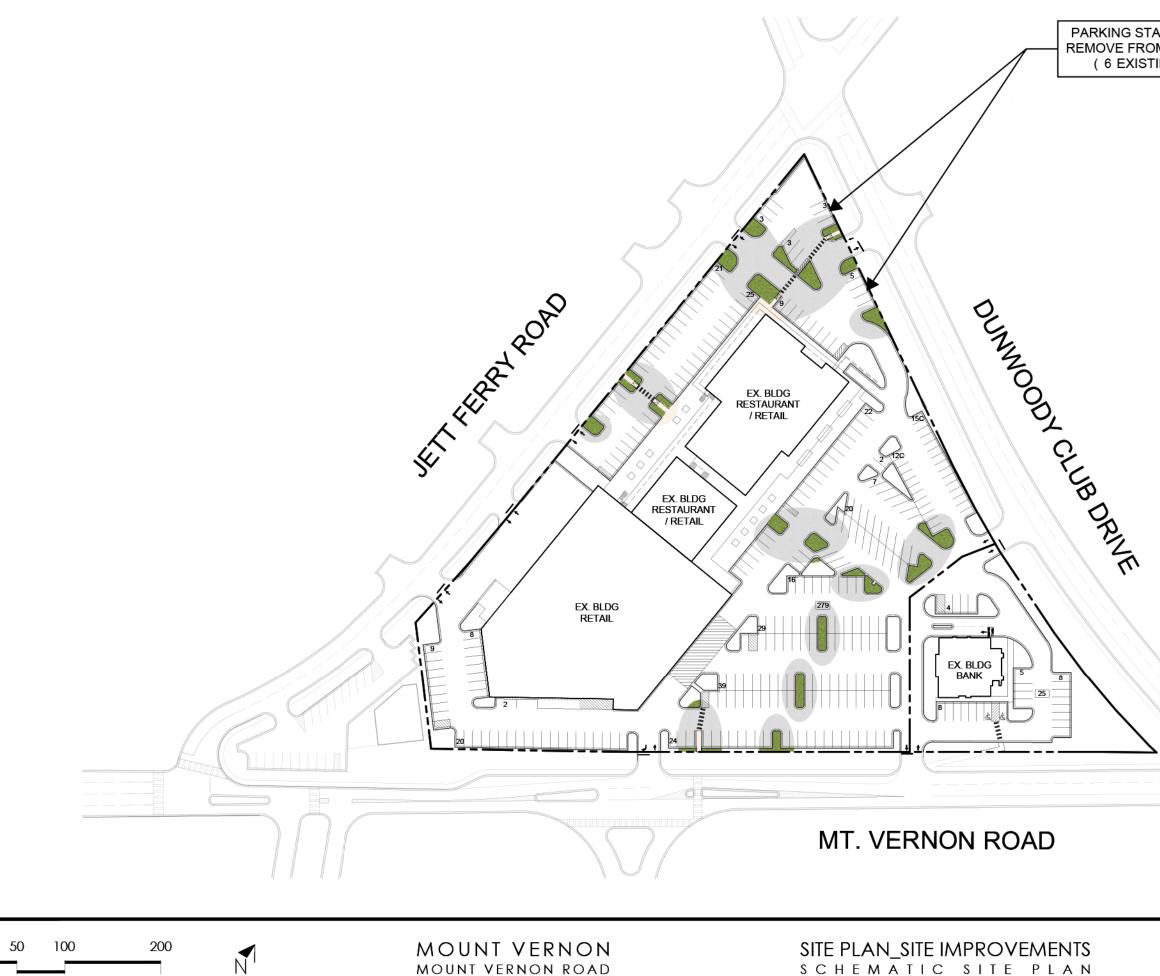
SO ORDAINED AND EFFECTIVE this	day of 2024.
Approved by:	Approved as to Form and Content
Lynn P. Deutsch, Mayor	City Attorney
Attest:	
Sharon Lowery, City Clerk	SEAL

#2.



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#2.



SCALE: 1" = 100'

MOUNT VERNON ROAD DUNWOODY, GA SCHEMATIC SITE PLAN 2024.09.2

PARKING STALLS AND CURBING REVISED TO REMOVE FROM DUNWOODY CLUB DRIVE ROW (6 EXISTING STALLS ENROACH ROW)



Packet page:...

Amendment & Special Land Use Permit Application Packet



Community Development

4800 Ashford Dunwoody Road Dunwoody, GA 30338 dunwoodyga.gov

The requirements of this application apply to comprehensive plan land use map amendments, zoning map amendments, zoning ordinance text amendments, major amendments to one or more conditions attached to previously approved zoning map amendments, and special land use permits. If an applicant needs to further relax the dimensional standards of the Zoning Ordinance for a specific property for the purpose of construction, they can request a concurrent variance to the text of the Zoning Ordinance. Such a request might seek to modify the strict terms of the building placement, setback yard, transitional buffer, landscape strip, parking and loading or other regulations, and the approval of one does not indemnify the approval of the other. The City Council, following recommendation by the Planning Commission, shall determine whether the proposed amendment meets the applicable requirements.

Item #	Required Item	Number of Copies
1	Amendment Application (See Page 7)	1 electronic copy
2	Property Owner(s) Notarized Certification (See Page	1 electronic copy
	8)	
3	Campaign Disclosure Statement (See Page 10-11)	1 electronic copy
4	Traffic Impact Study (If necessary, see Page 12)	1 electronic copy
5	Development of Regional Impact (If necessary, see	1 electronic copy
9	Page 12)	
6	Environmental Impact Report (If necessary, see	1 electronic copy
	Page 13)	
7	Summary Report (See Page 5)	1 electronic copy
8	Site plan and elevations (See Page 5)	1 electronic copy
9	Written legal description/survey of the property (See	1 electronic copy
	Page 5)	
10	Site photos (See Page 5)	1 electronic copy
11	Letter of Intent (See Page 5)	1 electronic copy
12	Overall Development Plan (For Planned	1 electronic copy
	Developments)	
13	Payment	Pay with cash, check or credit card

Application Requirements:

Please submit the entirety of your application electronically, saved as a single PDF.

The submittal deadline, to be placed on the soonest Planning Commission agenda, is the first Tuesday of the month by 4 PM.

Application Form



Purpose of Application (check all that apply):

- [] Comprehensive Plan Land Use Map Amendment []
- Zoning Ordinance Text Amendment
- [X] Zoning Map Amendment []
- Special Land Use Permit
- [] Major Modification of Zoning Conditions

Community Development

4800 Ashford Dunwoody Road Dunwoody, GA 30338 Phone: (678) 382-6800 dunwoodyga.gov

Application Information Company Name: Branch Mount Vernon Associates LP								
Contact Name: c/o Laurel David, The Galloway Law Group LLC								
Address: _4062 Peachtree Rd. NE, Suite A330, Atlanta, GA 30319								
Phone: 404-965-3669 Email: laurel@glawgp.com								
Pre-Application Conference Date: 7/31/24								
Owner Information [X] Check here if same as applicant Owner's Name: Branch Mount Vernon Associates LP								
Owner's Address: 3340 Peachtree Rd. NE, Suite 2775, Atlanta GA 30326								
Phone:								
Property Information Property Address(es): ²⁴⁸⁰ and 2526 Mt. Vernon Rd and 2482,2484, 2488,2492,2494,2495, 2496,2500,2502,2510 Jett Ferry Rd								
Parcel ID #(s): 06 339 05 001/003/004								
Total Acreage: 5.76 Current Zoning Classification: NS Current Use: shopping center								
Project Information Proposed Zoning Classification: C-1 Proposed Use: shopping center Project Details: rezoning of existing Shopping Center from NS to C-1 to increase diversity of tenant mix and allow internal improvements only. No external changes to buildings or parking proposed at this time								
Applicant Affidavit I hereby certify that to the best of my knowledge, this amendment application form is correct and complete. If additional materials are determined to be necessary, I understand that I am responsible for filing additional materials as specified by the City of Dunwoody Zoning Ordinance. I certify that I, the applicant (if different), am authorized to act on the owner's behalf, pursuant to this application and associated actions. Applicant's Name:								
Applicant's Signature:								
Notary: Sworn to and subscribed before me this 6th Day of August , 20, 24								
Notary Public: Jared Joella								
Signature:								
THE OF GEORITI								



Property Owner(s) Notarized Certification

Community Development

4800 Ashford Dunwoody Road Dunwoody, GA 30338 Phone: (678) 382-6800 dunwoodyga.gov

Property Owner: Owner Name: Branch Mount Vernon Associates LP		
Division of the lark literature		00/00/0004
Signature:Jack Haylett	_Date:	08/06/2024
Phone: 404-965-3669 Email: laurel@glawgp.com		
Notary Public:		
Sworn to and subscribed before me this Day of August		, 20 <u>24</u>
Notary Signature:		
My Commission Expires: 08/24/2024		
Property Owner:		
Owner Name:		
Signature:	_Date:	
Address:		
Phone: Email:		
Notary Public:		
Sworn to and subscribed before me thisDay of		, 20
Notary Signature:		
My Commission Expires:		
Property Owner:		
Owner Name:		
Signature:	Date:	
Address:		
Phone: Email:		
Notary Public:		
Sworn to and subscribed before me thisDay of		, 20
Notary Signature:		
My Commission Expires:		



Campaign Disclosure Ordinance

Community Development

4800 Ashford Dunwoody Road Dunwoody, GA 30338 Phone: (678) 382-6800 dunwoodyga.gov

Please read the law and complete the Campaign Disclosure Statement on the following page if you are requesting an amendment.

GA Citation/Title GA Code 36-67A-3, Disclosure of campaign contributions *38069 Code, 36-67A-3 CODE OF GEORGIA TITLE 36. LOCAL GOVERNMENT PROVISIONS APPLICABLE TO COUNTIES AND MUNICIPAL CORPORATIONS CHAPTER 67A. CONFLICT OF INTEREST IN ZONING ACTIONS (Current through 2000 General Assembly)

36-67A-3 Disclosure of campaign contributions.

a) When any applicant for rezoning action has made, within two years immediately preceding the filing of that applicant's application for the rezoning action, campaign contributions aggregating \$250.00 or more to a local government official who will consider the application, it shall be the duty of the applicant to file a disclosure report with the governing authority of the respective local government showing:

1) The name and official position of the local government official to whom the campaign contribution was made; and

2) The dollar amount and description of each campaign contribution made by the applicant to the local government official during the two years immediately preceding the filing of the application for the rezoning action and the date of each such contribution.

b) The disclosures required by subsection (a) of this Code section shall be filed within ten days after the application for the rezoning action is first filed.

c) When any opponent of a rezoning action has made, within two years immediately preceding the filing of the rezoning action being opposed, campaign contributions aggregating \$250.00 or more to a local government official of the local government which will consider the application, it shall be the duty of the opponent to file a disclosure with the governing authority respective local government showing:

1) The name and official position of the local government official to whom the campaign contribution was made; and

2) The dollar amount and description of each campaign contribution made by the opponent to the local government official during the two years immediately preceding the filing of the application for the rezoning action and the date of each such contribution.

d) The disclosure required by subsection (c) of this Code section shall be filed at least five calendar days prior to the first hearing by the local government of any of its agencies on the rezoning application.

(Code 1981, 36-67A-3, enacted by Ga. L. 1986, p. 1269, 1; Ga. L. 1991, p. 1365, 1; Ga. L. 1993, p. 91, 36.)

Official Code of Georgia Annotated Copyright 1982 – 2000 State of Georgia.

Campaign Disclosure Ordina	Georgia Community Development 4800 Ashford Dunwoody Road Dunwoody, GA 30338 Phone: (678) 382-6800 dunwoodyga.gov
lave you, within the two years immediately preceding the filing of this application, nade campaign contributions aggregating \$250.00 or more to a member of the City of Dunwoody City Council or a member of the City of Dunwoody Planning Commission?	[] YES 🕅 NO
Applicant/Owner Jack Haylett Signature:	Date: 08/06/2024
If the answer above is yes, please complete the following sec Date Government Official Official Position Description	

Campai	#2. #2. #2. Community Development 4800 Ashford Dunwoody Road Dunwoody, GA 30338 Phone: (678) 382-6800				
made campaign contribution	ears immediately preceding th ons aggregating \$250.00 or mo ncil or a member of the City of		sion?	[]YES	dunwoodyga.gov [X] NO
Applicant/Owner Signature: Address:The Galloway	LavelDausl	ree Rd. NE, Suite A330, At	lanta GA 30319	Date: <u>8/6/20</u>	24
	If the answer above	is yes, please complete th	e following section:		
Date	Government Official	Official Position	Description	A	mount

PUBLIC PARTICIPATION REPORT

APPLICATION FOR REZONING

Branch Mount Vernon Associates LP ("Branch") submits a Rezoning for approximately 5.76 acres of land 2480 and 2526 Mt. Vernon Rd and 2482, 2484, 2488, 2492, 2494, 2495, 2496, 2500, 2502, 2510 Jett Ferry Rd. (the "Property"). In accordance with Section 27-306 of the Dunwoody Zoning Ordinance, Branch hosted a Public Information Meeting on Wednesday, July 31, 2024 at 6:30 P.M., at the Property. Branch advertised this meeting by submitting a classified ad to The Dunwoody Crier (see attached). Branch also mailed approximately 190 letters to owners of residentially zoned property within 1,000 feet of the Property using a mailing list provided by the Dunwoody Community Development. Approximately 60-80 people attended the meeting.

Below is a brief summary of the discussion:

- 1. The proposed rezoning is to allow more types of tenants to lease existing buildings, particularly to allow an indoor participant sports use to lease the existing former Lidle/Sprouts building.
- 2. There was much discussion as to the failure of Lidle and Sprouts at this location. In addition, Branch representatives gave a brief history of their efforts to attract other grocery tenants at the Property, but other grocery brands were not interested.
- 3. The rezoning to allow additional uses at the shopping center is the only change proposed at this time. However, the Applicant is requesting the rezoning to allow more flexibility in tenant mix that would help revitalize the shopping center so that other existing buildings on the Property might be improved in the future.
- 4. The change will not affect the proposed private drive connections or street access points.
- 5. There was much discussion about the types of uses allowed by C-1 zoning and those desired and not desired by the neighborhood.

Branch committed to have future discussions with City staff and elected officials to create a list of uses that would not be allowed on the Property.

Sincerely,

THE GALLOWAY LAW GROUP

avelDausl

Laurel A. David Attorney for Applicant

4062 Peachtree Road, NE, Suite A330 Atlanta, Georgia 30319 (404) 965-3669

EXHIBIT A – DUNWOODY CRIER NEWSPAPER AD



OFFICIAL AD PROOF

This is the proof of your ad scheduled to run in **Dunwoody Crier** on the dates indicated below. If changes are needed, please contact us prior to deadline at **(770) 442-3278**.

Notice ID: HbtU8qB4FlOkUQrEKcw9 | **Proof Updated: Jul. 10, 2024 at 03:00pm EDT** Notice Name: Mt Vernon information meeting | Publisher ID: 45799

	ce creation by the pu	
FILER	FILING I	FOR
_ david	Dunwoo	dy Crier
adavid770@gmail.com		
(770) 337-1883		
Columns Wide:	2 Ad Clas	ss: Legals
Total Column Inches: 3	3.9	
Number of Lines:	12	
07/18/2024: Non-Legal Advertisement/Public Noti	ice Notice	69.45
	Subtotal Tax	\$69.45 \$0.00
Pro	ocessing Fee	\$11.95

See Proof on Next Page

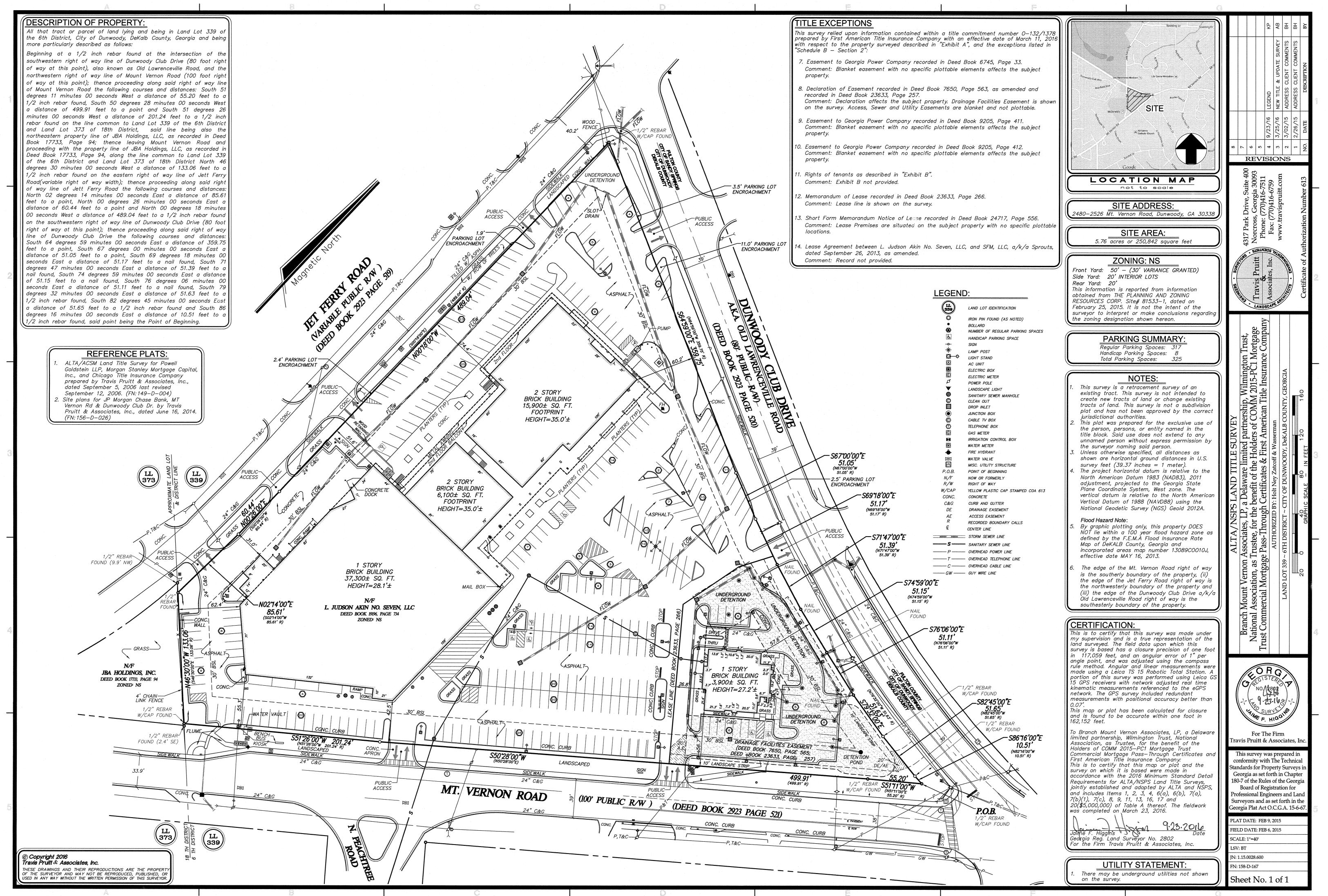
NOTICE OF COMMUNITY MEETING 2480 and 2526 Mt Vernon Rd. and 2495 Jett Ferry Rd.

Applicant: Branch Mount Vernon Associates LP

<u>Reason for Meeting</u>: Applicant is seeking a rezoning to allow for a more diverse tenant mix in existing buildings

Location of Meeting: former Lidl/Sprouts store at 2480 Mt. Vernon Road, Dunwoody, GA 30338

Date and Time: July 31, 2024 at 6:00pm



D:\Civil 3D Projects\150028.600\Survey\Dwg\150028.600BT.dwg, 24x36 ALTA, kpate, Sep 23, 2016 - 2:54:56pm

DESCRIPTION OF PROPERTY:

All that tract or parcel of land lying and being in Land Lot 339 of the 6th District, City of Dunwoody, DeKalb County, Georgia and being more particularly described as follows:

Beginning at a 1/2 inch rebar found at the intersection of the southwestern right of way line of Dunwoody Club Drive (80 foot right of way at this point), also known as Old Lawrenceville Road, and the northwestern right of way line of Mount Vernon Road (100 foot right of way at this point); thence proceeding along said right of way line of Mount Vernon Road the following courses and distances: South 51 degrees 11 minutes 00 seconds West a distance of 55.20 feet to a 1/2 inch rebar found, South 50 degrees 28 minutes 00 seconds West a distance of 499.91 feet to a point and South 51 degrees 26 minutes 00 seconds West a distance of 201.24 feet to a 1/2 inch rebar found on the line common to Land Lot 339 of the 6th District and Land Lot 373 of 18th District, said line being also the northeastern property line of JBA Holdings, LLC, as recorded in Deed Book 17733, Page 94; thence leaving Mount Vernon Road and proceeding with the property line of JBA Holdings, LLC, as recorded in Deed Book 17733, Page 94, along the line common to Land Lot 339 of the 6th District and Land Lot 373 of 18th District North 46 degrees 30 minutes 00 seconds West a distance of 133.06 feet to a 1/2 inch rebar found on the eastern right of way line of Jett Ferry Road(variable right of way width); thence proceeding along said right of way line of Jett Ferry Road the following courses and distances: North 02 degrees 14 minutes 00 seconds East a distance of 85.61 feet to a point, North 00 degrees 26 minutes 00 seconds East a distance of 60.44 feet to a point and North 00 degrees 18 minutes 00 seconds West a distance of 489.04 feet to a 1/2 inch rebar found on the southwestern right of way line of Dunwoody Club Drive (80 foot right of way at this point); thence proceeding along said right of way line of Dunwoody Club Drive the following courses and distances: South 64 degrees 59 minutes 00 seconds East a distance of 359.75 feet to a point, South 67 degrees 00 minutes 00 seconds East a distance of 51.05 feet to a point, South 69 degrees 18 minutes 00 seconds East a distance of 51.17 feet to a nail found, South 71 degrees 47 minutes 00 seconds East a distance of 51.39 feet to a nail found, South 74 degrees 59 minutes 00 seconds East a distance of 51.15 feet to a nail found, South 76 degrees 06 minutes 00 seconds East a distance of 51.11 feet to a nail found, South 79 degrees 32 minutes 00 seconds East a distance of 51.63 feet to a 1/2 inch rebar found, South 82 degrees 45 minutes 00 seconds East a distance of 51.65 feet to a 1/2 inch rebar found and South 86 degrees 16 minutes 00 seconds East a distance of 10.51 feet to a 1/2 inch rebar found, said point being the Point of Beginning.

Southwest on Mt. Vernon



Northeast on Mt Vernon



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North on Jett Ferry Rd.



South on Jett Ferry Rd.



Packet page:...

LETTER OF INTENT APPLICATION FOR REZONING

The Owner and Applicant, Branch Mount Vernon Associates LP ("Branch"), requests a rezoning for approximately 5.7 acres of land located at 2480 and 2526 Mt. Vernon Rd. and 2482, 2484, 2488, 2492, 2494, 2495, 2496, 2500, 2502, 2508, 2510 Jett Ferry Rd. (the "Property"). The Property is zoned NS and is currently being used as a shopping center. Branch is submitting this application to request a C-1 zoning classification in order to revitalize the Property with a more diversified tenant mix on-site and to allow internal improvements.

The Applicant responds to the following criteria for the granting of zoning modifications:

a. Whether the zoning proposal is in conformity with the policy and intent of the comprehensive plan;

The requested zoning is consistent with the spirit of and statements by the City's 2020-2040 Comprehensive Plan (the "Comp Plan"). Page 11 of the Comp Plan identifies the Property as part of a larger Target Area "that is evolving, including the mindset that target nodes across the city - which have been planned for redevelopment and experienced market driven infill in recent years - can and should accommodate a denser, more fine-grained mix of commercial, employment, housing uses." The Comp Plan assigns the Property to the Commercial Future Land Use designation (Comp Plan at Page 37). This designation states that it is appropriate for "land dedicated to non-industrial business uses, including retail sales, office, service, and entertainment facilities. Accessory commercial uses may be located as a single use in one building or grouped together in a shopping center or office building" (Comp Plan at Page 36). In addition, the Property is in the Mount Vernon East Character Area (Comp Plan at Page 29). This character area encourages retail, neighborhood-scale commercial (no large-scale retail "big-box" defined as 75,000 square feet or greater), and mixed uses." "Action items" in this character area include allowing for redevelopment of existing vacancies and actively promoting neighborhood scaled mixeduse development, as proposed by Branch.

The proposed rezoning and use are appropriate in relation to the Comp Plan recommendations, the size of the Property and to the size, scale and massing of adjacent and nearby properties, which contain approved commercial, retail and other residential uses.

b. Whether the zoning proposal will permit a use that is suitable in view of the use and development of adjacent and nearby properties;

Granting Branch's rezoning request will permit a use that is suitable in view of the uses and development of adjacent and nearby properties. Support of the rezoning will allow Branch to respond to current market demand for additional types of commercial uses. The proposed development will contain

#2.

thriving businesses that will complement existing nearby residential and commercial uses, be beneficial to the economy of the surrounding area, provide dining and retail options to nearby neighborhoods, and provide employment opportunities. The Property will create part of a commercial node that includes C-1 property to the northeast and NS zoned property to the east and south.

c. Whether the property to be affected by the zoning proposal has a reasonable economic use as currently zoned;

The existing zoning of the Property allows for a more limited mix of commercial uses. The Property is an unusual shape with multiple road frontages. A further complication is that the shape of the Property is triangular, which affects internal building, vehicular access and parking layouts and, in turn, affects the economic value of the Property. Support of the rezoning will allow Branch to respond to current market demand for other types of commercial uses not currently allowed on the Property and to revitalize the economic viability of the existing shopping center.

d. Whether the zoning proposal will adversely affect the existing use or usability of adjacent or nearby property;

The proposed uses are allowed uses in the C-1 district and are appropriate in relation to the uses and usability of adjacent and nearby properties in the area. The proposed rezoning will allow diverse commercial uses that will complement existing nearby commercial and residential uses, be beneficial to the economy of the surrounding area, provide dining and retail options, and provide employment opportunities. Branch's proposal will not adversely affect the existing use or usability of adjacent or nearby property.

e. Whether there are other existing or changing conditions affecting the use and development of the property that provide supporting grounds for either approval or disapproval of the zoning proposal;

As mentioned above, Branch's zoning proposal will allow additional uses that are compatible with other uses in the area and will enable it to revitalize the Property by being able to respond to current market demand.

f. Whether the zoning proposal will adversely affect historic buildings, sites, districts, or archaeological resources; and

The Applicant is not aware of any historic buildings, sites, districts, or archaeological resources on the site.

g. Whether the zoning proposal will result in a use that will or could cause an excessive or burdensome use of existing streets, transportation facilities, utilities, or schools.

The proposed rezoning will cause not excessive or burdensome use of existing streets,

transportation facilities, utilities, or schools. The shopping center on the Property has existed for many years. While the rezoning will allow additional types of commercial uses, Branch is not proposing to expand the size of the buildings currently existing on the Property at this time.

Because this rezoning request is consistent with the foregoing standards, Branch respectfully asks that the Mayor and City Council of the City of Dunwoody grant this rezoning as requested.

THE GALLOWAY LAW GROUP

avelDaud

Laurel A. David Attorney for Applicant

4062 Peachtree Road, NE, Suite A330 Atlanta, Georgia 30319 (404) 965-3669 The following table identifies uses allowed in nonresidential and mixed-use zoning districts. See subsection 27-111(4) for information about how to interpret the use table.

	DISTRICTS									
USES	0-1	0-I-T	0-D	OCR	NS	C-1 *	CR-1	C-2	м	Supplementa I Regulations
P = use permitted as of right / A = a	dministrative pe	ermit req'd / E =	special excepti	ion req'd / S = s	pecial land use	permit req'd		1		
RESIDENTIAL			<u> </u>							
Household Living										
Detached house	-	Р	-	-	-	-	-	-	-	27-147
Multi-unit building	-	-	-	s	-	-	s	-	-	
Mixed-use building, vertical	-	-	-	Р	-	-	Р	-	-	
Group Living	I	!		I		I	!	I		
Convent and monastery	р	Р	-	Р	-	-	-	-	-	27-146
Fraternity house, sorority house	Р	-	-	-	-	-	-	-	-	
or residence hall Nursing home	р	Р							Р	
Community Residence	P	P	Р	Р	Р	р	Р	Р	-	27-135.1
Recovery Community	P	P	P	P	P	P	P	P	-	27-146.1
Child caring institution (16 or	P	s	Р		P	P	P	P		27 210.2
more)			F	-	r	F				
Shelter, homeless	s	S	-	-	-		P	P	-	27-140
Transitional housing facility	s	s	-	-	-		P		-	27-140
Party House QUASI-PUBLIC AND INSTITUTIONA	-	A	-	-	-		А	A	-	27-143.2
							Р	Р	Р	
Ambulance Service Club or Lodge, Private	- P	- P	- Р	-		P	P P	P	P	
Cultural Exhibit	P	P	P	-	-	P	P	P	P	
Day care facility, adult (6 or	P	P		-	-	P	P	P	-	
fewer persons)	-	-	Р	-	-	-	-	-	-	27-137
Day care center, adult (7 or more)	Р	Р	Р	Р	Р	P	Р	Р	-	
Day care facility, child (6 or fewer persons)	-	-	Р	-	-	-	-	-	-	
Day care center, child (7 or more)	Р	Р	Р	Р	Р	P	Р	Р		
Educational Services										
College or university	Р	Р	Р	-	-	-	-	-	-	
Kindergarten	Р	Р	Р	Р	Р	Р	Р	Р	-	27-141
Research and training facility, college or university affiliated	Р	Р	Р	-	-	-	-	-	Р	
School, private elementary,	р	Р	Р	р	-	Р	Р	Р	Р	27-148
middle or senior high School, specialized non-degree	р	р	Р	р	-	Р	р	Р	Р	
School, vocational or trade	p	P	Р			D	Р	P	Р	
Hospital	Р	-	-	-	-	-	-	-	-	
Place of Worship	P	P	Р	Р	Р	Р	Р	Р	Р	27-146
Utility Facility, Essential	E	E	Р	E	E	Р	Р	Р	Р	27-151
COMMERCIAL										
Adult Use										
Body art service								Р	Р	
Sexually oriented business	Р	-	-	Р	-	-	-	Р	Р	27-149
Animal Services							!			
Animal care/boarding	-	-	-	s	s	Р	Р	Р	Р	27-131
Animal grooming	-	-	-	р	Р	Р	Р	Р	Р	27-131
Animal hospital/veterinary clinic	-	-	-	Р	Р	Р	Р	Р	Р	27-131
Communication Services	I			I					I	
Radio and television							D		6	
broadcasting stations	Р	Р	P	-	-		Р	P	P	
Recording studios	P	P	Р	-	-	-	P	P	P	
Telecommunication tower Telecommunication antenna, co-	A	-	A	-	S		A	A	A	27-150
located	Р	Р	Р	Р	Р	Р	Р	Р	Р	27-150
Construction and Building Sales an	d Services		1	1						
Building or construction contractor	-	-	-	-	-	-	-	Ρ	Ρ	

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mausolem""<	Funeral and Interment Services										
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Medical and dental laboratoryPP<				-	-	-	-	-	-	-	
Medical office/clinicPP				-	-	-	-	-	-	-	
Office or Consumer ServicePP <td>-</td> <td></td> <td></td> <td>-</td> <td></td> <td>-</td> <td>F</td> <td></td> <td>-</td> <td></td> <td></td>	-			-		-	F		-		
Parking, Non-accessorySIPP <th< td=""><td>Medical office/clinic</td><td>Р</td><td>Р</td><td>Р</td><td>Р</td><td>Р</td><td>Р</td><td>Р</td><td>Р</td><td>Р</td><td></td></th<>	Medical office/clinic	Р	Р	Р	Р	Р	Р	Р	Р	Р	
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off/pick-up P - - P P P P P Other consumer repair or laundry service - - P P P P P Research and Testing Services P - P P - - P Retail Sales - - P - - - P Retail Sales of goods produced on the premises - - - - P Shopping Center - - P P P P	Laundromat, self-service	-	-	-	Р	Р	Р	Р	Р	-	
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aundry serviceIII<	Other consumer repair or	-	-	-	Р	р	Р	Р	Р	Р	
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Other retail sales P [1] - P P P P		-	-	-					-	-	
	Other retail sales	P [1]	-	Р	Р	Р	Р	Р	Р	-	

Country and Descentions, Deutlinian et													
Sports and Recreation, Participant	1	1	1	1									
Golf course and clubhouse, private	Р	Р	Р	-	-	-	-	Р	Р				
Health club	-	-	Р	Р	Р	P	Р	Р	Р				
Private park	Р	Р	Р	-	-	-	-	-	-				
Recreation center or swimming pool, neighborhood	Р	Р	Р	-	-	-	-	-	Р				
Recreation grounds and facilities	-	-	Р	-	-	-	-	Р	-				
Tennis center, club and facilities	Р	Ρ	Р	Р	-	P	Р	Р	-				
Other participant sports and recreation (Indoor)	Р	-	-	Р	-	P	Р	Ρ	-				
Other participant sports and recreation (Outdoor)	-	-	-	-	-	-	-	Р					
Vehicle and Equipment, Sales and	Service												
Car wash	-	-	-	-	-		-	Р	Р	27-134			
Gasoline sales	-	-	-	-	-		-	Р	Р	27-139			
Vehicle repair, minor	-	-	-	-	-		-	Р	Р	27-153			
Vehicle repair, major	-	-	-	-	-	-	-	Ρ	Р	27-152			
Vehicle sales and rental	-	-	-	-	-		s	Р	Р	27-154			
Vehicle storage and towing	-	-	-	-	-	-	-	Р	Р	27-155			
Other													
Drive-through facility	s	s	s	s	s		s	s	s				
INDUSTRIAL													
Manufacturing and Production, Light	-	-	-	-	-	-	-	Р	Р				
Wholesaling, Warehousing and Fre	eight Movemer	nt											
Warehousing and storage	-	-	Р	-	-	-	-	-	-				
Self-storage warehouse	-	-	р	-	-	-	-	-	Р				
Storage yard and truck terminal	-	-	-	-	-	-	-	-	s				
AGRICULTURE AND TRANSPORTAT	ION												
Agriculture													
Agricultural produce stand	-	-	-	-	-	-	-	-	Р				
Community garden	Р	Р	Р	Р	Р	P	Р	Р	Р	27-135			
Crops, production of	-	-	-	-	-	-	-	-	Р				
Transportation													
Heliport	s	-	s	-	-	-	s	-	Р				
Stations and terminals for bus and rail passenger service	s	-	-	-	-	-	-	-	-				
Taxi stand and taxi dispatching office	-	-	-	-	-	-	Р	-	Р				

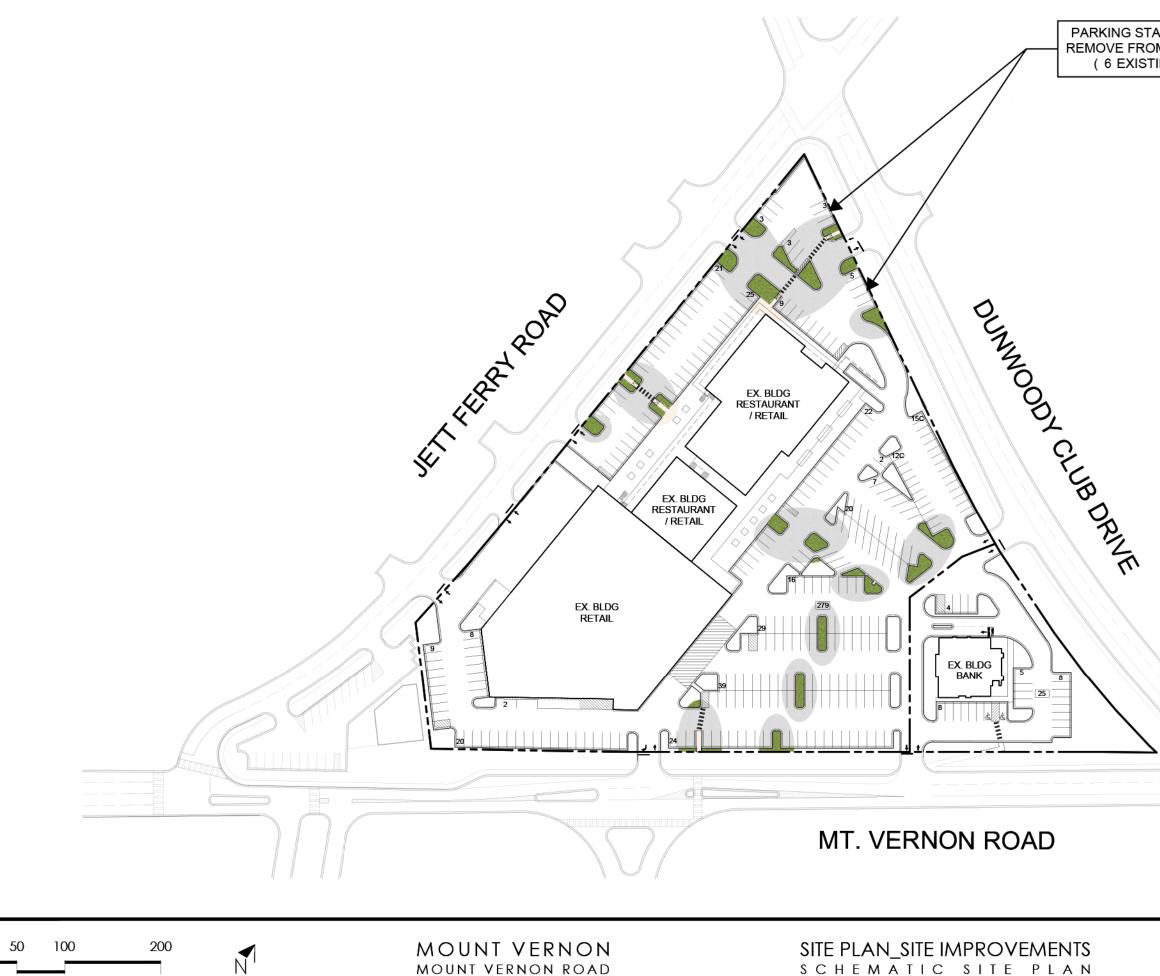
[1] Within the O-I zoning district, other food and beverage sales and Other retail sales are limited as follows:

a. Not permitted in any residential buildings or buildings with a residential component.

b. Allowed only as an accessory use on the ground floor of a multi-story office or institutional building.

c. Maximum floor area of the tenant suite is limited to 2,000 square feet.

*Uses marked in red are prohibited on the subject site in addition to those uses already prohibited in the C-1 district in the Zoning Ordinance and marked in yellow as "-". Uses marked in yellow with a "P" are uses permitted as of right.



SCALE: 1" = 100'

MOUNT VERNON ROAD DUNWOODY, GA SCHEMATIC SITE PLAN 2024.09.2

PARKING STALLS AND CURBING REVISED TO REMOVE FROM DUNWOODY CLUB DRIVE ROW (6 EXISTING STALLS ENROACH ROW)



Packet page:...

Madalyn Smith

From: Sent: To: Cc: Subject: johnwdwd Wednesday, September 18, 2024 5:55 PM Madalyn Smith Chuck Wing Rezoning of former Lidl Property

Caution: External Message

Madalyn,

I submitted the following letter to Appen Media on July 28th as a letter to the editor, intended for publication in the Dunwoody Crier. Appen acknowledged it, but chose not to publish. I still think that a new park would be the best use of the subject property, so I am redirecting it to you, as our Community Development Planner, for your consideration. Unfortunately, I will be unable to attend the Oct 8 zoning meeting in person.

To Appen Media:

I live in Dunwoody near the no-name strip mall at the intersection of Mt Vernon Road and Dunwoody Club Drive. The property is triangular, with two stand-alone buildings at the extreme corners: Chase Bank to the east, and Crema to the west. In the main retail strip structure, the only significant remaining tenant is CVS Pharmacy, which I expect will soon be gone. Strip malls like this, prevalent throughout the country, are often referred to as a Zombie Malls. Their desperate owners are attempting to repurpose them. The owner of this property is proposing high density multi-family housing. A terrible idea!

Zombie malls are a consequence of new shopping habits caused by a combination of Covid and Amazon. Their remaining tenants are fleeing to more attractive locations. Owners' loan payments become overdue as their rental income disappears, yet their creditors are reluctant to foreclose. They don't want to own these dogs. As a result, many are being acquired for pennies on the dollar. This presents an excellent opportunity for the City of Dunwoody. The city should purchase this property and convert it to a park, adding one more to our already excellent chain of parks for much less cost than the now-defunct multi-use trail proposal.

Sandy Springs is already aggressively doing this. Drive a few miles west on Mount Vernon and observe their new park at the intersection with Johnson Ferry Road. Still a work in progress, it has paths, trees, gardens, seating, and fountains which complement the Performing Arts Center across Roswell Road. That park, which also occupies a triangular lot, is smaller in area than the one we are discussing. The Mount Vernon/Dunwoody Club intersection is a major entry point to our city. A park at that location would be significant upgrade to the appearance of the area, and would boost those businesses occupying the adjacent shopping centers, Williamsburg and Orchard Park, which would overlook the new park.

Sincerely,

John Woodward

#2.

Madalyn Smith

From: Sent: To: Subject: JoAnn DeFeo Monday, September 23, 2024 1:21 PM Madalyn Smith Lidl shopping center redistricting

Caution: External Message

My husband and I live in the Littlebrooke subdivision in Dunwoody and attended the reasoning meeting for the lidl property. After looking at the list of businesses that would be allowed in a nonresidential and mixed used area, we see two businesses that are included - the body art service and the sexually oriented business -that should not be allowed on that site.

Thank you for your help JoAnn and Ron DeFeo Sent from my iPhone



To: Dunwoody City Council Members and Mayor

From: The Woodlands Homeowners Association

Date: October 7, 2024

RE: Rezoning case # RZ 24-02. Property located at Jett Ferry Rd/ Mount Vernon and Jett Ferry Road & Dunwoody Club Drive

The Woodlands of Dunwoody consists of 99 homes. Earlier in the year, Mayor Deutsch mentioned we should offer suggestions of the kinds of businesses we would find acceptable in the area, rather than just say what we don't want. The HOA surveyed our homeowners, using the list of C-1 Businesses allowed under the new zoning classification and asked them to rank the top 5 choices. We will list the top 7 in order of preference:

- 1. Restaurants (anywhere from family friendly dining to higher end dining)
- 2. Medical Office / Clinic
- 3. Hardware store
- 4. Health Club
- 5. Indoor Pickleball venue
- 6. Barber/ Beauty spa
- 7. Medical / Dental lab
- 8. Retail specialty stores were also mentioned.

The biggest concerns are 1.) traffic and 2.) late night noise. We absolutely will not support "lodging" like a motel/hotel nor an event facility like "The Main Event" where people are drawn from all over Atlanta. The noise at closing time is a concern. Five Neighborhoods are very nearby. This triangle is already congested at certain times of the day and evening and we are concerned about people not being able to easily access their own neighborhoods because of traffic/parking issues.

We thank you for your attention to our concerns. We hope suitable tenants can be found to add value to the area. The Neighborhoods will gladly support new businesses that are respectful and appropriate for the area.

Thank you

The Woodlands of Dunwoody Homeowners Association

Madalyn Smith

From: Sent: To: Subject: Richard McLeod Tuesday, October 8, 2024 8:30 AM Madalyn Smith; Paul Leonhardt FW: Jett Ferry rezoning conditions

See the email below.



Richard McLeod, MPA Director of Community Development

City of Dunwoody 4800 Ashford Dunwoody Road Dunwoody, Georgia 30338 P 678.382.6802 richard.mcleod@dunwoodyga.gov

From: Joseph Martinez < Secondar 2024 7:53 AM Sent: Tuesday, October 8, 2024 7:53 AM To: Richard McLeod < Richard.McLeod@dunwoodyga.gov> Cc: Joe Seconder < Joe.Seconder@dunwoodyga.gov>; Tom Lambert < Tom.Lambert@dunwoodyga.gov> Subject: Jett Ferry rezoning conditions

Caution: External Message

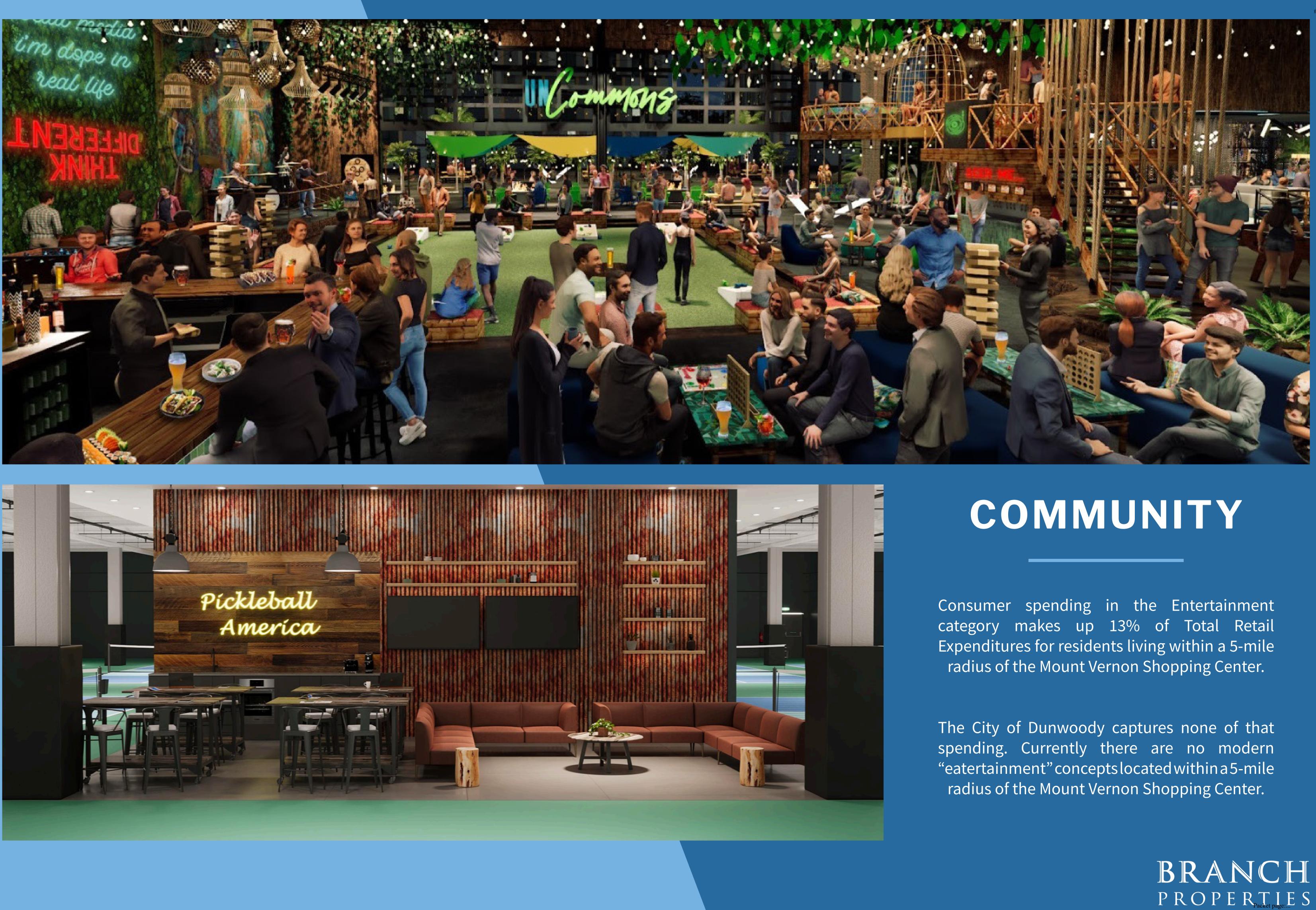
Richard, good morning! Great seeing you last week. I know the rezoning hearing is coming up for the old Lidl shopping center.

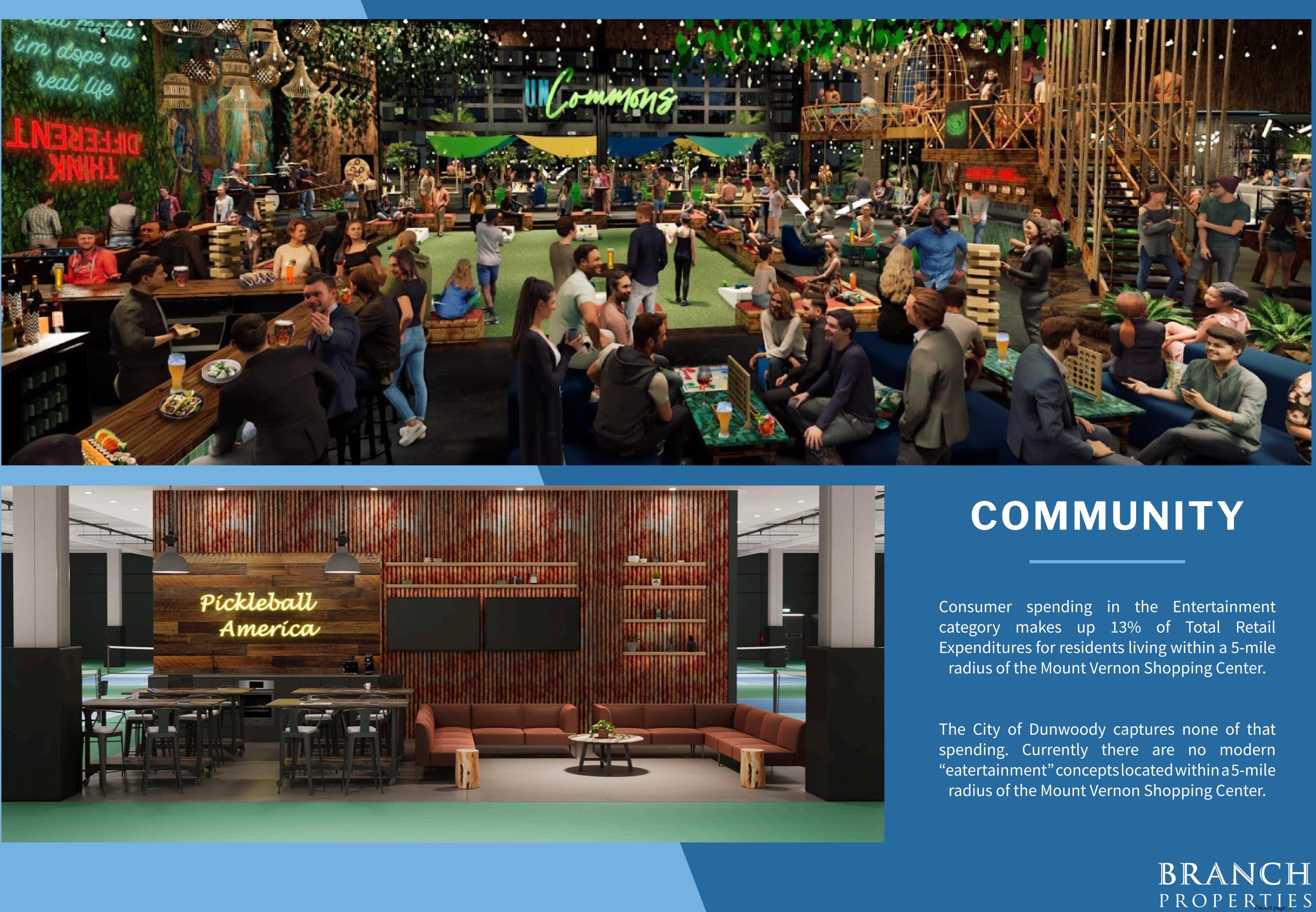
Has planning prepared a conditions of approval? If so, can you send it to me when you get a minute?

One requirement should be to extend a minimum of 5' sidewalks into the existing development from the edges- Particularly Mount Vernon along the front of big box store and connecting to the smaller retail arcade.

Currently, there is no way to walk into the center without walking through driveway, parking or Landscaping. It may be difficult for them to do elsewhere. I'd also tag this with any permit values over \$1.5m or some threshold.

Another should be that "balcony" Breezeway area should be secured with storefront glass and locked after hours. There are currently people sleeping in that area.





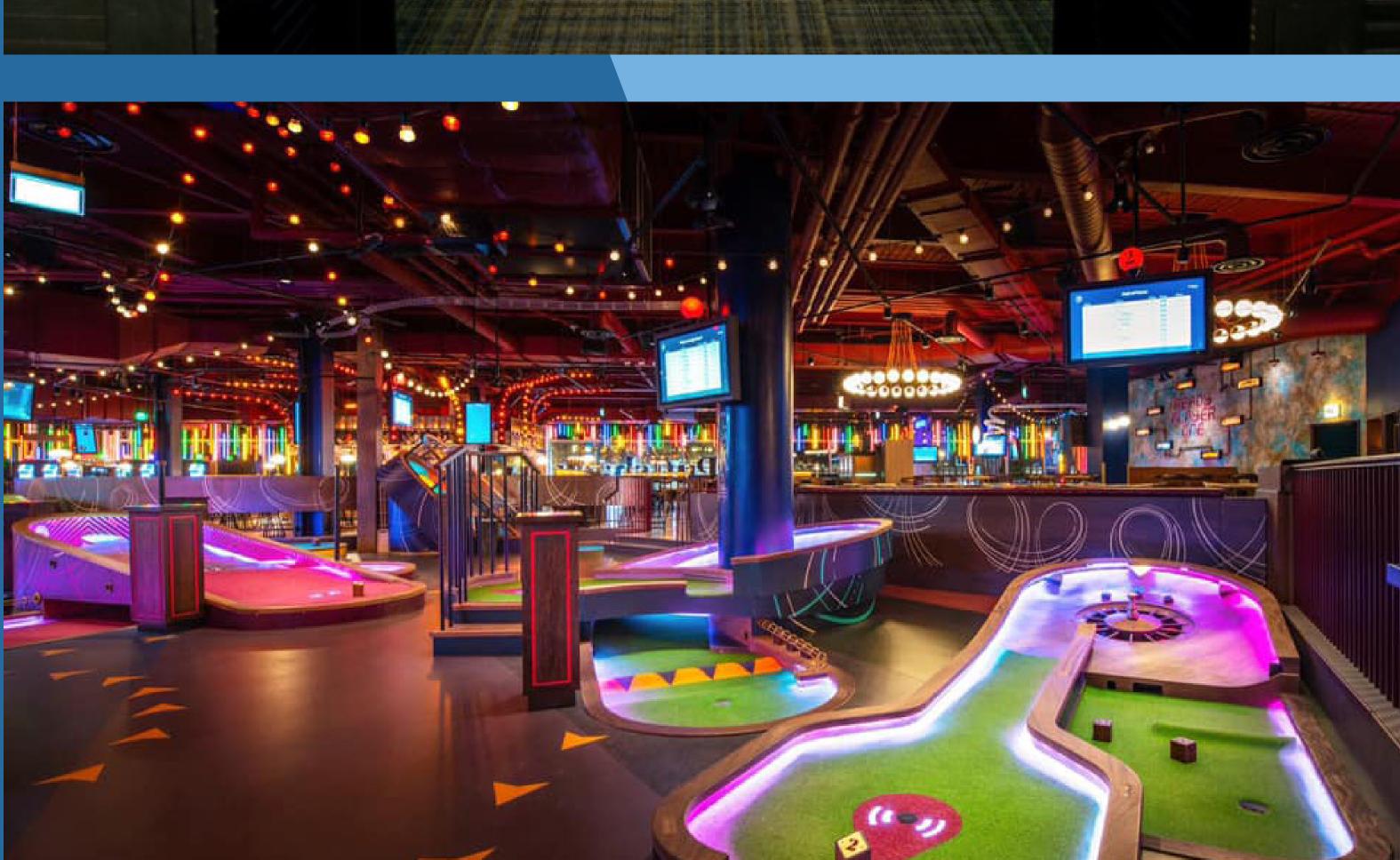
ACTIVATION

"Fromcrickettocurling,andpingpongtopickleball, restaurant concepts that combine eating and drinking with fun and games are booming."

- Restaurant Business Online













VALUE

"Humans are social creatures and need a third place — a place beyond home and work — more than ever. A new generation of restaurant, retail and eatertainment concepts can fulfill that need for a place to get work done, go on dates, engage with the community, and have a meal with friends and family."

- Food and Beverage market research firm, Datassential

